

NHS

Fieldwork Dates: 11th - 12th March 2019

**Conducted by YouGov
On behalf of Lexington Comms**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc UK panel of 800,000+ individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc (+44)(0)207 012 6231 or email omnibus@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 2081 adults. Fieldwork was undertaken between 11th - 12th March 2019. The survey was carried out online. The figures have been weighted and are representative of all UK adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These have been italicised.

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UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

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UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

**Lexington Comms
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UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

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UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

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UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	59%	63%	56%	63%	66%	61%	60%	55%	62%
Tend to agree	24%	22%	25%	24%	19%	25%	22%	26%	23%
Neither agree nor disagree	5%	3%	7%	5%	5%	5%	5%	5%	5%
Tend to disagree	8%	8%	8%	5%	6%	6%	9%	10%	6%
Strongly disagree	3%	4%	2%	3%	2%	1%	3%	4%	3%
Don't know	1%	1%	1%	2%	2%	1%	1%	0%	1%
Net: Agree	83%	85%	82%	86%	85%	86%	82%	81%	85%
Net: Disagree	11%	11%	10%	7%	9%	7%	11%	14%	9%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region							
	C2DE	North	Midlands	East	London	South	England (NET)	Wales	
VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK									
Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	59%	56%	61%	56%	52%	59%	58%	58%	64%
Tend to agree	24%	24%	23%	25%	27%	26%	24%	25%	17%
Neither agree nor disagree	5%	6%	5%	8%	8%	4%	5%	6%	4%
Tend to disagree	8%	10%	7%	8%	10%	6%	9%	8%	11%
Strongly disagree	3%	3%	4%	2%	2%	3%	2%	3%	4%
Don't know	1%	1%	1%	1%	1%	2%	1%	1%	1%
Net: Agree	83%	81%	84%	81%	79%	85%	83%	83%	81%
Net: Disagree	11%	13%	11%	10%	12%	9%	11%	11%	15%

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UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	59%	69%	66%	67%	56%	64%	53%	59%	52%
Tend to agree	24%	19%	23%	24%	25%	20%	26%	23%	27%
Neither agree nor disagree	5%	1%	-	1%	6%	5%	11%	6%	8%
Tend to disagree	8%	5%	9%	6%	8%	7%	6%	9%	10%
Strongly disagree	3%	5%	1%	1%	6%	3%	2%	2%	2%
Don't know	1%	2%	-	-	0%	1%	1%	1%	1%
Net: Agree	83%	87%	89%	92%	80%	84%	80%	82%	79%
Net: Disagree	11%	10%	11%	7%	14%	10%	8%	11%	12%

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UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	59%	59%	57%	60%	58%	64%	69%	66%	61%
Tend to agree	24%	26%	23%	26%	25%	17%	19%	23%	23%
Neither agree nor disagree	5%	4%	6%	4%	6%	4%	1%	-	5%
Tend to disagree	8%	6%	10%	8%	8%	11%	5%	9%	6%
Strongly disagree	3%	3%	3%	1%	3%	4%	5%	1%	4%
Don't know	1%	2%	1%	1%	1%	1%	2%	-	1%
Net: Agree	83%	85%	80%	87%	83%	81%	87%	89%	85%
Net: Disagree	11%	9%	13%	9%	11%	15%	10%	11%	10%

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UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	59%	56%	60%	67%	54%	67%	63%	56%	57%
Tend to agree	24%	25%	24%	20%	25%	22%	21%	25%	24%
Neither agree nor disagree	5%	5%	5%	3%	5%	4%	7%	5%	9%
Tend to disagree	8%	10%	7%	7%	11%	3%	5%	9%	6%
Strongly disagree	3%	3%	3%	-	4%	1%	2%	3%	3%
Don't know	1%	1%	1%	2%	1%	3%	2%	1%	0%
Net: Agree	83%	81%	84%	88%	79%	89%	84%	81%	82%
Net: Disagree	11%	13%	11%	7%	15%	4%	7%	12%	9%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	59%	60%	43%	66%	60%	56%	62%	49%	57%
Tend to agree	24%	23%	36%	20%	23%	24%	25%	31%	25%
Neither agree nor disagree	5%	4%	7%	3%	5%	6%	3%	4%	5%
Tend to disagree	8%	8%	11%	6%	8%	9%	7%	13%	9%
Strongly disagree	3%	3%	1%	3%	3%	2%	2%	-	2%
Don't know	1%	1%	1%	1%	1%	2%	2%	2%	2%
Net: Agree	83%	83%	80%	86%	83%	80%	87%	81%	83%
Net: Disagree	11%	11%	12%	9%	11%	11%	9%	13%	11%

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UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian								
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	
VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK									
Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	59%	65%	57%	63%	56%	55%	57%	60%	56%
Tend to agree	24%	21%	25%	22%	25%	26%	26%	23%	26%
Neither agree nor disagree	5%	5%	6%	5%	6%	5%	5%	4%	6%
Tend to disagree	8%	4%	9%	7%	9%	9%	7%	8%	8%
Strongly disagree	3%	3%	3%	3%	2%	2%	2%	4%	2%
Don't know	1%	2%	1%	1%	2%	2%	2%	1%	2%
Net: Agree	83%	86%	82%	85%	80%	82%	83%	83%	82%
Net: Disagree	11%	7%	12%	9%	11%	11%	9%	12%	10%

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UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	59%	57%	60%	69%	60%	58%	62%	61%	63%
Tend to agree	24%	24%	24%	21%	26%	20%	23%	23%	21%
Neither agree nor disagree	5%	6%	5%	2%	3%	5%	3%	5%	4%
Tend to disagree	8%	9%	7%	5%	7%	11%	10%	8%	8%
Strongly disagree	3%	4%	2%	2%	3%	4%	1%	2%	2%
Don't know	1%	0%	1%	1%	1%	1%	2%	1%	2%
Net: Agree	83%	81%	84%	89%	86%	78%	85%	83%	84%
Net: Disagree	11%	13%	9%	7%	10%	16%	11%	10%	10%

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UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	59%	62%	61%	68%
Tend to agree	24%	24%	24%	23%
Neither agree nor disagree	5%	5%	5%	4%
Tend to disagree	8%	7%	7%	3%
Strongly disagree	3%	2%	3%	1%
Don't know	1%	1%	1%	1%
Net: Agree	83%	86%	84%	91%
Net: Disagree	11%	9%	9%	4%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	55%	55%	55%	50%	57%	61%	54%	54%	58%
Tend to agree	36%	37%	35%	34%	32%	29%	37%	40%	34%
Neither agree nor disagree	5%	5%	5%	4%	6%	5%	4%	4%	4%
Tend to disagree	1%	1%	1%	4%	2%	1%	1%	0%	1%
Strongly disagree	1%	1%	1%	1%	1%	0%	1%	1%	1%
Don't know	3%	1%	4%	7%	2%	3%	2%	1%	3%
Net: Agree	91%	92%	90%	84%	89%	90%	92%	94%	92%
Net: Disagree	2%	2%	2%	5%	2%	1%	2%	1%	2%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	55%	51%	56%	54%	58%	48%	57%	55%	61%
Tend to agree	36%	38%	35%	38%	30%	40%	35%	36%	33%
Neither agree nor disagree	5%	6%	6%	5%	5%	4%	4%	5%	2%
Tend to disagree	1%	2%	1%	1%	2%	3%	1%	1%	1%
Strongly disagree	1%	1%	1%	-	3%	0%	0%	1%	1%
Don't know	3%	2%	1%	2%	3%	4%	3%	2%	2%
Net: Agree	91%	89%	91%	92%	88%	88%	92%	91%	94%
Net: Disagree	2%	3%	1%	1%	4%	3%	1%	2%	2%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

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Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	55%	55%	58%	54%	55%	57%	56%	52%	58%
Tend to agree	36%	33%	39%	38%	36%	33%	37%	39%	30%
Neither agree nor disagree	5%	4%	2%	5%	5%	7%	5%	5%	5%
Tend to disagree	1%	1%	2%	1%	0%	1%	1%	1%	2%
Strongly disagree	1%	2%	-	-	1%	-	-	-	3%
Don't know	3%	4%	-	1%	1%	2%	1%	3%	3%
Net: Agree	91%	88%	97%	93%	91%	91%	94%	91%	88%
Net: Disagree	2%	3%	2%	1%	2%	1%	1%	1%	4%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

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Strongly agree	55%	48%	55%	59%	55%	61%	55%	58%	57%
Tend to agree	36%	40%	36%	35%	36%	33%	33%	39%	34%
Neither agree nor disagree	5%	4%	4%	5%	5%	2%	4%	2%	5%
Tend to disagree	1%	3%	1%	-	1%	1%	1%	2%	1%
Strongly disagree	1%	0%	0%	1%	1%	1%	2%	-	1%
Don't know	3%	4%	4%	1%	2%	2%	4%	-	2%
Net: Agree	91%	88%	91%	93%	91%	94%	88%	97%	91%
Net: Disagree	2%	3%	2%	1%	2%	2%	3%	2%	2%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



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	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

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Strongly agree	55%	53%	56%	51%	55%	55%	54%	53%	58%
Tend to agree	36%	35%	34%	38%	39%	32%	36%	38%	35%
Neither agree nor disagree	5%	6%	5%	2%	4%	2%	5%	5%	5%
Tend to disagree	1%	2%	1%	3%	0%	5%	1%	1%	1%
Strongly disagree	1%	1%	1%	1%	1%	-	0%	1%	0%
Don't know	3%	3%	3%	5%	1%	6%	3%	2%	1%
Net: Agree	91%	88%	90%	89%	94%	87%	90%	91%	93%
Net: Disagree	2%	3%	2%	4%	1%	5%	1%	2%	1%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

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Strongly agree	55%	53%	53%	58%	55%	58%	55%	51%	56%
Tend to agree	36%	38%	42%	32%	38%	36%	33%	19%	32%
Neither agree nor disagree	5%	3%	3%	4%	4%	3%	8%	16%	7%
Tend to disagree	1%	2%	-	2%	1%	1%	2%	5%	2%
Strongly disagree	1%	0%	-	1%	1%	0%	-	4%	1%
Don't know	3%	3%	2%	4%	2%	3%	2%	4%	3%
Net: Agree	91%	91%	95%	90%	92%	94%	88%	70%	88%
Net: Disagree	2%	2%	-	3%	2%	1%	2%	9%	3%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	55%	56%	54%	57%	55%	54%	57%	58%	56%
Tend to agree	36%	30%	37%	34%	29%	30%	31%	29%	31%
Neither agree nor disagree	5%	5%	5%	4%	7%	8%	6%	3%	6%
Tend to disagree	1%	4%	1%	1%	4%	2%	2%	6%	3%
Strongly disagree	1%	-	1%	1%	2%	2%	1%	3%	1%
Don't know	3%	4%	2%	3%	3%	3%	3%	1%	3%
Net: Agree	91%	86%	91%	91%	84%	84%	88%	87%	87%
Net: Disagree	2%	4%	2%	2%	6%	5%	3%	9%	4%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	55%	52%	54%	55%	61%	59%	52%	57%	48%
Tend to agree	36%	41%	37%	37%	33%	35%	37%	34%	38%
Neither agree nor disagree	5%	4%	4%	4%	3%	3%	5%	4%	6%
Tend to disagree	1%	0%	1%	1%	1%	2%	0%	1%	3%
Strongly disagree	1%	1%	1%	1%	0%	0%	0%	0%	-
Don't know	3%	1%	3%	3%	2%	1%	4%	4%	5%
Net: Agree	91%	94%	91%	92%	94%	94%	89%	91%	86%
Net: Disagree	2%	1%	2%	1%	1%	2%	1%	1%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	55%	54%	55%	55%
Tend to agree	36%	37%	36%	37%
Neither agree nor disagree	5%	4%	4%	4%
Tend to disagree	1%	1%	2%	2%
Strongly disagree	1%	1%	1%	1%
Don't know	3%	3%	3%	1%
Net: Agree	91%	91%	91%	92%
Net: Disagree	2%	2%	2%	3%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	34%	37%	32%	34%	40%	32%	34%	34%	38%
Tend to agree	37%	39%	35%	42%	31%	35%	37%	38%	36%
Neither agree nor disagree	13%	11%	14%	8%	14%	14%	13%	13%	11%
Tend to disagree	5%	5%	6%	5%	4%	5%	5%	6%	5%
Strongly disagree	4%	4%	4%	4%	3%	4%	4%	4%	4%
Don't know	7%	5%	9%	8%	8%	10%	7%	4%	6%
Net: Agree	71%	75%	67%	76%	71%	67%	71%	72%	74%
Net: Disagree	9%	9%	10%	9%	7%	9%	9%	11%	8%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	34%	30%	35%	30%	32%	35%	37%	34%	35%
Tend to agree	37%	37%	36%	39%	41%	34%	38%	37%	37%
Neither agree nor disagree	13%	14%	14%	11%	13%	13%	11%	12%	10%
Tend to disagree	5%	7%	5%	8%	6%	5%	5%	6%	6%
Strongly disagree	4%	5%	4%	4%	5%	3%	3%	4%	4%
Don't know	7%	7%	6%	7%	4%	8%	6%	7%	7%
Net: Agree	71%	67%	70%	70%	73%	69%	75%	72%	72%
Net: Disagree	9%	11%	9%	12%	10%	9%	8%	9%	10%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	34%	34%	34%	50%	34%	29%	31%	30%	32%
Tend to agree	37%	35%	30%	27%	37%	38%	39%	39%	41%
Neither agree nor disagree	13%	13%	22%	11%	16%	14%	14%	8%	13%
Tend to disagree	5%	4%	8%	5%	6%	3%	8%	7%	6%
Strongly disagree	4%	6%	2%	2%	4%	5%	2%	6%	5%
Don't know	7%	8%	3%	5%	3%	11%	5%	9%	4%
Net: Agree	71%	69%	65%	77%	70%	68%	71%	69%	73%
Net: Disagree	9%	10%	10%	7%	10%	8%	11%	14%	10%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	34%	35%	35%	41%	34%	35%	34%	34%	35%
Tend to agree	37%	34%	40%	35%	37%	37%	35%	30%	37%
Neither agree nor disagree	13%	13%	10%	12%	12%	10%	13%	22%	14%
Tend to disagree	5%	5%	4%	6%	6%	6%	4%	8%	5%
Strongly disagree	4%	3%	4%	2%	4%	4%	6%	2%	5%
Don't know	7%	8%	7%	5%	7%	7%	8%	3%	5%
Net: Agree	71%	69%	75%	75%	72%	72%	69%	65%	72%
Net: Disagree	9%	9%	7%	8%	9%	10%	10%	10%	9%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	34%	29%	33%	35%	37%	37%	33%	35%	35%
Tend to agree	37%	37%	37%	44%	37%	31%	34%	38%	36%
Neither agree nor disagree	13%	16%	15%	3%	11%	13%	12%	13%	12%
Tend to disagree	5%	6%	5%	5%	6%	6%	5%	5%	6%
Strongly disagree	4%	1%	4%	4%	5%	2%	5%	3%	4%
Don't know	7%	10%	6%	8%	5%	11%	11%	6%	8%
Net: Agree	71%	67%	70%	80%	74%	68%	67%	73%	71%
Net: Disagree	9%	8%	9%	9%	11%	8%	10%	8%	10%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	34%	36%	22%	36%	35%	37%	33%	25%	34%
Tend to agree	37%	32%	45%	36%	38%	38%	30%	38%	35%
Neither agree nor disagree	13%	10%	14%	12%	12%	10%	17%	18%	14%
Tend to disagree	5%	7%	8%	5%	5%	6%	7%	10%	7%
Strongly disagree	4%	8%	3%	4%	4%	2%	3%	4%	3%
Don't know	7%	7%	8%	7%	6%	7%	9%	5%	8%
Net: Agree	71%	68%	67%	72%	72%	75%	63%	63%	69%
Net: Disagree	9%	15%	11%	9%	10%	8%	10%	14%	10%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	34%	34%	34%	34%	39%	34%	32%	38%	35%
Tend to agree	37%	37%	37%	38%	28%	35%	34%	39%	35%
Neither agree nor disagree	13%	12%	14%	11%	16%	17%	10%	9%	15%
Tend to disagree	5%	4%	6%	5%	7%	5%	9%	4%	6%
Strongly disagree	4%	3%	3%	5%	1%	2%	4%	2%	2%
Don't know	7%	10%	6%	8%	9%	6%	11%	7%	7%
Net: Agree	71%	71%	71%	72%	67%	69%	66%	78%	70%
Net: Disagree	9%	7%	10%	9%	8%	8%	13%	6%	9%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	34%	35%	35%	40%	44%	36%	34%	38%	36%
Tend to agree	37%	37%	36%	35%	35%	31%	35%	34%	35%
Neither agree nor disagree	13%	13%	13%	10%	11%	14%	15%	12%	14%
Tend to disagree	5%	7%	6%	5%	5%	7%	2%	5%	5%
Strongly disagree	4%	4%	4%	4%	3%	6%	4%	3%	3%
Don't know	7%	4%	7%	6%	3%	6%	10%	8%	8%
Net: Agree	71%	72%	71%	75%	79%	67%	69%	72%	71%
Net: Disagree	9%	11%	9%	8%	7%	13%	6%	7%	8%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	34%	35%	37%	43%
Tend to agree	37%	37%	35%	35%
Neither agree nor disagree	13%	13%	13%	12%
Tend to disagree	5%	5%	5%	5%
Strongly disagree	4%	3%	3%	3%
Don't know	7%	7%	7%	3%
Net: Agree	71%	71%	72%	78%
Net: Disagree	9%	9%	8%	8%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	39%	43%	34%	39%	44%	37%	36%	38%	42%
Tend to agree	37%	36%	38%	37%	31%	34%	39%	41%	36%
Neither agree nor disagree	12%	11%	13%	9%	13%	13%	14%	11%	10%
Tend to disagree	2%	2%	3%	1%	2%	2%	2%	3%	2%
Strongly disagree	2%	2%	1%	1%	2%	1%	1%	2%	2%
Don't know	9%	6%	11%	14%	9%	13%	8%	6%	8%
Net: Agree	76%	80%	72%	75%	75%	71%	75%	78%	78%
Net: Disagree	4%	3%	4%	2%	3%	3%	3%	5%	4%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	39%	34%	38%	38%	34%	41%	41%	39%	40%
Tend to agree	37%	38%	38%	36%	42%	31%	39%	37%	37%
Neither agree nor disagree	12%	14%	13%	12%	13%	12%	9%	12%	12%
Tend to disagree	2%	2%	2%	2%	2%	2%	3%	2%	2%
Strongly disagree	2%	1%	2%	2%	2%	1%	1%	1%	1%
Don't know	9%	10%	8%	10%	7%	12%	7%	9%	9%
Net: Agree	76%	73%	75%	74%	76%	72%	80%	76%	77%
Net: Disagree	4%	4%	4%	4%	3%	3%	4%	4%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	39%	38%	30%	54%	35%	33%	37%	39%	34%
Tend to agree	37%	36%	46%	29%	38%	41%	38%	33%	42%
Neither agree nor disagree	12%	11%	16%	7%	15%	14%	16%	8%	13%
Tend to disagree	2%	3%	3%	1%	3%	1%	1%	4%	2%
Strongly disagree	2%	3%	-	2%	2%	2%	1%	3%	2%
Don't know	9%	10%	5%	7%	7%	9%	7%	13%	7%
Net: Agree	76%	74%	76%	83%	73%	74%	75%	72%	76%
Net: Disagree	4%	5%	3%	3%	5%	3%	2%	6%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	39%	41%	42%	39%	39%	40%	38%	30%	40%
Tend to agree	37%	31%	40%	38%	37%	37%	36%	46%	37%
Neither agree nor disagree	12%	12%	7%	12%	12%	12%	11%	16%	12%
Tend to disagree	2%	2%	2%	4%	2%	2%	3%	3%	2%
Strongly disagree	2%	1%	1%	0%	1%	1%	3%	-	2%
Don't know	9%	12%	8%	6%	9%	9%	10%	5%	8%
Net: Agree	76%	72%	81%	78%	76%	77%	74%	76%	76%
Net: Disagree	4%	3%	3%	5%	4%	3%	5%	3%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	39%	34%	38%	45%	39%	37%	36%	39%	39%
Tend to agree	37%	36%	37%	35%	41%	31%	35%	40%	36%
Neither agree nor disagree	12%	15%	13%	9%	10%	12%	11%	11%	13%
Tend to disagree	2%	3%	2%	1%	3%	4%	2%	2%	1%
Strongly disagree	2%	0%	1%	1%	2%	1%	2%	1%	2%
Don't know	9%	13%	9%	9%	5%	14%	13%	6%	10%
Net: Agree	76%	69%	75%	80%	80%	68%	72%	79%	74%
Net: Disagree	4%	3%	3%	1%	5%	5%	4%	4%	2%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	39%	39%	31%	38%	38%	39%	40%	42%	40%
Tend to agree	37%	33%	42%	36%	39%	37%	30%	28%	33%
Neither agree nor disagree	12%	11%	13%	11%	11%	12%	13%	17%	13%
Tend to disagree	2%	3%	7%	3%	2%	2%	2%	2%	2%
Strongly disagree	2%	4%	1%	1%	2%	1%	0%	1%	1%
Don't know	9%	11%	6%	11%	8%	9%	15%	10%	11%
Net: Agree	76%	71%	73%	74%	77%	76%	69%	70%	73%
Net: Disagree	4%	7%	8%	4%	4%	4%	3%	3%	3%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	39%	43%	38%	39%	42%	39%	35%	50%	39%
Tend to agree	37%	33%	37%	38%	27%	33%	37%	30%	34%
Neither agree nor disagree	12%	11%	13%	11%	13%	16%	12%	10%	13%
Tend to disagree	2%	2%	3%	2%	5%	1%	2%	-	2%
Strongly disagree	2%	1%	1%	2%	1%	0%	-	1%	1%
Don't know	9%	10%	8%	10%	12%	10%	13%	8%	11%
Net: Agree	76%	75%	75%	76%	69%	72%	72%	80%	73%
Net: Disagree	4%	3%	4%	4%	6%	2%	2%	1%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	39%	38%	39%	44%	47%	37%	39%	41%	40%
Tend to agree	37%	40%	37%	36%	37%	35%	37%	35%	30%
Neither agree nor disagree	12%	11%	12%	10%	9%	17%	11%	11%	12%
Tend to disagree	2%	3%	3%	2%	1%	2%	3%	2%	2%
Strongly disagree	2%	2%	1%	1%	0%	1%	1%	1%	1%
Don't know	9%	6%	9%	7%	6%	7%	10%	11%	15%
Net: Agree	76%	78%	75%	80%	83%	73%	76%	75%	69%
Net: Disagree	4%	5%	4%	3%	2%	3%	4%	3%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	39%	38%	40%	51%
Tend to agree	37%	37%	36%	33%
Neither agree nor disagree	12%	12%	11%	9%
Tend to disagree	2%	3%	2%	2%
Strongly disagree	2%	1%	1%	1%
Don't know	9%	9%	10%	5%
Net: Agree	76%	75%	76%	83%
Net: Disagree	4%	4%	3%	2%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	19%	22%	16%	25%	25%	19%	16%	17%	20%
Tend to agree	41%	44%	38%	44%	40%	37%	42%	43%	42%
Neither agree nor disagree	18%	16%	20%	12%	14%	20%	22%	19%	16%
Tend to disagree	6%	6%	7%	5%	4%	11%	5%	6%	7%
Strongly disagree	2%	2%	1%	3%	1%	1%	1%	2%	2%
Don't know	14%	9%	17%	12%	15%	12%	14%	14%	14%
Net: Agree	60%	67%	55%	69%	65%	56%	58%	59%	62%
Net: Disagree	8%	8%	8%	7%	5%	12%	6%	8%	9%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	19%	19%	22%	18%	19%	16%	20%	19%	20%
Tend to agree	41%	40%	39%	42%	44%	40%	43%	41%	41%
Neither agree nor disagree	18%	21%	18%	18%	22%	20%	17%	18%	17%
Tend to disagree	6%	6%	7%	6%	5%	5%	7%	6%	4%
Strongly disagree	2%	1%	2%	1%	1%	1%	2%	2%	-
Don't know	14%	13%	12%	14%	10%	17%	12%	13%	19%
Net: Agree	60%	59%	61%	60%	62%	56%	62%	61%	61%
Net: Disagree	8%	7%	10%	8%	6%	6%	8%	8%	4%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	19%	19%	15%	21%	23%	20%	17%	20%	19%
Tend to agree	41%	39%	50%	46%	37%	39%	48%	37%	44%
Neither agree nor disagree	18%	17%	19%	10%	20%	19%	20%	16%	22%
Tend to disagree	6%	7%	8%	9%	7%	7%	3%	9%	5%
Strongly disagree	2%	2%	-	1%	3%	2%	2%	1%	1%
Don't know	14%	16%	8%	13%	10%	14%	10%	18%	10%
Net: Agree	60%	58%	65%	67%	60%	59%	65%	56%	62%
Net: Disagree	8%	9%	8%	10%	10%	9%	5%	10%	6%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	19%	16%	21%	18%	19%	20%	19%	15%	22%
Tend to agree	41%	40%	38%	49%	41%	41%	39%	50%	41%
Neither agree nor disagree	18%	20%	20%	13%	18%	17%	17%	19%	15%
Tend to disagree	6%	5%	6%	8%	6%	4%	7%	8%	8%
Strongly disagree	2%	1%	2%	1%	2%	-	2%	-	2%
Don't know	14%	17%	13%	12%	13%	19%	16%	8%	11%
Net: Agree	60%	56%	59%	67%	61%	61%	58%	65%	64%
Net: Disagree	8%	6%	8%	8%	8%	4%	9%	8%	10%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	19%	18%	21%	18%	16%	16%	19%	18%	21%
Tend to agree	41%	38%	40%	46%	45%	41%	35%	44%	38%
Neither agree nor disagree	18%	21%	17%	17%	20%	22%	20%	20%	20%
Tend to disagree	6%	7%	8%	4%	4%	9%	4%	7%	6%
Strongly disagree	2%	1%	2%	2%	1%	1%	1%	1%	1%
Don't know	14%	16%	12%	13%	13%	12%	21%	11%	15%
Net: Agree	60%	56%	61%	64%	61%	57%	54%	61%	59%
Net: Disagree	8%	8%	9%	6%	6%	10%	5%	8%	7%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	19%	20%	13%	21%	17%	20%	21%	24%	21%
Tend to agree	41%	38%	41%	42%	43%	46%	35%	33%	40%
Neither agree nor disagree	18%	15%	18%	15%	18%	14%	19%	22%	17%
Tend to disagree	6%	7%	6%	6%	6%	7%	8%	11%	8%
Strongly disagree	2%	3%	1%	2%	2%	1%	2%	-	1%
Don't know	14%	16%	21%	15%	14%	11%	16%	11%	13%
Net: Agree	60%	58%	54%	62%	60%	67%	56%	57%	61%
Net: Disagree	8%	10%	7%	8%	8%	8%	10%	11%	9%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	19%	29%	19%	19%	28%	22%	19%	22%	22%
Tend to agree	41%	33%	40%	43%	30%	39%	45%	40%	38%
Neither agree nor disagree	18%	18%	19%	16%	20%	18%	13%	14%	17%
Tend to disagree	6%	5%	7%	6%	11%	8%	5%	8%	8%
Strongly disagree	2%	2%	2%	1%	2%	-	0%	5%	1%
Don't know	14%	13%	13%	15%	9%	12%	17%	11%	13%
Net: Agree	60%	62%	59%	62%	58%	61%	64%	62%	60%
Net: Disagree	8%	8%	9%	7%	13%	8%	6%	13%	10%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	19%	17%	19%	21%	23%	20%	19%	21%	26%
Tend to agree	41%	43%	40%	42%	40%	40%	43%	41%	40%
Neither agree nor disagree	18%	21%	19%	17%	19%	24%	17%	18%	14%
Tend to disagree	6%	6%	6%	6%	6%	4%	5%	5%	4%
Strongly disagree	2%	2%	2%	1%	2%	2%	1%	1%	1%
Don't know	14%	12%	14%	12%	9%	9%	16%	14%	15%
Net: Agree	60%	59%	59%	64%	64%	61%	62%	62%	65%
Net: Disagree	8%	8%	7%	7%	8%	6%	5%	7%	5%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	19%	19%	20%	21%
Tend to agree	41%	40%	40%	42%
Neither agree nor disagree	18%	18%	18%	20%
Tend to disagree	6%	5%	7%	8%
Strongly disagree	2%	2%	1%	1%
Don't know	14%	16%	14%	7%
Net: Agree	60%	59%	60%	63%
Net: Disagree	8%	7%	9%	9%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	20%	24%	17%	23%	27%	19%	20%	18%	21%
Tend to agree	41%	42%	40%	39%	38%	39%	45%	41%	42%
Neither agree nor disagree	17%	16%	19%	10%	14%	19%	17%	20%	15%
Tend to disagree	5%	6%	5%	8%	6%	5%	3%	5%	6%
Strongly disagree	2%	2%	2%	1%	1%	0%	1%	3%	2%
Don't know	15%	11%	18%	18%	13%	17%	13%	14%	14%
Net: Agree	61%	66%	57%	63%	66%	58%	65%	59%	63%
Net: Disagree	7%	7%	6%	9%	7%	6%	4%	7%	7%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	20%	19%	20%	20%	18%	20%	21%	20%	25%
Tend to agree	41%	39%	41%	43%	44%	38%	41%	41%	41%
Neither agree nor disagree	17%	20%	17%	15%	19%	20%	17%	17%	18%
Tend to disagree	5%	4%	5%	5%	6%	6%	5%	5%	1%
Strongly disagree	2%	2%	2%	2%	1%	0%	2%	1%	1%
Don't know	15%	15%	15%	16%	13%	15%	15%	15%	15%
Net: Agree	61%	58%	61%	63%	62%	58%	61%	61%	65%
Net: Disagree	7%	6%	7%	7%	7%	7%	7%	7%	2%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	20%	20%	24%	26%	25%	13%	18%	22%	18%
Tend to agree	41%	38%	36%	42%	37%	44%	45%	40%	44%
Neither agree nor disagree	17%	18%	24%	13%	18%	18%	15%	14%	19%
Tend to disagree	5%	7%	3%	3%	6%	5%	6%	4%	6%
Strongly disagree	2%	3%	3%	1%	2%	2%	1%	2%	1%
Don't know	15%	14%	11%	15%	12%	17%	14%	18%	13%
Net: Agree	61%	58%	60%	68%	62%	58%	63%	63%	62%
Net: Disagree	7%	10%	6%	4%	8%	7%	7%	6%	7%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	20%	20%	22%	19%	20%	25%	20%	24%	22%
Tend to agree	41%	38%	39%	44%	41%	41%	38%	36%	43%
Neither agree nor disagree	17%	20%	15%	18%	17%	18%	18%	24%	16%
Tend to disagree	5%	6%	5%	5%	5%	1%	7%	3%	6%
Strongly disagree	2%	0%	2%	1%	1%	1%	3%	3%	2%
Don't know	15%	15%	17%	13%	15%	15%	14%	11%	12%
Net: Agree	61%	58%	61%	63%	61%	65%	58%	60%	65%
Net: Disagree	7%	7%	7%	6%	7%	2%	10%	6%	8%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	20%	20%	21%	25%	17%	23%	21%	18%	22%
Tend to agree	41%	33%	40%	44%	43%	29%	40%	44%	40%
Neither agree nor disagree	17%	22%	17%	8%	19%	21%	17%	19%	19%
Tend to disagree	5%	4%	6%	3%	5%	6%	4%	5%	5%
Strongly disagree	2%	1%	2%	1%	2%	1%	1%	1%	1%
Don't know	15%	19%	14%	19%	14%	20%	17%	13%	13%
Net: Agree	61%	53%	62%	70%	59%	51%	61%	62%	62%
Net: Disagree	7%	6%	7%	4%	8%	7%	5%	6%	6%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	20%	21%	15%	24%	20%	23%	21%	19%	22%
Tend to agree	41%	37%	39%	38%	41%	46%	36%	32%	40%
Neither agree nor disagree	17%	16%	24%	14%	18%	13%	18%	26%	17%
Tend to disagree	5%	4%	1%	6%	5%	5%	8%	6%	6%
Strongly disagree	2%	6%	3%	1%	2%	1%	-	1%	1%
Don't know	15%	16%	18%	17%	15%	11%	17%	16%	14%
Net: Agree	61%	58%	54%	61%	61%	69%	57%	51%	62%
Net: Disagree	7%	10%	4%	7%	6%	7%	8%	7%	7%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	20%	24%	19%	22%	22%	21%	21%	25%	22%
Tend to agree	41%	38%	41%	41%	38%	39%	41%	39%	40%
Neither agree nor disagree	17%	15%	19%	15%	19%	19%	14%	16%	17%
Tend to disagree	5%	8%	5%	5%	8%	5%	5%	6%	7%
Strongly disagree	2%	1%	2%	1%	1%	2%	1%	1%	1%
Don't know	15%	14%	13%	16%	11%	14%	18%	13%	14%
Net: Agree	61%	62%	60%	62%	60%	60%	62%	64%	62%
Net: Disagree	7%	9%	7%	6%	9%	7%	6%	7%	8%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	20%	18%	20%	23%	27%	21%	21%	20%	24%
Tend to agree	41%	42%	40%	40%	44%	37%	42%	41%	37%
Neither agree nor disagree	17%	21%	18%	16%	10%	23%	17%	17%	14%
Tend to disagree	5%	4%	5%	5%	7%	4%	3%	4%	4%
Strongly disagree	2%	2%	1%	2%	2%	3%	1%	1%	1%
Don't know	15%	13%	16%	14%	9%	11%	15%	17%	20%
Net: Agree	61%	60%	60%	64%	71%	59%	63%	61%	60%
Net: Disagree	7%	7%	6%	7%	9%	7%	4%	6%	6%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	20%	20%	21%	23%
Tend to agree	41%	40%	40%	42%
Neither agree nor disagree	17%	17%	17%	18%
Tend to disagree	5%	4%	5%	7%
Strongly disagree	2%	2%	1%	0%
Don't know	15%	16%	16%	11%
Net: Agree	61%	61%	61%	65%
Net: Disagree	7%	6%	6%	7%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	51%	56%	46%	50%	53%	51%	49%	51%	53%
Tend to agree	35%	33%	37%	32%	30%	32%	35%	39%	33%
Neither agree nor disagree	6%	6%	7%	5%	8%	8%	7%	5%	6%
Tend to disagree	1%	1%	2%	2%	2%	0%	1%	1%	1%
Strongly disagree	1%	1%	0%	3%	0%	0%	1%	0%	1%
Don't know	6%	4%	8%	9%	6%	8%	7%	4%	5%
Net: Agree	86%	89%	83%	81%	83%	83%	85%	90%	87%
Net: Disagree	2%	2%	2%	5%	3%	1%	2%	2%	2%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	51%	47%	54%	47%	48%	49%	52%	51%	55%
Tend to agree	35%	37%	33%	37%	41%	30%	35%	35%	35%
Neither agree nor disagree	6%	7%	7%	9%	8%	7%	5%	7%	3%
Tend to disagree	1%	1%	1%	0%	1%	3%	2%	1%	-
Strongly disagree	1%	0%	1%	0%	-	1%	0%	1%	-
Don't know	6%	7%	4%	7%	2%	10%	6%	6%	7%
Net: Agree	86%	84%	87%	83%	89%	79%	87%	85%	90%
Net: Disagree	2%	2%	2%	1%	1%	5%	2%	2%	-

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	51%	50%	43%	60%	56%	49%	52%	42%	48%
Tend to agree	35%	35%	45%	31%	30%	38%	34%	39%	41%
Neither agree nor disagree	6%	5%	2%	4%	9%	5%	10%	9%	8%
Tend to disagree	1%	-	3%	1%	0%	1%	1%	-	1%
Strongly disagree	1%	2%	-	-	1%	1%	-	1%	-
Don't know	6%	8%	7%	4%	3%	6%	3%	10%	2%
Net: Agree	86%	85%	88%	91%	86%	87%	86%	81%	89%
Net: Disagree	2%	2%	3%	1%	2%	2%	1%	1%	1%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	51%	49%	55%	49%	51%	55%	50%	43%	53%
Tend to agree	35%	30%	30%	41%	35%	35%	35%	45%	34%
Neither agree nor disagree	6%	7%	5%	5%	7%	3%	5%	2%	7%
Tend to disagree	1%	3%	2%	1%	1%	-	-	3%	0%
Strongly disagree	1%	1%	1%	-	1%	-	2%	-	1%
Don't know	6%	10%	7%	4%	6%	7%	8%	7%	6%
Net: Agree	86%	79%	85%	90%	85%	90%	85%	88%	86%
Net: Disagree	2%	5%	3%	1%	2%	-	2%	3%	1%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	51%	49%	52%	51%	49%	47%	49%	51%	53%
Tend to agree	35%	34%	34%	31%	39%	34%	33%	37%	31%
Neither agree nor disagree	6%	6%	7%	7%	6%	6%	6%	6%	7%
Tend to disagree	1%	3%	1%	2%	1%	4%	1%	1%	-
Strongly disagree	1%	1%	1%	1%	1%	-	1%	0%	2%
Don't know	6%	7%	6%	8%	4%	9%	10%	5%	7%
Net: Agree	86%	83%	86%	83%	88%	81%	83%	88%	84%
Net: Disagree	2%	4%	2%	3%	2%	4%	1%	1%	2%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	51%	47%	47%	51%	50%	51%	59%	39%	52%
Tend to agree	35%	37%	37%	33%	37%	35%	26%	39%	32%
Neither agree nor disagree	6%	6%	10%	6%	6%	4%	6%	14%	6%
Tend to disagree	1%	1%	1%	3%	1%	1%	1%	2%	1%
Strongly disagree	1%	1%	-	1%	1%	3%	-	-	1%
Don't know	6%	7%	5%	7%	5%	7%	7%	6%	7%
Net: Agree	86%	85%	84%	83%	87%	86%	85%	78%	84%
Net: Disagree	2%	2%	1%	3%	2%	4%	1%	2%	3%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	51%	57%	52%	49%	56%	56%	47%	60%	53%
Tend to agree	35%	23%	34%	35%	26%	27%	35%	27%	30%
Neither agree nor disagree	6%	9%	7%	6%	10%	10%	5%	6%	8%
Tend to disagree	1%	2%	1%	1%	1%	1%	1%	1%	1%
Strongly disagree	1%	1%	1%	1%	-	-	2%	-	1%
Don't know	6%	9%	5%	7%	7%	7%	10%	4%	7%
Net: Agree	86%	80%	87%	84%	82%	83%	82%	88%	84%
Net: Disagree	2%	3%	2%	2%	1%	1%	3%	1%	2%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	51%	52%	50%	54%	57%	52%	52%	52%	49%
Tend to agree	35%	37%	36%	34%	34%	33%	35%	33%	33%
Neither agree nor disagree	6%	6%	6%	6%	4%	7%	4%	5%	5%
Tend to disagree	1%	1%	1%	1%	1%	2%	1%	1%	2%
Strongly disagree	1%	1%	1%	0%	1%	1%	0%	1%	1%
Don't know	6%	4%	6%	5%	3%	6%	7%	8%	10%
Net: Agree	86%	89%	86%	88%	91%	85%	87%	85%	82%
Net: Disagree	2%	2%	2%	1%	2%	2%	2%	2%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	51%	51%	52%	57%
Tend to agree	35%	35%	34%	31%
Neither agree nor disagree	6%	6%	5%	6%
Tend to disagree	1%	1%	1%	1%
Strongly disagree	1%	1%	1%	-
Don't know	6%	6%	6%	5%
Net: Agree	86%	86%	86%	88%
Net: Disagree	2%	2%	2%	1%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	45%	53%	38%	41%	47%	43%	44%	47%	47%
Tend to agree	36%	34%	38%	39%	30%	35%	36%	38%	36%
Neither agree nor disagree	8%	7%	10%	6%	10%	9%	8%	9%	8%
Tend to disagree	2%	1%	2%	1%	2%	1%	2%	1%	1%
Strongly disagree	1%	1%	1%	1%	1%	0%	1%	1%	1%
Don't know	8%	4%	11%	11%	10%	11%	9%	4%	7%
Net: Agree	81%	87%	76%	80%	77%	78%	80%	85%	83%
Net: Disagree	2%	2%	2%	2%	3%	2%	2%	2%	2%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	45%	44%	46%	45%	44%	44%	45%	45%	43%
Tend to agree	36%	36%	35%	36%	38%	35%	37%	36%	40%
Neither agree nor disagree	8%	9%	8%	11%	10%	9%	7%	8%	7%
Tend to disagree	2%	2%	2%	1%	1%	1%	2%	2%	1%
Strongly disagree	1%	1%	1%	0%	-	-	2%	1%	-
Don't know	8%	9%	9%	7%	7%	11%	7%	8%	9%
Net: Agree	81%	80%	81%	81%	82%	79%	82%	81%	84%
Net: Disagree	2%	3%	3%	1%	1%	1%	4%	2%	1%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	45%	48%	43%	56%	47%	41%	44%	46%	44%
Tend to agree	36%	33%	36%	32%	36%	34%	36%	36%	38%
Neither agree nor disagree	8%	9%	12%	3%	9%	8%	14%	7%	10%
Tend to disagree	2%	2%	2%	1%	1%	2%	-	1%	1%
Strongly disagree	1%	2%	-	-	1%	1%	-	1%	-
Don't know	8%	5%	7%	8%	6%	13%	6%	8%	7%
Net: Agree	81%	82%	80%	88%	83%	76%	80%	83%	82%
Net: Disagree	2%	3%	2%	1%	2%	4%	-	2%	1%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	45%	44%	48%	42%	45%	43%	48%	43%	47%
Tend to agree	36%	35%	32%	45%	36%	40%	33%	36%	34%
Neither agree nor disagree	8%	9%	7%	6%	8%	7%	9%	12%	8%
Tend to disagree	2%	1%	3%	1%	2%	1%	2%	2%	2%
Strongly disagree	1%	-	2%	1%	1%	-	2%	-	1%
Don't know	8%	11%	9%	5%	8%	9%	5%	7%	8%
Net: Agree	81%	79%	79%	86%	81%	84%	82%	80%	81%
Net: Disagree	2%	1%	5%	3%	2%	1%	3%	2%	2%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	45%	42%	46%	39%	47%	47%	41%	43%	46%
Tend to agree	36%	37%	35%	46%	38%	29%	33%	39%	31%
Neither agree nor disagree	8%	7%	8%	4%	9%	12%	11%	8%	11%
Tend to disagree	2%	3%	2%	2%	1%	-	1%	2%	2%
Strongly disagree	1%	1%	1%	1%	0%	-	2%	0%	2%
Don't know	8%	10%	9%	8%	4%	11%	12%	6%	9%
Net: Agree	81%	79%	81%	86%	86%	76%	74%	83%	77%
Net: Disagree	2%	4%	3%	2%	2%	-	3%	2%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	45%	51%	33%	48%	47%	42%	41%	41%	41%
Tend to agree	36%	30%	48%	35%	36%	40%	34%	35%	37%
Neither agree nor disagree	8%	7%	16%	6%	8%	8%	8%	11%	9%
Tend to disagree	2%	1%	-	1%	1%	1%	3%	5%	3%
Strongly disagree	1%	2%	-	1%	1%	1%	1%	-	1%
Don't know	8%	9%	3%	10%	7%	7%	12%	7%	9%
Net: Agree	81%	81%	81%	82%	83%	82%	76%	76%	79%
Net: Disagree	2%	3%	-	2%	2%	2%	4%	5%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	45%	45%	46%	45%	47%	43%	38%	50%	43%
Tend to agree	36%	32%	36%	36%	32%	33%	40%	32%	35%
Neither agree nor disagree	8%	11%	8%	8%	8%	10%	8%	8%	9%
Tend to disagree	2%	1%	2%	1%	3%	3%	3%	4%	3%
Strongly disagree	1%	1%	0%	1%	0%	1%	-	1%	1%
Don't know	8%	10%	7%	9%	10%	12%	12%	4%	9%
Net: Agree	81%	77%	82%	80%	80%	75%	77%	82%	78%
Net: Disagree	2%	3%	2%	2%	3%	3%	3%	6%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	45%	48%	45%	47%	53%	49%	45%	43%	38%
Tend to agree	36%	38%	37%	37%	35%	32%	32%	37%	38%
Neither agree nor disagree	8%	8%	8%	6%	6%	9%	9%	6%	7%
Tend to disagree	2%	1%	2%	1%	1%	2%	3%	1%	2%
Strongly disagree	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	8%	4%	8%	7%	5%	8%	9%	12%	14%
Net: Agree	81%	85%	82%	84%	88%	81%	78%	80%	76%
Net: Disagree	2%	2%	2%	3%	2%	2%	4%	2%	3%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	45%	44%	46%	53%
Tend to agree	36%	38%	34%	34%
Neither agree nor disagree	8%	8%	8%	7%
Tend to disagree	2%	2%	2%	0%
Strongly disagree	1%	1%	0%	1%
Don't know	8%	8%	9%	5%
Net: Agree	81%	82%	81%	87%
Net: Disagree	2%	2%	2%	1%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	3%	4%	3%	3%	7%	5%	2%	2%	3%
Tend to agree	7%	9%	6%	11%	9%	9%	5%	5%	7%
Neither agree nor disagree	11%	10%	12%	8%	12%	13%	14%	9%	10%
Tend to disagree	22%	21%	23%	21%	19%	17%	24%	25%	22%
Strongly disagree	48%	50%	46%	40%	41%	45%	47%	54%	49%
Don't know	9%	7%	11%	17%	11%	10%	8%	6%	8%
Net: Agree	11%	13%	8%	14%	17%	15%	7%	7%	11%
Net: Disagree	70%	71%	69%	61%	60%	62%	70%	79%	71%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	3%	3%	4%	3%	3%	4%	4%	4%	1%
Tend to agree	7%	7%	8%	5%	6%	8%	8%	7%	7%
Neither agree nor disagree	11%	12%	10%	12%	10%	14%	10%	11%	11%
Tend to disagree	22%	22%	21%	24%	27%	17%	24%	22%	19%
Strongly disagree	48%	46%	47%	47%	48%	44%	45%	46%	60%
Don't know	9%	11%	9%	8%	7%	14%	9%	9%	3%
Net: Agree	11%	10%	13%	9%	8%	12%	12%	11%	7%
Net: Disagree	70%	67%	68%	71%	75%	60%	69%	68%	79%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	3%	2%	2%	4%	4%	4%	3%	4%	3%
Tend to agree	7%	4%	8%	8%	8%	8%	6%	5%	6%
Neither agree nor disagree	11%	9%	11%	12%	11%	9%	14%	10%	10%
Tend to disagree	22%	19%	22%	17%	25%	20%	25%	24%	27%
Strongly disagree	48%	57%	51%	50%	45%	48%	46%	48%	48%
Don't know	9%	9%	7%	9%	7%	11%	6%	9%	7%
Net: Agree	11%	6%	9%	12%	13%	13%	9%	8%	8%
Net: Disagree	70%	76%	73%	67%	70%	67%	71%	72%	75%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	3%	4%	4%	3%	4%	1%	2%	2%	4%
Tend to agree	7%	8%	7%	9%	7%	7%	4%	8%	9%
Neither agree nor disagree	11%	14%	11%	9%	11%	11%	9%	11%	11%
Tend to disagree	22%	17%	23%	25%	22%	19%	19%	22%	20%
Strongly disagree	48%	44%	46%	44%	46%	60%	57%	51%	48%
Don't know	9%	14%	9%	10%	9%	3%	9%	7%	7%
Net: Agree	11%	12%	12%	12%	11%	7%	6%	9%	13%
Net: Disagree	70%	60%	69%	69%	68%	79%	76%	73%	68%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	3%	3%	4%	1%	2%	8%	3%	4%	2%
Tend to agree	7%	6%	8%	11%	5%	12%	2%	8%	7%
Neither agree nor disagree	11%	16%	12%	7%	9%	11%	10%	10%	12%
Tend to disagree	22%	23%	21%	22%	27%	9%	20%	24%	19%
Strongly disagree	48%	40%	45%	45%	52%	45%	53%	46%	50%
Don't know	9%	12%	9%	15%	6%	16%	12%	8%	11%
Net: Agree	11%	9%	12%	12%	7%	19%	5%	12%	9%
Net: Disagree	70%	63%	67%	66%	79%	54%	73%	70%	68%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	3%	4%	-	4%	3%	3%	4%	10%	4%
Tend to agree	7%	3%	5%	7%	6%	7%	11%	14%	10%
Neither agree nor disagree	11%	11%	19%	10%	10%	17%	11%	12%	14%
Tend to disagree	22%	19%	21%	22%	22%	26%	19%	23%	23%
Strongly disagree	48%	56%	45%	47%	50%	40%	43%	27%	39%
Don't know	9%	7%	9%	10%	8%	8%	13%	13%	10%
Net: Agree	11%	7%	5%	11%	9%	10%	15%	25%	14%
Net: Disagree	70%	75%	67%	69%	73%	66%	62%	50%	62%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	3%	5%	3%	3%	7%	6%	3%	2%	5%
Tend to agree	7%	9%	7%	8%	15%	10%	12%	8%	9%
Neither agree nor disagree	11%	13%	11%	10%	15%	14%	10%	10%	14%
Tend to disagree	22%	16%	23%	21%	19%	17%	22%	27%	21%
Strongly disagree	48%	46%	47%	48%	34%	42%	39%	50%	40%
Don't know	9%	10%	8%	10%	9%	12%	14%	4%	11%
Net: Agree	11%	14%	10%	11%	22%	16%	15%	9%	14%
Net: Disagree	70%	63%	71%	69%	54%	59%	61%	76%	61%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	3%	2%	3%	3%	6%	5%	3%	4%	5%
Tend to agree	7%	5%	7%	8%	6%	7%	5%	9%	11%
Neither agree nor disagree	11%	9%	11%	9%	10%	13%	10%	10%	9%
Tend to disagree	22%	25%	22%	21%	24%	23%	22%	21%	21%
Strongly disagree	48%	53%	47%	51%	48%	46%	51%	44%	39%
Don't know	9%	6%	10%	8%	7%	5%	9%	12%	14%
Net: Agree	11%	7%	10%	12%	11%	12%	8%	13%	16%
Net: Disagree	70%	78%	69%	71%	72%	70%	73%	65%	61%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	3%	3%	4%	2%
Tend to agree	7%	8%	7%	7%
Neither agree nor disagree	11%	10%	11%	13%
Tend to disagree	22%	23%	21%	24%
Strongly disagree	48%	47%	46%	48%
Don't know	9%	10%	11%	6%
Net: Agree	11%	11%	11%	9%
Net: Disagree	70%	69%	67%	72%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	3%	4%	3%	5%	6%	4%	4%	2%	4%
Tend to agree	9%	11%	8%	11%	14%	11%	7%	8%	10%
Neither agree nor disagree	20%	18%	22%	20%	19%	21%	23%	19%	19%
Tend to disagree	27%	29%	26%	28%	27%	25%	26%	29%	28%
Strongly disagree	30%	33%	27%	20%	23%	29%	30%	35%	31%
Don't know	10%	6%	14%	16%	10%	10%	12%	7%	8%
Net: Agree	13%	15%	11%	15%	20%	15%	10%	9%	14%
Net: Disagree	57%	62%	53%	49%	50%	54%	55%	65%	59%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	3%	3%	4%	4%	3%	6%	3%	4%	2%
Tend to agree	9%	8%	10%	9%	4%	10%	11%	10%	9%
Neither agree nor disagree	20%	22%	16%	23%	22%	24%	22%	21%	17%
Tend to disagree	27%	27%	27%	27%	31%	20%	28%	27%	31%
Strongly disagree	30%	29%	32%	26%	31%	28%	27%	29%	36%
Don't know	10%	12%	11%	11%	9%	12%	8%	10%	6%
Net: Agree	13%	11%	14%	13%	7%	16%	14%	13%	10%
Net: Disagree	57%	55%	59%	53%	62%	48%	55%	56%	67%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	3%	2%	3%	7%	4%	2%	4%	3%	3%
Tend to agree	9%	6%	8%	9%	10%	11%	11%	8%	4%
Neither agree nor disagree	20%	16%	15%	12%	18%	16%	26%	21%	22%
Tend to disagree	27%	31%	31%	22%	33%	24%	25%	29%	31%
Strongly disagree	30%	34%	37%	36%	27%	34%	24%	28%	31%
Don't know	10%	10%	6%	13%	8%	13%	10%	12%	9%
Net: Agree	13%	9%	11%	16%	13%	14%	15%	10%	7%
Net: Disagree	57%	65%	68%	59%	60%	58%	49%	57%	62%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	3%	6%	3%	3%	4%	2%	2%	3%	4%
Tend to agree	9%	10%	10%	12%	10%	9%	6%	8%	11%
Neither agree nor disagree	20%	24%	20%	25%	21%	17%	16%	15%	21%
Tend to disagree	27%	20%	31%	25%	27%	31%	31%	31%	27%
Strongly disagree	30%	28%	28%	26%	29%	36%	34%	37%	28%
Don't know	10%	12%	8%	9%	10%	6%	10%	6%	9%
Net: Agree	13%	16%	14%	15%	13%	10%	9%	11%	15%
Net: Disagree	57%	48%	59%	51%	56%	67%	65%	68%	55%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	3%	3%	4%	4%	2%	8%	2%	3%	2%
Tend to agree	9%	10%	11%	14%	7%	6%	7%	10%	10%
Neither agree nor disagree	20%	22%	21%	19%	20%	15%	19%	24%	17%
Tend to disagree	27%	26%	27%	29%	31%	26%	23%	27%	33%
Strongly disagree	30%	27%	28%	20%	34%	30%	33%	27%	31%
Don't know	10%	12%	10%	13%	6%	14%	15%	9%	7%
Net: Agree	13%	13%	15%	18%	9%	14%	9%	13%	12%
Net: Disagree	57%	53%	54%	50%	66%	56%	56%	54%	64%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	3%	3%	-	6%	3%	4%	3%	6%	4%
Tend to agree	9%	6%	8%	9%	8%	10%	15%	11%	12%
Neither agree nor disagree	20%	17%	29%	16%	20%	24%	22%	22%	23%
Tend to disagree	27%	27%	23%	26%	28%	25%	28%	27%	27%
Strongly disagree	30%	36%	33%	31%	32%	23%	22%	21%	22%
Don't know	10%	11%	7%	12%	9%	13%	10%	12%	12%
Net: Agree	13%	10%	8%	15%	11%	14%	18%	17%	16%
Net: Disagree	57%	63%	56%	57%	60%	48%	50%	48%	49%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	3%	8%	3%	4%	8%	4%	3%	3%	4%
Tend to agree	9%	9%	9%	9%	10%	12%	12%	14%	12%
Neither agree nor disagree	20%	17%	22%	18%	23%	23%	21%	22%	22%
Tend to disagree	27%	24%	27%	28%	27%	25%	22%	21%	27%
Strongly disagree	30%	32%	30%	29%	22%	25%	28%	31%	24%
Don't know	10%	10%	9%	11%	10%	11%	15%	9%	11%
Net: Agree	13%	17%	12%	14%	18%	16%	15%	17%	16%
Net: Disagree	57%	56%	57%	57%	50%	50%	50%	52%	51%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	3%	2%	3%	4%	5%	7%	3%	4%	4%
Tend to agree	9%	7%	10%	9%	11%	10%	9%	9%	14%
Neither agree nor disagree	20%	21%	20%	19%	21%	22%	19%	21%	19%
Tend to disagree	27%	28%	28%	29%	26%	25%	26%	29%	26%
Strongly disagree	30%	35%	28%	30%	27%	28%	33%	25%	19%
Don't know	10%	8%	11%	9%	9%	7%	10%	13%	18%
Net: Agree	13%	9%	13%	13%	17%	17%	12%	13%	18%
Net: Disagree	57%	63%	56%	59%	53%	54%	58%	54%	45%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	3%	3%	3%	4%
Tend to agree	9%	11%	10%	10%
Neither agree nor disagree	20%	20%	21%	19%
Tend to disagree	27%	29%	28%	28%
Strongly disagree	30%	27%	27%	28%
Don't know	10%	10%	11%	10%
Net: Agree	13%	14%	13%	14%
Net: Disagree	57%	56%	55%	57%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	41%	43%	39%	29%	37%	39%	40%	48%	41%
Tend to agree	28%	28%	29%	28%	28%	28%	31%	28%	30%
Neither agree nor disagree	11%	11%	11%	16%	13%	11%	9%	10%	11%
Tend to disagree	6%	7%	6%	10%	7%	7%	7%	4%	6%
Strongly disagree	4%	4%	4%	1%	3%	4%	3%	5%	4%
Don't know	9%	7%	12%	15%	12%	12%	11%	5%	8%
Net: Agree	69%	71%	68%	57%	65%	67%	71%	75%	71%
Net: Disagree	10%	11%	9%	11%	10%	11%	10%	9%	10%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	41%	41%	41%	38%	37%	34%	44%	40%	51%
Tend to agree	28%	26%	25%	31%	28%	30%	30%	29%	19%
Neither agree nor disagree	11%	12%	13%	11%	12%	13%	10%	12%	13%
Tend to disagree	6%	6%	6%	8%	6%	7%	6%	6%	8%
Strongly disagree	4%	4%	6%	3%	7%	2%	2%	4%	3%
Don't know	9%	11%	10%	9%	11%	14%	8%	10%	6%
Net: Agree	69%	67%	66%	69%	65%	64%	74%	68%	70%
Net: Disagree	10%	10%	11%	11%	12%	10%	8%	10%	11%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	41%	46%	49%	47%	36%	43%	39%	36%	37%
Tend to agree	28%	30%	33%	26%	30%	19%	29%	34%	28%
Neither agree nor disagree	11%	6%	9%	11%	14%	13%	12%	10%	12%
Tend to disagree	6%	4%	2%	3%	8%	5%	10%	6%	6%
Strongly disagree	4%	5%	3%	4%	6%	6%	2%	4%	7%
Don't know	9%	10%	5%	9%	6%	14%	7%	11%	11%
Net: Agree	69%	76%	82%	73%	66%	63%	68%	70%	65%
Net: Disagree	10%	8%	5%	7%	14%	10%	12%	10%	12%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	41%	34%	46%	41%	40%	51%	46%	49%	40%
Tend to agree	28%	30%	29%	30%	29%	19%	30%	33%	30%
Neither agree nor disagree	11%	13%	11%	10%	12%	13%	6%	9%	11%
Tend to disagree	6%	7%	4%	8%	6%	8%	4%	2%	6%
Strongly disagree	4%	2%	2%	3%	4%	3%	5%	3%	4%
Don't know	9%	14%	7%	8%	10%	6%	10%	5%	8%
Net: Agree	69%	64%	76%	71%	68%	70%	76%	82%	71%
Net: Disagree	10%	10%	6%	11%	10%	11%	8%	5%	10%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	41%	38%	40%	27%	47%	41%	41%	41%	41%
Tend to agree	28%	24%	29%	31%	30%	19%	25%	29%	28%
Neither agree nor disagree	11%	16%	12%	17%	8%	10%	8%	11%	11%
Tend to disagree	6%	6%	6%	8%	5%	11%	6%	6%	7%
Strongly disagree	4%	1%	3%	2%	5%	3%	5%	4%	4%
Don't know	9%	15%	10%	15%	4%	16%	14%	8%	10%
Net: Agree	69%	62%	68%	58%	77%	59%	67%	70%	69%
Net: Disagree	10%	8%	9%	10%	10%	14%	11%	10%	11%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	41%	49%	39%	38%	44%	31%	35%	28%	32%
Tend to agree	28%	24%	36%	29%	27%	35%	24%	37%	31%
Neither agree nor disagree	11%	9%	12%	12%	11%	10%	12%	14%	11%
Tend to disagree	6%	5%	7%	7%	6%	11%	6%	7%	9%
Strongly disagree	4%	5%	2%	3%	4%	2%	7%	3%	4%
Don't know	9%	9%	4%	12%	8%	11%	14%	12%	12%
Net: Agree	69%	72%	75%	67%	71%	66%	60%	65%	63%
Net: Disagree	10%	9%	9%	9%	9%	13%	14%	10%	13%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	41%	39%	43%	39%	35%	36%	32%	43%	35%
Tend to agree	28%	31%	28%	29%	29%	26%	33%	31%	30%
Neither agree nor disagree	11%	12%	11%	12%	11%	14%	10%	6%	11%
Tend to disagree	6%	4%	6%	7%	8%	7%	7%	5%	8%
Strongly disagree	4%	3%	4%	3%	4%	6%	5%	5%	4%
Don't know	9%	11%	8%	11%	11%	11%	14%	10%	12%
Net: Agree	69%	70%	71%	68%	65%	62%	64%	74%	65%
Net: Disagree	10%	7%	10%	10%	13%	13%	12%	11%	12%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	41%	49%	39%	41%	41%	49%	41%	36%	30%
Tend to agree	28%	27%	28%	29%	33%	23%	27%	27%	29%
Neither agree nor disagree	11%	10%	11%	10%	10%	14%	12%	13%	15%
Tend to disagree	6%	5%	7%	7%	5%	5%	5%	7%	8%
Strongly disagree	4%	4%	4%	3%	5%	2%	4%	4%	1%
Don't know	9%	5%	10%	9%	7%	8%	11%	12%	16%
Net: Agree	69%	76%	68%	71%	74%	72%	68%	63%	59%
Net: Disagree	10%	9%	10%	10%	10%	7%	9%	11%	10%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	41%	38%	38%	45%
Tend to agree	28%	29%	29%	26%
Neither agree nor disagree	11%	11%	11%	16%
Tend to disagree	6%	7%	7%	4%
Strongly disagree	4%	4%	4%	3%
Don't know	9%	11%	11%	5%
Net: Agree	69%	67%	67%	71%
Net: Disagree	10%	11%	11%	8%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	36%	38%	33%	27%	35%	34%	38%	38%	37%
Tend to agree	36%	34%	37%	43%	33%	33%	32%	37%	37%
Neither agree nor disagree	14%	13%	15%	12%	14%	14%	14%	14%	13%
Tend to disagree	4%	5%	4%	3%	6%	5%	3%	4%	4%
Strongly disagree	2%	3%	1%	3%	3%	2%	3%	2%	2%
Don't know	8%	6%	10%	12%	10%	11%	9%	5%	7%
Net: Agree	71%	73%	70%	70%	67%	68%	71%	75%	74%
Net: Disagree	7%	8%	5%	6%	9%	7%	6%	6%	6%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	36%	34%	37%	32%	37%	30%	36%	34%	44%
Tend to agree	36%	34%	33%	38%	39%	37%	35%	36%	37%
Neither agree nor disagree	14%	14%	14%	16%	10%	15%	16%	15%	6%
Tend to disagree	4%	5%	4%	4%	4%	4%	4%	4%	6%
Strongly disagree	2%	3%	4%	1%	2%	4%	1%	3%	1%
Don't know	8%	10%	8%	9%	8%	11%	8%	9%	6%
Net: Agree	71%	68%	70%	70%	76%	66%	71%	70%	81%
Net: Disagree	7%	7%	8%	5%	6%	8%	6%	6%	7%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	36%	43%	39%	46%	36%	34%	31%	33%	37%
Tend to agree	36%	31%	38%	28%	36%	32%	35%	41%	39%
Neither agree nor disagree	14%	10%	7%	12%	15%	14%	21%	12%	10%
Tend to disagree	4%	5%	8%	5%	4%	3%	5%	3%	4%
Strongly disagree	2%	2%	3%	1%	4%	5%	1%	2%	2%
Don't know	8%	8%	6%	8%	5%	12%	8%	10%	8%
Net: Agree	71%	75%	76%	74%	72%	66%	66%	74%	76%
Net: Disagree	7%	7%	11%	7%	8%	8%	6%	5%	6%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	36%	30%	39%	31%	34%	44%	43%	39%	38%
Tend to agree	36%	37%	33%	38%	36%	37%	31%	38%	34%
Neither agree nor disagree	14%	15%	15%	17%	15%	6%	10%	7%	13%
Tend to disagree	4%	4%	4%	5%	4%	6%	5%	8%	5%
Strongly disagree	2%	4%	2%	1%	3%	1%	2%	3%	2%
Don't know	8%	11%	8%	7%	9%	6%	8%	6%	8%
Net: Agree	71%	66%	72%	69%	70%	81%	75%	76%	72%
Net: Disagree	7%	8%	5%	6%	6%	7%	7%	11%	8%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	36%	35%	37%	29%	36%	36%	32%	35%	37%
Tend to agree	36%	33%	34%	43%	39%	30%	35%	36%	35%
Neither agree nor disagree	14%	14%	13%	12%	14%	16%	16%	15%	11%
Tend to disagree	4%	4%	5%	4%	4%	4%	2%	5%	4%
Strongly disagree	2%	3%	2%	1%	2%	4%	3%	2%	3%
Don't know	8%	12%	9%	10%	5%	10%	12%	7%	11%
Net: Agree	71%	68%	71%	72%	75%	67%	67%	71%	71%
Net: Disagree	7%	6%	7%	6%	6%	8%	5%	7%	7%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	36%	41%	30%	36%	37%	35%	34%	20%	32%
Tend to agree	36%	32%	37%	36%	36%	39%	31%	47%	37%
Neither agree nor disagree	14%	11%	16%	14%	13%	13%	16%	15%	14%
Tend to disagree	4%	4%	7%	4%	4%	4%	6%	5%	5%
Strongly disagree	2%	3%	3%	2%	2%	4%	2%	3%	3%
Don't know	8%	9%	7%	9%	8%	6%	11%	10%	9%
Net: Agree	71%	73%	67%	72%	72%	74%	65%	68%	70%
Net: Disagree	7%	7%	10%	5%	6%	7%	8%	8%	8%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	36%	38%	37%	34%	34%	34%	37%	51%	38%
Tend to agree	36%	30%	35%	36%	35%	33%	33%	35%	33%
Neither agree nor disagree	14%	15%	14%	14%	11%	15%	12%	7%	13%
Tend to disagree	4%	2%	5%	4%	9%	6%	4%	-	5%
Strongly disagree	2%	4%	2%	3%	2%	2%	3%	4%	2%
Don't know	8%	11%	7%	11%	8%	11%	11%	3%	9%
Net: Agree	71%	68%	73%	70%	69%	67%	69%	86%	71%
Net: Disagree	7%	6%	7%	6%	11%	7%	7%	4%	7%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	36%	38%	36%	38%	43%	46%	38%	34%	30%
Tend to agree	36%	37%	36%	38%	35%	31%	39%	36%	39%
Neither agree nor disagree	14%	14%	14%	11%	11%	13%	10%	14%	13%
Tend to disagree	4%	5%	4%	3%	5%	4%	3%	3%	3%
Strongly disagree	2%	2%	2%	3%	2%	1%	2%	3%	2%
Don't know	8%	5%	9%	8%	5%	5%	8%	10%	14%
Net: Agree	71%	75%	72%	76%	77%	77%	76%	70%	69%
Net: Disagree	7%	7%	6%	5%	7%	5%	5%	6%	5%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	36%	36%	35%	43%
Tend to agree	36%	35%	35%	32%
Neither agree nor disagree	14%	14%	14%	15%
Tend to disagree	4%	4%	5%	3%
Strongly disagree	2%	2%	2%	2%
Don't know	8%	9%	9%	6%
Net: Agree	71%	71%	71%	75%
Net: Disagree	7%	6%	7%	5%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	36%	40%	32%	33%	38%	32%	35%	37%	39%
Tend to agree	38%	38%	38%	42%	32%	37%	37%	39%	35%
Neither agree nor disagree	11%	10%	13%	7%	13%	12%	13%	11%	11%
Tend to disagree	5%	5%	5%	5%	5%	7%	4%	4%	5%
Strongly disagree	2%	2%	2%	1%	2%	2%	2%	2%	2%
Don't know	8%	6%	11%	12%	9%	11%	8%	6%	7%
Net: Agree	73%	77%	70%	75%	70%	68%	72%	77%	74%
Net: Disagree	7%	7%	7%	6%	7%	8%	7%	7%	7%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	36%	32%	37%	33%	31%	35%	37%	35%	38%
Tend to agree	38%	41%	37%	40%	42%	35%	37%	38%	37%
Neither agree nor disagree	11%	11%	12%	11%	13%	12%	11%	12%	6%
Tend to disagree	5%	5%	5%	3%	6%	5%	4%	5%	7%
Strongly disagree	2%	2%	3%	2%	1%	2%	1%	2%	6%
Don't know	8%	10%	7%	12%	7%	11%	8%	9%	6%
Net: Agree	73%	72%	74%	73%	72%	70%	75%	73%	75%
Net: Disagree	7%	7%	8%	4%	8%	7%	6%	6%	13%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	36%	38%	33%	52%	34%	34%	31%	34%	31%
Tend to agree	38%	35%	44%	32%	36%	39%	46%	35%	42%
Neither agree nor disagree	11%	11%	12%	6%	15%	11%	12%	10%	13%
Tend to disagree	5%	8%	8%	2%	6%	6%	3%	2%	6%
Strongly disagree	2%	2%	-	1%	3%	2%	1%	3%	1%
Don't know	8%	6%	3%	7%	5%	8%	6%	16%	7%
Net: Agree	73%	73%	76%	84%	71%	73%	77%	69%	72%
Net: Disagree	7%	10%	8%	3%	9%	8%	4%	5%	8%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	36%	35%	37%	38%	35%	38%	38%	33%	38%
Tend to agree	38%	35%	34%	41%	38%	37%	35%	44%	36%
Neither agree nor disagree	11%	12%	11%	10%	12%	6%	11%	12%	11%
Tend to disagree	5%	5%	5%	4%	5%	7%	8%	8%	6%
Strongly disagree	2%	2%	2%	1%	2%	6%	2%	-	2%
Don't know	8%	11%	10%	6%	9%	6%	6%	3%	7%
Net: Agree	73%	70%	71%	79%	73%	75%	73%	76%	73%
Net: Disagree	7%	7%	7%	5%	6%	13%	10%	8%	8%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	36%	33%	36%	35%	36%	32%	32%	35%	37%
Tend to agree	38%	35%	35%	42%	40%	46%	37%	39%	36%
Neither agree nor disagree	11%	14%	12%	5%	12%	7%	12%	12%	14%
Tend to disagree	5%	4%	6%	7%	4%	3%	4%	5%	3%
Strongly disagree	2%	2%	2%	1%	2%	-	4%	2%	2%
Don't know	8%	13%	9%	10%	5%	13%	11%	7%	8%
Net: Agree	73%	68%	72%	77%	77%	78%	69%	75%	73%
Net: Disagree	7%	5%	8%	8%	6%	3%	8%	6%	5%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	36%	39%	26%	35%	36%	32%	36%	31%	33%
Tend to agree	38%	34%	53%	36%	38%	45%	34%	42%	40%
Neither agree nor disagree	11%	12%	7%	9%	11%	11%	13%	12%	12%
Tend to disagree	5%	4%	4%	6%	4%	1%	6%	10%	4%
Strongly disagree	2%	3%	-	3%	2%	2%	1%	-	1%
Don't know	8%	7%	10%	11%	8%	9%	10%	5%	9%
Net: Agree	73%	74%	79%	71%	74%	77%	70%	73%	73%
Net: Disagree	7%	7%	4%	9%	7%	3%	7%	10%	6%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	36%	35%	37%	34%	38%	33%	33%	42%	35%
Tend to agree	38%	32%	37%	38%	34%	36%	41%	38%	37%
Neither agree nor disagree	11%	10%	11%	11%	11%	14%	10%	6%	11%
Tend to disagree	5%	11%	5%	5%	6%	7%	6%	8%	6%
Strongly disagree	2%	1%	2%	2%	1%	1%	0%	2%	1%
Don't know	8%	10%	7%	10%	10%	10%	10%	4%	9%
Net: Agree	73%	67%	74%	72%	72%	69%	74%	79%	72%
Net: Disagree	7%	13%	7%	7%	7%	8%	6%	10%	7%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	36%	38%	36%	40%	42%	42%	38%	35%	33%
Tend to agree	38%	38%	39%	36%	36%	34%	37%	40%	39%
Neither agree nor disagree	11%	11%	11%	10%	8%	12%	9%	9%	9%
Tend to disagree	5%	4%	4%	5%	7%	4%	7%	4%	5%
Strongly disagree	2%	2%	2%	2%	1%	2%	1%	2%	1%
Don't know	8%	6%	9%	8%	6%	5%	9%	10%	13%
Net: Agree	73%	76%	74%	76%	78%	76%	74%	75%	72%
Net: Disagree	7%	7%	6%	7%	8%	6%	8%	6%	6%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	36%	35%	36%	42%
Tend to agree	38%	38%	38%	36%
Neither agree nor disagree	11%	11%	11%	10%
Tend to disagree	5%	5%	4%	3%
Strongly disagree	2%	2%	2%	2%
Don't know	8%	9%	9%	6%
Net: Agree	73%	74%	74%	79%
Net: Disagree	7%	7%	6%	5%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	6%	7%	6%	8%	8%	8%	4%	5%	6%
Tend to agree	10%	11%	9%	12%	14%	10%	10%	9%	11%
Neither agree nor disagree	12%	12%	11%	10%	14%	11%	12%	12%	11%
Tend to disagree	23%	22%	24%	21%	16%	23%	23%	26%	24%
Strongly disagree	40%	42%	38%	36%	39%	38%	42%	43%	42%
Don't know	8%	6%	11%	14%	10%	10%	9%	6%	7%
Net: Agree	16%	18%	15%	19%	21%	17%	15%	14%	17%
Net: Disagree	63%	64%	62%	57%	55%	61%	65%	69%	66%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	6%	6%	7%	6%	4%	6%	6%	6%	8%
Tend to agree	10%	10%	11%	10%	9%	12%	10%	10%	10%
Neither agree nor disagree	12%	13%	11%	12%	13%	14%	12%	12%	9%
Tend to disagree	23%	21%	21%	25%	21%	24%	24%	23%	27%
Strongly disagree	40%	39%	41%	38%	45%	33%	41%	40%	40%
Don't know	8%	11%	8%	9%	8%	10%	7%	9%	7%
Net: Agree	16%	16%	18%	16%	13%	18%	16%	17%	17%
Net: Disagree	63%	60%	63%	63%	66%	58%	64%	63%	67%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	6%	6%	7%	6%	7%	7%	6%	5%	4%
Tend to agree	10%	9%	9%	12%	11%	10%	9%	12%	9%
Neither agree nor disagree	12%	10%	10%	11%	13%	9%	13%	11%	13%
Tend to disagree	23%	21%	15%	22%	21%	21%	30%	21%	21%
Strongly disagree	40%	45%	49%	40%	43%	41%	37%	39%	45%
Don't know	8%	9%	11%	9%	5%	12%	5%	12%	8%
Net: Agree	16%	15%	15%	18%	18%	17%	15%	17%	13%
Net: Disagree	63%	66%	64%	62%	64%	61%	67%	60%	66%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	6%	6%	8%	4%	6%	8%	6%	7%	6%
Tend to agree	10%	12%	7%	14%	10%	10%	9%	9%	11%
Neither agree nor disagree	12%	14%	13%	11%	12%	9%	10%	10%	11%
Tend to disagree	23%	24%	24%	24%	23%	27%	21%	15%	24%
Strongly disagree	40%	33%	42%	38%	40%	40%	45%	49%	40%
Don't know	8%	10%	6%	9%	9%	7%	9%	11%	8%
Net: Agree	16%	18%	15%	18%	17%	17%	15%	15%	17%
Net: Disagree	63%	58%	66%	62%	63%	67%	66%	64%	64%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	6%	8%	7%	7%	4%	12%	5%	6%	5%
Tend to agree	10%	10%	11%	14%	9%	12%	8%	12%	10%
Neither agree nor disagree	12%	16%	13%	10%	11%	15%	10%	11%	15%
Tend to disagree	23%	21%	23%	20%	28%	10%	17%	26%	19%
Strongly disagree	40%	34%	39%	39%	43%	41%	44%	38%	43%
Don't know	8%	12%	9%	10%	5%	10%	15%	7%	9%
Net: Agree	16%	18%	17%	20%	13%	24%	14%	18%	15%
Net: Disagree	63%	55%	62%	60%	71%	51%	61%	64%	62%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	6%	6%	4%	7%	5%	6%	8%	9%	7%
Tend to agree	10%	7%	12%	9%	9%	13%	9%	16%	12%
Neither agree nor disagree	12%	12%	19%	9%	11%	16%	15%	17%	16%
Tend to disagree	23%	19%	27%	23%	24%	20%	24%	24%	22%
Strongly disagree	40%	46%	34%	41%	43%	38%	30%	25%	33%
Don't know	8%	10%	4%	11%	8%	7%	14%	9%	10%
Net: Agree	16%	13%	16%	16%	14%	19%	17%	25%	19%
Net: Disagree	63%	65%	61%	64%	67%	58%	54%	49%	55%

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	6%	15%	7%	6%	8%	10%	7%	8%	9%
Tend to agree	10%	12%	10%	10%	13%	11%	10%	13%	11%
Neither agree nor disagree	12%	10%	13%	10%	15%	16%	15%	12%	16%
Tend to disagree	23%	12%	24%	21%	24%	20%	20%	19%	21%
Strongly disagree	40%	41%	39%	42%	30%	34%	36%	39%	34%
Don't know	8%	10%	7%	10%	10%	9%	12%	8%	10%
Net: Agree	16%	27%	17%	16%	21%	21%	18%	22%	20%
Net: Disagree	63%	53%	63%	63%	54%	54%	56%	58%	55%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	6%	5%	6%	6%	8%	8%	7%	7%	6%
Tend to agree	10%	9%	10%	10%	13%	11%	9%	10%	13%
Neither agree nor disagree	12%	11%	11%	9%	9%	15%	14%	12%	12%
Tend to disagree	23%	26%	24%	23%	20%	19%	19%	21%	23%
Strongly disagree	40%	43%	40%	45%	46%	38%	41%	39%	32%
Don't know	8%	5%	9%	6%	4%	9%	10%	11%	14%
Net: Agree	16%	15%	16%	16%	21%	19%	16%	17%	19%
Net: Disagree	63%	69%	63%	68%	65%	57%	61%	60%	54%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	6%	6%	6%	8%
Tend to agree	10%	10%	9%	8%
Neither agree nor disagree	12%	12%	12%	12%
Tend to disagree	23%	24%	24%	22%
Strongly disagree	40%	39%	40%	46%
Don't know	8%	9%	9%	5%
Net: Agree	16%	17%	15%	15%
Net: Disagree	63%	63%	64%	68%

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	37%	41%	33%	26%	34%	30%	36%	44%	38%
Tend to agree	40%	40%	40%	39%	36%	41%	41%	40%	39%
Neither agree nor disagree	12%	11%	13%	20%	14%	15%	11%	9%	12%
Tend to disagree	2%	1%	2%	3%	2%	2%	1%	1%	2%
Strongly disagree	1%	1%	1%	1%	2%	1%	2%	0%	1%
Don't know	9%	6%	12%	11%	13%	11%	9%	5%	8%
Net: Agree	76%	80%	72%	65%	70%	71%	77%	84%	78%
Net: Disagree	3%	3%	3%	4%	3%	4%	3%	2%	3%

Cell Contents (Column Percentages)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	37%	34%	39%	32%	37%	32%	38%	36%	44%
Tend to agree	40%	40%	39%	44%	43%	39%	38%	40%	38%
Neither agree nor disagree	12%	13%	11%	12%	13%	12%	15%	13%	10%
Tend to disagree	2%	1%	1%	2%	1%	4%	1%	2%	1%
Strongly disagree	1%	1%	2%	1%	1%	1%	1%	1%	-
Don't know	9%	10%	8%	10%	6%	12%	7%	9%	8%
Net: Agree	76%	74%	77%	76%	80%	71%	76%	76%	82%
Net: Disagree	3%	2%	3%	3%	2%	5%	2%	3%	1%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	37%	39%	32%	49%	38%	35%	30%	34%	37%
Tend to agree	40%	38%	39%	36%	40%	39%	43%	44%	43%
Neither agree nor disagree	12%	9%	19%	5%	13%	10%	14%	10%	13%
Tend to disagree	2%	1%	2%	-	2%	2%	3%	1%	1%
Strongly disagree	1%	1%	2%	-	3%	1%	1%	-	1%
Don't know	9%	12%	7%	10%	4%	12%	9%	11%	6%
Net: Agree	76%	77%	71%	85%	77%	74%	74%	78%	80%
Net: Disagree	3%	2%	4%	-	5%	3%	4%	1%	2%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	37%	32%	39%	37%	36%	44%	39%	32%	35%
Tend to agree	40%	39%	35%	41%	40%	38%	38%	39%	41%
Neither agree nor disagree	12%	12%	15%	15%	13%	10%	9%	19%	13%
Tend to disagree	2%	4%	2%	1%	2%	1%	1%	2%	2%
Strongly disagree	1%	1%	1%	0%	1%	-	1%	2%	1%
Don't know	9%	12%	7%	6%	9%	8%	12%	7%	8%
Net: Agree	76%	71%	75%	77%	76%	82%	77%	71%	76%
Net: Disagree	3%	5%	3%	1%	3%	1%	2%	4%	3%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	37%	32%	34%	22%	44%	30%	42%	39%	38%
Tend to agree	40%	36%	40%	46%	42%	38%	32%	41%	38%
Neither agree nor disagree	12%	16%	14%	21%	8%	11%	10%	11%	11%
Tend to disagree	2%	2%	2%	1%	1%	6%	1%	1%	2%
Strongly disagree	1%	2%	1%	-	1%	1%	2%	1%	1%
Don't know	9%	12%	9%	10%	5%	14%	12%	7%	9%
Net: Agree	76%	68%	74%	68%	86%	68%	74%	80%	76%
Net: Disagree	3%	4%	3%	1%	1%	7%	3%	2%	4%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	37%	40%	30%	33%	37%	34%	31%	31%	33%
Tend to agree	40%	41%	46%	38%	41%	39%	40%	40%	39%
Neither agree nor disagree	12%	8%	15%	15%	11%	14%	14%	15%	14%
Tend to disagree	2%	1%	1%	2%	1%	2%	2%	6%	2%
Strongly disagree	1%	1%	-	1%	1%	1%	2%	1%	1%
Don't know	9%	9%	8%	10%	8%	10%	12%	7%	10%
Net: Agree	76%	80%	76%	71%	78%	73%	71%	71%	72%
Net: Disagree	3%	2%	1%	3%	2%	3%	3%	7%	4%

Cell Contents (C)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	37%	42%	40%	33%	37%	31%	31%	45%	33%
Tend to agree	40%	28%	39%	40%	35%	38%	40%	39%	38%
Neither agree nor disagree	12%	16%	11%	14%	14%	16%	12%	7%	14%
Tend to disagree	2%	1%	1%	2%	3%	1%	3%	-	2%
Strongly disagree	1%	1%	1%	1%	2%	2%	0%	1%	2%
Don't know	9%	13%	7%	10%	10%	11%	14%	7%	11%
Net: Agree	76%	69%	79%	73%	71%	70%	71%	85%	72%
Net: Disagree	3%	2%	2%	3%	5%	4%	3%	1%	4%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	37%	45%	35%	36%	39%	41%	35%	32%	25%
Tend to agree	40%	40%	41%	41%	38%	42%	39%	39%	43%
Neither agree nor disagree	12%	8%	13%	12%	15%	11%	14%	14%	17%
Tend to disagree	2%	1%	1%	2%	1%	2%	1%	1%	1%
Strongly disagree	1%	0%	1%	1%	1%	1%	0%	1%	0%
Don't know	9%	5%	10%	8%	6%	4%	10%	12%	14%
Net: Agree	76%	86%	75%	77%	77%	83%	74%	72%	68%
Net: Disagree	3%	1%	2%	3%	2%	3%	1%	3%	1%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	37%	35%	34%	37%
Tend to agree	40%	40%	40%	40%
Neither agree nor disagree	12%	13%	13%	12%
Tend to disagree	2%	1%	2%	2%
Strongly disagree	1%	1%	1%	2%
Don't know	9%	10%	9%	7%
Net: Agree	76%	75%	74%	78%
Net: Disagree	3%	2%	3%	3%

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	1237	634	603	144	208	221	218	446	733
Tend to agree	492	221	271	55	59	92	80	206	274
Neither agree nor disagree	105	33	72	11	15	19	20	42	56
Tend to disagree	162	76	86	11	20	22	32	78	76
Strongly disagree	62	38	24	6	8	5	10	33	32
Don't know	23	7	16	4	6	5	5	3	14
Net: Agree	1729	855	874	199	267	313	298	652	1008
Net: Disagree	224	114	109	17	28	27	42	111	108

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	1237	504	296	187	94	161	279	1016	64
Tend to agree	492	218	111	83	48	71	117	430	16
Neither agree nor disagree	105	49	23	28	14	11	23	99	4
Tend to disagree	162	86	34	25	17	17	44	137	11
Strongly disagree	62	29	19	7	4	8	11	48	4
Don't know	23	8	3	4	1	5	5	19	1
Net: Agree	1729	722	406	270	142	232	396	1446	80
Net: Disagree	224	116	53	32	22	24	55	185	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	1237	120	37	57	116	122	86	101	94
Tend to agree	492	32	13	21	51	38	43	40	48
Neither agree nor disagree	105	2	-	1	12	10	18	11	14
Tend to disagree	162	9	5	5	16	13	10	16	17
Strongly disagree	62	8	1	1	12	5	3	3	4
Don't know	23	3	-	-	1	2	2	2	1
Net: Agree	1729	152	50	78	167	160	129	142	142
Net: Disagree	224	17	6	6	28	19	13	19	22

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	1237	161	157	122	1016	64	120	37	515
Tend to agree	492	71	64	53	430	16	32	13	197
Neither agree nor disagree	105	11	16	7	99	4	2	-	40
Tend to disagree	162	17	28	15	137	11	9	5	51
Strongly disagree	62	8	8	3	48	4	8	1	30
Don't know	23	5	4	1	19	1	3	-	8
Net: Agree	1729	232	221	175	1446	80	152	50	711
Net: Disagree	224	24	36	18	185	15	17	6	81

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	1237	170	685	86	278	59	129	506	150
Tend to agree	492	78	274	26	130	19	43	228	64
Neither agree nor disagree	105	15	55	4	27	4	15	48	23
Tend to disagree	162	31	82	9	58	3	11	83	17
Strongly disagree	62	9	39	-	18	1	4	29	8
Don't know	23	3	11	2	3	2	4	11	1
Net: Agree	1729	248	959	112	409	78	172	734	214
Net: Disagree	224	40	121	9	76	4	15	112	25

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	1237	126	29	401	864	123	106	35	265
Tend to agree	492	48	24	123	340	52	43	23	118
Neither agree nor disagree	105	9	4	21	75	14	4	3	21
Tend to disagree	162	17	7	39	114	20	12	10	42
Strongly disagree	62	6	1	17	49	4	3	-	8
Don't know	23	3	1	7	10	5	3	1	10
Net: Agree	1729	174	53	523	1204	175	149	58	382
Net: Disagree	224	23	8	55	163	25	15	10	49

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	1237	108	659	581	102	150	100	46	288
Tend to agree	492	35	288	205	45	71	45	18	132
Neither agree nor disagree	105	9	64	42	12	14	9	3	29
Tend to disagree	162	7	101	61	17	25	13	6	41
Strongly disagree	62	5	35	26	4	4	3	3	10
Don't know	23	3	12	10	3	6	4	1	12
Net: Agree	1729	143	947	786	148	222	146	64	420
Net: Disagree	224	12	136	88	21	29	16	9	51

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	1237	405	844	438	180	106	164	335	174
Tend to agree	492	174	340	131	79	37	61	124	59
Neither agree nor disagree	105	40	70	15	10	9	7	27	11
Tend to disagree	162	65	98	34	20	21	25	44	23
Strongly disagree	62	27	34	13	10	8	3	13	6
Don't know	23	2	15	5	3	2	5	8	4
Net: Agree	1729	579	1185	569	259	143	225	459	233
Net: Disagree	224	92	132	48	30	29	28	57	29

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	1237	680	619	132
Tend to agree	492	261	240	44
Neither agree nor disagree	105	53	55	7
Tend to disagree	162	74	70	6
Strongly disagree	62	19	26	2
Don't know	23	13	10	1
Net: Agree	1729	941	859	176
Net: Disagree	224	93	96	8

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	1146	560	587	114	178	222	198	433	690
Tend to agree	746	372	374	78	101	105	136	326	402
Neither agree nor disagree	95	46	49	10	20	20	15	29	45
Tend to disagree	25	12	12	9	6	3	3	3	11
Strongly disagree	16	8	9	2	2	1	3	8	8
Don't know	52	12	41	16	8	12	8	8	31
Net: Agree	1892	932	961	193	279	327	334	759	1092
Net: Disagree	41	20	21	11	8	5	7	11	18

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	1146	457	271	181	103	131	271	957	61
Tend to agree	746	344	172	128	54	110	169	633	33
Neither agree nor disagree	95	50	28	16	9	12	20	85	2
Tend to disagree	25	14	4	3	3	8	3	21	1
Strongly disagree	16	9	3	-	5	1	2	11	1
Don't know	52	22	7	8	5	11	13	43	2
Net: Agree	1892	800	443	309	158	241	440	1590	94
Net: Disagree	41	23	7	3	8	9	6	33	2

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	1146	96	32	46	115	110	91	90	103
Tend to agree	746	58	22	33	75	64	61	67	54
Neither agree nor disagree	95	7	1	4	11	13	7	8	9
Tend to disagree	25	2	1	1	1	2	1	2	3
Strongly disagree	16	4	-	-	3	-	-	-	5
Don't know	52	8	-	1	3	3	2	6	5
Net: Agree	1892	154	54	79	191	174	151	157	158
Net: Disagree	41	6	1	1	4	2	1	2	8

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	1146	131	153	118	957	61	96	32	479
Tend to agree	746	110	99	70	633	33	58	22	285
Neither agree nor disagree	95	12	10	11	85	2	7	1	42
Tend to disagree	25	8	3	-	21	1	2	1	8
Strongly disagree	16	1	1	1	11	1	4	-	8
Don't know	52	11	11	2	43	2	8	-	20
Net: Agree	1892	241	252	188	1590	94	154	54	764
Net: Disagree	41	9	4	1	33	2	6	1	16

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	1146	162	641	64	281	48	111	483	152
Tend to agree	746	108	393	49	203	28	73	341	92
Neither agree nor disagree	95	17	59	3	20	2	11	46	13
Tend to disagree	25	5	14	4	2	4	1	7	2
Strongly disagree	16	3	11	1	4	-	1	8	1
Don't know	52	9	29	7	5	5	7	20	2
Net: Agree	1892	270	1034	113	485	76	185	824	244
Net: Disagree	41	9	24	5	6	4	2	15	3

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	1146	110	35	349	795	126	94	37	257
Tend to agree	746	80	28	196	547	79	57	14	150
Neither agree nor disagree	95	7	2	24	56	6	13	12	31
Tend to disagree	25	3	-	9	10	1	3	4	8
Strongly disagree	16	1	-	6	12	1	-	3	4
Don't know	52	7	2	22	33	6	4	3	13
Net: Agree	1892	190	63	545	1342	205	151	51	407
Net: Disagree	41	4	-	15	22	2	3	7	12

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	1146	94	623	526	101	146	100	45	287
Tend to agree	746	50	428	318	53	82	54	22	157
Neither agree nor disagree	95	9	60	35	14	21	11	2	32
Tend to disagree	25	7	14	11	7	7	3	5	13
Strongly disagree	16	-	13	5	3	7	2	2	7
Don't know	52	7	21	32	6	8	5	1	14
Net: Agree	1892	143	1052	844	154	228	154	67	444
Net: Disagree	41	7	28	16	11	13	5	7	21

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	1146	373	756	352	185	108	139	313	134
Tend to agree	746	295	523	235	98	63	98	189	105
Neither agree nor disagree	95	29	55	24	9	5	14	22	15
Tend to disagree	25	2	14	4	2	3	1	6	8
Strongly disagree	16	7	12	4	1	1	1	2	-
Don't know	52	8	41	20	5	3	12	20	15
Net: Agree	1892	668	1279	586	283	172	237	501	239
Net: Disagree	41	9	27	8	3	4	2	8	8

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_2. Financial pressure on the NHS is likely to increase in the future

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	1146	599	563	106
Tend to agree	746	406	362	71
Neither agree nor disagree	95	44	44	8
Tend to disagree	25	14	15	5
Strongly disagree	16	8	6	1
Don't know	52	30	29	3
Net: Agree	1892	1004	925	177
Net: Disagree	41	22	22	5

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	716	369	347	78	127	115	122	273	448
Tend to agree	767	392	375	96	98	129	135	309	433
Neither agree nor disagree	263	112	151	18	43	52	48	103	135
Tend to disagree	113	47	67	12	13	19	18	51	54
Strongly disagree	83	44	39	9	9	14	15	36	42
Don't know	139	46	92	18	25	35	26	34	74
Net: Agree	1483	761	723	175	225	244	257	583	880
Net: Disagree	196	90	106	21	22	33	33	87	96

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	716	269	168	102	57	96	179	602	35
Tend to agree	767	334	173	132	73	93	181	652	37
Neither agree nor disagree	263	127	70	37	23	37	52	218	10
Tend to disagree	113	60	23	26	11	14	22	97	6
Strongly disagree	83	41	19	15	8	9	15	66	4
Don't know	139	64	31	24	7	23	29	115	7
Net: Agree	1483	603	341	234	131	189	360	1255	72
Net: Disagree	196	100	43	41	19	24	37	163	10

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	716	60	19	42	70	56	51	51	57
Tend to agree	767	60	17	23	76	73	64	68	73
Neither agree nor disagree	263	22	12	10	34	27	22	14	23
Tend to disagree	113	6	5	4	13	6	13	13	11
Strongly disagree	83	11	1	2	8	9	4	11	8
Don't know	139	15	2	5	7	20	8	16	7
Net: Agree	1483	120	36	65	146	129	115	119	131
Net: Disagree	196	18	5	6	22	15	17	23	19

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	716	96	97	82	602	35	60	19	292
Tend to agree	767	93	112	70	652	37	60	17	311
Neither agree nor disagree	263	37	28	24	218	10	22	12	117
Tend to disagree	113	14	11	12	97	6	6	5	40
Strongly disagree	83	9	10	5	66	4	11	1	38
Don't know	139	23	19	10	115	7	15	2	42
Net: Agree	1483	189	208	152	1255	72	120	36	603
Net: Disagree	196	24	21	16	163	10	18	5	78

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	716	90	382	45	189	33	68	313	91
Tend to agree	767	113	424	56	189	27	69	344	95
Neither agree nor disagree	263	49	167	4	55	12	25	118	32
Tend to disagree	113	19	60	7	32	5	10	47	14
Strongly disagree	83	4	42	5	24	2	10	25	11
Don't know	139	30	72	10	26	9	22	57	20
Net: Agree	1483	204	806	101	379	60	137	657	186
Net: Disagree	196	23	102	11	56	7	21	72	25

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	716	76	15	215	502	82	57	18	157
Tend to agree	767	66	30	219	545	82	51	27	160
Neither agree nor disagree	263	22	9	75	179	21	30	13	64
Tend to disagree	113	14	5	31	74	13	13	7	33
Strongly disagree	83	17	2	25	65	5	5	3	13
Don't know	139	14	5	41	87	16	16	3	36
Net: Agree	1483	142	45	435	1047	164	108	46	318
Net: Disagree	196	31	8	56	139	18	17	10	45

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	716	57	399	319	71	92	56	30	178
Tend to agree	767	61	424	347	52	95	59	30	178
Neither agree nor disagree	263	20	163	100	30	46	18	7	74
Tend to disagree	113	7	71	42	12	14	16	3	32
Strongly disagree	83	5	39	44	3	7	7	2	12
Don't know	139	16	64	75	16	16	19	5	38
Net: Agree	1483	118	822	666	123	188	115	60	356
Net: Disagree	196	12	110	86	15	21	23	5	44

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	716	248	496	258	132	65	90	209	100
Tend to agree	767	266	501	221	105	57	92	189	96
Neither agree nor disagree	263	93	176	66	33	26	41	64	38
Tend to disagree	113	47	79	31	14	14	6	26	13
Strongly disagree	83	30	50	23	9	11	10	15	9
Don't know	139	29	101	39	9	11	26	46	22
Net: Agree	1483	515	997	479	237	122	182	399	196
Net: Disagree	196	77	129	54	22	25	16	41	22

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK
 VLN_Q1_3. I would be happy to have my personal health data anonymised, combined with that of other people, and used to improve healthcare for my community

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	716	384	378	83
Tend to agree	767	402	360	67
Neither agree nor disagree	263	138	128	23
Tend to disagree	113	60	52	10
Strongly disagree	83	36	31	5
Don't know	139	80	70	6
Net: Agree	1483	786	739	150
Net: Disagree	196	95	83	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	802	437	365	89	139	136	132	306	495
Tend to agree	774	366	408	85	98	123	141	327	432
Neither agree nor disagree	244	109	135	21	40	47	49	86	120
Tend to disagree	49	18	31	2	6	8	8	26	28
Strongly disagree	31	17	15	2	5	4	5	16	18
Don't know	181	63	118	32	27	46	30	46	93
Net: Agree	1576	803	773	174	237	259	273	633	927
Net: Disagree	80	35	45	4	11	11	13	42	46

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	802	307	182	128	62	112	194	679	40
Tend to agree	774	342	182	120	75	84	187	648	37
Neither agree nor disagree	244	124	63	40	24	34	44	204	12
Tend to disagree	49	21	9	8	3	6	15	41	2
Strongly disagree	31	13	11	6	3	3	4	26	1
Don't know	181	88	38	34	12	34	34	153	9
Net: Agree	1576	649	365	247	137	196	381	1326	77
Net: Disagree	80	34	19	14	6	9	19	67	3

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	802	66	17	46	74	63	60	68	62
Tend to agree	774	64	26	25	79	79	62	57	75
Neither agree nor disagree	244	19	9	6	31	27	26	14	24
Tend to disagree	49	4	2	1	6	2	2	6	3
Strongly disagree	31	5	-	2	5	3	1	5	3
Don't know	181	17	3	6	14	18	11	23	12
Net: Agree	1576	130	43	71	153	142	122	125	137
Net: Disagree	80	9	2	3	11	5	3	11	6

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	802	112	115	79	679	40	66	17	332
Tend to agree	774	84	110	77	648	37	64	26	310
Neither agree nor disagree	244	34	20	24	204	12	19	9	105
Tend to disagree	49	6	6	9	41	2	4	2	16
Strongly disagree	31	3	3	1	26	1	5	-	13
Don't know	181	34	23	11	153	9	17	3	65
Net: Agree	1576	196	225	156	1326	77	130	43	642
Net: Disagree	80	9	9	10	67	3	9	2	29

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	802	103	435	58	202	32	75	355	101
Tend to agree	774	110	420	44	210	27	72	358	94
Neither agree nor disagree	244	45	150	11	49	11	23	101	35
Tend to disagree	49	8	24	1	16	3	5	22	2
Strongly disagree	31	1	14	1	12	1	4	10	4
Don't know	181	39	104	12	25	13	27	58	27
Net: Agree	1576	212	854	102	413	60	147	713	195
Net: Disagree	80	9	38	2	28	4	8	32	6

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	802	81	20	232	548	85	68	30	183
Tend to agree	774	68	28	219	567	81	51	20	153
Neither agree nor disagree	244	23	9	69	165	25	23	12	60
Tend to disagree	49	6	5	15	36	5	4	1	10
Strongly disagree	31	8	1	6	24	3	1	1	5
Don't know	181	22	4	65	113	19	25	7	52
Net: Agree	1576	149	48	451	1115	166	119	51	336
Net: Disagree	80	14	5	21	60	8	4	2	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	802	71	444	358	77	107	61	39	201
Tend to agree	774	54	431	348	50	89	65	23	172
Neither agree nor disagree	244	19	146	98	24	43	21	8	69
Tend to disagree	49	3	31	18	8	3	4	-	12
Strongly disagree	31	2	15	16	3	1	-	1	3
Don't know	181	17	92	89	22	28	24	7	55
Net: Agree	1576	125	876	706	127	196	126	62	373
Net: Disagree	80	5	47	34	11	4	4	1	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	802	274	541	279	141	68	103	224	110
Tend to agree	774	282	516	231	110	65	97	190	83
Neither agree nor disagree	244	82	165	64	28	32	28	59	34
Tend to disagree	49	22	38	12	4	3	7	10	4
Strongly disagree	31	13	13	6	1	2	3	7	4
Don't know	181	41	129	46	17	13	26	61	43
Net: Agree	1576	556	1057	509	251	133	200	414	192
Net: Disagree	80	35	51	18	5	5	9	17	8

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_4. I support the analysis of anonymised NHS patient data by medical researchers in order to develop better treatments and improve diagnosis, prevention and patient care for all NHS patients

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	802	418	409	98
Tend to agree	774	405	365	63
Neither agree nor disagree	244	132	111	17
Tend to disagree	49	29	23	3
Strongly disagree	31	11	11	2
Don't know	181	104	100	11
Net: Agree	1576	824	774	161
Net: Disagree	80	40	34	4

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	399	224	175	57	80	69	59	133	232
Tend to agree	859	448	411	102	126	134	153	345	499
Neither agree nor disagree	377	165	212	27	45	71	81	154	193
Tend to disagree	132	59	73	11	13	40	19	49	82
Strongly disagree	32	19	13	6	4	4	3	15	20
Don't know	281	94	187	28	47	45	50	111	161
Net: Agree	1259	672	586	160	206	203	212	478	731
Net: Disagree	164	78	86	17	17	44	22	64	102

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	399	168	104	61	34	44	94	337	20
Tend to agree	859	360	189	140	78	110	204	722	41
Neither agree nor disagree	377	184	85	60	39	55	80	320	17
Tend to disagree	132	50	35	21	8	14	33	111	4
Strongly disagree	32	12	12	5	2	3	7	28	-
Don't know	281	120	59	48	18	47	59	231	19
Net: Agree	1259	528	294	202	112	154	299	1060	60
Net: Disagree	164	63	47	26	10	17	41	140	4

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	399	34	9	18	49	38	28	34	34
Tend to agree	859	68	28	39	76	74	77	63	78
Neither agree nor disagree	377	29	10	9	41	36	32	28	39
Tend to disagree	132	13	5	8	15	12	5	16	8
Strongly disagree	32	4	-	1	6	4	4	1	2
Don't know	281	27	5	11	21	27	17	31	18
Net: Agree	1259	102	37	57	125	112	105	97	112
Net: Disagree	164	16	5	9	21	17	8	17	10

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	399	44	59	36	337	20	34	9	187
Tend to agree	859	110	105	99	722	41	68	28	346
Neither agree nor disagree	377	55	54	26	320	17	29	10	129
Tend to disagree	132	14	18	15	111	4	13	5	67
Strongly disagree	32	3	6	2	28	-	4	-	16
Don't know	281	47	35	24	231	19	27	5	95
Net: Agree	1259	154	164	135	1060	60	102	37	534
Net: Disagree	164	17	23	17	140	4	16	5	83

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	399	55	242	23	82	14	39	160	55
Tend to agree	859	115	462	59	231	36	71	395	100
Neither agree nor disagree	377	63	192	21	103	19	41	179	52
Tend to disagree	132	22	89	5	22	8	9	61	15
Strongly disagree	32	3	19	3	7	1	2	9	2
Don't know	281	48	143	16	69	10	42	102	38
Net: Agree	1259	170	704	82	313	50	110	554	154
Net: Disagree	164	25	108	8	29	8	11	70	17

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	399	42	9	126	254	45	36	17	98
Tend to agree	859	79	27	252	620	101	60	24	184
Neither agree nor disagree	377	32	12	94	267	32	32	16	80
Tend to disagree	132	15	4	35	86	16	14	8	37
Strongly disagree	32	7	1	11	23	2	3	-	5
Don't know	281	34	14	89	202	23	27	8	58
Net: Agree	1259	121	36	378	874	146	95	41	282
Net: Disagree	164	22	5	46	109	18	16	8	43

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	399	48	220	179	51	58	33	17	111
Tend to agree	859	55	466	395	56	107	78	31	197
Neither agree nor disagree	377	30	226	152	37	50	22	11	89
Tend to disagree	132	9	83	51	21	23	9	6	43
Strongly disagree	32	4	19	13	3	-	1	4	7
Don't know	281	21	146	135	17	33	30	9	65
Net: Agree	1259	103	686	574	107	165	112	48	308
Net: Disagree	164	13	102	64	24	23	10	10	50

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	399	119	271	137	71	37	50	116	71
Tend to agree	859	304	563	268	122	74	113	224	111
Neither agree nor disagree	377	148	265	106	57	44	45	98	39
Tend to disagree	132	45	83	39	17	8	12	29	12
Strongly disagree	32	13	21	8	6	3	2	8	3
Don't know	281	84	200	79	28	17	42	77	42
Net: Agree	1259	423	834	405	192	111	164	340	181
Net: Disagree	164	58	104	48	24	11	14	36	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_5. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the workload of doctors and nurses

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	399	207	206	41
Tend to agree	859	441	403	81
Neither agree nor disagree	377	203	181	40
Tend to disagree	132	58	72	16
Strongly disagree	32	18	15	2
Don't know	281	173	143	14
Net: Agree	1259	648	609	122
Net: Disagree	164	76	87	18

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	425	243	183	54	86	68	73	144	252
Tend to agree	846	420	426	91	121	142	163	329	497
Neither agree nor disagree	363	163	200	24	44	69	63	163	182
Tend to disagree	108	58	50	19	20	20	11	39	68
Strongly disagree	32	15	17	2	2	2	5	21	18
Don't know	306	109	197	42	42	63	49	111	169
Net: Agree	1272	663	608	145	207	211	236	473	749
Net: Disagree	141	74	67	21	22	21	16	60	86

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	425	174	99	68	32	55	99	352	25
Tend to agree	846	349	198	143	79	104	195	719	41
Neither agree nor disagree	363	181	84	49	34	55	79	301	18
Tend to disagree	108	40	25	16	10	17	26	94	1
Strongly disagree	32	15	8	6	3	1	7	25	1
Don't know	306	137	72	53	22	40	72	260	15
Net: Agree	1272	522	297	211	110	159	294	1071	65
Net: Disagree	141	54	33	22	13	18	33	118	2

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	425	35	14	22	51	26	29	38	32
Tend to agree	846	67	20	36	77	85	73	70	79
Neither agree nor disagree	363	31	13	11	38	35	25	24	34
Tend to disagree	108	12	2	3	13	10	10	6	10
Strongly disagree	32	5	2	1	4	3	2	4	3
Don't know	306	25	6	13	26	33	23	30	22
Net: Agree	1272	102	34	58	128	110	103	109	110
Net: Disagree	141	17	3	3	17	13	12	10	13

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	425	55	60	38	352	25	35	14	183
Tend to agree	846	104	107	88	719	41	67	20	362
Neither agree nor disagree	363	55	43	37	301	18	31	13	132
Tend to disagree	108	17	15	11	94	1	12	2	51
Strongly disagree	32	1	5	2	25	1	5	2	13
Don't know	306	40	46	26	260	15	25	6	100
Net: Agree	1272	159	167	126	1071	65	102	34	544
Net: Disagree	141	18	20	13	118	2	17	3	64

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	425	62	245	32	86	20	43	166	57
Tend to agree	846	101	463	57	220	25	82	399	104
Neither agree nor disagree	363	68	200	10	99	18	35	168	51
Tend to disagree	108	13	64	4	27	5	8	45	14
Strongly disagree	32	4	17	1	12	1	1	9	2
Don't know	306	57	157	24	71	18	35	118	34
Net: Agree	1272	163	707	89	306	45	125	565	162
Net: Disagree	141	17	81	4	39	6	9	54	16

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	425	43	10	143	285	51	36	14	100
Tend to agree	846	78	26	230	597	100	62	23	185
Neither agree nor disagree	363	33	16	85	259	29	31	19	79
Tend to disagree	108	8	1	37	66	12	13	4	29
Strongly disagree	32	12	2	7	27	3	-	1	4
Don't know	306	33	12	105	217	25	29	12	66
Net: Agree	1272	121	36	372	883	151	98	37	285
Net: Disagree	141	21	3	44	94	15	13	5	32

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	425	40	225	202	41	56	36	19	110
Tend to agree	846	64	473	376	70	106	71	30	204
Neither agree nor disagree	363	25	225	138	34	51	25	12	85
Tend to disagree	108	13	62	47	15	14	9	5	34
Strongly disagree	32	1	20	12	2	5	1	1	7
Don't know	306	23	155	153	21	39	32	10	72
Net: Agree	1272	104	698	577	111	163	108	49	315
Net: Disagree	141	15	82	59	17	18	10	6	40

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	425	130	279	147	82	39	56	110	66
Tend to agree	846	296	559	258	132	68	111	226	101
Neither agree nor disagree	363	149	251	103	31	42	46	93	38
Tend to disagree	108	30	69	31	23	7	9	24	12
Strongly disagree	32	17	20	11	5	6	2	8	3
Don't know	306	91	224	87	28	20	40	91	56
Net: Agree	1272	426	838	405	214	108	167	335	168
Net: Disagree	141	47	89	42	28	14	11	32	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_6. If analysis of anonymised NHS patient data leads to quicker diagnosis and more effective treatments, it would reduce the financial pressure on the NHS

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	425	223	217	43
Tend to agree	846	443	404	81
Neither agree nor disagree	363	189	176	34
Tend to disagree	108	48	51	13
Strongly disagree	32	17	13	1
Don't know	306	180	160	21
Net: Agree	1272	666	620	125
Net: Disagree	141	64	63	14

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	1055	565	490	115	166	184	180	409	633
Tend to agree	725	329	396	73	94	117	128	313	396
Neither agree nor disagree	133	56	77	11	26	30	25	41	72
Tend to disagree	27	8	19	6	7	2	3	10	14
Strongly disagree	15	11	3	6	1	1	4	3	12
Don't know	126	40	86	21	20	31	24	30	60
Net: Agree	1780	894	886	188	260	301	308	723	1029
Net: Disagree	42	19	22	12	8	3	6	13	25

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	1055	422	261	156	87	134	250	889	55
Tend to agree	725	329	162	123	73	81	166	604	35
Neither agree nor disagree	133	61	32	31	14	18	24	120	3
Tend to disagree	27	13	4	1	2	8	10	25	-
Strongly disagree	15	3	4	1	-	4	2	11	-
Don't know	126	66	22	23	3	27	27	102	7
Net: Agree	1780	751	423	279	160	215	416	1493	90
Net: Disagree	42	17	9	2	2	12	11	36	-

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	1055	87	24	51	117	93	84	72	87
Tend to agree	725	61	25	27	62	73	55	67	73
Neither agree nor disagree	133	9	1	3	19	9	16	16	14
Tend to disagree	27	-	2	1	1	2	1	-	2
Strongly disagree	15	4	-	-	2	2	-	1	-
Don't know	126	14	4	4	7	11	6	17	3
Net: Agree	1780	148	50	78	178	167	139	140	160
Net: Disagree	42	4	2	1	3	5	1	1	2

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	1055	134	152	98	889	55	87	24	443
Tend to agree	725	81	83	83	604	35	61	25	283
Neither agree nor disagree	133	18	14	10	120	3	9	1	58
Tend to disagree	27	8	7	3	25	-	-	2	4
Strongly disagree	15	4	2	-	11	-	4	-	5
Don't know	126	27	19	8	102	7	14	4	47
Net: Agree	1780	215	235	181	1493	90	148	50	727
Net: Disagree	42	12	8	3	36	-	4	2	9

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	1055	150	593	65	253	42	101	461	138
Tend to agree	725	104	387	40	200	30	69	334	82
Neither agree nor disagree	133	19	77	8	31	5	12	56	17
Tend to disagree	27	8	12	3	7	4	1	8	-
Strongly disagree	15	4	9	1	3	-	1	3	5
Don't know	126	21	68	10	20	8	21	42	19
Net: Agree	1780	254	981	105	453	71	170	795	221
Net: Disagree	42	12	21	4	10	4	2	12	5

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	1055	99	31	308	720	111	101	28	241
Tend to agree	725	78	25	197	537	76	45	28	150
Neither agree nor disagree	133	12	6	38	90	8	10	10	29
Tend to disagree	27	2	1	15	18	2	2	1	5
Strongly disagree	15	3	-	3	7	6	-	-	6
Don't know	126	15	4	45	80	15	13	4	32
Net: Agree	1780	176	56	505	1257	187	147	56	390
Net: Disagree	42	5	1	19	26	9	2	1	12

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	1055	94	605	453	103	151	82	46	273
Tend to agree	725	39	399	328	47	74	62	21	156
Neither agree nor disagree	133	14	77	56	18	26	9	5	39
Tend to disagree	27	3	13	14	2	2	2	1	5
Strongly disagree	15	1	8	6	-	-	4	-	4
Don't know	126	15	58	69	13	18	17	3	34
Net: Agree	1780	133	1004	781	150	225	143	68	429
Net: Disagree	42	4	21	20	2	2	5	1	9

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	1055	368	706	344	173	95	138	286	135
Tend to agree	725	263	499	215	102	60	92	180	91
Neither agree nor disagree	133	43	79	37	12	13	12	27	13
Tend to disagree	27	9	17	5	3	3	4	7	5
Strongly disagree	15	5	11	3	2	1	1	5	3
Don't know	126	25	91	33	10	11	19	45	29
Net: Agree	1780	631	1205	559	275	155	230	466	227
Net: Disagree	42	14	27	8	5	4	4	12	8

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_7. The NHS should receive a fair share of any financial gains made from medical discoveries resulting from analysis of anonymised NHS patient data

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	1055	563	535	110
Tend to agree	725	383	342	60
Neither agree nor disagree	133	62	52	12
Tend to disagree	27	15	15	2
Strongly disagree	15	6	9	-
Don't know	126	70	66	10
Net: Agree	1780	946	878	169
Net: Disagree	42	22	24	2

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	943	532	411	96	148	157	160	382	552
Tend to agree	750	346	404	90	94	128	133	306	428
Neither agree nor disagree	176	68	108	14	31	31	30	70	98
Tend to disagree	32	11	21	3	6	5	6	12	16
Strongly disagree	16	11	5	3	4	1	3	5	8
Don't know	164	42	123	26	32	41	33	32	84
Net: Agree	1693	877	815	185	242	285	293	688	980
Net: Disagree	48	22	26	6	10	6	9	17	25

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	943	391	225	151	79	120	216	790	43
Tend to agree	750	322	168	121	69	96	178	631	40
Neither agree nor disagree	176	78	37	35	17	24	33	146	7
Tend to disagree	32	16	9	3	2	4	10	28	1
Strongly disagree	16	8	4	1	-	-	8	13	-
Don't know	164	81	43	24	12	29	34	142	9
Net: Agree	1693	713	392	272	148	216	393	1421	84
Net: Disagree	48	24	12	4	2	4	19	40	1

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	943	85	24	48	98	79	71	80	79
Tend to agree	750	58	20	27	76	65	58	63	69
Neither agree nor disagree	176	16	7	3	18	16	23	12	17
Tend to disagree	32	3	1	1	3	5	-	3	2
Strongly disagree	16	3	-	-	1	2	-	1	-
Don't know	164	9	4	7	12	24	10	14	12
Net: Agree	1693	143	45	75	173	144	129	143	148
Net: Disagree	48	6	1	1	5	7	-	4	2

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	943	120	132	84	790	43	85	24	394
Tend to agree	750	96	87	90	631	40	58	20	288
Neither agree nor disagree	176	24	20	13	146	7	16	7	69
Tend to disagree	32	4	7	3	28	1	3	1	13
Strongly disagree	16	-	6	2	13	-	3	-	7
Don't know	164	29	25	9	142	9	9	4	70
Net: Agree	1693	216	219	174	1421	84	143	45	681
Net: Disagree	48	4	13	5	40	1	6	1	20

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	943	129	523	50	243	42	85	393	120
Tend to agree	750	113	401	59	197	26	67	357	81
Neither agree nor disagree	176	23	92	5	46	11	23	76	28
Tend to disagree	32	8	21	2	6	-	3	19	4
Strongly disagree	16	3	10	1	2	-	3	3	5
Don't know	164	30	100	10	20	10	24	57	24
Net: Agree	1693	242	924	109	441	67	152	750	201
Net: Disagree	48	11	31	3	8	-	6	22	9

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	943	106	22	289	676	92	71	29	192
Tend to agree	750	63	32	210	525	88	59	25	173
Neither agree nor disagree	176	15	11	39	118	18	14	8	40
Tend to disagree	32	3	-	6	18	3	5	4	12
Strongly disagree	16	4	-	5	10	2	2	-	4
Don't know	164	18	2	59	105	16	21	5	43
Net: Agree	1693	169	54	499	1200	180	130	55	365
Net: Disagree	48	7	-	11	29	5	7	4	15

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	943	75	533	413	87	116	66	38	222
Tend to agree	750	53	423	329	59	89	69	24	179
Neither agree nor disagree	176	18	98	78	14	26	14	6	46
Tend to disagree	32	2	21	11	5	8	5	3	13
Strongly disagree	16	2	6	11	1	2	-	1	3
Don't know	164	16	79	85	18	32	20	3	48
Net: Agree	1693	128	956	742	146	204	135	63	401
Net: Disagree	48	4	27	21	6	9	5	4	16

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	943	341	624	301	159	90	120	235	105
Tend to agree	750	268	523	238	105	59	86	203	106
Neither agree nor disagree	176	59	110	37	17	16	24	33	19
Tend to disagree	32	9	25	9	4	3	8	8	6
Strongly disagree	16	4	9	7	2	1	2	5	2
Don't know	164	32	112	46	14	14	24	67	39
Net: Agree	1693	609	1147	538	264	149	206	438	211
Net: Disagree	48	13	34	16	6	4	10	12	8

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_8. The Government should ensure that both the NHS and UK taxpayers benefit from medical discoveries and financial gains resulting from analysis of anonymised NHS patient data

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	943	484	469	103
Tend to agree	750	412	352	66
Neither agree nor disagree	176	89	82	13
Tend to disagree	32	17	18	1
Strongly disagree	16	7	5	2
Don't know	164	89	95	9
Net: Agree	1693	897	821	168
Net: Disagree	48	24	22	3

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	71	42	29	7	23	20	8	14	40
Tend to agree	148	89	59	25	30	34	20	40	86
Neither agree nor disagree	226	97	128	19	39	48	50	70	122
Tend to disagree	458	209	249	49	59	63	86	201	264
Strongly disagree	992	503	489	92	130	164	170	436	584
Don't know	186	68	118	40	35	35	31	46	91
Net: Agree	219	131	88	31	52	54	27	54	126
Net: Disagree	1450	712	738	141	189	227	256	637	848

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	71	31	21	10	5	11	19	66	1
Tend to agree	148	62	40	18	10	22	39	129	7
Neither agree nor disagree	226	104	49	41	18	38	47	194	11
Tend to disagree	458	194	103	82	48	45	115	394	19
Strongly disagree	992	408	227	158	85	119	215	804	60
Don't know	186	95	44	26	13	37	45	164	3
Net: Agree	219	93	61	29	15	33	57	195	7
Net: Disagree	1450	602	331	239	134	164	329	1197	79

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	71	3	1	4	9	8	4	6	5
Tend to agree	148	8	4	7	17	16	10	8	10
Neither agree nor disagree	226	16	6	10	22	17	23	18	18
Tend to disagree	458	33	12	15	51	37	41	41	48
Strongly disagree	992	100	28	42	94	91	74	83	85
Don't know	186	15	4	8	15	21	10	16	13
Net: Agree	219	11	5	11	26	24	14	15	15
Net: Disagree	1450	133	41	57	145	128	115	124	134

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	71	11	12	6	66	1	3	1	36
Tend to agree	148	22	21	18	129	7	8	4	77
Neither agree nor disagree	226	38	30	17	194	11	16	6	95
Tend to disagree	458	45	64	51	394	19	33	12	171
Strongly disagree	992	119	126	88	804	60	100	28	400
Don't know	186	37	24	21	164	3	15	4	62
Net: Agree	219	33	33	24	195	7	11	5	113
Net: Disagree	1450	164	190	139	1197	79	133	41	571

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	71	10	46	2	11	7	6	33	5
Tend to agree	148	18	94	14	24	10	5	75	19
Neither agree nor disagree	226	48	143	8	45	9	20	92	31
Tend to disagree	458	72	243	27	139	8	41	216	49
Strongly disagree	992	121	520	57	267	39	108	414	130
Don't know	186	38	99	19	30	14	25	75	28
Net: Agree	219	28	141	16	35	17	11	107	24
Net: Disagree	1450	192	763	84	405	48	149	630	179

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	71	9	-	25	42	6	6	7	20
Tend to agree	148	5	4	44	89	14	20	10	45
Neither agree nor disagree	226	24	12	61	141	36	18	9	63
Tend to disagree	458	39	14	134	326	56	32	17	105
Strongly disagree	992	117	30	285	733	89	73	20	182
Don't know	186	14	6	58	121	17	21	9	48
Net: Agree	219	14	4	70	131	21	26	18	65
Net: Disagree	1450	157	45	419	1059	145	106	36	287

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	71	9	39	32	13	17	6	1	24
Tend to agree	148	14	77	71	28	26	21	6	46
Neither agree nor disagree	226	22	133	93	28	37	17	8	73
Tend to disagree	458	27	268	190	35	46	38	20	109
Strongly disagree	992	77	551	446	63	114	69	38	205
Don't know	186	17	92	94	17	32	25	3	54
Net: Agree	219	23	116	104	41	42	27	7	70
Net: Disagree	1450	104	819	636	99	159	107	59	314

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	71	17	43	21	18	9	9	20	13
Tend to agree	148	36	101	54	17	12	13	52	31
Neither agree nor disagree	226	63	152	59	29	24	26	54	25
Tend to disagree	458	179	313	131	73	43	58	116	59
Strongly disagree	992	375	654	323	145	85	134	244	109
Don't know	186	44	140	50	20	9	25	65	40
Net: Agree	219	53	144	74	35	22	22	71	44
Net: Disagree	1450	554	967	454	218	128	192	360	168

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK
 VLN_Q1_9. I would be happy for the analysis of anonymised NHS patient data to be undertaken by a multinational 'big tech' company who do not pay tax in the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	71	35	37	5
Tend to agree	148	84	72	13
Neither agree nor disagree	226	108	115	25
Tend to disagree	458	248	219	47
Strongly disagree	992	514	468	92
Don't know	186	111	109	12
Net: Agree	219	119	109	17
Net: Disagree	1450	761	687	139

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	73	43	30	11	20	15	13	13	48
Tend to agree	194	108	85	25	44	38	25	62	121
Neither agree nor disagree	420	179	241	47	60	78	83	152	223
Tend to disagree	571	289	282	66	86	90	94	237	333
Strongly disagree	619	332	287	47	72	107	108	285	363
Don't know	205	59	147	36	33	36	42	59	98
Net: Agree	266	151	115	36	65	54	38	75	169
Net: Disagree	1190	621	569	112	158	197	202	522	696

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	73	24	18	12	5	15	15	65	2
Tend to agree	194	73	50	31	8	28	53	170	9
Neither agree nor disagree	420	196	78	78	39	66	105	366	17
Tend to disagree	571	238	133	91	56	55	135	469	31
Strongly disagree	619	255	153	87	56	75	130	502	36
Don't know	205	107	53	36	17	33	40	178	6
Net: Agree	266	98	68	43	12	44	68	234	10
Net: Disagree	1190	494	286	178	112	130	265	971	67

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

	Total	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England
Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	73	4	2	6	7	4	7	5	5
Tend to agree	194	11	4	7	21	22	18	13	8
Neither agree nor disagree	420	29	8	11	38	30	42	37	39
Tend to disagree	571	54	17	19	68	46	41	50	56
Strongly disagree	619	60	21	31	57	66	39	48	56
Don't know	205	17	3	11	18	24	15	20	17
Net: Agree	266	15	6	14	28	26	25	18	12
Net: Disagree	1190	114	38	50	125	111	80	98	112

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	73	15	9	6	65	2	4	2	36
Tend to agree	194	28	29	24	170	9	11	4	92
Neither agree nor disagree	420	66	54	51	366	17	29	8	173
Tend to disagree	571	55	86	50	469	31	54	17	225
Strongly disagree	619	75	77	53	502	36	60	21	238
Don't know	205	33	22	18	178	6	17	3	76
Net: Agree	266	44	38	30	234	10	15	6	128
Net: Disagree	1190	130	162	103	971	67	114	38	463

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	73	9	45	5	10	7	5	25	6
Tend to agree	194	31	123	18	34	5	14	89	26
Neither agree nor disagree	420	67	240	25	101	13	40	218	45
Tend to disagree	571	79	304	37	161	23	47	248	86
Strongly disagree	619	83	320	26	177	27	68	242	81
Don't know	205	37	114	17	31	13	31	83	18
Net: Agree	266	40	168	23	45	13	19	114	32
Net: Disagree	1190	161	624	63	338	49	115	491	168

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	73	7	-	34	42	9	5	4	18
Tend to agree	194	13	5	55	122	23	26	8	57
Neither agree nor disagree	420	34	19	94	284	53	38	16	107
Tend to disagree	571	56	15	158	409	55	48	20	123
Strongly disagree	619	76	22	190	463	51	37	15	103
Don't know	205	23	5	75	134	29	17	9	55
Net: Agree	266	20	5	90	164	31	31	12	75
Net: Disagree	1190	131	37	348	871	106	85	35	226

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	73	13	33	39	15	10	5	2	22
Tend to agree	194	16	108	87	19	32	21	10	61
Neither agree nor disagree	420	28	251	169	42	63	36	17	112
Tend to disagree	571	40	314	259	50	68	38	16	136
Strongly disagree	619	53	352	270	41	67	49	24	125
Don't know	205	17	103	102	18	31	26	7	57
Net: Agree	266	28	141	126	33	42	25	13	82
Net: Disagree	1190	93	666	529	91	135	87	40	260

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	73	14	46	23	16	13	8	23	12
Tend to agree	194	53	136	59	34	19	25	48	37
Neither agree nor disagree	420	147	284	121	64	40	50	113	53
Tend to disagree	571	198	398	184	77	46	68	160	71
Strongly disagree	619	248	387	191	83	52	87	136	54
Don't know	205	54	152	60	28	13	27	71	50
Net: Agree	266	67	182	82	50	32	33	71	50
Net: Disagree	1190	446	785	374	159	98	155	296	125

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_10. Multinational 'big tech' companies can be trusted to handle anonymised NHS patient data in a confidential manner

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	73	37	34	8
Tend to agree	194	116	103	20
Neither agree nor disagree	420	220	210	37
Tend to disagree	571	319	286	55
Strongly disagree	619	293	277	54
Don't know	205	115	110	18
Net: Agree	266	153	138	28
Net: Disagree	1190	612	563	109

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	854	437	417	67	116	140	145	386	489
Tend to agree	591	281	311	65	89	103	112	222	356
Neither agree nor disagree	232	115	117	38	41	39	32	83	126
Tend to disagree	128	66	62	24	21	24	25	34	70
Strongly disagree	80	42	38	2	10	15	11	42	47
Don't know	196	69	128	35	39	43	39	40	98
Net: Agree	1445	717	727	132	204	243	257	608	845
Net: Disagree	208	108	100	26	30	39	36	76	117

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	854	364	198	126	67	93	211	695	51
Tend to agree	591	235	122	105	50	82	141	501	19
Neither agree nor disagree	232	106	62	36	21	35	49	204	13
Tend to disagree	128	58	28	26	10	20	28	113	8
Strongly disagree	80	33	27	11	12	6	12	67	3
Don't know	196	98	48	31	19	37	36	171	6
Net: Agree	1445	600	320	231	117	175	353	1196	70
Net: Disagree	208	91	55	37	22	26	40	179	11

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	854	80	28	40	75	83	63	63	67
Tend to agree	591	53	18	22	63	37	47	58	50
Neither agree nor disagree	232	11	5	9	29	24	20	17	21
Tend to disagree	128	6	1	3	16	9	16	10	10
Strongly disagree	80	8	2	4	13	11	4	7	12
Don't know	196	17	3	8	13	27	12	19	19
Net: Agree	1445	133	46	62	138	120	110	121	117
Net: Disagree	208	14	3	6	29	20	20	17	22

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	854	93	128	83	695	51	80	28	340
Tend to agree	591	82	81	60	501	19	53	18	255
Neither agree nor disagree	232	35	30	20	204	13	11	5	94
Tend to disagree	128	20	12	16	113	8	6	1	51
Strongly disagree	80	6	5	6	67	3	8	2	33
Don't know	196	37	20	17	171	6	17	3	68
Net: Agree	1445	175	209	144	1196	70	133	46	595
Net: Disagree	208	26	18	22	179	11	14	3	84

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	854	115	455	34	244	36	85	373	106
Tend to agree	591	74	329	40	154	16	52	261	73
Neither agree nor disagree	232	49	142	22	43	9	16	102	28
Tend to disagree	128	19	69	10	26	10	13	53	18
Strongly disagree	80	4	37	2	27	3	10	41	10
Don't know	196	45	114	19	21	14	29	75	26
Net: Agree	1445	189	784	74	398	52	137	633	180
Net: Disagree	208	23	107	12	53	13	23	94	28

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	854	101	26	231	641	68	61	20	148
Tend to agree	591	49	24	176	395	76	42	26	144
Neither agree nor disagree	232	19	8	71	159	22	21	10	53
Tend to disagree	128	9	5	41	81	24	11	5	41
Strongly disagree	80	10	2	16	54	5	13	2	20
Don't know	196	20	3	71	122	24	24	8	57
Net: Agree	1445	151	50	408	1037	143	102	47	292
Net: Disagree	208	19	6	57	135	29	24	7	61

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	854	64	495	362	65	97	55	33	179
Tend to agree	591	52	326	265	54	71	57	24	151
Neither agree nor disagree	232	21	124	108	21	37	17	4	57
Tend to disagree	128	7	70	60	15	20	12	4	40
Strongly disagree	80	6	49	31	8	15	9	4	20
Don't know	196	18	96	100	21	31	25	7	64
Net: Agree	1445	116	821	627	119	168	112	57	331
Net: Disagree	208	12	119	91	23	35	21	8	60

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	854	348	552	264	123	90	108	200	83
Tend to agree	591	191	399	187	100	42	73	150	81
Neither agree nor disagree	232	72	160	64	30	25	31	74	43
Tend to disagree	128	32	97	44	14	9	12	41	23
Strongly disagree	80	32	50	22	15	3	11	19	4
Don't know	196	39	146	58	20	14	30	67	44
Net: Agree	1445	539	951	451	222	132	181	349	163
Net: Disagree	208	64	146	65	29	12	23	60	27

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_11. I do not support anonymised UK patient data being analysed in countries which may have different laws governing data security and confidentiality to the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	854	420	389	86
Tend to agree	591	317	291	51
Neither agree nor disagree	232	126	110	32
Tend to disagree	128	79	75	8
Strongly disagree	80	39	40	6
Don't know	196	119	114	10
Net: Agree	1445	737	680	137
Net: Disagree	208	118	115	15

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	743	384	359	63	109	124	140	307	440
Tend to agree	742	348	394	99	103	121	118	301	439
Neither agree nor disagree	284	129	156	27	44	52	52	109	155
Tend to disagree	89	51	38	7	19	19	11	34	45
Strongly disagree	49	34	15	7	9	6	11	15	27
Don't know	174	64	110	28	32	41	33	40	81
Net: Agree	1485	732	753	162	212	245	257	608	879
Net: Disagree	138	85	53	15	27	25	22	49	71

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	743	303	179	107	66	81	170	602	44
Tend to agree	742	303	161	127	71	100	169	629	37
Neither agree nor disagree	284	129	69	54	19	40	76	257	6
Tend to disagree	89	44	18	14	7	11	20	69	6
Strongly disagree	49	22	19	4	3	12	6	44	1
Don't know	174	93	40	30	14	30	37	150	6
Net: Agree	1485	606	340	234	136	181	339	1231	81
Net: Disagree	138	67	37	17	10	22	26	113	7

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	743	76	22	39	75	65	50	57	66
Tend to agree	742	55	21	24	75	62	57	71	71
Neither agree nor disagree	284	18	4	10	32	27	33	20	19
Tend to disagree	89	9	5	5	8	5	8	5	7
Strongly disagree	49	3	2	1	9	9	1	3	3
Don't know	174	14	3	7	11	23	13	17	14
Net: Agree	1485	130	43	63	150	127	107	127	136
Net: Disagree	138	12	6	6	16	15	9	8	10

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	743	81	107	63	602	44	76	22	315
Tend to agree	742	100	93	77	629	37	55	21	286
Neither agree nor disagree	284	40	41	35	257	6	18	4	110
Tend to disagree	89	11	10	10	69	6	9	5	44
Strongly disagree	49	12	4	2	44	1	3	2	19
Don't know	174	30	22	15	150	6	14	3	66
Net: Agree	1485	181	200	140	1231	81	130	43	602
Net: Disagree	138	22	14	12	113	7	12	6	63

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	743	106	422	37	187	32	66	312	97
Tend to agree	742	102	388	55	199	27	73	329	91
Neither agree nor disagree	284	42	152	16	70	14	33	134	29
Tend to disagree	89	11	55	6	21	4	4	45	10
Strongly disagree	49	8	27	2	11	3	6	19	9
Don't know	174	36	102	12	27	8	24	66	28
Net: Agree	1485	209	810	92	386	58	138	642	187
Net: Disagree	138	19	82	7	32	7	10	63	18

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	743	85	20	219	531	77	58	15	150
Tend to agree	742	68	25	216	520	84	53	34	172
Neither agree nor disagree	284	23	11	84	195	28	27	10	65
Tend to disagree	89	8	5	22	64	8	10	4	21
Strongly disagree	49	7	2	11	29	8	4	2	14
Don't know	174	18	5	55	114	14	19	7	40
Net: Agree	1485	153	44	435	1051	161	112	49	322
Net: Disagree	138	15	7	33	93	16	13	6	35

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	743	62	433	314	63	91	64	39	193
Tend to agree	742	50	411	331	64	90	57	27	170
Neither agree nor disagree	284	25	160	125	20	40	22	5	64
Tend to disagree	89	4	56	34	17	16	7	-	26
Strongly disagree	49	6	24	25	4	5	5	3	11
Don't know	174	19	76	97	15	30	20	2	46
Net: Agree	1485	112	844	645	128	181	121	66	363
Net: Disagree	138	10	79	59	21	20	12	3	38

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	743	273	500	241	129	84	99	187	82
Tend to agree	742	261	502	243	105	56	103	198	108
Neither agree nor disagree	284	98	191	69	32	25	28	78	35
Tend to disagree	89	34	60	18	14	7	8	17	8
Strongly disagree	49	14	27	17	7	2	4	14	6
Don't know	174	32	121	49	15	9	22	56	38
Net: Agree	1485	534	1003	484	233	140	202	386	190
Net: Disagree	138	49	87	35	21	9	12	31	13

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_12. I would prefer UK patient data to only be analysed by organisations such as universities and companies, regulated and residing in the UK

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	743	393	360	83
Tend to agree	742	387	361	62
Neither agree nor disagree	284	150	139	29
Tend to disagree	89	47	49	5
Strongly disagree	49	20	19	4
Don't know	174	102	92	11
Net: Agree	1485	780	721	144
Net: Disagree	138	67	68	9

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	740	401	340	76	119	115	129	301	459
Tend to agree	785	379	406	96	102	134	135	318	421
Neither agree nor disagree	235	101	134	17	41	45	46	86	132
Tend to disagree	105	50	54	13	16	25	15	36	61
Strongly disagree	43	19	24	2	7	5	9	20	28
Don't know	173	60	113	27	30	39	31	47	86
Net: Agree	1525	779	746	172	221	249	264	619	879
Net: Disagree	148	69	79	14	23	31	24	55	88

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	740	282	180	110	55	94	179	618	38
Tend to agree	785	364	178	135	74	96	178	661	37
Neither agree nor disagree	235	102	58	37	23	33	53	203	6
Tend to disagree	105	44	25	9	11	13	21	79	7
Strongly disagree	43	15	12	6	3	6	7	34	6
Don't know	173	87	32	39	13	30	40	154	6
Net: Agree	1525	646	358	245	130	191	357	1280	75
Net: Disagree	148	60	37	15	13	19	28	113	13

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	740	66	18	44	72	64	50	59	55
Tend to agree	785	62	25	27	75	75	74	61	74
Neither agree nor disagree	235	19	7	5	31	22	20	17	23
Tend to disagree	105	14	5	2	12	11	5	3	11
Strongly disagree	43	3	-	1	7	4	2	5	3
Don't know	173	11	2	6	11	15	10	28	13
Net: Agree	1525	128	43	71	147	139	124	120	130
Net: Disagree	148	17	5	3	19	15	7	8	13

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	740	94	102	77	618	38	66	18	315
Tend to agree	785	96	95	82	661	37	62	25	299
Neither agree nor disagree	235	33	32	21	203	6	19	7	95
Tend to disagree	105	13	14	7	79	7	14	5	54
Strongly disagree	43	6	4	3	34	6	3	-	16
Don't know	173	30	29	12	154	6	11	2	62
Net: Agree	1525	191	197	159	1280	75	128	43	614
Net: Disagree	148	19	19	10	113	13	17	5	70

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	740	100	415	44	187	28	66	318	97
Tend to agree	785	108	407	54	208	41	76	357	95
Neither agree nor disagree	235	43	138	7	60	6	24	110	37
Tend to disagree	105	11	65	8	21	2	8	42	8
Strongly disagree	43	5	22	2	11	-	8	15	5
Don't know	173	38	100	12	28	11	23	63	20
Net: Agree	1525	208	822	98	395	69	142	675	192
Net: Disagree	148	16	87	10	32	2	16	57	14

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	740	82	17	215	530	69	62	22	153
Tend to agree	785	72	35	218	545	99	58	30	187
Neither agree nor disagree	235	26	5	53	161	25	23	9	57
Tend to disagree	105	9	2	38	65	3	11	7	21
Strongly disagree	43	6	-	17	36	4	1	-	5
Don't know	173	15	7	66	116	20	17	4	41
Net: Agree	1525	153	52	433	1075	168	120	52	340
Net: Disagree	148	14	2	55	101	7	11	7	26

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	740	57	428	314	70	88	57	32	178
Tend to agree	785	53	435	352	63	98	72	29	191
Neither agree nor disagree	235	17	133	104	21	37	18	5	57
Tend to disagree	105	19	58	46	10	18	10	6	29
Strongly disagree	43	2	23	20	2	3	1	2	8
Don't know	173	17	83	90	18	27	17	3	48
Net: Agree	1525	111	862	666	133	186	130	61	369
Net: Disagree	148	21	81	67	12	21	11	8	37

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	740	274	499	252	126	77	100	192	93
Tend to agree	785	271	542	230	108	62	97	220	107
Neither agree nor disagree	235	79	157	61	24	22	23	50	25
Tend to disagree	105	32	57	33	20	8	18	24	13
Strongly disagree	43	17	27	13	4	4	2	10	3
Don't know	173	40	119	48	19	10	25	55	36
Net: Agree	1525	545	1041	482	234	139	197	412	200
Net: Disagree	148	49	85	46	24	12	20	34	16

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK
 VLN_Q1_13. I consider NHS patient data to be a national resource and an asset that should benefit UK patients, the NHS and the UK as a whole

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	740	386	364	82
Tend to agree	785	423	385	70
Neither agree nor disagree	235	117	112	20
Tend to disagree	105	51	44	6
Strongly disagree	43	22	22	4
Don't know	173	101	92	11
Net: Agree	1525	809	750	152
Net: Disagree	148	73	66	10

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	129	67	61	18	24	27	16	43	72
Tend to agree	213	113	100	27	43	36	38	69	127
Neither agree nor disagree	245	124	121	23	44	41	42	95	127
Tend to disagree	478	220	258	49	51	85	85	209	287
Strongly disagree	839	428	412	83	122	138	152	345	494
Don't know	177	57	120	32	31	36	32	46	80
Net: Agree	341	180	161	45	67	63	54	112	198
Net: Disagree	1318	648	670	132	173	223	237	554	781

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	129	57	34	20	7	16	29	106	7
Tend to agree	213	86	52	34	17	33	47	183	10
Neither agree nor disagree	245	119	54	39	23	38	58	213	9
Tend to disagree	478	191	103	85	38	66	114	406	27
Strongly disagree	839	346	200	127	81	91	194	693	40
Don't know	177	96	41	30	14	28	36	149	7
Net: Agree	341	143	86	54	24	49	76	289	17
Net: Disagree	1318	536	303	211	119	157	308	1099	67

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	129	11	4	5	14	14	10	9	7
Tend to agree	213	15	5	10	24	19	14	21	17
Neither agree nor disagree	245	18	6	9	27	18	21	18	23
Tend to disagree	478	37	8	19	45	39	49	36	38
Strongly disagree	839	79	28	34	89	78	59	68	81
Don't know	177	15	6	8	10	24	9	22	14
Net: Agree	341	26	9	15	38	33	24	30	24
Net: Disagree	1318	115	36	53	133	117	108	103	119

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	129	16	21	8	106	7	11	4	53
Tend to agree	213	33	19	28	183	10	15	5	91
Neither agree nor disagree	245	38	36	22	213	9	18	6	96
Tend to disagree	478	66	67	47	406	27	37	8	198
Strongly disagree	839	91	117	77	693	40	79	28	340
Don't know	177	28	17	19	149	7	15	6	63
Net: Agree	341	49	40	36	289	17	26	9	144
Net: Disagree	1318	157	184	125	1099	67	115	36	538

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	129	24	77	9	21	11	11	55	13
Tend to agree	213	31	121	17	48	10	17	104	26
Neither agree nor disagree	245	48	144	13	54	13	21	102	39
Tend to disagree	478	64	263	26	146	9	35	231	50
Strongly disagree	839	103	443	50	220	36	91	348	112
Don't know	177	35	99	13	26	9	30	65	22
Net: Agree	341	55	199	26	68	21	28	159	39
Net: Disagree	1318	168	705	76	366	45	125	579	162

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	129	12	3	43	71	14	14	6	33
Tend to agree	213	14	8	57	137	29	16	12	56
Neither agree nor disagree	245	25	13	57	155	35	26	12	73
Tend to disagree	478	40	18	138	356	44	41	17	102
Strongly disagree	839	97	23	248	620	82	52	18	152
Don't know	177	21	3	64	114	15	23	7	45
Net: Agree	341	27	11	100	208	42	29	18	89
Net: Disagree	1318	136	41	386	975	126	93	36	255

**Lexington Comms
NHS**

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	129	25	75	53	15	28	13	6	44
Tend to agree	213	20	117	97	23	29	18	10	57
Neither agree nor disagree	245	17	150	96	28	43	26	9	80
Tend to disagree	478	20	281	197	44	54	35	15	108
Strongly disagree	839	67	455	389	55	93	62	30	172
Don't know	177	17	82	94	18	25	21	7	51
Net: Agree	341	45	192	150	39	57	31	17	101
Net: Disagree	1318	88	736	586	99	147	97	45	280

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Over 18 years	Social Media/ Messaging service (within the last month)						
		Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	129	37	81	39	23	14	18	36	17
Tend to agree	213	67	147	66	40	20	24	55	37
Neither agree nor disagree	245	80	161	59	29	27	36	68	35
Tend to disagree	478	186	333	147	59	36	51	116	62
Strongly disagree	839	307	556	286	137	70	109	216	89
Don't know	177	36	126	41	13	16	26	59	38
Net: Agree	341	104	228	104	63	35	42	91	53
Net: Disagree	1318	493	888	433	196	105	160	333	151

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_14. I would be happy for anonymised NHS patient data to be used for purposes that do not provide medical benefit (e.g. advertising, life insurance pricing, etc.)

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	129	68	66	15
Tend to agree	213	114	88	15
Neither agree nor disagree	245	129	119	23
Tend to disagree	478	266	248	42
Strongly disagree	839	425	407	89
Don't know	177	98	91	10
Net: Agree	341	182	153	30
Net: Disagree	1318	691	655	130

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Gender		Age					Social
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	961	1120	170	318	379	367	847	1241
Base: All UK Adults	2081	1009	1072	231	315	364	364	807	1186
Strongly agree	762	411	351	60	106	108	131	358	455
Tend to agree	824	400	424	91	113	150	148	322	466
Neither agree nor disagree	256	112	143	46	43	53	42	72	137
Tend to disagree	34	15	19	6	5	8	5	9	25
Strongly disagree	22	12	10	3	5	5	5	4	11
Don't know	183	59	124	26	42	40	33	42	92
Net: Agree	1587	811	776	150	219	258	279	680	922
Net: Disagree	56	27	29	9	10	13	11	13	35

Cell Contents (Counts)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Grade	Region						
	C2DE	North	Midlands	East	London	South	England (NET)	Wales

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	840	488	333	191	220	511	1743	96
Base: All UK Adults	2081	895	485	335	179	273	478	1750	100
Strongly agree	762	307	187	108	66	89	183	632	44
Tend to agree	824	358	189	146	77	106	180	698	38
Neither agree nor disagree	256	119	52	39	22	32	73	219	10
Tend to disagree	34	9	7	6	1	10	7	31	1
Strongly disagree	22	11	9	2	2	3	3	19	-
Don't know	183	91	41	33	11	33	33	151	8
Net: Agree	1587	665	376	254	143	194	362	1330	82
Net: Disagree	56	21	16	9	3	12	10	50	1

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Geography							
	Scotland	Northern Ireland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	184	58	85	213	190	159	174	191
Base: All UK Adults	2081	175	56	85	208	191	162	173	179
Strongly agree	762	69	18	42	78	67	49	59	66
Tend to agree	824	66	22	31	83	75	70	76	77
Neither agree nor disagree	256	17	11	4	28	20	22	17	22
Tend to disagree	34	1	1	-	4	3	4	2	1
Strongly disagree	22	2	1	-	6	3	2	-	2
Don't know	183	21	4	9	9	23	14	19	11
Net: Agree	1587	135	40	73	161	142	119	135	143
Net: Disagree	56	3	2	-	10	6	6	2	3

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Government Region							Working full time
	London	South East	South West	England (NET)	Wales	Scotland	Northern Ireland	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	220	298	213	1743	96	184	58	834
Base: All UK Adults	2081	273	277	202	1750	100	175	56	841
Strongly agree	762	89	109	74	632	44	69	18	293
Tend to agree	824	106	98	82	698	38	66	22	344
Neither agree nor disagree	256	32	42	31	219	10	17	11	109
Tend to disagree	34	10	5	2	31	1	1	1	15
Strongly disagree	22	3	3	1	19	-	2	1	8
Don't know	183	33	20	12	151	8	21	4	71
Net: Agree	1587	194	206	156	1330	82	135	40	637
Net: Disagree	56	12	8	3	50	1	3	2	23

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Working status						Married/ Civil Partnership	Living as married
	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other		

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	302	1136	97	564	83	201	940	263
Base: All UK Adults	2081	306	1146	127	515	88	205	905	262
Strongly agree	762	99	392	28	229	26	87	353	99
Tend to agree	824	109	453	58	215	33	65	367	100
Neither agree nor disagree	256	49	158	27	40	10	21	99	28
Tend to disagree	34	7	22	1	4	5	2	12	6
Strongly disagree	22	5	13	-	4	1	5	6	4
Don't know	183	37	109	13	24	12	25	67	25
Net: Agree	1587	208	845	87	444	59	151	720	200
Net: Disagree	56	12	35	1	7	6	7	18	10

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Marital Status			Children in Household				ALL WITH CHILDREN IN HOUSEHOLD (NET)
	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	218	73	560	1472	208	180	70	458
Base: All UK Adults	2081	209	67	607	1452	219	171	72	463
Strongly agree	762	83	20	197	542	74	54	23	151
Tend to agree	824	85	31	233	597	86	68	29	182
Neither agree nor disagree	256	17	10	93	163	30	24	11	65
Tend to disagree	34	3	1	11	21	4	3	4	11
Strongly disagree	22	2	-	8	15	2	3	1	6
Don't know	183	19	5	64	114	23	20	5	48
Net: Agree	1587	168	51	430	1139	160	122	51	333
Net: Disagree	56	5	1	20	36	6	6	5	17

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Parent/ Guardian							
	Refused	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	151	1203	882	189	276	177	77	517
Base: All UK Adults	2081	166	1160	926	184	271	175	77	511
Strongly agree	762	69	464	301	67	85	54	35	171
Tend to agree	824	46	453	371	64	103	71	30	196
Neither agree nor disagree	256	27	130	126	25	43	21	6	70
Tend to disagree	34	2	17	17	6	4	5	-	11
Strongly disagree	22	1	10	14	4	6	1	1	9
Don't know	183	21	86	97	18	29	24	5	55
Net: Agree	1587	115	918	672	131	189	124	65	367
Net: Disagree	56	3	27	31	10	10	5	1	19

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total	Social Media/ Messaging service (within the last month)							
	Over 18 years	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	753	1399	623	303	177	265	532	250
Base: All UK Adults	2081	713	1403	637	301	183	265	551	277
Strongly agree	762	322	484	227	118	75	93	177	69
Tend to agree	824	288	571	262	115	77	104	217	120
Neither agree nor disagree	256	61	177	77	44	20	38	75	47
Tend to disagree	34	6	21	12	3	3	2	8	3
Strongly disagree	22	3	13	6	4	1	1	6	1
Don't know	183	34	137	54	17	7	27	67	38
Net: Agree	1587	610	1055	489	233	152	197	394	188
Net: Disagree	56	9	34	18	7	5	3	14	4

Cell Contents (C)

Lexington Comms
NHS

UK Sample: 11th - 12th March 2019



Total			
	Facebook Messenger	WhatsApp	Skype

To what extent do you agree or disagree with the following statements? (Please select one option on each row)

VLN_Q1_1. The NHS should continue to provide free healthcare to everyone in the UK

VLN_Q1_15. It is important that the UK has its own domestic capability in AI (artificial intelligence) and health data analysis so we don't have to outsource it to other countries/ multinational companies

Unweighted base	2081	1099	1021	193
Base: All UK Adults	2081	1100	1020	193
Strongly agree	762	380	347	72
Tend to agree	824	441	412	78
Neither agree nor disagree	256	140	134	24
Tend to disagree	34	16	18	3
Strongly disagree	22	10	13	3
Don't know	183	113	96	13
Net: Agree	1587	821	759	150
Net: Disagree	56	26	30	6

Cell Contents (C)

YouGovOmnibus

YouGov Omnibus offers a range of specialist services alongside our daily GB Omnibus to find out more about some of our most popular services:



YouSay

Omnibus is a great way to generate statistics, and those all-important open-ended responses your audience can add the human-interest side to make your research story more real. You could really see and hear these people? What if you could show your potential next typical would-be customer, to bring your pitch to life? Well, now you can!

YouGov's YouSay is our brand new innovation that enables you to actually meet the people behind the numbers. We combine engaging, beautifully edited vox pop videos with the power of connected data, giving you full profiling of the people you see and hear from. You can choose who you want to meet based on groups identified on their demographics, attitudes, behaviors, and how they responded to your Omnibus research. The easy-to-view short videos feature YouGov self-recording their opinions as video Selfies.

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Profiles is our segmentation and media planning product for agency

This product is powered by data collected in the YouGov Cube – a vault which holds over 241,000 data points, collected from over 33 members.

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