The Economist/YouGov Poll

November 3-5, 2012

YouGov

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1. Attention to election campaign

How closely have you been following news about the 2012 Presidential election campaign?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very closely	55%	46%	53%	58%	60%	60%	43%	38%	64%	46%	47%	53%	70%
Somewhat closely	30%	30%	31%	27%	32%	25%	37%	43%	23%	35%	30%	34%	24%
Not too closely	12%	16%	11%	13%	5%	11%	11%	15%	9%	14%	16%	10%	6%
Not at all	4%	8%	6%	2%	2%	3%	9%	4%	3%	5%	7%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(237)	(174)	(448)	(141)	(738)	(128)	(134)	(472)	(528)	(360)	(358)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	55%	47%	65%	58%	52%	50%	64%	54%	56%	50%	60%	41%	61%	76%
Somewhat closely	30%	36%	23%	33%	33%	37%	23%	27%	30%	35%	23%	34%	29%	22%
Not too closely	12%	13%	13%	8%	11%	11%	12%	17%	9%	8%	16%	18%	9%	1%
Not at all	4%	4%	0%	1%	4%	1%	1%	3%	5%	7%	0%	7%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(378)	(261)	(262)	(268)	(301)	(333)	(151)	(228)	(372)	(249)	(417)	(345)	(83)

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2. Direction of country

Would you say things in this country today are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	38%	34%	36%	42%	34%	29%	67%	50%	39%	37%	30%	42%	46%
Off on the wrong track	54%	51%	47%	55%	64%	66%	13%	37%	56%	52%	59%	52%	47%
Not sure	9%	14%	17%	3%	2%	5%	20%	13%	5%	11%	11%	6%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(237)	(174)	(446)	(141)	(736)	(128)	(134)	(470)	(528)	(358)	(358)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	38%	74%	7%	32%	76%	44%	10%	33%	40%	37%	39%	37%	36%	46%
Off on the wrong track	54%	17%	92%	61%	15%	48%	89%	54%	55%	53%	54%	53%	59%	41%
Not sure	9%	9%	1%	7%	9%	8%	2%	13%	4%	10%	7%	9%	5%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(378)	(259)	(262)	(267)	(301)	(332)	(151)	(228)	(372)	(247)	(415)	(345)	(83)

3. Importance of issues
How important are the following issues to you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	96%	92%	98%	99%	96%	98%	93%	93%	98%	95%	96%	96%	98%
Immigration	74%	65%	73%	78%	78%	77%	65%	72%	69%	79%	77%	73%	70%
The environment	71%	73%	71%	74%	63%	68%	90%	70%	63%	79%	67%	77%	72%
Terrorism	82%	65%	79%	91%	92%	83%	82%	80%	79%	85%	87%	86%	69%
Gay rights	43%	58%	48%	41%	24%	41%	46%	52%	34%	52%	38%	45%	53%
Education	86%	89%	89%	82%	90%	86%	97%	80%	84%	88%	81%	91%	89%
Health care	91%	87%	95%	91%	92%	91%	98%	89%	88%	95%	91%	91%	93%
Social security	91%	78%	92%	94%	98%	91%	95%	84%	90%	91%	92%	90%	88%
The budget deficit	88%	83%	88%	91%	88%	90%	79%	86%	88%	88%	87%	93%	83%
The war in Afghanistan	75%	62%	80%	80%	76%	76%	75%	72%	69%	81%	76%	77%	71%
Taxes	93%	88%	95%	94%	93%	94%	88%	89%	93%	92%	95%	93%	88%
Medicare	87%	73%	84%	94%	94%	87%	93%	84%	83%	90%	89%	88%	82%
Abortion	62%	73%	63%	60%	53%	61%	67%	66%	54%	70%	60%	64%	65%
Totals	(998)	(236)	(173)	(448)	(141)	(736)	(128)	(134)	(472)	(526)	(359)	(358)	(281)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	96%	95%	99%	98%	95%	95%	100%	97%	96%	95%	99%	96%	97%	100%
Immigration	74%	70%	83%	69%	72%	68%	82%	81%	75%	73%	71%	74%	78%	65%
The environment	71%	86%	51%	75%	92%	74%	53%	76%	71%	75%	65%	72%	70%	73%
Terrorism	82%	74%	94%	81%	70%	82%	94%	84%	86%	84%	77%	87%	86%	77%
Gay rights	43%	59%	20%	47%	77%	42%	21%	47%	46%	44%	39%	49%	36%	42%
Education	86%	92%	80%	89%	96%	87%	79%	93%	86%	88%	80%	89%	84%	90%
Health care	91%	92%	91%	93%	93%	93%	87%	94%	93%	91%	89%	92%	90%	89%
Social security	91%	91%	91%	91%	89%	89%	93%	92%	94%	89%	91%	91%	91%	91%
The budget deficit	88%	81%	97%	90%	76%	88%	98%	87%	89%	89%	87%	90%	90%	94%
The war in Afghanistan	75%	71%	84%	70%	74%	68%	82%	75%	73%	74%	79%	77%	76%	70%
Taxes	93%	88%	99%	93%	84%	92%	99%	95%	92%	93%	91%	94%	94%	95%
Medicare	87%	88%	87%	88%	88%	87%	86%	87%	89%	88%	85%	88%	88%	84%
Abortion	62%	68%	58%	61%	73%	55%	62%	56%	60%	66%	63%	67%	63%	48%
Totals	(998)	(378)	(261)	(261)	(268)	(300)	(333)	(151)	(227)	(372)	(248)	(416)	(345)	(83)

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4. Most important issue
Which of these is the **most** important issue for you?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	39%	31%	42%	47%	30%	38%	39%	50%	44%	35%	36%	41%	44%
Immigration	3%	2%	3%	3%	4%	3%	0%	5%	3%	3%	5%	1%	1%
The environment	4%	6%	4%	2%	4%	4%	5%	2%	2%	5%	3%	3%	4%
Terrorism	2%	1%	1%	4%	3%	3%	0%	0%	2%	3%	2%	4%	2%
Gay rights	1%	3%	2%	0%	0%	2%	0%	1%	2%	1%	1%	1%	2%
Education	6%	14%	9%	2%	1%	5%	13%	6%	3%	9%	4%	8%	7%
Health care	10%	10%	10%	8%	12%	10%	13%	7%	10%	10%	7%	10%	15%
Social security	11%	4%	4%	13%	22%	11%	16%	4%	8%	13%	14%	10%	5%
The budget deficit	11%	10%	12%	9%	15%	12%	6%	11%	14%	9%	15%	9%	8%
The war in Afghanistan	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%
Taxes	5%	7%	6%	4%	1%	4%	6%	5%	5%	4%	3%	5%	6%
Medicare	3%	0%	2%	4%	6%	3%	2%	7%	2%	4%	5%	3%	1%
Abortion	5%	14%	4%	2%	3%	7%	1%	1%	6%	5%	6%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(962)	(222)	(167)	(434)	(139)	(717)	(121)	(124)	(454)	(508)	(339)	(349)	(274)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	39%	32%	46%	43%	26%	47%	42%	45%	30%	39%	45%	31%	45%	43%
Immigration	3%	0%	5%	3%	1%	2%	5%	3%	3%	2%	3%	3%	4%	2%
The environment	4%	7%	0%	3%	7%	5%	0%	4%	3%	4%	4%	3%	3%	1%
Terrorism	2%	1%	3%	3%	1%	2%	4%	1%	6%	2%	2%	2%	1%	6%
Gay rights	1%	2%	0%	2%	3%	2%	0%	0%	3%	2%	0%	1%	1%	2%
Education	6%	11%	1%	5%	13%	5%	1%	6%	5%	8%	4%	5%	4%	7%
Health care	10%	15%	5%	8%	22%	9%	4%	8%	9%	9%	12%	7%	8%	17%
Social security	11%	17%	8%	4%	16%	9%	8%	15%	9%	13%	7%	17%	8%	7%
The budget deficit	11%	1%	20%	12%	2%	8%	19%	8%	15%	10%	12%	12%	15%	8%
The war in Afghanistan	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%
Taxes	5%	5%	5%	3%	2%	5%	5%	5%	3%	3%	8%	6%	3%	4%
Medicare	3%	6%	2%	3%	5%	3%	3%	2%	5%	4%	1%	4%	3%	1%
Abortion	5%	1%	5%	10%	2%	3%	9%	3%	12%	4%	2%	7%	4%	2%

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(962)	(363)	(258)	(255)	(255)	(289)	(326)	(143)	(219)	(361)	(239)	(399)	(332)	(82)

5. Trend of economy if Obama is re-elected

If Barack Obama were re-elected president in 2012, would the economy get better, get worse, or stay about the same?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Get better	37%	36%	40%	41%	27%	28%	75%	48%	34%	40%	31%	41%	44%
About the same	18%	28%	20%	11%	19%	17%	15%	25%	18%	18%	20%	19%	14%
Get worse	39%	29%	29%	45%	54%	50%	4%	21%	44%	35%	43%	35%	38%
Not sure	6%	7%	11%	4%	0%	5%	6%	6%	4%	7%	7%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(237)	(174)	(448)	(140)	(738)	(128)	(133)	(472)	(527)	(360)	(357)	(282)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Get better	37%	73%	5%	34%	77%	47%	6%	37%	33%	42%	34%	37%	35%	51%
About the same	18%	19%	15%	17%	15%	21%	15%	16%	23%	18%	15%	20%	15%	8%
Get worse	39%	4%	78%	43%	2%	29%	76%	37%	40%	34%	47%	36%	46%	38%
Not sure	6%	4%	3%	6%	6%	3%	3%	10%	4%	5%	4%	6%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(377)	(261)	(262)	(268)	(300)	(333)	(151)	(228)	(372)	(248)	(417)	(344)	(83)

6. Trend of economy if Romney is elected

If Mitt Romney were elected president in 2012, would the economy get better, get worse, or stay about the same?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Get better	38%	29%	31%	41%	51%	46%	9%	24%	44%	32%	40%	35%	37%
About the same	15%	22%	19%	13%	6%	16%	13%	14%	18%	13%	16%	12%	17%
Get worse	37%	38%	35%	39%	32%	29%	63%	50%	33%	40%	31%	44%	39%
Not sure	10%	11%	15%	7%	11%	9%	15%	12%	6%	15%	14%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(237)	(174)	(447)	(140)	(737)	(128)	(133)	(472)	(526)	(359)	(357)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Get better	38%	5%	78%	39%	5%	30%	70%	39%	35%	34%	44%	30%	43%	50%
About the same	15%	16%	9%	20%	13%	18%	14%	10%	16%	17%	15%	18%	13%	7%
Get worse	37%	71%	5%	33%	74%	44%	9%	37%	36%	39%	34%	39%	35%	39%
Not sure	10%	9%	8%	9%	9%	8%	7%	13%	13%	10%	8%	12%	9%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(376)	(261)	(262)	(267)	(300)	(333)	(150)	(228)	(371)	(249)	(416)	(344)	(83)

7. Respondents have a somewhat or very favorable opinion of these individuals
Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	52%	50%	59%	53%	40%	40%	87%	74%	48%	55%	46%	56%	55%
Mitt Romney	45%	40%	39%	45%	61%	55%	11%	34%	49%	42%	51%	38%	43%
Paul Ryan	42%	39%	30%	45%	58%	52%	9%	26%	46%	39%	48%	36%	40%
Joe Biden	42%	38%	46%	46%	37%	34%	70%	56%	39%	46%	34%	49%	51%
Totals	(998)	(237)	(173)	(447)	(141)	(736)	(128)	(134)	(471)	(527)	(359)	(358)	(281)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	52%	89%	12%	50%	90%	61%	17%	46%	52%	58%	45%	48%	52%	66%
Mitt Romney	45%	12%	86%	43%	7%	40%	79%	45%	42%	41%	54%	42%	50%	42%
Paul Ryan	42%	9%	83%	41%	5%	34%	78%	42%	40%	38%	50%	40%	49%	33%
Joe Biden	42%	78%	6%	44%	85%	53%	10%	38%	44%	46%	38%	39%	39%	61%
Totals	(998)	(377)	(261)	(262)	(267)	(301)	(333)	(151)	(228)	(372)	(247)	(416)	(345)	(82)

8. Respondents have a somewhat or very unfavorable opinion of these individuals
Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	46%	48%	35%	47%	59%	59%	6%	26%	51%	42%	51%	41%	44%
Mitt Romney	50%	57%	50%	53%	38%	43%	78%	61%	49%	52%	43%	57%	56%
Paul Ryan	47%	48%	50%	48%	39%	41%	57%	65%	48%	45%	39%	54%	53%
Joe Biden	50%	49%	42%	51%	60%	61%	8%	36%	59%	42%	55%	44%	48%
Totals	(998)	(237)	(173)	(447)	(141)	(736)	(128)	(134)	(471)	(527)	(359)	(358)	(281)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	46%	10%	87%	49%	7%	39%	82%	50%	47%	39%	54%	49%	47%	34%
Mitt Romney	50%	85%	11%	54%	90%	58%	20%	47%	57%	54%	43%	52%	49%	58%
Paul Ryan	47%	77%	13%	50%	88%	53%	17%	46%	50%	49%	42%	44%	44%	65%
Joe Biden	50%	14%	92%	48%	10%	37%	89%	55%	50%	43%	56%	48%	58%	38%
Totals	(998)	(377)	(261)	(262)	(267)	(301)	(333)	(151)	(228)	(372)	(247)	(416)	(345)	(82)

9. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	25%	23%	27%	28%	20%	16%	65%	31%	20%	30%	21%	29%	27%
Somewhat Approve	20%	27%	20%	19%	13%	20%	16%	25%	21%	19%	13%	25%	27%
Somewhat Disapprove	11%	16%	13%	10%	5%	11%	12%	13%	11%	11%	14%	10%	7%
Strongly Disapprove	40%	32%	32%	42%	58%	51%	2%	25%	47%	34%	46%	33%	39%
Not Sure	4%	2%	9%	1%	4%	3%	5%	6%	1%	6%	6%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(236)	(174)	(448)	(140)	(736)	(128)	(134)	(471)	(527)	(359)	(357)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	25%	52%	2%	19%	52%	27%	4%	18%	23%	31%	22%	28%	22%	28%
Somewhat Approve	20%	33%	3%	23%	39%	26%	5%	25%	20%	19%	19%	18%	20%	24%
Somewhat Disapprove	11%	6%	13%	15%	6%	15%	11%	8%	12%	13%	10%	12%	9%	19%
Strongly Disapprove	40%	7%	79%	41%	1%	31%	78%	42%	40%	35%	47%	38%	47%	29%
Not Sure	4%	2%	2%	1%	2%	1%	2%	7%	5%	2%	2%	4%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(377)	(261)	(261)	(268)	(300)	(332)	(151)	(227)	(372)	(248)	(415)	(345)	(83)

10. Obama approval on issues
Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	44%	47%	48%	44%	34%	33%	75%	63%	41%	46%	37%	46%	52%
Immigration	40%	40%	42%	43%	31%	32%	69%	53%	39%	41%	33%	40%	53%
The environment	46%	47%	46%	50%	38%	37%	73%	66%	42%	50%	41%	49%	52%
Terrorism	51%	53%	56%	53%	39%	43%	77%	69%	51%	51%	43%	55%	63%
Gay rights	43%	51%	46%	44%	30%	39%	55%	55%	38%	49%	34%	45%	58%
Education	49%	48%	50%	54%	40%	40%	78%	66%	47%	52%	44%	53%	53%
Health care	45%	47%	47%	46%	34%	34%	78%	65%	40%	49%	37%	48%	54%
Social security	43%	37%	44%	48%	37%	33%	72%	60%	40%	46%	38%	46%	47%
The budget deficit	40%	44%	41%	42%	28%	30%	69%	57%	35%	44%	34%	43%	47%
The war in Afghanistan	50%	55%	51%	54%	33%	41%	76%	65%	49%	50%	41%	55%	57%
Taxes	45%	47%	47%	46%	35%	36%	73%	62%	42%	47%	40%	46%	52%
Medicare	44%	41%	49%	47%	34%	33%	80%	62%	40%	47%	39%	47%	49%
Abortion	44%	44%	46%	48%	33%	37%	66%	54%	40%	47%	34%	49%	55%
Totals	(995)	(235)	(171)	(448)	(141)	(735)	(127)	(133)	(472)	(523)	(357)	(358)	(280)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	44%	83%	7%	40%	83%	53%	11%	40%	41%	48%	42%	44%	42%	49%
Immigration	40%	72%	8%	40%	78%	47%	12%	36%	38%	42%	41%	37%	42%	53%
The environment	46%	79%	15%	46%	82%	57%	17%	43%	46%	50%	42%	48%	45%	52%
Terrorism	51%	85%	20%	50%	87%	63%	23%	48%	49%	53%	52%	50%	51%	58%
Gay rights	43%	72%	14%	46%	81%	54%	13%	39%	40%	44%	49%	43%	39%	60%
Education	49%	83%	17%	48%	84%	59%	21%	51%	46%	51%	48%	51%	49%	52%
Health care	45%	82%	7%	43%	87%	56%	8%	41%	43%	49%	42%	45%	43%	51%
Social security	43%	76%	11%	39%	80%	54%	11%	42%	42%	46%	40%	43%	43%	46%
The budget deficit	40%	79%	6%	32%	79%	46%	11%	36%	37%	44%	37%	42%	39%	35%
The war in Afghanistan	50%	78%	23%	50%	77%	61%	26%	46%	48%	55%	46%	50%	46%	66%
Taxes	45%	81%	12%	40%	83%	53%	16%	41%	42%	51%	42%	46%	44%	46%
Medicare	44%	81%	8%	43%	86%	53%	12%	38%	40%	51%	40%	44%	43%	56%
Abortion	44%	73%	13%	47%	80%	56%	13%	39%	40%	47%	45%	41%	42%	59%
Totals	(995)	(377)	(261)	(260)	(268)	(299)	(332)	(150)	(226)	(371)	(248)	(415)	(345)	(83)

11. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	2%	5%	0%	2%	1%	1%	5%	2%	2%	1%	3%	1%	0%
Somewhat approve	8%	10%	9%	7%	5%	8%	6%	12%	4%	11%	7%	10%	8%
Neither approve nor disapprove	14%	12%	18%	12%	13%	11%	20%	23%	11%	17%	18%	11%	10%
Somewhat disapprove	29%	22%	19%	32%	44%	35%	13%	17%	33%	25%	27%	29%	33%
Strongly disapprove	39%	30%	39%	44%	37%	39%	36%	38%	46%	32%	34%	40%	45%
Not sure	9%	20%	14%	3%	0%	6%	21%	9%	4%	13%	11%	9%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(237)	(174)	(448)	(141)	(738)	(128)	(134)	(472)	(528)	(360)	(358)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	2%	2%	0%	3%	2%	4%	1%	4%	1%	2%	1%	1%	2%	0%
Somewhat approve	8%	8%	10%	6%	9%	4%	11%	8%	10%	9%	5%	9%	8%	5%
Neither approve nor disapprove	14%	14%	14%	15%	11%	17%	13%	10%	13%	16%	15%	19%	9%	6%
Somewhat disapprove	29%	18%	44%	28%	26%	22%	41%	29%	30%	26%	32%	31%	31%	34%
Strongly disapprove	39%	47%	27%	44%	47%	47%	30%	34%	38%	37%	43%	29%	46%	53%
Not sure	9%	11%	3%	5%	6%	6%	4%	16%	8%	10%	4%	12%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(378)	(261)	(262)	(268)	(301)	(333)	(151)	(228)	(372)	(249)	(417)	(345)	(83)

12. Past voting frequency
How often would you say you vote?
Asked of registered voters

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Always	60%	53%	59%	60%	69%	63%	58%	48%	68%	53%	58%	60%	64%
Nearly always	31%	20%	32%	34%	31%	30%	23%	41%	28%	33%	34%	29%	28%
Part of the time	5%	15%	5%	3%	0%	6%	5%	3%	2%	8%	4%	6%	5%
Seldom	3%	9%	3%	2%	0%	1%	12%	6%	2%	4%	3%	4%	2%
Never	0%	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%
Don't know	1%	2%	1%	0%	0%	1%	2%	0%	0%	1%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(795)	(155)	(149)	(360)	(131)	(575)	(110)	(110)	(389)	(406)	(225)	(302)	(268)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Always	60%	57%	68%	56%	56%	55%	70%	58%	60%	55%	69%	61%	60%	64%
Nearly always	31%	32%	29%	34%	35%	34%	26%	33%	30%	34%	25%	27%	33%	32%
Part of the time	5%	5%	3%	8%	5%	7%	3%	8%	5%	7%	2%	6%	5%	4%
Seldom	3%	5%	1%	2%	3%	4%	0%	1%	4%	3%	3%	5%	1%	0%
Never	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Don't know	1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(795)	(323)	(235)	(206)	(227)	(254)	(281)	(112)	(186)	(290)	(207)	(293)	(300)	(76)

13. Level of enthusiasm about voting in general election
How enthusiastic are you about voting in the 2012 Presidential election?
Asked of registered voters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Extremely enthusiastic	46%	47%	41%	46%	50%	49%	39%	39%	49%	43%	45%	45%	48%
Very enthusiastic	27%	21%	28%	24%	38%	24%	40%	33%	29%	26%	28%	27%	27%
Somewhat enthusiastic	11%	14%	12%	13%	4%	12%	6%	16%	8%	14%	8%	13%	13%
Not too enthusiastic	10%	11%	14%	9%	6%	11%	10%	9%	9%	11%	11%	11%	8%
Not at all enthusiastic	5%	7%	6%	7%	1%	6%	5%	4%	5%	5%	7%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(794)	(155)	(149)	(359)	(131)	(575)	(109)	(110)	(388)	(406)	(224)	(302)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Extremely enthusiastic	46%	45%	55%	37%	49%	35%	56%	45%	45%	43%	50%	40%	50%	50%
Very enthusiastic	27%	33%	25%	25%	27%	31%	23%	31%	22%	30%	25%	29%	27%	13%
Somewhat enthusiastic	11%	12%	6%	15%	11%	15%	8%	12%	13%	8%	14%	13%	9%	19%
Not too enthusiastic	10%	6%	11%	15%	10%	12%	8%	10%	13%	11%	7%	11%	9%	16%
Not at all enthusiastic	5%	5%	2%	7%	3%	6%	5%	1%	7%	7%	4%	7%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(794)	(323)	(235)	(206)	(227)	(254)	(281)	(112)	(186)	(289)	(207)	(293)	(300)	(76)

14. Presidential Vote Preference – Registered Voters
Who will you vote for in the 2012 Presidential election?
Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	55%	54%	51%	34%	37%	89%	69%	46%	52%	44%	51%	53%
Mitt Romney	45%	34%	39%	43%	66%	57%	7%	24%	48%	42%	51%	40%	41%
Other	3%	4%	4%	3%	0%	4%	0%	1%	5%	1%	4%	2%	2%
Not sure	3%	6%	4%	3%	0%	3%	2%	5%	1%	5%	1%	6%	3%
Totals	(795)	(155)	(149)	(360)	(131)	(575)	(110)	(110)	(389)	(406)	(225)	(302)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	94%	5%	44%	94%	61%	8%	48%	47%	53%	46%	52%	46%	57%
Mitt Romney	45%	4%	90%	46%	2%	31%	87%	47%	44%	40%	51%	40%	49%	39%
Other	3%	0%	2%	6%	2%	3%	4%	2%	2%	3%	2%	2%	4%	1%
Not sure	3%	1%	4%	4%	2%	5%	1%	3%	7%	3%	1%	5%	0%	3%
Totals	(795)	(323)	(235)	(206)	(227)	(254)	(281)	(112)	(186)	(290)	(207)	(293)	(300)	(76)

15. Presidential Vote Preference – Likely Voters
Who will you vote for in the 2012 Presidential election?
Asked of registered voters. Those responding "not sure" were asked a followup question about which way they leaned, and they were allocated to the candidate to which they lean.

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	49%	55%	52%	51%	34%	37%	90%	68%	45%	52%	43%	51%	53%
Mitt Romney	47%	37%	41%	44%	66%	58%	8%	25%	50%	43%	52%	43%	43%
Other	2%	3%	4%	2%	0%	3%	0%	1%	4%	1%	3%	1%	2%
Not sure	3%	4%	3%	3%	0%	2%	2%	5%	1%	4%	1%	5%	2%
Totals	(740)	(137)	(131)	(341)	(131)	(542)	(100)	(98)	(357)	(383)	(205)	(280)	(255)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	49%	95%	5%	43%	95%	62%	8%	48%	46%	54%	44%	51%	46%	57%
Mitt Romney	47%	4%	90%	48%	3%	31%	88%	48%	47%	41%	53%	41%	50%	40%
Other	2%	0%	1%	6%	2%	2%	3%	1%	2%	3%	3%	2%	3%	1%
Not sure	3%	1%	3%	3%	1%	5%	0%	3%	5%	3%	0%	5%	0%	2%
Totals	(740)	(305)	(230)	(187)	(213)	(233)	(272)	(105)	(170)	(268)	(197)	(265)	(288)	(71)

16. Strength of support for Obama/Romney
How sure are you about your plans to vote for [Obama/Romney]? (A) I will definitely vote for [Obama/Romney]. My mind is made up; (B) I will probably vote for [Obama/Romney], but I could change my mind; (C) I'm leaning toward voting for [Obama/Romney]
Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	96%	96%	96%	94%	98%	96%	94%	97%	97%	95%	95%	97%	97%
B	3%	4%	2%	3%	1%	2%	4%	3%	2%	3%	2%	3%	3%
C	2%	0%	2%	2%	1%	2%	1%	0%	1%	2%	4%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(431)	(77)	(86)	(197)	(71)	(318)	(59)	(54)	(206)	(225)	(139)	(157)	(135)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	96%	96%	98%	93%	94%	96%	97%	96%	94%	96%	97%	95%	96%	97%
B	3%	3%	0%	4%	6%	3%	1%	3%	3%	2%	3%	2%	3%	3%
C	2%	1%	1%	3%	0%	1%	3%	1%	3%	2%	0%	3%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(431)	(183)	(126)	(113)	(115)	(146)	(157)	(93)	(115)	(141)	(82)	(160)	(169)	(42)

17. Reason for supporting Obama/Romney
Would you say you are mostly voting for [Obama/Romney] or against [other candidate]?
Asked of Obama/Romney supporters

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
I'm mostly voting for [Obama/Romney]	69%	67%	69%	69%	73%	64%	89%	75%	70%	69%	70%	69%	69%
I'm mostly voting against [other candidate]	29%	32%	29%	30%	27%	34%	11%	23%	28%	30%	29%	30%	29%
Not sure	1%	1%	2%	2%	1%	2%	0%	1%	1%	1%	1%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(712)	(127)	(128)	(328)	(129)	(515)	(98)	(99)	(348)	(364)	(204)	(267)	(241)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
I'm mostly voting for [Obama/Romney]	69%	83%	66%	56%	78%	71%	62%	64%	71%	72%	67%	65%	69%	81%
I'm mostly voting against [other candidate]	29%	16%	34%	41%	19%	27%	38%	35%	26%	26%	32%	33%	30%	17%
Not sure	1%	1%	0%	3%	3%	2%	0%	1%	3%	1%	1%	2%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(712)	(309)	(220)	(170)	(213)	(220)	(259)	(104)	(159)	(257)	(192)	(260)	(276)	(68)

18. Predicted election outcome
Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November?
Asked of registered voters

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	17%	19%	12%	19%	15%	9%	39%	30%	17%	16%	20%	16%	12%
Obama will probably win	27%	32%	30%	27%	16%	26%	28%	27%	27%	27%	18%	29%	36%
Obama and Romney are equally likely to win	19%	28%	18%	20%	12%	20%	14%	20%	17%	21%	16%	25%	17%
Romney will probably win	16%	8%	21%	14%	20%	20%	3%	9%	21%	12%	17%	13%	18%
Romney will definitely win	11%	4%	12%	9%	22%	13%	3%	10%	12%	11%	15%	9%	9%
Don't know	10%	9%	7%	10%	14%	10%	14%	5%	6%	13%	14%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(795)	(155)	(149)	(360)	(131)	(575)	(110)	(110)	(389)	(406)	(225)	(302)	(268)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	17%	37%	3%	7%	30%	19%	4%	22%	13%	19%	13%	18%	15%	20%
Obama will probably win	27%	42%	8%	29%	47%	31%	11%	23%	28%	25%	30%	27%	26%	30%
Obama and Romney are equally likely to win	19%	10%	21%	29%	13%	24%	20%	22%	21%	20%	16%	18%	19%	26%
Romney will probably win	16%	2%	32%	16%	2%	11%	31%	20%	14%	16%	17%	14%	17%	16%
Romney will definitely win	11%	2%	24%	9%	1%	7%	22%	9%	8%	11%	15%	13%	8%	7%
Don't know	10%	7%	12%	10%	7%	7%	11%	4%	16%	9%	9%	8%	14%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(795)	(323)	(235)	(206)	(227)	(254)	(281)	(112)	(186)	(290)	(207)	(293)	(300)	(76)

19. Congressional vote – Registered Voters
If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	45%	54%	48%	47%	29%	33%	90%	57%	42%	47%	41%	45%	50%
The Republican Party candidate	42%	33%	36%	40%	60%	52%	3%	28%	48%	35%	45%	38%	41%
Other	2%	1%	2%	2%	3%	3%	1%	2%	2%	2%	1%	4%	2%
Not sure	10%	10%	13%	10%	6%	11%	6%	9%	6%	13%	10%	12%	7%
I would not vote	1%	2%	1%	0%	2%	1%	0%	4%	1%	1%	2%	0%	0%
Totals	(795)	(155)	(149)	(360)	(131)	(575)	(110)	(110)	(389)	(406)	(225)	(302)	(268)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	45%	92%	2%	38%	88%	54%	8%	44%	46%	47%	41%	47%	44%	48%
The Republican Party candidate	42%	1%	88%	40%	2%	29%	81%	36%	40%	38%	51%	34%	47%	39%
Other	2%	1%	2%	4%	2%	3%	2%	1%	1%	4%	2%	3%	2%	4%
Not sure	10%	4%	8%	17%	7%	13%	8%	15%	11%	10%	5%	14%	6%	9%
I would not vote	1%	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%	2%	0%	0%
Totals	(795)	(323)	(235)	(206)	(227)	(254)	(281)	(112)	(186)	(290)	(207)	(293)	(300)	(76)

20. Congressional vote – Likely voters

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party candidate	44%	53%	47%	47%	29%	33%	92%	57%	40%	48%	40%	44%	50%
The Republican Party candidate	44%	36%	39%	40%	60%	53%	4%	30%	51%	37%	47%	40%	43%
Other	2%	1%	2%	2%	3%	2%	1%	1%	2%	2%	1%	3%	2%
Not sure	9%	10%	11%	10%	6%	11%	3%	9%	6%	13%	10%	12%	5%
I would not vote	1%	0%	1%	0%	2%	0%	0%	2%	1%	0%	1%	0%	0%
Totals	(743)	(138)	(131)	(343)	(131)	(542)	(102)	(99)	(357)	(386)	(205)	(283)	(255)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party candidate	44%	93%	2%	35%	91%	53%	6%	44%	44%	47%	40%	46%	43%	47%
The Republican Party candidate	44%	1%	88%	44%	2%	30%	82%	37%	43%	39%	53%	36%	48%	41%
Other	2%	1%	2%	3%	1%	3%	2%	1%	1%	3%	2%	2%	2%	4%
Not sure	9%	4%	7%	17%	5%	13%	9%	15%	10%	10%	5%	15%	6%	8%
I would not vote	1%	1%	0%	0%	0%	0%	1%	2%	1%	0%	0%	1%	0%	0%
Totals	(743)	(307)	(230)	(188)	(214)	(234)	(273)	(105)	(171)	(270)	(197)	(266)	(289)	(71)

21. Tea Party identification

Do you think of yourself as a part of the Tea Party movement?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	18%	20%	15%	17%	25%	22%	2%	16%	21%	16%	25%	13%	14%
No	68%	69%	66%	74%	59%	65%	82%	71%	71%	66%	59%	72%	81%
Not sure	13%	11%	19%	9%	16%	13%	16%	13%	8%	17%	16%	15%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(237)	(174)	(447)	(141)	(737)	(128)	(134)	(471)	(528)	(360)	(357)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	18%	4%	40%	14%	1%	7%	41%	14%	22%	16%	21%	19%	21%	8%
No	68%	87%	46%	77%	93%	83%	44%	67%	65%	70%	70%	63%	70%	84%
Not sure	13%	10%	14%	10%	6%	10%	14%	19%	13%	14%	10%	19%	9%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(378)	(260)	(262)	(268)	(300)	(333)	(151)	(227)	(372)	(249)	(417)	(344)	(83)

22. Respondents think these traits describe Barack Obama somewhat or very well
How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	57%	64%	62%	57%	43%	48%	85%	76%	53%	61%	53%	60%	62%
Is personally wealthy	82%	89%	83%	81%	73%	84%	76%	79%	82%	82%	80%	83%	84%
Cares about people like me	54%	64%	62%	49%	41%	43%	89%	74%	50%	59%	49%	60%	56%
Cares about the poor	61%	72%	63%	60%	49%	53%	89%	74%	59%	63%	55%	67%	67%
Cares about the middle class	57%	62%	66%	54%	45%	46%	91%	77%	53%	61%	50%	64%	60%
Cares about the wealthy	56%	58%	61%	60%	40%	50%	80%	63%	49%	63%	58%	56%	54%
Totals	(995)	(237)	(173)	(446)	(139)	(734)	(127)	(134)	(470)	(525)	(357)	(356)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	57%	91%	22%	55%	91%	64%	26%	57%	60%	59%	53%	55%	57%	64%
Is personally wealthy	82%	78%	84%	89%	78%	83%	86%	82%	82%	85%	78%	79%	84%	83%
Cares about people like me	54%	91%	15%	52%	94%	67%	17%	54%	55%	59%	47%	54%	52%	60%
Cares about the poor	61%	89%	29%	66%	91%	74%	32%	59%	67%	64%	56%	58%	61%	80%
Cares about the middle class	57%	92%	19%	55%	93%	70%	20%	54%	56%	61%	53%	55%	55%	68%
Cares about the wealthy	56%	75%	36%	57%	74%	63%	37%	58%	53%	60%	52%	62%	51%	52%
Totals	(995)	(377)	(260)	(261)	(268)	(299)	(332)	(151)	(227)	(371)	(246)	(414)	(344)	(83)

23. Respondents think these traits describe Barack Obama not very well or not well at all
How well do you think each the following describes Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	43%	36%	38%	43%	57%	52%	15%	23%	47%	39%	47%	40%	38%
Is personally wealthy	18%	10%	17%	19%	27%	16%	24%	21%	18%	18%	20%	16%	16%
Cares about people like me	46%	36%	38%	50%	59%	57%	11%	26%	50%	41%	51%	40%	44%
Cares about the poor	38%	27%	37%	40%	51%	47%	11%	24%	40%	36%	45%	33%	33%
Cares about the middle class	43%	38%	34%	46%	54%	54%	9%	23%	47%	39%	49%	36%	40%
Cares about the wealthy	44%	41%	39%	40%	60%	50%	20%	37%	51%	37%	42%	44%	46%
Totals	(995)	(237)	(173)	(446)	(139)	(734)	(127)	(134)	(470)	(525)	(357)	(356)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	43%	9%	78%	45%	9%	35%	74%	43%	40%	41%	47%	45%	43%	36%
Is personally wealthy	18%	22%	16%	11%	22%	17%	14%	18%	18%	15%	22%	21%	16%	17%
Cares about people like me	46%	8%	85%	48%	6%	33%	83%	46%	45%	41%	53%	46%	48%	40%
Cares about the poor	38%	10%	70%	34%	9%	25%	68%	41%	33%	36%	44%	41%	39%	20%
Cares about the middle class	43%	8%	80%	45%	7%	29%	80%	46%	44%	39%	46%	44%	45%	32%
Cares about the wealthy	44%	25%	64%	43%	26%	37%	63%	42%	47%	39%	48%	38%	49%	48%
Totals	(995)	(377)	(260)	(261)	(268)	(299)	(332)	(151)	(227)	(371)	(246)	(414)	(344)	(83)

24. Respondents think these traits describe Mitt Romney somewhat or very well
How well do you think each the following describes Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	44%	43%	39%	41%	62%	52%	18%	32%	42%	46%	52%	40%	37%
Is personally wealthy	92%	90%	84%	95%	99%	95%	77%	90%	96%	88%	88%	92%	98%
Cares about people like me	44%	41%	37%	45%	53%	52%	12%	33%	47%	41%	47%	38%	44%
Cares about the poor	41%	40%	35%	41%	52%	50%	14%	27%	44%	39%	48%	33%	39%
Cares about the middle class	47%	42%	44%	48%	55%	55%	16%	37%	51%	43%	51%	41%	47%
Cares about the wealthy	88%	82%	81%	95%	92%	91%	76%	87%	91%	85%	82%	90%	96%
Totals	(995)	(236)	(173)	(446)	(140)	(734)	(127)	(134)	(471)	(524)	(357)	(357)	(281)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	44%	14%	81%	42%	7%	37%	76%	45%	48%	41%	46%	42%	49%	30%
Is personally wealthy	92%	87%	97%	96%	91%	93%	96%	90%	96%	89%	93%	88%	95%	98%
Cares about people like me	44%	9%	85%	44%	5%	35%	80%	38%	41%	42%	50%	39%	47%	46%
Cares about the poor	41%	9%	80%	41%	3%	29%	78%	39%	40%	42%	43%	39%	42%	42%
Cares about the middle class	47%	12%	87%	47%	10%	38%	81%	49%	41%	45%	54%	41%	52%	48%
Cares about the wealthy	88%	85%	93%	90%	93%	88%	90%	86%	89%	86%	91%	85%	91%	98%
Totals	(995)	(377)	(260)	(261)	(268)	(299)	(332)	(151)	(225)	(371)	(248)	(415)	(345)	(83)

25. Respondents think these traits describe Mitt Romney not very well or not well at all
How well do you think each the following describes Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Takes positions on issues and sticks by them	55%	56%	61%	59%	38%	48%	82%	67%	58%	53%	48%	60%	63%
Is personally wealthy	8%	10%	14%	5%	1%	5%	19%	10%	4%	11%	11%	8%	2%
Cares about people like me	56%	59%	61%	55%	47%	48%	88%	64%	52%	59%	52%	62%	56%
Cares about the poor	59%	59%	65%	59%	48%	50%	86%	73%	56%	61%	52%	67%	61%
Cares about the middle class	53%	57%	56%	52%	45%	44%	84%	61%	48%	57%	49%	58%	52%
Cares about the wealthy	12%	18%	19%	5%	8%	9%	24%	13%	9%	15%	18%	10%	4%
Totals	(995)	(236)	(173)	(446)	(140)	(734)	(127)	(134)	(471)	(524)	(357)	(357)	(281)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Takes positions on issues and sticks by them	55%	86%	18%	58%	93%	63%	24%	55%	52%	58%	54%	58%	51%	70%
Is personally wealthy	8%	11%	3%	4%	9%	6%	4%	10%	4%	9%	7%	12%	5%	2%
Cares about people like me	56%	91%	15%	56%	95%	65%	20%	59%	59%	58%	50%	61%	53%	54%
Cares about the poor	59%	91%	20%	59%	97%	71%	22%	61%	60%	58%	57%	61%	58%	58%
Cares about the middle class	53%	88%	13%	52%	90%	60%	19%	51%	58%	54%	46%	58%	48%	52%
Cares about the wealthy	12%	15%	7%	10%	7%	12%	10%	14%	11%	14%	9%	15%	9%	2%
Totals	(995)	(377)	(260)	(261)	(268)	(299)	(332)	(151)	(225)	(371)	(248)	(415)	(345)	(83)

26. Personally affected by Sandy

Were you or anybody you know directly affected by Hurricane Sandy, which hit the East Coast this past week?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes, me personally.	8%	10%	8%	7%	9%	10%	2%	8%	9%	7%	13%	4%	5%
Yes, a close relative.	15%	20%	14%	13%	15%	16%	11%	14%	17%	14%	9%	21%	20%
Yes, a close friend.	6%	4%	10%	6%	6%	7%	5%	5%	7%	6%	6%	5%	9%
Yes, a more distant friend or relative.	18%	24%	15%	16%	16%	19%	15%	16%	19%	16%	16%	14%	26%
No, nobody I know.	52%	42%	53%	57%	53%	48%	66%	58%	48%	56%	57%	55%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(237)	(174)	(445)	(141)	(736)	(127)	(134)	(470)	(527)	(358)	(357)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes, me personally.	8%	6%	13%	7%	7%	4%	12%	33%	4%	6%	0%	8%	8%	4%
Yes, a close relative.	15%	17%	14%	16%	19%	10%	18%	16%	13%	14%	18%	17%	9%	20%
Yes, a close friend.	6%	6%	4%	10%	8%	8%	5%	10%	6%	6%	5%	6%	7%	9%
Yes, a more distant friend or relative.	18%	20%	15%	18%	21%	17%	17%	15%	19%	14%	24%	17%	17%	9%
No, nobody I know.	52%	51%	54%	49%	45%	61%	48%	26%	59%	60%	53%	51%	59%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(378)	(261)	(260)	(268)	(299)	(333)	(151)	(227)	(371)	(248)	(415)	(345)	(83)

27. Obama response to Sandy

How would you rate President Obama's response to Hurricane Sandy?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Excellent	38%	36%	43%	37%	35%	29%	65%	56%	35%	41%	32%	41%	45%
Good	22%	24%	22%	22%	20%	25%	15%	17%	24%	21%	23%	23%	19%
Fair	17%	14%	8%	21%	22%	21%	2%	11%	20%	13%	16%	16%	18%
Poor	13%	7%	15%	14%	18%	17%	1%	8%	16%	11%	15%	11%	13%
Not sure	10%	19%	13%	5%	6%	9%	16%	9%	6%	14%	13%	9%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(237)	(174)	(448)	(141)	(738)	(128)	(134)	(472)	(528)	(360)	(358)	(282)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Excellent	38%	73%	9%	31%	72%	44%	13%	28%	39%	43%	36%	35%	39%	46%
Good	22%	15%	22%	33%	19%	24%	24%	37%	21%	20%	17%	22%	21%	30%
Fair	17%	5%	28%	17%	4%	13%	28%	21%	20%	12%	17%	15%	19%	15%
Poor	13%	0%	32%	11%	0%	8%	28%	10%	10%	12%	19%	13%	17%	4%
Not sure	10%	7%	9%	8%	5%	10%	7%	4%	10%	12%	11%	16%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(378)	(261)	(262)	(268)	(301)	(333)	(151)	(228)	(372)	(249)	(417)	(345)	(83)

28. Romney response to Sandy

How would you rate Mitt Romney's response to Hurricane Sandy?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Excellent	16%	7%	11%	17%	30%	20%	2%	7%	17%	14%	18%	16%	12%
Good	22%	28%	17%	22%	24%	26%	10%	19%	23%	21%	24%	18%	25%
Fair	15%	14%	17%	15%	16%	13%	21%	22%	19%	12%	13%	19%	15%
Poor	24%	23%	25%	25%	21%	21%	31%	29%	21%	26%	20%	23%	32%
Not sure	23%	29%	30%	21%	9%	20%	37%	24%	20%	26%	25%	25%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(237)	(173)	(445)	(140)	(735)	(126)	(134)	(468)	(527)	(358)	(358)	(279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Excellent	16%	2%	39%	8%	1%	6%	34%	7%	17%	17%	17%	14%	17%	11%
Good	22%	10%	32%	28%	5%	24%	34%	24%	28%	17%	24%	21%	25%	15%
Fair	15%	14%	10%	24%	17%	23%	10%	15%	13%	19%	13%	14%	17%	31%
Poor	24%	48%	4%	19%	57%	20%	7%	26%	21%	23%	26%	24%	21%	28%
Not sure	23%	26%	16%	22%	19%	27%	15%	27%	21%	24%	21%	27%	20%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(377)	(259)	(261)	(267)	(301)	(330)	(151)	(227)	(369)	(248)	(416)	(342)	(82)

29. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	6%	13%	6%	4%	2%	5%	5%	12%	5%	7%	3%	6%	11%
Liberal	18%	20%	19%	19%	10%	16%	26%	18%	15%	20%	11%	22%	24%
Moderate	31%	27%	35%	32%	30%	27%	42%	41%	30%	32%	29%	35%	31%
Conservative	24%	20%	11%	30%	31%	30%	5%	12%	28%	20%	25%	22%	23%
Very Conservative	15%	12%	14%	12%	24%	18%	2%	8%	17%	12%	20%	10%	10%
Not sure	7%	8%	14%	3%	3%	4%	19%	8%	4%	9%	11%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(237)	(174)	(448)	(141)	(738)	(128)	(134)	(472)	(528)	(360)	(358)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	6%	13%	0%	5%	26%	0%	0%	5%	4%	7%	6%	6%	5%	10%
Liberal	18%	36%	2%	14%	74%	0%	0%	21%	17%	17%	17%	20%	14%	18%
Moderate	31%	33%	14%	53%	0%	100%	0%	26%	32%	35%	30%	33%	29%	41%
Conservative	24%	9%	49%	16%	0%	0%	62%	29%	21%	17%	32%	21%	28%	22%
Very Conservative	15%	2%	34%	9%	0%	0%	38%	9%	20%	16%	12%	13%	20%	8%
Not sure	7%	6%	1%	3%	0%	0%	0%	11%	6%	9%	3%	8%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(378)	(261)	(262)	(268)	(301)	(333)	(151)	(228)	(372)	(249)	(417)	(345)	(83)

30. Perceived Obama ideology
Would you say Barack Obama is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	40%	27%	35%	42%	57%	48%	12%	26%	45%	35%	42%	34%	43%
Liberal	22%	25%	24%	19%	18%	20%	31%	19%	18%	24%	21%	21%	24%
Moderate	25%	27%	21%	30%	21%	22%	32%	36%	28%	23%	20%	31%	28%
Conservative	2%	3%	3%	2%	2%	2%	4%	3%	2%	2%	2%	2%	3%
Very conservative	2%	4%	3%	1%	0%	1%	2%	6%	2%	2%	3%	1%	0%
Not sure	9%	13%	15%	6%	3%	7%	19%	11%	5%	13%	12%	11%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(237)	(174)	(447)	(140)	(736)	(128)	(134)	(472)	(526)	(360)	(357)	(281)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	40%	10%	75%	43%	10%	26%	75%	34%	40%	38%	46%	36%	47%	30%
Liberal	22%	29%	13%	21%	36%	26%	11%	28%	19%	22%	19%	21%	20%	31%
Moderate	25%	46%	5%	27%	48%	37%	6%	23%	24%	27%	26%	22%	26%	37%
Conservative	2%	3%	0%	3%	2%	2%	2%	3%	4%	1%	2%	2%	2%	1%
Very conservative	2%	3%	2%	1%	1%	1%	4%	1%	3%	2%	2%	3%	2%	0%
Not sure	9%	9%	4%	6%	4%	8%	2%	12%	10%	10%	5%	15%	4%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(377)	(260)	(262)	(268)	(299)	(333)	(150)	(228)	(371)	(249)	(416)	(345)	(83)

YouGov

31. Perceived Romney ideology
Would you say Mitt Romney is...

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	3%	5%	1%	2%	4%	2%	7%	4%	3%	2%	4%	3%	0%
Liberal	4%	3%	3%	4%	4%	4%	2%	2%	5%	3%	7%	1%	1%
Moderate	18%	20%	21%	17%	12%	22%	6%	8%	25%	11%	16%	16%	23%
Conservative	36%	28%	32%	36%	52%	38%	19%	40%	37%	35%	35%	34%	40%
Very conservative	23%	24%	18%	27%	22%	23%	19%	30%	18%	28%	18%	26%	30%
Not sure	17%	20%	25%	13%	6%	11%	46%	15%	12%	21%	20%	20%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(237)	(174)	(448)	(140)	(738)	(128)	(133)	(471)	(528)	(359)	(358)	(282)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	3%	2%	1%	5%	3%	3%	2%	2%	5%	3%	1%	4%	1%	6%
Liberal	4%	3%	3%	7%	1%	3%	7%	6%	6%	4%	0%	6%	3%	0%
Moderate	18%	6%	27%	23%	5%	17%	29%	19%	17%	16%	20%	14%	19%	21%
Conservative	36%	27%	50%	34%	28%	34%	46%	35%	37%	30%	44%	32%	40%	40%
Very conservative	23%	38%	15%	19%	48%	26%	10%	24%	22%	25%	22%	21%	26%	24%
Not sure	17%	24%	5%	13%	15%	17%	6%	15%	13%	22%	13%	22%	11%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(377)	(261)	(262)	(268)	(300)	(333)	(151)	(228)	(371)	(249)	(417)	(344)	(83)

32. Perceived Obama sincerity
Do you think Barack Obama...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	47%	51%	52%	47%	37%	37%	79%	67%	43%	52%	44%	50%	51%
Says what he thinks people want to hear	48%	40%	41%	52%	63%	59%	16%	27%	54%	43%	52%	45%	46%
Not sure	4%	9%	7%	1%	1%	4%	5%	6%	4%	5%	5%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(235)	(173)	(447)	(140)	(735)	(126)	(134)	(471)	(524)	(358)	(357)	(280)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	47%	86%	14%	39%	81%	57%	18%	43%	49%	51%	43%	49%	44%	49%
Says what he thinks people want to hear	48%	11%	85%	57%	15%	42%	80%	52%	47%	44%	53%	46%	54%	48%
Not sure	4%	2%	1%	5%	4%	2%	2%	6%	4%	4%	4%	5%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(374)	(261)	(262)	(265)	(301)	(332)	(150)	(228)	(370)	(247)	(415)	(344)	(83)

33. Obama likeability
Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	40%	37%	45%	40%	36%	29%	80%	54%	39%	41%	35%	44%	44%
Like somewhat	22%	27%	18%	25%	14%	24%	13%	23%	20%	24%	20%	24%	23%
Dislike	31%	26%	27%	29%	46%	40%	1%	15%	35%	27%	35%	27%	27%
Not sure	7%	10%	10%	6%	4%	7%	6%	8%	6%	8%	10%	4%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(237)	(174)	(447)	(141)	(738)	(127)	(134)	(472)	(527)	(360)	(357)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	40%	74%	6%	40%	75%	50%	9%	34%	41%	43%	39%	37%	40%	52%
Like somewhat	22%	19%	23%	25%	19%	25%	24%	22%	20%	24%	21%	23%	23%	21%
Dislike	31%	4%	65%	30%	1%	23%	60%	28%	33%	25%	38%	31%	31%	24%
Not sure	7%	3%	6%	5%	5%	2%	7%	16%	6%	8%	2%	9%	6%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(377)	(261)	(262)	(268)	(300)	(333)	(151)	(228)	(371)	(249)	(417)	(344)	(83)

34. Perceived Romney sincerity
Do you think Mitt Romney...

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	34%	24%	28%	37%	47%	40%	11%	28%	35%	33%	37%	32%	30%
Says what he thinks people want to hear	57%	60%	59%	60%	43%	52%	72%	62%	60%	53%	50%	60%	65%
Not sure	10%	16%	14%	3%	10%	8%	17%	10%	5%	14%	14%	8%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(236)	(174)	(443)	(139)	(732)	(128)	(132)	(469)	(523)	(359)	(356)	(277)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	34%	9%	68%	30%	8%	22%	61%	34%	32%	33%	36%	30%	38%	30%
Says what he thinks people want to hear	57%	81%	28%	62%	87%	68%	31%	57%	61%	56%	54%	54%	58%	70%
Not sure	10%	10%	5%	8%	5%	10%	8%	10%	7%	11%	10%	16%	4%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(992)	(376)	(257)	(260)	(266)	(299)	(329)	(149)	(228)	(369)	(246)	(412)	(345)	(81)

35. Romney likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	21%	14%	15%	19%	41%	26%	2%	15%	23%	19%	23%	19%	19%
Like somewhat	28%	25%	28%	31%	24%	30%	17%	25%	31%	24%	29%	26%	26%
Dislike	41%	47%	42%	41%	31%	36%	58%	46%	38%	43%	33%	47%	48%
Not sure	11%	15%	15%	9%	3%	8%	22%	13%	8%	13%	15%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(237)	(174)	(445)	(140)	(736)	(128)	(132)	(469)	(527)	(358)	(358)	(280)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	21%	2%	51%	13%	2%	11%	43%	16%	19%	18%	29%	21%	23%	14%
Like somewhat	28%	15%	37%	35%	9%	31%	40%	30%	28%	28%	25%	21%	31%	39%
Dislike	41%	71%	9%	42%	83%	46%	11%	44%	45%	43%	32%	41%	41%	42%
Not sure	11%	13%	3%	10%	7%	13%	6%	10%	8%	11%	14%	17%	4%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(377)	(260)	(260)	(266)	(301)	(331)	(149)	(227)	(371)	(249)	(414)	(344)	(83)

36. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	40%	28%	32%	45%	58%	51%	4%	24%	45%	36%	41%	37%	42%
Bold	30%	32%	30%	30%	25%	25%	53%	31%	25%	34%	28%	34%	28%
Effective	32%	28%	31%	34%	33%	23%	62%	47%	29%	35%	28%	35%	35%
Exciting	21%	28%	17%	22%	15%	15%	53%	17%	20%	21%	16%	25%	24%
Experienced	30%	35%	30%	31%	20%	21%	67%	35%	26%	33%	25%	36%	30%
Honest	38%	41%	42%	37%	31%	28%	67%	58%	33%	43%	35%	39%	44%
Hypocritical	34%	26%	25%	36%	54%	44%	3%	17%	37%	31%	35%	31%	35%
Inspiring	35%	36%	39%	35%	27%	27%	69%	42%	34%	35%	23%	44%	45%
Intelligent	60%	55%	62%	62%	60%	53%	85%	70%	59%	61%	50%	67%	70%
Partisan	30%	20%	24%	34%	39%	35%	12%	24%	39%	22%	26%	29%	38%
Patriotic	33%	29%	35%	36%	29%	26%	60%	39%	31%	35%	28%	38%	36%
Religious	20%	19%	16%	22%	21%	14%	43%	23%	16%	23%	25%	16%	14%
Sincere	39%	37%	47%	41%	29%	30%	76%	48%	37%	41%	33%	46%	43%
Steady	33%	29%	37%	36%	28%	24%	72%	41%	31%	35%	29%	38%	36%
Strong	35%	37%	38%	37%	24%	25%	77%	42%	32%	38%	29%	40%	39%
Totals	(1,000)	(237)	(174)	(448)	(141)	(738)	(128)	(134)	(472)	(528)	(360)	(358)	(282)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	40%	4%	81%	43%	2%	34%	75%	38%	43%	36%	45%	35%	48%	42%
Bold	30%	44%	18%	29%	41%	36%	18%	31%	30%	36%	19%	26%	37%	32%
Effective	32%	58%	6%	32%	59%	41%	8%	29%	32%	39%	23%	33%	30%	44%
Exciting	21%	41%	2%	19%	43%	25%	4%	18%	19%	25%	17%	17%	22%	32%
Experienced	30%	59%	3%	27%	59%	37%	5%	25%	37%	32%	23%	30%	28%	35%
Honest	38%	74%	6%	30%	72%	42%	11%	29%	42%	41%	36%	38%	37%	34%
Hypocritical	34%	3%	68%	37%	3%	25%	66%	34%	34%	31%	39%	30%	41%	27%
Inspiring	35%	67%	5%	34%	69%	45%	7%	31%	34%	39%	32%	33%	36%	47%
Intelligent	60%	86%	35%	60%	91%	68%	35%	61%	62%	62%	56%	55%	62%	69%
Partisan	30%	10%	51%	34%	8%	25%	51%	33%	29%	26%	34%	23%	37%	33%
Patriotic	33%	59%	8%	33%	64%	39%	9%	35%	33%	34%	30%	31%	38%	38%
Religious	20%	35%	9%	13%	34%	19%	10%	21%	19%	23%	15%	21%	23%	8%
Sincere	39%	72%	6%	43%	78%	49%	9%	36%	38%	43%	37%	40%	36%	54%
Steady	33%	61%	7%	31%	66%	45%	5%	34%	31%	39%	28%	34%	31%	49%
Strong	35%	69%	5%	31%	66%	43%	9%	31%	35%	40%	29%	35%	34%	38%
Totals	(1,000)	(378)	(261)	(262)	(268)	(301)	(333)	(151)	(228)	(372)	(249)	(417)	(345)	(83)

37. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	42%	41%	45%	45%	33%	36%	68%	47%	38%	46%	36%	49%	45%
Bold	30%	27%	27%	28%	41%	33%	17%	25%	28%	31%	35%	28%	22%
Effective	32%	25%	22%	37%	43%	38%	15%	18%	35%	28%	29%	33%	34%
Exciting	12%	9%	9%	13%	19%	14%	3%	10%	16%	8%	15%	10%	10%
Experienced	41%	33%	37%	44%	51%	49%	20%	25%	45%	38%	38%	42%	45%
Honest	28%	17%	19%	31%	49%	34%	10%	18%	32%	24%	30%	26%	27%
Hypocritical	38%	40%	39%	41%	30%	32%	56%	50%	38%	39%	31%	45%	44%
Inspiring	21%	14%	13%	21%	39%	25%	8%	10%	22%	19%	25%	20%	14%
Intelligent	52%	34%	44%	59%	69%	59%	37%	30%	55%	49%	49%	54%	53%
Partisan	29%	23%	24%	36%	28%	29%	27%	29%	35%	23%	20%	32%	42%
Patriotic	42%	32%	34%	44%	61%	49%	21%	27%	44%	39%	41%	43%	43%
Religious	59%	51%	47%	63%	78%	67%	31%	49%	61%	58%	51%	60%	73%
Sincere	28%	19%	17%	32%	49%	35%	4%	22%	33%	24%	30%	27%	26%
Steady	29%	16%	23%	31%	48%	35%	12%	18%	29%	29%	29%	28%	29%
Strong	33%	25%	21%	37%	53%	41%	7%	23%	33%	33%	35%	32%	31%
Totals	(1,000)	(237)	(174)	(448)	(141)	(738)	(128)	(134)	(472)	(528)	(360)	(358)	(282)

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	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	42%	72%	12%	41%	77%	49%	14%	42%	46%	44%	36%	43%	42%	47%
Bold	30%	20%	44%	29%	18%	23%	42%	32%	32%	28%	30%	33%	25%	22%
Effective	32%	7%	62%	33%	6%	24%	58%	29%	32%	31%	34%	21%	38%	47%
Exciting	12%	1%	27%	9%	1%	7%	24%	16%	13%	10%	12%	11%	13%	11%
Experienced	41%	15%	73%	43%	14%	38%	66%	48%	35%	39%	46%	36%	43%	47%
Honest	28%	3%	61%	25%	2%	18%	55%	30%	26%	26%	31%	24%	31%	31%
Hypocritical	38%	67%	7%	41%	77%	43%	10%	39%	40%	42%	32%	38%	38%	46%
Inspiring	21%	1%	48%	17%	0%	15%	41%	23%	22%	18%	21%	17%	22%	26%
Intelligent	52%	29%	76%	58%	28%	52%	71%	51%	49%	54%	51%	48%	54%	58%
Partisan	29%	38%	19%	33%	52%	30%	18%	18%	30%	27%	37%	23%	30%	46%
Patriotic	42%	19%	73%	39%	17%	35%	68%	44%	37%	39%	48%	37%	49%	30%
Religious	59%	41%	80%	60%	50%	54%	74%	44%	60%	56%	72%	54%	59%	75%
Sincere	28%	4%	61%	25%	0%	20%	56%	34%	23%	25%	34%	22%	34%	23%
Steady	29%	5%	60%	24%	6%	19%	55%	32%	29%	27%	30%	24%	34%	24%
Strong	33%	10%	64%	30%	5%	31%	55%	32%	36%	31%	35%	29%	38%	30%
Totals	(1,000)	(378)	(261)	(262)	(268)	(301)	(333)	(151)	(228)	(372)	(249)	(417)	(345)	(83)

38. Trend of economy
Overall, do you think the economy is getting better or worse?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	31%	30%	34%	34%	22%	23%	60%	40%	32%	30%	23%	34%	42%
About the same	25%	28%	24%	23%	26%	25%	24%	22%	21%	28%	21%	27%	28%
Getting worse	40%	34%	34%	41%	52%	48%	10%	30%	43%	37%	49%	34%	28%
Not sure	5%	8%	8%	3%	0%	4%	6%	8%	4%	5%	6%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(237)	(173)	(448)	(140)	(736)	(128)	(134)	(471)	(527)	(360)	(356)	(282)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	31%	63%	7%	24%	62%	38%	7%	28%	31%	33%	31%	23%	37%	45%
About the same	25%	23%	22%	29%	26%	28%	22%	22%	25%	26%	24%	31%	17%	28%
Getting worse	40%	11%	70%	46%	7%	32%	71%	41%	41%	36%	43%	39%	45%	25%
Not sure	5%	4%	1%	1%	5%	2%	1%	10%	3%	5%	3%	6%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(378)	(260)	(261)	(267)	(301)	(332)	(150)	(228)	(371)	(249)	(417)	(345)	(82)

39. Stock market expectations over next year
Do you think the stock market will be higher or lower 12 months from now?

		Age				Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	25%	28%	20%	27%	23%	22%	31%	34%	29%	21%	23%	25%	30%
About the same	31%	31%	35%	30%	27%	31%	30%	31%	31%	30%	25%	35%	36%
Lower	17%	12%	12%	20%	24%	21%	4%	9%	19%	15%	22%	13%	13%
Not sure	27%	30%	33%	23%	26%	26%	34%	26%	21%	33%	31%	27%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(237)	(174)	(447)	(140)	(736)	(128)	(134)	(471)	(527)	(359)	(358)	(281)

		Party ID			Ideology			Region				Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	25%	42%	13%	21%	44%	28%	14%	27%	23%	24%	27%	27%	24%	32%
About the same	31%	31%	28%	37%	32%	32%	31%	28%	29%	31%	34%	26%	30%	47%
Lower	17%	4%	31%	18%	5%	12%	30%	14%	21%	16%	17%	19%	21%	8%
Not sure	27%	23%	28%	24%	19%	27%	25%	30%	27%	30%	22%	28%	25%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(998)	(377)	(261)	(261)	(267)	(300)	(333)	(151)	(228)	(371)	(248)	(416)	(345)	(83)

40. Change in personal finances over past year
Would you say that you and your family are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	17%	18%	22%	17%	10%	12%	32%	27%	19%	15%	12%	16%	28%
About the same financially as you were a year ago	45%	52%	38%	45%	45%	45%	46%	41%	46%	43%	41%	47%	47%
Worse off financially than you were a year ago	34%	25%	31%	37%	45%	40%	15%	27%	31%	37%	41%	33%	24%
Not sure	4%	5%	9%	1%	0%	3%	8%	5%	3%	4%	6%	3%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(235)	(173)	(441)	(138)	(727)	(126)	(134)	(464)	(523)	(354)	(354)	(279)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	17%	29%	8%	15%	30%	22%	7%	13%	15%	19%	19%	11%	20%	38%
About the same financially as you were a year ago	45%	53%	36%	48%	55%	47%	40%	44%	45%	45%	44%	44%	45%	40%
Worse off financially than you were a year ago	34%	16%	55%	38%	13%	31%	51%	35%	36%	32%	36%	40%	34%	21%
Not sure	4%	2%	1%	0%	3%	0%	1%	8%	3%	4%	2%	5%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(374)	(255)	(260)	(266)	(298)	(327)	(151)	(224)	(366)	(246)	(408)	(341)	(83)

The Economist/YouGov Poll

November 3-5, 2012

Sponsorship	*The Economist*
Fieldwork	YouGov
Interviewing Dates	November 3-5, 2012
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
Weighting	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0 to 6.8, with a mean of one and a standard deviation of 1.08.
Number of respondents	1000
Margin of error	$\pm$ 4.6% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	27 questions not reported.