

YouGov / People's Vote Survey Results

Sample Size: 10299 GB Adults
Fieldwork: 14th - 20th August 2018

	Vote in 2017			EU Ref 2016		Voting Intention			Gender		Age				Social Grade		Labour target voters*	
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1		C2DE
Weighted Sample	10299	3553	3347	618	3955	4253	XX	XX	XX	4985	5314	1153	4346	2441	2358	5870	4429	1353
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	46	24	68	79	89	8	26	72	83	45	47	62	51	42	32	53	36	68
Leave the EU	41	69	23	15	6	84	68	21	13	44	38	18	31	48	61	36	47	23
Would not vote	6	1	3	2	1	2	1	2	2	5	6	5	8	4	3	4	7	2
Don't know	6	5	6	4	3	6	4	4	2	5	8	10	8	5	4	6	8	6
Refused	1	1	1	1	1	1	1	1	1	1	1	5	2	1	1	1	2	1

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

[Excluding Would not votes, Don't knows, and Refused]

Remain a member of the EU	53	26	75	84	94	8	28	77	87	51	55	77	62	47	35	60	43	69
Leave the EU	47	74	25	16	6	92	72	23	13	49	45	23	38	53	65	40	57	31

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

Brexit will fundamentally impact the lives of everyone in this country

Strongly agree	37	23	52	63	63	17	24	55	65	39	36	40	39	39	32	42	31	45
Tend to agree	35	47	28	25	27	45	46	28	27	33	37	31	31	35	43	35	35	37
TOTAL AGREE	72	70	80	88	90	62	70	83	92	72	73	71	70	74	75	77	66	82
Tend to disagree	12	18	7	4	3	20	19	7	5	13	10	11	11	12	14	11	13	11
Strongly disagree	3	4	2	2	1	5	4	2	1	4	2	2	3	4	3	3	4	1
TOTAL DISAGREE	15	22	9	6	4	25	23	9	6	17	12	13	14	16	17	14	17	12
Don't know	13	8	10	6	6	13	7	8	2	11	15	16	16	9	8	10	17	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is likely that many of the promises made by politicians in favour of leaving the EU will be broken

Strongly agree	41	22	61	65	65	22	19	64	70	44	39	46	44	43	32	45	37	51
Tend to agree	33	44	25	25	24	41	45	24	23	30	35	25	30	33	39	32	34	32
TOTAL AGREE	74	66	86	90	89	63	64	88	93	74	74	71	74	76	71	77	71	83
Tend to disagree	9	16	3	2	3	16	18	4	3	10	7	8	7	9	13	9	9	6
Strongly disagree	3	5	1	1	1	5	5	1	1	3	2	3	2	3	4	3	3	2
TOTAL DISAGREE	12	21	4	3	4	21	23	5	4	13	9	11	9	12	17	12	12	8
Don't know	15	14	10	7	7	16	13	7	4	12	17	19	17	12	12	12	18	9

It is likely that Britain will get a good deal with the EU

Strongly agree	2	3	2	1	1	3	3	2	2	2	2	3	2	3	2	2	3	2
Tend to agree	13	20	8	6	7	20	24	7	9	13	12	12	10	13	18	12	14	12
TOTAL AGREE	15	23	10	7	8	23	27	9	11	15	14	15	12	16	20	14	17	14
Tend to disagree	34	38	33	36	35	35	38	33	34	34	35	33	33	35	36	36	32	40
Strongly disagree	30	20	41	44	44	20	17	44	48	33	27	28	32	32	25	33	26	32
TOTAL DISAGREE	64	58	74	80	79	55	55	77	82	67	62	61	65	67	61	69	58	72
Don't know	21	19	16	13	13	22	18	14	7	17	25	24	23	18	19	17	26	14

If we get a bad deal, it will mainly be the UK Government's fault

Strongly agree	32	18	47	43	42	26	14	50	45	36	29	31	33	35	29	33	31	35
Tend to agree	30	30	31	29	30	31	28	31	31	27	33	32	32	29	28	31	30	37
TOTAL AGREE	62	48	78	72	72	57	42	81	76	63	62	63	65	64	57	64	61	72
Tend to disagree	17	28	9	14	14	21	33	8	16	18	16	14	14	19	22	18	16	16
Strongly disagree	7	15	2	4	4	11	17	2	2	8	5	4	4	8	12	7	7	3
TOTAL DISAGREE	24	43	11	18	18	32	50	10	18	26	21	18	18	27	34	25	23	19
Don't know	13	9	11	10	9	11	8	9	5	10	16	18	17	9	9	11	17	9

The process of leaving the EU so far has been a mess

Strongly agree	54	40	72	71	69	45	34	74	75	58	51	54	54	57	52	57	51	62
Tend to agree	30	44	19	21	22	39	49	18	20	27	32	23	27	32	37	29	31	29
TOTAL AGREE	84	84	91	92	91	84	83	92	95	85	83	77	81	89	89	86	82	91
Tend to disagree	5	8	2	3	3	7	10	2	2	5	4	5	4	4	6	5	4	4
Strongly disagree	1	2	1	1	1	2	2	1	1	2	1	2	1	1	1	1	2	1
TOTAL DISAGREE	6	10	3	4	4	9	12	3	3	7	5	7	5	5	7	6	6	5
Don't know	10	6	7	5	5	7	5	5	2	8	12	15	13	6	5	8	12	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, how much do you trust each of the following to take the right decisions on Brexit?

The British Government in Westminster

Trust to a great deal	2	5	1	1	2	4	7	1	2	3	2	2	2	2	4	2	2	1
Trust to some extent	22	40	10	17	19	28	50	10	16	22	22	17	17	24	31	23	21	20
TOTAL TRUST	24	45	11	18	21	32	57	11	18	25	24	19	19	26	35	25	23	21
Do not trust much	30	31	33	34	31	33	27	31	35	29	32	31	30	30	31	31	29	38
Do not trust at all	33	15	48	41	41	26	9	50	43	37	29	31	35	36	27	33	33	34
TOTAL DISTRUST	63	46	81	75	72	59	36	81	78	66	61	62	65	66	58	64	62	72
Don't know	12	8	9	7	8	10	7	7	3	9	15	20	15	7	7	10	14	7

The UK Parliament

Trust to a great deal	2	3	1	1	2	2	4	1	2	2	1	2	2	1	3	2	2	2
Trust to some extent	24	34	21	31	28	24	40	21	32	25	24	21	21	27	30	26	22	28
TOTAL TRUST	26	37	22	32	30	26	44	22	34	27	25	23	23	28	33	28	24	30
Do not trust much	34	36	38	38	37	36	34	37	42	34	35	34	33	36	36	36	32	39
Do not trust at all	27	20	32	23	25	28	14	32	21	30	24	23	29	29	23	25	29	23
TOTAL DISTRUST	61	56	70	61	62	64	48	69	63	64	59	57	62	65	59	61	61	62
Don't know	12	8	9	7	8	10	7	8	4	9	15	20	15	8	7	11	15	8

How clear do you think the attitude towards Brexit is of the leadership of the following parties?

The Conservative Party, led by Theresa May

Very clear	7	11	4	4	7	8	14	5	5	7	6	6	5	7	10	7	7	6
Fairly clear	24	39	16	26	24	29	46	16	24	24	25	20	20	26	33	26	23	24
TOTAL CLEAR	31	50	20	30	31	37	60	21	29	31	31	26	25	33	43	33	30	30
Not very clear	29	30	32	33	31	30	27	31	40	30	28	27	29	30	29	31	27	37
Not at all clear	25	13	35	27	29	21	8	39	27	28	21	23	25	28	21	24	26	23
TOTAL NOT CLEAR	54	43	67	60	60	51	35	70	67	58	49	50	54	58	50	55	53	60
Don't know	15	7	13	10	10	11	6	10	5	11	19	24	21	9	7	13	18	11

The Labour Party, led by Jeremy Corbyn

Very clear	5	3	8	2	5	5	4	11	2	4	6	9	6	4	4	5	6	4
Fairly clear	15	8	26	10	19	11	8	32	11	13	16	23	17	12	10	15	14	19
TOTAL CLEAR	20	11	34	12	24	16	12	43	13	17	22	32	23	16	14	20	20	23
Not very clear	28	25	34	35	34	26	26	33	37	28	28	25	27	30	29	30	26	43
Not at all clear	35	54	18	40	30	45	54	13	45	41	28	17	27	42	49	36	33	20
TOTAL NOT CLEAR	63	79	52	75	64	71	80	46	82	69	56	42	54	72	78	66	59	63
Don't know	17	9	14	12	12	13	8	11	6	13	21	26	22	13	8	14	21	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Liberal Democrats, led by Vince Cable

Very clear	12	12	14	29	17	11	11	13	37	17	7	13	10	14	14	14	10	16
Fairly clear	17	16	19	28	22	14	17	20	33	20	14	14	16	17	18	19	14	22
TOTAL CLEAR	29	28	33	57	39	25	28	33	70	37	21	27	26	31	32	33	24	38
Not very clear	22	24	24	19	23	23	26	26	16	19	25	21	22	22	24	23	21	26
Not at all clear	23	31	18	9	17	31	30	19	5	24	22	14	20	26	30	21	25	12
TOTAL NOT CLEAR	45	55	42	28	40	54	56	45	21	43	47	35	42	48	54	44	46	38
Don't know	26	17	25	15	21	20	16	23	9	19	31	39	32	20	14	23	29	25

The Scottish National Party, led by Nicola Sturgeon

[Asked only to respondents who live in the Scotland; n=1014]

Very clear	35	27	32	26	44	26	26	30	42	40	30	34	33	39	33	39	30	45
Fairly clear	25	21	29	38	26	28	21	29	26	27	23	38	25	19	26	28	22	31
TOTAL CLEAR	60	48	61	64	70	54	47	59	68	67	53	72	58	58	59	67	52	76
Not very clear	9	10	11	10	9	11	12	15	11	7	11	5	9	10	10	9	9	8
Not at all clear	16	34	13	11	11	26	33	13	22	18	14	4	12	22	23	13	19	8
TOTAL NOT CLEAR	25	44	24	21	20	37	45	28	33	25	25	9	21	32	33	22	28	16
Don't know	15	9	14	16	11	9	7	13	0	9	22	19	20	11	9	11	20	8

Overall, do you think the leaderships of the following parties broadly favour the UK staying in the EU, broadly favour leaving the EU, or are they neutral on the issue?

The Conservative Party, led by Theresa May

They favour staying in the EU	21	26	18	14	15	29	22	19	13	22	19	12	19	26	24	20	22	17
They favour leaving the EU	44	45	49	57	57	37	51	53	64	47	40	49	41	44	46	48	38	51
They are neutral	7	10	5	5	6	10	11	5	7	7	7	7	7	7	9	7	7	7
I am not sure	29	19	27	24	23	24	15	23	17	24	33	33	34	24	22	25	33	25

The Labour Party, led by Jeremy Corbyn

They favour staying in the EU	34	43	34	19	28	44	43	36	19	33	35	33	32	36	37	33	35	31
They favour leaving the EU	17	14	21	31	25	13	16	22	37	21	14	20	17	17	17	20	14	23
They are neutral	9	7	13	9	12	8	8	15	11	11	8	9	9	9	9	10	8	10
I am not sure	39	36	32	40	35	35	34	27	33	35	43	38	41	38	37	37	42	36

The Liberal Democrats, led by Vince Cable

They favour staying in the EU	46	55	47	62	51	52	54	46	73	58	35	36	41	52	56	50	41	45
They favour leaving the EU	6	5	5	5	6	5	7	7	6	5	6	7	6	5	6	6	6	7
They are neutral	6	7	6	5	6	7	7	7	5	6	7	8	6	6	6	6	7	7
I am not sure	42	33	41	28	38	36	32	40	16	31	52	50	48	37	32	39	46	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Scottish National Party, led by Nicola Sturgeon

[Asked only to respondents who live in the Scotland; n=1014]

They favour staying in the EU	75	84	76	80	81	81	86	73	80	83	67	72	68	82	84	79	71	82
They favour leaving the EU	5	6	3	0	5	4	5	5	9	4	5	4	5	5	4	5	4	5
They are neutral	1	1	1	1	1	1	1	1	1	1	1	3	1	0	1	2	0	1
I am not sure	19	10	19	19	13	14	8	20	10	12	27	21	26	12	12	13	25	11

Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think...

...The standard of living of you and your family will improve, get worse or stay about the same

Improve	12	22	6	3	1	25	21	6	4	14	11	7	10	14	18	11	14	8
Get worse	38	19	55	64	67	12	20	58	69	38	37	40	42	38	29	42	33	50
About the same	36	51	27	23	22	53	53	26	22	38	35	31	31	39	46	35	38	32
Don't know	13	8	12	10	10	10	6	11	5	10	17	22	17	9	8	12	16	10

...Today's children will end up better off or worse off than their parents' generation, or end up about the same?

Better off	22	40	10	7	3	44	40	10	8	26	18	14	15	25	34	20	24	15
Worse off	42	22	62	71	75	14	23	64	77	42	43	52	47	40	32	48	35	56
About the same	17	25	12	10	9	26	26	12	9	18	17	12	17	19	20	16	19	15
Don't know	18	14	16	11	13	17	12	14	6	15	22	23	21	16	14	16	21	14

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	26	11	41	49	47	9	10	44	56	30	23	30	28	27	20	30	21	36
Tend to support	18	17	20	17	21	15	17	21	18	16	20	19	20	16	16	18	17	23
TOTAL SUPPORT	44	28	61	66	68	24	27	65	74	46	43	49	48	43	36	48	38	59
Tend to oppose	15	23	11	11	11	22	23	10	11	14	16	14	12	16	21	16	15	17
Strongly oppose	20	36	9	10	8	36	38	8	7	24	15	9	12	26	32	19	21	10
TOTAL OPPOSE	35	59	20	21	19	58	61	18	18	38	31	23	24	42	53	35	36	27
Don't know	21	14	19	13	14	18	11	17	8	16	25	28	28	15	11	17	26	14

* "Labour target voters" are those who would not currently vote Labour but say they "would seriously" or "might" consider voting Labour at the next general election