

# YouGov Survey Results

Sample Size: 2956 GB Adults  
Fieldwork: 27th May - 2nd June 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2956</b>	1005	828	207	355	1434	1522	352	748	1011	845	1685	1271	378	961	633	727	257
Unweighted Sample	2956	899	839	238	316	1310	1646	285	582	1231	858	1846	1110	376	938	607	774	261
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much interest do you generally have in what is going on in politics... a great deal, quite a lot, some, not very much, or, none at all?

A great deal	14	12	16	18	17	21	8	17	15	13	15	18	10	17	14	11	13	22
Quite a lot	23	26	26	23	25	28	19	20	20	24	27	25	21	27	25	21	22	22
<b>TOTAL A GREAT DEAL / A LOT OF INTEREST</b>	<b>37</b>	<b>38</b>	<b>42</b>	<b>41</b>	<b>42</b>	<b>49</b>	<b>27</b>	<b>37</b>	<b>35</b>	<b>37</b>	<b>42</b>	<b>43</b>	<b>31</b>	<b>44</b>	<b>39</b>	<b>32</b>	<b>35</b>	<b>44</b>
Some	38	43	39	36	33	33	43	31	38	38	41	37	39	34	38	39	41	35
Not very much	18	16	15	22	19	13	23	23	18	20	14	15	22	15	19	22	18	13
<b>TOTAL SOME / NOT MUCH INTEREST</b>	<b>56</b>	<b>59</b>	<b>54</b>	<b>58</b>	<b>52</b>	<b>46</b>	<b>66</b>	<b>54</b>	<b>56</b>	<b>58</b>	<b>55</b>	<b>52</b>	<b>61</b>	<b>49</b>	<b>57</b>	<b>61</b>	<b>59</b>	<b>48</b>
None at all	6	2	5	1	5	5	8	9	9	6	3	4	8	7	5	7	7	7

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:  
Should the United Kingdom remain a member of the European Union?\*

Yes	42	37	58	64	6	46	39	60	50	38	34	50	32	45	39	43	39	60
No	35	42	20	20	83	39	31	15	24	38	49	30	42	33	41	32	35	24
Would not vote	3	1	3	0	0	3	4	7	6	2	1	2	5	3	3	4	4	2
Don't know	19	20	20	15	10	13	25	19	20	22	15	17	21	18	17	20	22	14

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:  
Should the United Kingdom remain a member of the European Union?\*

[Excluding Don't knows and Would not votes; n=2274]

Yes	55	47	75	76	7	54	56	80	67	50	41	62	44	58	49	57	53	71
No	45	53	25	24	93	46	44	20	33	50	59	38	56	42	51	43	47	29

And on a scale of 0 to 10, how likely would you be to vote in a referendum on Britain's membership of the European Union?

0 - Certain NOT to vote	3	0	1	1	1	2	3	5	4	2	1	2	4	3	3	3	2	0
1	1	0	1	0	0	0	1	1	1	0	1	1	1	2	0	0	1	0
2	1	0	0	0	0	0	1	2	0	1	0	1	1	0	1	1	1	1
3	1	1	2	0	1	1	1	2	2	1	0	1	1	0	1	2	1	1
4	1	1	1	1	0	0	2	1	1	2	0	1	1	1	1	0	1	1
5	7	6	8	3	3	4	10	11	10	7	3	6	9	8	7	6	9	4
6	3	2	4	3	2	2	4	5	5	2	2	3	4	2	2	3	4	3
7	5	5	5	8	2	6	5	10	6	4	4	5	6	5	5	6	5	5
8	7	8	8	7	5	7	8	5	8	8	7	7	7	7	7	8	6	6
9	7	8	7	13	6	9	6	10	7	8	7	9	6	7	7	9	7	6
10 - Absolutely certain to vote	64	69	64	65	79	68	59	47	56	65	76	67	60	63	65	60	62	72

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Sample Size: 2956 GB Adults  
Fieldwork: 27th May - 2nd June 2015

	Should the UK remain a member of the European Union?				Strength of Choice								Likelihood to Vote	Interest in Politics				
	Total	Yes	No	Would not vote	Don't know	Definitely Remain in EU	Probably Remain in EU	Not Strong Remain in EU	No Idea	Not Strong Leave EU	Probably Leave EU	Definitely Leave EU	10 - Absolutely certain to vote	A great deal	Quite a lot	Some	Not very much	None at all
<b>Weighted Sample</b>	<b>2956</b>	1252	1037	103	564	887	355	189	373	183	351	618	1881	426	687	1125	538	180
Unweighted Sample	2956	1289	985	108	574	956	330	192	377	178	338	585	1891	429	686	1127	532	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much interest do you generally have in what is going on in politics... a great deal, quite a lot, some, not very much, or, none at all?

A great deal	14	19	15	3	5	21	13	11	4	5	16	16	20	100	0	0	0	0
Quite a lot	23	26	26	6	16	27	27	13	8	25	25	26	29	0	100	0	0	0
<b>TOTAL A GREAT DEAL / A LOT OF INTEREST</b>	<b>37</b>	<b>45</b>	<b>41</b>	<b>9</b>	<b>21</b>	<b>48</b>	<b>40</b>	<b>24</b>	<b>12</b>	<b>30</b>	<b>41</b>	<b>42</b>	<b>49</b>	<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>0</b>
Some	38	37	39	26	40	35	43	48	38	39	41	35	36	0	0	100	0	0
Not very much	18	15	17	29	25	13	15	23	31	26	17	16	12	0	0	0	100	0
<b>TOTAL SOME / NOT MUCH INTEREST</b>	<b>56</b>	<b>52</b>	<b>56</b>	<b>55</b>	<b>65</b>	<b>48</b>	<b>58</b>	<b>71</b>	<b>69</b>	<b>65</b>	<b>58</b>	<b>51</b>	<b>48</b>	<b>0</b>	<b>0</b>	<b>100</b>	<b>100</b>	<b>0</b>
None at all	6	2	4	37	14	4	2	4	20	4	1	8	3	0	0	0	0	100

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:

Should the United Kingdom remain a member of the European Union?\*

Yes	42	100	0	0	0	97	83	40	2	5	0	0	46	56	47	42	36	16
No	35	0	100	0	0	0	0	8	5	56	90	95	43	36	39	36	32	20
Would not vote	3	0	0	100	0	1	1	3	17	4	1	1	0	1	1	2	6	21
Don't know	19	0	0	0	100	1	17	49	75	35	9	4	11	7	13	20	27	43

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote:

Should the United Kingdom remain a member of the European Union?\*

[Excluding Don't knows and Would not votes; n=2274]

Yes	55	100	0	0	0	100	100	82	33	9	0	0	52	61	55	54	53	43
No	45	0	100	0	0	0	0	18	67	91	100	100	48	39	45	46	47	57

And on a scale of 0 to 10, how likely would you be to vote in a referendum on Britain's membership of the European Union?

0 - Certain NOT to vote	3	1	1	46	3	1	0	3	12	2	1	2	0	0	1	1	4	24
1	1	0	0	7	1	0	1	0	3	1	0	0	0	0	0	0	1	6
2	1	0	0	7	2	0	1	2	3	1	0	0	0	0	0	0	2	4
3	1	0	1	13	2	0	1	2	5	2	0	0	0	0	0	1	2	1
4	1	1	0	3	3	0	2	3	3	1	1	0	0	0	0	1	2	5
5	7	3	2	14	23	2	6	18	26	12	2	2	0	0	1	8	14	21
6	3	3	2	4	6	1	5	8	5	5	2	1	0	1	1	4	6	2
7	5	6	3	2	9	3	12	11	7	12	5	1	0	1	4	7	9	5
8	7	7	6	2	9	5	13	13	7	10	9	4	0	1	5	10	10	3
9	7	10	7	0	4	9	12	7	3	7	10	4	0	5	8	9	9	1
10 - Absolutely certain to vote	64	68	78	3	38	77	48	33	26	47	71	86	100	90	80	59	42	29

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Fieldwork: 27th May - 2nd June 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2956</b>	1005	828	207	355	1434	1522	352	748	1011	845	1685	1271	378	961	633	727	257
Unweighted Sample	2956	899	839	238	316	1310	1646	285	582	1231	858	1846	1110	376	938	607	774	261
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**How important, if at all, do you think the question of whether or not Britain is a member of the European Union is?**

Very important	<b>52</b>	57	48	58	68	58	46	40	43	52	65	55	48	55	55	49	50	51
Fairly important	<b>31</b>	32	31	34	18	27	34	33	36	30	25	31	30	30	29	32	32	30
<b>TOTAL IMPORTANT</b>	<b>83</b>	<b>89</b>	<b>79</b>	<b>92</b>	<b>86</b>	<b>85</b>	<b>80</b>	<b>73</b>	<b>79</b>	<b>82</b>	<b>90</b>	<b>86</b>	<b>78</b>	<b>85</b>	<b>84</b>	<b>81</b>	<b>82</b>	<b>81</b>
Not very important	<b>7</b>	6	8	3	5	7	6	9	7	7	5	6	7	5	6	9	6	10
Not important at all	<b>2</b>	1	2	2	3	2	2	2	3	2	1	2	2	4	2	2	2	2
<b>TOTAL NOT IMPORTANT</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>11</b>	<b>8</b>	<b>12</b>
Don't know	<b>9</b>	4	10	3	5	5	12	15	12	8	4	6	12	7	8	9	11	7

**Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?**

I will definitely vote for Britain to remain a member of the EU	<b>30</b>	22	45	49	3	32	29	40	35	28	24	36	22	34	27	29	28	46
I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave	<b>12</b>	15	11	12	4	12	12	16	15	10	10	14	10	12	11	14	11	13
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay	<b>6</b>	7	7	4	3	6	7	11	5	8	4	6	7	5	6	7	7	7
I have no idea whether I would vote for Britain to stay in the EU or to leave the EU	<b>13</b>	11	13	11	4	8	17	12	17	12	9	11	15	9	13	14	15	9
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave	<b>6</b>	7	5	8	5	5	7	6	5	6	7	6	7	9	6	5	7	2
I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay	<b>12</b>	18	7	9	17	12	11	4	9	14	15	12	12	11	13	13	10	9
I will definitely vote for Britain to leave the EU	<b>21</b>	19	12	7	64	24	18	10	13	22	31	16	27	19	24	20	22	14

\*A third of the sample were asked the following question:  
Do you think that the United Kingdom should be a member of the European Union

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	Should the UK remain a member of the European Union?				Strength of Choice								Likelihood to Vote	Interest in Politics				
	Total	Yes	No	Would not vote	Don't know	Definitely Remain in EU	Probably Remain in EU	Not Strong Remain in EU	No Idea	Not Strong Leave EU	Probably Leave EU	Definitely Leave EU	10 - Absolutely certain to vote	A great deal	Quite a lot	Some	Not very much	None at all
<b>Weighted Sample</b>	<b>2956</b>	1252	1037	103	564	887	355	189	373	183	351	618	1881	426	687	1125	538	180
Unweighted Sample	2956	1289	985	108	574	956	330	192	377	178	338	585	1891	429	686	1127	532	182
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think the question of whether or not Britain is a member of the European Union is?

Very important	52	59	63	5	25	68	41	18	16	32	51	74	68	80	67	47	33	16
Fairly important	31	34	24	20	37	25	51	56	32	42	33	13	24	15	25	38	39	17
<b>TOTAL IMPORTANT</b>	<b>83</b>	<b>93</b>	<b>87</b>	<b>25</b>	<b>62</b>	<b>93</b>	<b>92</b>	<b>74</b>	<b>48</b>	<b>74</b>	<b>84</b>	<b>87</b>	<b>92</b>	<b>95</b>	<b>92</b>	<b>85</b>	<b>72</b>	<b>33</b>
Not very important	7	5	9	17	6	4	5	10	8	17	10	5	5	4	5	7	9	7
Not important at all	2	1	2	16	1	1	1	2	3	1	3	3	1	1	1	1	3	9
<b>TOTAL NOT IMPORTANT</b>	<b>9</b>	<b>6</b>	<b>11</b>	<b>33</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>12</b>	<b>11</b>	<b>18</b>	<b>13</b>	<b>8</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>8</b>	<b>12</b>	<b>16</b>
Don't know	9	1	2	42	32	2	2	13	41	8	3	4	2	1	2	6	15	51

Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?

I will definitely vote for Britain to remain a member of the EU	30	69	0	10	2	100	0	0	0	0	0	0	37	43	35	28	22	17
I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave	12	23	0	2	10	0	100	0	0	0	0	0	9	11	14	14	10	3
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay	6	6	2	6	16	0	0	100	0	0	0	0	3	5	4	8	8	4
I have no idea whether I would vote for Britain to stay in the EU or to leave the EU	13	1	2	63	50	0	0	0	100	0	0	0	5	3	5	13	21	41
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave	6	1	10	6	11	0	0	0	0	100	0	0	5	2	7	6	9	5
I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay	12	0	30	5	6	0	0	0	0	0	100	0	13	13	13	13	11	3
I will definitely vote for Britain to leave the EU	21	0	57	8	4	0	0	0	0	0	0	100	28	23	23	19	19	27

\*A third of the sample were asked the following question:  
Do you think that the United Kingdom should be a member of the European Union