

## YouGov Survey Results

Sample Size: 1868 GB Adults  
Fieldwork: 22nd - 23rd May 2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1868</b>	734	798	527	437	112	179	904	964	217	798	461	392	1065	803	224	620	402	450	172	
<b>Unweighted Sample</b>	1868	836	834	559	465	123	197	779	1089	176	756	497	439	1123	745	153	671	406	447	191	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the last week the political parties launched their manifestos with the policies they were putting forward for the general election.

From what you've seen or heard, what were the MAIN policies that the Labour Party put forward in their manifesto?

[Respondents were given an open-ended text box. Coded up responses below]

Scrapping tuition fees	32	43	29	36	44	41	25	31	33	40	30	31	33	39	24	36	32	31	35	24
More funding for NHS services	21	30	15	14	33	32	17	19	23	26	23	19	17	23	19	25	20	17	27	14
Nationalisation	20	28	20	22	28	27	17	24	17	24	18	23	21	24	16	23	20	19	20	24
Increased income tax	13	20	10	13	19	17	11	15	12	14	13	15	11	17	9	20	12	11	13	14
More funding for schools	5	8	4	4	8	10	2	4	6	3	6	3	7	6	4	5	4	4	7	6
Social care	5	7	4	3	10	6	4	5	5	4	5	6	5	6	4	4	4	5	8	5
Increase corporation tax	5	9	4	7	7	11	3	6	5	4	6	6	4	7	3	4	6	5	6	4
Soft Brexit/no immigration cap set	4	4	3	3	3	8	8	5	4	4	5	4	3	4	4	5	5	1	5	5
Keep triple lock on pensions	4	5	4	2	7	5	4	4	3	1	2	5	6	4	3	2	4	3	4	4
Build more council houses	2	4	2	1	5	6	2	2	3	1	3	2	3	3	2	5	2	2	2	1
More police officers	2	2	1	1	4	2	0	3	1	7	1	1	0	2	1	5	1	2	2	0
Increase living wage	2	2	2	2	3	4	2	2	3	4	2	2	2	2	2	1	3	2	2	3
Free school meals	2	4	2	1	5	4	1	2	3	7	2	2	0	3	2	2	2	2	4	0
Scrap zero hours contracts	1	2	0	1	1	1	1	1	1	0	2	1	1	1	1	0	1	1	1	1
More bank holidays	1	1	1	1	1	4	1	0	1	1	1	1	0	1	1	0	2	0	1	0
Renew Trident	1	2	1	1	2	3	1	1	1	1	1	2	1	2	1	0	1	1	1	3
Keep winter fuel allowance	1	1	1	0	2	3	1	1	1	0	0	1	3	1	1	0	1	1	2	1
Cut charitable status for private schools	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
No IndyRef2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
Don't know/Other	42	30	45	41	28	26	46	40	43	37	44	42	41	35	51	34	43	47	38	46

Sample Size: 1868 GB Adults  
Fieldwork: 22nd - 23rd May 2017

	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region					
	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1868</b>	734	798	527	437	112	179	904	964	217	798	461	392	1065	803	224	620	402	450	172
<b>Unweighted Sample</b>	1868	836	834	559	465	123	197	779	1089	176	756	497	439	1123	745	153	671	406	447	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

From what you've seen or heard, what were the MAIN policies that the Conservative Party put forward in their manifesto?

[Respondents were given an open-ended text box. Coded up responses below]

Care reforms or dementia tax	36	36	39	36	40	41	42	37	36	34	32	41	41	38	34	31	37	41	36	34
Going ahead with Brexit	12	11	14	12	10	12	14	12	12	13	12	11	10	12	11	14	11	12	11	13
Means testing Winter Fuel Allowance	10	9	11	11	9	14	11	8	11	7	8	9	15	9	10	6	11	11	10	7
Ending free school meals	8	8	8	8	12	5	5	8	8	10	7	10	6	8	8	8	8	7	9	7
Reducing immigration	7	6	5	4	9	5	7	7	6	6	7	7	6	6	7	7	6	7	8	4
Ending the triple lock	6	6	6	6	7	5	6	7	5	6	6	5	7	6	5	6	5	6	6	6
Legalising fox hunting	6	6	5	6	6	8	5	6	6	8	6	6	4	7	5	4	6	7	5	7
Increase NHS funding	3	3	4	4	3	1	2	4	2	4	3	2	2	4	2	4	2	3	3	1
Reduce taxes or increase personal allowance	2	3	1	2	2	2	2	2	1	4	1	2	1	2	1	2	2	1	2	1
Reduce deficit	2	2	1	1	2	2	1	2	1	3	2	1	2	2	2	1	1	1	3	3
Grammar schools	2	2	3	2	2	3	0	2	1	0	2	2	1	2	1	1	2	1	2	1
Cap fuel prices	1	1	1	1	1	0	0	1	1	1	1	1	0	1	1	1	0	1	1	0
Increase school funding	1	1	1	2	1	0	0	1	1	2	1	1	1	2	1	3	2	1	0	0
Foreign worker levy	0	0	1	0	1	0	0	0	0	0	1	0	0	1	0	1	0	0	0	1
Carers Leave	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
Better internet safety	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
Build more housing	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
Defence spending	0	0	1	1	1	0	1	1	0	0	0	0	1	0	0	2	1	0	0	0
Mental health funding	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1
Don't know/Other	42	43	40	42	39	44	39	39	45	38	47	40	37	40	45	45	42	40	40	45

2-3 May    14-15 May    22-23 May

Thinking about the campaign and promises that the Conservative Party have laid out so far at this election, which of the following do you think best applies to them?

They have lots of policies that seem well thought through	17	25	12	7	18	24	5	7	15	14	9	7	11	12	15	13	10	14	13	11	9	12
They have lots of policies, but they don't seem very well thought through	19	20	33	36	33	34	35	37	37	35	31	31	29	34	41	37	28	31	35	34	31	31
They don't have many policies, but those they do have seem well thought through	13	10	7	6	9	10	4	6	9	7	7	5	7	7	8	7	6	9	6	8	7	6
They don't have many policies and those they do have are not well thought through	18	18	21	30	16	11	36	27	14	25	17	26	18	24	21	22	19	25	19	19	22	24
Not sure	33	28	28	22	25	21	19	22	25	20	35	31	35	24	15	20	37	21	27	29	31	26

Sample Size: 1868 GB Adults  
Fieldwork: 22nd - 23rd May 2017

	EU Ref 2016		Vote in 2015					Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1868</b>	734	798	527	437	112	179	904	964	217	798	461	392	1065	803	224	620	402	450	172	
<b>Unweighted Sample</b>	1868	836	834	559	465	123	197	779	1089	176	756	497	439	1123	745	153	671	406	447	191	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the campaign and promises that the Labour Party have laid out so far at this election, which of the following do you think best applies to them?**

2-3 May    14-15 May    **22-23 May**

They have lots of policies that seem well thought through	10	19	<b>24</b>	37	14	8	46	26	11	26	22	43	26	21	13	27	20	27	22	22	27	22
They have lots of policies, but they don't seem very well thought through	33	39	<b>35</b>	34	43	54	24	40	42	38	31	22	29	39	49	38	31	36	36	35	31	38
They don't have many policies, but those they do have seem well thought through	7	6	<b>7</b>	7	7	5	10	10	9	7	7	2	9	5	8	7	7	6	6	8	8	7
They don't have many policies and those they do have are not well thought through	20	14	<b>10</b>	5	15	17	3	5	17	11	9	1	6	14	17	9	11	13	11	9	9	7
Not sure	30	22	<b>25</b>	17	21	15	17	19	22	18	31	32	30	22	12	19	32	18	26	26	24	26

**When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?**

Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies through properly in advance	<b>37</b>	46	30	20	57	41	30	40	34	47	39	36	30	40	33	39	38	34	38	36
Government U-turns are normally a good sign - showing they are willing to listen and change their minds when people complain or situations change	<b>33</b>	27	46	58	17	25	50	37	29	21	27	38	48	35	31	28	35	37	30	35
Neither	<b>14</b>	17	12	12	15	27	9	13	15	11	12	19	15	13	16	19	13	12	14	17
Not sure	<b>16</b>	10	13	10	11	6	10	10	21	22	22	8	8	12	20	14	14	17	18	12