

# CBS News 2016 Battleground Tracker North Carolina



Sample 1088 Likely Voters\*  
Conducted August 30-September 2, 2016  
Margin of Error  $\pm 4\%$

## 1. In America today, do you feel the values and culture of people like you are:

Generally becoming more widespread and accepted ..... 24%  
Generally becoming rarer and less accepted ..... 58%  
Holding steady ..... 18%

## 2. Which best describes the way the U.S. economic system works for people like you?

People like me have gotten a few more advantages than others, and we're fortunate ..... 20%  
People like me do not get special advantages and privileges, but some others do ..... 57%  
Everyone, including people like me, gets an equal chance to succeed ... 22%

## 3. How likely is it that you will vote in the 2016 Presidential election in November?

Definitely will vote ..... 93%  
Probably will vote ..... 5%  
Maybe will vote ..... 2%  
Probably will not vote ..... 0%  
Definitely will not vote ..... 0%  
Don't know ..... 0%

## 4. Compared to other recent elections, do you feel more or less motivated to vote this year than in recent years?

More motivated ..... 60%  
Less motivated ..... 15%  
About the same as before ..... 23%  
Haven't been able to vote before ..... 2%

\* 1100 registered voters total were interviewed. 1088 likely voters are included.

5. If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

Hillary Clinton .....	46%
Donald Trump .....	42%
Gary Johnson .....	4%
Jill Stein .....	2%
Someone else .....	1%
Not sure .....	4%
Probably won't vote .....	0%

6. What is the main reason behind your vote for Donald Trump over Hillary Clinton in November?

*Asked of respondents voting for Trump*

Mainly because I like Donald Trump .....	39%
Mainly because Donald Trump is the Republican nominee .....	12%
Mainly to oppose Hillary Clinton .....	49%

7. What is the main reason behind your vote for Hillary Clinton over Donald Trump in November?

*Asked of respondents voting for Clinton*

Mainly because I like Hillary Clinton .....	37%
Mainly because Hillary Clinton is the Democratic nominee .....	27%
Mainly to oppose Donald Trump .....	36%

8. Would you ever consider voting for Hillary Clinton in November?

*Asked of respondents not voting for Clinton*

Yes, I would .....	2%
Maybe, there's a long way to go until November .....	9%
No, I never would .....	89%

## 9. Would you ever consider voting for Donald Trump in November?

*Asked of respondents not voting for Trump*

Yes, I would ..... 1%  
 Maybe, there's a long way to go until November ..... 9%  
 No, I never would ..... 90%

## 10. Voting for [Candidate Name] right now makes me feel...

*Asked of respondents voting for Clinton or Trump*

Enthusiastic ..... 44%  
 Satisfied, but not Enthusiastic ..... 33%  
 Like I am settling for the lesser of two bad choices ..... 23%

## 11. Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

	A lot	Some	Not much
An appeal to some racial groups over others	33%	23%	44%
His own desire to be President	59%	26%	15%
His sincere desire for a better America	38%	18%	44%
Doing what donors and party leaders want	10%	26%	64%

12. Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

	A lot	Some	Not much
An appeal to some racial groups over others	42%	27%	31%
Her own desire to be President	79%	14%	7%
Her sincere desire for a better America	34%	18%	48%
Doing what donors and party leaders want	52%	33%	15%

13. Do you feel Donald Trump's positions on immigration are:

The same as they've always been	46%
Changing, and getting tougher on illegal immigrants	17%
Changing, and getting easier toward illegal immigrants	37%

14. Do you feel Hillary Clinton's explanations of her email server are:

The same as they've always been	49%
Changing, and getting more believable	8%
Changing, and getting less believable	43%

15. So far, are the candidates talking too much, not enough, or the right amount about:

	Too much	Not enough	The right amount
Their personalities and personal issues	49%	24%	27%
The economy and jobs	4%	69%	27%
Terrorism and national security	14%	57%	29%
Their past business and financial dealings	23%	52%	25%

16. When Donald Trump talks about issues that concern minority communities, do you feel that he is:

Mainly trying to help people	38%
Mainly looking for votes	62%

17. When Hillary Clinton talks about issues that concern minority communities, do you feel that she is:

Mainly trying to help people	40%
Mainly looking for votes	60%

18. Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

	Like a lot	Like a little	Don't like
As a person	19%	23%	58%
His economic policies	36%	16%	48%
His social policies	24%	24%	52%
His immigration policies	33%	17%	50%

19. Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

	Like a lot	Like a little	Don't like
As a person	25%	19%	55%
Her economic policies	30%	22%	48%
Her social policies	34%	17%	48%
Her immigration policies	28%	23%	48%

20. Which of these do you feel describe or do not describe Donald Trump?

	Describes	Does not describe
Is prepared to be Commander in Chief	37%	63%
Will look out for people like you	42%	58%
Tells the truth	41%	59%
I know where he stands on issues	52%	48%

21. Which of these do you feel describe or do not describe Hillary Clinton?

	Describes	Does not describe
Is prepared to be Commander in Chief	51%	49%
Will look out for people like you	43%	57%
Tells the truth	33%	67%
I know where she stands on issues	59%	41%

22. In the U.S. Senate election in North Carolina in November, are you planning to vote for...

Richard Burr, the Republican	40%
Deborah Ross, the Democrat	41%
Not sure yet	17%
Someone else	2%

23. Whether or not you would vote for him, do you feel Richard Burr is the same kind of Republican as Donald Trump, or a different kind of Republican from Donald Trump?

Same	34%
Different	66%

24. Do you support or oppose North Carolina's HB2, sometimes called the "bathroom bill"?

Support	36%
Oppose	56%
Haven't heard enough to say	8%

25. Are you generally confident or not confident that Presidential votes will be counted fairly in North Carolina this year?

Confident	53%
Not confident	47%

26. In general, how would you describe your own political viewpoint?

Very liberal	11%
Somewhat liberal	11%
Moderate	32%
Somewhat conservative	23%
Very conservative	20%
Not sure	3%

**27. Generally speaking, do you think of yourself as a...?**

Strong Democrat	28%
Not very strong Democrat	9%
Lean Democrat	9%
Independent	10%
Lean Republican	10%
Not very strong Republican	12%
Strong Republican	20%
Not sure	1%

**28. How do you feel about the Tea Party movement?**

Support	24%
Oppose	39%
Neutral	37%

**29. Would you describe yourself as a born-again or evangelical Christian?**

Yes	36%
No	55%
Not sure	9%

**30. Are you male or female?**

Male	45%
Female	55%

**31. In what year were you born? [Age recoded from birth year]**

18-29	14%
30-44	24%
45-64	40%
65+	22%

**32. What racial or ethnic group best describes you?**

White .....	70%
Black .....	22%
Hispanic .....	2%
Other .....	6%

**33. What is the highest level of education you have completed?**

HS or less .....	27%
Some college .....	29%
College grad .....	29%
Post grad .....	15%

# CBS News 2016 Battleground Tracker North Carolina



## 1. Values and Culture

In America today, do you feel the values and culture of people like you are:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Generally becoming more widespread and accepted	24%	23%	25%	45%	31%	18%	14%	22%	28%	*	29%
Generally becoming rarer and less accepted	58%	61%	56%	43%	51%	63%	68%	62%	47%	*	63%
Holding steady	18%	16%	19%	12%	18%	19%	18%	16%	25%	*	9%
Totals (Weighted N)	100% (1,086)	100% (487)	100% (599)	100% (154)	100% (259)	100% (430)	100% (242)	100% (760)	100% (245)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Generally becoming more widespread and accepted	24%	38%	24%	8%	54%	25%	8%	6%	29%	11%	28%
Generally becoming rarer and less accepted	58%	34%	63%	82%	24%	52%	82%	84%	51%	85%	50%
Holding steady	18%	28%	13%	10%	22%	23%	10%	9%	20%	4%	22%
Totals (Weighted N)	100% (1,086)	100% (406)	100% (318)	100% (352)	100% (237)	100% (386)	100% (463)	100% (241)	100% (845)	100% (264)	100% (822)

# CBS News 2016 Battleground Tracker North Carolina



## 2. U.S. Economic System

Which best describes the way the U.S. economic system works for people like you?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
People like me have gotten a few more advantages than others, and we're fortunate	20%	23%	18%	35%	25%	13%	18%	21%	16%	*	19%
People like me do not get special advantages and privileges, but some others do	57%	50%	64%	49%	56%	63%	54%	55%	69%	*	44%
Everyone, including people like me, gets an equal chance to succeed	22%	27%	18%	16%	19%	24%	28%	24%	15%	*	37%
Totals (Weighted N)	100% (1,084)	100% (488)	100% (596)	100% (153)	100% (259)	100% (429)	100% (242)	100% (759)	100% (244)	*(17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
People like me have gotten a few more advantages than others, and we're fortunate	20%	30%	22%	7%	43%	21%	8%	8%	24%	6%	25%
People like me do not get special advantages and privileges, but some others do	57%	55%	55%	62%	47%	60%	60%	65%	55%	56%	58%
Everyone, including people like me, gets an equal chance to succeed	22%	15%	24%	31%	10%	19%	32%	27%	21%	39%	17%
Totals (Weighted N)	100% (1,084)	100% (404)	100% (319)	100% (352)	100% (236)	100% (386)	100% (463)	100% (241)	100% (843)	100% (264)	100% (821)

# CBS News 2016 Battleground Tracker North Carolina



### 3. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential election in November?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	93%	94%	93%	93%	88%	95%	97%	94%	95%	*	92%
Probably will vote	5%	4%	5%	4%	10%	3%	2%	5%	5%	*	6%
Maybe will vote	2%	2%	2%	2%	2%	2%	1%	2%	0%	*	3%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
Totals (Weighted N)	100% (1,088)	100% (488)	100% (600)	100% (155)	100% (260)	100% (431)	100% (242)	100% (762)	100% (245)	* (17)	100% (65)

	Party ID				Ideology			White Evangelical		Tea Party	
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Definitely will vote	93%	94%	92%	94%	95%	90%	95%	94%	93%	95%	93%
Probably will vote	5%	4%	5%	6%	4%	7%	4%	5%	5%	1%	6%
Maybe will vote	2%	2%	3%	0%	1%	3%	1%	1%	2%	3%	1%
Probably will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Definitely will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals (Weighted N)	100% (1,088)	100% (406)	100% (320)	100% (352)	100% (238)	100% (387)	100% (463)	100% (242)	100% (846)	100% (264)	100% (824)

# CBS News 2016 Battleground Tracker North Carolina



## 4. Motivated to Vote this Year

Compared to other recent elections, do you feel more or less motivated to vote this year than in recent years?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More motivated	60%	59%	60%	43%	51%	63%	75%	62%	60%	*	35%
Less motivated	15%	13%	16%	20%	19%	16%	5%	13%	18%	*	18%
About the same as before	23%	24%	23%	22%	31%	21%	20%	23%	21%	*	34%
Haven't been able to vote before	2%	4%	1%	15%	0%	0%	0%	2%	1%	*	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(1,088)	(488)	(600)	(155)	(260)	(431)	(242)	(761)	(245)	(17)	(65)

	Party ID				Ideology			White Evangelical		Tea Party	
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
More motivated	60%	62%	53%	63%	57%	56%	64%	69%	57%	72%	56%
Less motivated	15%	14%	18%	14%	12%	20%	12%	13%	15%	11%	16%
About the same as before	23%	23%	24%	23%	24%	22%	24%	18%	25%	17%	25%
Haven't been able to vote before	2%	2%	5%	0%	7%	2%	0%	0%	3%	0%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(1,088)	(406)	(320)	(352)	(238)	(387)	(463)	(241)	(846)	(264)	(823)

# CBS News 2016 Battleground Tracker North Carolina



## 5. Presidential Vote 2016

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	46%	40%	50%	57%	49%	44%	38%	33%	91%	*	21%
Donald Trump	42%	45%	40%	19%	37%	47%	54%	54%	4%	*	51%
Gary Johnson	4%	5%	3%	7%	6%	3%	2%	5%	0%	*	10%
Jill Stein	2%	3%	1%	7%	2%	1%	0%	2%	0%	*	13%
Someone else	1%	2%	1%	3%	2%	1%	0%	2%	0%	*	2%
Not sure	4%	3%	5%	7%	2%	4%	5%	4%	4%	*	3%
Probably won't vote	0%	1%	0%	0%	1%	0%	0%	0%	0%	*	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(1,088)	(488)	(600)	(155)	(260)	(431)	(242)	(762)	(245)	(17)	(65)

	Party ID			Ideology			White Evangelical		Tea Party		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Hillary Clinton	46%	92%	33%	4%	87%	59%	13%	8%	56%	8%	58%
Donald Trump	42%	3%	42%	88%	2%	25%	78%	78%	32%	82%	29%
Gary Johnson	4%	1%	10%	3%	1%	7%	4%	5%	4%	5%	4%
Jill Stein	2%	1%	5%	0%	7%	1%	0%	1%	2%	1%	2%
Someone else	1%	0%	3%	1%	1%	2%	1%	1%	2%	2%	1%
Not sure	4%	3%	6%	4%	2%	6%	3%	6%	4%	3%	5%
Probably won't vote	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(1,088)	(406)	(320)	(352)	(238)	(387)	(463)	(241)	(846)	(264)	(824)

# CBS News 2016 Battleground Tracker North Carolina



## 6. Why Voting for Trump

What is the main reason behind your vote for Donald Trump over Hillary Clinton in November?

*Asked of respondents voting for Trump*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mainly because I like Donald Trump	39%	37%	40%	*	37%	37%	44%	38%	*	*	*
Mainly because Donald Trump is the Republican nominee	12%	11%	14%	*	16%	9%	10%	13%	*	*	*
Mainly to oppose Hillary Clinton	49%	52%	46%	*	47%	54%	46%	49%	*	*	*
Totals (Weighted N)	100% (455)	100% (222)	100% (233)	* (29)	100% (94)	100% (201)	100% (131)	100% (408)	* (9)	* (5)	* (33)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Mainly because I like Donald Trump	39%	*	37%	39%	*	41%	38%	34%	42%	44%	33%
Mainly because Donald Trump is the Republican nominee	12%	*	3%	18%	*	6%	15%	15%	11%	11%	15%
Mainly to oppose Hillary Clinton	49%	*	60%	43%	*	53%	47%	51%	47%	45%	52%
Totals (Weighted N)	100% (455)	* (13)	100% (134)	100% (304)	* (5)	100% (95)	100% (355)	100% (189)	100% (266)	100% (218)	100% (237)

# CBS News 2016 Battleground Tracker North Carolina



## 7. Why Voting for Clinton

What is the main reason behind your vote for Hillary Clinton over Donald Trump in November?

*Asked of respondents voting for Clinton*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mainly because I like Hillary Clinton	37%	32%	39%	28%	40%	42%	30%	35%	40%	*	*
Mainly because Hillary Clinton is the Democratic nominee	27%	26%	28%	30%	23%	24%	38%	24%	29%	*	*
Mainly to oppose Donald Trump	36%	42%	33%	43%	38%	35%	32%	41%	31%	*	*
Totals (Weighted N)	100% (497)	100% (197)	100% (299)	100% (89)	100% (127)	100% (189)	100% (93)	100% (252)	100% (223)	* (9)	* (13)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Mainly because I like Hillary Clinton	37%	42%	23%	*	43%	30%	41%	*	36%	*	36%
Mainly because Hillary Clinton is the Democratic nominee	27%	31%	17%	*	24%	27%	37%	*	28%	*	26%
Mainly to oppose Donald Trump	36%	27%	60%	*	33%	43%	22%	*	37%	*	37%
Totals (Weighted N)	100% (497)	100% (374)	100% (106)	* (16)	100% (206)	100% (228)	100% (62)	* (20)	100% (476)	* (20)	100% (477)

# CBS News 2016 Battleground Tracker North Carolina



## 8. Consider Clinton

Would you ever consider voting for Hillary Clinton in November?

*Asked of respondents not voting for Clinton*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	2%	3%	1%	2%	4%	1%	2%	2%	*	*	0%
Maybe, there's a long way to go until November	9%	10%	8%	21%	9%	7%	5%	6%	*	*	20%
No, I never would	89%	87%	91%	77%	87%	92%	93%	92%	*	*	80%
Totals (Weighted N)	100% (589)	100% (291)	100% (298)	100% (66)	100% (131)	100% (242)	100% (150)	100% (508)	*	*	100% (51)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes, I would	2%	*	2%	2%	*	3%	1%	1%	2%	1%	2%
Maybe, there's a long way to go until November	9%	*	13%	3%	*	13%	4%	5%	11%	1%	14%
No, I never would	89%	*	85%	96%	*	84%	95%	94%	87%	98%	83%
Totals (Weighted N)	100% (589)	* (32)	100% (214)	100% (334)	* (32)	100% (158)	100% (399)	100% (221)	100% (367)	100% (244)	100% (344)

# CBS News 2016 Battleground Tracker North Carolina



## 9. Consider Trump

Would you ever consider voting for Donald Trump in November?

*Asked of respondents not voting for Trump*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I would	1%	1%	1%	3%	1%	1%	1%	0%	1%	*	*
Maybe, there's a long way to go until November	9%	11%	8%	9%	7%	9%	12%	11%	4%	*	*
No, I never would	90%	88%	91%	88%	92%	90%	88%	88%	95%	*	*
Totals (Weighted N)	100% (626)	100% (265)	100% (362)	100% (125)	100% (163)	100% (227)	100% (111)	100% (349)	100% (234)	* (11)	* (32)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Yes, I would	1%	1%	0%	*	1%	2%	1%	0%	1%	*	1%
Maybe, there's a long way to go until November	9%	4%	14%	*	2%	11%	20%	35%	7%	*	8%
No, I never would	90%	95%	85%	*	97%	88%	79%	65%	92%	*	92%
Totals (Weighted N)	100% (626)	100% (391)	100% (186)	* (44)	100% (231)	100% (292)	100% (103)	100% (53)	100% (574)	* (46)	100% (580)

# CBS News 2016 Battleground Tracker North Carolina



## 10. Enthusiasm with Choice

Voting for [Candidate Name] right now makes me feel...

*Asked of respondents voting for Clinton or Trump*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	44%	41%	46%	46%	45%	40%	48%	41%	53%	*	*
Satisfied, but not Enthusiastic	33%	37%	30%	25%	29%	36%	36%	35%	31%	*	*
Like I am settling for the lesser of two bad choices	23%	22%	24%	29%	26%	23%	16%	25%	16%	*	*
Totals (Weighted N)	100% (955)	100% (419)	100% (537)	100% (118)	100% (223)	100% (391)	100% (223)	100% (664)	100% (232)	* (13)	* (46)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Enthusiastic	44%	48%	33%	47%	44%	35%	50%	45%	44%	58%	39%
Satisfied, but not Enthusiastic	33%	34%	34%	29%	36%	36%	30%	30%	34%	24%	36%
Like I am settling for the lesser of two bad choices	23%	17%	32%	23%	20%	29%	20%	25%	22%	17%	25%
Totals (Weighted N)	100% (955)	100% (386)	100% (239)	100% (324)	100% (210)	100% (323)	100% (422)	100% (209)	100% (747)	100% (237)	100% (719)

# CBS News 2016 Battleground Tracker North Carolina



## 11. Donald Trump's Campaign – An appeal to some racial groups over others

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	33%	31%	34%	46%	37%	28%	28%	31%	41%	*	27%
Some	23%	25%	22%	30%	20%	20%	29%	26%	15%	*	23%
Not much	44%	44%	44%	24%	43%	52%	43%	43%	45%	*	50%
Totals (Weighted N)	100% (1,060)	100% (478)	100% (582)	100% (152)	100% (254)	100% (421)	100% (234)	100% (742)	100% (237)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	33%	50%	30%	16%	66%	36%	13%	16%	37%	12%	39%
Some	23%	13%	28%	30%	12%	23%	29%	35%	20%	29%	22%
Not much	44%	37%	42%	54%	22%	40%	58%	49%	42%	59%	39%
Totals (Weighted N)	100% (1,060)	100% (396)	100% (316)	100% (340)	100% (231)	100% (383)	100% (446)	100% (229)	100% (831)	100% (253)	100% (807)

# CBS News 2016 Battleground Tracker North Carolina



## 12. Donald Trump's Campaign – His own desire to be President

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	59%	57%	60%	62%	60%	54%	63%	59%	54%	*	71%
Some	26%	29%	23%	16%	25%	31%	24%	29%	18%	*	19%
Not much	15%	13%	17%	21%	15%	15%	13%	11%	28%	*	10%
Totals (Weighted N)	100% (1,055)	100% (480)	100% (575)	100% (148)	100% (257)	100% (422)	100% (229)	100% (737)	100% (236)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	59%	62%	61%	54%	72%	58%	53%	52%	60%	50%	62%
Some	26%	14%	26%	39%	11%	25%	35%	36%	23%	38%	22%
Not much	15%	24%	13%	8%	17%	17%	13%	12%	16%	13%	16%
Totals (Weighted N)	100% (1,055)	100% (393)	100% (318)	100% (336)	100% (234)	100% (375)	100% (446)	100% (226)	100% (829)	100% (251)	100% (804)

# CBS News 2016 Battleground Tracker North Carolina



## 13. Donald Trump's Campaign – His sincere desire for a better America

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	38%	41%	35%	16%	31%	41%	52%	47%	8%	*	41%
Some	18%	19%	17%	19%	24%	17%	12%	18%	16%	*	24%
Not much	44%	40%	49%	66%	45%	42%	36%	36%	76%	*	35%
Totals (Weighted N)	100% (1,064)	100% (480)	100% (584)	100% (155)	100% (254)	100% (424)	100% (232)	100% (751)	100% (233)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	38%	5%	38%	73%	3%	24%	67%	68%	29%	79%	24%
Some	18%	15%	18%	20%	11%	19%	20%	22%	16%	14%	19%
Not much	44%	80%	44%	7%	86%	57%	13%	11%	55%	7%	57%
Totals (Weighted N)	100% (1,064)	100% (392)	100% (317)	100% (346)	100% (236)	100% (375)	100% (454)	100% (237)	100% (827)	100% (259)	100% (805)

# CBS News 2016 Battleground Tracker North Carolina



## 14. Donald Trump's Campaign – Doing what donors and party leaders want

Whether or not you personally support him, how much of Donald Trump's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	10%	7%	12%	15%	14%	7%	7%	9%	15%	*	2%
Some	26%	27%	25%	43%	26%	22%	20%	27%	20%	*	28%
Not much	64%	66%	64%	42%	59%	71%	73%	64%	65%	*	70%
Totals (Weighted N)	100% (1,057)	100% (477)	100% (580)	100% (154)	100% (255)	100% (421)	100% (227)	100% (743)	100% (233)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	10%	12%	9%	9%	15%	10%	7%	10%	10%	5%	11%
Some	26%	25%	26%	25%	28%	27%	23%	27%	25%	27%	25%
Not much	64%	63%	65%	66%	57%	63%	70%	63%	65%	69%	63%
Totals (Weighted N)	100% (1,057)	100% (391)	100% (317)	100% (342)	100% (234)	100% (375)	100% (448)	100% (231)	100% (826)	100% (255)	100% (802)

# CBS News 2016 Battleground Tracker North Carolina



## 15. Hillary Clinton's Campaign – An appeal to some racial groups over others

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	42%	44%	40%	35%	41%	42%	47%	45%	29%	*	52%
Some	27%	25%	28%	28%	28%	27%	25%	23%	38%	*	30%
Not much	31%	31%	31%	37%	31%	31%	28%	32%	32%	*	18%
Totals (Weighted N)	100% (1,053)	100% (484)	100% (569)	100% (148)	100% (259)	100% (419)	100% (228)	100% (743)	100% (230)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	42%	18%	46%	65%	13%	33%	65%	65%	36%	75%	32%
Some	27%	37%	27%	16%	34%	33%	18%	16%	30%	15%	31%
Not much	31%	44%	27%	19%	53%	34%	17%	19%	34%	10%	38%
Totals (Weighted N)	100% (1,053)	100% (388)	100% (317)	100% (340)	100% (234)	100% (375)	100% (444)	100% (228)	100% (824)	100% (253)	100% (799)

# CBS News 2016 Battleground Tracker North Carolina



## 16. Hillary Clinton's Campaign – Her own desire to be President

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	79%	80%	78%	73%	76%	78%	86%	80%	72%	*	90%
Some	14%	13%	15%	12%	19%	15%	9%	12%	23%	*	7%
Not much	7%	8%	7%	16%	5%	7%	6%	8%	5%	*	3%
Totals (Weighted N)	100% (1,065)	100% (480)	100% (585)	100% (154)	100% (254)	100% (420)	100% (237)	100% (749)	100% (234)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	79%	66%	87%	85%	70%	77%	84%	81%	78%	89%	75%
Some	14%	27%	8%	5%	27%	15%	6%	8%	16%	4%	17%
Not much	7%	7%	5%	10%	3%	8%	9%	11%	6%	7%	7%
Totals (Weighted N)	100% (1,065)	100% (392)	100% (317)	100% (346)	100% (233)	100% (381)	100% (451)	100% (237)	100% (828)	100% (257)	100% (808)

# CBS News 2016 Battleground Tracker North Carolina



## 17. Hillary Clinton's Campaign – Her sincere desire for a better America

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	34%	27%	40%	35%	36%	34%	33%	25%	68%	*	13%
Some	18%	20%	16%	21%	21%	16%	14%	16%	25%	*	10%
Not much	48%	53%	44%	44%	43%	50%	53%	59%	8%	*	77%
Totals (Weighted N)	100% (1,068)	100% (484)	100% (584)	100% (155)	100% (258)	100% (422)	100% (233)	100% (746)	100% (242)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	34%	69%	20%	7%	61%	42%	14%	10%	41%	10%	42%
Some	18%	22%	22%	8%	26%	23%	8%	9%	20%	5%	22%
Not much	48%	8%	57%	85%	13%	34%	78%	82%	39%	85%	37%
Totals (Weighted N)	100% (1,068)	100% (400)	100% (315)	100% (345)	100% (234)	100% (380)	100% (455)	100% (233)	100% (835)	100% (258)	100% (810)

# CBS News 2016 Battleground Tracker North Carolina



## 18. Hillary Clinton's Campaign – Doing what donors and party leaders want

Whether or not you personally support her, how much of Hillary Clinton's campaign do you feel is based on:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	52%	56%	48%	53%	53%	50%	52%	57%	27%	*	80%
Some	33%	31%	35%	31%	36%	33%	31%	30%	48%	*	15%
Not much	15%	13%	16%	15%	10%	17%	16%	13%	25%	*	5%
Totals (Weighted N)	100% (1,056)	100% (483)	100% (573)	100% (154)	100% (257)	100% (418)	100% (228)	100% (747)	100% (229)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
A lot	52%	26%	62%	72%	37%	38%	71%	68%	47%	82%	42%
Some	33%	54%	27%	16%	49%	43%	17%	16%	38%	10%	41%
Not much	15%	20%	11%	12%	14%	19%	12%	15%	15%	7%	17%
Totals (Weighted N)	100% (1,056)	100% (387)	100% (317)	100% (344)	100% (234)	100% (374)	100% (448)	100% (234)	100% (822)	100% (260)	100% (797)

# CBS News 2016 Battleground Tracker North Carolina



## 19. Donald Trump's Position on Immigration

Do you feel Donald Trump's positions on immigration are:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The same as they've always been	46%	45%	47%	43%	46%	47%	45%	45%	48%	*	48%
Changing, and getting tougher on illegal immigrants	17%	12%	21%	17%	22%	15%	17%	13%	29%	*	19%
Changing, and getting easier toward illegal immigrants	37%	44%	32%	41%	32%	38%	38%	41%	23%	*	33%
Totals (Weighted N)	100% (1,086)	100% (488)	100% (598)	100% (155)	100% (258)	100% (431)	100% (242)	100% (761)	100% (244)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
The same as they've always been	46%	49%	39%	48%	52%	41%	47%	48%	45%	51%	44%
Changing, and getting tougher on illegal immigrants	17%	23%	13%	14%	15%	20%	16%	16%	18%	12%	19%
Changing, and getting easier toward illegal immigrants	37%	28%	47%	37%	32%	39%	38%	36%	37%	37%	37%
Totals (Weighted N)	100% (1,086)	100% (405)	100% (320)	100% (352)	100% (236)	100% (387)	100% (463)	100% (242)	100% (845)	100% (264)	100% (822)

# CBS News 2016 Battleground Tracker North Carolina



## 20. Hillary Clinton's Position on Emails

Do you feel Hillary Clinton's explanations of her email server are:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
The same as they've always been	49%	44%	52%	64%	43%	49%	44%	41%	74%	*	40%
Changing, and getting more											
believable	8%	8%	8%	9%	11%	7%	6%	6%	17%	*	0%
Changing, and getting less believable	43%	48%	39%	27%	46%	43%	50%	53%	9%	*	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(1,083)	(487)	(595)	(154)	(257)	(429)	(242)	(759)	(243)	(17)	(64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
The same as they've always been	49%	76%	42%	24%	79%	55%	27%	27%	55%	19%	58%
Changing, and getting more											
believable	8%	16%	3%	4%	11%	11%	5%	2%	10%	4%	9%
Changing, and getting less believable	43%	9%	54%	72%	10%	34%	68%	71%	36%	77%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(1,083)	(405)	(318)	(351)	(237)	(384)	(461)	(240)	(843)	(263)	(819)

# CBS News 2016 Battleground Tracker North Carolina



## 21. Campaign Focus – Their personalities and personal issues

So far, are the candidates talking too much, not enough, or the right amount about:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	49%	50%	49%	53%	49%	41%	61%	52%	40%	*	55%
Not enough	24%	24%	24%	20%	27%	29%	16%	23%	26%	*	24%
The right amount	27%	26%	27%	27%	24%	30%	23%	25%	33%	*	21%
Totals (Weighted N)	100% (1,077)	100% (485)	100% (593)	100% (155)	100% (259)	100% (425)	100% (239)	100% (754)	100% (242)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	49%	49%	56%	44%	52%	52%	45%	47%	50%	44%	51%
Not enough	24%	21%	22%	30%	20%	21%	28%	26%	24%	29%	23%
The right amount	27%	30%	22%	26%	27%	26%	27%	27%	27%	27%	27%
Totals (Weighted N)	100% (1,077)	100% (402)	100% (316)	100% (350)	100% (233)	100% (385)	100% (459)	100% (238)	100% (839)	100% (262)	100% (815)

# CBS News 2016 Battleground Tracker North Carolina



## 22. Campaign Focus – The economy and jobs

So far, are the candidates talking too much, not enough, or the right amount about:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	4%	1%	6%	10%	4%	1%	4%	2%	5%	*	9%
Not enough	69%	71%	68%	48%	65%	77%	75%	71%	62%	*	76%
The right amount	27%	27%	27%	42%	31%	22%	22%	26%	33%	*	16%
Totals (Weighted N)	100% (1,071)	100% (487)	100% (584)	100% (155)	100% (258)	100% (427)	100% (231)	100% (755)	100% (235)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	4%	5%	2%	3%	1%	3%	5%	6%	3%	6%	3%
Not enough	69%	61%	78%	71%	71%	64%	73%	69%	70%	71%	69%
The right amount	27%	34%	20%	26%	28%	33%	22%	24%	28%	23%	28%
Totals (Weighted N)	100% (1,071)	100% (395)	100% (316)	100% (350)	100% (233)	100% (377)	100% (460)	100% (238)	100% (833)	100% (262)	100% (808)

# CBS News 2016 Battleground Tracker North Carolina



## 23. Campaign Focus – Terrorism and national security

So far, are the candidates talking too much, not enough, or the right amount about:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	14%	14%	13%	26%	16%	9%	12%	14%	15%	*	8%
Not enough	57%	56%	58%	43%	52%	61%	66%	59%	44%	*	71%
The right amount	29%	30%	29%	31%	33%	31%	23%	27%	41%	*	21%
Totals (Weighted N)	100% (1,071)	100% (486)	100% (585)	100% (155)	100% (258)	100% (427)	100% (232)	100% (756)	100% (235)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	14%	21%	14%	5%	28%	11%	9%	8%	15%	5%	16%
Not enough	57%	42%	64%	68%	36%	57%	68%	71%	53%	74%	51%
The right amount	29%	38%	22%	27%	36%	33%	24%	21%	32%	21%	32%
Totals (Weighted N)	100% (1,071)	100% (395)	100% (315)	100% (352)	100% (233)	100% (379)	100% (459)	100% (240)	100% (832)	100% (262)	100% (809)

# CBS News 2016 Battleground Tracker North Carolina



## 24. Campaign Focus – Their past business and financial dealings

So far, are the candidates talking too much, not enough, or the right amount about:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	23%	20%	26%	33%	24%	17%	24%	22%	24%	*	25%
Not enough	52%	55%	50%	38%	51%	59%	50%	53%	46%	*	59%
The right amount	25%	26%	25%	29%	25%	23%	26%	24%	30%	*	16%
Totals (Weighted N)	100% (1,073)	100% (485)	100% (588)	100% (155)	100% (255)	100% (426)	100% (237)	100% (750)	100% (242)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Too much	23%	28%	23%	16%	25%	28%	18%	20%	24%	16%	25%
Not enough	52%	49%	55%	54%	57%	46%	55%	53%	52%	56%	51%
The right amount	25%	24%	22%	29%	18%	26%	28%	27%	25%	29%	24%
Totals (Weighted N)	100% (1,073)	100% (402)	100% (315)	100% (347)	100% (233)	100% (384)	100% (456)	100% (237)	100% (836)	100% (261)	100% (812)

# CBS News 2016 Battleground Tracker North Carolina



## 25. Donald Trump and Minority Issues

When Donald Trump talks about issues that concern minority communities, do you feel that he is:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mainly trying to help people	38%	42%	36%	20%	33%	41%	50%	48%	5%	*	46%
Mainly looking for votes	62%	58%	64%	80%	67%	59%	50%	52%	95%	*	54%
Totals (Weighted N)	100% (1,080)	100% (485)	100% (595)	100% (155)	100% (257)	100% (425)	100% (242)	100% (760)	100% (239)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Mainly trying to help people	38%	5%	37%	77%	3%	23%	69%	70%	29%	79%	25%
Mainly looking for votes	62%	95%	63%	23%	97%	77%	31%	30%	71%	21%	75%
Totals (Weighted N)	100% (1,080)	100% (401)	100% (320)	100% (350)	100% (237)	100% (380)	100% (463)	100% (241)	100% (839)	100% (263)	100% (817)

# CBS News 2016 Battleground Tracker North Carolina



## 26. Hillary Clinton and Minority Issues

When Hillary Clinton talks about issues that concern minority communities, do you feel that she is:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Mainly trying to help people	40%	36%	43%	49%	40%	38%	36%	30%	74%	*	17%
Mainly looking for votes	60%	64%	57%	51%	60%	62%	64%	70%	26%	*	83%
Totals (Weighted N)	100% (1,085)	100% (487)	100% (598)	100% (155)	100% (258)	100% (430)	100% (242)	100% (760)	100% (244)	* (17)	100% (65)

  

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Mainly trying to help people	40%	79%	26%	7%	73%	48%	15%	10%	48%	7%	50%
Mainly looking for votes	60%	21%	74%	93%	27%	52%	85%	90%	52%	93%	50%
Totals (Weighted N)	100% (1,085)	100% (405)	100% (320)	100% (351)	100% (236)	100% (387)	100% (462)	100% (241)	100% (844)	100% (264)	100% (821)

# CBS News 2016 Battleground Tracker North Carolina



## 27. Feelings Toward Trump – As a person

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	19%	20%	19%	13%	13%	19%	30%	24%	2%	*	27%
Like a little	23%	27%	21%	7%	24%	29%	23%	28%	8%	*	22%
Don't like	58%	54%	60%	81%	64%	51%	47%	48%	90%	*	51%
Totals (Weighted N)	100% (1,082)	100% (486)	100% (596)	100% (155)	100% (255)	100% (430)	100% (242)	100% (759)	100% (242)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	19%	3%	15%	41%	2%	11%	35%	35%	15%	43%	12%
Like a little	23%	5%	26%	41%	5%	16%	39%	40%	18%	38%	19%
Don't like	58%	92%	59%	18%	93%	74%	26%	25%	67%	19%	70%
Totals (Weighted N)	100% (1,082)	100% (402)	100% (320)	100% (351)	100% (235)	100% (384)	100% (462)	100% (241)	100% (841)	100% (262)	100% (819)

# CBS News 2016 Battleground Tracker North Carolina



## 28. Feelings Toward Trump – His economic policies

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	36%	38%	35%	13%	32%	40%	47%	46%	4%	*	41%
Like a little	16%	18%	15%	25%	15%	16%	13%	17%	10%	*	24%
Don't like	48%	44%	50%	61%	53%	44%	40%	37%	86%	*	35%
Totals (Weighted N)	100% (1,081)	100% (485)	100% (596)	100% (155)	100% (255)	100% (429)	100% (242)	100% (759)	100% (242)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	36%	2%	35%	76%	2%	19%	67%	68%	27%	76%	23%
Like a little	16%	11%	22%	18%	8%	21%	17%	22%	15%	14%	17%
Don't like	48%	87%	44%	7%	90%	60%	16%	10%	58%	9%	60%
Totals (Weighted N)	100% (1,081)	100% (402)	100% (319)	100% (352)	100% (235)	100% (383)	100% (463)	100% (242)	100% (840)	100% (262)	100% (819)

# CBS News 2016 Battleground Tracker North Carolina



## 29. Feelings Toward Trump – His social policies

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	24%	23%	25%	10%	22%	25%	34%	31%	2%	*	31%
Like a little	24%	28%	20%	12%	23%	27%	24%	29%	8%	*	24%
Don't like	52%	49%	55%	78%	55%	47%	42%	40%	90%	*	45%
Totals (Weighted N)	100% (1,075)	100% (485)	100% (590)	100% (149)	100% (255)	100% (429)	100% (242)	100% (753)	100% (242)	* (16)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	24%	3%	22%	51%	1%	13%	46%	45%	18%	52%	15%
Like a little	24%	7%	26%	40%	6%	19%	37%	42%	19%	35%	20%
Don't like	52%	90%	52%	9%	93%	68%	18%	14%	63%	13%	65%
Totals (Weighted N)	100% (1,075)	100% (402)	100% (319)	100% (346)	100% (235)	100% (383)	100% (457)	100% (235)	100% (840)	100% (256)	100% (819)

# CBS News 2016 Battleground Tracker North Carolina



## 30. Feelings Toward Trump – His immigration policies

Whether or not you're supporting him, which describe your feelings toward Donald Trump on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	33%	37%	31%	13%	25%	38%	48%	43%	5%	*	31%
Like a little	17%	18%	15%	16%	20%	18%	12%	19%	8%	*	24%
Don't like	50%	45%	54%	70%	55%	44%	41%	38%	88%	*	45%
Totals (Weighted N)	100% (1,081)	100% (485)	100% (596)	100% (155)	100% (255)	100% (429)	100% (242)	100% (759)	100% (242)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	33%	5%	35%	64%	3%	20%	60%	66%	24%	68%	22%
Like a little	17%	7%	18%	27%	5%	16%	23%	22%	15%	23%	15%
Don't like	50%	88%	47%	9%	92%	64%	17%	12%	61%	8%	63%
Totals (Weighted N)	100% (1,081)	100% (402)	100% (319)	100% (352)	100% (235)	100% (383)	100% (463)	100% (242)	100% (840)	100% (262)	100% (819)

# CBS News 2016 Battleground Tracker North Carolina



## 31. Feelings Toward Clinton – As a person

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	25%	19%	30%	28%	27%	25%	22%	15%	64%	*	8%
Like a little	19%	19%	20%	25%	21%	18%	16%	18%	25%	*	12%
Don't like	55%	62%	50%	47%	52%	57%	62%	67%	11%	*	80%
Totals (Weighted N)	100% (1,070)	100% (480)	100% (591)	100% (155)	100% (254)	100% (420)	100% (242)	100% (754)	100% (235)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	25%	57%	11%	3%	45%	28%	13%	7%	30%	8%	31%
Like a little	19%	32%	20%	4%	32%	31%	4%	6%	23%	4%	24%
Don't like	55%	11%	69%	93%	23%	41%	84%	87%	46%	89%	45%
Totals (Weighted N)	100% (1,070)	100% (396)	100% (318)	100% (346)	100% (236)	100% (377)	100% (458)	100% (240)	100% (830)	100% (258)	100% (813)

# CBS News 2016 Battleground Tracker North Carolina



## 32. Feelings Toward Clinton – Her economic policies

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	30%	27%	33%	39%	30%	30%	26%	20%	67%	*	10%
Like a little	22%	21%	22%	27%	25%	20%	17%	20%	25%	*	27%
Don't like	48%	53%	44%	34%	45%	50%	57%	60%	8%	*	63%
Totals (Weighted N)	100% (1,073)	100% (482)	100% (591)	100% (155)	100% (254)	100% (423)	100% (242)	100% (753)	100% (238)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	30%	65%	18%	3%	56%	38%	11%	8%	37%	8%	38%
Like a little	22%	30%	25%	9%	35%	28%	9%	10%	25%	5%	27%
Don't like	48%	6%	57%	87%	9%	34%	79%	82%	38%	87%	36%
Totals (Weighted N)	100% (1,073)	100% (400)	100% (318)	100% (346)	100% (236)	100% (378)	100% (460)	100% (240)	100% (833)	100% (258)	100% (816)

# CBS News 2016 Battleground Tracker North Carolina



### 33. Feelings Toward Clinton – Her social policies

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	34%	31%	37%	45%	36%	32%	29%	25%	71%	*	12%
Like a little	17%	16%	18%	23%	19%	16%	14%	15%	22%	*	26%
Don't like	48%	53%	44%	32%	45%	51%	57%	60%	7%	*	61%
Totals (Weighted N)	100% (1,073)	100% (479)	100% (594)	100% (155)	100% (254)	100% (423)	100% (242)	100% (754)	100% (238)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	34%	73%	22%	3%	68%	41%	12%	8%	42%	8%	43%
Like a little	17%	21%	23%	8%	26%	26%	6%	7%	20%	4%	22%
Don't like	48%	6%	55%	89%	6%	33%	82%	85%	37%	88%	36%
Totals (Weighted N)	100% (1,073)	100% (399)	100% (318)	100% (346)	100% (235)	100% (380)	100% (458)	100% (240)	100% (833)	100% (258)	100% (816)

# CBS News 2016 Battleground Tracker North Carolina



## 34. Feelings Toward Clinton – Her immigration policies

Whether or not you're supporting her, which describe your feelings toward Hillary Clinton on each of these items:

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Like a lot	28%	25%	31%	33%	32%	27%	25%	19%	62%	*	9%
Like a little	23%	22%	24%	39%	25%	21%	15%	21%	28%	*	38%
Don't like	48%	53%	45%	28%	43%	53%	60%	61%	10%	*	53%
Totals (Weighted N)	100% (1,072)	100% (480)	100% (592)	100% (155)	100% (251)	100% (424)	100% (242)	100% (752)	100% (238)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Like a lot	28%	62%	14%	3%	57%	30%	12%	8%	34%	8%	35%
Like a little	23%	30%	31%	7%	37%	34%	6%	8%	28%	4%	29%
Don't like	48%	8%	54%	89%	5%	35%	82%	84%	38%	88%	36%
Totals (Weighted N)	100% (1,072)	100% (400)	100% (318)	100% (344)	100% (236)	100% (380)	100% (455)	100% (240)	100% (831)	100% (258)	100% (814)

# CBS News 2016 Battleground Tracker North Carolina



## 35. Trump Traits – Is prepared to be Commander in Chief

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	37%	40%	35%	20%	34%	38%	51%	47%	5%	*	52%
Does not describe	63%	60%	65%	80%	66%	62%	49%	53%	95%	*	48%
Totals (Weighted N)	100% (1,081)	100% (486)	100% (596)	100% (154)	100% (259)	100% (428)	100% (241)	100% (758)	100% (244)	* (17)	100% (63)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	37%	5%	38%	74%	3%	23%	67%	67%	29%	76%	25%
Does not describe	63%	95%	62%	26%	97%	77%	33%	33%	71%	24%	75%
Totals (Weighted N)	100% (1,081)	100% (403)	100% (318)	100% (351)	100% (236)	100% (385)	100% (460)	100% (240)	100% (841)	100% (264)	100% (817)

# CBS News 2016 Battleground Tracker North Carolina



## 36. Trump Traits – Will look out for people like you

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	42%	45%	40%	18%	38%	44%	58%	52%	12%	*	41%
Does not describe	58%	55%	60%	82%	62%	56%	42%	48%	88%	*	59%
Totals (Weighted N)	100% (1,081)	100% (486)	100% (596)	100% (154)	100% (259)	100% (428)	100% (241)	100% (758)	100% (244)	* (17)	100% (63)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	42%	10%	41%	80%	7%	26%	73%	75%	33%	80%	30%
Does not describe	58%	90%	59%	20%	93%	74%	27%	25%	67%	20%	70%
Totals (Weighted N)	100% (1,081)	100% (403)	100% (318)	100% (351)	100% (236)	100% (385)	100% (460)	100% (240)	100% (841)	100% (264)	100% (817)

# CBS News 2016 Battleground Tracker North Carolina



## 37. Trump Traits – Tells the truth

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	41%	43%	39%	21%	37%	43%	53%	52%	7%	*	49%
Does not describe	59%	57%	61%	79%	63%	57%	47%	48%	93%	*	51%
Totals (Weighted N)	100% (1,081)	100% (485)	100% (596)	100% (154)	100% (259)	100% (427)	100% (241)	100% (757)	100% (244)	* (17)	100% (63)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	41%	5%	42%	80%	5%	26%	72%	74%	32%	81%	28%
Does not describe	59%	95%	58%	20%	95%	74%	28%	26%	68%	19%	72%
Totals (Weighted N)	100% (1,081)	100% (403)	100% (318)	100% (351)	100% (236)	100% (385)	100% (460)	100% (240)	100% (841)	100% (264)	100% (817)

# CBS News 2016 Battleground Tracker North Carolina



## 38. Trump Traits – I know where he stands on issues

Which of these do you feel describe or do not describe Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	52%	53%	51%	30%	46%	56%	65%	59%	27%	*	63%
Does not describe	48%	47%	49%	70%	54%	44%	35%	41%	73%	*	37%
Totals (Weighted N)	100% (1,077)	100% (486)	100% (591)	100% (153)	100% (256)	100% (428)	100% (240)	100% (753)	100% (244)	* (17)	100% (63)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	52%	25%	53%	83%	20%	41%	78%	81%	44%	80%	43%
Does not describe	48%	75%	47%	17%	80%	59%	22%	19%	56%	20%	57%
Totals (Weighted N)	100% (1,077)	100% (402)	100% (318)	100% (347)	100% (235)	100% (384)	100% (458)	100% (239)	100% (837)	100% (264)	100% (813)

# CBS News 2016 Battleground Tracker North Carolina



## 39. Clinton Traits – Is prepared to be Commander in Chief

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	51%	46%	55%	65%	55%	47%	43%	39%	92%	*	26%
Does not describe	49%	54%	45%	35%	45%	53%	57%	61%	8%	*	74%
Totals (Weighted N)	100% (1,075)	100% (482)	100% (594)	100% (155)	100% (255)	100% (424)	100% (242)	100% (757)	100% (238)	* (17)	100% (63)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	51%	93%	41%	12%	88%	63%	21%	16%	61%	13%	63%
Does not describe	49%	7%	59%	88%	12%	37%	79%	84%	39%	87%	37%
Totals (Weighted N)	100% (1,075)	100% (399)	100% (317)	100% (350)	100% (236)	100% (378)	100% (462)	100% (240)	100% (836)	100% (261)	100% (815)

# CBS News 2016 Battleground Tracker North Carolina



## 40. Clinton Traits – Will look out for people like you

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	43%	38%	46%	55%	44%	39%	39%	31%	86%	*	13%
Does not describe	57%	62%	54%	45%	56%	61%	61%	69%	14%	*	87%
Totals (Weighted N)	100% (1,072)	100% (482)	100% (590)	100% (155)	100% (252)	100% (424)	100% (242)	100% (757)	100% (235)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	43%	88%	29%	5%	79%	54%	15%	10%	52%	9%	54%
Does not describe	57%	12%	71%	95%	21%	46%	85%	90%	48%	91%	46%
Totals (Weighted N)	100% (1,072)	100% (398)	100% (315)	100% (350)	100% (235)	100% (375)	100% (462)	100% (239)	100% (833)	100% (260)	100% (812)

# CBS News 2016 Battleground Tracker North Carolina



## 41. Clinton Traits – Tells the truth

Which of these do you feel describe or do not describe Hillary Clinton?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	33%	26%	38%	40%	33%	31%	31%	22%	71%	*	14%
Does not describe	67%	74%	62%	60%	67%	69%	69%	78%	29%	*	86%
Totals (Weighted N)	100% (1,068)	100% (477)	100% (591)	100% (155)	100% (251)	100% (421)	100% (241)	100% (755)	100% (234)	* (17)	100% (62)

  

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	33%	69%	20%	3%	62%	39%	12%	9%	39%	9%	40%
Does not describe	67%	31%	80%	97%	38%	61%	88%	91%	61%	91%	60%
Totals (Weighted N)	100% (1,068)	100% (394)	100% (314)	100% (350)	100% (235)	100% (375)	100% (458)	100% (239)	100% (828)	100% (259)	100% (808)

# CBS News 2016 Battleground Tracker North Carolina



## 42. Clinton Traits – I know where she stands on issues

Which of these do you feel describe or do not describe Hillary Clinton?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Describes	59%	58%	60%	74%	61%	58%	50%	50%	94%	*	37%
Does not describe	41%	42%	40%	26%	39%	42%	50%	50%	6%	*	63%
Totals (Weighted N)	100% (1,074)	100% (482)	100% (592)	100% (155)	100% (255)	100% (424)	100% (240)	100% (756)	100% (238)	* (17)	100% (63)

  

	Party ID				Ideology			White Evangelical		Tea Party	
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Describes	59%	89%	54%	31%	83%	66%	42%	34%	67%	40%	65%
Does not describe	41%	11%	46%	69%	17%	34%	58%	66%	33%	60%	35%
Totals (Weighted N)	100% (1,074)	100% (399)	100% (316)	100% (350)	100% (236)	100% (376)	100% (462)	100% (239)	100% (835)	100% (261)	100% (813)

# CBS News 2016 Battleground Tracker North Carolina



## 43. Senate Vote 2016

In the U.S. Senate election in North Carolina in November, are you planning to vote for...

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Richard Burr, the Republican	40%	42%	38%	21%	34%	43%	53%	51%	4%	*	43%
Deborah Ross, the Democrat	41%	38%	43%	49%	44%	39%	36%	32%	75%	*	28%
Not sure yet	17%	18%	18%	24%	22%	17%	11%	16%	21%	*	20%
Someone else	2%	2%	1%	6%	1%	1%	0%	1%	0%	*	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	100%
(Weighted N)	(1,079)	(488)	(591)	(155)	(259)	(431)	(235)	(762)	(236)	(17)	(65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Richard Burr, the Republican	40%	3%	39%	83%	2%	22%	74%	73%	30%	79%	27%
Deborah Ross, the Democrat	41%	80%	34%	3%	88%	46%	12%	9%	50%	6%	52%
Not sure yet	17%	17%	23%	13%	10%	29%	13%	16%	18%	13%	19%
Someone else	2%	0%	5%	1%	0%	3%	1%	2%	2%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(1,079)	(398)	(320)	(352)	(237)	(379)	(463)	(241)	(838)	(264)	(815)

# CBS News 2016 Battleground Tracker North Carolina



## 44. Burr Same Kind of Republican as Trump

Whether or not you would vote for him, do you feel Richard Burr is the same kind of Republican as Donald Trump, or a different kind of Republican from Donald Trump?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Same	34%	27%	40%	48%	37%	29%	31%	28%	57%	*	27%
Different	66%	73%	60%	52%	63%	71%	69%	72%	43%	*	73%
Totals (Weighted N)	100% (1,079)	100% (488)	100% (591)	100% (155)	100% (255)	100% (429)	100% (240)	100% (755)	100% (244)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Same	34%	53%	22%	23%	47%	36%	26%	28%	36%	24%	38%
Different	66%	47%	78%	77%	53%	64%	74%	72%	64%	76%	62%
Totals (Weighted N)	100% (1,079)	100% (403)	100% (318)	100% (348)	100% (236)	100% (386)	100% (458)	100% (238)	100% (841)	100% (263)	100% (816)

# CBS News 2016 Battleground Tracker North Carolina



## 45. Support for HB2

Do you support or oppose North Carolina's HB2, sometimes called the "bathroom bill"?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support	36%	43%	31%	10%	31%	44%	45%	43%	15%	*	39%
Oppose	56%	49%	62%	79%	60%	49%	50%	51%	70%	*	56%
Haven't heard enough to say	8%	8%	7%	10%	9%	7%	5%	5%	14%	*	5%
Totals (Weighted N)	100% (1,079)	100% (487)	100% (592)	100% (155)	100% (259)	100% (423)	100% (242)	100% (761)	100% (238)	* (17)	100% (64)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Support	36%	10%	38%	65%	5%	23%	64%	62%	29%	73%	25%
Oppose	56%	81%	56%	29%	90%	68%	29%	33%	63%	23%	67%
Haven't heard enough to say	8%	10%	6%	5%	5%	9%	7%	5%	8%	4%	9%
Totals (Weighted N)	100% (1,079)	100% (399)	100% (320)	100% (351)	100% (237)	100% (380)	100% (462)	100% (241)	100% (837)	100% (263)	100% (816)

# CBS News 2016 Battleground Tracker North Carolina



## 46. Confidence in Vote Counting

Are you generally confident or not confident that Presidential votes will be counted fairly in North Carolina this year?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Confident	53%	58%	49%	55%	61%	51%	47%	54%	55%	*	36%
Not confident	47%	42%	51%	45%	39%	49%	53%	46%	45%	*	64%
Totals (Weighted N)	100% (1,080)	100% (487)	100% (594)	100% (155)	100% (255)	100% (429)	100% (241)	100% (755)	100% (244)	* (17)	100% (65)

	Total	Party ID			Ideology			White Evangelical		Tea Party	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No	Yes	No
Confident	53%	62%	49%	47%	68%	60%	40%	39%	57%	32%	60%
Not confident	47%	38%	51%	53%	32%	40%	60%	61%	43%	68%	40%
Totals (Weighted N)	100% (1,080)	100% (404)	100% (318)	100% (348)	100% (235)	100% (386)	100% (459)	100% (240)	100% (840)	100% (264)	100% (817)