

YouGov / Policy Exchange / Birkbeck University Survey Results

Sample Size: 1677 GB Adults
Fieldwork: 16th - 17th August 2016

	EU Ref Vote				Voting intention				Vote in 2015				Gender		Age				Social Grade		Region					Split			
	Total	Remain	Leave	Did Not Vote	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	1	2	3	
Weighted Sample	1677	659	716	258	442	379	103	152	473	392	101	162	812	865	195	716	414	352	956	721	201	557	361	404	154	563	566	548	
Unweighted Sample	1677	850	655	145	449	419	114	151	470	421	110	169	745	932	191	692	436	358	1056	621	155	585	360	417	160	564	564	549	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please tell me which one you think is more important for a child.

To be considerate	56	68	48	50	53	65	74	41	53	64	73	43	47	65	64	56	57	51	62	49	61	55	55	52	67	56	54	58
To be well-behaved	36	27	46	35	44	27	25	54	43	28	25	52	42	31	23	33	40	46	32	41	29	37	36	42	28	38	34	37
Don't know	8	5	6	15	3	7	1	5	4	8	2	5	11	5	12	11	3	3	6	10	10	7	9	7	5	6	11	5

How well does the following statement describe the REAL you:

"I believe that sex crimes, such as rape and attacks on children, deserve more than mere imprisonment. I think that such criminals ought to be publicly whipped, or worse."

Very much like me	16	7	25	17	15	9	6	37	14	13	8	30	15	17	7	13	22	20	13	20	12	16	17	18	15	19	13	16
Like me	7	4	10	9	7	5	4	9	7	7	4	11	7	7	5	8	7	7	6	9	5	6	8	11	4	7	7	7
Somewhat like me	12	9	16	13	17	10	10	12	16	9	14	13	11	14	13	12	10	16	11	14	10	11	12	14	15	12	13	12
A little like me	12	11	14	11	17	8	15	13	19	8	11	15	13	12	15	11	11	16	13	12	15	13	13	11	9	11	11	15
Not like me	19	26	14	13	20	25	24	11	20	23	26	14	18	20	24	17	20	18	22	15	18	20	20	17	14	18	17	22
Not at all like me	22	35	13	17	16	34	42	9	16	31	33	12	25	20	22	24	24	17	27	16	24	23	20	18	36	22	25	19
Don't know	11	8	9	20	8	8	1	8	9	9	4	7	12	10	14	14	7	7	8	15	15	11	10	10	7	10	14	8

To what extent do you agree or disagree with the following statement.

"Things in Britain were better in the past".

Strongly agree	11	3	18	11	10	8	6	23	10	8	3	23	11	10	1	9	13	17	8	14	11	13	9	10	8	12	10	10
Agree	25	19	33	23	27	20	15	39	29	23	16	35	24	26	15	25	29	28	24	26	21	25	25	28	24	24	24	28
TOTAL AGREE	36	22	51	34	37	28	21	62	39	31	19	58	35	36	16	34	42	45	32	40	32	38	34	38	32	36	34	38
Neither agree nor disagree	31	31	32	29	36	28	24	27	35	28	36	28	31	31	26	30	31	35	33	29	30	32	32	29	32	32	31	31
Disagree	18	27	12	15	21	23	37	5	19	23	32	8	18	18	25	18	19	14	21	14	24	16	17	19	19	18	17	19
Strongly disagree	7	14	2	3	3	13	14	3	3	9	11	5	8	6	15	7	6	4	9	4	7	7	7	5	11	6	7	7
TOTAL DISAGREE	25	41	14	18	24	36	51	8	22	32	43	13	26	24	40	25	25	18	30	18	31	23	24	24	30	24	24	26
Don't know	8	7	4	19	2	8	4	2	5	9	3	1	7	9	18	12	3	1	5	12	8	7	10	9	6	8	11	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Vignette

Split 1: Britain is changing, becoming increasingly diverse. The 2011 census shows that White British people are already a minority in four British cities, including London. Over a quarter of births in England and Wales are to foreign-born mothers. Young Britons are also much more diverse than older Britons. Just 4.5% of those older than 65 are nonwhite but more than 20% of those under 25 are. Minorities' younger average age, somewhat higher birth rate and continued immigration mean that late this century, according to Professor David Coleman of Oxford University, White British people will be in the minority nationwide. We should embrace our diversity, which gives Britain an advantage in the global economy.

Split 2: Immigration has risen and fallen over time, but, like the English language, Britain's culture is only superficially affected by foreign influence. According to Professor Eric Kaufmann of the University of London, a large share of the children of European immigrants have become White British. Historians tell us that French, Irish, Jews and pre-war black immigrants largely melted into the white majority. Those of mixed race, who share common ancestors with White British people, are growing faster than all minority groups and 8 in 10 of them marry whites. In the long run, today's minorities will be absorbed into the majority and foreign identities will fade, as they have for public figures with immigrant ancestors like Boris Johnson or Peter Mandelson. Britain shapes its migrants, migration doesn't shape Britain.

Split 3: BLANK

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you see as the most important issue facing Britain today?

Immigration	21	5	40	12	25	9	5	58	26	12	8	48	20	22	7	16	28	30	18	26	18	22	22	21	18	25	16	22
The Economy in general	21	30	15	15	30	21	27	8	29	17	32	11	26	16	20	22	21	19	25	15	19	20	22	21	25	20	20	22
The NHS/Health care	14	17	11	10	10	21	24	6	11	19	22	6	12	16	17	11	16	16	14	14	12	14	14	14	16	14	13	15
Terrorism	13	9	14	21	18	7	10	15	17	11	10	19	11	15	10	13	12	16	12	14	13	12	15	13	10	11	14	13
Poverty or Inequality	11	19	5	8	4	21	21	2	3	19	15	4	10	11	11	12	13	7	12	10	13	10	9	11	17	12	12	9
Housing	4	5	3	6	2	7	6	3	3	6	5	2	5	4	4	7	2	3	3	6	10	7	2	0	5	4	4	
Education/Schools	2	2	2	0	2	1	3	0	2	2	1	1	1	2	3	3	1	1	2	1	1	2	2	3	1	2	2	1
Crime/Law and Order	2	1	2	3	3	1	0	3	2	1	1	5	2	1	3	2	2	2	2	2	3	2	2	1	2	2	2	2
Unemployment	1	1	1	2	0	3	1	0	1	2	1	1	2	1	2	2	1	0	1	1	2	1	1	2	1	0	2	2
Foreign Affairs or Defence	1	1	2	1	3	1	0	1	2	1	0	0	2	1	1	1	2	1	1	1	1	2	0	1	2	1	2	1
Other	2	3	1	2	1	3	3	1	1	2	4	1	3	1	5	2	1	1	3	1	2	2	2	3	1	2	2	2
Don't know	8	4	5	21	3	5	0	2	4	8	0	2	7	9	18	10	3	3	6	10	7	7	9	8	7	7	10	6

Do you think the number of immigrants coming to Britain nowadays should be increased, reduced or should it remain the same?

Increased a lot	2	2	1	4	0	4	3	0	0	2	2	4	2	2	3	3	1	1	2	2	1	2	1	2	6	3	1	2
Increased a little	5	8	1	7	2	9	11	0	2	8	5	0	5	5	11	5	6	1	5	5	10	4	5	3	6	4	6	5
TOTAL INCREASED	7	10	2	11	2	13	14	0	2	10	7	4	7	7	14	8	7	2	7	7	11	6	6	5	12	7	7	7
Remain the same	19	37	6	10	13	35	35	4	12	27	35	5	19	18	29	22	14	13	25	10	23	18	13	19	30	18	21	17
Reduced a little	22	26	18	24	28	21	31	6	26	24	31	10	22	22	17	25	22	20	23	21	23	23	21	24	16	22	22	22
Reduced a lot	41	15	69	30	52	20	11	88	53	27	20	76	41	41	21	29	53	62	35	49	34	42	47	40	32	41	38	43
TOTAL REDUCED	63	41	87	54	80	41	42	94	79	51	51	86	63	63	38	54	75	82	58	70	57	65	68	64	48	63	60	65
Don't know	11	11	5	25	4	11	9	2	6	11	8	3	11	12	18	17	5	4	10	13	9	11	13	12	11	11	13	11

Roughly 185,000 more people entered Britain last year from the EU than went the other way. Imagine there was a cost to reduce the inflow. How much would you be willing to pay to reduce the number of Europeans entering Britain?

Pay nothing. Numbers remain at 185,000.	38	60	18	38	30	56	68	13	29	48	55	18	40	36	47	43	35	25	46	27	43	33	36	40	49	37	42	35
Pay 1% of my income to reduce numbers to 150,000	5	5	5	5	8	4	3	2	7	5	3	3	5	5	2	5	5	7	5	5	6	5	6	4	6	5	5	5
Pay 2% of my income to reduce numbers to 115,000	3	4	4	1	6	2	3	5	5	2	5	4	4	2	4	2	3	6	4	3	2	5	3	2	2	4	3	3
Pay 3% of my income to reduce numbers to 80,000	4	2	6	4	5	5	2	6	5	4	3	5	4	4	6	3	4	5	4	4	6	4	4	4	1	4	4	5
Pay 4% of my income to reduce numbers to 45,000	3	1	5	3	6	1	1	8	5	2	1	7	2	4	2	2	4	5	2	5	1	4	4	3	3	3	4	3
Pay 5% of my income to reduce numbers to zero	11	3	20	8	14	4	3	35	12	6	2	31	13	9	3	10	13	14	9	14	9	10	12	13	11	11	9	13
Don't know	36	26	42	41	33	29	20	30	38	33	31	33	32	39	36	34	35	39	30	42	32	39	36	35	28	37	34	36