

## YouGov / British Influence Survey Results

Sample Size: 1747 GB Adults  
Fieldwork: 18th - 19th January 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					EU Referendum				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Remain	Leave	Would not vote	Don't know
<b>Weighted Sample</b>	1747	X	X	X	X	540	426	379	847	900	208	442	597	500	996	751	224	568	374	430	152	757	671	54	265
Unweighted Sample	1747	438	429	102	238	549	410	375	887	860	173	282	712	580	1252	495	184	560	375	447	181	829	652	41	225
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Jan 23-24 2014  
Jan 18-19 2015

### If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote for Britain to remain a member of the European Union	36	43	35	66	75	3	26	55	60	46	41	55	48	42	37	53	31	51	44	40	39	52	100	0	0	0
I would vote for Britain to leave the European Union	46	38	49	21	14	90	58	30	24	41	36	15	34	41	49	33	46	29	39	45	39	31	0	100	0	0
I would not vote	6	3	2	1	1	2	2	3	2	2	4	7	3	3	2	2	4	3	2	3	5	2	0	0	100	0
Don't know	12	15	15	11	10	5	14	12	15	12	19	23	15	15	12	13	19	17	15	12	17	15	0	0	0	100

### Imagine the British government renegotiated our relationship with Europe and said that it had achieved a better deal for Britain, and was recommending that Britain remain a member of the European Union on the new terms.

#### How would you then vote in a referendum on the issue?

Would vote for Britain to remain in the European Union on the new terms	50	57	62	72	76	21	50	67	71	59	55	65	58	55	56	65	47	64	59	55	52	63	94	28	12	36
Would vote for Britain to leave the European Union	28	21	20	12	10	66	30	14	13	24	18	6	18	23	27	17	26	15	21	24	22	20	0	53	0	2
Would not vote	3	3	1	1	0	1	1	3	0	2	3	6	3	2	1	2	4	2	2	3	4	1	1	1	59	2
Don't know	18	19	17	15	14	12	19	16	16	15	23	23	20	19	17	16	23	20	18	18	23	17	5	18	29	60

### Do you think Britain would have more influence in renegotiations with the European Union by...?

Threatening to leave	8	12	5	4	11	12	5	3	11	5	7	8	7	8	7	8	8	8	8	8	5	9	3	14	3	6
Finding allies who support our position	39	40	51	52	17	34	46	50	40	38	32	40	38	44	46	31	36	40	38	40	44	57	27	20	25	
Both equally	18	27	12	19	29	30	14	12	19	17	12	15	17	24	17	20	17	18	24	15	13	12	28	10	14	
Neither	18	12	16	11	34	13	18	21	19	18	13	18	23	16	17	20	23	17	15	21	17	16	23	21	13	
Don't know	17	9	15	14	9	11	18	13	11	22	35	20	15	9	13	22	17	18	14	18	17	13	9	46	42	