

YouGov Survey Results

Sample Size: 2033

Fieldwork: 5th - 10th April 2012

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

A 4G network describes the next generation of mobile wireless communication which will provide consumers with mobile data speeds up to 20 times faster than what is currently available on 3G. It is also capable of handling far greater amounts of data traffic compared to 3G.

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

Britain must strive to adapt new technologies such as 4G faster than other countries if it is to stay competitive and protect jobs :

	Unweighted Base	1509	763	746	236	203	263	294	513	839	670	364	184	154	224	364	92	127
Base: All GB Adults who expressed an opinion		1501	762	739	198	226	287	267	523	818	683	372	238	152	185	344	79	131
Strongly agree		34%	39%	29%	35%	42%	34%	35%	31%	32%	38%	35%	29%	41%	36%	33%	29%	40%
Agree		47%	45%	49%	42%	41%	48%	47%	52%	51%	42%	47%	54%	47%	43%	46%	49%	44%
Disagree		5%	6%	5%	9%	6%	5%	6%	3%	5%	6%	5%	4%	4%	5%	7%	8%	5%
Strongly disagree		2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%	0%	1%	3%	1%	2%	1%
Don't know		11%	8%	15%	12%	10%	12%	11%	12%	11%	12%	11%	13%	7%	13%	12%	13%	10%

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

I would like to see 4G technology, which means faster mobile internet speeds on my mobile phone or dongle, rolled out in the UK as soon as possible' :

Unweighted Base	1354	695	659	232	195	242	263	422	740	614	324	165	135	211	317	83	119
Base: All GB Adults who expressed an opinion	1365	704	661	196	227	270	241	430	743	622	337	220	138	178	303	69	122
Strongly agree	33%	37%	28%	38%	42%	31%	32%	27%	32%	33%	32%	28%	33%	37%	33%	33%	35%
Agree	41%	42%	40%	36%	39%	47%	41%	41%	43%	39%	41%	49%	47%	39%	38%	37%	37%
Disagree	9%	8%	10%	10%	7%	7%	8%	11%	10%	8%	8%	6%	8%	5%	11%	12%	16%
Strongly disagree	4%	3%	5%	4%	2%	3%	5%	5%	4%	4%	5%	1%	3%	5%	3%	4%	4%
Don't know	13%	10%	16%	13%	10%	12%	13%	16%	11%	16%	14%	16%	9%	14%	15%	14%	8%

You said that you wanted to see 4G technology, which means faster mobile internet speeds on your mobile phone or dongle, rolled out in the UK as soon as possible...

Which, if any, of the following are reasons for this?

Unweighted Base	987	535	452	177	156	183	193	278	550	437	228	122	112	157	223	61	84
Base: All GB Adults who would like to see 4G technology, which means faster mobile internet speeds, rolled out in the UK as soon as possible	1008	558	450	145	184	209	177	292	559	449	247	168	109	136	210	49	88
Because I think it's important for the UK to catch up with other countries and stay competitive	66%	65%	67%	63%	63%	64%	73%	67%	68%	63%	63%	62%	69%	69%	69%	68%	68%
Because it is important for the economy and job creation	45%	49%	41%	47%	40%	44%	45%	49%	50%	39%	39%	47%	48%	47%	51%	44%	40%
Because I would like to access faster internet connections	58%	60%	57%	73%	67%	58%	53%	49%	58%	59%	49%	48%	61%	70%	62%	68%	67%
Because I would like better mobile phone coverage to be able to make phone calls in more places	35%	38%	31%	44%	43%	40%	33%	23%	33%	37%	25%	41%	33%	42%	38%	33%	36%
Other	1%	1%	1%	2%	-	0%	1%	1%	1%	1%	1%	1%	2%	-	1%	-	1%
Don't know	2%	2%	1%	4%	4%	-	1%	0%	1%	2%	2%	2%	-	1%	3%	-	-