**YouGov** May 27 - 29, 2015



1. Average Amount of Sleep How much sleep do you generally get each night?

		Ge	nder		А	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
6 hours or less	38%	38%	38%	33%	42%	42%	30%	34%	41%	35%
7 or 8 hours	54%	53%	54%	54%	51%	52%	62%	58%	49%	57%
9 hours or more	6%	6%	6%	9%	3%	6%	8%	6%	6%	7%
Not sure	2%	2%	2%	4%	4%	1%	_	2%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(475)	(521)	(159)	(268)	(391)	(178)	(335)	(416)	(245)

			Race		F	amily Income	<b>!</b>		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
6 hours or less	38%	36%	49%	38%	42%	38%	30%	40%	37%	40%	33%
7 or 8 hours	54%	55%	45%	54%	48%	56%	65%	52%	53%	53%	56%
9 hours or more	6%	7%	5%	4%	7%	5%	4%	5%	8%	5%	8%
Not sure	2%	2%	2%	4%	3%	1%	1%	3%	2%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(754)	(107)	(135)	(364)	(285)	(206)	(167)	(227)	(363)	(239)

May 27 - 29, 2015



2. Bad Nights of Sleep How many days a week do you wake up still feeling tired and poorly rested?

		Ge	nder		А	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
0	15%	18%	13%	12%	7%	18%	28%	15%	15%	17%
1	11%	11%	10%	5%	14%	12%	13%	13%	9%	12%
2	15%	18%	13%	16%	17%	15%	13%	15%	16%	14%
3	14%	12%	15%	16%	13%	13%	14%	12%	12%	20%
4	9%	7%	11%	10%	11%	8%	7%	10%	9%	9%
5	10%	9%	11%	14%	10%	9%	8%	13%	9%	9%
6	5%	4%	6%	4%	5%	7%	1%	7%	5%	2%
7	14%	11%	16%	11%	16%	15%	11%	13%	14%	13%
Not sure	7%	9%	6%	13%	8%	4%	6%	3%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(476)	(523)	(159)	(269)	(393)	(178)	(338)	(416)	(245)

			Race		F	amily Income	1		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
0	15%	17%	16%	6%	14%	15%	19%	14%	17%	15%	16%
1	11%	11%	8%	10%	9%	12%	15%	11%	13%	10%	10%
2	15%	16%	12%	15%	15%	14%	18%	13%	18%	13%	18%
3	14%	15%	12%	8%	12%	19%	16%	14%	13%	13%	16%
4	9%	8%	9%	14%	11%	9%	7%	9%	11%	9%	8%
5	10%	10%	16%	9%	7%	13%	10%	9%	9%	12%	8%
6	5%	4%	1%	9%	6%	4%	4%	8%	5%	4%	3%
7	14%	12%	15%	19%	19%	11%	6%	16%	9%	17%	10%
Not sure	7%	6%	10%	11%	7%	4%	5%	6%	6%	6%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(756)	(107)	(136)	(364)	(287)	(207)	(169)	(227)	(363)	(240)

**YouGov** May 27 - 29, 2015



**3. Enjoy Sleeping** How much, if at all, do you enjoy sleeping?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A lot	61%	55%	67%	67%	57%	63%	56%	64%	59%	61%
A little	33%	37%	29%	21%	38%	34%	40%	32%	32%	36%
Not at all	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%
Not sure	4%	5%	3%	9%	4%	2%	1%	2%	7%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(476)	(523)	(160)	(269)	(393)	(177)	(337)	(417)	(245)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
A lot	61%	61%	64%	61%	59%	65%	65%	59%	62%	58%	66%
A little	33%	35%	26%	28%	36%	30%	32%	32%	35%	37%	27%
Not at all	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%
Not sure	4%	2%	7%	9%	3%	3%	2%	6%	2%	3%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(756)	(107)	(136)	(364)	(287)	(207)	(169)	(227)	(364)	(239)

May 27 - 29, 2015



**4. Nightmare Frequency** How often do you have nightmares?

		Gender			Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican		
Never	22%	21%	23%	19%	15%	24%	33%	21%	22%	25%		
A few times a year	41%	43%	38%	31%	40%	46%	43%	43%	38%	43%		
Once or twice a month	18%	15%	20%	23%	21%	14%	13%	19%	17%	18%		
A few times a week	9%	8%	11%	11%	12%	7%	6%	8%	11%	9%		
Every night	1%	1%	1%	_	2%	1%	1%	1%	1%	0%		
Not sure	9%	12%	7%	16%	9%	7%	4%	9%	12%	4%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(999)	(475)	(524)	(159)	(269)	(393)	(178)	(337)	(417)	(245)		

			Race		F	amily Income	)		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Never	22%	23%	27%	15%	23%	20%	25%	26%	25%	19%	21%
A few times a year	41%	43%	38%	31%	35%	44%	47%	42%	39%	39%	43%
Once or twice a month	18%	18%	10%	25%	21%	16%	18%	10%	13%	23%	20%
A few times a week	9%	8%	12%	13%	10%	13%	5%	8%	13%	8%	9%
Every night	1%	1%	_	1%	1%	1%	0%	1%	_	1%	1%
Not sure	9%	7%	14%	14%	9%	5%	6%	12%	10%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(755)	(108)	(136)	(365)	(287)	(206)	(169)	(227)	(364)	(239)

**YouGov** May 27 - 29, 2015



**5. Recurring Dreams**Do you have any recurring dreams?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	37%	34%	40%	45%	39%	34%	30%	35%	36%	43%
No	49%	50%	49%	42%	45%	50%	63%	52%	49%	48%
Not sure	13%	16%	11%	13%	15%	15%	7%	13%	16%	9%
Totals (Unweighted N)	100% (994)	100% (472)	100% (522)	100% (159)	100% (267)	100% (391)	100% (177)	100% (335)	100% (416)	100% (243)

			Race		F	amily Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	37%	39%	27%	36%	38%	40%	37%	44%	36%	37%	34%
No	49%	49%	53%	49%	46%	47%	58%	45%	50%	50%	51%
Not sure	13%	12%	20%	15%	16%	12%	6%	10%	14%	13%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(752)	(107)	(135)	(364)	(285)	(205)	(167)	(226)	(364)	(237)

May 27 - 29, 2015



6. Type of Recurring Dream
Is the recurring dream a good dream or a bad dream?

Asked of those who have recurring dreams

		Ge	nder		Α	ge			3 Point Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good dream	41%	48%	35%	41%	36%	42%	47%	45%	37%	44%
Bad dream	34%	27%	40%	36%	36%	34%	27%	31%	37%	32%
Not sure	25%	25%	25%	23%	28%	24%	26%	24%	26%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(381)	(175)	(206)	(73)	(114)	(135)	(59)	(130)	(156)	(95)

			Race		F	amily Income	•		Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Good dream	41%	38%	54%	47%	35%	45%	48%	58%	36%	37%	35%
Bad dream	34%	35%	21%	37%	40%	32%	30%	28%	37%	36%	34%
Not sure	25%	26%	24%	17%	25%	23%	21%	13%	26%	27%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(381)	(297)	(38)	(46)	(143)	(116)	(81)	(70)	(86)	(138)	(87)

May 27 - 29, 2015



7. Dream Changed Life
Have you ever changed your life as a result of something you dreamed about?

		Gender		Age				3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	17%	17%	17%	30%	17%	15%	7%	15%	22%	11%	
No	73%	74%	72%	56%	72%	76%	89%	74%	69%	79%	
Not sure	10%	8%	11%	14%	10%	9%	4%	11%	9%	10%	
Totals (Unweighted N)	100% (996)	100% (473)	100% (523)	100% (159)	100% (267)	100% (392)	100% (178)	100% (336)	100% (416)	100% (244)	

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	17%	16%	21%	21%	17%	20%	14%	17%	13%	23%	14%
No	73%	75%	58%	75%	75%	70%	76%	74%	76%	67%	79%
Not sure	10%	9%	21%	4%	8%	9%	11%	9%	11%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(754)	(106)	(136)	(363)	(287)	(205)	(167)	(226)	(364)	(239)