

## YouGov Survey Results

Sample Size: 2039 GB Adults  
Fieldwork: 10th - 11th December 2015

	Vote in 2015				Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 2039	693	571	143	245	989	1050	243	516	697	583	1162	877	261	663	436	502	177
<b>Unweighted Sample</b> 2039	594	560	162	276	1065	974	140	340	819	740	1308	731	229	699	400	504	207
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the next generation in Britain will generally enjoy a better or worse standard of living than their parents do now, or will things stay about the same?**

The next generation will generally enjoy a BETTER standard of living than their parents do now	<b>18</b>	24	14	18	14	21	14	29	15	15	18	19	15	17	16	19	19	18
The next generation will generally enjoy a WORSE standard of living than their parents do now	<b>50</b>	37	61	50	60	49	50	45	47	52	50	52	47	54	48	49	50	49
Things will stay about the same	<b>24</b>	32	16	23	19	24	24	17	23	24	27	21	27	21	26	22	23	24
Don't know/none of these	<b>9</b>	7	9	8	7	6	12	10	14	9	4	8	11	8	10	10	7	9