

# YouGov / The Times Survey Results

Sample Size: 1668 GB Adults Fieldwork: 24th - 25th April 2018

Fieldwork. 24th - 25th April 2016		V	oting	Intenti	ion	Vot	e in 2	017	EU Ref	2016	Ge	ender	Age				Social Grade			Region				
	То	tal C	on	lahl	Lib )em	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sa	mple 16	<b>68</b> 49	97 4	458 1	04	572	547	102	656	712	807	861	187	704	395	382	951	717	224	540	357	402	145	
Unweighted Sar							543	106	775	652	756	912	179	687	404	398	968	700	188	561	363	411	145	
	9	6	6	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1	6-17 <b>24</b>	25																						
,	Apr A	or																						
HEADLINE VOTING INTENTION:																								
Headline Voting Intention																								
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																								
	43 4	3 1	00	0	0	91	3	9	25	63	46	40	20	31	44	66	43	41	36	50	43	41	31	
Lab	38 <b>3</b>			100		2	87	12	51	21 3	34	42	60	50 8	32 9	19	37	40	50	30	38	48	22	
Lib Dem					00	2	4	73	13		9	8	8			9	9	7	10	11	8	5	8	
Other	<i>11</i> <b>1</b>	1   (	0	0	0	5	6	6	10	13	12	10	13	11	15	7	10	12	4	9	11	6	40	
Other Parties Voting Intention																								
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																								
SNP/ PCY	4		0	0	0	0	1	0	5	4	5	3	4	5	6	2	4	6	0	1	3	0	35	
UKIP	3	3	0		0	4	1	0	0	6	3	3	2 5	2 3 0	4	3	3 4	3	0	3	3	3	2	
Green			0		0	1	3	6	5	2	2	4		3	3 0	2		2	2	4	3 0	2 0	2	
BNP			0 0		0	0	0	0	0	1	0	0	2	0	0	0	0	1	0	0	0	0	0	
Women's Equality Party Other			0		0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 1	0 0	0 1	0 0	0 1	0 0	0 0	0 0	0 0	



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		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24			65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	ample	1668	497	458	104	572	547	102	656	712	807	861	187	704	395	382	951	717	224	540	357	402	145
Unweighted S		1668	508	476	109	574	543	106	775	652	756	912	179	687	404	398	968	700	188	561	363	411	145
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	16-17 Apr	24-25 Apr																					
If there were a general election held tomorrow, which party would you vote for?																							
Conservative Labour Liberal Democrat	31 27 6	30 27 6	100 0 0	0 100 0	0 0 100		3 69 3	8 11 59	21 40 10	45 16 2	33 26 7	27 29 6	12 40 5	21 33 5	32 23 7	53 16 8	33 28 8	25 27 4	25 35 7	36 21 8	27 26 6	29 36 4	24 17 8
Scottish National Party (SNP)/ Plaid Cymru Some other party	3 5	3 5	0 0	0 0	0 0	0 4	1 4	0 5	4 4	3 7	4 6	2 5	3 6	4 5	5 7	1 4	3 6	4 5	1 2	1 6	2 6	0 5	27 4
Would not vote	9	11	0	0	0	2	3	3	3	7	12	9	14	15	6	4	8	14	8	10	14	12	6
Don't know	19	17	0	0	0	16	17	14	17	20	13	22	20	18	19	14	14	22	21	19	18	14	13
And which of these parties would you vote for? [Asked only to respondents who said 'Some other party'; n=94]																							
Green	38	43	0	0	0	17	67	100	87	16	36	50	52	52	29	42	55	25	61	50	39	30	43
UK Independence Party (UKIP)	37	37 5	0	0 0	0	76	17	0	0	63	37	38	16 18	32 5	46 5	48 0	33	43	12	36	33	49 7	45 12
British National Party (BNP) Women's Equality Party	3 2	3	0 0	0	0 0	0 4	6 0	0 0	0 0	8 2	7 2	4 4	10 14	0	0	0 6	1 0	12 7	0 0	3 0	7 7	7 5	12 0
Some other party	14	8	0	0	0	3	7	0	10	8	12	5	0	5	21	0	9	7	27	11	10	0	0
Don't know	6	3	0	0	0	0	3	0	2	4	6	0	0	6	0	4	1	6	0	0	3	10	0
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																							
0 - Certain NOT to vote	8 1	8 1	0 0	1 0	1 1	1 0	3 0	2 0	1 0	6 1	9 1	8 1	14 1	11 1	7 1	3 1	6 1	12 1	6 0	7 2	12 1	10 1	4 2
2	2	1	0	0	1	0	1	1	1	1	1	1	1	2	0	1	1	2	1	2	2	1	0
3	1	1	0	1	1	0	2	3	1	1	2	1	3	2	1	1	2	1	1	1	3	1	0
4	1	1	0	1	0	1	1	0	1	1	2	1	1	2	2	1	1	2	2	1	2	2	1
5	4 2	5 2	2	2 3	3 2	3 1	4 2	2 1	4 2	5 2	5 2	6 2	13 5	5 2	4 1	3 1	3 2	8 3	6 1	5 2	6 2	5 2	3 3
7	5	4	3	5	4	3	5	5	3	3	4	5	6	6	3	3	5	4	5	5	4	4	3
8	6	8	9	8	8	9	7	7	6	9	7	8	10	8	6	7	7	8	11	8	7	7	4
9 10 - Absolutely certain to vote	8 60	10 56	13 70	13 67	14 65	12 69	11 64	17 62	11 69	11 58	12 55	9 58	8 38	10 51	11 64	12 67	12 61	9 50	11 55	12 56	8 54	10 57	13 65
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Fieldwork: 24th - 25th April 2018			Votir	ng Inte	ntion	Vo	te in 2	017	EU Ref	2016	G	ender		Ag	je		Social	Grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1668	497	458		572	547		656	712	807	861	187	704	395	382	951	717	224	540	357	402	145
Unweighted			508	476	109	574	543	106	775	652	756	912	179	687	404	398	968	700	188	561	363	411	145
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	16-17 Apr	24-25 Apr																					
Which of the following do you think would make the best Prime Minister?																							
Theresa May	39	39	93	5	28	84	7	24	28	57	43	36	17	29	44	64	42	36	32	46	39	37	35
Jeremy Corbyn		26	0	73	14	1	58	20	38	14	25	27	42	31	22	12	26	26	32	21	27	31	19
Not sure	e 35	35	7	23	58	14	35	57	34	29	32	37	41	40	34	23	32	39	36	33	35	32	46
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																							
Britain leaving the EU	58	59	70	54	70	70	53	73	66	60	63	55	45	54	65	68	63	52	58	64	55	55	59
Health	n <i>4</i> 3	39	34	51	38	35	50	42	47	35	34	44	32	39	42	40	40	38	32	39	40	42	44
Immigration & Asylum		30	43	17	18	45	18	15	16	47	31	29	15	24	35	41	27	33	28	30	33	28	25
The economy		26	33	28	29	31	24	33	30	24	28	24	14	27	28	28	30	20	25	28	18	30	28
Defence and security		21	33	14	13	31	14	13	15	26	21	21	20	19	19	29	20	23	14	23	24	22	18
Crime		20	21	18	13	22	20	13	17	21	19	20	13	20	19	22	19	21	28	15	22	20	16
Housing	•	19	11	30	19	12	26	20	23	15	19	19	24	21	17	15	18	20	31	20	17	14	17
Education The environment		13 13	8 5	17	15 21	9 6	16 17	15 24	17	8 7	11 12	14 13	20 22	13 13	11 10	10 9	14 15	11 10	10 13	13 14	13 15	13 9	11 12
Welfare benefits		11	с 8	16 16	21 9	9	14	24 8	19 11	7 13	9	13 14	22 5	13	10	9 11	9	10	9	9	15	9 13	12
Pensions		6	8 8	4	9 11	9 7	14 5	о 5	6	7	9 7	6	4	6	7	9	9 5	8	9 5	9 6	5	7	19
Family life & childcare		5	3	9	0	3	7	3	4	5	4	6	4	8	3	3	4	6	3	5	6	7	0
Tax		4	2	6	1	2	5	3	3	3	4	3	6	5	2	2	3	4	5	5	2	3	1
Transport		1	1	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	3	1	1	1	1
None of these		1	0	0	0	0	0	0	0	0	1	0	1	1	1	0	0	1	0	1	1	0	0
Don't know		5	1	2	0	1	4	2	2	4	5	4	18	5	2	2	4	5	7	4	4	6	5
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																							
Very well	I 3	2	6	1	0	5	1	0	1	3	3	2	1	2	2	3	2	3	1	2	3	3	1
Fairly well	27	25	57	9	15	50	10	15	17	38	26	24	13	18	27	42	25	25	24	27	25	25	17
TOTAL WELL	. 30	27	63	10	15	55	11	15	18	41	29	26	14	20	29	45	27	28	25	29	28	28	18
Fairly badly		27	20	34	32	23	31	29	29	25	27	27	31	30	26	22	29	25	23	30	23	29	29
Very badly		26	5	42	43		41	46	39	17	30	23	24	28	29	21	27	25	30	24	26	26	30
TOTAL BADLY		53	25	76	75	31	72	75	68	42	57	50	55	58	55	43	56	50	53	54	49	55	59
Don't know	17	19	12	14	10	14	16	10	14	18	14	24	32	21	16	12	17	23	22	17	22	16	22



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
16-17 Apr	24-25 Apr																					
In hindsight, do you think Britain was right or wrong to vote to leave the European Union?																						
Right to leave42Wrong to leave45Don't know13	42 45 13	69 24 7	20 71 9		70 22 8		17 77 6	5 87 7	84 6 10	44 44 12	41 46 14	17 57 26	34 49 17	49 43 7	62 33 6	37 52 11	49 35 16	30 55 15	45 43 12	46 42 12	45 40 15	32 57 11



## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	184	173	9.4%
Men 50-64 High education	43	50	3%
Men 50-64 Mid education	78	78	5%
Men 50-64 Low education	69	65	4.1%
Men 25-49 High education	105	128	7.4%
Men 25-49 Mid education	141	127	7.9%
Men 25-49 Low education	60	92	5.8%
Men Under 25 High education	19	15	1.0%
Men Under 25 Mid & Low education	57	78	4.8%
Women Over 65	214	209	11.6%
Women 50-64 High education	47	47	2.8%
Women 50-64 Mid education	94	88	5.6%
Women 50-64 Low education	73	67	4.2%
Women 25-49 High education	141	140	8.0%
Women 25-49 Mid education	149	135	8.4%
Women 25-49 Low education	91	82	5.2%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	83	75	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	166	317	19.0%
Medium (3-7)	1112	1017	61.0%
High (8,9,10)	390	334	20.0%
Social Grade (NRS and 2011 census)			
AB	488	467	28.0%
C1	480	484	29.0%
C2	321	350	21.0%
DE	379	367	22.0%
EU Referendum Vote (Election Result) Remain	775	656	39.3%
Leave		712	42.7%



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YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

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Don't Know / Did Not Vote Region by 2017 Vote (Election Result and ONS Population estimates)	241	300	18.0%
South Con	244	235	14.1%
South Lab	143	132	7.9%
South LD	50	48	2.9%
South UKIP	10	8	0.5%
South Oth	18	15	0.9%
South DNV	96	102	6.1%
London Con	48	60	3.6%
London Lab	72	98	5.9%
London LD	14	15	0.9%
London Oth	9	7	0.4%
London DNV	45	43	2.6%
Midlands Con	109	107	6.4%
Midlands Lab	97	90	5.4%
Midlands LD	11	10	0.6%
Midlands Oth	9	8	0.5%
Midlands DNV	48	60	3.6%
North Con	116	117	7.0%
North Lab	166	165	9.9%
North LD	19	17	1.0%
North UKIP	9	8	0.5%
North Oth	8	7	0.4%
North DNV	93	88	5.3%
Scotland Con	34	32	1.9%
Scotland Lab	30	30	1.8%
Scotland LD	8	8	0.5%
Scotland SNP	42	42	2.5%
Scotland Oth & DNV	31	33	2.0%
Wales Con	23	22	1.3%
Wales Lab	35	32	1.9%
Wales LD	4	3	0.2%
Wales PC	7	7	0.4%
Wales Oth & DNV	20	18	1.1%

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk