

YouGov / The Times Survey Results

Sample Size: 1657 GB Adults
Fieldwork: 16th - 17th July 2018

		Voting intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
Total		Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1657	411	468	108	568	543	101	651	708	802	855	186	699	393	379	944	713	222	537	355	399	144
Unweighted Sample	1657	420	471	122	565	534	110	726	681	735	922	160	705	408	384	968	689	162	566	375	406	148
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

		10-11 July	16-17 July																				
Headline Voting Intention																							
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																							
Con	37	36	100	0	0	81	4	10	20	54	37	35	12	29	40	50	36	36	29	44	38	31	26
Lab	39	41	0	100	0	3	89	12	55	23	35	46	76	47	34	26	40	42	50	33	43	53	20
Lib Dem	10	9	0	0	100	3	4	74	16	3	9	9	5	11	7	9	12	5	15	10	6	7	8
Other	14	14	0	0	0	13	4	4	10	20	18	10	7	13	18	14	13	16	6	13	13	9	47
Other Parties Voting Intention																							
[Weighted by likelihood to vote, excluding those who would not vote or don't know]																							
SNP/ PCY	4	4	0	0	0	0	1	1	6	2	5	4	3	4	4	4	4	5	0	0	2	0	39
UKIP	6	7	0	0	0	12	1	0	0	15	11	4	2	5	9	10	6	9	6	9	7	6	5
Green	3	2	0	0	0	1	3	1	3	2	2	3	0	3	5	0	2	3	0	3	3	3	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	2	0	0	0	0	2	0	0	0	1	0	0	1	0	0	0
Other	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		10-11 July	16-17 July																				
If there were a general election held tomorrow, which party would you vote																							
Conservative	25	25	100	0	0	62	3	8	16	38	27	23	8	18	32	38	26	23	22	31	23	21	18
Labour	26	28	0	100	0	2	72	10	42	17	25	31	45	29	27	20	29	28	36	24	27	35	15
Liberal Democrat	7	7	0	0	100	2	3	59	13	2	7	6	3	7	6	7	9	4	11	8	4	4	6
Scottish National Party (SNP)/ Plaid Cymru	3	3	0	0	0	0	0	1	5	1	3	3	1	3	3	3	3	3	0	0	1	0	31
Some other party	7	7	0	0	0	10	3	3	3	13	10	5	3	6	12	7	7	8	5	9	8	7	5
Would not vote	12	11	0	0	0	4	2	1	4	7	13	8	17	15	3	7	8	14	6	10	15	11	9
Don't know	18	18	0	0	0	18	14	18	16	20	13	22	18	19	16	17	18	17	17	17	19	20	14
Refused	2	2	0	0	0	1	2	0	1	1	1	2	5	2	0	1	1	2	3	2	2	2	2
And which of these parties would you vote for?																							
[Asked only to those who said 'Some other party'; n=122]																							
Green	28	24	0	0	0	4	73	28	84	11	18	38	24	31	31	3	24	25	12	24	24	30	28
UK Independence Party (UKIP)	55	68	0	0	0	86	19	0	4	83	75	53	41	61	64	91	64	72	88	67	65	64	72
British National Party (BNP)	4	1	0	0	0	1	0	0	4	0	0	2	0	0	0	3	1	0	0	0	3	0	0
Women's Equality Party	3	3	0	0	0	3	0	72	9	0	2	4	36	4	0	0	6	0	0	8	0	0	0
Some other party	6	2	0	0	0	0	7	0	0	2	3	0	0	3	2	0	3	0	0	0	4	3	0
Don't know	3	2	0	0	0	4	0	0	0	2	1	3	0	2	3	0	0	4	0	0	4	3	0
Refused	1	1	0	0	0	1	0	0	0	1	1	0	0	0	0	3	1	0	0	2	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

10-11
July

16-17
July

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

0 - Certain NOT to vote	9	9	1	0	2	1	2	1	3	4	10	7	18	12	2	6	6	12	7	7	12	10	7
1	1	1	0	0	1	1	0	0	0	1	1	2	1	1	2	1	1	3	2	2	1	1	1
2	1	2	0	0	1	3	1	0	1	2	2	2	5	3	0	0	1	3	0	2	3	2	2
3	2	1	0	1	1	1	0	2	1	1	1	2	3	1	1	2	2	1	0	1	1	3	2
4	1	1	1	1	0	1	0	1	1	1	1	1	0	2	0	1	1	2	1	1	1	2	1
5	5	6	3	3	3	4	3	1	3	5	5	6	7	7	4	3	5	7	6	4	6	7	7
6	3	2	2	1	4	2	2	4	2	2	2	3	4	3	1	1	2	3	3	2	3	2	3
7	5	3	3	2	1	4	2	3	2	5	3	4	4	4	4	2	4	3	2	3	3	5	3
8	7	7	6	7	6	6	8	4	7	7	6	7	8	9	5	5	7	7	11	7	6	7	3
9	8	8	9	10	12	6	9	18	9	7	8	7	6	7	9	8	8	7	11	8	6	7	4
10 - Absolutely certain to vote	57	60	75	74	69	70	72	65	71	65	61	58	45	51	72	72	64	54	59	63	57	55	67

Which of the following do you think would make the best Prime Minister?

Theresa May	34	33	86	2	29	68	7	29	23	47	36	30	13	25	41	48	35	30	29	41	28	29	27
Jeremy Corbyn	27	25	1	71	14	2	57	16	40	14	25	26	43	29	22	13	26	25	29	20	22	28	35
Not sure	36	38	12	26	54	28	33	52	34	35	35	42	41	41	36	35	36	41	41	35	43	39	35
Refused	3	4	0	1	3	3	3	3	3	4	4	3	3	5	2	3	3	4	1	3	6	4	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 July	16-17 July																					
Which of the following do you think are the most important issues facing the country at this time? Please tick up to																							
Britain leaving the EU	64	68	75	62	82	76	64	81	71	72	72	64	56	64	72	76	70	64	69	73	63	64	69
Health	44	42	37	54	42	38	52	42	50	37	37	47	45	42	41	42	43	41	38	41	40	45	49
Immigration & Asylum	32	30	41	19	11	44	21	8	13	49	28	31	12	25	38	40	25	36	25	34	31	30	22
The economy	27	29	31	29	40	30	29	41	36	23	32	26	24	28	30	30	32	25	30	27	30	27	38
Crime	19	18	23	12	9	21	14	11	12	22	18	17	14	17	20	18	16	20	23	19	20	17	5
Housing	17	16	12	22	16	13	21	13	18	14	15	17	22	16	14	15	18	13	29	16	12	12	17
Defence and security	15	13	22	6	12	23	7	11	9	18	14	11	5	10	13	22	13	13	6	17	13	10	13
Education	11	12	9	19	24	7	17	24	17	8	11	13	25	13	11	7	15	9	10	11	13	16	11
The environment	12	12	4	20	18	5	18	20	17	8	11	14	21	13	10	9	14	10	11	12	11	14	15
Welfare benefits	13	11	9	14	9	10	11	7	11	10	9	12	8	10	11	12	8	13	8	7	11	12	19
Pensions	5	6	8	5	5	6	6	5	7	6	7	6	3	5	10	8	6	7	4	7	3	7	14
Tax	3	4	3	4	3	3	4	4	3	4	4	4	9	5	2	2	4	3	4	4	4	4	2
Family life & childcare	3	4	2	5	4	2	6	5	5	2	3	5	5	6	3	1	4	4	4	4	3	4	5
Transport	3	3	2	4	7	1	3	9	4	1	4	2	2	3	3	2	3	2	3	2	2	4	1
Don't know	4	4	0	1	0	1	3	0	2	2	4	3	9	6	0	0	3	5	5	2	6	4	3
None of these	1	0	0	1	1	0	0	0	0	0	0	1	1	0	1	0	0	0	1	0	0	1	0
How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?																							
Very well	2	1	2	1	0	1	1	0	1	0	2	1	3	1	1	1	1	1	2	1	0	2	1
Fairly well	11	13	38	5	6	26	5	11	10	19	14	13	9	9	16	21	12	15	12	17	14	10	10
TOTAL WELL	13	14	40	6	6	27	6	11	11	19	16	14	12	10	17	22	13	16	14	18	14	12	11
Fairly badly	31	29	35	27	31	34	25	29	28	30	25	33	31	30	28	29	31	27	27	31	24	32	30
Very badly	44	45	15	63	55	27	61	51	55	40	51	39	45	44	48	42	47	42	49	41	45	44	51
TOTAL BADLY	75	74	50	90	86	61	86	80	83	70	76	72	76	74	76	71	78	69	76	72	69	76	81
Don't know	12	12	10	5	8	12	8	8	6	10	9	14	12	17	7	7	9	16	10	10	17	11	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	41	42	72	23	11	70	25	15	5	83	45	39	15	32	51	63	37	49	36	48	42	40	30
Wrong to leave	46	47	22	70	86	22	65	84	90	7	44	49	66	51	44	32	54	36	55	42	45	46	60
Don't know	12	12	6	6	3	8	10	2	5	10	11	13	19	17	5	5	9	15	9	10	14	14	10

Once the Brexit negotiations are complete and the terms of Britain's exit from the EU have been agreed, do you think there should or should not be a referendum to accept or reject them?

Should	37	40	19	62	66	21	55	60	64	19	42	38	55	43	38	30	46	32	51	35	37	43	43
Should not	41	42	72	25	24	66	29	25	24	65	43	41	18	33	51	62	41	44	35	47	41	39	47
Don't know	23	18	9	13	9	13	17	15	12	16	15	21	27	24	11	9	13	24	14	18	22	19	10

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	172	172	9.4%
Men 50-64 High education	48	50	3%
Men 50-64 Mid education	82	78	5%
Men 50-64 Low education	67	65	4.1%
Men 25-49 High education	106	128	7.4%
Men 25-49 Mid education	138	126	7.9%
Men 25-49 Low education	68	91	5.8%
Men Under 25 High education	16	15	1.0%
Men Under 25 Mid & Low education	38	78	4.8%
Women Over 65	212	207	11.6%
Women 50-64 High education	49	46	2.8%
Women 50-64 Mid education	92	88	5.6%
Women 50-64 Low education	70	66	4.2%
Women 25-49 High education	153	139	8.0%
Women 25-49 Mid education	148	134	8.4%
Women 25-49 Low education	92	81	5.2%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	86	75	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	150	315	19.0%
Medium (3-7)	1107	1011	61.0%
High (8,9,10)	400	331	20.0%
Social Grade (NRS and 2011 census)			
AB	494	464	28.0%
C1	474	481	29.0%
C2	305	348	21.0%
DE	384	365	22.0%
EU Referendum Vote (Election Result)			
Remain	726	651	39.3%
Leave	681	708	42.7%
Don't Know / Did Not Vote	250	298	18.0%

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Region by 2017 Vote (Election Result and ONS Population estimates)

South Con	236	234	14.1%
South Lab	136	131	7.9%
South LD	55	48	2.9%
South UKIP	10	8	0.5%
South Oth	17	15	0.9%
South DNV	112	101	6.1%
London Con	45	60	3.6%
London Lab	75	98	5.9%
London LD	13	15	0.9%
London Oth	6	7	0.4%
London DNV	23	43	2.6%
Midlands Con	109	106	6.4%
Midlands Lab	94	89	5.4%
Midlands LD	11	10	0.6%
Midlands Oth	10	8	0.5%
Midlands DNV	66	60	3.6%
North Con	117	116	7.0%
North Lab	169	164	9.9%
North LD	19	17	1.0%
North UKIP	9	8	0.5%
North Oth	8	7	0.4%
North DNV	84	88	5.3%
Scotland Con	35	31	1.9%
Scotland Lab	27	30	1.8%
Scotland LD	8	8	0.5%
Scotland SNP	42	41	2.5%
Scotland Oth & DNV	36	33	2.0%
Wales Con	23	22	1.3%
Wales Lab	33	31	1.9%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales Oth & DNV	17	18	1.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk