

YouGov / APCO Survey Results

Sample Size: 1690 GB Adults
Fieldwork: 4th - 5th August 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1690	664	722	477	395	101	163	818	872	196	722	417	355	963	727	203	561	363	407	155	
Unweighted Sample	1690	781	723	473	404	117	166	749	941	185	711	433	361	1023	667	172	576	383	409	150	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the economic effects of the United Kingdom leaving the European Union, generally speaking do you think each of the following will be better or worse off, or will there be no change?

Myself and my immediate family

Will be much better off	5	0	9	5	3	1	12	5	4	5	3	7	4	4	6	3	4	6	6	3
Will be somewhat better off	13	2	25	17	8	7	24	13	12	8	9	16	18	11	15	10	15	14	10	10
TOTAL BETTER OFF	18	2	34	22	11	8	36	18	16	13	12	23	22	15	21	13	19	20	16	13
Will be somewhat worse off	27	48	12	24	38	39	14	28	26	27	28	23	29	31	21	30	26	24	28	32
Will be much worse off	10	18	2	5	17	15	1	11	10	14	13	10	3	13	7	14	9	9	11	12
TOTAL WORSE OFF	37	66	14	29	55	54	15	39	36	41	41	33	32	44	28	44	35	33	39	44
There will be no change	26	17	36	35	19	22	34	28	24	17	23	28	34	26	26	29	26	29	26	16
Don't know	20	15	16	13	14	16	15	15	24	29	23	16	12	15	26	14	20	17	21	27

Businesses headquartered in the UK

Will be much better off	8	1	16	10	5	2	22	9	7	3	5	11	13	6	11	8	8	8	8	10
Will be somewhat better off	17	6	30	24	11	14	26	17	17	16	12	20	25	17	17	15	18	19	18	6
TOTAL BETTER OFF	25	7	46	34	16	16	48	26	24	19	17	31	38	23	28	23	26	27	26	16
Will be somewhat worse off	23	41	8	20	34	31	10	25	21	24	27	21	18	28	17	25	23	23	21	27
Will be much worse off	12	24	1	6	19	23	2	12	13	16	15	11	6	16	7	20	10	9	13	16
TOTAL WORSE OFF	35	65	9	26	53	54	12	37	34	40	42	32	24	44	24	45	33	32	34	43
There will be no change	15	8	24	21	12	11	20	18	13	8	14	20	17	15	16	11	17	14	17	14
Don't know	24	20	20	18	19	20	20	19	29	32	28	18	21	19	32	21	24	27	23	28

Businesses headquartered abroad, and also operating in the UK

Will be much better off	4	1	8	5	2	1	11	5	4	4	3	5	7	3	5	5	4	3	5	5
Will be somewhat better off	15	10	23	20	12	17	20	15	15	11	10	19	22	14	16	13	16	16	13	13
TOTAL BETTER OFF	19	11	31	25	14	18	31	20	19	15	13	24	29	17	21	18	20	19	18	18
Will be somewhat worse off	24	36	13	20	32	30	14	24	23	26	24	23	22	28	18	28	23	21	23	27
Will be much worse off	10	17	2	7	16	14	1	10	11	13	13	9	5	13	7	14	9	10	10	10
TOTAL WORSE OFF	34	53	15	27	48	44	15	34	34	39	37	32	27	41	25	42	32	31	33	37
There will be no change	21	14	30	26	19	13	29	23	18	15	19	25	22	22	19	19	21	21	22	16
Don't know	27	22	23	22	20	25	24	23	30	33	31	20	22	21	34	21	26	29	27	28

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you personally worried about any of the following happening in the United Kingdom as a result of the country leaving the European Union? Please only select options that you think will both happen and that worry you.

Companies deciding to relocate jobs from the UK to other countries	37	64	14	29	54	59	14	37	36	47	39	36	27	44	28	39	37	30	41	39
Foreign companies choosing to invest less in the UK	34	62	10	24	52	50	10	35	33	44	37	31	26	41	24	43	32	26	38	41
Less funding for science and research	28	57	7	22	44	49	6	28	28	42	28	27	22	36	17	28	28	24	29	33
UK companies being able to sell less to European consumers	25	48	6	18	40	39	6	24	27	32	27	24	20	31	18	29	23	21	28	31
Consumers deciding to spend less in the UK	18	33	6	14	27	30	6	19	18	19	21	16	15	23	11	17	20	15	19	21
A shortage of workers due to reduced immigration	18	38	2	11	30	32	1	18	18	22	20	17	13	23	12	23	20	14	16	20
House prices falling	13	24	5	12	19	20	5	12	15	12	16	13	10	17	8	18	14	10	13	14
None of these will happen	9	1	19	13	5	4	21	10	9	4	7	10	17	8	11	6	9	11	10	10
Not applicable – some of these may happen, but none of these worry me	30	9	51	39	19	19	53	32	28	15	24	38	40	25	37	29	34	35	25	19
Don't know	11	7	7	6	7	4	7	8	13	18	14	5	6	8	14	8	9	12	11	16