

# YouGov Survey Results

Sample Size: 1682 GB Adults  
Fieldwork: 8th - 9th November 2018

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1682	555	520	94	644	696	814	868	185	708	400	389	959	723	202	562	363	410	145
1682	597	515	114	740	706	729	953	152	674	420	436	1004	678	173	573	380	405	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that overall, businesses in Britain are behaving better or worse than they were five years ago?

Much better	3	6	3	0	1	7	5	2	2	3	3	6	3	4	1	4	3	4	2
A little better	15	23	10	13	12	21	17	13	11	13	17	19	15	15	10	16	16	15	14
<b>TOTAL BETTER</b>	<b>18</b>	<b>29</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>28</b>	<b>22</b>	<b>15</b>	<b>13</b>	<b>16</b>	<b>20</b>	<b>25</b>	<b>18</b>	<b>19</b>	<b>11</b>	<b>20</b>	<b>19</b>	<b>19</b>	<b>16</b>
A little worse	22	21	25	27	27	20	19	25	25	22	20	22	24	19	23	22	23	23	17
Much worse	15	9	23	17	20	13	15	16	10	17	16	12	15	15	19	16	13	15	13
<b>TOTAL WORSE</b>	<b>37</b>	<b>30</b>	<b>48</b>	<b>44</b>	<b>47</b>	<b>33</b>	<b>34</b>	<b>41</b>	<b>35</b>	<b>39</b>	<b>36</b>	<b>34</b>	<b>39</b>	<b>34</b>	<b>42</b>	<b>38</b>	<b>36</b>	<b>38</b>	<b>30</b>
About the same	25	28	23	26	25	26	29	21	18	24	31	24	25	24	26	25	23	24	30
Don't know	19	14	16	17	17	14	16	23	34	21	13	17	18	22	22	17	20	19	24

Which of these parties do you think has the attitude to business most similar to yours?

Labour	21	2	48	19	32	12	21	21	27	25	22	10	23	19	24	17	25	23	19
Conservatives	28	65	6	18	22	43	33	24	20	21	31	43	32	24	26	33	27	27	21
Neither	27	18	23	42	26	28	28	26	17	26	30	32	26	29	20	25	28	31	35
Don't know	23	15	22	20	20	17	18	28	36	28	17	15	20	28	30	25	20	20	24

Do you think society in Britain is generally becoming more fair or less fair, or are things staying about the same?

Society is becoming MORE fair	7	10	5	7	6	8	7	7	9	7	6	7	8	5	3	7	9	6	7
Society is becoming LESS fair	56	46	70	63	63	56	56	55	41	55	62	57	56	55	56	55	55	55	62
Things are staying about the same	25	37	16	23	22	28	28	22	27	24	24	26	26	23	31	24	25	25	18
Don't know/none of these	13	7	8	8	9	7	9	16	23	14	8	10	10	17	11	14	10	15	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?**

The next generation will generally enjoy a BETTER standard of living than their parents do now	18	29	9	11	11	26	21	16	20	15	19	22	20	16	12	21	18	18	18
The next generation will generally enjoy a WORSE standard of living than their parents do now	51	35	65	69	67	39	51	52	50	56	53	41	51	51	60	48	53	48	55
Things will stay about the same	19	26	17	13	15	26	20	19	11	17	20	28	20	19	17	20	18	22	15
Don't know / none of these	11	10	8	7	7	9	9	14	19	12	9	10	9	15	11	12	10	12	12

**Thinking about education in Britain, which of the following statements comes closest to your view?**

Young people get a better start in life by going to university	25	22	30	28	31	21	24	26	26	26	28	20	26	24	30	24	22	26	31
Young people are better off going straight into work than to university	37	47	32	21	30	48	38	35	29	34	38	44	36	38	30	37	42	37	31
Neither	23	22	26	39	27	22	22	24	24	22	22	25	25	21	23	23	26	21	24
Don't know	15	9	12	12	12	9	15	14	21	17	12	10	13	17	17	16	11	16	14

**Do you think the overall quality of treatment in the NHS is getting better or worse, or are things staying about the same?**

The overall quality of treatment in the NHS is getting BETTER	16	22	11	26	16	19	18	14	10	12	20	22	16	15	10	19	17	15	11
The overall quality of treatment in the NHS is getting WORSE	43	36	50	33	46	41	38	47	32	45	44	41	40	45	49	38	44	45	41
Things are staying about the same	30	37	28	25	29	34	33	27	33	29	30	31	32	28	25	32	30	30	31
Don't know/none of these	11	6	11	16	9	6	11	12	25	14	5	6	12	11	17	11	9	10	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about how the political system currently works in Britain, which of the following statements comes closest to your view?**

The system works fairly well and only needs minor reforms	<b>23</b>	41	17	23	25	29	25	22	18	17	30	30	26	19	21	26	25	21	17
The system works badly but if we elected the right people, they could put things right	<b>28</b>	24	30	34	30	25	28	27	38	27	29	22	28	27	28	29	28	24	31
The system is broken and it would take a total change of system to put things right	<b>31</b>	21	38	32	31	32	34	27	16	36	28	29	31	31	27	27	30	37	33
None of these	<b>4</b>	4	3	2	3	4	3	5	2	4	5	3	4	4	5	4	3	5	2
Don't know	<b>15</b>	10	12	9	11	10	10	19	26	15	8	15	11	19	19	14	14	13	17

**Do you generally approve or disapprove of using UK military force to help solve problems around the world?**

Strongly approve	<b>5</b>	3	4	3	4	5	7	2	11	5	3	3	4	6	2	4	5	6	8
Approve	<b>18</b>	27	13	21	20	20	21	15	16	18	18	18	19	17	15	18	21	18	15
<b>TOTAL APPROVE</b>	<b>23</b>	<b>30</b>	<b>17</b>	<b>24</b>	<b>24</b>	<b>25</b>	<b>28</b>	<b>17</b>	<b>27</b>	<b>23</b>	<b>21</b>	<b>21</b>	<b>23</b>	<b>23</b>	<b>17</b>	<b>22</b>	<b>26</b>	<b>24</b>	<b>23</b>
Neither approve nor disapprove	<b>30</b>	31	31	35	33	28	27	32	18	32	33	27	30	29	29	32	32	28	23
Disapprove	<b>29</b>	29	32	25	28	33	30	29	32	23	31	37	31	27	30	32	28	28	26
Strongly disapprove	<b>10</b>	6	12	6	10	9	10	9	6	10	10	11	8	11	11	7	9	12	13
<b>TOTAL DISAPPROVE</b>	<b>39</b>	<b>35</b>	<b>44</b>	<b>31</b>	<b>38</b>	<b>42</b>	<b>40</b>	<b>38</b>	<b>38</b>	<b>33</b>	<b>41</b>	<b>48</b>	<b>39</b>	<b>38</b>	<b>41</b>	<b>39</b>	<b>37</b>	<b>40</b>	<b>39</b>
Don't know	<b>9</b>	5	7	9	6	5	5	12	17	11	5	4	8	10	14	7	6	8	16

**Do you generally approve or disapprove of the way the Prime Minister is currently handling foreign affairs?**

Approve	<b>18</b>	38	7	20	15	26	20	16	11	14	19	27	21	14	12	20	18	17	19
Disapprove	<b>40</b>	20	61	46	48	35	46	34	41	42	42	32	40	39	40	34	44	40	51
Neither	<b>23</b>	27	20	21	21	25	22	24	19	22	23	27	23	24	27	26	22	23	11
Don't know	<b>19</b>	15	12	13	15	14	12	26	29	22	15	13	16	23	22	20	16	19	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of these parties do you think has the attitude to UK defence policy most similar to yours?**

Labour	<b>19</b>	1	42	17	28	10	19	18	28	21	19	11	19	18	26	15	20	20	16
Conservatives	<b>28</b>	63	9	19	23	43	34	23	16	20	35	42	32	24	23	34	28	26	22
Neither	<b>28</b>	23	25	37	27	29	31	26	19	27	30	32	28	29	22	27	27	32	33
Don't know	<b>25</b>	14	24	27	22	18	16	33	38	31	16	15	21	29	29	24	25	22	29

**Thinking about the balance between privacy and security in Britain, which of the following statements comes closest to your view?**

More should be done to protect the privacy of ordinary people, even if this puts some limits on what the security forces can do to combat terrorism	<b>15</b>	5	20	14	17	10	19	11	22	19	11	7	14	15	18	11	15	14	23
More should be done to help the security forces combat terrorism, even if this means the privacy of ordinary people suffers	<b>41</b>	57	33	33	35	55	38	43	22	34	45	56	42	39	31	45	41	43	30
The current balance between combatting terrorism and protecting privacy is about right	<b>27</b>	28	30	41	35	24	29	25	27	27	30	25	31	23	29	28	27	26	28
Don't know/none of these	<b>17</b>	9	17	12	13	11	13	21	28	20	14	12	14	22	22	16	17	17	19

**Thinking about religion and society, which of the following statements comes closest to your view?**

Islam is generally compatible with the values of British society	<b>25</b>	17	38	40	40	12	25	26	35	29	22	18	31	18	29	27	21	26	22
There is a fundamental clash between Islam and the values of British society	<b>48</b>	63	35	29	31	69	52	44	30	42	58	58	45	52	37	49	53	50	42
Neither	<b>13</b>	10	14	15	15	9	12	13	13	13	13	12	12	14	18	11	11	12	15
Don't know	<b>14</b>	10	13	16	14	9	10	17	23	16	7	13	13	16	16	13	14	12	21