

# YouGov / The Times Survey Results

Sample Size: 1672 GB Adults  
Fieldwork: 16th - 17th January 2018

	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1672</b>	487	523	87	573	548	102	657	714	809	863	187	706	396	383	953	719	224	542	358	403	145	
<b>Unweighted Sample</b>	<b>1672</b>	508	519	97	588	539	107	714	719	736	936	159	698	422	393	979	693	187	561	370	403	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION:

### Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

	7-8 Jan	16-17 Jan	Con		Lab		Lib Dem		EU Ref 2016		Gender		Age				Social Grade		Region				
Con	40	41	100	0	0	91	2	4	22	64	41	40	17	28	44	66	42	38	32	52	44	35	21
Lab	41	42	0	100	0	2	91	26	55	23	40	45	68	55	37	19	41	44	52	31	42	56	28
Lib Dem	9	7	0	0	100	2	4	65	12	2	9	5	3	8	9	6	8	6	11	9	6	3	6
Other	11	10	0	0	0	6	3	5	10	10	11	10	13	10	11	9	9	12	5	8	8	6	45

### Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	4	4	0	0	0	0	1	0	6	2	5	4	9	4	4	4	4	5	0	0	4	0	42
UKIP	3	3	0	0	0	4	0	0	0	6	3	3	0	1	5	4	2	5	1	4	2	4	1
Green	2	2	0	0	0	0	1	4	3	1	2	2	3	3	1	1	3	1	2	3	2	2	2
BNP	0	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0	0	0	1	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1672</b>	<b>487</b>	<b>523</b>	<b>87</b>	<b>573</b>	<b>548</b>	<b>102</b>	<b>657</b>	<b>714</b>	<b>809</b>	<b>863</b>	<b>187</b>	<b>706</b>	<b>396</b>	<b>383</b>	<b>953</b>	<b>719</b>	<b>224</b>	<b>542</b>	<b>358</b>	<b>403</b>	<b>145</b>	
<b>Unweighted Sample</b>	<b>1672</b>	<b>508</b>	<b>519</b>	<b>97</b>	<b>588</b>	<b>539</b>	<b>107</b>	<b>714</b>	<b>719</b>	<b>736</b>	<b>936</b>	<b>159</b>	<b>698</b>	<b>422</b>	<b>393</b>	<b>979</b>	<b>693</b>	<b>187</b>	<b>561</b>	<b>370</b>	<b>403</b>	<b>151</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

7-8  
Jan

If there were a general election held tomorrow, which party would you vote for?

	7-8 Jan	16-17 Jan	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Conservative	27	<b>29</b>	100	0	0	76	2	4	19	47	31	27	12	19	34	52	33	24	24	37	31	25	15
Labour	30	<b>31</b>	0	100	0	2	78	18	45	18	32	31	50	36	28	16	33	29	38	23	32	41	20
Liberal Democrat	6	<b>5</b>	0	0	100	2	3	46	10	1	6	4	2	5	7	5	6	4	7	7	5	3	5
Scottish National Party (SNP)/ Plaid Cymru	3	<b>3</b>	0	0	0	0	1	0	5	2	4	3	7	3	3	3	3	4	0	0	3	0	32
Some other party	4	<b>5</b>	0	0	0	4	2	4	4	7	5	5	6	5	7	4	5	5	7	6	4	6	3
Would not vote	11	<b>10</b>	0	0	0	2	2	0	3	6	10	10	14	13	7	5	6	15	9	9	8	13	11
Don't know	18	<b>16</b>	0	0	0	14	12	27	13	19	11	20	10	20	13	15	14	19	15	19	16	13	14

And which of these parties would you vote for?

[This question was only asked to those who selected 'some other party'; n=87]

	7-8 Jan	16-17 Jan	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Green	29	<b>39</b>	0	0	0	7	66	74	88	15	39	40	57	59	18	25	54	19	44	41	40	29	74
UK Independence Party (UKIP)	56	<b>42</b>	0	0	0	74	25	0	0	68	45	39	7	22	65	65	31	57	15	50	45	48	26
British National Party (BNP)	3	<b>5</b>	0	0	0	9	0	0	0	9	3	8	0	5	11	0	6	5	15	4	10	0	0
Women's Equality Party	1	<b>7</b>	0	0	0	7	9	26	12	2	3	10	18	4	3	10	5	8	21	5	0	4	0
Some other party	6	<b>3</b>	0	0	0	2	0	0	0	4	4	3	0	7	3	0	1	6	6	0	5	6	0
Don't know	5	<b>3</b>	0	0	0	0	0	0	0	2	7	0	17	3	0	0	2	5	0	0	0	13	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	7-8 Jan	16-17 Jan	Voting Intention			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
0 - Certain NOT to vote	8	<b>9</b>	1	0	2	2	1	0	2	4	8	9	13	11	5	5	5	13	7	8	7	10	11
1	1	<b>1</b>	1	0	0	0	0	0	1	1	1	1	1	1	1	0	1	1	2	1	1	1	0
2	1	<b>1</b>	0	1	0	0	0	0	0	2	2	1	2	2	1	2	1	2	3	1	1	2	0
3	1	<b>2</b>	0	1	0	0	0	3	2	1	2	1	6	2	0	1	1	3	1	2	2	2	1
4	1	<b>2</b>	0	1	1	0	1	0	1	1	1	2	2	2	1	0	1	3	2	2	1	2	0
5	4	<b>5</b>	2	3	2	2	3	3	3	4	5	5	3	9	2	2	4	6	5	4	6	4	8
6	2	<b>3</b>	2	4	1	2	3	1	1	3	3	2	1	4	1	1	2	3	3	2	4	2	1
7	4	<b>4</b>	4	3	4	3	4	3	3	4	3	4	6	3	3	4	3	4	3	3	4	4	4
8	7	<b>6</b>	7	5	4	6	7	9	6	7	7	6	7	6	7	6	6	6	6	6	6	6	7
9	8	<b>9</b>	11	8	19	11	8	16	10	10	9	9	7	8	11	11	9	9	7	10	11	6	9
10 - Absolutely certain to vote	61	<b>60</b>	74	74	66	72	72	65	72	64	60	60	53	53	67	68	66	52	61	61	56	61	57

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	7-8 Jan	16-17 Jan																					
<b>Which of the following do you think would make the best Prime Minister?</b>																							
Theresa May	37	36	91	2	20	81	4	17	23	56	38	34	15	24	43	61	37	34	32	43	37	32	21
Jeremy Corbyn	31	31	0	77	25	1	71	24	46	16	31	32	54	37	28	13	32	31	32	26	31	37	33
Not sure	31	33	9	21	55	18	25	59	31	28	32	34	31	39	29	26	31	36	36	31	32	30	46
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																							
Britain leaving the EU	60	60	71	54	77	73	56	71	67	63	63	58	46	54	67	71	64	55	68	61	58	56	61
Health	53	48	47	60	53	46	60	52	57	47	43	54	44	46	49	53	51	45	40	53	50	47	44
Immigration & Asylum	28	31	45	18	12	48	16	14	13	49	30	32	15	25	34	46	28	35	27	33	32	33	22
The economy	30	30	35	29	41	32	30	38	37	26	35	26	28	30	33	29	35	25	30	30	32	26	39
Housing	21	18	10	30	16	11	27	15	20	13	16	19	25	19	16	14	17	18	24	21	15	16	9
Defence and security	15	14	21	6	14	20	7	13	11	17	14	14	12	11	16	19	13	15	13	15	16	12	13
Welfare benefits	12	14	10	19	8	10	18	8	11	14	12	16	15	16	15	10	11	19	10	13	17	17	12
Education	14	13	10	17	15	9	18	16	17	10	10	15	19	15	10	8	13	13	12	13	14	12	14
The environment	10	12	8	12	27	8	13	22	16	7	12	11	21	10	12	9	12	10	13	12	10	11	15
Crime	11	11	11	11	6	11	10	6	8	14	12	11	8	12	11	12	11	12	13	11	11	14	7
Pensions	7	7	6	8	6	5	7	8	6	8	7	6	1	5	11	9	6	8	5	5	6	10	7
Family life & childcare	4	4	2	6	1	2	6	2	4	3	3	5	5	6	1	1	4	4	3	4	5	4	2
Tax	3	4	4	6	4	3	4	3	3	4	5	4	7	6	3	2	4	5	5	4	5	3	5
Transport	3	2	3	2	2	2	2	3	2	2	3	2	6	2	2	1	2	2	5	1	2	3	1
None of these	1	1	0	0	0	0	1	0	0	1	1	1	1	1	0	0	0	1	1	1	1	0	0
Don't know	3	4	1	2	1	2	3	3	4	2	6	3	8	7	2	1	4	5	4	3	4	5	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

7-8  
Jan

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	42	<b>45</b>	73	25	13	72	26	13	7	85	46	44	15	37	50	67	40	51	38	48	45	50	28
Wrong to leave	46	<b>44</b>	19	68	81	21	66	82	85	6	46	42	73	47	42	26	50	36	50	41	41	41	59
Don't know	12	<b>12</b>	7	7	6	7	8	6	7	9	8	15	12	16	8	6	10	13	11	11	14	9	13

How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?

Very well	2	<b>3</b>	7	1	0	6	0	0	2	4	3	2	2	2	3	4	3	3	3	2	3	3	2
Fairly well	26	<b>25</b>	55	8	19	48	8	12	12	39	25	24	12	17	30	41	24	25	20	28	26	25	17
<b>TOTAL WELL</b>	<b>28</b>	<b>28</b>	<b>62</b>	<b>9</b>	<b>19</b>	<b>54</b>	<b>8</b>	<b>12</b>	<b>14</b>	<b>43</b>	<b>28</b>	<b>26</b>	<b>14</b>	<b>19</b>	<b>33</b>	<b>45</b>	<b>27</b>	<b>28</b>	<b>23</b>	<b>30</b>	<b>29</b>	<b>28</b>	<b>19</b>
Fairly badly	32	<b>29</b>	22	33	35	24	31	41	32	26	30	28	38	29	28	26	30	28	34	29	32	25	27
Very badly	27	<b>27</b>	4	47	41	8	47	37	40	16	30	24	30	30	28	16	28	24	31	25	22	28	34
<b>TOTAL BADLY</b>	<b>59</b>	<b>56</b>	<b>26</b>	<b>80</b>	<b>76</b>	<b>32</b>	<b>78</b>	<b>78</b>	<b>72</b>	<b>42</b>	<b>60</b>	<b>52</b>	<b>68</b>	<b>59</b>	<b>56</b>	<b>42</b>	<b>58</b>	<b>52</b>	<b>65</b>	<b>54</b>	<b>54</b>	<b>53</b>	<b>61</b>
Don't know	13	<b>17</b>	12	12	6	14	14	9	14	15	11	22	18	21	11	13	15	19	12	16	17	19	21

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2017 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	183	174	9.4%
Men 50-64 High education	49	50	3%
Men 50-64 Mid education	85	79	5%
Men 50-64 Low education	69	65	4.1%
Men 25-49 High education	106	129	7.4%
Men 25-49 Mid education	134	127	7.9%
Men 25-49 Low education	59	92	5.8%
Men Under 25 High education	15	15	1.0%
Men Under 25 Mid & Low education	36	79	4.8%
Women Over 65	210	209	11.6%
Women 50-64 High education	50	47	2.8%
Women 50-64 Mid education	96	89	5.6%
Women 50-64 Low education	73	67	4.2%
Women 25-49 High education	155	140	8.0%
Women 25-49 Mid education	152	135	8.4%
Women 25-49 Low education	92	82	5.2%
Women Under 25 High education	21	18	1.1%
Women Under 25 Mid & Low education	87	75	4.7%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	152	318	19.0%
Medium (3-7)	1124	1020	61.0%
High (8,9,10)	396	334	20.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	501	468	28.0%
C1	478	485	29.0%
C2	323	351	21.0%
DE	370	368	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	714	657	39.3%
Leave	719	714	42.7%
Don't Know / Did Not Vote	239	301	18.0%

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	Unweighted no.	Weighted no.	Target %
<b>Region by 2017 Vote</b> (Election Result and ONS Population estimates)			
South Con	<b>250</b>	<b>236</b>	<b>14.1%</b>
South Lab	<b>136</b>	<b>132</b>	<b>7.9%</b>
South LD	<b>54</b>	<b>48</b>	<b>2.9%</b>
South UKIP	<b>9</b>	<b>8</b>	<b>0.5%</b>
South Oth	<b>19</b>	<b>15</b>	<b>0.9%</b>
South DNV	<b>93</b>	<b>102</b>	<b>6.1%</b>
London Con	<b>56</b>	<b>60</b>	<b>3.6%</b>
London Lab	<b>71</b>	<b>99</b>	<b>5.9%</b>
London LD	<b>13</b>	<b>15</b>	<b>0.9%</b>
London Oth	<b>7</b>	<b>7</b>	<b>0.4%</b>
London DNV	<b>40</b>	<b>43</b>	<b>2.6%</b>
Midlands Con	<b>108</b>	<b>107</b>	<b>6.4%</b>
Midlands Lab	<b>98</b>	<b>90</b>	<b>5.4%</b>
Midlands LD	<b>11</b>	<b>10</b>	<b>0.6%</b>
Midlands Oth	<b>9</b>	<b>8</b>	<b>0.5%</b>
Midlands DNV	<b>55</b>	<b>60</b>	<b>3.6%</b>
North Con	<b>119</b>	<b>117</b>	<b>7.0%</b>
North Lab	<b>170</b>	<b>166</b>	<b>9.9%</b>
North LD	<b>16</b>	<b>17</b>	<b>1.0%</b>
North UKIP	<b>9</b>	<b>8</b>	<b>0.5%</b>
North Oth	<b>8</b>	<b>7</b>	<b>0.4%</b>
North DNV	<b>81</b>	<b>89</b>	<b>5.3%</b>
Scotland Con	<b>33</b>	<b>32</b>	<b>1.9%</b>
Scotland Lab	<b>29</b>	<b>30</b>	<b>1.8%</b>
Scotland LD	<b>9</b>	<b>8</b>	<b>0.5%</b>
Scotland SNP	<b>47</b>	<b>42</b>	<b>2.5%</b>
Scotland Oth & DNV	<b>33</b>	<b>33</b>	<b>2.0%</b>
Wales Con	<b>22</b>	<b>22</b>	<b>1.3%</b>
Wales Lab	<b>35</b>	<b>32</b>	<b>1.9%</b>
Wales LD	<b>4</b>	<b>3</b>	<b>0.2%</b>
Wales PC	<b>8</b>	<b>7</b>	<b>0.4%</b>
Wales Oth & DNV	<b>20</b>	<b>18</b>	<b>1.1%</b>

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)