

YouGov Survey Results

Sample Size: 1676 GB Adults
Fieldwork: 18th - 19th February 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1676	575	550	102	659	716	811	865	188	707	397	384	955	721	225	543	359	404	146
Unweighted Sample	1676	577	549	107	721	722	753	923	162	712	407	395	996	680	186	570	371	397	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following news outlets, please say whether you think they are pro-Brexit, anti-Brexit or neither

BBC News

Pro-Brexit	8	5	13	13	13	5	9	8	8	10	7	8	9	8	13	7	8	8	9
Anti-Brexit	27	43	21	18	14	45	31	24	16	23	32	35	27	28	29	30	25	27	20
Neither	24	18	31	28	37	13	26	21	32	22	24	23	28	18	25	22	25	24	24
Don't know	41	34	36	40	36	37	35	46	44	45	37	35	36	47	33	41	42	41	48

Sky News

Pro-Brexit	12	6	20	14	19	6	16	8	9	13	12	10	15	8	20	11	10	11	12
Anti-Brexit	11	16	11	3	6	18	13	9	8	11	13	11	10	13	9	12	10	13	9
Neither	14	15	14	14	16	14	15	13	20	13	15	12	15	12	16	14	13	14	11
Don't know	63	63	56	69	59	63	56	70	62	63	60	66	60	67	56	63	67	62	68

ITV News

Pro-Brexit	6	5	7	9	5	6	6	5	4	6	5	6	6	6	9	7	4	5	4
Anti-Brexit	13	19	11	4	7	19	15	10	10	13	14	12	13	13	16	13	10	14	11
Neither	24	23	27	25	31	19	27	21	27	20	27	26	27	20	24	23	27	23	21
Don't know	58	54	55	62	56	56	52	64	59	61	54	56	55	62	51	58	59	58	65

Channel 4 News

Pro-Brexit	3	3	3	7	2	4	3	3	3	4	2	4	3	3	5	4	2	3	2
Anti-Brexit	18	22	20	14	17	21	20	16	16	19	20	16	19	17	24	18	15	18	16
Neither	19	16	23	21	27	14	23	15	18	18	20	19	21	15	18	17	20	20	18
Don't know	60	60	54	59	54	61	54	65	64	59	58	62	56	65	52	61	63	59	64

The i

Pro-Brexit	3	4	3	2	2	4	4	2	1	4	2	4	3	4	3	4	5	2	2
Anti-Brexit	15	15	20	18	21	14	18	12	15	18	15	12	19	11	27	13	11	16	13
Neither	9	6	12	12	13	5	10	8	7	8	11	9	10	8	11	9	9	8	8
Don't know	73	75	66	67	64	77	68	78	76	71	72	76	69	78	59	74	75	74	77

The Guardian

Pro-Brexit	5	5	4	5	5	5	6	5	9	5	4	5	4	7	8	5	6	4	3
Anti-Brexit	33	33	41	40	41	32	38	28	31	32	36	31	39	24	45	31	31	31	29
Neither	4	3	5	4	5	3	5	3	7	3	6	3	4	4	7	5	2	4	5
Don't know	58	59	49	50	49	60	51	63	54	60	54	60	52	65	41	59	60	60	63

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Daily Mirror

Pro-Brexit	15	12	17	18	20	11	14	15	28	15	10	13	16	13	17	16	14	14	14
Anti-Brexit	19	23	22	17	19	22	23	15	8	18	26	18	21	16	22	16	21	21	12
Neither	4	3	3	4	5	2	5	2	5	3	4	2	4	3	6	2	3	3	5
Don't know	63	63	57	61	57	65	58	68	58	63	60	67	59	68	55	66	62	62	68

The Independent

Pro-Brexit	5	5	5	4	3	5	5	5	6	6	3	4	4	7	3	5	7	4	3
Anti-Brexit	23	24	27	23	28	22	28	18	25	23	23	21	27	18	37	21	20	22	19
Neither	10	7	13	13	13	7	10	9	7	9	13	9	11	8	12	11	8	9	10
Don't know	63	65	56	60	55	66	57	68	63	62	61	66	59	67	48	64	65	65	69

The Times

Pro-Brexit	14	10	20	16	22	8	18	10	11	15	16	12	17	10	20	13	13	13	13
Anti-Brexit	15	18	13	20	12	19	16	14	10	14	16	17	15	14	13	15	15	16	12
Neither	7	8	7	4	7	7	9	5	7	6	9	6	7	6	10	8	5	5	8
Don't know	65	64	60	60	59	65	57	71	71	66	59	65	60	70	56	65	67	66	67

The Daily Telegraph

Pro-Brexit	23	21	30	34	34	17	29	18	21	22	27	24	30	15	31	22	21	22	21
Anti-Brexit	10	13	9	5	7	13	10	10	5	9	9	14	8	12	11	11	9	9	5
Neither	4	4	4	2	4	5	6	3	8	4	5	2	4	5	6	3	4	4	6
Don't know	63	62	58	59	55	65	55	69	67	65	59	60	58	69	51	63	65	64	68

The Sun

Pro-Brexit	37	32	48	50	51	31	44	30	41	39	36	34	42	31	43	39	34	36	32
Anti-Brexit	7	9	6	0	4	9	5	8	4	7	8	7	6	7	7	6	6	8	5
Neither	3	3	1	0	1	3	4	1	7	2	3	2	2	3	2	2	3	3	3
Don't know	54	57	45	50	44	57	46	61	48	53	54	58	50	59	48	53	56	54	60

The Daily Express

Pro-Brexit	31	29	38	42	42	26	39	24	30	30	32	32	36	24	38	32	26	30	32
Anti-Brexit	7	9	6	2	4	10	7	6	3	7	7	7	5	9	8	4	8	8	5
Neither	2	2	1	0	2	2	3	2	6	2	3	2	2	3	3	2	3	2	2
Don't know	60	59	55	56	52	62	51	68	61	61	58	59	57	64	52	62	63	60	60

The Daily Mail

Pro-Brexit	40	40	48	47	53	35	45	35	40	39	42	39	48	28	50	41	34	38	37
Anti-Brexit	6	7	6	4	5	8	7	6	5	6	6	7	5	8	8	5	7	8	5
Neither	3	4	2	0	1	4	3	3	3	2	4	3	2	4	2	3	4	2	4
Don't know	51	48	44	49	41	53	46	56	52	52	48	52	45	59	39	52	54	52	55