

YouGov Survey Results

Sample Size: 1611 GB Adults
Fieldwork: 7th - 8th December 2016

	Gender		Age				Social Grade		Region					
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1611	780	831	187	688	398	338	918	693	193	535	346	388	148
Unweighted Sample	1611	673	938	154	620	430	407	982	629	159	562	366	389	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine your ideal Christmas dinner - what would you have as the main meat for your Christmas dinner?

Turkey	52	51	53	40	51	52	61	50	54	44	51	58	53	47
Beef	10	13	7	6	11	11	9	9	11	4	10	8	13	14
Chicken	8	8	8	15	7	8	6	9	7	6	9	7	8	10
A vegetarian alternative	8	5	11	17	9	5	5	9	7	10	8	9	6	8
Goose	6	6	5	4	5	6	8	6	5	13	7	3	3	3
Ham/Gammon	3	3	3	4	3	3	2	3	3	3	3	3	3	4
Pork	3	3	3	6	2	3	3	3	3	3	3	2	3	2
Something else	7	6	7	2	7	10	5	7	6	9	6	7	6	7
Don't know	4	5	3	7	6	1	2	3	5	9	3	3	4	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these other food items would you want as part of your ideal Christmas dinner?

Please tick all that apply.

Roast potatoes	85	82	88	78	82	89	91	87	83	75	89	85	86	82
Gravy	75	73	78	70	75	76	80	75	76	59	77	79	81	68
Stuffing	66	63	69	52	66	69	69	65	67	49	70	71	68	58
Carrots	65	59	70	63	64	67	66	65	64	52	68	66	69	57
Brussel sprouts	62	59	65	41	57	69	76	63	61	53	64	65	64	53
Pigs in blankets (sausages wrapped in bacon)	61	59	63	57	65	62	55	62	60	50	64	62	67	48
Parsnips	57	50	62	44	54	59	66	60	51	51	64	58	55	38
Yorkshire pudding	47	47	48	59	54	41	35	45	51	35	51	49	54	30
Peas	39	40	39	39	39	39	42	38	41	29	41	49	36	32
Broccoli	39	30	47	45	41	36	36	41	37	31	44	44	42	12
Cranberry sauce	38	33	42	29	31	46	48	40	35	40	36	39	39	35
Cauliflower	34	28	39	33	30	36	39	32	36	28	34	41	36	17
Mashed potatoes	31	31	31	39	30	30	29	27	36	20	17	42	43	38
Bread sauce	16	12	20	8	13	21	23	18	14	15	20	18	12	13
Devils on horseback (dried fruit wrapped in bacon)	3	3	3	4	2	3	3	3	3	3	2	3	4	4
Rice	3	3	3	11	3	2	1	4	2	10	2	2	2	3
Chips	2	3	2	8	3	1	1	3	2	8	2	2	1	2
Lentils	2	2	2	3	3	2	1	2	2	3	2	2	2	2
Tomato ketchup	2	2	3	8	2	1	1	3	2	6	2	1	2	5
Baked beans	1	1	1	2	1	0	1	1	1	4	0	1	1	0
None of these	2	2	2	3	2	3	1	2	2	3	1	2	2	2
Don't know	3	4	2	6	4	1	1	2	4	6	2	3	3	3