

YouGov / Sunday Times Survey Results

Sample Size: 1661 GB Adults
Fieldwork: 20th - 21st December 2012

Fieldwork: 20th - 21st December 2012	_																				
			Votir	ng inte	ntion	20	010 Vo	te	G	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted		1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]																					
Con		33	100	0	0	75	5	12	34	31	28	32	33	35	34	31	27	39	39	25	21
Lab		43	0	100	0	5	91	38	41	46	55	44	45	35	40	47	48	35	41	53	41
Lib Dem		10	0	0	100	3	1	39	11	10	9	16	10	7	13	7	13	12	7	11	6
Other		14	0	0	0	17	3	12	15	13	7	8	12	23	13	15	11	13	13	11	32
Other Parties Voting Intention						ı		i	ı		ī			i	1						
UKIP		8	0	0	0	16	1	4	9	7	2	2	6	18	7	10	9	9	6	9	3
SNP / PCY		3	0	0	0	0	0	4	3	2	2	2	3	3 1	2	3	1	0	1	0	28
Green BNP		1 1	0	0	0 0	1 0	1 1	3	1	2 1	1 0	2 2	1 1	0	2	0 1	0	1 1	2	1 1	1 0
Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0
Other		1	0	0	0	0	0	1	1	1	2	1	0	1	1	0	0	2	1	0	0
Non Voters		•	·	O	U	U	Ü	'		•	_		U	•		Ü		_		Ü	O
Would Not Vote		6	0	0	0	1	1	4	6	6	12	8	6	4	4	9	6	7	7	6	6
Don't know		16	0	0	0	13	7		10	21	15	16	16	15		18	18	14	13	14	27
			•								•						•				
	Dec 19-	Dec 20-																			
	20	21																			
Do you approve or disapprove of the																					
Government's record to date?	0.7			_		l	_		۱												
Approve	27	26	68	5	40	50	8	21	29	23	23	27	25	28	29	21	27	32	28	20	15
Disapprove Don't know	57 16	58 16	16 15	88 7	39 21	34 16	86 6	59 20	59 12	58 19	57 20	52 22	61 14	61 11	56 14	61 18	60 13	51 17	56 16	68 12	59 26
DOIT KNOW	10	10	15	,	21	16	О	20	12	19	20	22	14	11	14	10	13	17	10	12	20
	Dec 13-	Dec 20-																			
	14	21																			
Do you think that David Cameron is doing well	, ,																				
or badly as Prime Minister?																					
Very well	5	4	14	1	0	10	1	1	4	4	3	3	5	4	4	4	4	4	6	4	1
Fairly well	34	36	73	11	53	59	14	34	37	35	38	38	32	37	39	32	35	43	31	32	28
TOTAL WELL	39	40	87			69		35	41	39	41	41	37	41	43	36	39	47	37	36	29
Fairly badly	29	31	11	37	35	21	35	37	29	33	34	32	31	29	32	29	33	29	27	32	40
Very badly	27	25	0	49	8	8	47	22	27	23	19	20	29	28	21	30	23	20	29	30	24
TOTAL BADLY	56	56	11	86	43	29	82	59	56	56	53	52	60	57	53	59	56	49	56	62	64
Don't know	4	4	2	1	4	2	3	5	3	6	6	7	3	3	4	5	5	3	7	2	7



Fieldwork: 20th - 21st December 2012																					
			Votir	ng inte	ention	2	010 Va	ote	G	ender		Α(ge		Social	grade			Region		
		Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
					Dem			Dem										South	Wales	400	
Weighted			425 392	557	135	525	416	361 359	807 842	854	201	424	568 617	468	947	714	213	540	355	409 344	145
Unweighted	Sample	1661 %	392	572 %	110	%	430 %	359	%	819 %	151	403 %	%	490	1150	511	264 %	577 %	330 %	%	146 %
	Dec 13-	Dec 20-		/0	/0	70	/0	/0	/0	/0	/0	/0	70	/0	70	70	/0	/0	/0	/0	70
	14	21																			
Do you think Ed Miliband is doing well or badly	• •																				
as leader of the Labour party?																					
Very well	4	4	1	11	1	1	10	3	4	4	6	4	4	3	3	5	6	5	3	4	3
Fairly well	29	29	13	53	29	13	53	30	29	29	27	31	27	30	28	30	34	26	24	34	28
TOTAL WELL	33	33	14	64	30	14	63	33	33	33	33	35	31	33	31	35	40	31	27	38	31
Fairly badly	34	34	44	25	39	42	25	39	36	33	26	33	38	34	38	30	25	39	30	34	41
Very badly	22	20	33	4	20	37	3	15	24	17	26	16	19	24	21	19	22	20	26	17	16
TOTAL BADLY	56	54	77	29	59	79	28	54	60	50	52	49	57	58	59	49	47	59	56	51	57
Don't know	12	12	9	7	10	7	9	14	/	17	14	16	12	9	10	16	13	10	17	11	12
Do you think that Nick Clegg is doing well or																					
badly as leader of the Liberal Democrats?																					
Very well	1	1	3	0	6	2	1	3	1	2	1	1	2	1	1	2	1	2	2	1	0
Fairly well	18	17	21	7	56	17	8	29	17	16	12	22	18	12	18	15	18	17	17	15	16
TOTAL WELL	19	18	24	7	62	19	9	32	18	18	13	23	20	13	19	17	19	19	19	16	16
Fairly badly	31	30	35	28	25	31	27	29	29	30	32	30	30	28	32	27	27	32	26	30	35
Very badly	44	44	35	60	7	44	60	31	48	40	45	36	44	53	43	46	43	41	46	49	42
TOTAL BADLY	75	74	70	88	32	75	87	60	77	70	77	66	74	81	75	73	70	73	72	79	77
Don't know	7	8	6	4	6	5	4	9	5	11	10	11	7	6	6	10	11	9	9	5	7
Do you think the Conservative and Liberal																					
Democrat coalition partners are working																					
together well or badly?																					
Very well	2	1	4	1	1	3	1	0	1	2	1	2	2	1	1	1	1	1	2	1	0
Fairly well	26	26	50	7	61	41	10	32	29	23	20	29	26	26	29	22	29	33	23	20	23
TOTAL WELL	28	27	54	8	62	44	11	32	30	25	21	31	28	27	30	23	30	34	25	21	23
Fairly badly	37	38	33	40	27	36	36	44	37	39	40	34	37	41	39	37	33	37	36	42	42
Very badly	30	28	10	50	5	17	50	18	29	27	28	26	30	28	26	31	30	22	29	34	26
TOTAL BADLY	67	66	43	90	32	53	86	62	66	66	68	60	67	69	65	68	63	59	65	76	68
Don't know	5	7	3	3	6	4	4	7	4	9	11	9	6	4	5	9	6	7	10	3	8
Do you think this coalition government is good																					
or bad for people like you?																					
Very good	2	2	4	0	7	3	0	2	2	1	l 1	2	2	2	2	1	3	1	2	2	1
Fairly good	16	16	33	4	40	26	5	18	18	14	13	20	13	17	19	12	18	20	11	13	18
TOTAL GOOD	18	18	37	4	47	29	5	20	20	15	14	22	15	19	21	13	21	21	13	15	19
Fairly bad	28	27	25	30	18	28	29	28	29	25	27	28	24	29	28	25	24	24	27	31	29
Very bad	30	28	8	54	3	15	52	21	28	28	26	24	32	28	26	32	33	25	28	31	24
TOTAL BAD	58	55	33	84	21	43	81	49	57	53	53	52	56	57	54	57	57	49	55	62	53
Doesn't make much difference either way	20	22	28	10	28	24	12	27	21	23	22	21	24	21	21	23	16	25	24	20	23
Don't know	3	5	3	1	4	3	2	5	2	8	11	5	5	4	4	7	7	6	7	3	5



Fieldwork: 20th - 21st December 2012																					
			Votin	ng inte	ention	2	010 Vc	ote	G	ender		A	ge		Socia	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	d Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted	d Sample		392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Dec 13-	Dec 20-																			
	14	21																			
Do you think the coalition government is																					
managing the economy well or badly?														ı							
Very well	3	2	5	1	7	4	1	3	3	2	3	3	2	2	3	1	2	3	2	3	0
Fairly well	27	29	65	5	44		7	25	31	27	23	28	28	33	32	24	26	36	27	23	22
TOTAL WELL	30	31	70	6	51	58	8	28	34	29	26	31	30	35	35	25	28	39	29	26	22
Fairly badly	33	31	20	36	28	27	35	30	29	33	37	32	29	29	31	31	29	29	30	34	39
Very badly	28	28	4	54	10	10	52	27	29	27	22	23	32	30	26	31	30	23	30	32	26
TOTAL BADLY	61	59	24	90	38	37	87	57	58	60	59	55	61	59	57	62	59	52	60	66	65
Don't know	9	10	7	3	11	6	5	14	9	11	15	14	8	6	8	13	13	9	12	8	13
In your opinion how good or bad is the state of Britain's economy at the moment? Very good Quite good	1 4	0 5	0 9	0	0	0	0	1	0 6	0 4	1 13	0 4	0 4	0 3	0	0 4	0 7	1 5	0	0 5	0 7
TOTAL GOOD	5	5 5	9	3	3	6	3	5	6	4	14	4	4	3	6	4	7	6	3	5 5	7
Neither good nor bad	18	19	31	11	32	25	10	20	19	18	24	22	16	17	20	17	15	24	15	19	16
Quite bad	49	45	45	46	54	46	49	47	48	43	35	45	47	48	47	43	40	46	50	43	46
Very bad	27	28	14	38	11	21	37	25	25	30	21	24	31	30	25	32	32	23	28	32	29
TOTAL BAD	76	73	59	84	65	67	86	72	73	73	56	69	78	78	72	75	72	69	78	75	75
Don't know	2	3	1	1	1	2	1	3		3	6	4	2	1	2	4	5	2	5	1	2
How do you think the financial situation of your household will change over the next 12 months?																					
Get a lot better	1	1	1	1	2	2	1	1	2	1	3	1	1	1	2	0	2	1	1	1	0
Get a little better	10	8	12	5	9	10	6	7	10	6	15	11	7	4	9	7	7	9	7	9	9
TOTAL BETTER	11	9	13	6	11	12	7	8	12	7	18	12	8	5	11	7	9	10	8	10	9
Stay about the same	31	36	44	28	56	40	26	45	34	37	41	36	33	36	38	32	33	39	32	37	35
Get a little worse	33	34	31	39	19	32	42	28	35	32	25	31	34	39	35	32	34	32	34	34	37
Get a lot worse	21	17	10	23	9	15	22	15	16	18	11	14	20	18		22	19	16	21	14	14
TOTAL WORSE	54	51	41	62	28	47	64	43	51	50	36	45	54	57	48	54	53	48	55	48	51
Don't know	3	5	2	4	5	2	3	4	3	6	5	6	5	2	3	6	6	4	5	4	5



Fieldwork: 20th - 21st December 2012																					
			Votir	ng inte	ention	2	010 Vc	te	G	ender		Αg	je		Socia	grade			Region		
		Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	10 24	25-39	40 FQ	60+	ABC1	C2DE	London	Rest of	Midlands	North	Scotland
		TOTAL	COII	Lab	Dem	Con	Lau	Dem	Male	гентате	10-24	20-39	40-39	00+	ADCI	CZDE	London	South	Wales	NOLLI	Scotland
Weighted		1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted	d Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Nov 11-																				
How much do you trust the following to tell the	12	21																			
truth?																					
Family doctors																					
A great deal	29	32	32	34	28	32	34	31	35	28	31	28	31	35	32	32	29	30	37	32	28
A fair amount	53	52	59	51	54	56	53	55	50	54	47	51	54	53	55	49	49	55	47	56	48
TOTAL GREAT DEAL / FAIR AMOUNT	82	84	91	85	82	88	87	86	85	82	78	79	85	88	87	81	78	85	84	88	76
Not much	9	11	6	11	10	8	9	9	10	11	13	14	9	8	9	13	12	9	13	8	15
Not at all	3	2	1	2	3	2	2	2	2	2	6	2	2	1	2	2	1	3	1	3	2
TOTAL NOT MUCH / NOT AT ALL	12	13	7	13	13	10	11	11	12	13	19	16	11	9	11	15	13	12	14	11	17
Don't know	6	3	2	1	5	2	2	3	2	5	3	4	4	2	3	4	8	3	2	2	8
School teachers	15	24	20	27	15	21	27	21	23	19	18	22	22	21	21	22	22	20	23	22	18
A great deal A fair amount	15 55	21 55	58	54	63	57	55	55	53	56	51	54	54	58	58	50	55	20 56	23 50	57	52
TOTAL GREAT DEAL / FAIR AMOUNT	70	76	78	81	78	78	82	76	76	75	69	76	76	79	79	72	77	76	73	79	70
Not much	17	16	15	14	14	16	14	15	17	15	21	17	16	14	14	19	11	16	19	15	21
Not at all	4	3	2	3	3	2	2	4	3	3	6	2	3	3	3	3	4	3	3	3	1
TOTAL NOT MUCH / NOT AT ALL	21	19	17	17	17	18	16	19	20	18	27	19	19	17	17	22	15	19	22	18	22
Don't know	8	5	4	2	5	4	3	5	4	6	4	5	5	5	4	6	9	5	4	3	9
Judges			-						-		-						-				
A great deal	15	17	17	17	28	16	18	23	20	14	22	17	17	14	20	13	15	18	18	17	14
A fair amount	47	47	58	50	40	51	47	46	46	48	49	47	46	47	49	45	49	50	42	50	40
TOTAL GREAT DEAL / FAIR AMOUNT	62	64	75	67	68	67	65	69	66	62	71	64	63	61	69	58	64	68	60	67	54
Not much Not at all	24 7	24 7	17 4	24 5	21 7	21 9	26 5	22 4	24 7	25 6	17 6	23 5	23 8	30 7	20 7	29 6	20 8	22 6	29 6	24 7	29 5
TOTAL NOT MUCH / NOT AT ALL	31	31	21	29	28	30	31	26	31	31	23	28	31	37	27	35	28	28	35	31	34
Don't know	7	5	4	4	5	3	5	5	3	8	5	8	6	3	4	7	8	4	5	3	12
Local police officers on the beat in my area	·	Ů		•	ŭ	. ~	ŭ	ŭ	. ~	ŭ	, ,	ŭ	•	•	•	•	. ~		•	ŭ	
A great deal	14	15	19	14	22	17	16	16	18	12	16	12	15	16	15	15	11	15	17	15	14
A fair amount	55	52	56	58	44	54	54	53	47	58	47	55	51	54	53	52	53	54	50	55	48
TOTAL GREAT DEAL / FAIR AMOUNT	69	67	75	72	66	71	70	69	65	70	63	67	66	70	68	67	64	69	67	70	62
Not much	16	21	17	18	21	19	19	18	23	19	25	22	21	17	21	21	18	20	23	21	22
Not at all	6	5	3	5	7	5	5	6	7	4	7	5	5	4	6	4	7	5	4	6	4
TOTAL NOT MUCH / NOT AT ALL	22	26	20	23	28	24	24	24	30	23	32	27	26	21	27	25	25	25	27	27	26
Don't know	8	7	5	5	6	6	6	7	5	8	4	5	7	8	6	8	11	6	6	4	12
BBC News journalists A great deal	6	9	8	12	10	l 7	14	10	14	5	14	9	9	7	11	7	8	9	9	10	6
A great deal	38	42	45	45	46	42	46	47	43	41	42	9 45	42	39	45	, 39	47	9 42	40	43	37
TOTAL GREAT DEAL / FAIR AMOUNT	44	51	53	57	56	49	60	57	57	46	56	54	51	46	56	46	55	51	49	53	43
Not much	32	31	30	29	31	32	28	28	26	35	29	27	31	35	28	35	26	31	31	31	38
Not at all	15	13	14	11	6	14	9	10	13	13	13	12	13	15	13	13	10	14	14	13	13
TOTAL NOT MUCH / NOT AT ALL	47	44	44	40	37	46	37	38	39	48	42	39	44	50	41	48	36	45	45	44	51
Don't know	8	5	4	3	7	4	3	4	4	6	3	7	6	3	4	7	9	4	6	3	6



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Weighted	d Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted		1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Nov 11-	Dec 20-																			
	12	21																			
ITV News journalists															i						
A great deal	2	4	4	5	8	5	5	6	6	2	1	4	5	5	5	3	5	6	4	3	1
A fair amount	39	43	50	42	37	49	45	38	44	42	45	39	41	47	44	41	42	39	43	48	39
TOTAL GREAT DEAL / FAIR AMOUNT	41	47	54	47	45	54	50	44	50	44	46	43	46	52	49	44	47	45	47	51	40
Not much	38	35	31	33	41	32	32	38	34	36	34	36	35	33	35	35	31	36	35	33	40
Not at all TOTAL NOT MUCH / NOT AT ALL	12 50	13 48	12 43	15 48	9 50	10 42	14 46	11 49	12 46	13 49	15 49	13 49	12 47	12 45	12 47	14	11 42	15 51	11 46	12 45	11 51
Don't know	9	6	43	40	6	3	5	7	46	49 7	49	8	6	45	5	49 7	10	4	6	3	8
Senior police officers	9	•	1 4	3	U	3	3	'	4	,	1 4	O	U	7	3	,	10	4	U	3	O
A great deal	6	6	3	7	8	5	8	5	7	4	6	7	6	4	6	5	3	7	6	5	4
A fair amount	43	41	48	44	46	41	43	43	41	42	43	42	42	38	44	38	40	, 41	44	40	43
TOTAL GREAT DEAL / FAIR AMOUNT	49	47	51	51	54	46	51	48	48	46	49	49	48	42	50	43	43	48	50	45	47
Not much	31	35	33	35	33	35	33	35	35	35	32	35	33	38	33	37	35	35	29	39	34
Not at all	11	12	12	10	7	14	11	12	14	11	15	9	13	13	13	11	12	12	14	12	9
TOTAL NOT MUCH / NOT AT ALL	42	47	45	45	40	49	44	47	49	46	47	44	46	51	46	48	47	47	43	51	43
Don't know	9	6	3	4	6	4	5	5	3	8	4	7	6	6	4	8	9	5	7	4	10
Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)			_			_			_		_						_				
A great deal	3	3	3	5	3	3	4	4	4	3	4	4	2	3	4	2	4	4	2	3	2
A fair amount	35	37	43	37	37	40	35	45	40	34	42	36	36	37	41	31	35	39	36	39	26
TOTAL GREAT DEAL / FAIR AMOUNT	38	40	46	42	40	43	39	49	44	37	46	40	38	40	45	33	39	43	38	42	28
Not much	37	37	38	35	41	38	36	33	34	39	32	36	38	37	35	38	35	35	39	35	44
Not at all	17 54	17 54	14	18	14	15	20 56	13	18	17	18 50	17	18	17	15	20 58	17	17 52	18 57	17 52	19
TOTAL NOT MUCH / NOT AT ALL Don't know	54 7	6	52	53	55	53	5	46	52	56 8	6	53	56	54	50	56	52	5∠	5/ 5	52	63 10
My local MP	′	•	3	4	5	J	5	O	4	0	0	O	,	o l	4	9	10	5	5	5	10
A great deal	5	5	7	5	9	9	4	5	7	4	6	5	5	6	5	6	8	6	7	2	4
A fair amount	32	28	34	29	23	32	32	26	26	29	26	23	27	34	30	24	29	26	28	30	22
TOTAL GREAT DEAL / FAIR AMOUNT	37	33	41	34	32	41	36	31	33	33	32	28	32	40	35	30	37	32	35	32	26
Not much	36	40	40	38	43	41	37	41	40	41	38	42	43	37	40	40	31	42	39	43	45
Not at all	17	18	12	20	17	13	20	19	22	15	21	21	17	16	18	19	19	18	20	17	16
TOTAL NOT MUCH / NOT AT ALL	53	58	52	58	60	54	57	60	62	56	59	63	60	53	58	59	50	60	59	60	61
Don't know	10	9	7	7	7	6	7	9	6	11	9	10	9	7	7	11	13	8	7	7	12
Trade Union leaders															1						
A great deal	3	3	1	6	0	2	6	0	3	2	3	3	3	2	2	3	4	3	3	1	2
A fair amount	25	22	9	41	20	8	37	29	20	25	25	20	23	23	23	21	22	18	25	27	19
TOTAL GREAT DEAL / FAIR AMOUNT	28	25	10	47	20	10	43	29	23	27	28	23	26	25	25	24	26	21	28	28	21
Not much	36 26	38	35	33	52	37	36	42	38	39	39	38	42 26	34	38	38	29	40 31	36	40	45
Not at all TOTAL NOT MUCH / NOT AT ALL	62	29 67	50 85	12 45	24 76	49 86	15 51	19 61	34 72	23 62	21 60	28 66	68	36 70	29 67	28 66	31 60	71	28 64	26 66	24 69
Don't know	11	8	6	45	5	4	6	9	5	11	13	11	7	4	7	9	14	71	8	6	10
DOLLKION		U		,	J	1 7	U	9	J		10		'	7	'	9	'-	,	U	U	10



Fieldwork: 20th - 21st December 2012																					
					ntion	2	010 Vo	ote	Ge	ender		Αg	je		Social	grade			Region		
		Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
					Dem			Dem										South	Wales		
Weighted		1661	425	557	135	525	_		807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted	d Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
	N 4 4	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Nov 11-																				
Journalists on "mid-market" newspapers (e.g.	12	21																			
Mail, Express) A great deal	1	1	1	1	0	l 1	0	0	l 1	0	0	2	0	1	1	0	l 1	1	1	1	1
A fair amount	17	16	21	16	12	23	14	12	16	16	14	13	16	20	16	17	16	15	18	18	12
TOTAL GREAT DEAL / FAIR AMOUNT	18	17	22	17	12	24	14	12	17	16	14	15	16	21	17	17	17	16	19	19	13
Not much	45	47	50	47	43	47	45	50	47	46	50	45	48	45	47	46	43	46	46	49	49
Not at all	29	30	24	32	38	25	35	33	31	29	31	32	29	30	32	29	30	33	29	28	31
TOTAL NOT MUCH / NOT AT ALL	74	77	74	79	81	72	80	83	78	75	81	77	77	75	79	75	73	79	75	77	80
Don't know	8	6	4	4	6	4	6	6	4	8	4	7	6	5	4	8	10	5	7	4	7
Leading Liberal Democrat politicians		-	•			•			•	-	•			-							
A great deal	1	2	1	1	12	1	0	5	2	2	2	3	1	1	2	1	2	2	2	2	0
A fair amount	15	16	20	12	46	18	13	25	18	14	18	17	18	13	19	13	16	17	15	17	17
TOTAL GREAT DEAL / FAIR AMOUNT	16	18	21	13	58	19	13	30	20	16	20	20	19	14	21	14	18	19	17	19	17
Not much	41	43	50	44	29	46	42	41	40	45	43	44	43	41	43	42	39	45	44	42	42
Not at all	34	34	25	40	7	31	41	23	36	31	31	28	32	41	31	37	34	31	36	35	33
TOTAL NOT MUCH / NOT AT ALL	75	77	75	84	36	77	83	64	76	76	74	72	75	82	74	79	73	76	80	77	75
Don't know	9	6	4	3	6	5	4	6	3	8	6	8	6	4	5	7	9	6	4	5	9
Leading Conservative politicians														ı	•						
A great deal	1	1	2	1	0	2	0	0	1	1	0	1	1	1	1	1	1	1	1	1	0
A fair amount	18	18	41	7	20	33	8	12	18	18	22	18	16	18	20	15	19	16	23	18	13
TOTAL GREAT DEAL / FAIR AMOUNT	19	19	43	8	20	35	8	12	19	19	22	19	17	19	21	16	20	17	24	19	13
Not much	38	41	43	38	46	43	36	47	42	39	40	43	38	42	43	38	36	47	37	42	35
Not at all	35	36	11	53	28	19	52	36	37	35	32	32	39	36	33	39	36	32	36	38	42
TOTAL NOT MUCH / NOT AT ALL	73 9	77	54	91	74	62	88	83	79 I ^	74 7	72	75	77	78	76	77 7	72	79	73	80	77
Don't know	9	5	3	2	6	3	4	5	2	7	6	6	5	3	3	/	9	4	4	2	10
Leading Labour politicians A great deal	2	2	0	6	2	l 1	5	2	3	2	3	1	2	2	2	3	4	2	2	1	2
A fair amount	21	21	8	42	13	8	42	22	20	21	22	20	24	17	22	18	22	16	22	26	17
TOTAL GREAT DEAL / FAIR AMOUNT	23	23	8	48	15	9	47	24	23	23	25	21	26	19	24	21	26	18	24	27	19
Not much	40	43	41	42	62	38	38	53	44	43	46	48	40	42	43	43	39	46	38	44	50
Not at all	29	29	47	7	17	49	12	19	30	28	23	25	28	36	29	29	26	31	33	27	21
TOTAL NOT MUCH / NOT AT ALL	69	72	88	49	79	87	50	72	74	71	69	73	68	78	72	72	65	77	71	71	71
Don't know	8	5	4	3	6	3	3	5	3	7	6	6	5	3	4	7	9	4	5	3	10
Senior civil servants in Whitehall		-	•	-	-		-	-			-	-	-	-					-	-	-
A great deal	2	1	1	2	3	1	1	1	2	1	1	2	1	1	1	1	2	1	1	1	2
A fair amount	19	20	24	19	30	20	19	22	21	18	31	20	18	16	23	15	22	20	20	20	14
TOTAL GREAT DEAL / FAIR AMOUNT	21	21	25	21	33	21	20	23	23	19	32	22	19	17	24	16	24	21	21	21	16
Not much	44	46	47	50	46	45	51	49	47	45	38	46	47	49	47	45	41	47	45	48	47
Not at all	26	25	23	23	13	28	23	18	25	24	18	21	27	28	22	28	25	22	28	24	26
TOTAL NOT MUCH / NOT AT ALL	70	71	70	73	59	73	74	67	72	69	56	67	74	77	69	73	66	69	73	72	73
Don't know	10	8	6	5	8	6	6	10	5	12	13	11	7	6	7	11	10	10	6	6	12



Fieldwork: 20th - 21st December 2012			,								1										
			Votir	ng inte	ntion	20	010 Vo	te	G	ender		Αç	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted	Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Nov 11-	Dec 20-																			
	12	21																			
Senior officials in the European Union						_											-				
A great deal	1	1	0	2	1	1	1	1	1	1	2	2	0	1	1	1	3	1	0	2	0
A fair amount	12	14	10	19	24	8	19	21	14	14	24	16	14	7	17	9	17	13	13	14	14
TOTAL GREAT DEAL / FAIR AMOUNT	13	15	10	21	25	9	20	22	15	15	26	18	14	8	18	10	20	14	13	16	14
Not much	38	38	35	46	40	32	44	44	37	39	41	37	40	36	38	38	34	39	40	38	40
Not at all	37	38	50	24	25	54	27	24	43	33	22	34	38	49	36	40	35	39	39	39	30
TOTAL NOT MUCH / NOT AT ALL	75	76	85	70	65	86	71	68	80	72	63	71	78	85	74	78	69	78	79	77	70
Don't know	12	9	5	8	10	5	9	11	6	13	12	11	8	8	7	12	11	8	9	7	16
Estate agents				_	•		•	_		•	١.	_	•								•
A great deal	1	1	1	2	0	1	0	0	1	0	0	2	0	1	1	0	0	1	1	1	0
A fair amount	11	12	16	12	8	17	12	8	10	14	15	9	12	13	12	12	10	12	13	13	11
TOTAL GREAT DEAL / FAIR AMOUNT	12 46	13	17	14	8 59	18	12 44	8 52	11	14	15	11	12	14 49	13	12 47	10	13	14	14	11
Not much Not at all	46 34	46 36	37	43 40	59 29	44 35	44		45	48 31	49 32	46 38	43 37	34	46 37	33	39 43	48 36	46 36	45 36	55 22
TOTAL NOT MUCH / NOT AT ALL	80	82	81	83	88	79	84	36 88	85	79	81	84	80	83	83	80	82	84	82	81	77
Don't know	8	5	3	3	4	3	4	4	4	7	3	64 5	8	4	4	7	8	3	4	4	12
Journalists on red-top tabloid newspapers (e.g.	O	3	3	3	4	3	4	4	4	,	3	5	0	4	4	,	0	3	4	4	12
Sun, Mirror)			•			ī			ī						ì						
A great deal	1	1	2	2	1	2	1	0	2	1	1	2	1	1	1	1	1	2	2	1	1
A fair amount	9	9	8	12	5	10	11	6	8	10	7	9	10	8	8	10	9	8	12	10	1
TOTAL GREAT DEAL / FAIR AMOUNT	10	10	10	14	6	12	12	6	10	11	8	11	11	9	9	11	10	10	14	11	2
Not much	36	39	42	37	36	40	36	37	41	37	38	35	41	41	39	39	34	34	41	43	47
Not at all	46	46	45	46	53	44	49	52	46	46	50	48	43	45	49	42	47	52	41	43	45
TOTAL NOT MUCH / NOT AT ALL	82	85	87	83	89	84	85	89	87	83	88	83	84	86	88	81	81	86	82	86	92
Don't know	7	5	4	3	5	4	4	5	4	6	4	6	5	5	3	7	9	5	5	3	6



56 21 23

Fieldwork: 20th - 21st December 2012

		Votir	ng inte	ention	20)10 Vc	te	G	ender		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Earlier this year Chief Whip Andrew Mitchell resigned from the cabinet after swearing at a police officer after they refused to open the main gates of Downing Street for him to cycle through According to the police officer Mitchell had called them a "pleb". Mr Mitchell has admitted swearing at the police officer, but has

From what you have seen or heard about the incident, who do you believe is telling the truth?

repeatedly denied using the word pleb

Andrew Mitchell The police officer Don't know		31 28 41	49 18 34	22 41 37	36 23 41	47 20 33	19 37 44	28 28 44	33 30 37	29 26 45	25 42 33	24 29 47	32 26 42	39 23 38	33 28 39	29 28 43	32 31 37	35 25 40	33 26 41	26 33 41	26 24 50
thing you have seen t, do you think not call the police	Sep 23- 24	Dec 20- 21																			
the police officer a pleb the police officer a pleb Don't know hell was right or	8	43 34 23	34 48 18	58 23 20	30 46 24	34 46 19	55 22 23	43 33 24	45 35 20	42 32 26	49 28 23	49 27 24	41 35 24	38 40 22	42 37 21	46 29 25	42 36 23	40 37 22	43 36 21	49 28 23	43 27 30

Taking into account everythi or heard about the incident, Andrew Mitchell did or did no officer a "pleb"?

Probably did call th

Probably did call the police officer a	pieb
Probably did not call the police officer a	pleb
Don't	know

Do you think Andrew Mitchell was right	or
wrong to resign?	

Was right to resign	
Was wrong to resign	
Don't know	

,																				
ght to resign	49	40	60	53	45	61	51	59	40	41	47	48	57	50	48	48	47	47	52	
ong to resign	26								29						26	29	30	25	24	:
Don't know	24	22	20	24	21	21	23	18	30	25	27	27	18	23	26	23	23	28	24	:



-																				
		Votir	ng inte	ntion	20)10 Vo	te	G	ender		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
<u>-</u>	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

This week new information has emerged that the other witness who claimed to hear Mr Mitchell use the word "pleb" was in fact another police officer, who wrote to his own MP pretending to be a normal member of the public outraged by Mr Mitchell's behaviour. The witness cannot be seen on the CCTV footage of the incident and later apparently denied to a television news reporter that he had actually been a witness to the incident

Which of the following best reflects your view?

Mr Mitchell has probably been the victim of a deliberate attempt by police officers to smear him as using language he did not really use Mr Mitchell probably did use the language the police officers claim, and the second officer said he was a witness to get the story into the public domain

Neither of these

Don't know

26	42	15	30	41	15	23	28	24	20	21	24	34	29	21	28	31	22	23	20
39	31	50	35	34	48	41	43	36	36	43	39	37	36	43	38	36	36	48	35
16 19						16 21		16 24					16 18	16 20	14 19	16 17	16 26	15 14	19 27



_																				
		Votir	ng inte	ention	20)10 Vo	te	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Andrew Mitchell says that what actually happened was that when the police refused to open the main gates for him he wheeled his bike to the side gate saying "I thought you lot were supposed to f----- help us". He says that he did not use the word pleb or insult the police officers in any other way.

Whatever you think actually happened, imagine for a moment that Andrew Mitchell's version of events was the truth. Do you think he should or should not have resigned if this had been the case?

ouse.	Should still have resigned Should not have resigned Don't know	38 44 18	29 57 14	51 33 16	30 47 23	32 55 13	49 32 19	39 43 19	48 40 12	29 47 24	38 42 20	34 45 21	36 44 20	43 42 14	38 47 16	38 39 22	36 44 20	38 47 15	39 41 21	38 46 16	39 31 29
	cident made you trust the s, or made no difference?																				
	Has made me trust them less	22	34	15	27	32	16	21	24	21	17	18	23	28	25	18	24	25	24	18	19
	Has made me trust them more	2	0	3	3	1	2	2	2	1	1	4	1	1	2	2	1	1	2	2	5
No difference - I did	not trust the police before and I still don't	28	21	31	22	25	31	31	29	27	27	28	28	31	28	28	27	28	24	34	26
No difference - I tru	sted the police before and I still do	33	34	38	33	32	39	33	37	30	39	32	34	31	32	35	34	34	34	32	32
	Don't know	14	10	13	15	10	13	13	8	20	17	18	14	10	13	16	14	13	16	13	18
•	andrew Mitchell should or red a new job in government?																				
Should b	e offered a new government job	29	46	20	26	42	19	26	30	28	28	27	29	31	33	24	31	33	26	28	22
	e offered a new government job	40	28	52	34	33	53	38	48	32	42	35	40	43	37	43	42	35	41	42	43
	Don't know	31	26	28	40	25	28	37	22	40	30	38	31	25	30	33	26	32	34	30	35



		Votir	ng inte	ntion	20)10 Vo	te	G	ender		Ag	je		Socia	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Earlier this year the BBC was criticised for dropping a Newsnight investigation into abuse allegations against Jimmy Savile that turned out to be true, and broadcasting abuse allegations against a former Treasurer of the Conservative party that turned out to be false

Thinking about how the BBC has responded to the Jimmy Savile scandal and the false abuse allegations on Newsnight, has it made you trust them more, less or made no difference?

Made me trust the BBC more
Has made me trust the BBC less
No difference - I trusted the BBC and still do
No difference - I didn't trust the BBC and still don't
Don't know

And from what you have seen or heard, do you think the BBC have or have not done enough to address the problems behind Newsnight's reporting of the Jimmy Savile scandal and the Newsnight false abuse allegations?

Have done enough to address the problems and
stop them happening again
Have not done enough to address the problems
and stop them happening again
Don't know

The Director General of the BBC, George Entwistle, resigned after the story of the false allegations on Newsnight was revealed and was paid £450,000 for agreeing to leave immediately. Do you think Mr Entwistle should or should not pay back this money?

Should - he oversaw serious failings at the BBC and should pay the money back Should not - the BBC agreed to pay him the money to leave immediately and he should be entitled to keep it Don't know

1	0	3	1	1	2	1	2	1	4	2	1	1	2	0	2	2	1	1	0
43	47	43	36	48	42	41	38	48	38	40	43	48	43	43	38	47	37	46	47
27	28	32	37	22	36	34	35	20	28	32	25	25	31	22	29	28	30	24	22
20	21	15	17	27	14	14	21	19	14	14	23	22	16	24	19	16	25	19	21
9	4	7	9	2	7	10	5	12	16	12	8	4	7	10	12	7	7	10	10

																		21	24
22	15	18	26	15	20	29	17	27	25	27	21	17	21	24	26	19	22	24	22

																	65		
																	24		
11	6	9	13	6	11	12	7	15	16	15	10	6	8	15	16	11	11	8	13



_																				
		Votir	ng inte	ntion	20)10 Vo	te	Ge	ender		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Deputy Head of BBC News at the time of Newsnight's failing has this week resigned from

47	53	47	34	57	45	41	50	44	27	35	51	62	47	46	43	46	44	53	42
32	31	34	42	27	34	39	33	30	43	36	31	25	35	28	29	34	31	31	32
21	16	19	25	16	21	20	17	26	30	30	19	13	18	26	28	20	25	16	26
23 47 29	30 49 22	22 51 27	37 37 26	24 56 20	24 48 28	25 40 35	26 53 22	21 42 37	24 36 40	24 39 37	23 51 26	23 56 21	27 47 26	18 48 34	19 45 36	28 43 29	22 51 27	21 50 29	18 53 29
22 36 34 8	29 31 33 7	18 42 32 8	33 23 38 6	24 36 33 6	17 42 33 9	24 32 36 8	25 40 30 5	19 32 37 11	43 16 31 10	29 30 31 10	18 42 31 8	12 42 40 7	26 34 34 6	17 38 34 11	26 33 26 15	24 33 35 8	20 42 32 6	23 39 32 6	13 26 50 11
	32 21 23 47 29 22 36 34	32 31 21 16 23 30 47 49 29 22 22 29 36 31 34 33	32 31 34 21 16 19 23 30 22 47 49 51 29 22 27 22 29 18 36 31 42 34 33 32	32 31 34 42 21 16 19 25 23 30 22 37 47 49 51 37 29 22 27 26 22 29 18 33 36 31 42 23 34 33 32 38	32 31 34 42 27 21 16 19 25 16 23 30 22 37 24 47 49 51 37 56 29 22 27 26 20 22 29 18 33 24 36 31 42 23 36 34 33 32 38 33	32 31 34 42 27 34 21 16 19 25 16 21 23 30 22 37 24 24 47 49 51 37 56 48 29 22 27 26 20 28 22 29 18 33 24 17 36 31 42 23 36 42 34 33 32 38 33 33	32	32	32	32	32	32	32 31 34 42 27 34 39 33 30 43 36 31 25 21 16 19 25 16 21 20 17 26 30 30 19 13 23 30 22 37 24 24 25 26 21 24 24 23 23 47 49 51 37 56 48 40 53 42 36 39 51 56 29 22 27 26 20 28 35 22 37 40 37 26 21 22 29 18 33 24 17 24 25 19 43 29 18 12 36 31 42 23 36 42 32 40 32 16 30 42 42 34 33 32 38 33 33 36 30 37 31 31 31 40	32	32	32 31 34 42 27 34 39 33 30 43 36 31 25 35 28 29 21 16 19 25 16 21 20 17 26 30 30 19 13 18 26 28 23 30 22 37 24 24 25 26 21 24 24 23 23 27 18 19 47 49 51 37 56 48 40 53 42 36 39 51 56 47 48 45 29 22 27 26 20 28 35 22 37 40 37 26 21 26 34 36 22 29 18 33 24 17 24 25 19 43 29 18 12 26 17 26 36 31 42 23 36 42 32 40 32 16	32 31 34 42 27 34 39 33 30 43 36 31 25 35 28 29 34 21 16 19 25 16 21 20 17 26 30 30 19 13 18 26 28 20 23 30 22 37 24 24 25 26 21 24 24 23 23 27 18 19 28 47 49 51 37 56 48 40 53 42 36 39 51 56 47 48 45 43 29 22 27 26 20 28 35 22 37 40 37 26 21 26 34 36 29 22 29 18 33 24 17 24 25 19 43 29 18 12 26 17 26 24 36 31 42 23 36 42 32 40 32 16 30 42 42 34 38 33 33 33 34 33 33 33 36 30 37 31 31 31 40 34 34 26 35	32	32 31 34 42 27 34 39 33 30 43 36 31 25 35 28 29 34 31 31 21 16 19 25 16 21 20 17 26 30 30 19 13 18 26 28 20 25 16 23 30 22 37 24 24 25 26 21 24 24 23 23 27 18 19 28 22 21 47 49 51 37 56 48 40 53 42 36 39 51 56 47 48 45 43 51 50 29 22 27 26 20 28 35 22 37 40 37 26 21 26 34 36 29 27 29 22 29 18 33 24 17 24 25 19 43 29 18 12 26 17 26 24 20 23 36 31 42 23 36 42 32 40 32 16 30 42 42 34 38 33 33 33 42 39 34 33 32 38 33 33 33 36 30 37 31 31 31 40 34 34 26 35 32 32



Fieldwork:	20th - 2	1st Decem	her 2012

Fieldwork: 20th - 21st December 2012		Votir	ng inte	ntion	2	010 Vc	ite	Ge	ender		Ad	ne e		Social	grade	1		Region		
			Ĭ	Lib	l		Lib				T Ì	ĺ			<u> </u>		Rest of	Midlands /		
	Total		Lab	Dem		Lab	Dem		Female	18-24		40-59		ABC1		London	South	Wales	North	Scotland
Weighted Sample			557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample		392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Are you more or less optimistic about your job and career prospects this year than last year?																				
More optimistic	13	15	9	18	12	7	18	14	11	27	21	10	2	16	8	14	13	11	12	15
Less optimistic	23	18	29	22	19	28	23	25	22	27	28	30	10	24	23	27	25	20	22	24
About the same	35	35	34	41	34	35	37	35	35	34	43	41	19	36	32	36	32	35	39	28
Don't know	3	2	3	2	2	3	1	4	2	6	3	3	1	2	3	4	3	4	2	3
Not applicable - I am retired or not looking to work	27	30	25	18	33	28	21	23	31	7	5	16	68	22	33	19	28	30	25	30
Thinking about how much you have spent on Christmas this year compared to 2011, are you spending more, less or about the same?																				
Spending more	15	15	17	19	15	11	16	15	16	28	17	12	13	17	14	13	13	13	22	17
Spending less	40	38	43	34	40	46	40	41	39	30	38	47	37	38	43	40	41	48	35	29
Spending about the same	41	46	38	45	43	41	41	40	42	36	39	39	48	43	39	40	44	36	40	50
Don't know	3	2	2	3	2	2	2	4	3	6	6	2	2	3	4	7	2	3	3	4
Thinking specifically about how much you have spent on FOOD for Christmas this year compared to 2011, are you spending more, less or about the same?																				
Spending more on food	20	18	22	21	18	22	18	17	23	16	20	19	23	20	20	19	19	19	23	17
Spending less on food	35	32	36	34	35	37	37	34	35	23	34	41	33	34	36	35	39	34	32	27
Spending about the same on food	39	46	36	40	43	37	40	43	36	40	39	38	42	41	37	39	37	41	38	49
Don't know	6	4	6	5	4	5	5	6	6	21	7	3	3	5	7	7	5	5	7	7
Thinking about how much alcohol you are planning on drinking over Christmas this year compared to 2011, are you planning to drink more, less or about the same?																				
Planning to drink more alcohol this year	8	9	7	8	7	4	9	9	7	27	11	5	1	8	7	8	7	9	9	5
Planning to drink less alcohol this year	34	31	39	29	35	37	32	35	33	18	33	37	37	34	34	37	35	32	34	26
Planning to drink about the same amount of	50	54	46	55	52	51	52	50	51	43	49	49	56	52	48	44	50	53	51	57
alcohol this year			8	7		7		7									8	7		
Don't know	8	6	ŏ	1	6	1	8	I /	9	12	7	9	6	6	11	11	ŏ	1	7	12



		VOUI	ig inte	HUOH	21	OIO VO	ill	0	Jiluci		лy	jc		Juciai	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And thinking about how much time you are taking off work over Christmas this year compared to 2011, are you planning to take more time off, less time off or about the same?																				
Planning to take more time off	12	12	12	18	14	8	13	15	10	14	17	15	4	14	10	13	12	14	11	13
Planning to take less time off	14	12	18	12	11	17	14	16	13	23	21	15	3	16	11	20	14	12	13	12
Planning to take about the same amount of time off	49	53	47	54	51	52	50	49	50	38	53	54	46	52	46	43	48	54	51	52
Don't know	24	23	23	16	24	22	22	20	28	25	10	16	47	18	32	24	26	20	25	23
Which of the following politicians would you most like to invite to your Christmas lunch? Boris Johnson David Cameron Ed Miliband Vince Cable Ed Balls Nick Clegg None of them Don't know	34 5 5 5 4 2 43 2	55 13 0 2 0 0 26 2	22 2 12 4 10 1 48 1	32 3 1 13 1 19 28 4	53 11 1 2 1 0 31	22 1 13 4 9 1 50 1	29 3 3 12 3 7 41 2	36 4 6 7 4 3 38 2	32 5 3 4 3 2 48 3	40 4 6 5 4 3 35 3	37 3 3 7 2 4 39 5	32 6 6 4 4 2 45 1	31 6 3 5 5 1 48 1	37 4 5 7 3 3 39 2	30 6 4 3 4 1 48 3	33 4 6 5 5 3 37 6	39 7 3 7 3 2 38 2	37 5 5 3 4 2 43 2	29 4 6 4 4 3 48 2	24 1 3 9 2 1 58 2
Which member of the Royal family would you most like to invite to your Christmas lunch?																				
Prince Harry	23	26	24	13	29	22	20	16	30	23	28	22	21	22	25	24	22	22	26	24
Kate, Duchess of Cambridge	16	19	16	19	16	17	16	20	12	21	18	13	16	19	13	15	17	17	17	11
The Queen	10	16	8	5	16	11	5	11	9	13	9	9	11	11	9	12	8	12	11	7
Prince Philip	7	8	6	9	7	6	7	9	5	9	8	7	5	7	6	7	9	6	6	3
Prince William	7	5	8	12	6	6	9	8	6	4	7	8	8	8	6	7	7	7	7	4
Prince Charles	4	5	2	8	5	2	4	4	4	1	4	5	3	4	3	3	4	4	3	4
Camilla, Duchess of Cornwall	2	4	2	3	4	2	3	1	4	1	2	2	3	3	2	2	3	3	2	1
None of them	27 3	15	31	26	16	32	31	28	27 3	22 7	21 2	31 3	30	24 2	31 4	22 7	28 2	27 2	25	40 5
Don't know	3	2	2	6	1	2	5	3	3	/	2	3	2		4	I '	2	2	2	5

2010 Vote

Gender

Age

Social grade

Region

North Scotland

Voting intention



·		Votir	ng inte	ention	20	010 Vo	te	Ge	ender		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1661	425	557	135	525	416	361	807	854	201	424	568	468	947	714	213	540	355	409	145
Unweighted Sample	1661	392	572	110	517	430	359	842	819	151	403	617	490	1150	511	264	577	330	344	146
-	0/2	0/_	0/2	0/_	0/_	0/_	0/_	0/_	0/_	0/2	0/2	0/_	0/_	0/_	0/2	0/2	0/_	0/_	0/2	0/_

Which of the following successful sportsmen and women from this year would you most like to invite to your Christmas lunch?

Jessica Ennis	19	22	19	21	19	20	18	25	13	24	20	19	16	20	18	20	19	18	20	14
Bradley Wiggins	15	18	17	21	16	17	18	17	14	11	18	16	15	17	13	12	14	15	21	12
Mo Farah	10	9	13	7	7	14	11	8	12	12	14	8	9	10	10	15	11	8	10	5
Ellie Simmonds	7	5	8	4	8	8	6	6	8	4	3	8	9	6	8	2	6	12	8	4
Andy Murray	5	4	6	8	5	6	4	5	6	9	5	6	4	6	4	3	5	3	6	14
Chris Hoy	4	4	4	2	4	4	4	4	4	6	3	4	4	5	3	4	2	4	3	15
Ben Ainslie	2	2	1	0	3	1	2	2	2	3	2	2	1	1	2	1	3	1	1	0
David Weir	2	2	2	3	2	1	2	2	2	1	1	2	2	2	2	4	1	3	1	1
Nicola Adams	2	3	2	3	3	1	2	2	2	0	2	2	3	3	1	2	1	3	4	1
Rory McIlroy	2	3	2	2	3	2	1	3	1	1	2	2	3	2	2	3	3	2	2	4
Katherine Grainger	1	1	1	4	2	0	2	2	1	0	1	2	2	2	1	3	2	0	0	0
Sarah Storey	1	1	1	0	1	0	0	1	1	1	0	1	1	1	1	2	1	1	0	0
None of them	24	23	21	18	24	21	24	20	28	22	22	25	27	21	28	20	26	26	22	26
Don't know	5	4	3	6	3	3	5	4	6	6	6	3	5	5	6	9	6	5	2	5

Which, if any, of the following sportsmen and women do you think should be knighted or made a dame in this year's new year's honours list? Please tick all that apply

Bradley Wiggins	26	31	28	27	28	29	30	30	23	28	31	26	22	28	25	23	27	25	32	16
Jessica Ennis	25	22	30	30	24	30	24	28	22	27	29	23	22	25	24	28	27	22	27	14
David Beckham	21	25	22	15	24	25	17	20	23	30	21	20	19	21	22	23	26	19	20	13
Mo Farah	20	18	24	15	18	26	21	21	19	28	21	20	16	21	19	24	21	17	22	13
Ben Ainslie	18	21	17	23	21	17	24	22	15	21	20	18	15	20	16	17	19	16	21	14
None of them	36	37	32	27	38	34	34	37	34	25	24	37	49	36	35	27	31	41	33	59
Don't know	10	6	8	15	5	7	12	6	13	15	12	9	6	9	11	14	10	8	8	10



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Unweighted no.	vveigntea i
Age and Gender		
Male 18 to 24	61	103
Male 25 to 39	186	213
Male 40 to 59	328	281
Male 60 +	267	211
Female 18 to 24	90	98
Female 25 to 39	217	211
Female 40 to 59	289	287
Female 60 +	223	257
Region		
North England	344	409
Midlands	254	272
East England	167	159
London	264	213
South England	410	380
Wales	76	83
Scotland	146	145
Social Grade		
AB	678	465
C1	472	482
C2	234	349
DE	277	365
Newspaper Type		
Express / Mail	311	266
Sun / Star	150	390
Mirror / Record	87	166
Guardian / Independent	151	75
FT / Times / Telegraph	130	158
Other Paper	201	191
No Paper	631	415
Political Party Identification		
Labour	570	540
Conservative	442	473
Liberal Democrat	142	199
SNP/Plaid Cymru	40	28
Others	100	22
None/ DK	367	399

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