

YouGov / People's Vote Survey Results

Sample Size: 5004 Labour 2017 voters living in
the North and the Midlands
Fieldwork: 26th February - 1st March 2019

March 2019

	Voting Intention			EU Ref Vote		Gender		Age				Social Grade		Region					Greater Manchester
Total	Lab	Not Lab	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands		
Weighted Sample	5004	2828	2072	3186	1314	2337	2667	791	2427	1161	626	2892	2112	580	1621	1051	786	966	539
Unweighted Sample	5004	2867	2056	3303	1305	2203	2801	536	2472	1209	787	3096	1908	596	1549	1102	852	905	515
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow,
which party would you vote for?

Conservative	4	0	9	1	8	5	2	7	2	3	5	4	3	3	4	3	4	5	3
Labour	58	100	0	65	43	57	59	56	60	54	57	57	58	59	60	59	53	55	62
Liberal Democrat	5	0	12	6	3	6	4	7	5	5	5	6	4	4	5	6	6	5	5
Scottish National Party (SNP)/ Plaid Cymru	1	0	2	1	0	1	0	4	0	0	0	1	1	1	1	0	1	1	0
Some other party	8	0	19	8	9	9	7	6	7	10	8	9	7	7	7	8	9	8	7
Would not vote	4	0	9	2	8	4	4	3	4	5	2	3	5	5	3	4	4	4	2
Don't know	21	0	49	18	28	18	24	15	21	23	22	19	23	20	20	21	24	21	20

And which of these parties would you vote for?

[Only asked to those who said "some other party";
n=400]

Green	44	0	44	56	15	41	47	56	48	31	49	51	32	33	49	52	30	46	53
UK Independence Party (UKIP)	14	0	14	2	41	16	12	20	9	22	11	10	21	19	11	13	14	18	11
Brexit Party	9	0	9	1	27	12	6	4	8	14	7	5	17	8	7	14	12	6	9
Women's Equality Party	2	0	2	2	2	0	4	0	2	2	1	1	3	0	1	2	3	3	5
Some other party	26	0	26	34	10	28	23	17	29	24	27	26	25	35	25	16	38	22	15
Don't know	5	0	5	5	5	3	7	3	5	7	4	7	2	6	7	3	4	6	7

On a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely would you
be to vote in a general election tomorrow?

0 - Certain NOT to vote	2	0	5	1	4	2	2	2	2	3	1	1	3	3	2	2	2	2	1
1	1	0	1	1	1	1	1	2	1	1	0	1	1	0	1	0	1	1	1
2	1	0	2	0	2	1	1	1	1	1	0	1	1	1	1	1	1	1	1
3	1	0	2	1	1	1	1	2	1	1	1	1	1	2	1	1	2	2	1
4	1	0	2	1	2	1	1	2	1	1	0	1	2	1	1	1	1	1	1
5	5	2	8	3	7	5	5	7	5	4	4	3	7	5	5	4	5	4	6
6	2	2	3	2	3	2	2	3	3	1	1	2	2	3	2	2	2	2	2
7	4	3	5	3	5	4	4	6	4	2	3	4	4	4	3	4	3	4	3
8	5	5	6	4	7	5	6	6	6	4	4	6	5	6	5	6	6	4	6
9	7	7	9	8	7	8	7	8	8	7	5	7	8	7	6	9	7	8	7
10 - Absolutely certain to vote	70	81	56	78	61	71	70	62	68	75	80	74	65	67	73	69	69	70	70

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%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a referendum today on whether or
not the UK should remain a member of the
European Union, how would you vote?

Remain a member of the EU	70	80	57	92	20	69	71	74	72	66	66	76	61	67	71	68	70	72	73
Leave the EU	22	15	31	4	68	23	20	14	20	28	28	17	28	23	21	23	23	20	21
Would not vote	2	1	4	1	3	2	2	3	2	2	2	2	3	4	2	2	2	2	2
Don't know	6	4	8	3	8	5	7	10	6	4	4	5	8	7	6	7	5	6	4

*[EXCLUDING WOULD NOT VOTE AND DON'T
KNOW]*

Remain a member of the EU	76	84	65	96	23	75	78	84	79	70	70	81	69	75	77	74	75	78	78
Leave the EU	24	16	35	4	77	25	22	16	21	30	30	19	31	25	23	26	25	22	22

*[EXCLUDING WOULD NOT VOTE AND DON'T
KNOW, AND ADJUSTED FOR TURNOUT]*

Remain a member of the EU	77	85	66	96	24	76	79	86	80	71	72	82	70	76	78	76	76	79	79
Leave the EU	23	15	34	4	76	24	21	14	20	29	28	18	30	24	22	24	24	21	21

If there were a referendum today on whether or
not the UK should remain a member of the EU,
how likely would you be to vote on a scale of 0
(certain NOT to vote) to 10 (absolutely certain to
vote)?

0 - Certain NOT to vote	2	1	3	1	3	2	2	3	1	2	2	1	3	2	1	3	1	2	1
1	0	0	1	0	1	1	0	1	1	0	0	0	1	0	0	0	1	1	0
2	0	0	1	0	1	0	0	0	1	0	0	0	1	1	0	0	0	1	1
3	1	0	1	0	1	1	1	2	1	0	1	1	1	1	1	0	1	1	1
4	1	0	1	1	1	1	1	2	1	0	0	1	1	1	1	1	1	0	1
5	3	2	4	2	4	3	3	5	3	2	2	2	4	4	3	4	3	3	4
6	2	1	2	1	2	1	2	3	2	1	0	1	2	1	2	2	1	1	2
7	3	2	3	1	3	2	3	4	3	1	1	2	3	3	2	3	2	3	1
8	4	3	4	3	5	3	4	5	4	2	2	3	4	5	3	4	4	4	2
9	5	4	5	4	5	5	4	5	5	4	3	4	5	5	4	4	4	6	4
10 - Absolutely certain to vote	80	86	74	87	74	81	80	70	79	86	88	84	75	78	82	80	80	79	82

In hindsight, do you think Britain was right or
wrong to vote to leave the European Union?

Right to leave	22	15	31	3	69	24	20	14	19	28	27	17	28	23	20	23	23	20	19
Wrong to leave	70	79	58	93	19	69	71	72	72	66	68	77	61	67	71	69	70	72	72
Don't know	8	6	11	4	12	7	10	14	9	5	5	6	11	9	9	9	7	8	9

Weighted Sample
Unweighted Sample

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think you do or do not have a clear idea
about what our future relationship with the EU
will be if the Government's Brexit deal goes
ahead?

I am completely clear about what the Brexit deal means for our future relationship with the EU	14	14	15	12	22	18	11	10	12	20	18	14	15	14	14	14	15	15	14
I am not entirely clear about what the Brexit deal means for our future relationship with the EU	33	33	33	31	38	32	33	40	32	30	31	34	31	29	33	33	34	33	33
I am not at all clear about what the Brexit deal means for our future relationship with the EU	48	49	46	55	32	44	51	40	50	48	49	49	46	52	47	47	48	48	48
Don't know	5	4	7	3	8	5	5	10	6	3	2	3	8	5	6	6	4	5	5

Some people talk about a "no deal Brexit". Which
of these do you think best describes the term "no
deal Brexit"?

The United Kingdom staying in the European Union, at least for the time being	5	6	3	5	4	5	5	4	6	5	5	4	7	7	5	4	5	4	6
The UK leaving the EU, but with little or no change for people and businesses in their day-to-day dealings with the EU,	10	9	11	6	18	9	11	15	10	7	7	9	11	7	12	10	9	9	12
The UK leaving the EU, an immediate end to all agreements that flow from UK membership of the EU, and significant change	73	75	72	79	63	78	68	62	72	78	80	79	64	73	70	73	74	75	70
Don't know	12	10	14	9	15	8	16	19	13	10	8	8	18	13	13	13	11	12	13

How would you feel if a "no deal Brexit" went
ahead?

Delighted	6	4	8	1	18	8	4	4	4	10	8	4	8	7	6	6	6	5	6
Relieved	7	5	9	2	19	7	7	4	6	8	11	6	8	6	7	8	6	5	7
TOTAL DELIGHTED / RELIEVED	13	9	17	3	37	15	11	8	10	18	19	10	16	13	13	14	12	10	13
Concerned	38	38	37	39	33	37	38	38	38	37	38	39	36	40	37	36	39	37	36
Scared	37	43	29	50	10	39	36	35	39	35	36	43	30	35	38	37	37	38	40
TOTAL CONCERNED / SCARED	75	81	66	89	43	76	74	73	77	72	74	82	66	75	75	73	76	75	76
Don't know	13	10	16	8	20	10	16	19	14	10	7	8	19	13	13	13	12	13	11

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A draft deal for Britain's departure from the EU has been agreed between the government and the European Union. From what you have seen or heard about the deal so far, do you support or oppose this proposal for Brexit?

Strongly support	2	1	2	1	4	2	2	2	2	3	2	2	1	2	1	2	2	2
Tend to support	12	10	16	9	19	14	10	11	10	14	18	13	11	10	12	12	13	14
TOTAL SUPPORT	14	11	18	10	23	16	12	13	12	16	21	15	13	11	14	13	15	16
Tend to oppose	25	26	24	27	21	25	25	25	25	23	26	23	25	26	23	26	25	24
Strongly oppose	29	34	22	35	21	37	22	16	28	34	38	31	25	30	29	31	27	28
TOTAL OPPOSE	54	60	46	62	42	62	47	41	53	59	61	57	48	55	55	54	53	52
Don't know	32	28	36	28	34	22	41	46	35	24	18	27	39	35	31	32	33	33

[EXCLUDING DON'T KNOW]

Strongly support	3	2	4	1	6	3	3	4	2	3	3	2	3	2	3	2	3	3
Tend to support	18	14	24	13	29	18	17	21	15	19	22	18	17	15	17	18	19	20
TOTAL SUPPORT	21	16	28	14	35	21	20	25	17	22	25	20	20	17	20	20	22	23
Tend to oppose	37	37	37	38	32	32	43	47	39	33	28	36	38	38	38	34	39	36
Strongly oppose	42	48	35	48	32	47	37	29	43	45	46	43	41	45	42	46	39	41
TOTAL OPPOSE	79	85	72	86	64	79	80	76	82	78	74	79	79	83	80	80	78	77

From what you have heard about the Government's proposed Brexit deal, do you want...?

Your MP to vote for the deal	14	11	19	10	24	16	13	13	12	17	21	15	13	12	14	13	17	16
Your MP to vote against the deal	52	60	43	60	41	60	46	43	51	58	57	55	48	52	53	53	49	51
Don't know	33	29	38	30	35	25	41	44	37	26	21	30	39	36	33	34	34	34

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose a public vote on any
final Brexit deal?

Strongly support	45	52	36	57	20	48	41	39	46	46	45	49	39	42	47	44	46	43	48
Tend to support	20	21	19	20	18	18	22	22	21	19	17	20	21	18	20	20	18	23	19
TOTAL SUPPORT	65	73	55	77	38	66	63	61	67	65	62	69	60	60	67	64	64	66	67
Tend to oppose	10	9	12	8	16	11	10	12	9	11	12	11	9	12	10	9	12	10	12
Strongly oppose	12	8	18	5	30	14	10	8	9	16	20	10	14	13	10	13	13	11	10
TOTAL OPPOSE	22	17	30	13	46	25	20	20	18	27	32	21	23	25	20	22	25	21	22
Don't know	13	10	15	10	16	9	16	19	15	8	6	10	17	15	12	14	11	13	12

[EXCLUDING DON'T KNOW]

Strongly support	51	58	42	63	24	53	49	48	54	50	48	54	47	49	53	51	51	49	54
Tend to support	23	24	22	22	21	20	26	27	25	20	18	22	25	22	23	23	21	26	21
TOTAL SUPPORT	74	82	64	85	45	73	75	75	79	70	66	76	72	71	76	74	72	75	75
Tend to oppose	12	10	15	9	19	12	12	15	11	12	13	13	11	14	12	10	14	12	13
Strongly oppose	14	8	21	6	36	15	12	10	11	18	22	12	17	16	12	16	14	13	11
TOTAL OPPOSE	26	18	36	15	55	27	24	25	22	30	35	25	28	30	24	26	28	25	24

Labour announced this week that, if its own
Brexit plan is rejected, it will support a public
vote on whether Britain should leave on the deal
negotiated or stay in the EU. Do you support or
oppose this policy?

Strongly support	43	54	29	56	16	47	40	39	44	43	44	48	35	40	44	43	42	43	47
Tend to support	23	23	24	25	16	20	25	27	24	20	20	22	24	21	24	22	24	23	20
TOTAL SUPPORT	66	77	53	81	32	67	65	66	68	63	64	70	59	61	68	65	66	66	67
Tend to oppose	8	8	9	6	13	8	9	9	8	8	10	8	8	9	8	7	9	9	9
Strongly oppose	13	6	22	4	38	15	11	8	10	20	19	11	16	15	12	15	15	12	12
TOTAL OPPOSE	21	14	31	10	51	23	20	17	18	28	29	19	24	24	20	22	24	21	21
Don't know	13	10	16	9	16	10	15	17	15	9	7	10	16	15	12	13	10	14	12

[EXCLUDING DON'T KNOW]

Strongly support	49	59	34	62	19	52	47	47	52	47	47	54	42	47	50	50	47	50	53
Tend to support	26	25	28	28	19	23	30	32	28	22	22	24	29	25	27	25	27	26	23
TOTAL SUPPORT	75	84	62	90	38	75	77	79	80	69	69	78	71	72	77	75	74	76	76
Tend to oppose	9	8	11	6	16	9	10	11	9	9	11	9	10	11	9	8	10	10	11
Strongly oppose	15	7	26	4	46	17	13	10	11	22	21	13	19	18	13	17	16	13	14
TOTAL OPPOSE	24	15	37	10	62	26	23	21	20	31	32	22	29	29	22	25	26	23	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And does this give you a more or less favourable
opinion of the Labour party?

More favourable	35	43	23	44	14	38	32	35	38	31	30	39	28	33	35	35	34	36	34
Less favourable	14	8	22	6	35	15	13	9	12	20	17	12	16	14	13	15	16	13	15
No difference, I had a favourable opinion before and I still do	28	39	14	31	21	26	30	27	28	28	29	27	30	29	30	28	26	26	29
No difference, I had an unfavourable opinion before and I still do	10	2	22	8	16	12	9	10	7	13	18	11	9	10	9	10	12	11	9
Don't know	13	8	19	11	13	9	16	19	14	9	6	11	16	14	12	12	12	14	13

Thinking about what you know now, if Brexit
goes ahead and the UK leaves the EU, do you
think...

Britain's economy will be stronger, weaker or
about the same?

Stronger	10	6	14	1	31	11	8	9	9	12	11	7	13	10	10	10	10	8	11
Weaker	69	78	57	88	26	68	69	67	70	67	67	76	59	67	69	67	68	70	71
About the same	13	9	17	5	32	13	12	9	12	14	16	11	15	12	11	13	14	13	9
Don't know	9	7	11	6	12	7	11	15	9	7	5	6	13	10	9	10	8	9	9

The standard of living of you and your family will
improve, get worse or stay about the same?

Improve	5	4	8	1	16	7	4	6	5	6	5	4	7	5	6	5	6	4	6
Get worse	58	66	48	76	21	58	58	47	60	60	63	63	51	57	59	57	56	61	59
About the same	26	21	32	15	50	27	25	29	24	26	27	25	27	26	25	26	28	24	25
Don't know	11	9	12	8	13	8	13	18	12	8	5	8	15	12	11	11	10	11	10

The NHS will improve, get worse or stay about
the same?

Improve	10	7	15	2	32	12	9	8	10	13	11	8	14	11	11	10	11	9	11
Get worse	59	68	47	78	19	60	58	56	60	57	59	65	50	57	61	58	59	58	62
About the same	19	16	24	12	36	20	19	18	18	21	23	18	21	19	18	20	20	21	15
Don't know	11	9	13	8	13	8	14	17	11	9	6	9	14	13	11	12	10	12	12

The taxes paid by people like you will go up, go
down or stay about the same?

Go up	52	58	46	65	26	51	53	46	53	54	55	57	46	51	53	52	52	53	54
Go down	4	4	3	3	4	5	2	4	4	3	2	4	4	3	4	3	3	5	4
About the same	26	22	32	15	51	29	23	24	24	28	29	24	28	26	24	27	28	25	25
Don't know	18	17	19	17	18	14	22	25	19	15	14	16	22	19	19	19	17	18	17

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Today's children will end up better off or worse
off than their parents' generation, or end up
about the same?

Better off	11	7	17	2	36	13	10	9	10	14	14	9	14	11	10	12	12	11	11
Worse off	64	72	53	83	21	65	63	62	65	62	64	71	54	60	64	63	65	64	66
About the same	11	9	13	5	25	12	11	11	11	11	13	9	13	11	11	11	12	11	10
Don't know	14	11	17	10	18	11	17	19	15	12	9	11	19	18	14	15	11	14	14

If there were a public vote, and the choices were
to stay in the EU or leave on the Brexit terms
negotiated by the Government, how would you
vote?

Stay in the EU	69	79	56	91	22	70	68	68	71	66	69	75	60	65	70	68	68	71	71
Leave on the Brexit terms negotiated by the Government	16	11	23	3	48	16	16	13	15	19	20	14	20	15	16	15	20	16	18
Would not vote	5	3	9	2	14	6	4	5	4	7	5	4	7	6	5	6	4	6	4
Don't know	10	7	13	5	17	8	12	14	10	7	6	7	13	14	9	11	9	8	7

**[EXCLUDING WOULD NOT VOTE AND DON'T
KNOW]**

Stay in the EU	81	87	71	96	32	81	81	83	83	78	77	85	75	81	81	82	78	82	80
Leave on the Brexit terms negotiated by the Government	19	13	29	4	68	19	19	17	17	22	23	15	25	19	19	18	22	18	20

**[EXCLUDING WOULD NOT VOTE AND DON'T
KNOW AND ADJUSTED FOR TURNOUT]**

Stay in the EU	82	88	73	97	33	82	82	85	84	79	78	86	77	82	82	83	79	84	81
Leave on the Brexit terms negotiated by the Government	18	12	27	3	67	18	18	15	16	21	22	14	23	18	18	17	21	16	19

And if this type of public vote were to take place,
on a scale of 0 (certain NOT to vote) to 10
(absolutely certain to vote), how likely would you
be to vote in this public vote?

0 - Certain NOT to vote	3	1	5	1	8	4	2	3	2	5	4	2	4	4	2	4	2	3	2
1	0	0	1	0	1	1	0	0	1	1	0	0	1	0	0	0	0	1	0
2	1	0	1	0	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1
3	1	0	1	0	1	1	0	2	1	1	0	1	1	1	1	1	1	0	0
4	1	1	1	1	2	1	1	2	1	1	1	1	2	1	1	1	1	1	1
5	5	3	6	2	9	4	5	6	5	4	4	4	7	6	5	5	5	4	6
6	2	2	2	1	3	2	2	4	2	1	1	1	3	3	2	2	3	1	2
7	3	2	5	2	4	3	3	5	4	2	2	3	3	3	3	3	4	3	2

Sample Size: 5004 Labour 2017 voters living in
the North and the Midlands
Fieldwork: 26th February - 1st March 2019

		Voting Intention		EU Ref Vote		Gender		Age				Social Grade		Region					Greater Manchester
Total		Lab	Not Lab	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	
Weighted Sample	5004	2828	2072	3186	1314	2337	2667	791	2427	1161	626	2892	2112	580	1621	1051	786	966	539
Unweighted Sample	5004	2867	2056	3303	1305	2203	2801	536	2472	1209	787	3096	1908	596	1549	1102	852	905	515
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
8	4	4	5	3	6	4	4	6	5	3	3	4	5	6	4	4	3	5	3
9	4	4	5	4	5	4	5	5	5	4	3	4	5	4	4	5	4	5	5
10 - Absolutely certain to vote	75	82	66	86	59	75	75	65	75	78	82	80	68	71	77	74	76	75	77

		Voting Intention		EU Ref Vote		Gender		Age				Social Grade		Region					Greater Manchester
Total		Lab	Not Lab	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	
Weighted Sample	5004	2828	2072	3186	1314	2337	2667	791	2427	1161	626	2892	2112	580	1621	1051	786	966	539
Unweighted Sample	5004	2867	2056	3303	1305	2203	2801	536	2472	1209	787	3096	1908	596	1549	1102	852	905	515
%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you feel a referendum like this....?

Would represent a different referendum to the one in 2016	65	71	58	78	39	67	63	65	65	65	65	71	57	62	65	65	66	67	66
Would be a rerun of the one in 2016	15	12	20	9	31	17	14	13	15	17	16	14	17	17	16	15	14	15	14
Neither	6	5	7	3	12	6	6	6	5	7	7	5	7	6	6	6	7	6	7
Don't know	14	11	15	10	18	10	17	16	14	11	12	10	19	15	14	14	13	12	13

If there were a public vote, and the choices were to stay in the EU or leave with no deal, how would you vote?

Stay in the EU	72	81	59	93	24	71	72	73	73	68	69	78	62	69	72	69	74	73	73
Leave with no deal	19	12	27	3	58	21	16	13	16	24	24	15	24	19	18	20	20	17	17
Would not vote	2	1	4	1	4	2	2	3	2	2	2	2	3	3	2	3	2	2	2
Don't know	8	6	11	4	13	6	10	10	8	6	5	6	11	9	9	8	5	8	8

[EXCLUDING WOULD NOT VOTE AND DON'T KNOW]

Stay in the EU	79	87	68	97	30	77	81	85	82	74	75	84	72	78	80	77	79	81	81
Leave with no deal	21	13	32	3	70	23	19	15	18	26	25	16	28	22	20	23	21	19	19

[EXCLUDING WOULD NOT VOTE AND DON'T KNOW AND ADJUSTED FOR TURNOUT]

Stay in the EU	81	88	70	97	30	79	82	86	83	75	76	85	73	79	82	78	80	82	82
Leave with no deal	19	12	30	3	70	21	18	14	17	25	24	15	27	21	18	22	20	18	18

And if this type of public vote were to take place, on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in this public vote?

0 - Certain NOT to vote	2	0	3	1	3	2	2	2	1	2	2	1	2	2	1	2	2	2	0
1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	1	0	1	0	1	1	1	2	1	1	0	1	1	1	1	1	1	1	1
3	1	0	1	0	1	0	1	1	1	0	0	1	1	1	0	1	1	0	0
4	1	1	1	0	2	1	1	1	1	0	1	1	2	1	1	0	1	1	2
5	4	3	5	2	6	3	5	6	4	3	3	3	6	6	4	4	3	3	6
6	2	1	2	1	2	1	2	3	2	1	1	1	2	2	2	1	2	1	2
7	3	2	4	2	4	3	3	5	4	1	2	3	3	3	3	4	3	4	2
8	4	3	5	3	5	4	4	5	4	3	2	4	4	5	4	3	4	5	3
9	5	5	5	5	5	5	5	6	5	4	3	5	5	7	4	6	3	5	4
10 - Absolutely certain to vote	78	84	72	86	70	79	77	67	77	85	85	82	73	73	80	78	79	78	79

And do you feel a referendum like this....?

Sample Size: 5004 Labour 2017 voters living in
the North and the Midlands
Fieldwork: 26th February - 1st March 2019

		Voting Intention			EU Ref Vote		Gender		Age				Social Grade		Region					Greater Manchester
		Total	Lab	Not Lab	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	
Weighted Sample		5004	2828	2072	3186	1314	2337	2667	791	2427	1161	626	2892	2112	580	1621	1051	786	966	539
Unweighted Sample		5004	2867	2056	3303	1305	2203	2801	536	2472	1209	787	3096	1908	596	1549	1102	852	905	515
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would represent a different referendum to the one in 2016		62	69	54	75	35	63	61	62	61	63	63	68	54	61	62	62	62	63	65
Would be a rerun of the one in 2016		17	14	22	11	36	20	15	13	18	20	18	16	20	18	18	17	17	18	16
Neither		6	5	7	4	10	6	6	7	5	7	7	5	7	6	5	7	8	6	5
Don't know		14	12	16	11	19	10	18	18	16	11	12	11	19	15	15	14	13	14	15

Sample Size: 5004 Labour 2017 voters living in the North and the Midlands

Fieldwork: 26th February - 1st March 2019

Weighted Sample

Unweighted Sample

	Voting Intention		EU Ref Vote		Gender		Age				Social Grade		Region					Greater Manchester
Total	Lab	Not Lab	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	
5004	2828	2072	3186	1314	2337	2667	791	2427	1161	626	2892	2112	580	1621	1051	786	966	539
5004	2867	2056	3303	1305	2203	2801	536	2472	1209	787	3096	1908	596	1549	1102	852	905	515
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following better reflects your view?

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	17	13	23	6	45	17	17	16	16	20	19	13	23	18	17	17	18	18	20
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU immigration	68	76	59	84	36	72	65	64	68	68	72	77	56	67	68	68	69	68	68
Don't know	15	11	18	10	20	10	18	20	15	13	8	10	20	14	15	15	13	15	13

Some manufacturing companies, such as Nissan and Honda, have recently announced that they are closing factories or withdrawing investment in the UK. Do you think Brexit is or is not one of the main reasons behind these decisions?

Brexit is one of the main reasons	72	80	61	87	38	72	71	73	74	67	69	77	65	70	72	72	71	73	73
Brexit is not one of the main reasons	18	11	26	6	48	20	16	11	14	25	25	16	20	19	17	18	19	17	17
Don't know	11	8	13	7	14	8	13	15	12	8	6	8	15	12	11	10	10	10	9

If Brexit goes ahead, do you think it will lead to...?

More manufacturing companies announcing they are closing factories or withdrawing investment	70	78	60	88	31	70	70	69	72	67	67	76	61	67	69	69	70	73	69
Fewer manufacturing companies announcing they are closing factories or withdrawing investment	7	6	7	3	15	8	6	8	6	6	7	5	8	5	7	6	8	6	7
It won't affect them either way	11	7	15	2	32	13	9	8	8	15	16	9	13	10	11	11	11	9	12
Don't know	13	9	17	7	23	10	16	16	14	11	10	10	17	17	13	14	11	12	12