

## YouGov / Pinsent Masons LLP

### Payments

Sample Size: 2010 GB Adults

Fieldwork: 6th - 7th November 2014

Total	Region						
Base	North	Midlands	East	London	South	Wales	Scotland

Even if you have never used a bank, or you currently use any of the banks listed, we are still interested in your opinion when thinking about two years' time.

Which, if any, of the following do you think you would be likely to consider banking with in two years time (i.e. November 2016)? (Please select all that apply)

	Unweighted base	2010	504	276	175	260	421	119	255
	Base: All GB adults	2010	494	330	193	257	460	100	175
A traditional high street bank (e.g. HSBC, Barclays, Lloyds TSB etc.)		75%	73%	77%	81%	72%	76%	70%	72%
A bank operated by a company best known for non-banking products/ services (e.g. Tesco Bank, Sainsbury's Bank etc.)		19%	21%	17%	16%	16%	20%	17%	21%
A new bank (e.g. Metrobank)		13%	13%	12%	12%	21%	12%	8%	12%
A technology company bank (e.g. Google, Facebook, Twitter etc.)		5%	5%	3%	5%	7%	6%	4%	2%
A payment provider (e.g. Paypal)		24%	25%	21%	24%	28%	24%	30%	20%
None of these		-	-	-	-	-	-	-	-
Don't know		14%	14%	12%	9%	16%	15%	14%	16%