

YouGov Survey Results

Sample Size: 3356 GB Adults
Fieldwork: 22nd - 24th January 2019

	Voting Intention				Vote in 2017				Lab 2017 & not Lab now	EU Ref Vote		Gender		Age				Soc Grade		
	Total	Con	Lab	Lib Dem	ALL NOT LAB	Con	Lab	Lib Dem		ALL NOT LAB	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	3356	xx	xx	xx	xx	1107	1037	188	2319	439	1292	1383	1624	1732	369	1413	799	775	1913	1443
Unweighted Sample	3356	1009	774	273	2520	1184	1031	220	2325	424	1481	1372	1507	1849	316	1420	833	787	2007	1349
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?

Conservative Party

Very favourable	5	17	1	2	7	13	1	0	7	1	5	8	6	5	4	4	6	8	6	5
Somewhat favourable	24	62	2	10	31	53	6	9	32	11	18	35	24	24	17	18	27	35	26	20
TOTAL FAVOURABLE	29	79	3	12	38	66	7	9	39	12	23	43	30	29	21	22	33	43	32	25
Somewhat unfavourable	22	17	19	31	23	21	22	31	22	28	21	24	21	22	21	21	21	25	23	21
Very unfavourable	37	1	75	55	26	7	65	56	25	48	51	27	40	34	36	40	40	28	38	37
TOTAL UNFAVOURABLE	59	18	94	86	49	28	87	87	47	76	72	51	61	56	57	61	61	53	61	58
Don't know	12	3	4	2	14	5	7	3	14	12	6	7	9	15	22	17	6	3	8	17
NET	-30	61	-91	-74	-11	38	-80	-78	-8	-64	-49	-8	-31	-27	-36	-39	-28	-10	-29	-33

Labour Party

Very favourable	7	0	28	3	1	0	19	4	2	2	11	4	7	7	10	8	7	5	7	7
Somewhat favourable	22	3	58	31	12	3	47	24	11	34	34	11	22	23	30	28	19	12	23	22
TOTAL FAVOURABLE	29	3	86	34	13	3	66	28	13	36	45	15	29	30	40	36	26	17	30	29
Somewhat unfavourable	23	27	9	39	27	26	18	35	25	32	26	21	24	22	18	23	23	25	25	19
Very unfavourable	36	67	1	23	47	66	9	33	47	20	22	56	38	33	17	25	44	54	36	35
TOTAL UNFAVOURABLE	59	94	10	62	74	92	27	68	72	52	48	77	62	55	35	48	67	79	61	54
Don't know	12	2	4	3	14	4	7	3	14	12	6	7	9	15	24	17	7	4	8	17
NET	-30	-91	76	-28	-61	-89	39	-40	-59	-16	-3	-62	-33	-25	5	-12	-41	-62	-31	-25

Theresa May

Very favourable	5	16	1	1	7	12	1	2	7	2	5	7	5	5	4	4	6	8	5	5
Somewhat favourable	25	57	6	13	32	50	10	16	32	17	21	35	24	27	19	19	30	36	27	23
TOTAL FAVOURABLE	30	73	7	14	39	62	11	18	39	19	26	42	29	32	23	23	36	44	32	28
Somewhat unfavourable	24	21	25	35	24	23	25	34	23	27	24	25	24	24	25	24	22	25	25	23
Very unfavourable	34	3	63	48	26	10	56	44	24	43	45	26	39	30	34	37	37	27	35	33
TOTAL UNFAVOURABLE	58	24	88	83	50	33	81	78	47	70	69	51	63	54	59	61	59	52	60	56
Don't know	11	3	4	3	12	4	7	4	13	12	6	7	8	14	18	16	5	4	7	16
NET	-28	49	-81	-69	-11	29	-70	-60	-8	-51	-43	-9	-34	-22	-36	-38	-23	-8	-28	-28

Jeremy Corbyn

Very favourable	6	0	21	2	1	0	14	3	2	2	9	3	6	6	9	7	5	2	6	5
Somewhat favourable	16	2	47	12	6	2	33	11	8	13	24	8	16	16	25	20	13	8	16	16
TOTAL FAVOURABLE	22	2	68	14	7	2	47	14	10	15	33	11	22	22	34	27	18	10	22	21
Somewhat unfavourable	18	9	19	33	18	10	24	29	15	32	23	14	17	19	16	18	18	19	20	15
Very unfavourable	49	86	6	49	62	84	20	55	61	40	38	69	52	45	28	38	58	68	50	46
TOTAL UNFAVOURABLE	67	95	25	82	80	94	44	84	76	72	61	83	69	64	44	56	76	87	70	61
Don't know	12	2	7	4	12	3	9	2	13	12	7	6	9	14	22	17	6	3	8	17
NET	-45	-93	43	-68	-73	-92	3	-70	-66	-57	-28	-72	-47	-42	-10	-29	-58	-77	-48	-40

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Sample Size: 3356 GB Adults
Fieldwork: 22nd - 24th January 2019

	Region					
	Total	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	3356	403	1121	725	819	289
Unweighted Sample	3356	333	1165	736	826	296
	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...?

Conservative Party

Very favourable	5	3	6	6	5	3
Somewhat favourable	24	18	29	23	22	16
TOTAL FAVOURABLE	29	21	35	29	27	19
Somewhat unfavourable	22	24	24	21	20	20
Very unfavourable	37	39	30	37	41	51
TOTAL UNFAVOURABLE	59	63	54	58	61	71
Don't know	12	16	11	12	13	9
NET	-30	-42	-19	-29	-34	-52

Labour Party

Very favourable	7	11	6	7	8	6
Somewhat favourable	22	30	18	22	27	19
TOTAL FAVOURABLE	29	41	24	29	35	25
Somewhat unfavourable	23	18	25	23	19	31
Very unfavourable	36	25	40	37	33	34
TOTAL UNFAVOURABLE	59	43	65	60	52	65
Don't know	12	16	11	11	13	10
NET	-30	-2	-41	-31	-17	-40

Theresa May

Very favourable	5	2	6	6	6	4
Somewhat favourable	25	20	31	25	23	21
TOTAL FAVOURABLE	30	22	37	31	29	25
Somewhat unfavourable	24	26	26	24	22	18
Very unfavourable	34	36	27	34	37	49
TOTAL UNFAVOURABLE	58	62	53	58	59	67
Don't know	11	15	9	12	12	7
NET	-28	-40	-16	-27	-30	-42

Jeremy Corbyn

Very favourable	6	8	4	5	7	5
Somewhat favourable	16	19	13	16	18	17
TOTAL FAVOURABLE	22	27	17	21	25	22
Somewhat unfavourable	18	18	18	17	17	24
Very unfavourable	49	37	55	50	45	46
TOTAL UNFAVOURABLE	67	55	73	67	62	70
Don't know	12	18	10	12	13	8
NET	-45	-28	-56	-46	-37	-48

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	Voting Intention				Vote in 2017				Lab 2017 & not Lab now	EU Ref Vote		Gender		Age				Soc Grade		
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Weighted Sample	3356	xx	xx	xx	xx	1107	1037	188	2319	439	1292	1383	1624	1732	369	1413	799	775	1913	1443
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said you had an unfavourable view of Jeremy Corbyn. Which of the following comes closest to your view?

[Only asked to those who had an unfavourable view of Jeremy Corbyn; n=2322]

I have always had an unfavourable view of Jeremy Corbyn	73	89	41	60	76	88	48	66	79	50	64	82	74	71	59	67	74	82	72	74
I used to have a favourable view of Jeremy Corbyn but have now changed my mind	21	9	43	37	19	9	45	28	15	45	30	14	21	21	26	24	21	16	22	19
Don't know	6	2	17	3	5	2	7	5	6	4	6	3	5	7	15	9	5	2	6	7

What has caused you to change your mind?

[Only asked to those who used to have a favourable view of Jeremy Corbyn but have now changed their mind; n=491]

Brexit - Not taking a position / weak / not opposing	13	9	12	17	13	11	13	18	13	13	17	6	14	12	11	13	13	14	16	9
Brexit - Didn't talk to Theresa May / other politicians	7	18	5	3	7	9	7	7	6	7	8	5	5	8	10	6	6	6	6	7
Brexit - He is too Leave / won't back a People's Vote	6	1	7	16	6	0	9	15	4	10	12	0	9	3	7	9	5	2	8	2
Brexit - He is too Remain	3	3	1	0	3	5	2	0	3	3	1	7	2	4	0	2	3	5	2	5
Brexit - General / Other	16	12	20	14	15	11	18	10	15	18	14	15	17	15	11	15	20	14	14	19
TOTAL BREXIT	43	41	43	47	43	34	47	47	40	49	49	33	45	41	39	44	46	41	44	42
Hi is indecisive / not putting through views stong enough / sits on the fensce	14	13	13	16	14	12	15	22	13	16	19	10	15	13	13	14	12	17	18	7
He is weak / bad leadership	10	6	10	15	11	11	13	6	8	14	14	7	12	9	5	10	10	15	11	10
Antisemitism	8	9	6	9	8	7	10	7	6	11	10	5	7	8	6	8	10	6	9	5
He is playing political games / opposes too much	6	12	1	3	7	12	4	4	7	5	5	7	7	5	7	4	6	7	8	2
He is dishonest / can't be trusted	6	10	3	8	7	6	4	7	9	4	2	13	6	7	15	7	3	7	7	6
Dislike policies / too left wing / not realistic	6	7	8	3	6	6	6	9	6	7	6	5	8	5	13	7	5	4	7	5
He is rude / arrogant / not nice	5	11	4	4	5	4	6	6	4	8	4	6	5	5	6	5	5	5	5	5
Links to terrorist organisations	4	10	1	0	4	10	1	0	6	1	1	9	3	5	0	3	4	6	4	4
He is closed minded / doesn't compromise	2	0	3	7	2	0	4	7	1	4	3	2	2	3	0	2	3	3	3	1
Reports in the media	1	0	2	1	1	0	0	0	2	1	1	1	1	2	0	2	0	1	1	2
His positions on defence / trident	1	4	0	0	1	3	0	0	2	1	0	3	2	0	0	1	1	2	1	1
No confidence motion / wants a General election	1	4	2	3	1	4	0	4	2	0	1	2	2	0	0	1	1	2	1	1
Behaviour of his supporters	1	0	1	1	1	1	2	0	0	2	1	1	1	1	0	1	1	0	1	0
Diane Abbott	1	3	0	0	1	1	1	0	1	1	0	2	1	1	0	1	0	3	1	1
General / other	12	11	12	11	12	13	9	8	14	8	8	14	10	13	18	12	10	11	9	17
Don't know	3	2	7	1	3	2	4	0	3	3	2	3	1	5	12	4	2	1	3	5

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In the previous question you said you had an unfavourable view of Jeremy Corbyn. Which of the following comes closest to your view?

[Only asked to those who had an unfavourable view of Jeremy Corbyn; n=2322]

I have always had an unfavourable view of Jeremy Corbyn	73	66	75	74	75	62
I used to have a favourable view of Jeremy Corbyn but have now changed my mind	21	26	20	21	18	29
Don't know	6	8	5	6	7	9

What has caused you to change your mind?

[Only asked to those who used to have a favourable view of Jeremy Corbyn but have now changed their mind; n=491]

Brexit - Not taking a position / weak / not opposing	13	14	12	17	9	13
Brexit - Didn't talk to Theresa May / other politicians	7	8	5	9	6	7
Brexit - He is too Leave / won't back a People's Vote	6	20	7	3	3	2
Brexit - He is too Remain	3	5	1	3	2	7
Brexit - General / Other	16	9	20	17	8	22
TOTAL BREXIT	43	53	44	45	28	49
Hi is indecisive / not putting through views strong enough / sits on the fence	14	9	16	14	17	12
He is weak / bad leadership	10	19	9	5	12	12
Antisemitism	8	13	9	5	7	4
He is playing political games / opposes too much	6	2	7	5	7	5
He is dishonest / can't be trusted	6	2	7	8	9	2
Dislike policies / too left wing / not realistic	6	6	3	9	10	6
He is rude / arrogant / not nice	5	2	5	10	4	2
Links to terrorist organisations	4	0	6	3	4	3
He is closed minded / doesn't compromise	2	3	3	1	4	0
Reports in the media	1	3	1	0	2	2
His positions on defence / trident	1	0	2	1	1	0
No confidence motion / wants a General election	1	0	2	2	3	0
Behaviour of his supporters	1	3	1	0	1	0
Diane Abbott	1	0	2	0	2	0
General / other	12	6	12	11	11	18
Don't know	3	1	2	4	6	4