

YouGov / ITV Wales Survey Results

Sample Size: 1279 Welsh Adults
Fieldwork: 5th - 9th March 2015

		Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List						
		Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	
Weighted Sample		1279	258	396	50	107	146	221	362	57	192	107	223	332	45	205	122	
Unweighted Sample		1279	186	480	71	92	126	155	440	81	172	98	154	392	71	193	107	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Jan	Mar															
		19-21	5-9															
Headline Voting Intention																		
	Lab	37	39	0	100	0	0	0	2	94	13	16	1	1	95	13	23	5
	Con	23	25	100	0	0	0	0	93	3	7	7	4	94	2	7	6	9
	UKIP	16	14	0	0	0	0	100	5	2	0	12	91	4	1	1	11	86
	Plaid	10	10	0	0	0	100	0	0	1	0	55	2	0	1	0	51	1
	Lib Dem	6	5	0	0	100	0	0	1	0	72	3	1	0	1	78	4	0
	Other	9	7	0	0	0	0	0	0	1	8	7	1	0	1	1	6	0
Other Parties Voting Intention																		
	Green	8	6	0	0	0	0	0	0	1	8	4	0	0	1	1	4	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	1	0	0	0	0	0	0	0	0	3	1	0	0	0	2	0
Non Voters																		
	Would Not Vote	5	6	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	Don't know	14	14	0	0	0	0	0	3	3	8	6	2	5	4	0	6	5
Constituency: Headline Voting Intention																		
	Lab	34	37	4	89	1	2	4	0	100	0	0	0	1	93	8	11	7
	Con	21	22	87	1	3	1	7	100	0	0	0	0	93	1	9	1	8
	Plaid	18	20	5	8	12	94	17	0	0	0	100	0	3	3	3	83	2
	UKIP	13	11	2	0	1	2	72	0	0	0	0	100	2	0	1	2	82
	Lib	7	6	2	2	82	0	0	0	0	100	0	0	2	3	79	2	0
	Other	7	5	0	1	0	1	0	0	0	0	0	0	0	0	0	1	1
Constituency: Other Parties Voting Intention																		
	Green	6	4	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Welsh Christian Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Communist	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Other	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Constituency: Non Voters																		
	Would not vote	6	7	5	1	0	0	3	0	0	0	0	0	0	0	0	1	0
	Don't know	14	16	7	6	8	1	7	0	0	0	0	0	4	1	7	4	4

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Sample Size: 1279 Welsh Adults
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		Gender		Age				Social Grade		Region						
		Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample		1279	620	659	156	286	432	404	601	678	244	265	285	265	220	
Unweighted Sample		1279	626	653	157	284	409	429	770	509	240	236	285	271	247	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Jan 19-21	Mar 5-9													
Headline Voting Intention																
	Lab	37	39	40	37	25	35	47	36	36	41	28	36	42	43	45
	Con	23	25	23	28	26	28	20	28	29	22	26	32	24	24	18
	UKIP	16	14	18	11	18	11	13	16	11	17	14	13	13	16	16
	Plaid	10	10	11	10	12	12	9	10	12	9	14	10	9	6	12
	Lib Dem	6	5	4	6	2	6	5	4	5	5	9	4	4	5	3
	Other	9	7	5	9	17	7	6	5	8	6	10	5	8	7	6
Other Parties Voting Intention																
	Green	8	6	4	7	17	6	5	3	7	5	8	3	7	5	6
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Respect	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	Other	1	1	1	1	0	1	1	2	1	1	1	1	1	1	0
Non Voters																
	Would Not Vote	5	6	5	7	13	9	5	2	4	7	2	7	7	7	5
	Don't know	14	14	9	19	18	18	13	10	15	13	11	12	14	18	15
Constituency: Headline Voting Intention																
	Lab	34	37	38	36	27	35	44	33	35	38	24	36	39	41	45
	Con	21	22	21	25	24	25	19	25	25	20	22	29	22	23	14
	Plaid	18	20	19	20	19	18	17	24	17	21	31	20	17	14	16
	UKIP	13	11	14	7	15	10	9	12	9	12	9	7	11	12	16
	Lib	7	6	5	6	6	6	6	5	7	5	10	5	4	6	4
	Other	7	5	4	6	9	7	5	2	6	4	5	2	7	5	6
Constituency: Other Parties Voting Intention																
	Green	6	4	3	5	8	6	3	2	4	4	4	2	5	4	4
	BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Socialist Labour	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Welsh Christian Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Communist	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0
	Other	1	1	0	1	0	1	1	0	1	0	1	0	1	1	0
Constituency: Non Voters																
	Would not vote	6	7	7	8	17	11	5	4	6	8	5	9	8	7	7
	Don't know	14	16	10	21	22	19	14	13	17	15	13	15	16	19	15

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	Voting Intention: Westminster					Voting Intention: Constituency					Voting Intention: List					
	Total	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP	Con	Lab	Lib	Plaid	UKIP
Weighted Sample	1279	258	396	50	107	146	221	362	57	192	107	223	332	45	205	122
Unweighted Sample	1279	186	480	71	92	126	155	440	81	172	98	154	392	71	193	107
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Jan 19-21	Mar 5-9															
List: Headline Voting Intention																		
	Lab	32	33	3	82	6	2	1	1	87	17	5	1	0	100	0	0	0
	Con	20	22	86	0	2	0	7	91	0	7	4	4	100	0	0	0	0
	Plaid	15	21	5	12	14	95	16	1	6	7	86	4	0	0	0	100	0
	UKIP	16	12	4	1	1	1	76	4	2	0	1	91	0	0	0	0	100
	Lib	8	5	1	2	74	0	0	2	1	62	1	1	0	0	100	0	0
	Green	8	5	0	2	4	0	0	0	2	8	2	0	0	0	0	0	0
	Other	2	2	1	1	0	2	0	1	1	0	2	0	0	0	0	0	0
List: Non Voters																		
	Would not vote	6	7	4	1	0	0	3	0	0	0	0	0	0	0	0	0	0
	Don't know	14	15	6	6	4	4	7	1	2	5	3	1	0	0	0	0	0

And, on a scale of 0 to 10 with 10 meaning definitely will vote and 0 meaning definitely will not vote, how likely are you to vote in the UK General Election next May?

0 – definitely will not vote	4	1	1	2	0	1	0	0	2	2	0	1	0	3	2	0
1	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
2	1	1	0	3	0	0	0	0	2	0	0	0	0	3	0	0
3	1	0	0	0	2	0	0	1	0	1	0	0	1	0	1	0
4	1	1	1	0	0	0	0	1	0	0	0	0	0	0	1	1
5	4	3	2	1	6	5	1	3	1	5	6	1	3	1	4	6
6	2	2	2	4	3	3	1	2	2	2	1	1	2	3	2	2
7	4	4	2	4	2	7	1	3	7	1	8	1	3	7	3	5
8	6	7	7	1	5	6	8	7	2	5	4	8	7	1	5	4
9	8	9	7	13	8	8	10	7	12	6	9	11	6	14	7	8
10 – definitely will vote	66	73	76	68	74	72	78	76	69	77	72	76	77	66	73	73
Don't know	3	0	1	4	1	0	0	1	4	1	0	0	1	2	1	0

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	Gender		Age				Social Grade		Region				
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West
Weighted Sample 1279	620	659	156	286	432	404	601	678	244	265	285	265	220
Unweighted Sample 1279	626	653	157	284	409	429	770	509	240	236	285	271	247
	%	%	%	%	%	%	%	%	%	%	%	%	%

		Jan 19-21	Mar 5-9													
List: Headline Voting Intention																
	Lab	32	33	33	33	23	28	41	31	30	36	22	31	34	38	41
	Con	20	22	18	27	20	24	19	26	25	20	23	31	22	21	13
	Plaid	15	21	20	21	25	21	17	22	21	20	29	21	20	15	17
	UKIP	16	12	17	7	17	12	11	13	10	14	11	9	10	15	17
	Lib	8	5	4	5	2	4	5	5	6	4	7	4	4	4	3
	Green	8	5	5	6	14	8	4	3	6	5	7	3	8	4	5
	Other	2	2	3	1	0	3	3	1	2	2	1	1	3	2	4
List: Non Voters																
	Would not vote	6	7	7	7	16	9	5	3	5	8	4	8	7	8	6
	Don't know	14	15	10	20	21	20	14	10	18	12	13	13	16	16	16

And, on a scale of 0 to 10 with 10 meaning definitely will vote and 0 meaning definitely will not vote, how likely are you to vote in the UK General Election next May?

0 – definitely will not vote	4	4	5	7	7	4	2	3	5	2	4	6	4	4
1	1	1	2	2	3	0	1	1	1	1	2	1	1	1
2	1	1	1	4	2	0	0	1	1	1	2	1	1	0
3	1	1	1	0	1	1	1	1	1	1	0	1	1	1
4	1	1	1	2	2	0	0	1	1	1	1	1	1	1
5	4	3	4	3	5	5	2	4	4	2	3	4	5	5
6	2	2	2	6	3	1	1	3	2	4	1	2	3	2
7	4	5	4	7	5	4	3	3	5	4	3	5	4	5
8	6	4	8	5	9	7	3	6	6	4	5	6	6	10
9	8	8	8	11	7	8	6	8	7	8	8	7	7	8
10 – definitely will vote	66	71	62	44	53	67	82	67	65	72	68	64	65	61
Don't know	3	2	4	8	4	2	1	3	3	2	2	3	5	2

YouGov Welsh Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	65	79
Male 25-39	112	143
Male 40-59	213	212
Male 60+	236	185
Female 18-24	92	77
Female 25-39	172	143
Female 40-59	196	220
Female 60+	193	219
Social Grade		
AB	402	230
C1	368	371
C2	201	256
DE	308	422
Newspaper Type		
Express / Mail	155	198
Sun / Star	160	179
Mirror / Record	162	205
Guardian / Independent	137	32
FT / Times / Telegraph	97	64
Other Paper	201	269
No Paper	367	333
Political Party Identification		
Labour	552	441
Conservative	157	256
Liberal Democrat	124	77
SNP/PC	71	96
Other	70	77
None/ DK	305	333
Region		
Mid and West Wales	240	244
North Wales	236	265
Cardiff	202	148
South Wales Central	83	137
South Wales East	271	265
South Wales West	247	220

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