

Sample Size: 1054 Labour leadership electorate
Fieldwork: 17th - 21st July 2015

	Gender		Age				Joined Labour electorate...			Current 1st preference				2010 vote		Voter Type		
	Total	Male	Female	18-24	25-39	40-59	60+	Since 2015 election	After 2010 election	Before 2010 election	Andy Burnham	Yvette Cooper	Liz Kendall	Jeremy Corbyn	David Miliband	Ed Miliband	Full Members	TU Affiliates and £3 members
Weighted Sample	1054	528	526	128	210	346	371	354	210	461	216	162	93	353	206	176	832	171
Unweighted Sample	1054	534	520	77	224	369	384	359	205	461	215	165	87	363	168	208	823	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely are you to vote in Labour's leadership election?

Will definitely not vote	2	3	2	5	4	2	1	3	2	1	0	0	0	0	1	2	2	1
Will probably not vote	3	3	3	6	4	1	3	2	5	3	3	2	1	1	1	2	2	3
TOTAL NOT LIKELY	5	6	5	11	8	3	4	5	7	4	3	2	1	1	2	4	4	4
Will probably vote	15	13	17	25	15	13	14	16	14	13	17	14	12	12	15	8	13	23
Will definitely vote	80	81	78	64	78	83	82	79	78	83	80	84	86	88	84	88	83	73
TOTAL LIKELY	95	94	95	89	93	96	96	95	92	96	97	98	98	100	99	96	96	96

If you do vote, which candidate will receive your first preference?

[This question was only asked to respondents who will definitely, probably or probably not vote in the Labour leadership election; n=1031]

Jeremy Corbyn	34	32	37	36	36	34	33	41	34	30	0	0	0	100	15	45	32	48
Andy Burnham	21	21	21	25	21	21	20	21	21	21	100	0	0	0	26	17	22	18
Yvette Cooper	16	17	14	11	12	18	17	13	16	18	0	100	0	0	24	13	17	12
Liz Kendall	9	12	6	9	11	8	9	7	9	11	0	0	100	0	17	6	10	7
Don't know	20	18	22	19	20	19	21	17	20	20	0	0	0	0	18	20	19	15

And which candidate will receive your second preference?

[This question was only asked to respondents who chose a candidate for their first preference; n=830]

Yvette Cooper	31	31	30	37	28	25	36	24	35	34	52	0	55	26	36	34	32	28
Andy Burnham	28	30	26	28	21	29	31	30	23	29	0	44	22	40	28	32	28	27
Jeremy Corbyn	12	11	12	10	13	12	11	12	14	11	26	22	6	0	11	8	12	11
Liz Kendall	8	9	6	8	10	9	5	8	8	7	10	15	0	5	11	4	8	7
Don't know	10	8	12	11	13	12	7	12	10	8	7	9	10	13	5	11	10	10
Will not cast a second preference	11	10	13	6	14	13	10	14	10	10	6	10	8	16	9	10	10	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which candidate will receive your third preference?

[This question was only asked to respondents who chose a candidate for their second preference; n=646]

Yvette Cooper	26	26	25	28	29	25	25	32	24	22	29	0	21	38	19	24	25	27
Andy Burnham	23	22	24	20	28	22	22	18	28	24	0	29	45	30	21	27	22	24
Liz Kendall	12	16	9	15	8	12	14	12	8	15	20	23	0	5	19	7	13	11
Jeremy Corbyn	12	12	11	11	11	14	10	12	10	12	20	22	12	0	11	14	12	11
Don't know	5	3	8	4	5	5	6	5	10	3	6	5	0	6	5	1	5	7
Will not cast a third preference	22	21	24	23	19	23	23	21	20	24	25	21	21	22	24	28	23	20

How much, if anything, would you say you know about the following candidates for the deputy Labour leadership?

Tom Watson

A great deal	17	23	12	10	18	20	17	12	10	25	19	20	19	18	26	23	19	13
A fair amount	41	41	41	30	39	39	49	36	48	43	40	47	52	43	43	51	43	38
TOTAL A GREAT DEAL / A FAIR AMOUNT	58	64	53	40	57	59	66	48	58	68	59	67	71	61	69	74	62	51
Not very much	27	25	29	30	24	30	24	30	31	22	25	23	19	26	20	19	26	29
Nothing at all	15	11	19	30	19	12	10	21	11	10	16	10	11	13	11	8	12	20
TOTAL NOT VERY MUCH / NOTHING AT ALL	42	36	48	60	43	42	34	51	42	32	41	33	30	39	31	27	38	49

Ben Bradshaw

A great deal	9	13	4	8	9	8	9	6	4	13	8	11	18	7	17	7	9	6
A fair amount	28	31	26	15	21	31	34	22	28	34	31	35	38	25	35	38	30	22
TOTAL A GREAT DEAL / A FAIR AMOUNT	37	44	30	23	30	39	43	28	32	47	39	46	56	32	52	45	39	28
Not very much	42	40	44	37	42	42	44	46	46	37	39	39	30	48	35	39	41	49
Nothing at all	21	16	26	39	27	19	14	26	22	15	22	15	14	20	13	16	19	23
TOTAL NOT VERY MUCH / NOTHING AT ALL	63	56	70	76	69	61	58	72	68	52	61	54	44	68	48	55	60	72

Stella Creasy

A great deal	9	11	6	10	14	9	5	7	5	12	9	12	16	8	14	11	10	5
A fair amount	28	27	29	23	31	30	26	24	33	30	29	33	34	28	33	33	31	22
TOTAL A GREAT DEAL / A FAIR AMOUNT	37	38	35	33	45	39	31	31	38	42	38	45	50	36	47	44	41	27
Not very much	44	45	43	36	38	44	50	45	45	43	35	45	37	48	40	39	43	49
Nothing at all	19	17	22	31	17	16	18	23	16	15	27	10	14	15	13	17	17	23
TOTAL NOT VERY MUCH / NOTHING AT ALL	63	62	65	67	55	60	68	68	61	58	62	55	51	63	53	56	60	72

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Angela Eagle

A great deal	8	12	4	7	7	8	8	5	3	13	9	11	9	7	14	12	9	3
A fair amount	31	33	29	22	20	35	36	23	29	38	32	39	45	26	43	40	33	22
TOTAL A GREAT DEAL / A FAIR AMOUNT	39	45	33	29	27	43	44	28	32	51	41	50	54	33	57	52	42	25
Not very much	41	41	42	30	48	41	42	48	44	36	37	42	30	49	29	37	40	52
Nothing at all	20	14	25	40	25	15	14	24	23	13	23	8	16	18	15	11	18	23
TOTAL NOT VERY MUCH / NOTHING AT ALL	61	55	67	70	73	56	56	72	67	49	60	50	46	67	44	48	58	75

Caroline Flint

A great deal	10	15	5	11	11	10	10	7	7	14	11	17	20	7	18	9	11	7
A fair amount	39	39	38	18	33	43	45	33	44	42	39	42	50	38	43	47	40	37
TOTAL A GREAT DEAL / A FAIR AMOUNT	49	54	43	29	44	53	55	40	51	56	50	59	70	45	61	56	51	44
Not very much	37	35	39	36	40	37	36	41	37	34	35	35	21	41	30	34	36	40
Nothing at all	14	11	18	35	16	10	10	19	11	10	15	6	9	14	9	10	13	16
TOTAL NOT VERY MUCH / NOTHING AT ALL	51	46	57	71	56	47	46	60	48	44	50	41	30	55	39	44	49	56

How likely are you to vote in Labour's deputy leadership election?

Will definitely not vote	1	2	1	0	1	2	1	1	1	1	1	1	0	1	2	1	1	3
Will probably not vote	7	6	8	18	7	4	5	9	9	4	7	4	5	6	3	3	6	7
TOTAL NOT LIKELY	8	8	9	18	8	6	6	10	10	5	8	5	5	7	5	4	7	10
Will probably vote	25	23	27	37	28	22	22	30	21	22	25	21	21	27	20	18	22	35
Will definitely vote	67	69	64	45	64	71	72	59	68	73	66	74	74	66	75	78	71	55
TOTAL LIKELY	92	92	91	82	92	93	94	89	89	95	91	95	95	93	95	96	93	90

If you do vote, which candidate will receive your first preference?

[This question was only asked to respondents who will definitely, probably or probably not vote in Labour's deputy leadership election; n=1038]

Tom Watson	27	30	24	24	23	27	30	26	30	27	28	27	11	41	22	34	25	38
Stella Creasy	13	14	13	15	19	13	10	13	15	14	16	20	17	13	17	13	15	7
Caroline Flint	11	12	11	10	9	11	14	9	16	11	15	20	28	5	16	6	11	12
Ben Bradshaw	7	8	6	7	4	7	8	6	5	9	7	7	23	5	11	6	7	6
Angela Eagle	6	8	5	4	5	8	6	6	5	8	8	7	4	6	8	9	7	4
Don't know	35	28	41	40	39	34	32	40	29	32	26	19	17	31	26	32	34	33

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which candidate will receive your second preference?

[This question was only asked to respondents who chose a candidate to receive their first preference; n=679*]

Tom Watson	17	18	15	19	16	16	17	17	16	17	22	17	15	16	17	17	18	11
Caroline Flint	16	19	12	17	12	17	15	10	17	19	13	16	30	14	23	14	15	15
Stella Creasy	15	13	19	28	22	14	10	15	19	14	11	15	26	14	13	14	16	11
Angela Eagle	14	13	15	12	12	12	17	15	14	14	13	17	12	13	14	14	15	12
Ben Bradshaw	12	14	9	3	14	11	15	8	10	16	15	16	13	8	21	12	12	12
Don't know	16	12	20	12	19	19	13	23	14	12	14	15	3	19	7	20	15	23
Will not cast a second preference	11	11	11	10	6	11	13	13	10	9	11	5	1	16	5	10	9	15

And which candidate will receive your third preference?

[This question was only asked to respondents who chose a candidate for their second preference; n=491*]

Ben Bradshaw	17	16	18	27	19	14	15	16	12	20	17	18	20	15	22	19	18	14
Stella Creasy	15	17	12	22	11	16	14	17	13	16	14	16	24	12	16	18	16	13
Angela Eagle	13	12	14	13	9	11	16	9	13	14	11	10	15	15	13	16	12	12
Caroline Flint	13	14	12	11	17	15	10	13	16	12	16	15	13	9	11	11	15	5
Tom Watson	9	11	8	10	7	9	10	6	13	10	8	15	10	6	8	10	10	5
Don't know	11	10	12	10	13	9	11	13	12	8	11	7	4	12	5	9	10	13
Will not cast a third preference	22	21	24	8	24	25	24	27	20	21	22	19	15	31	24	17	20	36

And which candidate will receive your fourth preference?

[This question was only asked to respondents who chose a candidate for their third preference; n=325*]

Angela Eagle	22	25	18	22	25	24	19	19	24	24	19	21	42	19	20	24	23	15
Ben Bradshaw	15	16	14	12	19	16	14	12	21	14	23	14	9	10	14	14	16	12
Caroline Flint	13	14	12	16	9	13	14	12	8	16	10	19	5	18	14	21	13	11
Tom Watson	10	9	10	10	9	11	9	11	9	9	9	4	14	10	11	5	10	10
Stella Creasy	10	9	11	3	9	11	13	8	11	10	14	9	9	7	11	8	9	11
Don't know	11	10	13	23	7	6	13	18	17	5	5	12	4	17	3	9	10	20
Will not cast a fourth preference	19	17	21	14	22	19	19	20	10	22	20	21	17	20	26	20	18	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which three or four, if any, of the following do you think are the qualities most needed in the next Labour leader? (Please select up to four.)

Is in touch with the concerns of ordinary people	62	61	63	57	58	65	63	64	67	60	58	61	44	74	51	67	61	66
Provides an effective opposition to the Conservative party	53	51	55	38	53	59	53	57	54	52	56	57	40	56	47	56	54	56
Is a strong leader	36	34	38	30	39	38	35	37	34	38	45	45	33	25	50	26	37	33
Unites the Labour party	28	24	32	23	26	27	32	26	30	30	41	34	22	16	29	30	29	27
Understands what it takes to win an election	27	33	21	29	21	28	30	19	25	36	30	39	63	10	43	33	30	18
Takes on powerful interests	27	28	26	23	25	27	30	24	28	30	23	19	11	41	21	37	28	28
Understands the economy	26	27	24	31	20	25	27	26	27	25	26	26	40	19	30	21	27	23
Moves the party to the left	24	21	26	23	28	24	21	33	20	19	10	8	3	56	13	25	23	31
Is a good media performer	22	24	20	21	23	21	24	19	25	25	25	34	23	13	29	23	24	18
Is intelligent	21	19	23	25	24	18	21	25	20	19	17	15	17	28	18	21	21	21
Can make tough decisions	16	15	17	12	12	19	18	16	15	18	21	19	22	11	21	13	17	17
Doesn't have the baggage of the last Labour government	10	12	9	11	10	10	11	13	10	9	6	2	16	17	5	11	10	12
Moves the party to the centre	9	12	5	8	11	10	7	8	9	10	11	7	41	1	16	4	9	7
Has experience of government	8	6	9	10	6	6	10	9	7	7	9	13	4	5	8	6	7	10
Something else	2	1	2	0	2	1	3	3	1	2	0	0	1	3	2	1	2	2
Don't know	2	1	2	7	2	1	1	0	1	0	0	0	0	1	0	1	0	1

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.