

# CBS News 2016 Battleground Tracker

## CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



Sample 2131 Likely Voters <sup>1</sup>

Conducted July 22-23, 2016

Margin of Error ±2.7%

### 1. How closely did you follow the Republicans' political convention this week?

Very closely	29%
Somewhat closely	39%
Not too closely	22%
Not at all	10%

### 2. If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

Hillary Clinton	41%
Donald Trump	42%
Gary Johnson	6%
Jill Stein	2%
Someone else	3%
Not sure	6%
Probably won't vote	0%

### 3. How would you feel about these choices for Hillary Clinton's Vice President?

	Enthusiastic	Satisfied	Disappointed	Not sure
Elizabeth Warren	24%	17%	35%	24%
Tim Kaine	9%	27%	24%	40%
Cory Booker	13%	20%	25%	42%
Tom Vilsack	4%	20%	25%	51%

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4. Did what you saw or heard from Donald Trump at the Republican convention make you personally feel... (Check all that apply.)

Enthusiastic .....	24%
Hopeful .....	30%
Pessimistic .....	27%
Scared .....	36%
Didn't watch enough of it to say .....	14%

5. Did you mostly like or mostly dislike the way Donald Trump and the convention speakers talked about...

	Liked	Disliked	Not sure
How things are in America	41%	44%	15%
Hillary Clinton	42%	44%	14%
The direction of the Republican party	35%	43%	22%
Terrorism	43%	40%	17%

6. From what you saw, did the Republican convention generally make you feel... ?

Much more positive toward Donald Trump .....	23%
Somewhat more positive toward Donald Trump .....	13%
Unchanged in your views toward Donald Trump .....	22%
Somewhat more negative toward Donald Trump .....	8%
Much more negative toward Donald Trump .....	24%
Didn't watch enough of it to say .....	9%

7. In general, how would you describe your own political viewpoint?

Very liberal .....	13%
Somewhat liberal .....	12%
Moderate .....	35%
Somewhat conservative .....	21%
Very conservative .....	15%
Not sure .....	4%

8. Generally speaking, do you think of yourself as a...?

Strong Democrat .....	26%
Not very strong Democrat .....	10%
Lean Democrat .....	8%
Independent .....	12%
Lean Republican .....	9%
Not very strong Republican .....	15%
Strong Republican .....	18%
Not sure .....	1%

9. Would you describe yourself as a born-again or evangelical Christian?

Yes .....	24%
No .....	71%
Not sure .....	5%

10. Are you male or female?

Male .....	48%
Female .....	52%

11. In what year were you born? [Age recoded from birth year]

18-29 .....	17%
30-44 .....	24%
45-64 .....	39%
65+ .....	19%

12. What racial or ethnic group best describes you?

White .....	78%
Black .....	11%
Hispanic .....	7%
Other .....	4%

13. What is the highest level of education you have completed?

HS or less .....	24%
Some college .....	31%
College grad .....	28%
Post grad .....	16%

# CBS News 2016 Battleground Tracker

## CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



### 1. Follow Republican Convention

How closely did you follow the Republicans' political convention this week?

	Gender			Age group			
	Total	Male	Female	18-29	30-44	45-64	65+
Very closely	29%	34%	24%	29%	24%	29%	32%
Somewhat closely	39%	42%	37%	37%	38%	43%	36%
Not too closely	22%	18%	25%	23%	23%	19%	23%
Not at all	10%	6%	14%	10%	14%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,131)	(1,026)	(1,104)	(360)	(519)	(838)	(415)

	Party ID			Ideology			White Evangelical		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Very closely	29%	22%	25%	39%	24%	23%	38%	30%	28%
Somewhat closely	39%	40%	43%	37%	40%	40%	38%	40%	39%
Not too closely	22%	24%	22%	17%	25%	23%	18%	22%	21%
Not at all	10%	14%	9%	6%	10%	14%	6%	8%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,131)	(778)	(617)	(706)	(533)	(842)	(755)	(344)	(1,787)

# CBS News 2016 Battleground Tracker

## CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI



### 2. Presidential Vote 2016

If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?

*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Hillary Clinton	41%	39%	43%	46%	46%	38%	36%
Donald Trump	42%	44%	39%	25%	30%	49%	55%
Gary Johnson	6%	8%	4%	14%	8%	3%	2%
Jill Stein	2%	2%	1%	4%	3%	1%	1%
Someone else	3%	2%	3%	4%	4%	2%	2%
Not sure	6%	5%	9%	7%	9%	6%	4%
Probably won't vote	0%	0%	1%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,131)	(1,026)	(1,104)	(360)	(519)	(838)	(415)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Hillary Clinton	41%	83%	28%	7%	81%	44%	9%	12%	46%
Donald Trump	42%	7%	44%	78%	5%	33%	77%	67%	37%
Gary Johnson	6%	1%	12%	6%	1%	9%	5%	7%	6%
Jill Stein	2%	2%	4%	0%	5%	1%	0%	0%	2%
Someone else	3%	1%	5%	3%	2%	2%	3%	4%	2%
Not sure	6%	5%	7%	6%	4%	10%	5%	9%	6%
Probably won't vote	0%	0%	0%	0%	1%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,131)	(778)	(617)	(706)	(533)	(842)	(756)	(344)	(1,786)

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**3. Potential Clinton VP Ratings – Elizabeth Warren**

How would you feel about these choices for Hillary Clinton's Vice President?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enthusiastic	24%	26%	21%	28%	26%	21%	22%
Satisfied	17%	17%	17%	18%	19%	17%	14%
Disappointed	35%	40%	30%	33%	27%	37%	42%
Not sure	24%	17%	32%	22%	27%	25%	22%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,088)	(1,008)	(1,080)	(350)	(513)	(824)	(401)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enthusiastic	24%	43%	19%	7%	54%	18%	7%	7%	27%
Satisfied	17%	27%	17%	6%	25%	21%	7%	7%	19%
Disappointed	35%	11%	42%	56%	9%	31%	58%	52%	31%
Not sure	24%	19%	22%	31%	12%	30%	28%	34%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,088)	(763)	(604)	(692)	(526)	(824)	(738)	(336)	(1,752)

**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**4. Potential Clinton VP Ratings – Tim Kaine**

How would you feel about these choices for Hillary Clinton's Vice President?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enthusiastic	9%	11%	7%	9%	7%	8%	11%
Satisfied	27%	29%	25%	25%	27%	27%	29%
Disappointed	24%	30%	19%	30%	21%	25%	22%
Not sure	40%	30%	49%	36%	45%	40%	38%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,101)	(1,014)	(1,086)	(351)	(515)	(827)	(408)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enthusiastic	9%	17%	6%	2%	15%	9%	4%	4%	9%
Satisfied	27%	39%	26%	16%	40%	28%	17%	15%	29%
Disappointed	24%	13%	30%	32%	19%	19%	34%	30%	23%
Not sure	40%	31%	38%	49%	26%	44%	45%	50%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,101)	(769)	(609)	(695)	(529)	(828)	(744)	(340)	(1,761)



**CBS News 2016 Battleground Tracker**  
**CO, FL, IA, MI, NC, NH, NV, OH, PA, VA, WI**



**5. Potential Clinton VP Ratings – Cory Booker**

How would you feel about these choices for Hillary Clinton's Vice President?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enthusiastic	13%	14%	11%	15%	13%	12%	11%
Satisfied	20%	24%	17%	23%	22%	18%	21%
Disappointed	25%	31%	19%	25%	21%	27%	26%
Not sure	42%	30%	53%	37%	44%	44%	42%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,087)	(1,008)	(1,079)	(351)	(513)	(819)	(403)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enthusiastic	13%	24%	11%	2%	29%	10%	4%	3%	14%
Satisfied	20%	30%	20%	10%	33%	20%	11%	10%	22%
Disappointed	25%	9%	30%	39%	10%	21%	40%	34%	23%
Not sure	42%	37%	39%	49%	27%	49%	45%	53%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,087)	(763)	(606)	(690)	(528)	(825)	(734)	(336)	(1,751)

**CBS News 2016 Battleground Tracker**  
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**6. Potential Clinton VP Ratings – Tom Vilsack**

How would you feel about these choices for Hillary Clinton's Vice President?

	Gender			Age group			
	Total	Male	Female	18-29	30-44	45-64	65+
Enthusiastic	4%	4%	3%	4%	4%	4%	3%
Satisfied	20%	24%	16%	23%	20%	17%	22%
Disappointed	25%	31%	19%	24%	22%	27%	26%
Not sure	51%	41%	62%	49%	54%	53%	49%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,088)	(1,008)	(1,080)	(352)	(513)	(823)	(401)

	Party ID			Ideology			White Evangelical		
	Total	Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enthusiastic	4%	7%	2%	2%	6%	4%	2%	2%	4%
Satisfied	20%	30%	18%	10%	31%	20%	11%	10%	22%
Disappointed	25%	14%	30%	33%	19%	19%	36%	32%	24%
Not sure	51%	48%	50%	55%	44%	58%	50%	57%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,088)	(762)	(606)	(692)	(525)	(828)	(734)	(336)	(1,752)

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**7. Trump's RNC Message**

Did what you saw or heard from Donald Trump at the Republican convention make you personally feel... (Check all that apply.)

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Enthusiastic	24%	27%	22%	17%	18%	28%	31%
Hopeful	30%	32%	29%	18%	22%	36%	40%
Pessimistic	27%	31%	24%	43%	31%	21%	20%
Scared	36%	36%	36%	45%	41%	32%	28%
Didn't watch enough of it to say	14%	10%	19%	17%	18%	13%	9%
Totals	(2,131)	(1,026)	(1,105)	(360)	(519)	(838)	(415)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Enthusiastic	24%	5%	25%	45%	4%	19%	45%	36%	22%
Hopeful	30%	7%	32%	55%	5%	23%	56%	46%	27%
Pessimistic	27%	38%	29%	13%	49%	27%	11%	17%	29%
Scared	36%	63%	32%	10%	70%	37%	10%	16%	40%
Didn't watch enough of it to say	14%	16%	14%	12%	10%	19%	12%	16%	14%
Totals	(2,131)	(778)	(617)	(706)	(533)	(842)	(756)	(344)	(1,787)

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**8. RNC Speech Topics – How things are in America**

Did you mostly like or mostly dislike the way Donald Trump and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	41%	44%	39%	25%	30%	48%	55%
Disliked	44%	46%	42%	57%	49%	39%	37%
Not sure	15%	10%	19%	18%	20%	13%	8%
Totals (Weighted N)	100% (2,114)	100% (1,020)	100% (1,095)	100% (354)	100% (515)	100% (832)	100% (413)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	41%	13%	44%	71%	9%	33%	73%	61%	37%
Disliked	44%	73%	41%	15%	82%	48%	13%	20%	49%
Not sure	15%	14%	15%	13%	9%	20%	13%	19%	14%
Totals (Weighted N)	100% (2,114)	100% (771)	100% (612)	100% (703)	100% (529)	100% (834)	100% (751)	100% (341)	100% (1,773)

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**9. RNC Speech Topics – Hillary Clinton**

Did you mostly like or mostly dislike the way Donald Trump and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	42%	46%	37%	31%	34%	46%	51%
Disliked	44%	44%	44%	52%	48%	40%	40%
Not sure	14%	10%	18%	17%	19%	13%	8%
Totals (Weighted N)	100% (2,115)	100% (1,020)	100% (1,096)	100% (352)	100% (515)	100% (835)	100% (413)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	42%	14%	45%	70%	11%	32%	74%	61%	38%
Disliked	44%	74%	40%	16%	80%	47%	15%	22%	48%
Not sure	14%	12%	15%	14%	9%	21%	11%	17%	14%
Totals (Weighted N)	100% (2,115)	100% (770)	100% (612)	100% (705)	100% (528)	100% (834)	100% (754)	100% (342)	100% (1,773)

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**10. RNC Speech Topics – The direction of the Republican party**

Did you mostly like or mostly dislike the way Donald Trump and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	35%	37%	34%	20%	25%	42%	48%
Disliked	43%	45%	40%	58%	50%	35%	35%
Not sure	22%	18%	26%	22%	25%	23%	17%
Totals (Weighted N)	100% (2,109)	100% (1,018)	100% (1,091)	100% (353)	100% (515)	100% (830)	100% (411)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	35%	9%	34%	65%	7%	28%	63%	52%	32%
Disliked	43%	69%	41%	16%	77%	43%	17%	23%	46%
Not sure	22%	22%	25%	19%	16%	28%	20%	25%	22%
Totals (Weighted N)	100% (2,109)	100% (766)	100% (612)	100% (702)	100% (529)	100% (830)	100% (750)	100% (341)	100% (1,768)

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**11. RNC Speech Topics – Terrorism**

Did you mostly like or mostly dislike the way Donald Trump and the convention speakers talked about...

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Liked	43%	46%	41%	25%	33%	52%	55%
Disliked	40%	40%	39%	54%	43%	34%	34%
Not sure	17%	14%	20%	21%	24%	14%	11%
Totals (Weighted N)	100% (2,108)	100% (1,019)	100% (1,090)	100% (351)	100% (515)	100% (832)	100% (410)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Liked	43%	13%	47%	74%	9%	36%	76%	66%	39%
Disliked	40%	68%	36%	13%	80%	39%	12%	15%	44%
Not sure	17%	19%	17%	13%	11%	25%	13%	19%	17%
Totals (Weighted N)	100% (2,108)	100% (765)	100% (611)	100% (703)	100% (528)	100% (831)	100% (749)	100% (341)	100% (1,768)

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**12. RNC Feeling Toward Trump**

From what you saw, did the Republican convention generally make you feel... [toward Donald Trump]?

	Total	Gender		Age group			
		Male	Female	18-29	30-44	45-64	65+
Much more positive	23%	25%	21%	13%	15%	28%	34%
Somewhat more positive	13%	14%	12%	12%	13%	14%	14%
Unchanged in your views	22%	22%	22%	22%	26%	22%	20%
Somewhat more negative	8%	9%	7%	16%	9%	6%	5%
Much more negative	24%	24%	25%	26%	25%	23%	23%
Didn't watch enough of it to say	9%	5%	12%	11%	13%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,127)	(1,025)	(1,102)	(358)	(517)	(838)	(414)

	Total	Party ID			Ideology			White Evangelical	
		Democrat	Independent	Republican	Liberal	Moderate	Conservative	Yes	No
Much more positive	23%	3%	23%	46%	4%	16%	45%	39%	20%
Somewhat more positive	13%	6%	16%	19%	4%	13%	20%	19%	12%
Unchanged in your views	22%	23%	25%	19%	24%	25%	19%	21%	23%
Somewhat more negative	8%	10%	9%	4%	13%	8%	5%	5%	9%
Much more negative	24%	47%	18%	5%	49%	25%	5%	8%	27%
Didn't watch enough of it to say	9%	11%	8%	6%	7%	13%	6%	8%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(2,127)	(776)	(617)	(705)	(533)	(839)	(755)	(344)	(1,783)