

YouGov / The Times Survey Results

Sample Size: 1700 GB Adults
Fieldwork: 10th - 11th July 2017

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1700	521	580	101	583	558	104	668	726	823	877	197	726	420	357	969	731	228	551	364	410	148	
Unweighted Sample	1700	498	643	116	553	619	142	798	701	772	928	174	740	456	330	1045	655	161	593	369	424	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

		5-6 July		10-11 July																			
Con	38	40	100	0	0	92	2	6	22	64	43	38	19	30	43	65	39	43	32	49	45	35	25
Lab	46	45	0	100	0	2	95	22	59	26	39	50	68	53	40	24	47	41	58	36	46	53	31
Lib Dem	6	7	0	0	100	3	2	67	11	3	8	6	8	8	6	7	9	5	6	9	4	8	5
Other	9	8	0	0	0	3	1	5	8	8	9	7	4	9	11	5	6	11	4	6	5	4	38

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	4	4	0	0	0	0	0	1	6	1	4	3	2	5	3	3	3	4	1	0	1	0	36
UKIP	4	2	0	0	0	2	0	1	0	5	4	1	0	2	5	1	1	5	3	3	2	3	1
Green	1	1	0	0	0	0	0	3	2	0	1	2	2	1	1	1	2	1	1	2	1	1	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	1	0	0	1	1	0	0	1	0	1	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

5-6
July

10-11
July

If there were a general election held tomorrow, which party would you vote for?

Conservative	28	31	100	0	0	79	2	5	20	49	34	28	17	21	34	53	31	29	24	38	34	26	19
Labour	35	34	0	100	0	2	87	17	52	20	31	37	52	38	32	20	37	30	41	28	33	43	24
Liberal Democrat	5	6	0	0	100	2	2	52	10	2	7	5	8	6	5	5	8	3	5	8	4	6	4
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	0	1	5	1	3	2	1	3	3	2	3	3	0	0	1	0	27
Some other party	5	3	0	0	0	3	1	3	2	5	4	3	2	3	6	2	2	5	3	5	3	3	1
Would not vote	9	11	0	0	0	3	1	2	2	8	12	11	13	15	7	7	8	15	13	10	11	10	17
Don't know	14	12	0	0	0	11	6	20	9	14	9	14	6	14	13	10	10	14	13	12	13	11	9

And which of these parties would you vote for?

[This question was only asked to those who selected 'some other party'; n=69]

Green	24	29	0	0	0	15	28	76	87	8	16	44	66	34	15	36	54	13	14	36	34	21	0
UK Independence Party (UKIP)	60	56	0	0	0	62	25	24	0	78	70	38	0	48	70	64	35	69	86	44	38	79	42
British National Party (BNP)	2	3	0	0	0	6	0	0	0	5	2	5	0	0	8	0	0	5	0	0	9	0	58
Women's Equality Party	2	3	0	0	0	0	0	0	0	0	0	6	34	0	0	0	7	0	0	6	0	0	0
Some other party	10	10	0	0	0	18	46	0	13	9	12	7	0	18	8	0	4	13	0	13	20	0	0
Don't know	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	9	0	1	4	1	1	0	1	5	10	9	10	13	5	6	7	13	9	8	8	11	14
1	1	1	0	0	0	0	0	0	0	0	1	1	1	2	0	0	0	2	0	0	2	1	1
2	1	1	0	1	0	1	1	0	1	1	1	2	1	2	1	1	1	3	1	1	2	1	2
3	1	2	0	1	0	2	0	2	0	2	2	1	4	2	1	0	2	1	2	2	1	1	1
4	1	1	1	0	0	1	0	0	0	1	0	1	1	1	0	1	0	2	1	0	1	2	0
5	4	5	3	3	3	3	2	6	3	6	4	6	8	5	5	2	4	6	8	4	5	4	4
6	2	2	2	2	2	1	1	1	2	2	3	2	5	2	2	1	2	3	1	2	3	3	3
7	3	4	4	3	7	6	3	3	4	4	4	4	6	4	4	2	4	5	3	3	8	4	1
8	5	3	5	3	4	4	2	3	3	3	3	4	4	4	2	3	3	4	5	3	3	3	0
9	9	7	9	7	15	9	7	9	8	9	7	8	6	6	9	10	8	7	11	8	6	7	5
10 - Absolutely certain to vote	65	64	76	80	65	73	82	75	78	67	65	63	55	58	70	72	70	55	59	67	60	64	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-22 June	10-11 July																					
Which of the following do you think would make the best Prime Minister?																							
Theresa May	34	38	91	3	27	84	4	18	23	59	41	35	25	28	43	60	38	38	35	43	41	35	22
Jeremy Corbyn	35	33	1	80	27	2	75	35	52	16	33	34	51	39	29	18	36	30	39	27	30	39	42
Not sure	30	29	9	17	47	14	21	47	25	24	26	31	24	34	28	22	26	33	26	30	29	26	36
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																							
Britain leaving the EU	64	63	79	57	66	77	59	64	66	70	68	59	51	59	69	74	66	60	58	64	62	67	63
Health	37	38	28	53	42	28	54	41	50	32	31	44	36	36	40	40	41	33	33	42	37	38	35
Immigration & Asylum	34	38	54	22	12	53	23	18	17	58	36	41	14	35	43	51	31	48	36	36	41	42	33
The economy	30	35	42	35	49	42	34	48	44	30	43	27	36	36	34	34	43	24	32	37	38	30	37
Defence and security	28	22	29	15	15	29	15	9	17	25	20	23	16	20	25	25	19	25	21	21	23	23	19
Education	15	15	8	25	19	9	24	27	23	8	13	17	25	17	12	10	18	12	12	19	13	14	15
Housing	15	15	10	23	15	10	22	23	19	12	16	15	20	17	15	10	15	15	30	15	11	13	11
Welfare benefits	12	13	9	15	15	10	15	11	12	13	12	15	16	14	13	13	12	16	10	13	12	15	19
Crime	11	10	9	6	5	9	7	6	6	10	10	9	5	11	11	8	7	13	11	9	8	11	7
The environment	7	9	2	12	13	3	12	11	13	3	9	8	19	8	7	5	10	6	13	9	8	7	9
Pensions	6	6	5	6	4	5	7	5	6	7	6	6	4	3	10	10	5	7	7	5	4	6	8
Tax	4	5	4	5	4	4	5	5	5	4	6	4	8	6	4	1	5	4	3	4	7	6	4
Family life & childcare	4	4	2	6	4	2	5	4	4	3	3	5	4	7	2	1	4	4	4	3	4	4	4
Transport	1	1	0	2	2	1	2	2	2	1	2	1	3	1	1	1	2	1	0	1	2	2	2
None of these	0	1	0	0	0	1	1	0	0	1	2	1	2	1	0	1	0	2	0	1	1	0	4
Don't know	3	3	1	2	4	1	1	4	2	3	2	4	6	4	1	1	2	4	3	2	4	2	3
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																							
Right to leave	44	45	70	25	15	68	27	16	5	87	49	41	23	40	50	60	35	58	42	48	46	46	33
Wrong to leave	45	43	23	66	76	24	64	79	88	5	43	44	58	46	40	34	55	27	45	42	39	44	56
Don't know	11	12	7	9	9	8	9	6	7	8	8	15	19	14	10	6	10	14	13	10	15	10	11

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	173	160	9.4%
Men 50-64 High education	55	51	3%
Men 50-64 Mid education	103	85	5%
Men 50-64 Low education	65	70	4.1%
Men 25-49 High education	137	126	7.4%
Men 25-49 Mid education	123	134	7.9%
Men 25-49 Low education	56	99	5.8%
Men Under 25 High education	18	17	1.0%
Men Under 25 Mid & Low education	42	82	4.8%
Women Over 65	157	197	11.6%
Women 50-64 High education	49	48	2.8%
Women 50-64 Mid education	112	95	5.6%
Women 50-64 Low education	72	71	4.2%
Women 25-49 High education	164	136	8.0%
Women 25-49 Mid education	163	143	8.4%
Women 25-49 Low education	97	88	5.2%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	93	80	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	164	323	19.0%
Medium (3-7)	1096	1037	61.0%
High (8,9,10)	440	340	20.0%
Social Grade (NRS and 2011 census)			
AB	577	476	28.0%
C1	468	493	29.0%
C2	275	357	21.0%
DE	380	374	22.0%
EU Referendum Vote (Election Result)			
Remain	798	668	39.3%
Leave	701	726	42.7%
Don't Know / Did Not Vote	201	306	18.0%

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	Unweighted no.	Weighted no.	Target %
Region by 2017 Vote (Election Result and ONS Population estimates)			
South Con	236	240	14.1%
South Lab	162	134	7.9%
South LD	77	49	2.9%
South UKIP	16	9	0.5%
South Oth	19	15	0.9%
South DNV	83	104	6.1%
London Con	41	61	3.6%
London Lab	70	100	5.9%
London LD	18	15	0.9%
London Oth	8	7	0.4%
London DNV	24	44	2.6%
Midlands Con	107	109	6.4%
Midlands Lab	106	92	5.4%
Midlands LD	13	10	0.6%
Midlands Oth	17	9	0.5%
Midlands DNV	46	61	3.6%
North Con	115	119	7.0%
North Lab	214	168	9.9%
North LD	18	17	1.0%
North UKIP	10	9	0.5%
North Oth	8	7	0.4%
North DNV	59	90	5.3%
Scotland Con	35	32	1.9%
Scotland Lab	33	31	1.8%
Scotland LD	11	9	0.5%
Scotland SNP	54	43	2.5%
Scotland Oth & DNV	20	34	2.0%
Wales Con	19	22	1.3%
Wales Lab	34	32	1.9%
Wales LD	5	3	0.2%
Wales PC	7	7	0.4%
Wales Oth & DNV	15	19	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk