

CBS News 2016 Battleground Tracker Florida



Sample 988 Republican Likely Voters
Conducted January 18-21, 2016
Margin of Error $\pm 4.6\%$

1. How much attention have you been able to pay to the 2016 Presidential campaign so far?

A lot	69%
Some	25%
Not much	5%
No attention so far	0%

2. How likely is it that you will vote in the 2016 Presidential primary in Florida?

Definitely will vote	97%
Probably will vote	3%
Maybe will vote	0%
Probably will not vote	0%
Definitely will not vote	0%
Don't know	0%

3. Which candidate are you most likely to vote for in the Florida Republican Presidential primary in 2016?

Asked of Republican primary voters

Jeb Bush	4%
Ben Carson	5%
Chris Christie	2%
Ted Cruz	22%
Carly Fiorina	2%
Jim Gilmore	0%
Mike Huckabee	0%
John Kasich	2%
Rand Paul	1%
Marco Rubio	18%
Rick Santorum	0%
Donald Trump	41%
No preference	1%

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4. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

Very strong – I've decided	41%
Strong – I probably won't change	35%
Somewhat strong – I might still change	21%
Not too strong – I'll probably keep looking	2%

5. What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

Convince me they can really win	30%
Convince me they stand with me on the issues	25%
Convince me they can be effective in the job	29%
I'm never completely decided until Election Day	11%
None of these	5%

6. You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Yes, could consider	No, could never consider
Donald Trump	57%	43%
Ted Cruz	65%	35%
Marco Rubio	63%	37%
Chris Christie	38%	62%
Jeb Bush	36%	64%
John Kasich	26%	74%
Ben Carson	51%	49%

7. In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Too extreme	About right	Too moderate
Donald Trump	42%	53%	5%
Ted Cruz	21%	67%	12%
Marco Rubio	9%	55%	36%

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8. Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Yes, consistent	No, not consistent
Donald Trump	71%	29%
Ted Cruz	74%	26%
Marco Rubio	54%	46%

9. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Understands	Doesn't understand
Donald Trump	81%	19%
Ted Cruz	74%	26%
Marco Rubio	64%	36%

10. What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

Defend my faith and religious values	7%
Win the General election in November	28%
Fight terrorism	18%
Shake up politics-as-usual	19%
Bring back jobs and the American economy	28%

11. Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

Serious	18%
Not serious	82%

12. Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

Better	5%
Worse	10%
Does not matter	85%

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13. How do you feel about the Tea Party movement?*

Support	54%
Oppose	9%
Neutral	37%

14. Would you describe yourself as a born-again or evangelical Christian?*

Yes	45%
No	52%
Not sure	3%

15. Thinking about politics these days, how would you describe your own political viewpoint?*

Very liberal	1%
Liberal	3%
Moderate	18%
Conservative	47%
Very Conservative	30%
Not sure	1%

16. Generally speaking, do you think of yourself as a ...?

Strong Democrat	1%
Not very strong Democrat	0%
Lean Democrat	1%
Independent	5%
Lean Republican	10%
Not very strong Republican	28%
Strong Republican	55%
Not sure	0%

*Questions marked with an asterisk are only asked for respondents who had not answered in previous waves. Earlier responses were used where available.

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17. Are you male or female?

Male	53%
Female	47%

18. In what year were you born? [Age recoded from birth year]

18-29	5%
30-44	16%
45-64	43%
65+	36%

19. What racial or ethnic group best describes you?

White	83%
Black	1%
Hispanic	14%
Other	2%

20. What is the highest level of education you have completed?

HS or less	28%
Some college	33%
College grad	26%
Post grad	13%

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1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	69%	77%	59%	*	60%	65%	80%	70%	*	63%	*
Some	25%	19%	32%	*	35%	29%	16%	24%	*	30%	*
Not much	5%	4%	7%	*	3%	6%	4%	5%	*	7%	*
No attention so far	0%	0%	1%	*	3%	0%	0%	0%	*	1%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(988)	(523)	(465)	(50)	(154)	(422)	(362)	(820)	(10)	(135)	(22)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in Florida?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	97%	97%	97%	*	97%	95%	98%	97%	*	93%	*
Probably will vote	3%	3%	3%	*	3%	4%	1%	3%	*	7%	*
Maybe will vote	0%	0%	0%	*	1%	0%	0%	0%	*	0%	*
Probably will not vote	0%	0%	0%	*	0%	0%	0%	0%	*	0%	*
Definitely will not vote	0%	0%	0%	*	0%	0%	0%	0%	*	0%	*
Don't know	0%	0%	0%	*	0%	0%	0%	0%	*	0%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(988)	(523)	(465)	(50)	(154)	(422)	(362)	(820)	(10)	(135)	(22)

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3. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Florida Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	4%	4%	5%	*	3%	6%	3%	4%	*	8%	*
Ben Carson	5%	3%	7%	*	5%	6%	3%	6%	*	0%	*
Chris Christie	2%	2%	2%	*	4%	2%	3%	3%	*	0%	*
Ted Cruz	22%	27%	17%	*	24%	22%	22%	24%	*	17%	*
Carly Fiorina	2%	1%	2%	*	3%	1%	1%	1%	*	2%	*
Jim Gilmore	0%	0%	0%	*	0%	0%	0%	0%	*	0%	*
Mike Huckabee	0%	0%	1%	*	1%	1%	0%	1%	*	0%	*
John Kasich	2%	3%	2%	*	2%	1%	4%	3%	*	0%	*
Rand Paul	1%	2%	0%	*	2%	1%	1%	1%	*	1%	*
Marco Rubio	18%	14%	22%	*	19%	21%	15%	18%	*	25%	*
Rick Santorum	0%	0%	0%	*	0%	0%	0%	0%	*	0%	*
Donald Trump	41%	42%	41%	*	36%	40%	47%	39%	*	47%	*
No preference	1%	1%	1%	*	0%	0%	1%	1%	*	0%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(986)	(521)	(465)	(50)	(154)	(421)	(362)	(818)	(10)	(135)	(22)

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4. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	41%	40%	43%	*	52%	41%	37%	40%	*	47%	*
Strong	35%	35%	35%	*	30%	37%	36%	34%	*	45%	*
Somewhat strong	21%	23%	20%	*	14%	20%	27%	25%	*	6%	*
Not too strong	2%	2%	2%	*	4%	2%	1%	2%	*	2%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(979)	(518)	(461)	(49)	(153)	(419)	(358)	(812)	(9)	(135)	(22)

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5. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Convince me they can really win	30%	30%	29%	*	21%	30%	34%	31%	*	20%	*
Convince me they stand with me on the issues	25%	24%	26%	*	33%	20%	25%	23%	*	39%	*
Convince me they can be effective in the job	29%	26%	34%	*	26%	30%	30%	30%	*	27%	*
I'm never completely decided until Election Day	11%	15%	7%	*	19%	13%	7%	11%	*	10%	*
None of these	5%	5%	5%	*	2%	7%	4%	6%	*	3%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(568)	(305)	(264)	(27)	(74)	(245)	(221)	(486)	(1)	(72)	(10)

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6. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	57%	67%	47%	*	47%	58%	66%	58%	*	55%	*
No, could never consider	43%	33%	53%	*	53%	42%	34%	42%	*	45%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(545)	(282)	(263)	(34)	(96)	(243)	(172)	(467)	(3)	(70)	(4)

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7. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	65%	68%	62%	*	56%	58%	80%	67%	*	57%	*
No, could never consider	35%	32%	38%	*	44%	42%	20%	33%	*	43%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(716)	(355)	(361)	(36)	(111)	(316)	(252)	(581)	(4)	(111)	(19)

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8. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	63%	67%	57%	*	61%	67%	62%	62%	*	72%	*
No, could never consider	37%	33%	43%	*	39%	33%	38%	38%	*	28%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(751)	(412)	(339)	(42)	(122)	(316)	(272)	(629)	(5)	(97)	(20)

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9. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	38%	40%	35%	*	29%	34%	46%	38%	*	39%	*
No, could never consider	62%	60%	65%	*	71%	66%	54%	62%	*	61%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(877)	(460)	(416)	(44)	(141)	(390)	(301)	(720)	(5)	(130)	(22)

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10. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	36%	34%	38%	*	44%	39%	27%	36%	*	36%	*
No, could never consider	64%	66%	62%	*	56%	61%	73%	64%	*	64%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(859)	(448)	(412)	(43)	(145)	(362)	(310)	(723)	(5)	(110)	(21)

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11. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	26%	33%	19%	*	26%	23%	31%	28%	*	17%	*
No, could never consider	74%	67%	81%	*	74%	77%	69%	72%	*	83%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(851)	(441)	(411)	(41)	(143)	(374)	(293)	(711)	(5)	(115)	(20)

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12. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, could consider	51%	55%	46%	*	55%	52%	51%	53%	*	38%	*
No, could never consider	49%	45%	54%	*	45%	48%	49%	47%	*	62%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(852)	(454)	(398)	(41)	(137)	(365)	(308)	(701)	(9)	(120)	(21)

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13. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	42%	37%	47%	*	46%	42%	39%	40%	*	55%	*
About right	53%	57%	49%	*	45%	53%	58%	54%	*	42%	*
Too moderate	5%	7%	4%	*	9%	5%	3%	6%	*	3%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(979)	(518)	(462)	(47)	(154)	(420)	(359)	(813)	(8)	(135)	(22)

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14. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	21%	22%	20%	*	23%	23%	17%	20%	*	28%	*
About right	67%	69%	65%	*	57%	64%	76%	68%	*	63%	*
Too moderate	12%	9%	15%	*	20%	12%	7%	12%	*	9%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(971)	(515)	(457)	(47)	(153)	(414)	(357)	(807)	(8)	(135)	(21)

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15. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too extreme	9%	8%	9%	*	8%	9%	7%	8%	*	10%	*
About right	55%	51%	60%	*	60%	56%	54%	56%	*	59%	*
Too moderate	36%	41%	30%	*	32%	35%	39%	36%	*	30%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(979)	(521)	(457)	(49)	(153)	(416)	(361)	(813)	(9)	(135)	(21)

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16. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	71%	71%	71%	*	58%	73%	77%	70%	*	72%	*
No, not consistent	29%	29%	29%	*	42%	27%	23%	30%	*	28%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(964)	(518)	(446)	(49)	(153)	(407)	(355)	(798)	(10)	(135)	(21)

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17. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	74%	78%	70%	*	65%	75%	79%	76%	*	68%	*
No, not consistent	26%	22%	30%	*	35%	25%	21%	24%	*	32%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(953)	(513)	(440)	(48)	(153)	(403)	(350)	(787)	(10)	(135)	(21)

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18. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, consistent	54%	49%	60%	*	54%	59%	50%	54%	*	62%	*
No, not consistent	46%	51%	40%	*	46%	41%	50%	46%	*	38%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(954)	(516)	(438)	(48)	(153)	(403)	(350)	(786)	(10)	(135)	(22)

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19. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	81%	84%	77%	*	77%	78%	89%	81%	*	77%	*
Doesn't understand	19%	16%	23%	*	23%	22%	11%	19%	*	23%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(974)	(517)	(458)	(50)	(153)	(419)	(353)	(807)	(10)	(135)	(22)

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20. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	74%	77%	71%	*	67%	71%	84%	75%	*	77%	*
Doesn't understand	26%	23%	29%	*	33%	29%	16%	25%	*	23%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(969)	(511)	(458)	(48)	(150)	(418)	(353)	(802)	(10)	(135)	(21)

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21. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	64%	59%	69%	*	61%	65%	67%	65%	*	65%	*
Doesn't understand	36%	41%	31%	*	39%	35%	33%	35%	*	35%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(971)	(513)	(459)	(48)	(151)	(415)	(358)	(805)	(10)	(135)	(21)

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22. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Defend my faith and religious values	7%	7%	7%	*	8%	6%	6%	8%	*	3%	*
Win the General election in November	28%	28%	28%	*	18%	23%	42%	31%	*	14%	*
Fight terrorism	18%	13%	23%	*	15%	21%	13%	17%	*	26%	*
Shake up politics-as-usual	19%	22%	15%	*	18%	18%	19%	20%	*	8%	*
Bring back jobs and the American economy	28%	30%	27%	*	41%	31%	19%	25%	*	49%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(987)	(521)	(465)	(50)	(154)	(421)	(362)	(819)	(10)	(135)	(22)

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23. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Serious	18%	19%	18%	*	25%	20%	11%	17%	*	25%	*
Not serious	82%	81%	82%	*	75%	80%	89%	83%	*	75%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(986)	(522)	(464)	(50)	(153)	(422)	(361)	(819)	(10)	(135)	(22)

CBS News 2016 Battleground Tracker Florida



24. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Better	5%	5%	6%	*	6%	6%	2%	5%	*	2%	*
Worse	10%	12%	7%	*	11%	13%	6%	10%	*	6%	*
Does not matter	85%	84%	87%	*	83%	81%	92%	84%	*	91%	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	100%	*
(Weighted N)	(987)	(521)	(465)	(50)	(154)	(421)	(362)	(819)	(10)	(135)	(22)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



Sample 988 Likely Republican Primary Voters
 Conducted January 18-21, 2016
 Margin of Error $\pm 4.6\%$

1. Attention to Campaign

How much attention have you been able to pay to the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
A lot	69%	76%	73%	54%	79%	57%	68%	73%
Some	25%	20%	23%	37%	17%	35%	25%	23%
Not much	5%	4%	4%	9%	4%	7%	6%	4%
No attention so far	0%	0%	1%	0%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(988)	(297)	(461)	(175)	(528)	(450)	(437)	(504)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
A lot	69%	77%	59%	*	60%	65%	80%	67%	81%
Some	25%	19%	32%	*	35%	29%	16%	26%	16%
Not much	5%	4%	7%	*	3%	6%	4%	6%	3%
No attention so far	0%	0%	1%	*	3%	0%	0%	1%	0%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(988)	(523)	(465)	(50)	(154)	(422)	(362)	(811)	(130)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Florida Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	4%	4%	3%	10%	2%	8%	2%	6%
Ben Carson	5%	5%	5%	6%	5%	6%	7%	4%
Chris Christie	2%	1%	2%	5%	1%	4%	2%	3%
Ted Cruz	22%	31%	23%	9%	29%	14%	31%	15%
Carly Fiorina	2%	2%	1%	1%	1%	2%	1%	2%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
Mike Huckabee	0%	1%	0%	1%	1%	0%	1%	0%
John Kasich	2%	0%	1%	4%	1%	4%	1%	3%
Rand Paul	1%	1%	1%	1%	1%	2%	2%	1%
Marco Rubio	18%	18%	19%	21%	17%	20%	14%	20%
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%
Donald Trump	41%	35%	44%	40%	43%	39%	38%	45%
No preference	1%	0%	1%	1%	0%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(986)	(297)	(459)	(175)	(527)	(450)	(437)	(502)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	4%	4%	5%	*	3%	6%	3%	5%	3%
Ben Carson	5%	3%	7%	*	5%	6%	3%	6%	3%
Chris Christie	2%	2%	2%	*	4%	2%	3%	3%	1%
Ted Cruz	22%	27%	17%	*	24%	22%	22%	23%	20%
Carly Fiorina	2%	1%	2%	*	3%	1%	1%	1%	5%
Jim Gilmore	0%	0%	0%	*	0%	0%	0%	0%	0%
Mike Huckabee	0%	0%	1%	*	1%	1%	0%	1%	0%
John Kasich	2%	3%	2%	*	2%	1%	4%	1%	5%
Rand Paul	1%	2%	0%	*	2%	1%	1%	1%	2%
Marco Rubio	18%	14%	22%	*	19%	21%	15%	20%	7%
Rick Santorum	0%	0%	0%	*	0%	0%	0%	0%	0%
Donald Trump	41%	42%	41%	*	36%	40%	47%	39%	53%
No preference	1%	1%	1%	*	0%	0%	1%	1%	1%

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CBS News 2016 Battleground Tracker
 Florida Likely Republican Voters



continued from previous page									
	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Totals (Weighted N)	100% (986)	100% (521)	100% (465)	* (50)	100% (154)	100% (421)	100% (362)	100% (809)	100% (130)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	41%	55%	37%	35%	46%	37%	42%	41%
Strong	35%	26%	36%	40%	33%	38%	36%	34%
Somewhat strong	21%	18%	25%	20%	20%	22%	20%	22%
Not too strong	2%	0%	2%	4%	1%	3%	2%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(979)	(296)	(456)	(174)	(524)	(445)	(434)	(498)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	41%	40%	43%	*	52%	41%	37%	41%	42%
Strong	35%	35%	35%	*	30%	37%	36%	35%	37%
Somewhat strong	21%	23%	20%	*	14%	20%	27%	22%	19%
Not too strong	2%	2%	2%	*	4%	2%	1%	2%	2%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(979)	(518)	(461)	(49)	(153)	(419)	(358)	(803)	(128)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



4. Republican Candidate Certainty

What could [Candidate Name] do to make you completely decided?

Asked of Republican primary voters who are not very strongly decided

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Convince me they can really win	30%	38%	30%	25%	29%	30%	24%	35%
Convince me they stand with me on the issues	25%	23%	24%	17%	25%	25%	27%	22%
Convince me they can be effective in the job	29%	24%	31%	39%	29%	29%	30%	29%
I'm never completely decided until Election Day	11%	7%	12%	15%	13%	9%	13%	9%
None of these	5%	7%	3%	5%	4%	7%	6%	5%
Totals (Weighted N)	100% (568)	100% (127)	100% (289)	100% (113)	100% (279)	100% (281)	100% (246)	100% (292)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Convince me they can really win	30%	30%	29%	*	21%	30%	34%	31%	29%
Convince me they stand with me on the issues	25%	24%	26%	*	33%	20%	25%	23%	27%
Convince me they can be effective in the job	29%	26%	34%	*	26%	30%	30%	31%	22%
I'm never completely decided until Election Day	11%	15%	7%	*	19%	13%	7%	11%	12%
None of these	5%	5%	5%	*	2%	7%	4%	4%	10%
Totals (Weighted N)	100% (568)	100% (305)	100% (264)	* (27)	100% (74)	100% (245)	100% (221)	100% (468)	100% (74)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



5. Republican Candidate Consideration – Donald Trump

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	57%	61%	64%	32%	70%	43%	59%	59%
No, could never consider	43%	39%	36%	68%	30%	57%	41%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(545)	(181)	(247)	(94)	(283)	(256)	(258)	(256)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	57%	67%	47%	*	47%	58%	66%	57%	66%
No, could never consider	43%	33%	53%	*	53%	42%	34%	43%	34%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(545)	(282)	(263)	(34)	(96)	(243)	(172)	(460)	(58)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



6. Republican Candidate Consideration – Ted Cruz

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	65%	74%	70%	43%	79%	51%	68%	65%
No, could never consider	35%	26%	30%	57%	21%	49%	32%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(716)	(196)	(331)	(145)	(349)	(360)	(280)	(399)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	65%	68%	62%	*	56%	58%	80%	66%	62%
No, could never consider	35%	32%	38%	*	44%	42%	20%	34%	38%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(716)	(355)	(361)	(36)	(111)	(316)	(252)	(582)	(99)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



7. Republican Candidate Consideration – Marco Rubio

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	63%	66%	65%	59%	65%	59%	63%	62%
No, could never consider	37%	34%	35%	41%	35%	41%	37%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(751)	(227)	(346)	(129)	(405)	(338)	(346)	(373)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	63%	67%	57%	*	61%	67%	62%	65%	58%
No, could never consider	37%	33%	43%	*	39%	33%	38%	35%	42%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(751)	(412)	(339)	(42)	(122)	(316)	(272)	(599)	(114)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



8. Republican Candidate Consideration – Chris Christie

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	38%	30%	40%	40%	37%	39%	30%	44%
No, could never consider	62%	70%	60%	60%	63%	61%	70%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(877)	(272)	(401)	(155)	(474)	(393)	(384)	(448)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	38%	40%	35%	*	29%	34%	46%	37%	38%
No, could never consider	62%	60%	65%	*	71%	66%	54%	63%	62%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(877)	(460)	(416)	(44)	(141)	(390)	(301)	(714)	(121)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



9. Republican Candidate Consideration – Jeb Bush

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	36%	32%	34%	49%	31%	42%	36%	36%
No, could never consider	64%	68%	66%	51%	69%	58%	64%	64%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(859)	(265)	(394)	(150)	(469)	(381)	(394)	(426)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	36%	34%	38%	*	44%	39%	27%	39%	19%
No, could never consider	64%	66%	62%	*	56%	61%	73%	61%	81%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(859)	(448)	(412)	(43)	(145)	(362)	(310)	(701)	(116)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



10. Republican Candidate Consideration – John Kasich

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	26%	25%	25%	30%	25%	26%	25%	28%
No, could never consider	74%	75%	75%	70%	75%	74%	75%	72%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(851)	(272)	(384)	(154)	(462)	(379)	(382)	(426)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	26%	33%	19%	*	26%	23%	31%	28%	19%
No, could never consider	74%	67%	81%	*	74%	77%	69%	72%	81%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(851)	(441)	(411)	(41)	(143)	(374)	(293)	(704)	(111)

CBS News 2016 Battleground Tracker

Florida Likely Republican Voters



11. Republican Candidate Consideration – Ben Carson

You've told us you're supporting [Candidate Name] – are there other candidates you could consider voting for...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, could consider	51%	60%	55%	36%	62%	37%	62%	42%
No, could never consider	49%	40%	45%	64%	38%	63%	38%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(852)	(267)	(384)	(152)	(458)	(386)	(377)	(433)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, could consider	51%	55%	46%	*	55%	52%	51%	53%	42%
No, could never consider	49%	45%	54%	*	45%	48%	49%	47%	58%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(852)	(454)	(398)	(41)	(137)	(365)	(308)	(692)	(117)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



12. Republican Candidate Approach – Donald Trump

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	42%	36%	42%	51%	33%	51%	40%	42%
About right	53%	59%	53%	47%	60%	44%	52%	55%
Too moderate	5%	5%	5%	3%	6%	4%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(979)	(293)	(457)	(175)	(522)	(448)	(434)	(498)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	42%	37%	47%	*	46%	42%	39%	43%	29%
About right	53%	57%	49%	*	45%	53%	58%	51%	67%
Too moderate	5%	7%	4%	*	9%	5%	3%	6%	4%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(979)	(518)	(462)	(47)	(154)	(420)	(359)	(803)	(130)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



13. Republican Candidate Approach – Ted Cruz

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	21%	8%	22%	39%	15%	28%	12%	30%
About right	67%	81%	69%	38%	77%	55%	74%	61%
Too moderate	12%	11%	9%	23%	8%	17%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(971)	(290)	(453)	(175)	(516)	(446)	(430)	(494)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	21%	22%	20%	*	23%	23%	17%	20%	28%
About right	67%	69%	65%	*	57%	64%	76%	68%	64%
Too moderate	12%	9%	15%	*	20%	12%	7%	13%	8%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(971)	(515)	(457)	(47)	(153)	(414)	(357)	(797)	(127)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



14. Republican Candidate Approach – Marco Rubio

In trying to achieve their goals, do you feel each candidate's approach would probably be...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too extreme	9%	6%	6%	14%	4%	14%	8%	9%
About right	55%	54%	57%	59%	48%	64%	55%	55%
Too moderate	36%	40%	37%	27%	47%	23%	36%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(979)	(294)	(458)	(174)	(521)	(448)	(432)	(499)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too extreme	9%	8%	9%	*	8%	9%	7%	8%	11%
About right	55%	51%	60%	*	60%	56%	54%	58%	45%
Too moderate	36%	41%	30%	*	32%	35%	39%	34%	44%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(979)	(521)	(457)	(49)	(153)	(416)	(361)	(804)	(128)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



15. Republican Candidate Consistency – Donald Trump

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	71%	70%	73%	68%	72%	70%	66%	77%
No, not consistent	29%	30%	27%	32%	28%	30%	34%	23%
Totals (Weighted N)	100% (964)	100% (280)	100% (455)	100% (175)	100% (510)	100% (444)	100% (431)	100% (486)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	71%	71%	71%	*	58%	73%	77%	70%	79%
No, not consistent	29%	29%	29%	*	42%	27%	23%	30%	21%
Totals (Weighted N)	100% (964)	100% (518)	100% (446)	* (49)	100% (153)	100% (407)	100% (355)	100% (792)	100% (129)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



16. Republican Candidate Consistency – Ted Cruz

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	74%	85%	71%	64%	83%	64%	76%	73%
No, not consistent	26%	15%	29%	36%	17%	36%	24%	27%
Totals (Weighted N)	100% (953)	100% (277)	100% (451)	100% (175)	100% (504)	100% (440)	100% (424)	100% (482)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	74%	78%	70%	*	65%	75%	79%	74%	77%
No, not consistent	26%	22%	30%	*	35%	25%	21%	26%	23%
Totals (Weighted N)	100% (953)	100% (513)	100% (440)	* (48)	100% (153)	100% (403)	100% (350)	100% (782)	100% (128)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



17. Republican Candidate Consistency – Marco Rubio

Do you feel these candidates have been consistent in what they stand for?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Yes, consistent	54%	55%	53%	59%	51%	58%	55%	51%
No, not consistent	46%	45%	47%	41%	49%	42%	45%	49%
Totals (Weighted N)	100% (954)	100% (277)	100% (451)	100% (175)	100% (506)	100% (438)	100% (425)	100% (482)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Yes, consistent	54%	49%	60%	*	54%	59%	50%	58%	41%
No, not consistent	46%	51%	40%	*	46%	41%	50%	42%	59%
Totals (Weighted N)	100% (954)	100% (516)	100% (438)	* (48)	100% (153)	100% (403)	100% (350)	100% (782)	100% (128)

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18. Republican Candidate Understanding – Donald Trump

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	81%	79%	86%	72%	88%	72%	79%	83%
Doesn't understand	19%	21%	14%	28%	12%	28%	21%	17%
Totals (Weighted N)	100% (974)	100% (292)	100% (455)	100% (173)	100% (522)	100% (443)	100% (430)	100% (497)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	81%	84%	77%	*	77%	78%	89%	80%	88%
Doesn't understand	19%	16%	23%	*	23%	22%	11%	20%	12%
Totals (Weighted N)	100% (974)	100% (517)	100% (458)	* (50)	100% (153)	100% (419)	100% (353)	100% (800)	100% (128)

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19. Republican Candidate Understanding – Ted Cruz

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	74%	83%	78%	52%	83%	63%	80%	71%
Doesn't understand	26%	17%	22%	48%	17%	37%	20%	29%
Totals (Weighted N)	100% (969)	100% (289)	100% (454)	100% (173)	100% (522)	100% (438)	100% (427)	100% (494)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	74%	77%	71%	*	67%	71%	84%	75%	72%
Doesn't understand	26%	23%	29%	*	33%	29%	16%	25%	28%
Totals (Weighted N)	100% (969)	100% (511)	100% (458)	* (48)	100% (150)	100% (418)	100% (353)	100% (794)	100% (129)

CBS News 2016 Battleground Tracker Florida Likely Republican Voters



20. Republican Candidate Understanding – Marco Rubio

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Understands	64%	67%	66%	60%	64%	63%	64%	62%
Doesn't understand	36%	33%	34%	40%	36%	37%	36%	38%
Totals (Weighted N)	100% (971)	100% (290)	100% (455)	100% (173)	100% (522)	100% (440)	100% (428)	100% (496)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Understands	64%	59%	69%	*	61%	65%	67%	68%	47%
Doesn't understand	36%	41%	31%	*	39%	35%	33%	32%	53%
Totals (Weighted N)	100% (971)	100% (513)	100% (459)	* (48)	100% (151)	100% (415)	100% (358)	100% (797)	100% (129)

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21. Republican Vote Reasons

What's most important: picking the candidate best prepared to...

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Defend my faith and religious values	7%	13%	5%	4%	8%	6%	13%	2%
Win the General election in November	28%	25%	35%	21%	28%	29%	26%	31%
Fight terrorism	18%	18%	17%	17%	17%	18%	19%	16%
Shake up politics-as-usual	19%	24%	18%	12%	22%	15%	21%	17%
Bring back jobs and the American economy	28%	19%	25%	47%	25%	32%	21%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(987)	(297)	(459)	(175)	(527)	(450)	(437)	(502)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Defend my faith and religious values	7%	7%	7%	*	8%	6%	6%	7%	4%
Win the General election in November	28%	28%	28%	*	18%	23%	42%	30%	22%
Fight terrorism	18%	13%	23%	*	15%	21%	13%	18%	21%
Shake up politics-as-usual	19%	22%	15%	*	18%	18%	19%	18%	21%
Bring back jobs and the American economy	28%	30%	27%	*	41%	31%	19%	27%	32%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(987)	(521)	(465)	(50)	(154)	(421)	(362)	(810)	(130)

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22. Ted Cruz Birthplace

Do you think Ted Cruz's birthplace is a serious issue or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Serious	18%	16%	17%	23%	15%	22%	18%	19%
Not serious	82%	84%	83%	77%	85%	78%	82%	81%
Totals (Weighted N)	100% (986)	100% (297)	100% (459)	100% (175)	100% (528)	100% (449)	100% (437)	100% (502)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Serious	18%	19%	18%	*	25%	20%	11%	17%	23%
Not serious	82%	81%	82%	*	75%	80%	89%	83%	77%
Totals (Weighted N)	100% (986)	100% (522)	100% (464)	* (50)	100% (153)	100% (422)	100% (361)	100% (809)	100% (129)

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23. Donald Trump NY Values

Does Donald Trump's being from New York make you think better of him, worse of him, or does it not matter to you?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Better	5%	4%	4%	7%	5%	7%	5%	6%
Worse	10%	17%	7%	6%	14%	4%	9%	10%
Does not matter	85%	79%	89%	87%	82%	89%	86%	84%
Totals (Weighted N)	100% (987)	100% (297)	100% (459)	100% (175)	100% (527)	100% (450)	100% (437)	100% (502)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Better	5%	5%	6%	*	6%	6%	2%	6%	2%
Worse	10%	12%	7%	*	11%	13%	6%	10%	6%
Does not matter	85%	84%	87%	*	83%	81%	92%	84%	92%
Totals (Weighted N)	100% (987)	100% (521)	100% (465)	* (50)	100% (154)	100% (421)	100% (362)	100% (810)	100% (130)