

YouGov Survey Results



Sample Size: 1762 GB Adults
Fieldwork: 20th - 21st September 2018

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1762	604	578	107	692	752	853	909	197	744	418	403	1004	758	236	571	377	425	153
Unweighted Sample	1762	656	537	113	739	759	778	984	135	693	420	514	1063	699	181	625	378	425	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you approve or disapprove of the British Government's record to date?

Approve	19	40	8	11	14	28	22	16	14	16	20	26	21	16	17	23	21	14	15
Disapprove	57	36	78	75	68	52	58	56	36	58	61	59	58	56	53	54	56	63	58
Don't know	24	24	14	13	18	20	20	28	50	26	18	15	21	28	30	23	23	23	26

How do you think the financial situation of your household will change over the NEXT 12 months?

Get a lot better	2	2	3	1	1	2	1	3	2	3	1	1	2	2	2	2	2	2	1
Get a little better	10	12	9	6	8	12	11	8	19	11	7	5	11	8	12	8	8	11	8
TOTAL GET BETTER	12	14	12	7	9	14	12	11	21	14	8	6	13	10	14	10	10	13	9
Stay about the same	36	49	28	30	29	45	38	35	26	36	34	43	38	34	32	39	37	35	32
Get a little worse	28	23	31	43	36	24	26	29	18	23	34	35	28	27	21	28	29	29	28
Get a lot worse	15	8	23	15	19	11	15	14	10	16	17	12	13	17	15	13	16	15	18
TOTAL GET WORSE	43	31	54	58	55	35	41	43	28	39	51	47	41	44	36	41	45	44	46
Don't know	10	7	6	5	8	6	8	11	25	10	6	5	8	12	17	9	7	8	13

How do you think the financial situation of your household has changed over the LAST 12 months?

Got a lot better	2	2	1	2	1	2	2	2	4	2	2	0	2	2	3	2	1	3	0
Got a little better	12	15	10	14	11	12	13	11	14	15	7	8	14	8	11	13	13	11	9
TOTAL GOT BETTER	14	17	11	16	12	14	15	13	18	17	9	8	16	10	14	15	14	14	9
Stayed about the same	41	52	35	31	39	47	43	39	29	37	41	54	43	38	39	42	41	38	49
Got a little worse	29	23	35	42	35	25	27	32	22	26	36	32	28	31	26	29	30	31	30
Got a lot worse	10	6	14	10	10	11	10	10	5	13	13	5	8	13	10	11	11	11	5
TOTAL GOT WORSE	39	29	49	52	45	36	37	42	27	39	49	37	36	44	36	40	41	42	35
Don't know	6	3	4	1	4	3	5	7	27	6	1	1	4	9	12	5	5	5	7

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How do you think the British economy has changed over the LAST 12 months?

Got a lot better	1	1	0	0	0	1	1	0	0	0	0	2	1	1	0	1	0	1	0
Got a little better	12	25	5	6	6	21	17	8	9	10	11	19	12	12	11	11	14	13	10
TOTAL GOT BETTER	13	26	5	6	6	22	18	8	9	10	11	21	13	13	11	12	14	14	10
Stayed about the same	26	36	19	22	19	33	27	24	11	27	30	26	26	25	22	29	25	25	22
Got a little worse	38	27	49	42	49	28	34	42	40	34	40	43	40	35	40	37	39	37	42
Got a lot worse	13	6	19	26	19	10	13	13	10	16	15	8	13	14	11	12	12	16	16
TOTAL GOT WORSE	51	33	68	68	68	38	47	55	50	50	55	51	53	49	51	49	51	53	58
Don't know	10	5	8	4	7	7	8	12	30	13	4	2	8	13	16	10	9	8	10

How do you think the British economy will change over the NEXT 12 months?

Get a lot better	2	4	1	0	0	4	2	2	0	1	1	5	2	2	2	2	3	2	0
Get a little better	10	20	3	3	4	18	12	8	7	8	12	12	9	11	6	10	12	11	7
TOTAL GET BETTER	12	24	4	3	4	22	14	10	7	9	13	17	11	13	8	12	15	13	7
Stay about the same	19	27	12	16	10	29	22	16	11	20	20	21	19	20	20	20	18	19	19
Get a little worse	30	28	35	22	35	26	27	34	34	30	25	35	34	26	27	30	33	30	32
Get a lot worse	25	9	39	50	43	11	25	25	20	26	31	20	27	23	26	23	24	27	31
TOTAL GET WORSE	55	37	74	72	78	37	52	59	54	56	56	55	61	49	53	53	57	57	63
Don't know	13	12	9	8	9	12	11	15	27	14	10	7	10	17	19	14	10	12	11

Who do you think has the upper hand in the Brexit negotiations?

Britain	12	18	7	8	3	21	13	10	12	11	11	13	11	13	8	11	16	10	11
Rest of EU	67	62	81	77	84	59	69	66	54	66	71	73	72	61	67	65	66	72	67
Don't know	21	21	11	15	13	20	18	24	34	23	19	14	17	26	25	24	17	18	22

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What do you think the UK's top priorities for the Brexit negotiations with the EU should be? Please tick up to three.

Allowing Britain to make its own trade deals with countries outside the EU	40	54	33	26	27	56	42	38	22	37	43	50	39	41	33	38	43	42	40
Allowing British companies to trade with the EU without tariffs or restrictions	40	35	50	56	57	26	43	36	42	39	43	36	44	34	35	41	38	40	43
Maintaining co-operation between Britain and the EU on security and anti-terrorism	37	34	46	46	52	27	34	40	26	33	42	46	43	29	39	38	34	35	43
Allowing Britain to control immigration from the EU	32	47	23	21	14	52	33	31	16	31	39	36	28	37	23	34	34	34	29
Making sure Britain does not have to obey the rulings of the European Court	27	45	15	14	9	47	30	24	8	20	28	46	25	29	24	29	25	32	14
Minimising the amount of money the UK has to pay upon leaving the EU	26	32	21	27	19	33	24	29	21	24	31	29	25	28	25	26	28	27	25
Preventing a hard border between Ireland and Northern Ireland	21	16	32	40	37	11	24	18	16	19	24	24	25	16	26	20	22	18	27
Protecting rights of UK citizens already living in the EU	19	10	27	26	28	10	18	20	27	19	18	15	19	18	19	20	18	18	19
Other	2	0	3	4	4	0	2	2	5	2	1	1	2	2	3	3	1	0	6
Don't know	13	6	11	6	11	7	10	16	30	17	7	4	10	17	19	12	11	13	12

At this point would you prefer that Britain stays in or leaves the European Union?

Prefer that Britain stays in the EU	43	24	65	69	84	7	44	43	49	48	44	33	51	33	49	42	41	41	51
Prefer that Britain leaves the EU	43	68	26	22	7	84	45	42	20	36	50	61	39	50	34	45	47	46	35
Don't know	13	8	8	10	8	8	11	14	31	16	6	6	10	17	16	12	12	13	14

If you had to choose, would you prefer that Britain left the European Union...

Immediately	27	43	16	13	4	53	30	24	9	23	27	42	23	32	23	25	31	31	19
Only after Brexit negotiations are complete	57	48	71	80	82	38	58	57	56	59	62	50	65	48	54	59	56	56	62
Don't know	16	9	13	7	14	8	12	19	34	18	11	8	12	20	23	16	13	13	19