





## **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

**Methodology:** This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

## **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1129 adults. Fieldwork was undertaken between 22nd - 23rd August 2017. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

**NOTE:** All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	1129	508	621	321	333	475
Unweighted base	1129	508	621	321	333	475
<b>Base: All US adults</b>	1115	552	563	358	328	430
Very familiar	20%	23%	17%	22%	22%	17%
Somewhat familiar	45%	44%	45%	42%	45%	47%
Not very familiar	22%	23%	21%	20%	19%	26%
Not at all familiar	9%	6%	12%	9%	10%	8%
Don't know	5%	4%	5%	7%	5%	2%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	1129	508	621	321	333	475
Unweighted base	1129	508	621	321	333	475
<b>Base: All US adults</b>	1115	552	563	358	328	430
Strongly agree	6%	6%	6%	6%	8%	4%
Somewhat agree	9%	12%	6%	13%	7%	7%
Somewhat disagree	16%	19%	14%	19%	12%	18%
Strongly disagree	59%	52%	66%	51%	62%	64%
Don't know	7%	8%	5%	8%	7%	5%
Prefer not to say	3%	3%	3%	3%	4%	3%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				
	Northeast	Midwest	South	West	White

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	Total	Northeast	Midwest	South	West	White
Unweighted base	1129	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Very familiar	20%	26%	19%	21%	13%	14%
Somewhat familiar	45%	41%	46%	45%	46%	47%
Not very familiar	22%	22%	23%	20%	24%	26%
Not at all familiar	9%	6%	9%	9%	11%	11%
Don't know	5%	4%	3%	5%	6%	3%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	Total	Northeast	Midwest	South	West	White
Unweighted base	1129	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Strongly agree	6%	8%	5%	5%	5%	4%
Somewhat agree	9%	8%	9%	10%	8%	8%
Somewhat disagree	16%	15%	12%	20%	16%	16%
Strongly disagree	59%	57%	65%	56%	61%	62%
Don't know	7%	7%	7%	6%	6%	5%
Prefer not to say	3%	4%	2%	3%	4%	3%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	Total	Black	Hispanic	Other (NET)
Unweighted base	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Very familiar	20%	42%	29%	17%
Somewhat familiar	45%	41%	38%	46%
Not very familiar	22%	6%	19%	20%
Not at all familiar	9%	5%	6%	8%
Don't know	5%	6%	8%	10%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	Total	Black	Hispanic	Other (NET)
Unweighted base	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Strongly agree	6%	6%	8%	11%
Somewhat agree	9%	8%	12%	11%
Somewhat disagree	16%	13%	20%	15%
Strongly disagree	59%	62%	47%	48%
Don't know	7%	6%	11%	11%
Prefer not to say	3%	5%	2%	4%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Education				
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	1129	422	381	210	116	566
Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Very familiar	20%	20%	18%	24%	20%	16%
Somewhat familiar	45%	39%	47%	52%	50%	48%
Not very familiar	22%	23%	23%	17%	21%	24%
Not at all familiar	9%	12%	8%	5%	5%	8%
Don't know	5%	5%	5%	2%	4%	3%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	1129	422	381	210	116	566
Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Strongly agree	6%	7%	4%	6%	3%	5%
Somewhat agree	9%	9%	10%	5%	11%	10%
Somewhat disagree	16%	21%	17%	10%	10%	19%
Strongly disagree	59%	52%	58%	72%	71%	58%
Don't know	7%	8%	9%	2%	2%	4%
Prefer not to say	3%	3%	3%	4%	3%	4%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	Unweighted base	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
	1129	22	114	54	347	26
<b>Base: All US adults</b>	1115	22	99	56	376	28
Very familiar	20%	39%	23%	16%	24%	23%
Somewhat familiar	45%	19%	37%	44%	43%	43%
Not very familiar	22%	38%	26%	22%	17%	12%
Not at all familiar	9%	-	11%	14%	9%	16%
Don't know	5%	4%	3%	3%	7%	6%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	Unweighted base	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
	1129	22	114	54	347	26
<b>Base: All US adults</b>	1115	22	99	56	376	28
Strongly agree	6%	8%	4%	6%	7%	3%
Somewhat agree	9%	25%	4%	9%	8%	13%
Somewhat disagree	16%	12%	13%	29%	13%	5%
Strongly disagree	59%	51%	69%	51%	59%	63%
Don't know	7%	4%	5%	3%	11%	6%
Prefer not to say	3%	-	5%	2%	2%	10%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	Unweighted base	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	1129	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Very familiar	20%	23%	19%	20%	22%	21%
Somewhat familiar	45%	44%	45%	42%	44%	54%
Not very familiar	22%	20%	23%	22%	24%	19%
Not at all familiar	9%	9%	9%	10%	9%	5%
Don't know	5%	4%	5%	5%	2%	1%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	Unweighted base	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	1129	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Strongly agree	6%	9%	4%	8%	6%	4%
Somewhat agree	9%	13%	7%	10%	7%	12%
Somewhat disagree	16%	20%	15%	17%	18%	13%
Strongly disagree	59%	49%	63%	55%	64%	67%
Don't know	7%	7%	7%	8%	4%	2%
Prefer not to say	3%	2%	4%	3%	1%	2%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Very familiar	20%	15%
Somewhat familiar	45%	42%
Not very familiar	22%	22%
Not at all familiar	9%	11%
Don't know	5%	11%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Strongly agree	6%	3%
Somewhat agree	9%	7%
Somewhat disagree	16%	17%
Strongly disagree	59%	51%
Don't know	7%	12%
Prefer not to say	3%	9%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total					
	Facebook	Twitter	LinkedIn	Google+	MySpace

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Unweighted base	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Very familiar	20%	20%	26%	25%	24%	27%
Somewhat familiar	45%	46%	47%	49%	46%	39%
Not very familiar	22%	20%	17%	19%	17%	20%
Not at all familiar	9%	9%	7%	6%	7%	4%
Don't know	5%	4%	4%	2%	5%	11%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Unweighted base	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Strongly agree	6%	6%	4%	4%	7%	-
Somewhat agree	9%	9%	9%	8%	10%	15%
Somewhat disagree	16%	17%	15%	12%	16%	17%
Strongly disagree	59%	60%	65%	69%	58%	58%
Don't know	7%	6%	5%	5%	6%	9%
Prefer not to say	3%	3%	2%	2%	3%	1%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

	Unweighted base	299	93	339	2	208
<b>Base: All US adults</b>	1115	272	92	343	2	217
Very familiar	20%	18%	21%	27%	58%	28%
Somewhat familiar	45%	47%	48%	43%	-	40%
Not very familiar	22%	22%	20%	15%	-	17%
Not at all familiar	9%	10%	12%	8%	-	9%
Don't know	5%	3%	-	7%	42%	7%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

	Unweighted base	299	93	339	2	208
<b>Base: All US adults</b>	1115	272	92	343	2	217
Strongly agree	6%	4%	4%	3%	-	3%
Somewhat agree	9%	8%	7%	10%	-	11%
Somewhat disagree	16%	14%	10%	12%	-	16%
Strongly disagree	59%	68%	73%	65%	100%	62%
Don't know	7%	5%	6%	7%	-	6%
Prefer not to say	3%	1%	-	3%	-	2%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total				
	Periscope	Other	Don't know	None

ZYR\_q1. Before taking this survey how familiar, if at all, were you of tennis player Serena Williams?

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Very familiar	20%	38%	29%	14%	13%
Somewhat familiar	45%	36%	37%	-	44%
Not very familiar	22%	19%	13%	34%	30%
Not at all familiar	9%	7%	8%	13%	6%
Don't know	5%	-	12%	39%	6%

ZYR\_q2\_1. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A woman is not a real woman until she is a mother

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Strongly agree	6%	8%	-	-	5%
Somewhat agree	9%	3%	21%	12%	5%
Somewhat disagree	16%	12%	15%	-	21%
Strongly disagree	59%	77%	49%	24%	56%
Don't know	7%	-	15%	51%	9%
Prefer not to say	3%	-	-	13%	4%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

Unweighted base	1129	508	621	321	333	475
<b>Base: All US adults</b>	1115	552	563	358	328	430
Strongly agree	5%	6%	4%	6%	7%	3%
Somewhat agree	9%	13%	6%	14%	6%	7%
Somewhat disagree	17%	19%	16%	18%	14%	19%
Strongly disagree	58%	51%	65%	50%	61%	63%
Don't know	8%	9%	6%	10%	8%	6%
Prefer not to say	3%	3%	3%	2%	4%	3%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

Unweighted base	1129	508	621	321	333	475
<b>Base: All US adults</b>	1115	552	563	358	328	430
Strongly agree	22%	15%	30%	28%	21%	18%
Somewhat agree	29%	26%	32%	22%	28%	36%
Somewhat disagree	17%	23%	11%	18%	16%	16%
Strongly disagree	13%	16%	10%	11%	14%	14%
Don't know	15%	16%	15%	16%	17%	13%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				
	Northeast	Midwest	South	West	White

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Total	Northeast	Midwest	South	West	White
Unweighted base	1129	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Strongly agree	5%	9%	4%	4%	4%	4%
Somewhat agree	9%	8%	7%	11%	9%	8%
Somewhat disagree	17%	16%	17%	19%	16%	17%
Strongly disagree	58%	56%	63%	55%	61%	61%
Don't know	8%	7%	7%	8%	8%	7%
Prefer not to say	3%	4%	2%	2%	3%	3%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Total	Northeast	Midwest	South	West	White
Unweighted base	1129	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Strongly agree	22%	25%	27%	20%	20%	22%
Somewhat agree	29%	32%	29%	27%	30%	32%
Somewhat disagree	17%	14%	16%	18%	18%	17%
Strongly disagree	13%	10%	13%	13%	16%	13%
Don't know	15%	13%	13%	18%	14%	14%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Unweighted base	Black	Hispanic	Other (NET)
	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Strongly agree	5%	5%	6%	9%
Somewhat agree	9%	6%	14%	14%
Somewhat disagree	17%	18%	20%	12%
Strongly disagree	58%	63%	46%	49%
Don't know	8%	4%	12%	13%
Prefer not to say	3%	4%	2%	3%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Unweighted base	Black	Hispanic	Other (NET)
	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Strongly agree	22%	23%	23%	26%
Somewhat agree	29%	25%	19%	26%
Somewhat disagree	17%	11%	20%	16%
Strongly disagree	13%	18%	11%	12%
Don't know	15%	14%	24%	13%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Education				
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>		1115	470	350	194	101	534
Strongly agree		5%	7%	3%	5%	3%	4%
Somewhat agree		9%	9%	11%	4%	13%	11%
Somewhat disagree		17%	22%	16%	12%	9%	18%
Strongly disagree		58%	51%	57%	72%	69%	58%
Don't know		8%	9%	10%	3%	5%	6%
Prefer not to say		3%	2%	3%	4%	1%	3%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>		1115	470	350	194	101	534
Strongly agree		22%	16%	24%	30%	35%	21%
Somewhat agree		29%	27%	29%	36%	27%	31%
Somewhat disagree		17%	20%	15%	13%	17%	17%
Strongly disagree		13%	16%	12%	11%	8%	14%
Don't know		15%	18%	18%	6%	11%	13%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Unweighted base	1129	22	114	54	347	26
<b>Base: All US adults</b>		1115	22	99	56	376	28
Strongly agree	5%	15%	4%	5%	5%	3%	
Somewhat agree	9%	14%	8%	11%	6%	12%	
Somewhat disagree	17%	16%	13%	31%	17%	9%	
Strongly disagree	58%	51%	67%	49%	58%	54%	
Don't know	8%	4%	4%	3%	12%	15%	
Prefer not to say	3%	-	5%	2%	2%	7%	

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Unweighted base	1129	22	114	54	347	26
<b>Base: All US adults</b>		1115	22	99	56	376	28
Strongly agree	22%	16%	23%	11%	26%	28%	
Somewhat agree	29%	29%	34%	51%	22%	17%	
Somewhat disagree	17%	15%	16%	19%	16%	14%	
Strongly disagree	13%	26%	14%	6%	11%	18%	
Don't know	15%	15%	10%	12%	20%	13%	

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Unweighted base	1129	291	838	402	308	232
<b>Base: All US adults</b>		1115	303	812	410	304	214
Strongly agree		5%	8%	4%	6%	5%	4%
Somewhat agree		9%	16%	7%	11%	8%	11%
Somewhat disagree		17%	20%	16%	19%	18%	12%
Strongly disagree		58%	48%	62%	53%	64%	68%
Don't know		8%	8%	8%	8%	4%	5%
Prefer not to say		3%	1%	3%	2%	1%	0%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Unweighted base	1129	291	838	402	308	232
<b>Base: All US adults</b>		1115	303	812	410	304	214
Strongly agree		22%	24%	22%	24%	22%	28%
Somewhat agree		29%	29%	29%	28%	32%	31%
Somewhat disagree		17%	17%	17%	17%	17%	16%
Strongly disagree		13%	12%	14%	14%	14%	15%
Don't know		15%	16%	15%	15%	12%	11%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Strongly agree	5%	4%
Somewhat agree	9%	6%
Somewhat disagree	17%	20%
Strongly disagree	58%	48%
Don't know	8%	15%
Prefer not to say	3%	8%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Strongly agree	22%	14%
Somewhat agree	29%	26%
Somewhat disagree	17%	17%
Strongly disagree	13%	7%
Don't know	15%	26%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total					
	Facebook	Twitter	LinkedIn	Google+	MySpace

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	MySpace
	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Strongly agree	5%	5%	3%	2%	7%	2%
Somewhat agree	9%	9%	10%	9%	12%	15%
Somewhat disagree	17%	17%	15%	12%	15%	16%
Strongly disagree	58%	60%	64%	69%	57%	55%
Don't know	8%	7%	5%	6%	7%	11%
Prefer not to say	3%	2%	2%	2%	2%	-

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	MySpace
	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Strongly agree	22%	24%	27%	26%	26%	16%
Somewhat agree	29%	30%	31%	34%	27%	28%
Somewhat disagree	17%	16%	14%	14%	17%	21%
Strongly disagree	13%	12%	11%	12%	12%	10%
Don't know	15%	15%	14%	11%	14%	21%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

	Unweighted base	299	93	339	2	208
<b>Base: All US adults</b>	1115	272	92	343	2	217
Strongly agree	5%	3%	3%	2%	-	2%
Somewhat agree	9%	7%	7%	11%	-	11%
Somewhat disagree	17%	17%	13%	13%	-	18%
Strongly disagree	58%	67%	70%	65%	100%	61%
Don't know	8%	5%	7%	7%	-	6%
Prefer not to say	3%	1%	-	2%	-	2%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

	Unweighted base	299	93	339	2	208
<b>Base: All US adults</b>	1115	272	92	343	2	217
Strongly agree	22%	31%	43%	28%	58%	25%
Somewhat agree	29%	33%	26%	27%	-	28%
Somewhat disagree	17%	13%	10%	14%	-	18%
Strongly disagree	13%	10%	10%	12%	42%	14%
Don't know	15%	12%	11%	15%	-	11%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total				
	Periscope	Other	Don't know	None

ZYR\_q2\_2. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- A man is not a real man until he is a father

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Strongly agree	5%	4%	-	-	4%
Somewhat agree	9%	11%	29%	12%	5%
Somewhat disagree	17%	15%	6%	10%	22%
Strongly disagree	58%	63%	49%	14%	57%
Don't know	8%	7%	15%	51%	10%
Prefer not to say	3%	-	-	13%	2%

ZYR\_q2\_3. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges women who decide to not have children too harshly

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Strongly agree	22%	37%	27%	13%	12%
Somewhat agree	29%	26%	16%	10%	28%
Somewhat disagree	17%	11%	32%	22%	17%
Strongly disagree	13%	13%	-	14%	22%
Don't know	15%	9%	24%	29%	18%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+
Prefer not to say	4%	3%	5%	3%	2%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Region					
	Northeast	Midwest	South	West	White	
Prefer not to say	4%	5%	2%	4%	3%	2%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Race			
	Black	Hispanic	Other (NET)	
Prefer not to say	4%	10%	2%	7%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Education					
Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married	
Prefer not to say	4%	4%	3%	5%	2%	3%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Marital Status					
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	
Prefer not to say	4%	-	2%	2%	4%	10%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income			
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+	
Prefer not to say	4%	3%	4%	3%	2%	0%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	<b>Total</b>	
		<b>Prefer not to say</b>
Prefer not to say	4%	10%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Prefer not to say	4%	3%	3%	3%	4%	5%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat
Prefer not to say	4%	1%	-	4%	3%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Periscope	Other	Don't know	None
Prefer not to say	4%	-	12%	4%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Unweighted base	Male	Female	18 to 34	35 to 54	55+
<b>Base: All US adults</b>	1129	508	621	321	333	475
	1115	552	563	358	328	430
Strongly agree	9%	10%	9%	11%	11%	7%
Somewhat agree	16%	18%	15%	20%	13%	16%
Somewhat disagree	23%	25%	21%	21%	22%	26%
Strongly disagree	29%	26%	31%	27%	30%	29%
Don't know	19%	17%	20%	17%	20%	19%
Prefer not to say	3%	4%	3%	4%	4%	3%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Unweighted base	Male	Female	18 to 34	35 to 54	55+
<b>Base: All US adults familiar with Serena Williams</b>	718	338	380	205	216	297
	719	372	347	228	218	273
Very fairly	24%	30%	18%	15%	25%	32%
Somewhat fairly	23%	25%	22%	24%	21%	25%
Neither fairly nor unfairly	19%	17%	21%	23%	17%	16%
Somewhat unfairly	13%	11%	15%	12%	14%	13%
Very unfairly	4%	4%	4%	7%	3%	3%
Don't know	16%	12%	21%	19%	20%	11%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				
	Northeast	Midwest	South	West	White

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Total	Northeast	Midwest	South	West	White
Unweighted base	1129	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Strongly agree	9%	10%	9%	8%	11%	9%
Somewhat agree	16%	15%	18%	16%	17%	17%
Somewhat disagree	23%	27%	24%	22%	21%	25%
Strongly disagree	29%	28%	30%	29%	27%	29%
Don't know	19%	16%	17%	20%	20%	17%
Prefer not to say	3%	5%	2%	3%	4%	3%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Total	Northeast	Midwest	South	West	White
Unweighted base	718	140	149	267	162	484
<b>Base: All US adults familiar with Serena Williams</b>	719	145	144	273	158	438
Very fairly	24%	23%	22%	26%	26%	24%
Somewhat fairly	23%	25%	29%	21%	20%	23%
Neither fairly nor unfairly	19%	18%	16%	18%	22%	19%
Somewhat unfairly	13%	13%	14%	14%	11%	13%
Very unfairly	4%	1%	4%	5%	5%	2%
Don't know	16%	19%	15%	16%	15%	19%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Total	Black	Hispanic	Other (NET)
Unweighted base	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Strongly agree	9%	10%	11%	6%
Somewhat agree	16%	13%	19%	16%
Somewhat disagree	23%	20%	20%	19%
Strongly disagree	29%	34%	18%	36%
Don't know	19%	16%	29%	18%
Prefer not to say	3%	7%	2%	5%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Total	Black	Hispanic	Other (NET)
Unweighted base	718	101	75	58
<b>Base: All US adults familiar with Serena Williams</b>	719	110	114	57
Very fairly	24%	22%	30%	21%
Somewhat fairly	23%	29%	19%	24%
Neither fairly nor unfairly	19%	11%	29%	12%
Somewhat unfairly	13%	18%	7%	16%
Very unfairly	4%	12%	2%	9%
Don't know	16%	9%	12%	18%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Education				
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married
Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Strongly agree	9%	9%	11%	10%	6%	8%
Somewhat agree	16%	17%	15%	16%	20%	17%
Somewhat disagree	23%	22%	25%	24%	23%	27%
Strongly disagree	29%	28%	27%	34%	31%	28%
Don't know	19%	21%	21%	11%	18%	17%
Prefer not to say	3%	4%	3%	5%	2%	3%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married
Unweighted base	718	238	241	158	81	356
<b>Base: All US adults familiar with Serena Williams</b>	719	277	224	147	70	341
Very fairly	24%	29%	21%	23%	19%	27%
Somewhat fairly	23%	27%	24%	17%	21%	23%
Neither fairly nor unfairly	19%	19%	19%	20%	13%	18%
Somewhat unfairly	13%	5%	14%	20%	26%	15%
Very unfairly	4%	4%	4%	4%	5%	2%
Don't know	16%	15%	17%	16%	17%	15%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Unweighted base	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
	1129	22	114	54	347	26
<b>Base: All US adults</b>	1115	22	99	56	376	28
Strongly agree	9%	13%	6%	5%	14%	6%
Somewhat agree	16%	37%	12%	12%	17%	9%
Somewhat disagree	23%	4%	25%	40%	17%	19%
Strongly disagree	29%	31%	37%	22%	27%	44%
Don't know	19%	15%	16%	19%	22%	16%
Prefer not to say	3%	-	4%	2%	3%	7%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Unweighted base	Separated	Divorced	Widowed	Never married	Domestic / civil partnership
	718	13	70	30	232	17
<b>Base: All US adults familiar with Serena Williams</b>	719	13	60	33	253	19
Very fairly	24%	32%	30%	21%	19%	36%
Somewhat fairly	23%	40%	18%	46%	22%	20%
Neither fairly nor unfairly	19%	16%	16%	17%	20%	18%
Somewhat unfairly	13%	12%	12%	-	14%	5%
Very unfairly	4%	-	8%	-	6%	12%
Don't know	16%	-	15%	16%	19%	10%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Unweighted base	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	1129	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Strongly agree	9%	9%	10%	12%	8%	9%
Somewhat agree	16%	18%	16%	19%	15%	16%
Somewhat disagree	23%	25%	22%	20%	26%	28%
Strongly disagree	29%	25%	30%	27%	34%	32%
Don't know	19%	20%	18%	18%	16%	15%
Prefer not to say	3%	2%	4%	3%	2%	1%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Unweighted base	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	718	189	529	244	195	171
<b>Base: All US adults familiar with Serena Williams</b>	719	205	514	254	198	161
Very fairly	24%	25%	24%	27%	23%	26%
Somewhat fairly	23%	21%	25%	25%	26%	18%
Neither fairly nor unfairly	19%	22%	17%	19%	18%	19%
Somewhat unfairly	13%	10%	14%	8%	14%	17%
Very unfairly	4%	7%	3%	5%	5%	5%
Don't know	16%	16%	16%	15%	15%	15%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Strongly agree	9%	7%
Somewhat agree	16%	13%
Somewhat disagree	23%	22%
Strongly disagree	29%	18%
Don't know	19%	30%
Prefer not to say	3%	9%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

Unweighted base	718	108
<b>Base: All US adults familiar with Serena Williams</b>	719	106
Very fairly	24%	19%
Somewhat fairly	23%	22%
Neither fairly nor unfairly	19%	17%
Somewhat unfairly	13%	18%
Very unfairly	4%	-
Don't know	16%	24%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total					
	Facebook	Twitter	LinkedIn	Google+	MySpace

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Unweighted base	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Strongly agree	9%	10%	12%	10%	12%	9%
Somewhat agree	16%	18%	18%	19%	18%	9%
Somewhat disagree	23%	23%	21%	21%	21%	29%
Strongly disagree	29%	28%	29%	30%	28%	24%
Don't know	19%	19%	18%	17%	18%	24%
Prefer not to say	3%	3%	3%	3%	3%	5%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Total	Facebook	Twitter	LinkedIn	Google+	MySpace
Unweighted base	718	588	289	217	206	42
<b>Base: All US adults familiar with Serena Williams</b>	719	598	299	212	213	50
Very fairly	24%	22%	20%	21%	23%	16%
Somewhat fairly	23%	24%	21%	23%	25%	26%
Neither fairly nor unfairly	19%	19%	18%	17%	17%	32%
Somewhat unfairly	13%	14%	20%	20%	16%	7%
Very unfairly	4%	5%	5%	7%	4%	6%
Don't know	16%	16%	16%	13%	15%	13%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

	Unweighted base	1129	299	93	339	2	208
<b>Base: All US adults</b>		1115	272	92	343	2	217
Strongly agree		9%	8%	14%	10%	100%	11%
Somewhat agree		16%	15%	19%	18%	-	17%
Somewhat disagree		23%	24%	16%	19%	-	21%
Strongly disagree		29%	33%	38%	30%	-	33%
Don't know		19%	19%	11%	19%	-	14%
Prefer not to say		3%	1%	1%	3%	-	3%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

	Unweighted base	718	192	62	232	1	139
<b>Base: All US adults familiar with Serena Williams</b>		719	176	63	239	1	147
Very fairly		24%	15%	14%	19%	100%	18%
Somewhat fairly		23%	22%	25%	19%	-	17%
Neither fairly nor unfairly		19%	15%	12%	25%	-	22%
Somewhat unfairly		13%	24%	26%	17%	-	21%
Very unfairly		4%	4%	7%	5%	-	4%
Don't know		16%	20%	16%	16%	-	18%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total				
	Periscope	Other	Don't know	None

ZYR\_q2\_4. In a recent interview, Serena Williams made a comment about giving birth and how "she will be a real woman now." To what extent do you agree or disagree with each of the following statements? Please select one option on each row.

- Society judges men who decide to not have children too harshly

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Strongly agree	9%	31%	21%	-	8%
Somewhat agree	16%	10%	29%	13%	10%
Somewhat disagree	23%	21%	13%	10%	25%
Strongly disagree	29%	25%	13%	14%	34%
Don't know	19%	13%	24%	41%	19%
Prefer not to say	3%	-	-	22%	4%

ZYR\_q3. In general how fairly or unfairly do you believe society has treated Serena Williams throughout her career?

Unweighted base	718	15	9	1	76
<b>Base: All US adults familiar with Serena Williams</b>	719	16	8	1	70
Very fairly	24%	15%	22%	100%	44%
Somewhat fairly	23%	9%	49%	-	20%
Neither fairly nor unfairly	19%	5%	17%	-	15%
Somewhat unfairly	13%	34%	-	-	5%
Very unfairly	4%	16%	-	-	1%
Don't know	16%	21%	13%	-	15%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	508	621	321	333	475
	<b>Base: All US adults</b>	1115	552	563	358	328	430
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	67%	54%	56%	62%	64%
Their own sexual identification		35%	35%	36%	38%	30%	36%
Their physique		22%	26%	18%	22%	20%	24%
Society's perception of them		14%	17%	11%	15%	11%	14%
Their birth certificate		29%	34%	23%	28%	30%	29%
Other		7%	10%	5%	9%	8%	5%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	19%	26%	27%	21%	19%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	508	621	321	333	475
	<b>Base: All US adults</b>	1115	552	563	358	328	430
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	61%	53%	47%	57%	65%
Their own sexual identification		37%	37%	37%	44%	31%	35%
Their physique		21%	26%	16%	23%	20%	19%
Society's perception of them		15%	17%	14%	20%	13%	14%
Their birth certificate		29%	34%	24%	30%	29%	28%
Other		9%	12%	6%	11%	8%	7%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	18%	25%	25%	23%	18%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				
	Northeast	Midwest	South	West	White

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	212	234	411	272	800
	Base: All US adults	1115	214	221	412	268	722
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	53%	62%	66%	58%	63%
Their own sexual identification		35%	38%	38%	31%	37%	36%
Their physique		22%	23%	18%	21%	26%	20%
Society's perception of them		14%	19%	12%	12%	14%	12%
Their birth certificate		29%	25%	29%	32%	27%	29%
Other		7%	8%	8%	6%	7%	7%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	26%	20%	19%	25%	21%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	212	234	411	272	800
	Base: All US adults	1115	214	221	412	268	722
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	49%	60%	61%	54%	60%
Their own sexual identification		37%	41%	36%	33%	40%	36%
Their physique		21%	19%	22%	21%	21%	19%
Society's perception of them		15%	16%	16%	14%	16%	14%
Their birth certificate		29%	27%	28%	32%	27%	27%
Other		9%	11%	11%	6%	9%	9%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	26%	19%	20%	24%	20%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	121	114	94
	Base: All US adults	1115	133	170	91
Their DNA (i.e., XX chromosomes or XY chromosomes)	61%	62%	50%	64%	
Their own sexual identification	35%	38%	31%	35%	
Their physique	22%	30%	25%	25%	
Society's perception of them	14%	20%	13%	20%	
Their birth certificate	29%	35%	27%	22%	
Other	7%	4%	3%	19%	
Not applicable - nothing in particular makes a man or woman who they are in terms of gender	22%	18%	33%	21%	

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	121	114	94
	Base: All US adults	1115	133	170	91
Their DNA (i.e., XX chromosomes or XY chromosomes)	57%	59%	45%	56%	
Their own sexual identification	37%	42%	33%	38%	
Their physique	21%	29%	22%	24%	
Society's perception of them	15%	20%	19%	15%	
Their birth certificate	29%	39%	31%	26%	
Other	9%	5%	8%	17%	
Not applicable - nothing in particular makes a man or woman who they are in terms of gender	22%	18%	33%	24%	

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Education				
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	422	381	210	116	566
	<b>Base: All US adults</b>	1115	470	350	194	101	534
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	56%	62%	68%	65%	66%
Their own sexual identification		35%	29%	36%	41%	51%	32%
Their physique		22%	25%	21%	20%	18%	22%
Society's perception of them		14%	14%	11%	16%	15%	12%
Their birth certificate		29%	34%	30%	20%	18%	31%
Other		7%	7%	9%	5%	7%	6%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	29%	20%	15%	11%	17%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	422	381	210	116	566
	<b>Base: All US adults</b>	1115	470	350	194	101	534
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	51%	60%	66%	61%	60%
Their own sexual identification		37%	32%	37%	40%	52%	33%
Their physique		21%	23%	21%	17%	17%	20%
Society's perception of them		15%	17%	12%	14%	19%	15%
Their birth certificate		29%	36%	30%	19%	16%	30%
Other		9%	9%	10%	8%	8%	8%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	28%	19%	15%	13%	19%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	22	114	54	347	26
	<b>Base: All US adults</b>	1115	22	99	56	376	28
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	73%	60%	44%	55%	62%
Their own sexual identification		35%	29%	42%	34%	38%	36%
Their physique		22%	30%	23%	22%	21%	25%
Society's perception of them		14%	12%	15%	23%	14%	18%
Their birth certificate		29%	35%	24%	27%	27%	34%
Other		7%	4%	8%	-	10%	3%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	15%	19%	29%	29%	27%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	22	114	54	347	26
	<b>Base: All US adults</b>	1115	22	99	56	376	28
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	49%	59%	55%	52%	69%
Their own sexual identification		37%	38%	43%	37%	40%	39%
Their physique		21%	26%	25%	10%	22%	27%
Society's perception of them		15%	15%	16%	22%	15%	15%
Their birth certificate		29%	38%	25%	28%	29%	36%
Other		9%	4%	8%	12%	11%	3%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	20%	16%	24%	27%	20%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	291	838	402	308	232	
	<b>Base: All US adults</b>	1115	303	812	410	304	214
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	62%	60%	57%	64%	68%
Their own sexual identification		35%	38%	34%	34%	38%	41%
Their physique		22%	25%	21%	23%	24%	20%
Society's perception of them		14%	18%	12%	13%	15%	14%
Their birth certificate		29%	31%	28%	28%	30%	26%
Other		7%	6%	7%	7%	4%	8%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	19%	23%	28%	16%	14%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	291	838	402	308	232	
	<b>Base: All US adults</b>	1115	303	812	410	304	214
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	54%	58%	53%	60%	64%
Their own sexual identification		37%	40%	36%	35%	41%	42%
Their physique		21%	23%	20%	24%	23%	16%
Society's perception of them		15%	21%	13%	15%	18%	15%
Their birth certificate		29%	34%	28%	30%	33%	23%
Other		9%	8%	9%	12%	5%	8%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	21%	22%	26%	15%	14%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	187
	<b>Base: All US adults</b>	1115	187
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	56%
Their own sexual identification		35%	27%
Their physique		22%	18%
Society's perception of them		14%	13%
Their birth certificate		29%	32%
Other		7%	11%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	30%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	187
	<b>Base: All US adults</b>	1115	187
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	52%
Their own sexual identification		37%	28%
Their physique		21%	15%
Society's perception of them		15%	11%
Their birth certificate		29%	29%
Other		9%	9%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	31%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Facebook	Twitter	LinkedIn	Google+	MySpace
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ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	910	405	303	299	66
	<b>Base: All US adults</b>	1115	904	408	288	303	75
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	62%	65%	66%	63%	56%
Their own sexual identification		35%	37%	39%	39%	35%	36%
Their physique		22%	23%	22%	21%	26%	22%
Society's perception of them		14%	15%	17%	14%	21%	9%
Their birth certificate		29%	30%	28%	24%	29%	14%
Other		7%	7%	8%	8%	10%	7%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	21%	20%	17%	21%	28%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	910	405	303	299	66
	<b>Base: All US adults</b>	1115	904	408	288	303	75
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	58%	58%	62%	56%	54%
Their own sexual identification		37%	38%	41%	42%	40%	37%
Their physique		21%	21%	21%	22%	25%	23%
Society's perception of them		15%	17%	19%	15%	19%	15%
Their birth certificate		29%	31%	30%	25%	30%	19%
Other		9%	9%	9%	7%	11%	13%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	21%	20%	17%	21%	22%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	1129	299	93	339	2	208
	<b>Base: All US adults</b>	1115	272	92	343	2	217
Their DNA (i.e., XX chromosomes or XY chromosomes)		61%	61%	48%	61%	100%	58%
Their own sexual identification		35%	36%	42%	41%	42%	41%
Their physique		22%	17%	17%	24%	42%	25%
Society's perception of them		14%	10%	15%	16%	-	16%
Their birth certificate		29%	27%	20%	30%	-	31%
Other		7%	5%	10%	7%	-	6%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	20%	23%	20%	-	24%

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	1129	299	93	339	2	208
	<b>Base: All US adults</b>	1115	272	92	343	2	217
Their DNA (i.e., XX chromosomes or XY chromosomes)		57%	60%	44%	56%	100%	52%
Their own sexual identification		37%	38%	48%	43%	42%	45%
Their physique		21%	18%	14%	22%	42%	25%
Society's perception of them		15%	13%	14%	18%	-	18%
Their birth certificate		29%	26%	22%	32%	-	35%
Other		9%	6%	13%	7%	-	6%
Not applicable - nothing in particular makes a man or woman who they are in terms of gender		22%	20%	21%	21%	-	24%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total				
	Periscope	Other	Don't know	None

ZYR\_q4\_1. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Man

	Unweighted base	20	13	7	124	
	<b>Base: All US adults</b>	1115	21	13	7	121
Their DNA (i.e., XX chromosomes or XY chromosomes)	61%	72%	45%	14%	56%	
Their own sexual identification	35%	41%	16%	13%	26%	
Their physique	22%	33%	41%	27%	18%	
Society's perception of them	14%	19%	6%	27%	6%	
Their birth certificate	29%	29%	45%	27%	24%	
Other	7%	3%	29%	12%	3%	
Not applicable - nothing in particular makes a man or woman who they are in terms of gender	22%	17%	22%	61%	29%	

ZYR\_q4\_2. Which, if any, of the following do you believe make a man or woman who they are in terms of gender? Please select all that apply in each column.

### - Woman

	Unweighted base	20	13	7	124	
	<b>Base: All US adults</b>	1115	21	13	7	121
Their DNA (i.e., XX chromosomes or XY chromosomes)	57%	72%	61%	27%	52%	
Their own sexual identification	37%	49%	32%	36%	25%	
Their physique	21%	29%	16%	36%	16%	
Society's perception of them	15%	27%	10%	14%	6%	
Their birth certificate	29%	33%	48%	22%	22%	
Other	9%	11%	20%	47%	5%	
Not applicable - nothing in particular makes a man or woman who they are in terms of gender	22%	10%	30%	40%	29%	

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	Male	Female	18 to 34	35 to 54	55+
	1129	508	621	321	333	475
	<b>Base: All US adults</b>					
	1115	552	563	358	328	430
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	28%	17%	24%	22%	22%
The decision to give birth is a woman's alone	38%	31%	45%	37%	34%	42%
Society puts too much pressure on women to have a child	33%	25%	40%	39%	30%	30%
Other women judge a woman without children more harshly than men do	29%	26%	32%	30%	28%	29%
There is nothing wrong with a woman deciding not to have children	68%	63%	73%	61%	64%	77%
None of these	10%	12%	9%	12%	12%	6%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	Male	Female	18 to 34	35 to 54	55+
	1129	508	621	321	333	475
	<b>Base: All US adults</b>					
	1115	552	563	358	328	430
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	29%	16%	25%	21%	22%
Society puts too much pressure on men to become a father	17%	19%	15%	20%	16%	15%
Other men judge a man without children more harshly than women do	9%	11%	7%	12%	6%	9%
There is nothing wrong with a man deciding not to have children	70%	66%	75%	61%	70%	79%
None of these	13%	12%	14%	14%	15%	10%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				
	Northeast	Midwest	South	West	White

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	212	234	411	272	800
	Base: All US adults	214	221	412	268	722
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	23%	23%	23%	22%	22%
The decision to give birth is a woman's alone	38%	38%	37%	38%	40%	39%
Society puts too much pressure on women to have a child	33%	42%	33%	28%	34%	34%
Other women judge a woman without children more harshly than men do	29%	31%	29%	29%	28%	31%
There is nothing wrong with a woman deciding not to have children	68%	67%	72%	68%	66%	73%
None of these	10%	10%	7%	11%	11%	7%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	212	234	411	272	800
	Base: All US adults	214	221	412	268	722
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	19%	27%	24%	20%	21%
Society puts too much pressure on men to become a father	17%	19%	11%	18%	20%	15%
Other men judge a man without children more harshly than women do	9%	11%	6%	8%	10%	9%
There is nothing wrong with a man deciding not to have children	70%	69%	74%	70%	70%	74%
None of these	13%	13%	12%	13%	13%	11%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	Black	Hispanic	Other (NET)
	1129	121	114	94
	<b>Base: All US adults</b>			
	1115	133	170	91
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	26%	20%	24%
The decision to give birth is a woman's alone	38%	38%	34%	38%
Society puts too much pressure on women to have a child	33%	30%	30%	36%
Other women judge a woman without children more harshly than men do	29%	28%	21%	35%
There is nothing wrong with a woman deciding not to have children	68%	66%	53%	61%
None of these	10%	14%	16%	14%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	Black	Hispanic	Other (NET)
	1129	121	114	94
	<b>Base: All US adults</b>			
	1115	133	170	91
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	30%	22%	26%
Society puts too much pressure on men to become a father	17%	21%	20%	21%
Other men judge a man without children more harshly than women do	9%	7%	9%	10%
There is nothing wrong with a man deciding not to have children	70%	66%	60%	66%
None of these	13%	17%	17%	14%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Education				
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	21%	23%	23%	27%	25%
The decision to give birth is a woman's alone	38%	36%	40%	38%	42%	36%
Society puts too much pressure on women to have a child	33%	25%	36%	43%	38%	30%
Other women judge a woman without children more harshly than men do	29%	22%	31%	42%	31%	29%
There is nothing wrong with a woman deciding not to have children	68%	65%	67%	77%	68%	66%
None of these	10%	11%	12%	6%	6%	9%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	21%	22%	26%	25%	23%
Society puts too much pressure on men to become a father	17%	16%	20%	15%	15%	14%
Other men judge a man without children more harshly than women do	9%	11%	8%	7%	4%	7%
There is nothing wrong with a man deciding not to have children	70%	68%	68%	79%	73%	72%
None of these	13%	13%	15%	10%	8%	12%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	1129	22	114	54	347	26
<b>Base: All US adults</b>		1115	22	99	56	376	28
Motherhood is crucial to the endurance of the human race and therefore a societal issue		23%	35%	15%	15%	23%	10%
The decision to give birth is a woman's alone		38%	34%	46%	49%	37%	54%
Society puts too much pressure on women to have a child		33%	11%	32%	36%	38%	30%
Other women judge a woman without children more harshly than men do		29%	33%	31%	41%	27%	20%
There is nothing wrong with a woman deciding not to have children		68%	61%	76%	75%	68%	80%
None of these		10%	7%	6%	6%	13%	8%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	1129	22	114	54	347	26
<b>Base: All US adults</b>		1115	22	99	56	376	28
Fatherhood is crucial to the endurance of the human race and therefore a societal issue		23%	18%	19%	19%	23%	25%
Society puts too much pressure on men to become a father		17%	20%	18%	28%	19%	12%
Other men judge a man without children more harshly than women do		9%	23%	7%	16%	9%	10%
There is nothing wrong with a man deciding not to have children		70%	58%	78%	75%	65%	77%
None of these		13%	7%	9%	13%	16%	13%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	26%	21%	22%	18%	24%
The decision to give birth is a woman's alone	38%	34%	40%	40%	38%	40%
Society puts too much pressure on women to have a child	33%	31%	34%	33%	34%	36%
Other women judge a woman without children more harshly than men do	29%	32%	28%	27%	33%	28%
There is nothing wrong with a woman deciding not to have children	68%	58%	72%	68%	72%	71%
None of these	10%	10%	10%	10%	7%	5%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	25%	22%	22%	20%	24%
Society puts too much pressure on men to become a father	17%	17%	17%	20%	16%	17%
Other men judge a man without children more harshly than women do	9%	12%	8%	11%	7%	8%
There is nothing wrong with a man deciding not to have children	70%	66%	72%	69%	76%	73%
None of these	13%	12%	13%	13%	8%	10%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	1129	187
	<b>Base: All US adults</b>	1115	187
Motherhood is crucial to the endurance of the human race and therefore a societal issue		23%	29%
The decision to give birth is a woman's alone		38%	33%
Society puts too much pressure on women to have a child		33%	28%
Other women judge a woman without children more harshly than men do		29%	29%
There is nothing wrong with a woman deciding not to have children		68%	60%
None of these		10%	21%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	1129	187
	<b>Base: All US adults</b>	1115	187
Fatherhood is crucial to the endurance of the human race and therefore a societal issue		23%	27%
Society puts too much pressure on men to become a father		17%	12%
Other men judge a man without children more harshly than women do		9%	8%
There is nothing wrong with a man deciding not to have children		70%	62%
None of these		13%	22%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total					
	Facebook	Twitter	LinkedIn	Google+	MySpace

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	MySpace
	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	23%	23%	25%	25%	24%
The decision to give birth is a woman's alone	38%	39%	38%	43%	39%	40%
Society puts too much pressure on women to have a child	33%	34%	41%	42%	38%	34%
Other women judge a woman without children more harshly than men do	29%	29%	31%	36%	33%	28%
There is nothing wrong with a woman deciding not to have children	68%	68%	69%	74%	69%	64%
None of these	10%	8%	7%	6%	7%	9%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	Facebook	Twitter	LinkedIn	Google+	MySpace
	1129	910	405	303	299	66
<b>Base: All US adults</b>	1115	904	408	288	303	75
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	22%	22%	25%	24%	15%
Society puts too much pressure on men to become a father	17%	18%	19%	18%	20%	16%
Other men judge a man without children more harshly than women do	9%	9%	11%	10%	13%	16%
There is nothing wrong with a man deciding not to have children	70%	71%	72%	73%	70%	66%
None of these	13%	12%	12%	11%	10%	14%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	1129	299	93	339	2	208
	Base: All US adults	1115	272	92	343	2	217
Motherhood is crucial to the endurance of the human race and therefore a societal issue		23%	26%	26%	25%	-	26%
The decision to give birth is a woman's alone		38%	47%	52%	39%	-	38%
Society puts too much pressure on women to have a child		33%	43%	57%	42%	58%	44%
Other women judge a woman without children more harshly than men do		29%	37%	33%	32%	-	30%
There is nothing wrong with a woman deciding not to have children		68%	75%	71%	66%	100%	66%
None of these		10%	5%	3%	8%	-	7%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	1129	299	93	339	2	208
	Base: All US adults	1115	272	92	343	2	217
Fatherhood is crucial to the endurance of the human race and therefore a societal issue		23%	22%	21%	23%	-	22%
Society puts too much pressure on men to become a father		17%	16%	19%	20%	-	22%
Other men judge a man without children more harshly than women do		9%	7%	10%	9%	-	8%
There is nothing wrong with a man deciding not to have children		70%	77%	73%	70%	100%	69%
None of these		13%	11%	10%	12%	-	11%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total				
	Periscope	Other	Don't know	None

ZYR\_q5. Which, if any, of the following statements do you agree with regarding motherhood? Please select all that apply.

	Unweighted base	Periscope	Other	Don't know	None
	1129	20	13	7	124
	<b>Base: All US adults</b>				
	1115	21	13	7	121
Motherhood is crucial to the endurance of the human race and therefore a societal issue	23%	30%	31%	14%	23%
The decision to give birth is a woman's alone	38%	47%	44%	27%	35%
Society puts too much pressure on women to have a child	33%	60%	42%	13%	24%
Other women judge a woman without children more harshly than men do	29%	44%	29%	23%	28%
There is nothing wrong with a woman deciding not to have children	68%	82%	85%	35%	68%
None of these	10%	-	-	51%	19%

ZYR\_q6. Which, if any, of the following statements do you agree with regarding fatherhood? Please select all that apply.

	Unweighted base	Periscope	Other	Don't know	None
	1129	20	13	7	124
	<b>Base: All US adults</b>				
	1115	21	13	7	121
Fatherhood is crucial to the endurance of the human race and therefore a societal issue	23%	30%	37%	14%	25%
Society puts too much pressure on men to become a father	17%	42%	21%	27%	12%
Other men judge a man without children more harshly than women do	9%	15%	36%	-	7%
There is nothing wrong with a man deciding not to have children	70%	80%	87%	37%	73%
None of these	13%	-	-	63%	18%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

Unweighted base	1129	508	621	321	333	475
<b>Base: All US adults</b>	1115	552	563	358	328	430
Under 20 years old	1%	1%	1%	1%	1%	1%
20 years old to 29 years old	38%	42%	33%	32%	30%	48%
30 years old to 39 years old	34%	32%	36%	35%	38%	31%
40 years old to 49 years old	2%	3%	2%	3%	3%	1%
50 years old or more	1%	1%	1%	2%	0%	1%
Don't know	4%	5%	4%	5%	5%	3%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	16%	23%	22%	23%	15%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

Unweighted base	1129	508	621	321	333	475
<b>Base: All US adults</b>	1115	552	563	358	328	430
Under 20 years old	3%	4%	2%	3%	2%	3%
20 years old to 29 years old	45%	48%	43%	39%	38%	57%
30 years old to 39 years old	25%	23%	26%	26%	29%	21%
40 years old to 49 years old	2%	2%	1%	3%	1%	1%
50 years old or more	1%	2%	1%	2%	1%	1%
Don't know	5%	6%	4%	7%	6%	3%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	15%	23%	20%	22%	15%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				
	Northeast	Midwest	South	West	White

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

	Unweighted base	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Under 20 years old	1%	-	1%	2%	0%	1%
20 years old to 29 years old	38%	37%	40%	38%	36%	39%
30 years old to 39 years old	34%	40%	31%	32%	34%	34%
40 years old to 49 years old	2%	2%	1%	2%	4%	1%
50 years old or more	1%	-	2%	1%	2%	1%
Don't know	4%	5%	3%	4%	4%	4%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	16%	21%	20%	21%	20%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

	Unweighted base	212	234	411	272	800
<b>Base: All US adults</b>	1115	214	221	412	268	722
Under 20 years old	3%	3%	0%	3%	4%	2%
20 years old to 29 years old	45%	46%	50%	46%	41%	47%
30 years old to 39 years old	25%	28%	24%	24%	25%	25%
40 years old to 49 years old	2%	2%	1%	1%	2%	1%
50 years old or more	1%	2%	0%	1%	2%	1%
Don't know	5%	5%	4%	6%	5%	4%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	14%	21%	19%	21%	20%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

	Unweighted base	Black	Hispanic	Other (NET)
	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Under 20 years old	1%	1%	1%	-
20 years old to 29 years old	38%	37%	37%	29%
30 years old to 39 years old	34%	29%	37%	36%
40 years old to 49 years old	2%	2%	6%	4%
50 years old or more	1%	2%	1%	1%
Don't know	4%	6%	2%	7%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	23%	16%	22%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

	Unweighted base	Black	Hispanic	Other (NET)
	1129	121	114	94
<b>Base: All US adults</b>	1115	133	170	91
Under 20 years old	3%	2%	9%	2%
20 years old to 29 years old	45%	45%	39%	41%
30 years old to 39 years old	25%	25%	25%	26%
40 years old to 49 years old	2%	1%	3%	2%
50 years old or more	1%	-	3%	1%
Don't know	5%	9%	7%	7%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	18%	14%	22%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Education				
	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

### - A father

Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Under 20 years old	1%	1%	1%	0%	0%	0%
20 years old to 29 years old	38%	42%	35%	32%	41%	43%
30 years old to 39 years old	34%	28%	38%	40%	37%	32%
40 years old to 49 years old	2%	3%	2%	3%	2%	4%
50 years old or more	1%	1%	2%	2%	-	1%
Don't know	4%	4%	6%	4%	1%	4%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	22%	17%	19%	19%	16%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

### - A mother

Unweighted base	1129	422	381	210	116	566
<b>Base: All US adults</b>	1115	470	350	194	101	534
Under 20 years old	3%	3%	3%	2%	-	2%
20 years old to 29 years old	45%	46%	45%	42%	50%	52%
30 years old to 39 years old	25%	21%	28%	29%	28%	23%
40 years old to 49 years old	2%	1%	2%	3%	3%	1%
50 years old or more	1%	2%	1%	1%	1%	2%
Don't know	5%	6%	6%	4%	2%	5%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	21%	16%	20%	16%	15%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

	Unweighted base	1129	22	114	54	347	26
<b>Base: All US adults</b>		1115	22	99	56	376	28
Under 20 years old		1%	-	3%	2%	1%	-
20 years old to 29 years old		38%	36%	31%	44%	31%	36%
30 years old to 39 years old		34%	40%	41%	32%	34%	37%
40 years old to 49 years old		2%	4%	1%	-	1%	3%
50 years old or more		1%	5%	1%	-	2%	3%
Don't know		4%	4%	4%	2%	5%	3%
Not applicable – I do not believe there is a best age range to become a mother or father		20%	11%	20%	21%	25%	18%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

	Unweighted base	1129	22	114	54	347	26
<b>Base: All US adults</b>		1115	22	99	56	376	28
Under 20 years old		3%	12%	3%	4%	3%	3%
20 years old to 29 years old		45%	44%	41%	47%	38%	35%
30 years old to 39 years old		25%	21%	29%	24%	26%	34%
40 years old to 49 years old		2%	-	2%	3%	2%	3%
50 years old or more		1%	8%	1%	-	1%	-
Don't know		5%	4%	3%	-	7%	6%
Not applicable – I do not believe there is a best age range to become a mother or father		19%	11%	22%	22%	23%	18%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

Unweighted base	1129	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Under 20 years old	1%	1%	1%	2%	0%	1%
20 years old to 29 years old	38%	41%	37%	38%	37%	39%
30 years old to 39 years old	34%	32%	35%	29%	40%	38%
40 years old to 49 years old	2%	5%	1%	1%	4%	3%
50 years old or more	1%	1%	1%	1%	1%	1%
Don't know	4%	4%	4%	5%	3%	0%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	17%	21%	24%	14%	17%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

Unweighted base	1129	291	838	402	308	232
<b>Base: All US adults</b>	1115	303	812	410	304	214
Under 20 years old	3%	5%	2%	3%	2%	3%
20 years old to 29 years old	45%	47%	45%	44%	45%	49%
30 years old to 39 years old	25%	22%	26%	21%	31%	28%
40 years old to 49 years old	2%	1%	2%	1%	2%	2%
50 years old or more	1%	3%	1%	1%	2%	1%
Don't know	5%	5%	5%	7%	4%	1%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	17%	19%	23%	14%	16%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Under 20 years old	1%	1%
20 years old to 29 years old	38%	37%
30 years old to 39 years old	34%	32%
40 years old to 49 years old	2%	1%
50 years old or more	1%	0%
Don't know	4%	9%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	20%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

Unweighted base	1129	187
<b>Base: All US adults</b>	1115	187
Under 20 years old	3%	3%
20 years old to 29 years old	45%	45%
30 years old to 39 years old	25%	20%
40 years old to 49 years old	2%	2%
50 years old or more	1%	2%
Don't know	5%	9%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	20%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total					
	Facebook	Twitter	LinkedIn	Google+	MySpace

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

	Unweighted base	1129	910	405	303	299	66
<b>Base: All US adults</b>		1115	904	408	288	303	75
Under 20 years old		1%	1%	1%	0%	0%	1%
20 years old to 29 years old		38%	37%	32%	34%	35%	30%
30 years old to 39 years old		34%	35%	39%	37%	33%	45%
40 years old to 49 years old		2%	3%	3%	4%	5%	-
50 years old or more		1%	1%	1%	1%	2%	2%
Don't know		4%	4%	4%	5%	6%	4%
Not applicable – I do not believe there is a best age range to become a mother or father		20%	19%	19%	19%	19%	19%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

	Unweighted base	1129	910	405	303	299	66
<b>Base: All US adults</b>		1115	904	408	288	303	75
Under 20 years old		3%	3%	3%	2%	3%	10%
20 years old to 29 years old		45%	45%	41%	41%	42%	36%
30 years old to 39 years old		25%	26%	30%	29%	26%	31%
40 years old to 49 years old		2%	2%	2%	2%	3%	1%
50 years old or more		1%	1%	2%	2%	3%	-
Don't know		5%	5%	4%	5%	6%	5%
Not applicable – I do not believe there is a best age range to become a mother or father		19%	18%	18%	19%	18%	18%



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

Unweighted base	1129	299	93	339	2	208
<b>Base: All US adults</b>	1115	272	92	343	2	217
Under 20 years old	1%	-	-	1%	-	1%
20 years old to 29 years old	38%	37%	26%	30%	42%	35%
30 years old to 39 years old	34%	38%	33%	42%	58%	39%
40 years old to 49 years old	2%	1%	1%	2%	-	1%
50 years old or more	1%	1%	2%	1%	-	2%
Don't know	4%	3%	6%	4%	-	3%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	19%	31%	20%	-	20%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

Unweighted base	1129	299	93	339	2	208
<b>Base: All US adults</b>	1115	272	92	343	2	217
Under 20 years old	3%	1%	3%	2%	-	2%
20 years old to 29 years old	45%	48%	34%	42%	42%	44%
30 years old to 39 years old	25%	28%	25%	30%	58%	29%
40 years old to 49 years old	2%	0%	1%	2%	-	3%
50 years old or more	1%	-	1%	0%	-	0%
Don't know	5%	3%	6%	5%	-	4%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	19%	30%	18%	-	19%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total				
	Periscope	Other	Don't know	None

ZYR\_q7\_1. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A father

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Under 20 years old	1%	-	-	-	-
20 years old to 29 years old	38%	26%	15%	44%	45%
30 years old to 39 years old	34%	44%	46%	13%	25%
40 years old to 49 years old	2%	-	-	-	-
50 years old or more	1%	-	-	-	-
Don't know	4%	4%	-	29%	2%
Not applicable – I do not believe there is a best age range to become a mother or father	20%	26%	39%	14%	28%

ZYR\_q7\_2. Which ONE, if any, of the following age ranges do you believe is the best to become a mother or father? Please select all that apply in each column.

- A mother

Unweighted base	1129	20	13	7	124
<b>Base: All US adults</b>	1115	21	13	7	121
Under 20 years old	3%	-	-	-	1%
20 years old to 29 years old	45%	41%	37%	35%	52%
30 years old to 39 years old	25%	29%	39%	-	18%
40 years old to 49 years old	2%	-	-	-	-
50 years old or more	1%	-	-	-	1%
Don't know	5%	11%	-	43%	1%
Not applicable – I do not believe there is a best age range to become a mother or father	19%	18%	24%	22%	28%

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Gender		Age		
	Male	Female	18 to 34	35 to 54	55+

Cell Contents (Column Percentages)

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Region				White
	Northeast	Midwest	South	West	

Cell Contents (Col

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Race		
	Black	Hispanic	Other (NET)

Cell Contents (Col

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



	Education				
Total	No HS, High school graduate	Some college, 2 year	4-year	Post Grad	Married

Cell Contents (Col

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Marital Status				
	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

Cell Contents (Col

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Children under the age of 18		Income		
	Yes	No	Under \$40k	\$40k to \$80k	\$80k+

Cell Contents (Col



# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	
	Prefer not to say

Cell Contents (Col

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



<b>Total</b>					
	<b>Facebook</b>	<b>Twitter</b>	<b>LinkedIn</b>	<b>Google+</b>	<b>MySpace</b>

Cell Contents (Col

# YouGovNY

## Real Woman

US\_nat Sample: 22nd - 23rd August 2017



Total	Social networks membership				
	Pinterest	Tumblr	Instagram	nosquare	Snapchat

Cell Contents (Col

# YouGovNY Real Woman

US\_nat Sample: 22nd - 23rd August 2017



<b>Total</b>				
	<b>Periscope</b>	<b>Other</b>	<b>Don't know</b>	<b>None</b>

Cell Contents (Col