

YouGov / WPI Economics Survey Results

Sample Size: 1675 GB Adults Fieldwork: 8th - 9th August 2018

		Vo	te in 2	017	EU Ref	2016	Ge	ender		Ag	е		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1675	575	549	102	658	715	811	864	188	707	397	384	955	720	224	543	358	404	146
Unweighted Sample	1675	578	529	106	738	703	712	963	138	677	430	430	1007	668	168	578	371	421	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Existing analysis of poverty in the UK tends to focus on whether the money families get from work and benefits is significantly less than the average household. This approach is currently being reviewed and on the following pages are some of the things that are being considered...

When defining poverty, do you think people should...

Take into account costs related to disability (meaning someone on a low income who has extra costs related to a disability would be MORE likely to be classed as being in poverty than someone on the same income who does not have to pay extra costs, such as for specialised equipment)?

Definitely should	33	27	45	35	40	30	31	35	29	29	39	37	33	33	37	35	27	32	35
Probably should	31	36	28	40	34	32	31	32	32	32	28	34	32	30	29	32	34	29	33
TOTAL SHOULD	64	63	73	75	74	62	62	67	61	61	67	71	65	63	66	67	61	61	68
Probably should not	8	10	7	10	7	10	9	8	7	10	7	8	9	8	6	8	8	10	9
Definitely should not	4	5	3	2	2	5	4	3	3	4	4	4	4	3	2	4	4	5	2
TOTAL SHOULD NOT	12	15	10	12	9	15	13	11	10	14	11	12	13	11	8	12	12	15	11
Don't know	24	23	17	13	17	23	25	22	28	26	22	18	22	26	26	21	28	24	21



Fieldwork: 8th - 9th August 2018

Fieldwork. oli - 9th August 2016		Vo	te in 2	017	EU Ref	2016	Ge	ender		Ag	е		Social	Grade			Region		
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Unweighted Sample			529	106	738	703	712	963	138	677	430	430	1007	668	168	578	371	421	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Why is that?																			
[See Tab 1 for open responses]																			
Take into account costs of paying for rent and mortgages (meaning someone on a low income who has high housing costs would be MORE likely to be classed as being in poverty than someone on the same income with low housing																			
costs)?												i	1						
Definitely should		15	25	21	22	18	22	18	22	20	22	18	21	19	25	21	18	18	22
Probably should		33	33	40	34	32	32	29	28	28	30	37	31	30	32	34	29	28	26
TOTAL SHOULD		48	58	61	56	50	54	47	50	48	52	55	52	49	57	55	47	46	48
Probably should not		20	14	17	16	17	15	17	16	17	14	16	18	14	13	17	16	18	16
Definitely should not TOTAL SHOULD NOT		9 29	4	5	5 21	8	6 21	7	6 22	6	6	8	7 25	6	4 17	7 24	6 22	7	6 22
Don't know		-	18 24	22 17	21	25 25	21	24 29	28	23 29	20 28	24 22	-	20 32	26	24 22	32	25 29	30
Why is that? [See Tab 2 for open responses] When defining poverty, do you think people should									<u>-</u>										
Take into account the number of family members (meaning that someone on a low income who is in a large family would be MORE likely to be classed as being in poverty than someone with the same income who has fewer people in their family)?																			
Definitely should	14	9	19	14	17	12	15	13	24	14	13	11	16	12	16	14	14	12	18
Probably should		28	33	40	35	24	29	28	30	29	26	29	28	29	25	30	29	27	30
TOTAL SHOULD	42	37	52	54	52	36	44	41	54	43	39	40	44	41	41	44	43	39	48
Probably should not	19	23	16	21	17	23	20	19	15	18	19	24	20	19	19	18	16	22	24
Definitely should not		14	11	9	9	16	11	12	5	10	14	15	13	10	13	14	9	11	7
TOTAL SHOULD NOT		37	27	30	26	39	31	31	20	28	33	39	33	29	32	32	25	33	31
Don't know	26	25	21	16	22	25	25	27	26	28	28	21	23	31	27	23	31	28	22



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Why is that?

[See Tab 3 for open responses]

When defining poverty, do you think people should...

Take into account the savings people have (meaning someone who has a low income, but significant savings would be LESS likely to be classed as being in poverty than someone with the same income who did not have any savings)?

Definitely should	24	27	23	33	26	25	26	22	16	25	26	22	27	19	22	28	20	23	20
Probably should	26	26	30	26	33	23	25	27	19	31	24	23	28	24	26	27	25	26	26
TOTAL SHOULD	50	53	53	59	59	48	51	49	35	56	50	45	55	43	48	55	45	49	46
Probably should not	15	17	17	17	14	17	15	16	25	10	14	22	14	18	16	13	16	17	17
Definitely should not	9	10	8	5	9	11	10	9	7	9	11	10	10	9	7	10	10	10	12
TOTAL SHOULD NOT	24	27	25	22	23	28	25	25	32	19	25	32	24	27	23	23	26	27	29
Don't know	25	21	22	18	19	24	24	26	32	25	25	24	22	30	28	22	29	24	26

Why is that?

[See Tab 4 for open responses]

When defining poverty, do you think people should...

Take into account debt repayments that people have to make (meaning someone who has low income and has to spend part of it paying back debt would be MORE likely to be classed as being in poverty than someone with the same income who was not paying back debt)?

Definitely should	14	9	22	21	19	11	16	13	11	18	15	10	15	13	22	14	12	13	13
Probably should	28	26	29	37	32	24	27	28	34	29	24	26	29	26	26	28	28	26	34
TOTAL SHOULD	42	35	51	58	51	35	43	41	45	47	39	36	44	39	48	42	40	39	47
Probably should not	19	24	16	16	18	23	20	18	18	16	20	25	20	18	14	19	20	20	20
Definitely should not	13	17	10	10	8	17	14	11	8	10	15	17	13	12	13	14	10	14	9
TOTAL SHOULD NOT	32	41	26	26	26	40	34	29	26	26	35	42	33	30	27	33	30	34	29
Don't know	26	23	23	17	23	24	24	29	29	27	27	22	23	31	25	25	30	27	24



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Why is that? [See Tab 5 for open responses]																			
When defining poverty, do you think people should																			
Take into account whether someone has enough housing for their family's needs (meaning someone living in a home that didn't have enough bedrooms for their family would be MORE likely to be classed as being in poverty than a family with the same income who lived in a house with enough bedrooms for the family)?																			
Definitely should	16	9	25	23	22	11	14	17	18	17	17	11	17	15	21	17	12	15	17
Probably should	30	29	34	37	35	27	31	29	34	30	28	31	31	29	27	30	31	32	27
TOTAL SHOULD		38	59	60	57	38	45	46	52	47	45	42	48	44	48	47	43	47	44
Probably should not		25	14	13	15	23	19	18	12	18	17	22	18	19	17	20	17	18	18
Definitely should not	8	11	5	8	6	11	9	8	5	8	9	10	10	6	9	9	8	7	9
TOTAL SHOULD NOT	26	36	19	21	21	34	28	26	17	26	26	32	28	25	26	29	25	25	27
Don't know Why is that? [See Tab 6 for open responses]	27	26	22	20	20	29	27	28	32	27	28	26	24	32	26	24	31	28	29
When defining poverty, do you think people should Take into account childcare costs (meaning someone on a low income who spends some of their income on childcare would be MORE likely to be classed as being in poverty than someone with the same income who did not pay for childcare)?																			
Definitely should	18	13	25	18	21	14	16	19	18	18	15	18	18	17	24	16	16	16	19
Probably should		34	37	39	39	29	32	34	40	33	33	29	35	30	30	35	34	30	34
TOTAL SHOULD		47	62	57	60	43	48	53	58	51	48	47	53	47	54	51	50	46	53
Probably should not		19	14	23	15	19	17	15	12	15	17	19	15	18	13	14	15	20	20
Definitely should not	8	11	6	4	6	11	9	7	3	7	10	10	9	6	6	11	7	7	6
TOTAL SHOULD NOT	24	30	20	27	21	30	26	22	15	22	27	29	24	24	19	25	22	27	26
Don't know	25	24	19	16	19	27	26	25	27	26	25	23	23	29	28	24	27	26	21



Fieldwork: 8th - 9th August 2018

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Why is that?																			
[See Tab 7 for open responses]																			
When defining poverty, do you think people																			
should																			
Take into account spending on luxury items																			
(meaning someone on a low income who spends																			
some of their income on luxury items would be																			
MORE likely to be classed as being in poverty																			
than someone who spent none of their money on																			
luxury items)? Definitely should	7	10	5	6	7	8	7	7	5	6	9	7	7	7	7	8	8	5	9
Probably should	8	8	8	8	8	7	10	6	10	10	6	6	8	8	10	8	9	6	5
TOTAL SHOULD	-	18	13	14	15	15	17	13	15	16	15	13	15	15	17	16	17	11	14
Probably should not	18	16	22	24	20	18	18	17	17	19	15	19	18	18	14	19	19	19	15
Definitely should not	44	49	43	45	45	46	40	47	34	42	47	48	47	39	40	47	36	46	47
TOTAL SHOULD NOT		65	65	69	65	64	58	64	51	61	62	67	65	57	54	66	55	65	62
Don't know	24	17	23	17	19	20	25	23	34	24	23	19	21	27	28	18	29	24	24
Why is that? [See Tab 8 for open responses]																			
[See Tab 6 for open responses]																			
Some people think that a person's experience of poverty can be affected by their wider circumstances. To what extent do you think that the impact of poverty is made worse or better if people experience the situations below in																			
addition to having a low income:																			
Having experienced low income for only a very																			
short period of time?																			
Makes the experience of poverty much worse	6	6	7	1	5	7	7	5	1	7	7	5	6	5	10	4	6	6	5
Makes the experience of poverty a bit worse		18	17	14	17	17	19	16	28	14	16	21	19	16	17	17	15	21	17
TOTAL WORSE		24 33	24 29	15	22	24	26	21	29	21	23	26	25	21	27	21	21	27	22
Doog not offert the synariance of responses		1.5.5	29	29	29	34	28	32	23	29	33	32	28	32	23	31	31	31	30
Does not affect the experience of poverty Makes the experience of poverty a bit better				37	26	18	22	22	26	21	22	21	24	18	10	25	22	17	25
Makes the experience of poverty a bit better	22	19	23	37 8	26 6	18 8	22 6	22 9	26 6	21 8	22 7	21 7	24 7	18 8	19 11	25 7	22 5	17 7	25 6
				37 8 45	26 6 32	18 8 26	22 6 28	22 9 31	26 6 32	21 8 29	22 7 29	21 7 28	24 7 31	18 8 26	19 11 30	25 7 32	22 5 27	17 7 24	25 6 31



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Fieldwork:	8th - 9t	h Auaus	t 2018

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Unweighted Sample	1675	578	529	106	738	703	712	963	138	677	430	430	1007	668	168	578	371	421	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
aving a mental or physical health condition or																			
eing disabled?																			
Makes the experience of poverty much worse	50	41	61	54	56	44	48	52	56	49	51	48	53	46	55	50	48	47	56
Makes the experience of poverty a bit worse	26	32	23	26	26	29	27	26	21	27	24	29	26	27	26	29	27	23	23
TOTAL WORSE	76	73	84	80	82	73	75	78	77	76	75	77	79	73	81	79	75	70	79
Does not affect the experience of poverty	9	12	5	16	7	11	9	9	8	7	11	11	8	10	6	9	9	11	7
Makes the experience of poverty a bit better	2	1	2	0	2	2	1	2	4	2	2	1	2	2	0	1	3	3	1
Makes the experience of poverty much better	2	1	1	2	1	2	1	2	1	2	2	1	1	2	2	1	1	2	2
TOTAL BETTER	4	2	3	2	3	4	2	4	5	4	4	2	3	4	2	2	4	5	3
Don't know	12	12	8	3	8	12	13	10	10	14	9	10	10	14	11	10	13	14	10
aving a drug, drink or other addiction?		_													_				
Makes the experience of poverty much worse	54	50	58	59	57	50	53	55	59	55	53	50	55	51	56	54	54	50	55
Makes the experience of poverty a bit worse	20	20	22	21	23	19	18	21	22	20	18	20	21	18	20	19	20	20	22
TOTAL WORSE	74	70	80	80	80	69	71	76	81	75	71	70	76	69	76	73	74	70	77
Does not affect the experience of poverty	10	13	8	11	8	13	10	10	5	7	14	13	10	10	6	12	10	10	9
Makes the experience of poverty a bit better	2	2	2	5	1	3	2	2	3	2	1	2	2	2	2	1	2	3	3
Makes the experience of poverty much better	1	1	1	0	1	1	2	1	0	1	1	1	1	2	3	1	1	1	1
TOTAL BETTER	3	3	3	5	2	4	4	3	3	3	2	3	3	4	5	2	3	4	4
Don't know	14	15	10	4	10	14	16	12	11	15	13	13	11	17	13	13	14	16	10
laving a wide network of friends and relatives to		-		-			-		-			-		-	-				
all on for support?																			
Makes the experience of poverty much worse	1	1	1	0	2	1	2	1	0	2	1	0	2	1	2	1	2	0	2
Makes the experience of poverty a bit worse	2	2	4	1	2	3	3	1	5	2	2	2	2	2	3	2	1	3	1
TOTAL WORSE	3	3	5	1	4	4	5	2	5	4	3	2	4	3	5	3	3	3	3
Does not affect the experience of poverty	14	13	13	12	11	18	14	13	7	14	18	12	13	15	13	10	18	15	14
Makes the experience of poverty a bit better	42	43	44	51	46	40	39	44	35	40	41	48	42	42	36	46	42	40	38
Makes the experience of poverty much better	29	28	31	35	31	26	27	31	42	27	28	27	33	24	39	29	24	26	33
TOTAL BETTER	71	71	75	86	77	66	66	75	77	67	69	75	75	66	75	75	66	66	71
Don't know	12	13	7	2	8	12	15	10	11	14	9	11	9	16	8	11	13	15	10



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Living somewhere with good transport links to jobs, schools, services and other areas?																			
Makes the experience of poverty much worse	1	2	1	0	2	2	2	1	1	2	2	1	2	1	3	1	2	1	2
Makes the experience of poverty a bit worse	3	2	3	1	2	3	5	2	3	3	5	3	3	3	4	3	3	3	4
TOTAL WORSE	4	4	4	1	4	5	7	3	4	5	7	4	5	4	7	4	5	4	6
Does not affect the experience of poverty	19	19	18	24	17	23	21	17	15	18	21	21	19	19	24	17	19	20	19
Makes the experience of poverty a bit better	38	39	43	44	47	34	36	41	42	37	37	40	40	37	29	42	41	37	39
Makes the experience of poverty much better	23	21	25	21	22	22	19	27	26	23	23	22	24	21	31	23	18	22	24
TOTAL BETTER		60	68	65	69	56	55	68	68	60	60	62	64	58	60	65	59	59	63
Don't know	15	16	10	10	10	16	18	13	14	18	12	14	13	18	11	13	18	18	12
Having no qualifications?																			
Makes the experience of poverty much worse	25	22	31	24	29	23	24	26	28	25	24	24	28	20	34	23	22	25	26
Makes the experience of poverty a bit worse	33	30	38	32	36	29	33	34	45	35	29	29	34	32	30	36	31	33	36
TOTAL WORSE		52	69	56	65	52	57	60	73	60	53	53	62	52	64	59	53	58	62
Does not affect the experience of poverty		33	20	34	23	32	25	26	11	22	32	33	24	28	22	28	28	22	28
Makes the experience of poverty a bit better	2	1	2	1	2	2	2	1	3	2	1	1	2	2	1	1	2	3	1
Makes the experience of poverty much better	1	1	2	0	1	1	2	1	1	1	3	1	1	2	3	2	1	1	0
TOTAL BETTER	3	2	4	1	3	3	4	2	4	3	4	2	3	4	4	3	3	4	1
Don't know	13	14	8	8	9	13	14	13	12	14	11	13	11	16	11	11	16	16	9
Living in an area with a high crime rate?																			
Makes the experience of poverty much worse	43	41	47	40	46	41	43	43	46	45	41	39	47	37	44	42	44	43	42
Makes the experience of poverty a bit worse	27		28	28	31	25	25	28	31	26	24	28	27	26	30	27	25	25	32
TOTAL WORSE	-	69	75	68	77	66	68	71	77	71	65	67	74	63	74	69	69	68	74
Does not affect the experience of poverty	15	17	14	20	12	19	15	15	9	12	20	20	14	17	15	17	15	14	15
Makes the experience of poverty a bit better	1	0	1	3	1	1	2	1	1	2	1	1	1	2	1	3	1	1	0
Makes the experience of poverty much better	1	0	1	0	1	1	0	1	1	0	1	0	0	1	0	0	1	1	0
TOTAL BETTER	2	0	2	3	2	2	2	2	2	2	2	1	1	3	1	3	2	2	0
Don't know	13	14	9	8	9	13	14	12	12	15	12	12	10	17	11	12	14	17	11



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-ieldwork: 8th - 9th August 2018		Vote in 2017			EU Ref 2016		Gender		Age				Social	Grade	Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
iving in an area where there are lots of jobs																			
vailable?					l.														
Makes the experience of poverty much worse	4	4	4	5	5	5	7	2	2	5	4	3	5	3	5	3	4	4	3
Makes the experience of poverty a bit worse	5	6	6	9	6	5	6	5	5	5	5	7	6	4	5	6	5	6	4
TOTAL WORSE	9	10	10	14	11	10	13	7	7	10	9	10	11	7	10	9	9	10	7
Does not affect the experience of poverty	17	17	19	25	18	19	19	16	13	17	19	17	18	17	19	17	15	18	20
Makes the experience of poverty a bit better	32	31	33	37	35	29	30	33	34	31	29	35	30	34	30	34	34	26	36
Makes the experience of poverty much better	26	27	27	16	22	28	21	31	27	24	30	25	28	24	26	24	26	29	24
TOTAL BETTER	58	58	60	53	57	57	51	64	61	55	59	60	58	58	56	58	60	55	60
Don't know	16	16	12	10	13	15	17	14	18	18	13	13	14	18	15	15	16	17	13
iving in a family where no one has a job?		_													_				
Makes the experience of poverty much worse	48	48	53	46	51	46	45	51	44	47	50	48	51	44	53	47	46	48	47
Makes the experience of poverty a bit worse	22	22	22	21	25	21	21	23	21	24	19	23	22	22	25	23	23	18	23
TOTAL WORSE	70	70	75	67	76	67	66	74	65	71	69	71	73	66	78	70	69	66	70
Does not affect the experience of poverty	11	12	10	21	11	14	13	10	9	9	14	14	12	10	8	12	12	12	10
Makes the experience of poverty a bit better	3	2	3	4	3	3	4	2	7	3	3	3	4	3	0	3	4	3	6
Makes the experience of poverty much better	2	2	1	0	1	2	2	2	4	1	2	1	1	2	1	2	1	2	2
TOTAL BETTER	5	4	4	4	4	5	6	4	11	4	5	4	5	5	1	5	5	5	8
Don't know	14	14	11	8	10	14	15	12	16	15	12	12	10	18	13	12	15	17	10
Experiencing violence or abuse from a partner or		•							•										
amily member?																			
Makes the experience of poverty much worse	55	51	64	65	63	50	49	60	55	55	54	55	58	50	59	54	54	50	64
Makes the experience of poverty a bit worse	18	19	17	24	19	19	20	17	16	19	16	21	18	18	19	19	17	20	14
TOTAL WORSE	73	70	81	89	82	69	69	77	71	74	70	76	76	68	78	73	71	70	78
Does not affect the experience of poverty	12	15	9	6	9	15	14	10	7	11	16	11	11	13	11	12	12	12	9
Makes the experience of poverty a bit better	1	0	1	2	1	1	1	1	2	1	2	1	1	1	1	1	0	2	1
Makes the experience of poverty much better	1	1	1	0	1	0	1	1	3	1	1	0	1	1	1	1	1	1	0
TOTAL BETTER	2	1	2	2	2	1	2	2	5	2	3	1	2	2	2	2	1	3	1
Don't know	13	13	8	4	8	14	15	11	17	13	12	12	11	16	9	12	16	15	12



Fieldwork: 8th - 9th August 2018

-		Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1675	575	549	102	658	715	811	864	188	707	397	384	955	720	224	543	358	404	146
Unweighted Sample	1675	578	529	106	738	703	712	963	138	677	430	430	1007	668	168	578	371	421	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Having access to good public services, such as																			
schools and healthcare?																			
Makes the experience of poverty much worse	2	3	1	0	2	2	2	3	2	3	2	2	2	2	1	1	3	4	1
Makes the experience of poverty a bit worse	3	4	3	1	3	4	4	2	4	3	4	3	3	4	5	4	2	3	2
TOTAL WORSE	5	7	4	1	5	6	6	5	6	6	6	5	5	6	6	5	5	7	3
Does not affect the experience of poverty	16	16	15	17	15	18	18	15	13	16	19	17	15	18	13	17	15	17	19
Makes the experience of poverty a bit better	38	39	39	48	41	38	37	39	31	37	38	42	40	35	31	41	41	34	41
Makes the experience of poverty much better	28	26	32	28	30	24	24	31	39	27	27	26	30	25	41	27	23	27	25
TOTAL BETTER	66	65	71	76	71	62	61	70	70	64	65	68	70	60	72	68	64	61	66
Don't know	13	13	9	6	9	14	15	10	11	15	11	11	10	16	9	10	16	15	11