



World War I

Fieldwork Dates: 2nd - 5th November 2018

**Conducted by YouGov
On behalf of Editorial**

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BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email omnibus.us@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1313 adults. Fieldwork was undertaken between 2nd - 5th November 2018. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

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US_nat Sample: 2nd - 5th November 2018



Total	Gender		Age			Region				Race				No HS, High school graduate
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
	A	B	C	D	E	F	G	H	I	J	K	L	M	

GEW_q1. How likely, if at all, do you believe it is that another world war will happen within the next forty years?

Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults	1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
Very likely	28%	26%	30%	28%	32%	24%	25%	29%	30%	27%	27%	28%	31%	28%	32%
Somewhat likely	36%	32%	39%	33%	35%	38%	36%	39%	34%	36%	37%	34%	32%	35%	30%
Not very likely	18%	22%	14%	17%	17%	19%	20%	14%	17%	19%	19%	14%	16%	17%	13%
Not at all likely	6%	8%	4%	8%	5%	5%	5%	8%	6%	5%	6%	6%	8%	6%	7%
Don't know	13%	12%	14%	14%	10%	14%	14%	10%	13%	13%	11%	19%	13%	14%	17%

GEW_q2. If another world war broke out...How willing, if at all, would you be to volunteer to serve in the armed forces?

Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults	1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
Very willing	18%	27%	10%	16%	21%	18%	15%	17%	22%	17%	19%	11%	21%	21%	18%
Somewhat willing	13%	15%	10%	15%	14%	9%	13%	13%	11%	15%	12%	7%	20%	14%	13%
Not very willing	14%	16%	13%	19%	15%	10%	18%	16%	13%	12%	16%	12%	10%	16%	13%
Not at all willing	42%	30%	54%	38%	39%	47%	43%	45%	39%	42%	42%	56%	28%	42%	40%
Don't know	13%	13%	13%	12%	11%	15%	11%	9%	15%	15%	11%	14%	20%	8%	18%

GEW_q3. If another world war broke out AND a mandatory draft was introduced... How likely, if at all, is it that you would try and avoid being drafted into the armed forces?

Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults	1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
Very likely	16%	16%	16%	27%	15%	8%	16%	15%	14%	21%	12%	24%	21%	25%	18%
Somewhat likely	8%	7%	9%	17%	7%	1%	12%	6%	7%	6%	6%	5%	15%	11%	7%
Not very likely	6%	8%	5%	10%	7%	2%	7%	8%	5%	5%	6%	3%	8%	7%	6%
Not at all likely	12%	17%	8%	12%	14%	11%	9%	11%	13%	15%	12%	13%	12%	14%	9%
Don't know	6%	5%	8%	12%	7%	2%	6%	5%	7%	6%	5%	10%	10%	4%	8%
Not applicable - I have good reason to believe the armed forces wouldn't try and conscript me (e.g. because I'm too old, have a disability)	52%	48%	55%	23%	50%	77%	50%	55%	53%	48%	58%	46%	35%	39%	52%

GEW_q4. How much, if anything, would you say you know about the history of World War I?

Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults	1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
A lot	10%	14%	7%	11%	12%	8%	8%	7%	12%	12%	10%	10%	13%	10%	8%
A fair amount	45%	50%	40%	44%	42%	48%	45%	47%	44%	44%	48%	37%	34%	51%	38%

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US_nat Sample: 2nd - 5th November 2018



Total	Education			Marital Status						Children under the age of 18		Income		
	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

GEW_q1. How likely, if at all, do you believe it is that another world war will happen within the next forty years?

Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults	1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
Very likely	28%	26%	25%	24%	25%	41%	27%	34%	30%	35%	34%	26%	31%	28%	23%
						**		*		*	Y		AB		
Somewhat likely	36%	40%	39%	37%	40%	27%	35%	31%	32%	27%	36%	36%	34%	38%	40%
		N	N		V	**		*		*			AC	AC	
Not very likely	18%	17%	25%	26%	20%	24%	18%	8%	16%	11%	15%	19%	14%	15%	23%
			N.O	N.O	U	**		*		*			Z.AA		
Not at all likely	6%	5%	7%	4%	5%	9%	5%	5%	8%	7%	6%	6%	6%	6%	7%
						**		*		*					
Don't know	13%	12%	5%	10%	10%	-	15%	22%	14%	21%	10%	14%	15%	13%	6%
		P				**		R*		R*			AB	AB	

GEW_q2. If another world war broke out...How willing, if at all, would you be to volunteer to serve in the armed forces?

Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults	1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
Very willing	18%	22%	14%	19%	22%	22%	14%	11%	16%	13%	20%	18%	17%	16%	23%
		P			T.U.V	**		*		*			Z.AA		
Somewhat willing	13%	12%	15%	11%	15%	5%	11%	7%	11%	11%	16%	11%	11%	13%	15%
						**		*		*	Y				
Not very willing	14%	15%	17%	15%	14%	26%	13%	4%	17%	17%	16%	14%	13%	17%	17%
					U	**		*	U	U*					
Not at all willing	42%	41%	45%	45%	39%	41%	46%	62%	43%	39%	39%	43%	43%	43%	37%
						**		R.V.W*		*					
Don't know	13%	10%	9%	9%	11%	6%	16%	16%	13%	21%	10%	14%	16%	11%	8%
						**		*		R*		X	AB		

GEW_q3. If another world war broke out AND a mandatory draft was introduced... How likely, if at all, is it that you would try and avoid being drafted into the armed forces?

Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults	1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
Very likely	16%	14%	16%	16%	12%	7%	15%	7%	25%	14%	21%	14%	18%	16%	16%
						**		*	R.T.U	*	Y		AC		
Somewhat likely	8%	7%	10%	9%	7%	11%	4%	-	9%	11%	13%	6%	8%	7%	10%
					U	**		*	U	U*	Y			AC	
Not very likely	6%	7%	7%	4%	6%	17%	-	6%	8%	1%	9%	5%	5%	8%	6%
					T	**		T*	T	*	Y				
Not at all likely	12%	16%	12%	17%	14%	18%	8%	9%	10%	17%	16%	11%	8%	15%	15%
		N	N	N		**		*		*	Y		Z	Z	
Don't know	6%	5%	5%	3%	4%	3%	8%	1%	10%	6%	6%	6%	8%	6%	4%
						**		*	R.U	*			AB		
Not applicable - I have good reason to believe the armed forces wouldn't try and conscript me (e.g. because I'm too old, have a disability)	52%	52%	50%	51%	56%	45%	65%	75%	38%	52%	35%	58%	53%	49%	48%
					V	**	V	R.V.W*		*		X			

GEW_q4. How much, if anything, would you say you know about the history of World War I?

Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults	1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
A lot	10%	9%	16%	16%	10%	21%	8%	3%	13%	5%	11%	10%	9%	9%	16%
			N.O	N.O		**		*	U	*				Z.AA	AC
A fair amount	45%	47%	49%	58%	48%	32%	39%	49%	43%	36%	45%	45%	41%	44%	53%
		N	N	N.O		**		*		*					Z.AA

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Total	Level of War Awareness				
	Prefer not to say	A lot	A fair amount	Not very much	Nothing at all
	AC	AQ	AR	AS	AT

GEW_q1. How likely, if at all, do you believe it is that another world war will happen within the next forty years?

Unweighted base	1313	159	137	586	510	80
Base: All US Adults	1306	155	134	586	500	87
Very likely	28%	28%	45%	29%	23%	19%
			AR,AS,AT	AS		*
Somewhat likely	36%	27%	24%	39%	38%	13%
			AT	AQ,AT	AQ,AT	*
Not very likely	18%	22%	16%	19%	17%	10%
		Z				*
Not at all likely	6%	5%	11%	5%	5%	12%
			AR,AS			AR,AS*
Don't know	13%	19%	4%	7%	16%	46%
		AB		AQ,AR	AQ,AR,AS*	

GEW_q2. If another world war broke out...How willing, if at all, would you be to volunteer to serve in the armed forces?

Unweighted base	1313	159	137	586	510	80
Base: All US Adults	1306	155	134	586	500	87
Very willing	18%	19%	46%	24%	7%	4%
			AR,AS,AT	AS,AT		*
Somewhat willing	13%	12%	17%	13%	11%	7%
						*
Not very willing	14%	10%	11%	16%	15%	10%
						*
Not at all willing	42%	43%	22%	37%	53%	41%
				AQ	AQ,AR	AQ*
Don't know	13%	16%	5%	10%	14%	37%
		AB		AQ,AR	AQ,AR,AS*	

GEW_q3. If another world war broke out AND a mandatory draft was introduced... How likely, if at all, is it that you would try and avoid being drafted into the armed forces?

Unweighted base	1313	159	137	586	510	80
Base: All US Adults	1306	155	134	586	500	87
Very likely	16%	10%	33%	14%	16%	4%
			AR,AS,AT	AT	AT	*
Somewhat likely	8%	4%	4%	8%	8%	8%
						*
Not very likely	6%	7%	7%	6%	6%	3%
						*
Not at all likely	12%	11%	21%	14%	8%	13%
			AR,AS	AS		*
Don't know	6%	8%	3%	5%	6%	22%
						AQ,AR,AS*

Not applicable - I have good reason to believe the armed forces wouldn't try and conscript me (e.g. because I'm too old, have a disability)

	52%	60%	31%	53%	56%	50%
		AA,AB		AQ	AQ	AQ*

GEW_q4. How much, if anything, would you say you know about the history of World War I?

Unweighted base	1313	159	137	586	510	80
Base: All US Adults	1306	155	134	586	500	87
A lot	10%	7%	100%	-	-	-
			AR,AS,AT			*
A fair amount	45%	40%	-	100%	-	-
				AQ,AS,AT		*

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US_nat Sample: 2nd - 5th November 2018



	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Not very much	38%	30%	47%	35%	38%	42%	39%	40%	37%	39%	38%	41%	40%	32%	45%
			A											*	O.P.Q
Nothing at all	7%	7%	7%	10%	8%	3%	7%	7%	7%	6%	4%	12%	13%	8%	10%
			E	E								J	J	*	P.Q

GEW_q5. The official American entry into World War I came on April 6, 1917 - more than two and a half years after World War I had started. With that in mind... Which of the following comes closest to your opinion?

	Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults		1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
The US should have gotten involved in the war sooner	20%		B	18%	15%	24%	21%	18%	21%	21%	21%	23%	9%	16%	25%	15%
					C	C						K			K*	
The US should have waited longer before getting involved in the war	4%	4%	4%	5%	5%	3%	5%	2%	4%	5%	3%	5%	6%	6%	6%	4%
					E		G								*	
The US made the correct choice getting involved in the war at this point	32%	37%	28%	28%	29%	39%	34%	33%	32%	30%	35%	29%	23%	33%	29%	
			B			C.D					L			*		
The US should have never gotten involved in the war at all	13%	14%	12%	19%	14%	7%	11%	12%	13%	16%	10%	14%	26%	15%	14%	
				E	E								J.K.M	*		
Don't know	30%	23%	38%	33%	28%	30%	31%	33%	29%	29%	29%	43%	29%	21%	38%	
			A								J.L.M			*	O.P.Q	

GEW_q6. Which of the following statements comes closest to your own views? Please select the option that best applies.

	Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults		1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
Looking back, the US's involvement in World War I is something Americans should be proud of	56%	65%	47%	40%	57%	67%	52%	55%	58%	55%	62%	41%	46%	50%	49%	
			B		C	C.D					K.L.M			*		
Looking back, the US's involvement in World War I is something Americans should regret	11%	12%	11%	21%	11%	4%	13%	9%	11%	12%	7%	16%	21%	21%	13%	
				D.E	E							J	J	J*		
Don't know	33%	23%	42%	39%	32%	29%	36%	35%	30%	33%	31%	43%	33%	29%	38%	
			A	E							J.M			*	P.Q	

GEW_q7. From what you have read or heard about World War I, which of the following do you think is closest to the truth? Please select the option that best applies.

	Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults		1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
Germany and Austria-Hungary were mostly to blame for the outbreak of the war	38%	45%	31%	28%	38%	46%	38%	35%	38%	40%	43%	21%	30%	42%	28%	
			B		C	C.D					K.L			K*		
Britain, France and Russia were mostly to blame for the outbreak of the war	6%	6%	6%	10%	6%	2%	9%	7%	5%	5%	4%	5%	11%	11%	7%	
				E	E		H					J	J	J*		
Both sides were equally to blame for the outbreak of the war	23%	24%	21%	24%	23%	22%	18%	24%	25%	23%	23%	28%	21%	19%	22%	
							F							*		
Neither side was really to blame for the outbreak of the war	3%	4%	3%	5%	2%	3%	2%	2%	5%	3%	3%	5%	5%	3%	5%	
														*		
Don't know	30%	21%	39%	34%	30%	27%	34%	32%	28%	29%	28%	42%	32%	26%	39%	
			A	E							J.M			*	O.P.Q	

GEW_q8. How well, if at all, do you think American schools these days teach the history of World War I to children?

	Unweighted base	1313	598	715	361	442	510	244	269	516	284	877	162	170	104	487
Base: All US Adults		1306	649	657	395	443	469	244	265	503	294	842	160	202	103	547
Very well	5%	5%	5%	8%	7%	2%	7%	5%	5%	5%	5%	4%	9%	10%	3%	7%
				E	E								J	J	*	

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US_nat Sample: 2nd - 5th November 2018



	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Not very much	38%	36% Q	35% Q	24%	38%	38% **	48% V	46% *	35%	37% *	37%	39%	40% AB	41% AB	30%
Nothing at all	7%	7% P.Q	1%	2%	4%	8% **	6%	1% *	9% R.U	21% R.T.U.V*	7%	6%	10% AA,AB	5% AB	1%

GEW_q5. The official American entry into World War I came on April 6, 1917 - more than two and a half years after World War I had started. With that in mind... Which of the following comes closest to your opinion?

	Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults		1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
The US should have gotten involved in the war sooner	20%		N	N	N.O	V	**	V	*	14%	*	22%	20%	18%	19%	26% Z,AA
The US should have waited longer before getting involved in the war	4%	4%	4%	5%	3%	4%	11% **	-	5%	1%	*	6%	3%	6%	3%	4%
The US made the correct choice getting involved in the war at this point	32%	33%	35%	40%	34%	27%	33%	42%	30%	25%	27%	34%	31%	34%	36%	
The US should have never gotten involved in the war at all	13%	14%	13%	10%	11%	13% **	10%	5% *	19%	11% R.T.U	17% Y	12%	14%	14%	13%	AC
Don't know	30%	28% Q	23%	17%	29%	30% **	30%	32% *	31%	41% *	27%	31%	32% AB	31% AB	20%	

GEW_q6. Which of the following statements comes closest to your own views? Please select the option that best applies.

	Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults		1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
Looking back, the US's involvement in World War I is something Americans should be proud of	56%	58%	64%	63%	63%	56%	**	53%	61% V*	45%	*	53%	57%	49%	59%	67% Z,AA,AC
Looking back, the US's involvement in World War I is something Americans should regret	11%	9%	11%	10%	9%	13% U	**	9%	1% *	19% R.T.U,W	3%	14%	11%	15%	9%	11%
Don't know	33%	33% P	24%	27%	28%	31% **	38%	37% *	36% R	47% R*	33%	33%	36% AB	32% AB	23%	

GEW_q7. From what you have read or heard about World War I, which of the following do you think is closest to the truth? Please select the option that best applies.

	Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults		1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
Germany and Austria-Hungary were mostly to blame for the outbreak of the war	38%	39%	49%	56%	42%	32%	**	35%	39% *	35%	*	34%	39%	33%	34%	53% Z,AA,AC
Britain, France and Russia were mostly to blame for the outbreak of the war	6%	6%	6%	3%	7%	9% **	6%	2% *	5%	3%	10% Y	4%	8%	7%	4%	
Both sides were equally to blame for the outbreak of the war	23%	24%	22%	24%	22%	28% **	19%	22% *	23%	26% *	22%	23%	23%	25%	21%	
Neither side was really to blame for the outbreak of the war	3%	3%	2%	1%	2%	7% **	4%	- *	5% R	4% *	3%	3%	4%	3%	3%	
Don't know	30%	28% P,Q	21%	15%	27%	24% **	36%	37% *	32% R	41% R*	31%	30%	33% AB	31% AB	19%	

GEW_q8. How well, if at all, do you think American schools these days teach the history of World War I to children?

	Unweighted base	1313	443	242	141	654	27	127	62	383	60	360	953	463	380	311
Base: All US Adults		1306	412	222	126	634	28	117	60	406	62	357	949	472	382	298
Very well	5%	5%	4%	3%	5%	3% **	1%	5% *	9% R,T	1% *	8% Y	4%	8% AA,AC	4%	4%	

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	Total	Gender		Age			Region				Race				No HS, High school graduate
		Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West	White	Black	Hispanic	Other (NET)	
Somewhat well	15%	15%	15%	23% D,E	16% E	6%	16%	14%	14%	14%	12%	16%	19% J	21% J*	15%
Not very well	26%	23%	29% A	30% D	23%	26%	25%	28%	27%	24%	26%	27%	25%	23% *	24%
Not well at all	38%	42% B	34%	21%	38% C	52% C,D	34%	39%	38%	40%	44% K,L	20%	27%	37% K*	34%
Don't know	16%	15%	18%	19%	16%	15%	19%	13%	16%	17%	13% J,M	29%	19%	15% *	21% O,P,Q

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E, F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U/V/W, X/Y, Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ/AK/AL/AM/AN/AO/AP, AQ/AR/AS/AT, Minimum Base: 30 (**), Small Base: 100 (**))

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	Total	Education			Marital Status						Children under the age of 18		Income		
		Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No	Under \$40k	\$40k to \$80k	\$80k+
Somewhat well	15%	13%	16%	16%	11%	15%	15%	3%	21%	18%	16%	14%	16%	15%	15%
					U	**	U	*	R.U	U*			AC	AC	AC
Not very well	26%	28%	27%	27%	26%	31%	26%	30%	24%	27%	33%	23%	25%	29%	23%
						**		*		*	Y				
Not well at all	38%	38%	42%	46%	43%	36%	44%	47%	28%	27%	29%	41%	31%	35%	47%
			N	N	V.W	**	V.W	V.W*		*		X			Z.AA
Don't know	16%	16%	11%	9%	15%	15%	15%	16%	18%	26%	15%	17%	19%	17%	10%
		Q				**		*		R*			AB	AB	

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		Level of War Awareness				
		Prefer not to say	A lot	A fair amount	Not very much	Nothing at all
Total						
Somewhat well	15%	7%	13%	17% AT	13%	8% *
Not very well	26%	25%	21%	27% AT	28% AT	11% *
Not well at all	38%	47% Z,AA	41% AT	42% AS,AT	35% AT	18% *
Don't know	16%	18% AB	4%	9%	21% AQ,AR	61% AQ,AR,AS*

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