

| | Con | Lab | Lib Dem | None | Don't know |
|-------------------|-----|-----|---------|------|------------|
| 2011 cont. | | | | | |
| August 3-4 | 24 | 19 | 7 | 36 | 14 |
| July 20-21 | 23 | 20 | 7 | 36 | 15 |
| July 6-7 | 25 | 17 | 6 | 35 | 16 |
| June 22-23 | 24 | 18 | 7 | 36 | 15 |
| June 8-9 | 26 | 20 | 7 | 32 | 15 |
| May 25-26 | 26 | 20 | 6 | 33 | 16 |
| May 11-12 | 27 | 20 | 7 | 32 | 14 |
| May 4-5 | 26 | 20 | 9 | 31 | 14 |
| April 19-20 | 23 | 21 | 8 | 31 | 16 |
| April 6-7 | 24 | 20 | 8 | 33 | 16 |
| March 23-24 | 26 | 20 | 9 | 30 | 15 |
| March 9-10 | 23 | 20 | 7 | 35 | 15 |
| March 2-3 | 24 | 20 | 9 | 31 | 16 |
| February 23-24 | 25 | 19 | 11 | 30 | 15 |
| February 9-10 | 23 | 19 | 9 | 34 | 15 |
| January 26-27 | 22 | 17 | 10 | 32 | 17 |
| January 12-13 | 27 | 17 | 9 | 32 | 15 |
| 2010 | % | % | % | % | % |
| December 22-23 | 28 | 16 | 5 | 32 | 18 |
| December 8-9 | 29 | 17 | 9 | 29 | 16 |
| November 24-25 | 28 | 17 | 11 | 29 | 15 |
| November 10-11 | 27 | 16 | 10 | 31 | 15 |
| October 27-28 | 31 | 18 | 11 | 26 | 14 |
| October 13-14 | 29 | 18 | 11 | 27 | 15 |
| September 29-30 | 29 | 19 | 11 | 26 | 15 |
| September 26-27 | 29 | 19 | 14 | 23 | 16 |
| September 15-16 | 31 | 15 | 11 | 28 | 16 |
| September 01-02 | 32 | 13 | 10 | 27 | 18 |
| August 18-19 | 34 | 12 | 13 | 27 | 15 |
| July 27-28 | 32 | 12 | 13 | 28 | 15 |
| July 21-22 | 33 | 11 | 13 | 26 | 16 |
| July 7-8 | 33 | 15 | 10 | 26 | 16 |
| June 23-24 | 34 | 12 | 14 | 24 | 16 |
| June 2-3 | 36 | 13 | 15 | 24 | 13 |
| May 26-27 | 37 | 12 | 15 | 21 | 15 |

It seems to appeal to one section of society rather than to the whole country

| | Con | Lab | Lib Dem | None | Don't know |
|--------------------|-----|-----|---------|------|------------|
| 2015 | % | % | % | % | % |
| April 29-30 | 49 | 21 | 5 | 9 | 16 |
| April 15-16 | 48 | 24 | 6 | 8 | 14 |
| April 1-2 | 50 | 22 | 6 | 8 | 14 |
| March 18-19 | 50 | 23 | 6 | 7 | 14 |
| March 4-5 | 49 | 20 | 6 | 8 | 16 |
| February 18-19 | 51 | 23 | 6 | 8 | 12 |
| February 4-5 | 48 | 22 | 8 | 8 | 14 |
| January 21-22 | 51 | 21 | 5 | 9 | 14 |
| January 7-8 | 51 | 22 | 6 | 8 | 13 |
| 2014 | | | | | |
| December 10-11 | 52 | 20 | 7 | 7 | 14 |
| November 26-27 | 54 | 19 | 6 | 7 | 14 |
| November 12-13 | 50 | 22 | 7 | 7 | 14 |
| October 29-30 | 52 | 20 | 7 | 7 | 14 |
| October 15-16 | 51 | 21 | 7 | 7 | 13 |
| October 1-2 | 49 | 22 | 7 | 7 | 15 |
| September 17-18 | 49 | 20 | 8 | 8 | 14 |
| September 3-4 | 50 | 20 | 7 | 8 | 15 |
| August 20-21 | 51 | 23 | 7 | 7 | 12 |
| August 6-7 | 49 | 23 | 7 | 6 | 15 |
| July 23-24 | 48 | 22 | 9 | 7 | 14 |
| July 9-10 | 49 | 23 | 7 | 7 | 15 |
| June 25-26 | 50 | 21 | 7 | 8 | 13 |
| June 11-12 | 51 | 21 | 7 | 8 | 13 |
| May 28-29 | 50 | 20 | 9 | 7 | 14 |
| May 14-15 | 49 | 20 | 7 | 8 | 15 |
| April 23-24 | 50 | 20 | 8 | 7 | 15 |
| April 9-10 | 51 | 21 | 7 | 7 | 14 |
| March 26-27 | 50 | 22 | 8 | 6 | 13 |
| March 12-13 | 51 | 22 | 9 | 6 | 11 |
| February 26-27 | 50 | 21 | 7 | 7 | 14 |
| February 12-13 | 50 | 22 | 7 | 8 | 14 |
| January 15-16 | 48 | 20 | 8 | 9 | 14 |
| 2013 | | | | | |
| December 18-19 | 50 | 19 | 9 | 8 | 14 |
| December 4-5 | 51 | 20 | 7 | 7 | 15 |
| November 20-21 | 50 | 21 | 8 | 7 | 13 |
| November 6-7 | 51 | 22 | 8 | 7 | 13 |
| October 23-24 | 49 | 23 | 8 | 6 | 15 |
| October 9-10 | 50 | 22 | 7 | 7 | 15 |
| September 25-26 | 49 | 23 | 7 | 7 | 13 |
| September 11-12 | 52 | 20 | 7 | 7 | 13 |
| August 28-29 | 50 | 22 | 7 | 7 | 14 |
| July 31 - August 1 | 51 | 21 | 8 | 8 | 12 |
| July 17-18 | 48 | 22 | 8 | 7 | 14 |
| July 3-4 | 50 | 21 | 8 | 7 | 14 |

| | Con | Lab | Lib Dem | None | Don't know |
|-----------------------|-----|-----|---------|------|------------|
| 2013 cont. | % | % | % | % | % |
| June 19-20 | 49 | 23 | 9 | 8 | 12 |
| June 5-6 | 48 | 20 | 9 | 8 | 15 |
| May 22-23 | 50 | 20 | 8 | 8 | 15 |
| May 8-9 | 48 | 22 | 6 | 9 | 15 |
| April 24-25 | 49 | 24 | 7 | 7 | 13 |
| April 10-11 | 52 | 22 | 7 | 6 | 13 |
| March 27-28 | 49 | 19 | 8 | 9 | 14 |
| March 13-14 | 51 | 21 | 9 | 8 | 11 |
| February 27-28 | 52 | 21 | 7 | 6 | 14 |
| February 13-14 | 49 | 21 | 8 | 8 | 14 |
| January 30-31 | 50 | 20 | 9 | 8 | 13 |
| January 16-17 | 50 | 22 | 7 | 6 | 15 |
| January 2-3 | 50 | 19 | 8 | 8 | 15 |
| 2012 | | | | | |
| December 12-13 | 51 | 19 | 7 | 8 | 14 |
| November 28-29 | 50 | 20 | 9 | 7 | 14 |
| October 31-November 1 | 53 | 21 | 7 | 7 | 13 |
| October 17-18 | 50 | 20 | 9 | 7 | 14 |
| October 3-4 | 50 | 23 | 7 | 8 | 12 |
| September 19-20 | 49 | 22 | 7 | 8 | 13 |
| September 4-5 | 52 | 20 | 8 | 8 | 12 |
| August 22-23 | 53 | 19 | 8 | 7 | 14 |
| August 8-9 | 53 | 19 | 8 | 7 | 13 |
| July 25-26 | 51 | 21 | 8 | 8 | 12 |
| July 11-12 | 52 | 20 | 9 | 7 | 13 |
| June 27-28 | 52 | 20 | 8 | 7 | 12 |
| June 13-14 | 52 | 20 | 7 | 8 | 13 |
| May 30-31 | 51 | 22 | 8 | 7 | 13 |
| May 16-17 | 55 | 20 | 6 | 8 | 10 |
| May 2-3 | 50 | 18 | 8 | 9 | 16 |
| April 18-19 | 52 | 21 | 6 | 8 | 13 |
| April 4-5 | 53 | 21 | 6 | 8 | 12 |
| February 8-9 | 47 | 22 | 10 | 8 | 13 |
| March 21-22 | 51 | 20 | 8 | 8 | 14 |
| March 7-8 | 49 | 20 | 10 | 8 | 14 |
| February 22-23 | 46 | 21 | 10 | 8 | 15 |
| January 25-26 | 46 | 24 | 10 | 7 | 13 |
| January 11-12 | 46 | 22 | 10 | 9 | 13 |
| 2011 | % | % | % | % | % |
| December 21-22 | 50 | 19 | 11 | 6 | 14 |
| December 7-8 | 48 | 20 | 11 | 8 | 13 |
| November 23-24 | 49 | 19 | 9 | 8 | 14 |
| November 9-10 | 48 | 20 | 10 | 7 | 14 |
| October 26-27 | 47 | 20 | 10 | 8 | 15 |
| October 12-13 | 49 | 21 | 9 | 7 | 13 |
| October 5-6 | 48 | 22 | 9 | 7 | 14 |
| September 28-29 | 50 | 22 | 9 | 8 | 11 |
| September 14-15 | 51 | 19 | 9 | 7 | 12 |

| | Con | Lab | Lib Dem | None | Don't know |
|-----------------------|-----|-----|---------|------|------------|
| 2011 cont. | | | | | |
| August 31-September 1 | 49 | 21 | 10 | 7 | 13 |
| August 17-18 | 51 | 20 | 9 | 7 | 13 |
| August 3-4 | 47 | 20 | 10 | 8 | 14 |
| July 20-21 | 47 | 22 | 9 | 8 | 14 |
| July 6-7 | 49 | 20 | 10 | 8 | 14 |
| June 22-23 | 48 | 22 | 10 | 8 | 13 |
| June 8-9 | 50 | 19 | 11 | 8 | 13 |
| May 25-26 | 49 | 20 | 11 | 7 | 13 |
| May 11-12 | 48 | 20 | 11 | 8 | 13 |
| May 4-5 | 49 | 19 | 11 | 8 | 13 |
| April 19-20 | 47 | 20 | 10 | 9 | 14 |
| April 6-7 | 50 | 21 | 7 | 8 | 13 |
| March 23-24 | 47 | 21 | 10 | 8 | 14 |
| March 9-10 | 52 | 19 | 8 | 8 | 13 |
| March 2-3 | 48 | 21 | 8 | 9 | 14 |
| February 23-24 | 47 | 20 | 10 | 9 | 14 |
| February 9-10 | 52 | 18 | 8 | 8 | 14 |
| January 26-27 | 49 | 20 | 6 | 9 | 15 |
| January 12-13 | 47 | 21 | 9 | 8 | 15 |
| 2010 | % | % | % | % | % |
| December 22-23 | 47 | 20 | 8 | 9 | 17 |
| December 8-9 | 46 | 21 | 10 | 9 | 15 |
| November 24-25 | 47 | 23 | 8 | 7 | 15 |
| November 10-11 | 47 | 20 | 9 | 8 | 15 |
| October 27-28 | 46 | 24 | 7 | 8 | 15 |
| October 13-14 | 44 | 24 | 9 | 8 | 16 |
| September 29-30 | 43 | 24 | 9 | 9 | 15 |
| September 26-27 | 44 | 23 | 9 | 8 | 15 |
| September 15-16 | 46 | 21 | 9 | 8 | 16 |
| September 01-02 | 45 | 19 | 10 | 7 | 18 |
| August 18-19 | 45 | 22 | 9 | 8 | 16 |
| July 27-28 | 44 | 21 | 10 | 9 | 16 |
| July 21-22 | 44 | 24 | 9 | 8 | 16 |
| July 7-8 | 44 | 21 | 10 | 10 | 15 |
| June 23-24 | 41 | 21 | 11 | 10 | 17 |
| June 2-3 | 45 | 20 | 12 | 10 | 13 |
| May 26-27 | 46 | 23 | 11 | 8 | 11 |