

YouGov Survey Results

Sample Size: 1742 GB Adults

Fieldwork: 24th - 25th August 2015

	Vote in 2015					Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1742	592	488	122	209	845	897	207	441	596	498	993	749	223	566	373	429	152
Unweighted Sample	1742	567	467	121	217	808	934	135	354	715	538	1184	558	198	587	401	391	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	23	2	57	20	10	24	22	24	30	24	15	22	24	28	18	20	31	19
Conservatives	34	76	5	27	21	38	30	22	25	30	51	39	26	28	42	36	28	22
Neither	25	10	19	33	46	26	24	24	23	28	24	22	29	24	24	23	22	47
Don't know	18	12	19	20	22	13	23	31	22	18	10	16	21	21	16	22	20	12