July 12 - 13, 2016



1. Media and the Police | Attention to Misconduct

Over the last year, do you think the media has paid:

		Ge	nder	Age (4 category)				Race (4 category)					
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other		
Too much attention to stories about police misconduct About the right amount of attention to stories about police	42%	44%	41%	29%	41%	45%	52%	52%	13%	30%	33%		
misconduct Not enough attention to stories about police	26%	24%	28%	33%	27%	24%	21%	23%	31%	39%	22%		
misconduct Not sure	22% 9%	26% 6%	19% 12%	27% 11%	23% 10%	21% 10%	20% 6%	17% 8%	48% 9%	21% 10%	26% 19%		
Totals (Unweighted N)	100% (999)	100% (489)	100% (510)	100% (162)	100% (259)	100% (393)	100% (185)	100% (696)	100% (128)	100% (115)	100% (60)		

	Party ID (3 category)				Family In	come (3 category	Census Region					
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Too much attention to stories about police misconduct About the right amount of attention to stories	42%	24%	45%	62%	41%	47%	49%	36%	48%	44%	37%	46%
about police misconduct Not enough attention to stories about police	26%	34%	24%	19%	27%	23%	29%	25%	26%	24%	27%	26%
misconduct Not sure	22% 9%	35% 7%	18% 12%	12% 7%	22% 10%	23% 7%	19% 3%	23% 16%	20% 6%	20% 12%	25% 12%	23% 6%
Totals (Unweighted N)	100% (999)	100% (352)	100% (393)	100% (254)	100% (472)	100% (273)	100% (115)	100% (139)	100% (205)	100% (217)	100% (357)	100% (220)

July 12 - 13, 2016



2. Media and the Police | Police Bias

In general, do you think media coverage of stories involving law enforcement is more likely to be:

		Gender			Age (4 ca	ategory)		Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Biased IN FAVOR of											
police officers	23%	23%	22%	31%	26%	22%	13%	18%	45%	29%	17%
Biased AGAINST police											
officers	44%	46%	43%	30%	40%	47%	57%	54%	13%	26%	40%
Fair in the way police											
officers are represented	18%	19%	17%	21%	20%	16%	18%	16%	24%	20%	24%
Not sure	15%	11%	18%	19%	14%	15%	13%	12%	18%	24%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(488)	(508)	(163)	(258)	(390)	(185)	(695)	(127)	(114)	(60)

		Pa	arty ID (3 categ	ory)	Family Income (3 category)							Census Region		
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West		
Biased IN FAVOR of														
police officers	23%	34%	20%	13%	24%	18%	35%	18%	27%	22%	22%	19%		
Biased AGAINST police														
officers	44%	28%	44%	68%	40%	48%	49%	52%	45%	44%	42%	48%		
Fair in the way police														
officers are represented	18%	23%	17%	13%	17%	22%	10%	22%	17%	17%	19%	20%		
Not sure	15%	15%	19%	7%	20%	12%	6%	9%	11%	17%	17%	13%		
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(996)	(350)	(392)	(254)	(472)	(271)	(114)	(139)	(205)	(216)	(354)	(221)		

July 12 - 13, 2016



3. Media and the Police | Minority Bias

In general, do you think media coverage of stories involving racial minorities is more likely to be:

		Gender			Age (4 ca	ategory)		Race (4 category)			
	Total	Male	Female	Under 30	30-44	45-64	65+	White	Black	Hispanic	Other
Biased IN FAVOR of											
racial minorities	43%	48%	38%	31%	48%	45%	45%	51%	14%	39%	33%
Biased AGAINST racial											
minorities	25%	26%	25%	37%	23%	23%	21%	21%	49%	25%	27%
Fair in the way racial											
minorities are											
represented	16%	17%	14%	18%	12%	16%	16%	16%	14%	19%	11%
Not sure	16%	10%	22%	14%	17%	15%	18%	13%	23%	17%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(486)	(509)	(163)	(257)	(392)	(183)	(692)	(128)	(115)	(60)

		Pa	rty ID (3 categ	ory)		Census Region						
	Total	Democrat	Independent	Republican	Under \$50K	\$50-100K	\$100K or more	Prefer not to say	Northeast	Midwest	South	West
Biased IN FAVOR of												
racial minorities	43%	23%	44%	69%	39%	45%	52%	48%	48%	43%	40%	44%
Biased AGAINST racial												
minorities	25%	40%	23%	11%	24%	28%	30%	22%	25%	21%	29%	24%
Fair in the way racial												
minorities are												
represented	16%	18%	16%	12%	15%	18%	8%	17%	18%	15%	13%	18%
Not sure	16%	20%	17%	8%	21%	9%	9%	12%	9%	21%	19%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(352)	(390)	(253)	(471)	(272)	(115)	(137)	(202)	(215)	(357)	(221)

July 12 - 13, 2016



Interviewing Dates July 12 - 13, 2016

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sample

matching. A random sample (stratified by gender, age, race, education, voter registration, political ideology, party identification, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration and party identification were imputed from the November

2014 Current Population Survey Registration and Voting Supplement.

Weighting The sample was weighted using propensity scores based on gender, age,

race, education, political ideology, geographic region and voter registration. The weights range from 0.01 to 6.306, with a mean of one and a standard

deviation of 1.138.

Number of respondents 1000

Margin of error \pm 4.7% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 20 questions not reported.