

YouGov Survey Results

Sample Size: 1520 GB Adults

Fieldwork: 23rd - 24th February 2015

		Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1520	X	X	X	X	452	363	295	735	782	181	383	521	432	866	652	195	492	324	375	133
Unweighted Sample	1520	413	381	60	225	466	348	297	763	757	124	261	626	509	974	546	144	483	320	435	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these parties do you think has the attitude to business most similar to yours?

Labour	26	1	73	12	13	5	58	28	28	24	37	25	26	23	25	27	31	19	31	29	23
Conservatives	32	84	2	17	33	70	7	18	36	27	23	30	30	39	37	24	28	37	31	30	21
Neither	24	8	13	48	37	13	21	33	23	25	17	21	27	25	23	25	20	24	23	22	37
Don't know	19	7	12	23	17	12	15	21	13	24	23	25	17	13	14	24	20	20	15	19	20