September 17-21, 2015
YouGov

1. Had cosmetic surgery

Have you ever had cosmetic surgery, often known as 'plastic surgery'?

|  | Total | Gender |  |  |  | Age |  |  |  | Party ID - 3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent |  | Republican |
| Yes | 7\% |  | 4\% |  | 9\% | 6\% | 10\% | 6\% | 5\% | 6\% | 6\% |  | 9\% |
| No | 92\% |  | 94\% |  | 90\% | 93\% | 87\% | 94\% | 95\% | 94\% | 92\% |  | 91\% |
| Prefer not to say | 1\% |  | 2\% |  | 1\% | 2\% | 3\% | 0\% | - | 0\% | 2\% |  | 0\% |
| Totals (Unweighted N) | $\begin{aligned} & 100 \% \\ & (997) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (476) \end{aligned}$ |  | $\begin{aligned} & 100 \% \\ & (521) \end{aligned}$ | $\begin{aligned} & 100 \% \\ & (177) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (258) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (394) \end{aligned}$ | $100 \%$ (168) | $\begin{aligned} & \hline 100 \% \\ & (367) \end{aligned}$ | $\begin{aligned} & \hline 100 \% \\ & (393) \end{aligned}$ |  | $\begin{aligned} & \hline 100 \% \\ & (237) \end{aligned}$ |
|  |  |  |  | Race |  |  | Househo | Id Income |  |  | Regio |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | y Northeast | Midwest | South | W West |
| Yes | 7\% | 6\% |  | 4\% | 14\% | 6\% | 10\% | 5\% | 5\% | 4\% | 6\% | 8\% | \% 8\% |
| No | 92\% | 93\% |  | 96\% | 84\% | 93\% | 90\% | 95\% | 90\% | 95\% | 93\% | 91\% | \% 90\% |
| Prefer not to say | 1\% | 1\% |  | - | 2\% | 1\% | 0\% | - | 5\% | 1\% | 1\% | 1\% | \% 2\% |
| Totals | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% |
| (Unweighted N) | (997) | (756) |  | (113) | (128) | (447) | (274) | (127) | (149) | (183) | (205) | (377) | ) (232) |

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## 2. Want Plastic Surgery

If money were no object, would you want to have cosmetic surgery performed on any part of your body?

|  | Total |  | Gender |  |  | Age |  |  |  | Party ID - 3 Point |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male |  | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent |  | Republican |
| Yes | 28\% |  | 21\% |  | 35\% | 26\% | 32\% | 28\% | 25\% | 31\% | 28\% |  | 25\% |
| No | 62\% |  | 69\% |  | 56\% | 60\% | 58\% | 63\% | 70\% | 63\% | 60\% |  | 65\% |
| Not sure | 10\% |  | 10\% |  | 10\% | 14\% | 10\% | 9\% | 5\% | 6\% | 12\% |  | 9\% |
| Totals | 100\% |  | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |  | 100\% |
| (Unweighted N) | (998) |  | (474) |  | (524) | (179) | (258) | (394) | (167) | (368) | (391) |  | (239) |
|  |  |  |  | Race |  |  | Househo | Id Income |  |  | Regio |  |  |
|  | Total | White |  | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Yes | 28\% | 27\% |  | 24\% | 36\% | 29\% | 28\% | 30\% | 23\% | 28\% | 28\% | 29\% | \% 26\% |
| No | 62\% | 62\% |  | 71\% | 58\% | 63\% | 64\% | 56\% | 62\% | 65\% | 62\% | 62\% | 61\% |
| Not sure | 10\% | 11\% |  | 5\% | 6\% | 8\% | 8\% | 13\% | 15\% | 8\% | 10\% | 9\% | \% 12\% |
| Totals | 100\% | 100\% |  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | \% 100\% |
| (Unweighted N) | (998) | (757) |  | (112) | (129) | (448) | (274) | (127) | (149) | (184) | (204) | (377) | ) (233) |

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## 3. Plastic Surgery Wanted - Women

What cosmetic surgery would you like to have? (Select all that apply)
Asked of women who want to have cosmetic surgery if money were no object


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Breast enhancement | 18\% | 18\% | 24\% | 18\% | 18\% | 32\% | 9\% | 5\% | 4\% | 25\% | 18\% | 19\% |
| Buttock enhancement | 12\% | 8\% | 30\% | 21\% | 14\% | 3\% | 7\% | 22\% | 5\% | 6\% | 17\% | 16\% |
| Fat reduction | 59\% | 55\% | 50\% | 81\% | 63\% | 59\% | 50\% | 45\% | 39\% | 59\% | 52\% | 80\% |
| Wrinkle removal | 33\% | 40\% | 13\% | 12\% | 34\% | 34\% | 43\% | 20\% | 35\% | 36\% | 34\% | 27\% |
| Nose reshaping | 10\% | 11\% | 4\% | 10\% | 12\% | 11\% | 6\% | 1\% | 14\% | 6\% | 14\% | 6\% |
| Lip enhancement | 4\% | 5\% | - | 3\% | 5\% | 4\% | - | 1\% | 3\% | 1\% | 6\% | 5\% |
| Scar removal | 21\% | 16\% | 36\% | 35\% | 22\% | 24\% | 4\% | 20\% | 25\% | 18\% | 17\% | 26\% |
| Other | 22\% | 26\% | 5\% | 18\% | 20\% | 24\% | 33\% | 21\% | 35\% | 25\% | 18\% | 20\% |
| Totals | (169) | (125) | (17) | (27) | (81) | (46) | (20) | (22) | (22) | (43) | (62) | (42) |

## 4. Plastic Surgery Wanted - Men

What cosmetic surgery would you like to have? (Select all that apply)
Asked of men who want to have cosmetic surgery if money were no object

|  | Total | Gender |  | Age |  |  |  | Party ID - 3 Point |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | Democrat | Independent | Republican |
| Penis enlargement | 25\% | 25\% | - | 33\% | 37\% | 21\% | - | 26\% | 28\% | 17\% |
| Buttock enhancement | 3\% | 3\% | - | - | 8\% | 1\% | - | 3\% | - | 10\% |
| Fat reduction | 51\% | 51\% | - | 14\% | 86\% | 44\% | 16\% | 55\% | 47\% | 52\% |
| Wrinkle removal | 19\% | 19\% | - | 31\% | 12\% | 29\% | - | 26\% | 4\% | 34\% |
| Nose reshaping | 14\% | 14\% | - | 25\% | 21\% | 6\% | 7\% | 19\% | 15\% | - |
| Lip enhancement | 5\% | 5\% | - | 31\% | 2\% | 2\% | - | 9\% | 2\% | 4\% |
| Scar removal | 18\% | 18\% | - | 64\% | 13\% | 14\% | 6\% | 25\% | 16\% | 8\% |
| Other | 24\% | 24\% | - | 7\% | 16\% | 18\% | 71\% | 8\% | 44\% | 18\% |
| Totals | (94) | (94) | (-) | (10) | (32) | (40) | (12) | (44) | (35) | (15) |


|  | Total | Race |  |  | Household Income |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Hispanic | Under \$50K | \$50K - \$100K | \$100K+ | Prefer not to say | Northeast | Midwest | South | West |
| Penis enlargement | 25\% | 17\% | 30\% | 52\% | 34\% | 23\% | - | 33\% | 20\% | 10\% | 30\% | 30\% |
| Buttock enhancement | 3\% | 3\% | 10\% | - | 2\% | 6\% | 3\% | - | - | 15\% | 2\% | 2\% |
| Fat reduction | 51\% | 47\% | 32\% | 76\% | 63\% | 42\% | 50\% | 39\% | 43\% | 47\% | 45\% | 81\% |
| Wrinkle removal | 19\% | 22\% | 34\% | 2\% | 30\% | 14\% | 9\% | 9\% | 25\% | 44\% | 15\% | 2\% |
| Nose reshaping | 14\% | 8\% | 18\% | 32\% | 12\% | 11\% | 24\% | 14\% | 14\% | 4\% | 23\% | - |
| Lip enhancement | 5\% | 7\% | - | - | 9\% | 2\% | 5\% | - | 2\% | 30\% | 2\% | - |
| Scar removal | 18\% | 14\% | 37\% | 24\% | 28\% | 7\% | 12\% | 26\% | 11\% | 47\% | 12\% | 25\% |
| Other | 24\% | 32\% | 4\% | 5\% | 13\% | 29\% | 35\% | 28\% | 30\% | 16\% | 25\% | 15\% |
| Totals | (94) | (70) | (9) | (15) | (31) | (31) | (21) | (11) | (23) | (11) | (40) | (20) |

