

YouGov / The Times Survey Results

Sample Size: 1704 GB Adults
Fieldwork: 5th - 6th February 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1704	670	728	456	283	126	164	481	399	102	164	825	879	198	728	421	358	971	733	204	566	366	411	157	
Unweighted Sample	1704	834	684	472	305	150	163	484	403	117	170	757	947	167	712	447	378	1028	676	159	615	371	410	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

30-31
Jan

5-6
Feb

HEADLINE VOTING INTENTION:

Westminster

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

Con	40	40	29	51	100	0	0	0	86	5	13	23	38	42	25	29	41	60	40	39	33	50	37	36	23
Lab	26	24	35	11	0	100	0	0	4	68	10	3	19	28	42	30	21	11	26	20	36	17	25	31	14
Lib Dem	11	11	19	3	0	0	100	0	5	13	58	0	12	9	17	12	10	9	13	7	13	14	11	8	5
UKIP	12	14	1	29	0	0	0	100	4	5	10	72	17	12	2	14	18	14	9	23	9	14	18	19	2
Other	11	11	17	6	0	0	0	0	1	9	9	2	14	9	13	15	10	7	12	11	9	5	9	6	57

Other Parties Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote or don't know]

SNP/ PCY	6	6	10	3	0	0	0	0	0	3	5	1	8	4	4	9	6	4	6	7	0	0	4	0	54
Green	4	4	6	2	0	0	0	0	1	4	3	1	4	4	9	4	4	2	5	2	6	4	4	5	2
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	1	1	0	0	0	0	0	0	1	0	0	1	0	1	1	0	0	1	1	3	0	0	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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If there were a general election held tomorrow, which party would you vote for?

Conservative	27	27	22	37	100	0	0	0	0	71	4	10	20	27	27	17	17	32	46	29	24	21	36	26	23	15
Labour	18	17	27	9	0	100	0	0	0	4	49	8	3	14	19	25	19	16	9	19	14	26	12	17	21	10
Liberal Democrat	7	7	14	2	0	0	100	0	0	4	10	46	0	9	6	10	7	7	7	10	4	9	10	7	6	3
UK Independence Party (UKIP)	9	10	1	21	0	0	0	100	0	3	4	8	59	12	8	2	9	14	11	6	14	6	10	12	13	1
Scottish National Party (SNP)/ Plaid Cymru	4	4	7	2	0	0	0	0	0	0	2	5	1	6	3	2	5	5	3	4	5	0	0	3	1	37
Some other party	4	4	5	2	0	0	0	0	0	0	4	3	1	4	3	6	4	4	2	4	3	5	3	3	4	3
Would not vote	12	12	5	6	0	0	0	0	0	2	2	2	2	12	11	14	16	6	7	10	13	11	12	10	11	16
Don't know	19	20	19	20	0	0	0	0	0	15	26	18	14	16	24	24	23	17	15	18	23	21	18	22	22	15

And which of these parties would you vote for?

[This question was only asked to those that selected 'SOME OTHER PARTY'; n=72]

Green	79	76	83	65	0	0	0	0	100	69	68	100	65	91	93	69	82	70	88	50	66	84	81	78	52
British National Party (BNP)	2	6	0	6	0	0	0	0	0	0	32	0	8	4	0	4	10	11	0	19	0	7	0	14	0
Respect	0	2	0	8	0	0	0	0	0	8	0	0	4	0	0	5	0	0	0	7	0	0	12	0	0
Some other party	18	16	17	21	0	0	0	0	0	23	0	0	23	6	7	22	8	19	12	24	34	9	7	7	48
Don't know	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	9	2	5	0	1	0	0	0	1	3	1	1	10	9	15	12	6	5	8	11	12	8	8	10	14
1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	2	1	2	1	1	1	2	1	2	2	0	1
2	1	2	1	1	1	0	1	1	1	1	0	0	0	2	1	3	2	2	1	1	3	0	3	1	1	1
3	1	3	2	2	0	2	1	1	1	1	0	1	0	3	2	2	4	1	1	2	3	2	2	2	5	0
4	2	1	1	2	0	2	2	1	1	1	1	0	2	2	1	5	2	0	1	2	1	3	1	0	2	1
5	6	6	3	6	3	2	2	5	3	5	2	3	6	6	13	6	4	4	4	9	7	5	6	5	10	
6	3	3	3	2	3	2	2	0	2	2	6	0	3	2	4	4	2	1	3	2	4	2	3	3	2	
7	5	5	5	5	3	8	5	3	4	7	4	6	5	5	6	5	5	3	5	5	4	4	7	7	1	
8	8	6	8	6	5	7	7	7	6	5	12	2	6	6	6	7	4	6	6	6	5	6	5	7	9	
9	8	8	10	8	10	10	11	9	10	9	14	8	8	8	5	9	10	6	9	7	8	9	9	7	7	
10 - Absolutely certain to vote	56	56	65	64	74	66	70	74	72	68	60	78	54	58	41	47	64	71	60	50	54	58	57	53	54	

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	187	160	9.4%
Men 50-64 High education	44	51	3%
Men 50-64 Mid education	99	85	5%
Men 50-64 Low education	62	70	4.1%
Men 25-50 High education	106	126	7.4%
Men 25-50 Mid education	137	135	7.9%
Men 25-50 Low education	57	99	5.8%
Men Under 25 High education	17	17	1.0%
Men Under 25 Mid & Low education	48	82	4.8%
Women Over 65	191	198	11.6%
Women 50-64 High education	50	48	2.8%
Women 50-64 Mid education	113	95	5.6%
Women 50-64 Low education	79	72	4.2%
Women 25-50 High education	152	136	8.0%
Women 25-50 Mid education	162	143	8.4%
Women 25-50 Low education	98	89	5.2%
Women Under 25 High education	19	19	1.1%
Women Under 25 Mid & Low education	83	80	4.7%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	166	324	8.7%
Medium (3-7)	1096	1039	44.8%
High (8,9,10)	442	341	16.4%
Social Grade (NRS and 2011 census)			
AB	528	477	28%
C1	500	494	29%
C2	297	358	21%
DE	379	375	22%
EU referendum Vote (Election Result)			
Remain	834	670	39.3%
Leave	684	728	42.7%
Don't Know / Did Not Vote	186	307	18.0%

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	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	221	213	12.5%
South Lab	91	83	4.9%
South LD	55	46	2.7%
South UKIP	64	65	3.8%
South Oth	37	26	1.5%
South DNV	147	133	7.8%
London Con	41	53	3.1%
London Lab	51	66	3.9%
London LD	12	12	0.7%
London UKIP	13	12	0.7%
London Oth	12	9	0.5%
London DNV	30	53	3.1%
Midlands Con	90	89	5.2%
Midlands Lab	68	66	3.9%
Midlands LD	12	12	0.7%
Midlands UKIP	34	32	1.9%
Midlands Oth	15	9	0.5%
Midlands DNV	58	73	4.3%
North Con	95	90	5.3%
North Lab	138	128	7.5%
North LD	22	20	1.2%
North UKIP	47	44	2.6%
North Oth	23	14	0.8%
North DNV	85	114	6.7%
Scotland Con	19	19	1.1%
Scotland Lab	30	31	1.8%
Scotland LD	12	9	0.5%
Scotland SNP	43	61	3.6%
Scotland Oth & DNV	45	37	2.2%
Wales Con	18	17	1.0%
Wales Lab	25	24	1.4%
Wales LD	4	3	0.2%
Wales PC	8	9	0.5%
Wales UKIP	9	9	0.5%
Wales Oth & DNV	30	24	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk