Environmental Investigation Agency, Fern, Greenpeace and WWF

Deforestation - All Markets

Fieldwork Dates: 17th - 29th April 2019

YouGov What the world thinks		Ge	nder			Age		
	Total	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use. In general, to what extent do you agree or disagree with								
the following statement?								
I care about forests and wildlife								
Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Strongly agree	52%	48%	55%	44%	47%	51%	53%	55%
Agree	39%	42%	37%	41%	40%	39%	39%	38%
Disagree	4%	5%	4%	9%	6%	5%	3%	3%
Strongly disagree	2%	3%	2%	2%	2%	2%	2%	3%
Don't know	3%	3%	2%	4%	4%	2%	2%	2%
HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas								
Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Strongly agree	58%	56%	60%	54%	55%	57%	59%	60%
Agree	33%	35%	31%	35%	34%	34%	33%	32%
Disagree	4%	5%	3%	5%	5%	4%	4%	4%
Strongly disagree	2%	2%	1%	3%	2%	1%	2%	2%

New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation

Unweighted base	20892	9998	10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Strongly agree	48%	45%	50%	42%	45%	48%	48%	50%
Agree	39%	41%	38%	43%	39%	39%	40%	39%
Disagree	5%	7%	3%	6%	7%	5%	4%	4%
Strongly disagree	2%	2%	1%	2%	2%	2%	2%	2%
Don't know	6%	5%	7%	7%	7%	6%	6%	5%

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What the world thinks		Ge	nder			Age		
	Total	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.								
In general, to what extent do you agree or disagree with the following statement?								
I care about forests and wildlife								
As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.								
Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/ resources on combating deforestation globally? (Please select one option on each row)								
The Government in your country								
	20892	9998						
Unweighted base			10894	1943	3360	3688	3677	8224
Base: All Country Adults	18774	9040	9734	1720	3006	3247	3329	7472
Base: All Country Adults Too much	18774 5%	9040 7%	9734 4%	1720 8%	3006 8%	3247 6%	3329 4%	7472 4%
Base: All Country Adults Too much The right amount	18774 5% 19%	9040 7% 23%	9734 4% 16%	1720 8% 22%	3006 8% 21%	3247 6% 19%	3329 4% 18%	7472 4% 18%
Base: All Country Adults Too much The right amount Not enough	18774 5% 19% 66%	9040 7% 23% 63%	9734 4% 16% 68%	1720 8% 22% 59%	3006 8% 21% 60%	3247 6% 19% 65%	3329 4% 18% 67%	7472 4% 18% 69%
Base: All Country Adults Too much The right amount Not enough Don't know	18774 5% 19%	9040 7% 23%	9734 4% 16%	1720 8% 22%	3006 8% 21%	3247 6% 19%	3329 4% 18%	7472 4% 18%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union	18774 5% 19% 66% 10%	9040 7% 23% 63% 8%	9734 4% 16% 68%	1720 8% 22% 59%	3006 8% 21% 60%	3247 6% 19% 65%	3329 4% 18% 67% 10%	7472 4% 18% 69%
Base: All Country Adults Too much The right amount Not enough Don't know	18774 5% 19% 66%	9040 7% 23% 63%	9734 4% 16% 68% 12%	1720 8% 22% 59% 12%	3006 8% 21% 60% 11%	3247 6% 19% 65% 11%	3329 4% 18% 67%	7472 4% 18% 69% 9%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base	18774 5% 19% 66% 10% 20892	9040 7% 23% 63% 8%	9734 4% 16% 68% 12%	1720 8% 22% 59% 12%	3006 8% 21% 60% 11% 3360	3247 6% 19% 65% 11% 3688	3329 4% 18% 67% 10% 3677	7472 4% 18% 69% 9%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults	18774 5% 19% 66% 10% 20892 18774	9040 7% 23% 63% 8% 9998 9040	9734 4% 16% 68% 12% 10894 9734	1720 8% 22% 59% 12% 1943 1720	3006 8% 21% 60% 11% 3360 3006	3247 6% 19% 65% 11% 3688 3247	3329 4% 18% 67% 10% 3677 3329	7472 4% 18% 69% 9% 8224 7472
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5%	9040 7% 23% 63% 8% 9998 9040 6%	9734 4% 16% 68% 12% 10894 9734 4%	1720 8% 22% 59% 12% 1943 1720 5%	3006 8% 21% 60% 11% 3360 3006 6%	3247 6% 19% 65% 11% 3688 3247 6%	3329 4% 18% 67% 10% 3677 3329 4%	7472 4% 18% 69% 9% 8224 7472 5%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount	18774 5% 19% 66% 10% 20892 18774 5% 19%	9040 7% 23% 63% 8% 9998 9040 6% 22%	9734 4% 16% 68% 12% 10894 9734 4% 16%	1720 8% 22% 59% 12% 1943 1720 5% 28%	3006 8% 21% 60% 11% 3360 3006 6% 23%	3247 6% 19% 65% 11% 3688 3247 6% 20%	3329 4% 18% 67% 10% 3677 3329 4% 17%	7472 4% 18% 69% 9% 8224 7472 5% 15%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the	18774 5% 19% 66% 10% 20892 18774 5% 19% 61%	9040 7% 23% 63% 8% 9998 9040 6% 22% 60%	9734 4% 16% 68% 12% 10894 9734 4% 16% 62%	1720 8% 22% 59% 12% 1943 1720 5% 28% 51%	3006 8% 21% 60% 11% 3360 3006 6% 23% 54%	3247 6% 19% 65% 11% 3688 3247 6% 20% 59%	3329 4% 18% 67% 10% 3677 3329 4% 17% 64%	7472 4% 18% 69% 9% 8224 7472 5% 15% 66%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the	18774 5% 19% 66% 10% 20892 18774 5% 19% 61%	9040 7% 23% 63% 8% 9998 9040 6% 22% 60%	9734 4% 16% 68% 12% 10894 9734 4% 16% 62%	1720 8% 22% 59% 12% 1943 1720 5% 28% 51%	3006 8% 21% 60% 11% 3360 3006 6% 23% 54%	3247 6% 19% 65% 11% 3688 3247 6% 20% 59%	3329 4% 18% 67% 10% 3677 3329 4% 17% 64%	7472 4% 18% 69% 9% 8224 7472 5% 15% 66%
Base: All Country Adults Too much The right amount Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15%	9040 7% 23% 63% 8% 9998 9040 6% 22% 60% 12%	9734 4% 16% 68% 12% 10894 9734 4% 16% 62% 18%	1720 8% 22% 59% 12% 1943 1720 5% 28% 51% 16%	3006 8% 21% 60% 11% 3360 3006 6% 23% 54% 16%	3247 6% 19% 65% 11% 3688 3247 6% 20% 59% 15%	3329 4% 18% 67% 10% 3677 3329 4% 17% 64% 15%	7472 4% 18% 69% 9% 8224 7472 5% 15% 66% 14%
Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892	9040 7% 23% 63% 8% 9998 9040 6% 22% 60% 12%	9734 4% 16% 68% 12% 9734 4% 16% 62% 18%	1720 8% 22% 55% 12% 1943 1720 5% 28% 51% 18%	3006 8% 21% 60% 11% 3360 3006 6% 23% 54% 16% 3360	3247 6% 19% 65% 11% 3688 3247 6% 20% 55% 15%	3329 4% 18% 67% 10% 3677 3329 4% 17% 64% 15%	7472 4% 18% 69% 9% 8224 7472 5% 15% 66% 14%
Base: All Country Aduits Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Aduits Too much Don't know Bort know Governments in countries that are not member of the European Union Unweighted base Base: All Country Aduits	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774	9040 7% 23% 63% 8% 9998 9040 6% 22% 60% 12%	9734 4% 16% 68% 12% 10894 9734 4% 16% 62% 18% 10894 9734	1720 8% 22% 59% 12% 1943 1720 5% 28% 51% 18% 1943 1720	3006 8% 21% 60% 11% 3360 3006 6% 23% 54% 16% 3360 3006	3247 6% 19% 65% 11% 3688 3247 6% 20% 59% 15% 3688 3247	3329 4% 18% 67% 10% 3329 4% 17% 64% 15% 3677 3329	7472 4% 18% 69% 9% 8224 7472 5% 15% 66% 14% 8224 7472
Base: All Country Adults Too much The right amount Don't know The European Union Unweighted base Base: All Country Adults Too much Not enough Don't know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774 4%	9040 7% 23% 63% 8% 9998 9040 6% 22% 60% 12% 9998 9040 5%	9734 4% 16% 68% 12% 10894 9734 4% 62% 18% 10894 9734 4%	1720 8% 22% 59% 12% 1943 1720 5% 28% 51% 16%	3006 8% 21% 60% 11% 3360 3006 6% 23% 54% 16% 3360 3006 6%	3247 6% 19% 65% 11% 3688 3247 6% 20% 59% 15% 3688 3247 5%	3329 4% 18% 67% 10% 3677 3329 4% 17% 64% 15% 3677 3329 3%	7472 4% 18% 69% 9% 8224 7472 5% 15% 66% 14% 8224 7472 4%

Cell Contents (Column Percentages)

Environmental Investigation Agency, Fern, Deforestation - All Markets

Fieldwork Dates: 17th - 29th April 2019

YouGov° What the world thinks							Co	ountry					
	Total	Italy	Czech Republic	Lithuania	France	Slovakia	Ireland	Slovenia	Germany	Belgium	Spain	Netherlands	Denmark
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.													
In general, to what extent do you agree or disagree with the following statement?													
I care about forests and wildlife													
Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Strongly agree	52%	49%	62%	53%	49%	69%	50%	50%	39%	47%	69%	24%	33%
Agree	39%	41%	29%	43%	41%	29%	45%	22%	46%	44%	25%	58%	50%
Disagree	4%	4%	3%	2%	6%	1%	3%	7%	7%	5%	2%	11%	9%
Strongly disagree	2%	3%	5%	1%	2%	0%	1%	21%	3%	1%	2%	3%	2%
Don't know	3%	3%	1%	2%	3%	1%	1%	0%	5%	2%	2%	5%	6%
HFD_q2_2. Deforestation is harmful to the people and													
wildlife that live in the affected areas													
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Agree	33%	32%	35%	45%	21%	35%	34%	33%	30%	32%	21%	46%	44%
Disagree	4%	4%	6%	4%	2%	2%	2%	2%	4%	5%	2%	5%	6%
Strongly disagree	2%	2%	4%	1%	2%	1%	2%	1%	2%	4%	1%	2%	2%
Don't know	4%	2%	2%	2%	1%	5%	3%	1%	5%	4%	1%	3%	8%
New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation													
Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
Strongly agree	48%	50%	35%	40%	62%	49%	52%	50%	46%	45%	63%	32%	37%
Agree	39%	42%	42%	51%	31%	41%	39%	43%	37%	41%	30%	55%	41%
Disagree	5%	4%	9%	4%	3%	3%	4%	4%	6%	6%	3%	6%	7%
Strongly disagree	2%	2%	6%	2%	1%	1%	1%	0%	2%	2%	2%	1%	1%
Don't know	6%	2%	8%	4%	3%	6%	4%	2%	8%	6%	3%	6%	14%

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YouGov What the world thinks							Co	ountry					
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select one option on each row)													
. ,													
The Government in your country Unweighted base	20892	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
The Government in your country Unweighted base Base: All Country Adults	18774	1027	503	506	1003	509	1003	508	2069	1006	1016	1003	1031
The Government in your country Unweighted base Base: All Country Adults Too much	18774 5%	1027 5%	503 2%	506 5%	1003 3%	509 4%	1003 6%	508 7%	2069 7%	1006 6%	1016 4%	1003 5%	1031 2%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount	18774 5% 19%	1027 5% 19%	503 2% 21%	506 5% 12%	1003 3% 14%	509 4% 16%	1003 6% 20%	508 7% 14%	2069 7% 18%	1006 6% 18%	1016 4% 11%	1003 5% 22%	1031 2% 25%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough	18774 5% 19% 66%	1027 5% 19% 66%	503 2% 21% 70%	506 5% 12% 78%	1003 3% 14% 75%	509 4% 16% 75%	1003 6% 20% 66%	508 7% 14% 74%	2069 7% 18% 62%	1006 6% 18% 67%	1016 4% 11% 75%	1003 5% 22% 59%	1031 2% 25% 51%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Dont know	18774 5% 19%	1027 5% 19%	503 2% 21%	506 5% 12%	1003 3% 14%	509 4% 16%	1003 6% 20%	508 7% 14%	2069 7% 18%	1006 6% 18%	1016 4% 11%	1003 5% 22%	1031 2% 25%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union	18774 5% 19% 66% 10%	1027 5% 19% 66% 10%	503 2% 21% 70% 8%	506 5% 12% 78% 4%	1003 3% 14% 75% 9%	509 4% 16% 75% 6%	1003 6% 20% 66% 8%	508 7% 14% 74% 5%	2069 7% 18% 62% 14%	1006 6% 18% 67% 9%	1016 4% 11% 75% 9%	1003 5% 22% 59% 14%	1031 2% 25% 51% 22%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Dont know The European Union Unweighted base	18774 5% 19% 66% 10% 20892	1027 5% 19% 66% 10%	503 2% 21% 70% 8%	506 5% 12% 78% 4%	1003 3% 14% 75% 9%	509 4% 16% 75% 6%	1003 6% 20% 66% 8% 1003	508 7% 14% 74% 5%	2069 7% 18% 62% 14% 2069	1006 6% 18% 67% 9%	1016 4% 11% 75% 9%	1003 5% 22% 59% 14%	1031 2% 25% 51% 22%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults	18774 5% 19% 66% 10% 20892 18774	1027 5% 19% 66% 10% 1027 1027	503 2% 21% 70% 8% 503 503	506 5% 12% 78% 4% 506 506	1003 3% 14% 75% 9% 1003 1003	509 4% 16% 75% 6% 509 509	1003 6% 20% 66% 8% 1003 1003	508 7% 14% 74% 5% 508 508	2069 7% 18% 62% 14% 2069 2069	1006 6% 18% 67% 9% 1006 1006	1016 4% 11% 75% 9% 1016 1016	1003 5% 22% 59% 14% 1003 1003	1031 2% 25% 51% 22% 1031
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5%	1027 5% 19% 66% 10% 1027 1027 4%	503 2% 21% 70% 8% 503 503 3%	506 5% 12% 78% 4% 506 506 4%	1003 3% 14% 75% 9% 1003 1003 3%	509 4% 16% 75% 6% 509 509 6%	1003 6% 20% 66% 8% 1003 1003 5%	508 7% 14% 74% 5% 508 508 7%	2069 7% 18% 62% 14% 2069 2069 7%	1006 6% 18% 67% 9% 1006 1006 4%	1016 4% 11% 75% 9% 1016 1016 3%	1003 5% 22% 59% 14% 1003 1003 6%	1031 2% 25% 51% 22% 1031 1031 3%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount	18774 5% 19% 66% 10% 20892 18774 5% 19%	1027 5% 19% 66% 10% 1027 1027 4% 24%	503 2% 21% 70% 8% 503 503 3% 21%	506 5% 12% 78% 4% 506 506 506 4% 26%	1003 3% 14% 75% 9% 1003 1003 3% 11%	509 4% 16% 75% 6% 509 509 6% 26%	1003 6% 20% 66% 8% 1003 1003 5% 20%	508 7% 14% 74% 5% 508 508 508 7% 14%	2069 7% 18% 62% 14% 2069 2069 7% 12%	1006 6% 18% 67% 9% 1006 1006 4% 15%	1016 4% 11% 75% 9% 1016 1016 3% 13%	1003 5% 22% 59% 14% 1003 1003 6% 15%	1031 2% 25% 51% 22% 1031 1031 3% 15%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough	18774 5% 19% 66% 10% 20892 18774 5% 19% 61%	1027 5% 19% 66% 10% 1027 1027 4% 24% 60%	503 2% 21% 70% 8% 503 503 3% 21% 60%	506 5% 12% 78% 4% 506 506 4% 26% 53%	1003 3% 14% 75% 9% 1003 1003 3% 11% 76%	509 4% 16% 75% 6% 509 509 6% 26% 55%	1003 6% 20% 66% 8% 1003 1003 5% 20% 63%	508 7% 14% 74% 5% 508 508 7% 14% 70%	2069 7% 18% 62% 14% 2069 2069 7% 12% 66%	1006 6% 18% 67% 9% 1006 1006 4% 15% 69%	1016 4% 11% 75% 9% 1016 1016 3% 13% 71%	1003 5% 22% 59% 14% 1003 1003 6% 15% 62%	1031 2% 25% 51% 22% 1031 1031 3% 15% 55%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know	18774 5% 19% 66% 10% 20892 18774 5% 19%	1027 5% 19% 66% 10% 1027 1027 4% 24%	503 2% 21% 70% 8% 503 503 3% 21%	506 5% 12% 78% 4% 506 506 506 4% 26%	1003 3% 14% 75% 9% 1003 1003 3% 11%	509 4% 16% 75% 6% 509 509 6% 26%	1003 6% 20% 66% 8% 1003 1003 5% 20%	508 7% 14% 74% 5% 508 508 508 7% 14%	2069 7% 18% 62% 14% 2069 2069 7% 12%	1006 6% 18% 67% 9% 1006 1006 4% 15%	1016 4% 11% 75% 9% 1016 1016 3% 13%	1003 5% 22% 59% 14% 1003 1003 6% 15%	1031 2% 25% 51% 22% 1031 1031 3% 15%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Dont know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Dont know Governments in countries that are not member of the	18774 5% 19% 66% 10% 20892 18774 5% 19% 61%	1027 5% 19% 66% 10% 1027 1027 4% 24% 60%	503 2% 21% 70% 8% 503 503 3% 21% 60%	506 5% 12% 78% 4% 506 506 4% 26% 53%	1003 3% 14% 75% 9% 1003 1003 3% 11% 76%	509 4% 16% 75% 6% 509 509 6% 26% 55%	1003 6% 20% 66% 8% 1003 1003 5% 20% 63%	508 7% 14% 74% 5% 508 508 7% 14% 70%	2069 7% 18% 62% 14% 2069 2069 7% 12% 66%	1006 6% 18% 67% 9% 1006 1006 4% 15% 69%	1016 4% 11% 75% 9% 1016 1016 3% 13% 71%	1003 5% 22% 59% 14% 1003 1003 6% 15% 62%	1031 2% 25% 51% 22% 1031 1031 3% 15% 55%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15%	1027 5% 19% 66% 10% 1027 1027 4% 24% 60% 13%	503 2% 21% 70% 8% 503 503 3% 21% 60% 16%	506 5% 12% 78% 4% 506 506 4% 26% 53% 17%	1003 3% 14% 75% 9% 1003 1003 3% 11% 76% 10%	509 4% 16% 5% 6% 509 6% 26% 55% 12%	1003 6% 20% 66% 8% 1003 1003 5% 20% 63% 12%	508 7% 14% 74% 5% 508 508 7% 14% 70% 9%	2069 7% 18% 62% 14% 2069 2069 7% 12% 66% 15%	1006 6% 18% 67% 9% 1006 1006 1006 4% 15% 69% 11%	1016 4% 11% 75% 9% 1016 1016 3% 13% 71% 13%	1003 5% 22% 59% 14% 1003 1003 6% 15% 6% 17%	1031 2% 25% 51% 22% 1031 1031 3% 15% 55% 27%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the	18774 5% 19% 66% 10% 20892 18774 5% 19% 61%	1027 5% 19% 66% 10% 1027 1027 4% 24% 60%	503 2% 21% 70% 8% 503 503 3% 21% 60%	506 5% 12% 78% 4% 506 506 4% 26% 53%	1003 3% 14% 75% 9% 1003 1003 3% 11% 76%	509 4% 16% 75% 6% 509 509 6% 26% 55%	1003 6% 20% 66% 8% 1003 1003 5% 20% 63%	508 7% 14% 74% 5% 508 508 7% 14% 70%	2069 7% 18% 62% 14% 2069 2069 7% 12% 66%	1006 6% 18% 67% 9% 1006 1006 4% 15% 69%	1016 4% 11% 75% 9% 1016 1016 3% 13% 71%	1003 5% 22% 59% 14% 1003 1003 6% 15% 62%	1031 2% 25% 51% 22% 1031 1031 3% 15% 55%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892	1027 5% 19% 66% 10% 1027 1027 4% 24% 60% 13%	503 2% 21% 70% 8% 503 503 3% 21% 60% 16%	506 5% 12% 78% 4% 506 506 4% 26% 53% 17%	1003 3% 14% 75% 9% 1003 1003 3% 11% 76% 10%	509 4% 16% 75% 6% 509 6% 26% 55% 12%	1003 6% 20% 66% 8% 1003 1003 5% 20% 63% 12% 1003	508 7% 14% 5% 508 508 508 7% 14% 70% 9%	2069 7% 18% 62% 14% 2069 2069 7% 12% 66% 15% 2069	1006 6% 18% 67% 9% 1006 1006 4% 15% 69% 11%	1016 4% 11% 75% 9% 1016 1016 3% 13% 71% 13%	1003 5% 22% 59% 14% 1003 1003 6% 15% 62% 17%	1031 2% 25% 51% 22% 1031 1031 3% 15% 55% 27%
The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774	1027 5% 19% 66% 10% 1027 1027 4% 24% 60% 13%	503 2% 21% 70% 8% 503 503 3% 21% 60% 16% 503 503	506 5% 12% 78% 4% 506 506 506 53% 17% 508 506	1003 3% 14% 75% 9% 1003 1003 3% 11% 76% 10%	509 4% 16% 75% 6% 509 509 6% 28% 55% 12% 509 509	1003 6% 20% 66% 8% 1003 1003 5% 20% 63% 12% 1003	508 7% 14% 5% 508 508 7% 14% 70% 9% 508 508	2069 7% 18% 62% 14% 2069 2069 7% 12% 66% 15% 2069 2069	1006 6% 18% 67% 9% 1006 1006 4% 15% 68% 11% 1006 1006	1016 4% 11% 75% 9% 1016 1016 3% 13% 71% 13%	1003 5% 22% 59% 14% 1003 1003 6% 15% 62% 62% 17%	1031 2% 25% 51% 22% 1031 1031 3% 15% 55% 27%
The Government in your country Unweighted base Base: All Country Adults Too much Don tknow The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much Oont know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774 4%	1027 5% 19% 66% 10% 1027 1027 4% 60% 13% 1027 1027 1027 4%	503 2% 21% 70% 8% 503 503 3% 21% 60% 16% 503 503 3%	506 5% 12% 78% 4% 506 506 53% 17% 53% 506 506 506	1003 3% 14% 75% 9% 1003 1003 3% 11% 76% 10%	509 4% 16% 75% 6% 509 509 6% 26% 55% 12% 55% 12%	1003 6% 20% 66% 8% 1003 1003 5% 20% 63% 12% 1003 1003 6%	508 7% 14% 5% 508 508 508 7% 14% 70% 9% 508 508 508 7%	2069 7% 18% 62% 14% 2069 2069 2069 7% 12% 66% 15% 2069 2069 5%	1006 6% 18% 67% 9% 1006 1006 4% 15% 69% 11%	1016 4% 11% 75% 9% 1016 1016 3% 71% 13% 71% 13%	1003 5% 22% 59% 14% 1003 1003 6% 15% 62% 17% 1003 1003 5%	1031 2% 25% 51% 22% 1031 1031 33% 27%

Cell Contents (Ce

Environmental Investigation Agency, Fern, Deforestation - All Markets Fieldwork Dates: 17th - 29th April 2019

YouGov What the world thinks								Country						
	Total	Poland	Finland	Sweden	Latvia	Croatia	Bulgaria	Romania	Estonia	Portugal	Austria	ик	Greece	Hungary
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.														
n general, to what extent do you agree or disagree with the following statement?														
I care about forests and wildlife														
Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2118	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Strongly agree	52%	61%	49%	52%	47%	71%	69%	82%	54%	65%	64%	53%	58%	46%
Agree	39%	34%	43%	36%	47%	27%	25%	14%	43%	32%	32%	40%	35%	50%
Disagree	4%	2%	4%	6%	2%	1%	2%	1%	1%	1%	2%	2%	2%	3%
Strongly disagree	2%	1%	1%	2%	2%	1%	3%	2%	1%	2%	1%	1%	3%	0%
Don't know	3%	2%	3%	4%	2%	0%	1%	0%	1%	1%	1%	4%	1%	1%
HFD_q2_2. Deforestation is harmful to the people and wildlife that live in the affected areas														
Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Strongly agree	58%	60%	48%	45%	39%	63%	72%	86%	33%	72%	63%	64%	65%	67%
Agree	33%	33%	40%	38%	45%	33%	21%	11%	46%	24%	32%	28%	26%	30%
Disagree	4%	3%	4%	6%	8%	2%	2%	1%	15%	2%	2%	1%	4%	1%
Strongly disagree	2%	1%	1%	2%	3%	1%	3%	1%	2%	1%	1%	1%	3%	1%
Don't know	4%	2%	6%	10%	5%	1%	1%	0%	5%	1%	2%	5%	2%	1%
New laws are needed to ensure the products sold in European Union countries do not contribute to global deforestation														
Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
Strongly agree	48%	52%	37%	40%	32%	62%	63%	65%	34%	61%	54%	52%	53%	55%
Agree	39%	37%	43%	36%	49%	35%	29%	24%	50%	33%	38%	34%	40%	39%
Disagree	5%	4%	7%	7%	7%	1%	3%	5%	9%	2%	4%	4%	3%	2%
Strongly disagree	2%	2%	2%	3%	3%	0%	2%	2%	2%	1%	1%	1%	2%	1%
Don't know	6%	5%	11%	14%	10%	1%	2%	4%	5%	3%	4%	9%	2%	3%

Environmental Investigation Agency, Fern, Deforestation - All Markets Fieldwork Dates: 17th - 29th April 2019

What the world thinks								Country						
	Total	Poland	Finland	Sweden	Latvia	Croatia	Bulgaria	Romania	Estonia	Portugal	Austria	UK	Greece	Hungar
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.														
In general, to what extent do you agree or disagree with the following statement?														
I care about forests and wildlife														
As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.														
Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/ resources on combating deforestation globally? (Please														
select one option on each row) The Government in your country														
select one option on each row) The Government in your country Unweighted base	20892	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
select one option on each row) The Government in your country Unweighted base Base: All Country Adults	18774	1004	1014	1011	502	508	507	525	510	500	502	2106	502	505
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much	18774 5%	1004 7%	1014 6%	1011 5%	502 10%	508 2%	507 8%	525 5%	510 8%	500 6%	502 6%	2106 2%	502 3%	505 2%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount	18774 5% 19%	1004 7% 22%	1014 6% 35%	1011 5% 25%	502 10% 22%	508 2% 6%	507 8% 11%	525 5% 5%	510 8% 27%	500 6% 18%	502 6% 29%	2106 2% 14%	502 3% 13%	505 2% 18%
select one option on each row) The Government in your country Base: All Country Adults Too much The right amount Not enough	18774 5% 19% 66%	1004 7% 22% 65%	1014 6% 35% 44%	1011 5% 25% 48%	502 10% 22% 60%	508 2% 6% 88%	507 8% 11% 78%	525 5% 5% 88%	510 8% 27% 57%	500 6% 18% 71%	502 6% 29% 58%	2106 2% 14% 66%	502 3% 13% 81%	505 2% 18% 73%
select one option on each row) The Government in your country Base: All Country Adults Too much The right amount Not enough Don't know	18774 5% 19%	1004 7% 22%	1014 6% 35%	1011 5% 25%	502 10% 22%	508 2% 6%	507 8% 11%	525 5% 5%	510 8% 27%	500 6% 18%	502 6% 29%	2106 2% 14%	502 3% 13%	505 2% 18%
select one option on each row) The Government in your country Base: All Country Adults Too much The right amount Not enough Don't know The European Union	18774 5% 19% 66% 10%	1004 7% 22% 65% 6%	1014 6% 35% 44% 14%	1011 5% 25% 48% 21%	502 10% 22% 60% 9%	508 2% 6% 88% 4%	507 8% 11% 78% 3%	525 5% 5% 88% 2%	510 8% 27% 57% 8%	500 6% 18% 71% 5%	502 6% 29% 58% 7%	2106 2% 14% 66% 18%	502 3% 13% 81% 3%	505 2% 18% 73% 6%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Unweighted base	18774 5% 19% 66% 10% 20892	1004 7% 22% 65% 6%	1014 6% 35% 44% 14%	1011 5% 25% 48% 21%	502 10% 22% 60% 9%	508 2% 6% 88% 4%	507 8% 11% 78% 3%	525 5% 5% 88% 2%	510 8% 27% 57% 8%	500 6% 18% 71% 5%	502 6% 29% 58% 7%	2106 2% 14% 66% 18% 2106	502 3% 13% 81% 3% 502	505 2% 18% 73% 6%
select one option on each row) The Government in your country Base: All Country Adults Too much The right amount Not enough Don't know Che European Union Unweighted base Base: All Country Adults	18774 5% 19% 66% 10% 20892 18774	1004 7% 22% 65% 6% 1004 1004	1014 6% 35% 44% 14% 1014	1011 5% 25% 48% 21% 1011 1011	502 10% 22% 60% 9% 502 502	508 2% 6% 88% 4% 508 508	507 8% 11% 78% 3% 507 507	525 5% 5% 88% 2% 525 525	510 8% 27% 57% 8% 510 510	500 6% 18% 71% 5% 500	502 6% 29% 58% 7% 502 502	2106 2% 14% 66% 18% 2106 2106	502 3% 13% 81% 3% 502 502	505 2% 18% 73% 6% 505 505
select one option on each row) The Government in your country Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5%	1004 7% 22% 65% 6% 1004 1004 9%	1014 6% 35% 44% 14% 1014 1014 5%	1011 5% 25% 48% 21% 1011 1011 6%	502 10% 22% 60% 9% 502 502 8%	508 2% 6% 88% 4% 508 508 1%	507 8% 11% 78% 3% 507 507 507	525 5% 5% 88% 2% 525 525 525 4%	510 8% 27% 57% 8% 510 510 7%	500 6% 18% 71% 5% 500 500 7%	502 6% 29% 58% 7% 502 502 10%	2106 2% 14% 66% 18% 2106 2106 3%	502 3% 13% 81% 3% 502 502 4%	505 2% 18% 73% 6% 505 505 2%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount The right amount	18774 5% 19% 66% 10% 20892 18774 5% 19%	1004 7% 22% 65% 6% 1004 1004 9% 28%	1014 6% 35% 44% 14% 1014 1014 5% 19%	1011 5% 25% 48% 21% 1011 1011 6% 13%	502 10% 22% 60% 9% 502 502 502 8% 30%	508 2% 6% 88% 4% 508 508 1% 19%	507 8% 11% 78% 3% 507 507 507 5% 29%	525 5% 5% 88% 2% 525 525 525 4% 28%	510 8% 27% 57% 8% 510 510 7% 22%	500 6% 18% 71% 5% 500 500 7% 23%	502 6% 29% 58% 7% 502 502 502 10% 15%	2106 2% 14% 66% 18% 2106 2106 3% 12%	502 3% 13% 81% 3% 502 502 4% 28%	505 2% 18% 73% 6% 505 505 2% 22%
select one option on each row) The Government in your country Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5%	1004 7% 22% 65% 6% 1004 1004 9%	1014 6% 35% 44% 14% 1014 1014 5%	1011 5% 25% 48% 21% 1011 1011 6%	502 10% 22% 60% 9% 502 502 8%	508 2% 6% 88% 4% 508 508 1%	507 8% 11% 78% 3% 507 507 507	525 5% 5% 88% 2% 525 525 525 4%	510 8% 27% 57% 8% 510 510 7%	500 6% 18% 71% 5% 500 500 7%	502 6% 29% 58% 7% 502 502 10%	2106 2% 14% 66% 18% 2106 2106 3%	502 3% 13% 81% 3% 502 502 4%	505 2% 18% 73% 6% 505 505 2%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the	18774 5% 19% 66% 10% 20892 18774 5% 19% 61%	1004 7% 22% 65% 6% 1004 1004 9% 28% 52%	1014 6% 35% 44% 14% 1014 1014 5% 19% 55%	1011 5% 25% 48% 21% 1011 1011 6% 13% 51%	502 10% 22% 60% 9% 502 502 8% 30% 42%	508 2% 6% 88% 4% 508 508 1% 19% 67%	507 8% 11% 78% 3% 507 507 5% 29% 55%	525 5% 88% 2% 525 525 525 4% 28% 59%	510 8% 27% 57% 8% 510 510 7% 22% 49%	500 6% 18% 71% 5% 500 500 7% 23% 61%	502 6% 29% 58% 7% 502 502 10% 15% 64%	2106 2% 14% 66% 18% 2106 2106 3% 12% 59%	502 3% 13% 81% 3% 502 502 4% 28% 59%	505 2% 18% 73% 6% 505 505 2% 22% 66%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Sovernments in countries that are not member of the European Union	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15%	1004 7% 22% 65% 6% 1004 1004 9% 28% 52% 10%	1014 6% 35% 44% 14% 1014 5% 19% 55% 21%	1011 5% 25% 48% 21% 1011 1011 6% 13% 51% 30%	502 10% 22% 60% 9% 502 502 8% 30% 42% 21%	508 2% 6% 88% 4% 508 508 508 1% 19% 67% 13%	507 8% 11% 78% 3% 507 507 507 507 5% 29% 55% 11%	525 5% 5% 88% 2% 525 525 4% 28% 59% 10%	510 8% 27% 57% 8% 510 510 7% 22% 49% 22%	500 6% 18% 71% 5% 500 500 7% 23% 61% 9%	502 6% 29% 58% 7% 502 502 502 10% 15% 64% 11%	2106 2% 14% 66% 18% 2106 2106 3% 12% 59% 26%	502 3% 13% 81% 3% 502 502 4% 28% 59% 9%	505 2% 18% 73% 6% 505 505 2% 22% 66% 11%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults To o much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults To o much The right amount Not enough Don't know Governments in countries that are not member of the European Union Unweighted base	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892	1004 7% 22% 65% 6% 1004 1004 9% 28% 52% 10%	1014 6% 35% 44% 14% 1014 1014 5% 19% 55% 21%	1011 5% 25% 48% 21% 1011 1011 6% 13% 51% 30%	502 10% 22% 60% 9% 502 502 8% 30% 42% 21% 502	508 2% 6% 88% 4% 508 508 1% 19% 67% 13%	507 8% 11% 78% 3% 507 507 5% 29% 55% 11%	525 5% 5% 88% 2% 525 525 4% 28% 59% 10%	510 8% 27% 57% 8% 510 510 7% 22% 49% 22% 510	500 6% 18% 71% 5% 500 500 7% 23% 61% 9%	502 6% 29% 58% 7% 502 502 10% 15% 64% 11%	2106 2% 14% 66% 18% 2106 2106 3% 12% 59% 26% 2106	502 3% 13% 81% 3% 502 502 4% 28% 502 4% 28% 59% 9%	505 2% 18% 73% 6% 505 505 505 2% 22% 66% 11%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774	1004 7% 22% 65% 6% 1004 1004 9% 28% 52% 10%	1014 6% 35% 44% 14% 1014 1014 5% 21% 21%	1011 5% 25% 48% 21% 1011 1011 6% 13% 51% 30%	502 10% 22% 60% 9% 502 502 502 8% 30% 42% 21% 502 502	508 2% 6% 88% 4% 508 508 1% 19% 67% 13% 508 508	507 8% 11% 78% 3% 507 5% 29% 55% 11% 507 507	525 5% 5% 88% 2% 525 525 525 528% 10%	510 8% 27% 57% 8% 510 510 7% 22% 49% 22% 510 510	500 6% 18% 71% 5% 500 500 7% 23% 61% 9% 500 500	502 6% 29% 58% 7% 502 502 502 10% 15% 64% 11% 502 502	2106 2% 14% 66% 18% 2106 2106 3% 12% 59% 26% 28% 22106 2106	502 3% 13% 81% 3% 502 502 4% 28% 59% 9% 9% 502 502	505 2% 18% 73% 6% 505 505 2% 66% 11% 505 505
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults Too much	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774 4%	1004 7% 22% 65% 6% 1004 1004 9% 28% 52% 10%	1014 6% 35% 44% 14% 1014 1014 5% 21% 1014 1014 3%	1011 5% 25% 48% 21% 1011 1011 6% 13% 51% 30%	502 10% 22% 60% 9% 502 502 8% 30% 42% 21% 502 502 502 5%	508 2% 6% 88% 4% 508 508 1% 19% 67% 13% 508 508	507 8% 11% 78% 3% 507 507 5% 29% 55% 11% 507 507 7%	525 5% 5% 88% 2% 525 525 4% 28% 59% 10% 525 525 525 4%	510 8% 27% 57% 8% 510 510 7% 22% 49% 22% 510 510 5%	500 6% 18% 71% 5% 500 500 7% 23% 61% 9% 500 500 6%	502 6% 29% 58% 7% 502 502 10% 15% 64% 11% 502 502 502 9%	2106 2% 14% 66% 18% 2106 2106 2106 25% 26%	502 3% 13% 81% 3% 502 502 4% 28% 59% 9% 59% 9% 502 502 2%	505 2% 18% 73% 6% 505 505 2% 66% 11%
select one option on each row) The Government in your country Unweighted base Base: All Country Adults Too much The right amount Not enough Don't know The European Union Unweighted base Base: All Country Adults Coort weighted base Base: All Country Adults Coort weighted base Coort weig	18774 5% 19% 66% 10% 20892 18774 5% 19% 61% 15% 20892 18774	1004 7% 22% 65% 6% 1004 1004 9% 28% 52% 10%	1014 6% 35% 44% 14% 1014 1014 5% 21% 21% 1014	1011 5% 25% 48% 21% 1011 1011 6% 13% 51% 30%	502 10% 22% 60% 9% 502 502 502 8% 30% 42% 21% 502 502	508 2% 6% 88% 4% 508 508 1% 19% 67% 13% 508 508	507 8% 11% 78% 3% 507 5% 29% 55% 11% 507 507	525 5% 5% 88% 2% 525 525 525 528% 10%	510 8% 27% 57% 8% 510 510 7% 22% 49% 22% 510 510	500 6% 18% 71% 5% 500 500 7% 23% 61% 9% 500 500	502 6% 29% 58% 7% 502 502 502 10% 15% 64% 11% 502 502	2106 2% 14% 66% 18% 2106 2106 3% 12% 59% 26% 28% 22106 2106	502 3% 13% 81% 3% 502 502 4% 28% 59% 9% 9% 502 502	505 2% 18% 73% 6% 505 505 2% 22% 66% 66% 11%

Cell Contents (C

Environmental Investigation Agency, Fern, Deforestation - All Markets

Strongly disagree

Don't know

2%

6%

1%

3%

1%

7%

6%

8%

18%

6%

3%

60%

1%

2%

1%

7%

6%

7%

30%

5%

3%

61%

-

Fieldwork Dates: 17th - 29th April 2019



100%

-100%

Environmental Investigation Agency, Fern, Deforestation - All Markets

Fieldwork Dates: 17th - 29th April 2019

YouGov What the world thinks			I care a	about forests and	l wildlife		Deforestation	is harmful to t	he people and w areas	ildlife that live i	n the affected			nsure the produce contribute to glob		
	Total	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Strongly agree	Agree	Disagree	Strongly disagree	Don't kno
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.																
In general, to what extent do you agree or disagree with the following statement?																
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Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/ resources on combating deforestation globally? (Please select one option on each row)																
The Government in your country																
Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Too much	5%	5%	5%	9%	12%	7%	4%	5%	15%	15%	4%	5%	5%	13%	19%	4%
The right amount	19% 66%	14% 76%	25% 59%	36% 39%	19% 56%	14% 20%	12% 77%	28% 55%	43% 33%	25% 49%	14% 21%	12% 78%	24% 61%	45% 32%	27% 43%	15% 29%
Not enough Don't know	10%	6%	12%	15%	13%	59%	6%	12%	10%	49%	60%	5%	10%	10%	43%	52%
The European Union	1078	078	1270	1378	1376	33%	078	12 /0	1078	1176	0078	578	1078	1078	1176	JZ /0
Unweighted base	20892	10838	8196	837	474	547	12238	6807	758	329	760	10112	8096	993	367	1324
Base: All Country Adults	18774	9708	7335	799	461	472	10873	6182	743	318	658	9000	7368	926	345	1134
Too much	5%	5%	5%	10%	8%	6%	4%	5%	13%	14%	5%	4%	4%	15%	20%	4%
	19%	15%	23%	31%	20%	12%	15%	24%	37%	24%	13%	14%	23%	37%	25%	14%
The right amount	19%					19%	71%	52%	33%	44%	16%	73%	57%	33%	40%	
The right amount Not enough	61%	69%	55%	41%	53%	1970	1170									22%
Not enough Don't know		69% 10%	55% 17%	41% 19%	53% 19%	64%	10%	18%	16%	18%	66%	9%	15%	14%	15%	22% 61%
Not enough Don't know Sovernments in countries that are not member of the	61%								16%	18%	66%	9%		14%	15%	
Not enough Don't know Sovernments in countries that are not member of the	61%								758	18% 329	66% 760	9% 10112		993	367	
Not enough Don't know Sovernments in countries that are not member of the European Union	61% 15%	10%	17%	19%	19%	64%	10%	18%					15%			61%
Not enough Don't know Governments in countries that are not member of the European Union Unweighted base	61% 15% 20892	10%	17% 8196	19% 837	19% 474	64% 547	10% 12238	18% 6807	758	329	760	10112	15% 8096	993	367	61% 1324
Not enough Don't know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults	61% 15% 20892 18774	10% 10838 9708	17% 8196 7335	19% 837 799	19% 474 461	64% 547 472	10% 12238 10873	18% 6807 6182	758 743	329 318	760 658	10112 9000	15% 8096 7368	993 926	367 345	61% 1324 1134
Not enough Don't know Governments in countries that are not member of the European Union Unweighted base Base: All Country Adults Too much	61% 15% 20892 18774 4%	10% 10838 9708 4%	17% 8196 7335 4%	19% 837 799 8%	19% 474 461 7%	64% 547 472 5%	10% 12238 10873 4%	18% 6807 6182 4%	758 743 10%	329 318 11%	760 658 3%	10112 9000 4%	15% 8096 7368 4%	993 926 9%	367 345 12%	61% 1324 1134 3%

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Don't know

Strongly disagree

2% 6%

7%

4%

3% 5%

Fieldwork Dates: 17th - 29th April 2019

YouGov [°] What the world thinks			The Governmer	nt in your countr	у		The Euro	pean Union		Governme		that are not me an Union	nber of the
	Total	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.													
n general, to what extent do you agree or disagree with he following statement?													
I care about forests and wildlife													
Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Strongly agree	52%	47%	37%	60%	29%	49%	42%	59%	36%	53%	39%	57%	43%
Agree	39%	37%	51%	35%	46%	36%	47%	35%	45%	32%	46%	37%	42%
Disagree	4%	7%	8%	3%	7%	8%	7%	3%	5%	8%	10%	3%	4%
Strongly disagree	2%	5%	3%	2%	3%	4%	3%	2%	3%	4%	4%	2%	3%
Don't know	3%	3%	2%	1%	15%	3%	2%	1%	11%	3%	2%	1%	7%
IFD_q2_2. Deforestation is harmful to the people and vildlife that live in the affected areas													
Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Strongly agree	58%	47%	38%	68%	34%	49%	45%	67%	39%	54%	40%	66%	45%
Agree	33%	34%	48%	27%	39%	33%	43%	28%	40%	29%	43%	29%	39%
Disagree	4%	11%	9%	2%	4%	10%	8%	2%	4%	9%	11%	2%	4%
Strongly disagree	2%	5%	2%	1%	2%	5%	2%	1%	2%	4%	3%	1%	2%
Don't know	4%	3%	3%	1%	21%	3%	2%	1%	15%	3%	3%	1%	11%
lew laws are needed to ensure the products sold in European Union countries do not contribute to global leforestation													
Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Strongly agree	48%	43%	31%	57%	23%	41%	35%	57%	29%	48%	33%	55%	35%
Agree	39%	34%	50%	37%	38%	32%	48%	37%	40%	33%	48%	38%	40%
Disagree	5%	12%	12%	2%	5%	15%	10%	3%	5%	10%	11%	3%	5%

2% 32%

1% 3%

7% 5%

2% 4%

1% 2%

4%

4%

2% 17%

1% 2%

2% 24%

5% 4%

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Fieldwork Dates: 17th - 29th April 2019

YouGov What the world thinks			The Governmer	nt in your country	у		The Euro	pean Union		Governme		that are not me an Union	mber of the
	Total	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know	Too much	The right amount	Not enough	Don't know
For the following questions, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.													
In general, to what extent do you agree or disagree with the following statement?													
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As a reminder, by 'deforestation', we mean the removal of a forest or stand of trees from land, which is then converted to non-forest use.													
Taking into account all of the different priorities each of the following have, do you think each of these are focusing too much, the right amount or not enough attention/ resources on combating deforestation globally? (Please select one option on each row)													
The Government in your country													
Unweighted base		1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults		989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Too much	5%	100%	-	-	-	56%	8%	1%	2%	60%	10%	2%	3%
The right amount		-	100%	-	-	30%	53%	10%	10%	26%	59%	15%	11%
Not enough	66%	-	-	100%	-	12%	37%	88%	29%	11%	30%	82%	49%
Don't know	10%	-	-	-	100%	2%	2%	1%	58%	3%	1%	2%	38%
The European Union													
Unweighted base		1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults		989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Too much	5%	54%	8%	1%	1%	100%	-	-	-	68%	8%	1%	2%
The right amount		29%	53%	11%	3%	-	100%	-	-	22%	69%	12%	13%
Not enough	61%	10%	32%	82%	8%	-	-	100%	-	7%	20%	83%	30%
Don't know	15%	7%	8%	7%	88%	-	•	-	100%	3%	3%	3%	55%
Governments in countries that are not member of the European Union													
Unweighted base	20892	1032	3855	13748	2257	1025	3800	12694	3373	852	2078	13126	4836
Base: All Country Adults	18774	989	3571	12340	1873	953	3550	11441	2830	804	1995	11671	4304
Too much	4%	49%	6%	1%	1%	57%	5%	1%	1%	100%	-	-	-
The right amount		20%	33%	5%	1%	17%	39%	3%	2%	-	100%		
Not enough	62%	19%	48%	77%	11%	15%	41%	85%	13%	-	-	100%	
Hot bribagi		. 570		. 1 /0		. 570		2070	. 570				-
Don't know	23%	12%	13%	17%	87%	10%	15%	11%	84%		-	-	- 100%

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