

YouGov Survey Results

Sample Size: 11590 Adults in GB
Fieldwork: 17th - 28th October 2019

	Vote in 2017						EU Ref 2016		Vote in 2017 / EU Ref 2016												
	Total	Con	Lab	Lib Dem	UKIP	Green	Other	Remain	Leave	Con Remain	Lab Remain	Lib Dem Remain	Other Remain	UKIP Remain	Green Remain	Con Leave	Lab Leave	Lib Dem Leave	Other Leave	UKIP Leave	Green Leave
Weighted Sample	11590	3825	3581	649	196	172	405	4462	4775	1012	2205	487	240	11	116	2649	1032	121	134	180	44
Unweighted Sample	11590	3965	3562	714	224	199	456	5015	4741	1163	2377	563	290	11	146	2674	940	119	139	207	42
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	36	73	7	8	25	6	7	16	58	61	3	3	1	21	1	77	19	29	22	25	14
Lab	22	1	55	6	0	6	3	33	10	3	58	6	3	0	6	1	43	6	2	0	8
Lib Dem	19	9	21	74	2	17	5	34	3	31	27	82	7	40	24	2	6	34	4	0	0
SNP	4	0	1	0	1	2	62	6	1	0	2	0	77	0	1	0	1	0	27	1	3
Plaid Cymru	1	0	1	1	1	1	7	1	0	0	1	1	8	0	2	0	1	0	5	1	0
Brexit Party	12	14	7	4	64	3	10	1	24	1	0	0	0	0	1	19	25	26	33	67	8
Green	6	1	8	6	3	65	3	9	2	3	9	7	3	30	65	1	5	5	4	2	64
Other	1	1	1	0	4	1	2	1	1	1	0	0	1	10	1	0	1	1	4	3	2

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

UKIP	0	0	0	0	4	0	0	0	0	0	0	0	0	10	0	0	1	0	1	3	0
WEP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Other	0	0	0	0	0	0	2	0	0	1	0	0	1	0	1	0	0	1	3	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	26	62	6	6	21	5	6	13	45	47	2	3	1	12	1	67	13	21	16	21	12
Labour	16	1	42	6	0	5	3	26	8	3	48	6	3	0	5	1	29	5	1	0	6
Liberal Democrat	13	8	16	62	2	14	4	27	3	24	22	73	6	24	20	2	4	24	3	0	0
Scottish National Party (SNP)	3	0	1	0	1	1	52	5	1	0	1	0	69	0	1	0	0	0	20	1	2
Plaid Cymru	1	0	1	1	1	1	6	1	0	0	0	1	7	0	2	0	0	0	4	1	0
Brexit Party	9	12	5	4	54	3	8	0	19	1	0	0	0	0	1	17	17	19	24	58	6
Green	5	1	6	6	2	55	3	7	2	2	7	6	3	17	56	1	4	4	3	2	49
Some other party	1	1	1	0	4	1	2	1	1	1	0	0	1	7	1	0	1	1	3	4	2
Would not vote	9	3	4	2	4	2	3	3	7	3	2	0	2	14	1	3	9	7	5	3	7
Don't know	16	11	17	12	11	13	13	16	14	17	15	10	8	26	13	9	21	18	20	9	15
Refused	2	1	2	1	0	0	0	2	1	2	2	1	0	0	1	1	1	1	0	0	0

And which of these parties would you vote for?

[Asked only to those who responded 'Some other party'; n=91]

UK Independence Party (UKIP)	28	13	34	0	83	0	13	6	47	0	0	0	0	100	0	33	60	0	21	78	0
Women's Equality Party	6	10	15	0	0	0	0	15	2	17	29	0	0	0	0	0	9	0	0	0	0
Independent Group for Change	7	12	0	0	0	59	0	16	2	19	0	0	0	0	0	0	0	0	0	0	100
Some other party	44	55	41	64	8	41	79	49	37	53	53	0	79	0	100	56	23	44	79	10	0
Don't know	12	11	6	36	9	0	8	14	9	11	18	0	21	0	0	11	0	56	0	12	0
Refused	3	0	4	0	0	0	0	0	2	0	0	0	0	0	0	0	8	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	2	3	1	3	3	3	2	5	2	1	0	2	14	1	2	6	4	4	2	7
1	1	1	1	1	0	0	0	1	1	1	0	0	0	0	0	0	1	2	1	0	0
2	2	1	1	0	1	1	1	1	1	1	1	0	0	0	1	1	2	1	3	1	2
3	2	1	1	1	1	0	0	1	1	1	1	0	0	0	0	0	1	2	1	1	0
4	1	1	1	0	1	0	0	1	1	1	1	0	0	5	0	1	1	0	0	0	0
5	6	4	5	3	4	1	2	3	6	3	3	1	3	0	1	4	7	7	1	4	4
6	3	2	3	1	3	3	2	2	2	2	2	1	0	0	2	2	3	2	5	2	4
7	4	3	5	3	3	2	1	4	4	4	3	3	1	7	1	3	6	4	2	3	2
8	6	6	6	5	5	5	5	6	6	8	5	3	4	0	4	5	7	11	4	5	8
9	7	8	8	9	8	9	8	8	7	11	8	8	8	17	10	7	8	9	8	8	4
10 - Absolutely certain to vote	60	71	67	75	73	76	77	71	65	67	75	82	82	57	81	75	57	59	73	74	68

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	1245	1217	10.5%
Men 50-64 High education	346	348	3.0%
Men 50-64 Mid education	579	545	4.7%
Men 50-64 Low education	477	452	3.9%
Men 25-49 High education	742	892	7.7%
Men 25-49 Mid education	971	881	7.6%
Men 25-49 Low education	429	637	5.5%
Men Under 25 High education	72	104	0.9%
Men Under 25 Mid & Low education	230	533	4.6%
Women Over 65	1510	1460	12.6%
Women 50-64 High education	353	325	2.8%
Women 50-64 Mid education	662	626	5.4%
Women 50-64 Low education	478	464	4.0%
Women 25-49 High education	1053	962	8.3%
Women 25-49 Mid education	1067	939	8.1%
Women 25-49 Low education	632	568	4.9%
Women Under 25 High education	158	127	1.1%
Women Under 25 Mid & Low education	586	510	4.4%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	1028	2202	19.0%
Medium (3-7)	7825	6954	60.0%
High (8,9,10)	2737	2434	21.0%
Social Grade (NRS and 2011 census)			
AB	3497	3245	28.0%
C1	3435	3361	29.0%
C2	2141	2434	21.0%
DE	2517	2550	22.0%
EU Referendum Vote (Election Result)			
Remain	5015	4462	38.3%
Leave	4741	4775	41.4%
Don't Know / Did Not Vote	1834	2353	20.3%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	1690	1599	13.8%
South Lab	947	892	7.7%
South LD	353	325	2.8%
South UKIP	71	58	0.5%
South Oth	123	116	1.0%
South DNV	785	881	7.6%
London Con	328	359	3.1%
London Lab	411	580	5.0%
London LD	93	93	0.8%
London Oth	47	35	0.3%
London DNV	303	325	2.8%
Midlands Con	749	719	6.2%
Midlands Lab	618	591	5.1%
Midlands LD	73	58	0.5%
Midlands Oth	67	58	0.5%
Midlands DNV	408	487	4.2%
North Con	808	788	6.8%
North Lab	1149	1101	9.5%
North LD	112	104	0.9%
North UKIP	61	58	0.5%
North Oth	60	46	0.4%
North DNV	670	730	6.3%
Scotland Con	232	209	1.8%
Scotland Lab	217	197	1.7%
Scotland LD	56	46	0.4%
Scotland SNP	306	278	2.4%
Scotland Oth & DNV	249	267	2.3%
Wales Con	158	151	1.3%
Wales Lab	220	220	1.9%
Wales LD	27	23	0.2%
Wales PC	58	46	0.4%
Wales Oth & DNV	141	151	1.3%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk