

Sample 1000 Adult Interviews
 Conducted June 9 - 10, 2015
 Margin of Error ±4.4%

1. When was the last time, if ever, that you had a hangover?

Within the past month	10%
Within the past year	12%
Between one and ten years ago	20%
Over ten years ago	27%
I have never had a hangover	27%
Not sure	4%

2. Do you think that there is any 'cure' for a hangover?

Yes	30%
No	43%
Not sure	27%

3. Which of the following things do you think help with hangovers? Please select all that apply

Eating fatty food	13%
Drinking lots of water	58%
Painkillers	23%
Sugary drinks	4%
A little bit of alcohol	14%
Exercise	18%
A bath or shower	33%
Sleep	58%
Nothing helps	15%

4. Which ONE of the following things do you think is best at helping with hangovers?

Eating fatty food	3%
Drinking lots of water	34%
Painkillers	6%
Sugary drinks	1%
A little bit of alcohol	7%
Exercise	2%
A bath or shower	5%
Sleep	30%
Nothing helps	12%

5. When it comes to your ability to drink alcohol, would you say you are a lightweight or a heavyweight?

Lightweight	42%
Heavyweight	16%
I do not drink	34%
Not sure	8%