

YouGov Survey Results

Sample Size: 1600 GB Adults
Fieldwork: 29th - 30th October 2017

	Vote in 2017			EU Ref 2016		Voting intention			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands	Wales	North	Scotland	England
Weighted Sample	1600	549	525	98	629	683	472	466	90	774	826	179	675	379	366	912	688	214	518	264	78	386	139	1382
Unweighted Sample	1600	560	562	113	764	670	478	513	103	677	923	153	626	407	414	987	613	160	545	274	81	390	150	1369
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following best describes the way you think of yourself?

[Only asked to English respondents; n=1369]

English not British	21	28	13	10	10	32	27	13	13	23	19	7	16	24	32	18	25	21	22	25	0	16	0	21
More English than British	14	21	10	9	11	18	23	9	5	15	13	8	13	15	17	13	15	10	16	11	0	16	0	14
TOTAL MORE ENGLISH	35	49	23	19	21	50	50	22	18	38	32	15	29	39	49	31	40	31	38	36	0	32	0	35
Equally English and British	38	35	44	42	41	36	34	44	35	31	46	48	38	37	35	39	38	30	37	38	0	45	0	38
More British than English	10	6	13	14	16	5	7	12	19	13	7	13	13	9	5	11	8	15	9	10	0	9	0	10
British not English	6	6	7	15	9	5	6	8	11	7	6	4	6	7	7	8	4	8	6	6	0	6	0	6
TOTAL MORE BRITISH	16	12	20	29	25	10	13	20	30	20	13	17	19	16	12	19	12	23	15	16	0	15	0	16
Other [See Tab 1]	6	2	8	9	8	2	3	8	15	6	5	6	6	7	4	6	5	8	5	7	0	4	0	6
Don't know	5	2	5	1	4	2	1	5	2	5	5	13	7	1	1	5	5	7	5	4	0	4	0	5

Which, if any, of the following best describes the way you think of yourself?

[Only asked to Welsh respondents; n=81]

Welsh not British	24	26	26	0	19	28	24	25	0	27	22	41	21	31	15	21	27	0	0	0	24	0	0	0
More Welsh than British	25	8	39	41	30	23	5	24	0	23	27	36	30	24	12	31	19	0	0	0	25	0	0	0
TOTAL MORE WELSH	49	34	65	41	49	51	29	49	0	50	49	77	51	55	27	52	46	0	0	0	49	0	0	0
Equally Welsh and British	22	21	19	0	21	19	21	29	69	21	23	0	19	22	35	19	25	0	0	0	22	0	0	0
More British than Welsh	15	23	8	41	20	14	24	12	0	15	15	23	14	11	19	13	17	0	0	0	15	0	0	0
British not Welsh	11	15	6	19	9	11	15	7	31	8	13	0	9	11	18	11	10	0	0	0	11	0	0	0
TOTAL MORE BRITISH	26	38	14	60	29	25	39	19	31	23	28	23	23	22	37	24	27	0	0	0	26	0	0	0
Other [See Tab 2]	4	8	2	0	2	6	10	2	0	6	1	0	8	0	0	5	2	0	0	0	4	0	0	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Which, if any, of the following best describes the way you think of yourself?

[Only asked to Scottish respondents; n=150]

Scottish not British	28	0	26	0	26	28	2	24	0	26	30	36	27	36	20	27	31	0	0	0	0	0	28	0
More Scottish than British	23	19	9	10	23	19	20	20	8	27	19	37	21	21	24	27	15	0	0	0	0	0	23	0
TOTAL MORE SCOTTISH	51	19	35	10	49	47	22	44	8	53	49	73	48	57	44	54	46	0	0	0	0	0	51	0
Equally Scottish and British	26	55	38	38	28	31	52	29	62	27	24	20	22	27	39	23	31	0	0	0	0	0	26	0
More British than Scottish	6	10	13	9	7	7	13	9	11	5	6	0	7	3	9	8	1	0	0	0	0	0	6	0
British not Scottish	9	10	14	16	9	11	6	17	6	7	11	0	9	14	8	7	12	0	0	0	0	0	9	0
TOTAL MORE BRITISH	15	20	27	25	16	18	19	26	17	12	17	0	16	17	17	15	13	0	0	0	0	0	15	0
Other [See Tab 3]	6	6	0	14	4	4	6	0	12	6	7	0	12	0	0	6	6	0	0	0	0	0	6	0
Don't know	2	0	0	13	3	0	0	0	0	3	2	8	3	0	0	1	4	0	0	0	0	0	2	0

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Sample Size: 1600 GB Adults
Fieldwork: 29th - 30th October 2017

	Self identify									
	TOTAL MORE ENGLISH	Equally English and British	TOTAL MORE BRITISH	TOTAL MORE WELSH	Equally Welsh and British	TOTAL MORE BRITISH	TOTAL MORE SCOTTISH	Equally Scottish and British	TOTAL MORE BRITISH	
Weighted Sample	1600	480	532	226	38	17	20	72	36	20
Unweighted Sample	1600	453	542	238	37	19	22	75	42	24
	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following best describes the way you think of yourself?

[Only asked to English respondents; n=1369]

English not British	21	60	0	0	0	0	0	0	0	0
More English than British	14	40	0	0	0	0	0	0	0	0
TOTAL MORE ENGLISH	35	100	0	0	0	0	0	0	0	0
Equally English and British	38	0	100	0	0	0	0	0	0	0
More British than English	10	0	0	61	0	0	0	0	0	0
British not English	6	0	0	39	0	0	0	0	0	0
TOTAL MORE BRITISH	16	0	0	100	0	0	0	0	0	0
Other [See Tab 1]	6	0	0	0	0	0	0	0	0	0
Don't know	5	0	0	0	0	0	0	0	0	0

Which, if any, of the following best describes the way you think of yourself?

[Only asked to Welsh respondents; n=81]

Welsh not British	24	0	0	0	49	0	0	0	0	0
More Welsh than British	25	0	0	0	51	0	0	0	0	0
TOTAL MORE WELSH	49	0	0	0	100	0	0	0	0	0
Equally Welsh and British	22	0	0	0	0	100	0	0	0	0
More British than Welsh	15	0	0	0	0	0	58	0	0	0
British not Welsh	11	0	0	0	0	0	42	0	0	0
TOTAL MORE BRITISH	26	0	0	0	0	0	100	0	0	0
Other [See Tab 2]	4	0	0	0	0	0	0	0	0	0
Don't know	0	0	0	0	0	0	0	0	0	0

Which, if any, of the following best describes the way you think of yourself?

[Only asked to Scottish respondents; n=150]

Scottish not British	28	0	0	0	0	0	0	55	0	0
More Scottish than British	23	0	0	0	0	0	0	45	0	0
TOTAL MORE SCOTTISH	51	0	0	0	0	0	0	100	0	0
Equally Scottish and British	26	0	0	0	0	0	0	0	100	0
More British than Scottish	6	0	0	0	0	0	0	0	0	39
British not Scottish	9	0	0	0	0	0	0	0	0	61
TOTAL MORE BRITISH	15	0	0	0	0	0	0	0	0	100
Other [See Tab 3]	6	0	0	0	0	0	0	0	0	0
Don't know	2	0	0	0	0	0	0	0	0	0

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	Vote in 2017			EU Ref 2016		Voting intention			Gender		Age				Social Grade		Region							
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Unweighted Sample	1600	560	562	113	764	670	478	513	103	677	923	153	626	407	414	987	613	160	545	274	81	390	150	1369
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following people do you consider to be British?

People from England

I DO consider them to be British	92	96	95	92	95	94	97	94	97	91	93	89	90	96	95	93	91	88	93	92	88	93	96	92
I do NOT consider them to be British	3	1	1	3	2	3	1	2	0	5	1	1	4	3	2	3	3	1	2	5	10	4	1	3
Don't know	5	2	4	5	3	3	2	4	3	4	6	10	7	2	3	4	6	12	5	2	2	4	3	5

People from Wales

I DO consider them to be British	84	90	85	94	89	83	90	85	98	85	82	78	81	86	89	89	77	79	87	83	79	83	84	84
I do NOT consider them to be British	10	8	8	3	6	13	8	9	0	10	10	8	11	11	9	6	15	7	7	13	18	12	10	9
Don't know	6	2	7	4	5	4	2	6	2	5	7	15	8	3	2	5	8	15	6	4	3	5	5	7

People from Scotland

I DO consider them to be British	81	87	84	93	87	80	86	83	97	83	80	74	78	85	88	87	74	77	83	83	81	81	80	81
I do NOT consider them to be British	12	10	9	3	8	15	11	10	2	11	12	9	13	11	10	8	16	7	11	12	15	14	16	11
Don't know	7	3	7	4	5	5	3	7	2	6	8	17	8	4	2	5	10	17	7	5	5	5	4	7

People from Northern Ireland

I DO consider them to be British	75	84	75	86	79	75	85	75	88	77	74	68	72	78	82	80	69	70	77	76	74	75	75	75
I do NOT consider them to be British	16	12	14	8	13	18	11	15	8	17	15	16	18	15	13	13	20	13	13	18	17	18	17	15
Don't know	9	4	11	6	8	7	4	10	4	7	11	16	11	7	5	7	11	18	9	6	9	7	8	9

People from the Falkland Islands

I DO consider them to be British	56	68	51	63	57	61	71	54	61	60	52	44	49	63	67	58	54	50	63	54	46	55	47	57
I do NOT consider them to be British	26	21	27	26	25	26	19	26	27	28	23	20	28	26	24	26	24	19	22	29	31	29	33	25
Don't know	19	11	22	12	18	13	10	20	11	12	25	36	23	12	9	16	22	30	16	18	23	16	20	18

People from Gibraltar

I DO consider them to be British	53	66	48	60	54	60	70	50	59	59	48	40	44	61	69	55	51	51	58	52	43	53	43	55
I do NOT consider them to be British	28	21	31	28	28	27	19	30	33	28	28	29	33	26	21	28	28	21	25	30	32	31	40	27
Don't know	19	12	21	12	18	14	11	20	8	13	24	31	23	13	10	17	21	28	17	18	26	16	18	18

People originally from other countries who have since been given British citizenship

I DO consider them to be British	49	45	61	71	70	36	47	64	76	50	49	51	50	45	52	58	38	57	48	48	40	49	51	50
I do NOT consider them to be British	37	45	28	20	22	52	43	27	18	38	36	25	36	43	38	31	45	27	38	39	41	41	36	37
Don't know	13	10	11	9	9	12	10	9	6	12	15	24	14	12	9	11	17	17	14	13	19	11	14	13

People who were originally British citizens but had to renounce British citizenship in order to take up citizenship of another country

I DO consider them to be British	37	32	44	38	42	33	34	44	41	36	39	53	44	32	23	39	35	38	39	36	34	38	31	38
I do NOT consider them to be British	46	56	39	47	44	53	56	41	48	50	42	21	37	56	64	47	44	40	47	46	45	46	49	46
Don't know	17	12	17	15	14	14	10	14	11	14	19	26	19	12	12	14	21	22	14	18	21	16	20	16

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Total	Self identify								
	TOTAL MORE ENGLISH	Equally English and British	TOTAL MORE BRITISH	TOTAL MORE WELSH	Equally Welsh and British	TOTAL MORE BRITISH	TOTAL MORE SCOTTISH	Equally Scottish and British	TOTAL MORE BRITISH
Weighted Sample 1600	480	532	226	38	17	20	72	36	20
Unweighted Sample 1600	453	542	238	37	19	22	75	42	24
	%	%	%	%	%	%	%	%	%

Which, if any, of the following people do you consider to be British?

People from England

I DO consider them to be British	92	92	95	97	87	84	94	95	98	100
I do NOT consider them to be British	3	5	1	2	13	16	0	2	2	0
Don't know	5	3	4	2	0	0	6	3	0	0

People from Wales

I DO consider them to be British	84	82	87	91	67	90	90	76	97	95
I do NOT consider them to be British	10	14	8	6	29	10	4	19	3	0
Don't know	6	3	5	3	4	0	6	5	0	5

People from Scotland

I DO consider them to be British	81	81	83	88	71	90	90	69	96	95
I do NOT consider them to be British	12	14	11	8	23	10	4	28	4	0
Don't know	7	5	5	4	6	0	6	3	0	5

People from Northern Ireland

I DO consider them to be British	75	76	78	81	60	85	90	67	91	83
I do NOT consider them to be British	16	19	13	13	27	15	4	27	7	3
Don't know	9	5	9	6	13	0	6	6	2	14

People from the Falkland Islands

I DO consider them to be British	56	61	57	62	41	52	54	32	67	68
I do NOT consider them to be British	26	28	23	23	32	30	21	44	18	14
Don't know	19	11	20	15	26	18	25	24	16	18

People from Gibraltar

I DO consider them to be British	53	59	54	59	35	54	53	30	65	66
I do NOT consider them to be British	28	29	26	26	38	28	16	52	19	25
Don't know	19	12	20	15	27	18	31	18	16	8

People originally from other countries who have since been given British citizenship

I DO consider them to be British	49	38	52	67	35	55	36	45	65	60
I do NOT consider them to be British	37	51	37	23	45	33	40	43	31	23
Don't know	13	11	11	10	20	12	24	12	5	17

People who were originally British citizens but had to renounce British citizenship in order to take up citizenship of another country

I DO consider them to be British	37	33	44	39	31	36	32	33	28	30
I do NOT consider them to be British	46	55	40	47	46	54	42	44	54	62
Don't know	17	12	16	14	24	10	26	23	18	8