

YouGov / Royal London Survey Results

Sample Size: 1867 GB Adults
Fieldwork: 28th - 29th August 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1867	616	577	105	719	769	904	963	205	786	444	431	1064	803	224	624	403	456	161
Unweighted Sample	1867	651	576	118	807	776	789	1078	145	765	484	473	1116	751	170	654	424	445	174
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20-21 Nov 2018	19-20 Feb 2019	29-30 May 2019	28-29 Aug 2019																		
When Britain leaves the European Union, do you think your own personal finances will get better or worse, or stay much the same?																						
Will get better once Britain leaves the EU	8	9	10	6	9	4	4	1	12	8	5	5	5	8	8	7	6	6	6	8	7	3
Will get worse once Britain leaves the EU	32	35	36	36	16	54	62	62	12	39	33	50	39	33	25	42	28	47	36	30	31	47
Will be much the same	38	39	37	42	64	27	24	23	64	42	42	24	35	46	58	39	46	33	45	45	42	33
Don't know	23	17	17	16	11	15	10	14	12	11	20	21	20	13	8	13	20	15	14	16	19	17
You previously said that you think your personal finances will get worse once Britain has left the European Union. Which, if any, of the following changes to your personal finances do you expect to get worse after Britain leaves the EU? (Please tick all that apply).																						
<i>[Asked only to those who expect that their personal finances will get worse after Britain leaves the EU; n=690]</i>																						
Cost of food will go up	93	92	91	91	87	96	99	95	90	90	93	75	92	98	97	92	90	85	94	92	89	95
Value of the pound will fall.	84	86	89	89	87	94	93	91	90	86	91	78	89	95	91	90	87	86	91	89	86	92
Cost of energy will go up	71	77	77	77	68	82	80	81	72	76	78	62	76	87	78	78	74	67	78	75	81	81
Cost of borrowing will go up	40	45	43	43	45	51	34	47	43	44	42	23	50	49	35	44	42	45	42	46	39	47
Cost of housing (whether mortgage or rent) will go up	39	38	42	42	29	46	29	42	35	40	44	53	46	45	17	41	43	35	38	37	54	49
My income (for example: wages / profit from my business) will fall	27	31	37	37	29	40	35	38	28	42	31	40	41	41	18	39	33	36	39	27	40	42
Having to rely on credit more	14	13	18	18	10	22	17	17	20	21	15	15	24	18	4	18	18	20	15	20	19	19
Other [See Tab 2]	5	4	6	6	6	8	8	7	7	5	7	3	3	9	12	5	8	10	4	9	5	2
Don't know	1	1	4	4	4	1	0	2	2	4	3	14	2	1	3	3	5	10	1	5	2	3

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	20-21 Nov 2018	19-20 Feb 2019	29-30 May 2019	28-29 Aug 2019
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Have you already made any changes to your personal finances specifically because of uncertainty around Brexit?

Yes, I have already made changes	8	10	11	7	15	21	16	6	13	8	10	14	10	6	13	7	14	12	7	10	15
No, I have not already made changes	87	83	82	90	82	77	80	90	82	83	68	77	87	93	82	83	78	83	86	82	77
Don't know	6	7	7	3	3	2	4	3	5	9	21	9	3	2	5	10	8	5	8	9	8

Which, if any, of the following changes have you already made to your personal finances because of uncertainty around Brexit?

Please tick all that apply.

[Asked only to those who said they have made changes to their personal finances due to uncertainty around Brexit; n=202]

Reduced my spending	63	58	69	48	78	59	74	51	69	68	72	70	70	58	72	60	73	64	72	72	68
Increased my savings	46	46	42	54	39	41	43	46	41	43	35	43	41	46	45	35	42	44	51	35	38
I am not going on holiday this year	27	22	24	9	32	32	27	20	24	24	10	28	27	17	23	27	28	34	24	9	18
Exchanged foreign currency in advance of Brexit	17	17	16	7	13	31	15	17	18	14	4	14	20	30	19	8	13	16	15	21	13
I'm staying in the UK for my holidays instead of going abroad	20	18	16	22	15	11	15	22	16	16	3	17	22	12	17	14	18	17	9	21	12
Changed my retirement plans	11	16	13	6	14	21	16	13	16	7	0	9	31	6	15	6	17	9	12	12	21
I am going on holiday to somewhere outside of Europe	4	11	8	7	8	11	5	16	7	10	16	4	9	19	8	9	0	6	12	7	24
Re-mortgaged my property	10	7	4	4	4	9	6	0	5	2	0	6	2	0	4	2	3	4	3	6	0
Other [See Tab 3]	14	11	17	21	16	21	17	22	18	16	11	14	28	15	14	24	24	14	12	25	11
Don't know	0	2	2	2	1	0	1	2	2	3	15	2	0	0	1	7	0	6	0	0	3

Have you put off making a big financial decision because of uncertainty around Brexit?

Yes, I have put off making a big financial decision	15	16	19	10	28	37	32	8	22	17	22	23	17	12	22	15	25	19	15	18	24
No, I have not put off making a big financial decision	79	77	73	87	65	61	62	89	73	74	60	67	80	85	73	74	69	75	78	72	67
Don't know	6	7	7	3	6	2	6	3	6	9	18	9	4	3	4	12	6	6	7	10	9

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20-21	19-20	29-30	28-29
Nov	Feb	May	Aug
2018	2019	2019	2019

You previously said that you have put off a big decision because of uncertainty around Brexit. Which, if any, of the following big decisions have you put off? Please tick all that apply.

[Asked only to those who said they have put off a big decision because of uncertainty around Brexit; n=352]

	20-21	19-20	29-30	28-29	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Booking a holiday	46	36	38	32	43	33	41	30	43	32	34	43	34	31	41	32	49	39	25	38	39	
Buying a house	29	34	34	37	38	29	35	43	33	37	50	40	23	19	38	27	27	42	38	22	43	
Buying/leasing a car	26	29	23	20	30	16	25	22	28	16	25	17	32	28	21	26	27	24	21	21	18	
Retirement	9	14	10	16	12	17	12	15	12	9	0	7	31	3	10	11	9	10	9	15	8	
Starting a business	7	8	9	10	8	8	7	14	11	6	5	11	8	4	7	13	17	8	10	6	4	
Having a child	5	6	3	1	5	2	3	5	4	3	5	5	2	0	4	3	2	3	2	4	6	
Other [See Tab 5]	14	14	21	18	21	23	22	20	19	23	10	20	18	36	19	24	26	23	21	13	20	
Don't know	4	3	9	12	2	4	3	12	12	5	20	6	7	9	8	10	0	6	8	22	4	