

CBS News 2016 Battleground Tracker

New Hampshire



Sample 1350 Registered Voters

Conducted September 3-10, 2015

Margin of Error $\pm 5.1\%$

1. Do you think the economy is getting better, getting worse, or staying about the same?

Getting better	28%
About the same	38%
Getting worse	33%
Not sure	1%

2. How likely is it that you will vote in the 2016 Presidential primary in New Hampshire?

Definitely will vote	87%
Probably will vote	8%
Maybe will vote	3%
Probably will not vote	1%
Definitely will not vote	1%
Don't know	0%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic	32%
Republican	35%
Neither	11%
Don't know	22%

CBS News 2016 Battleground Tracker

New Hampshire



4. Which candidate are you most likely to vote for in the New Hampshire Republican Presidential primary in 2016?

Asked of Republican primary voters

Jeb Bush	6%
Ben Carson	12%
Chris Christie	2%
Ted Cruz	5%
Carly Fiorina	8%
Jim Gilmore	0%
Lindsey Graham	0%
Mike Huckabee	1%
Bobby Jindal	0%
John Kasich	9%
George Pataki	0%
Rand Paul	6%
Rick Perry	1%
Marco Rubio	2%
Rick Santorum	0%
Donald Trump	40%
Scott Walker	3%
No preference	6%

CBS News 2016 Battleground Tracker

New Hampshire



5. If you had to choose one, who would be your SECOND choice among the candidates running for the Republican Presidential nomination?

Asked of Republican primary voters

Jeb Bush	8%
Ben Carson	17%
Chris Christie	7%
Ted Cruz	7%
Carly Fiorina	12%
Jim Gilmore	0%
Lindsey Graham	2%
Mike Huckabee	2%
Bobby Jindal	2%
John Kasich	8%
George Pataki	0%
Rand Paul	5%
Rick Perry	0%
Marco Rubio	5%
Rick Santorum	1%
Donald Trump	8%
Scott Walker	3%
No preference	12%

6. Which candidate are you most likely to vote for in the New Hampshire Democratic Presidential primary in 2016?

Asked of Democratic primary voters

Joe Biden	9%
Lincoln Chafee	0%
Hillary Clinton	30%
Martin O'Malley	1%
Bernie Sanders	52%
Jim Webb	0%
No preference	8%

CBS News 2016 Battleground Tracker

New Hampshire



7. If you had to choose one, who would be your SECOND choice among the candidates running for the Democratic Presidential nomination?

Asked of Democratic primary voters

Joe Biden	32%
Lincoln Chafee	0%
Hillary Clinton	23%
Martin O'Malley	7%
Bernie Sanders	12%
Jim Webb	0%
No preference	25%

8. How would you describe your feelings right now about [Candidate Name] ... ?

Enthusiastic about [Candidate Name]	48%
Supporting [Candidate Name] but with some reservations	36%
Considering [Candidate Name] mainly because you dislike the other choices so far	16%

9. Which comes closest to your feelings about the way things are going in Washington?

Enthusiastic	1%
Satisfied but not enthusiastic	11%
Disatisfied but not angry	44%
Angry	44%

10. Has Hillary Clinton's use of a personal email and server while she was Secretary of State made you more likely or less likely to support her for the nomination?

Asked of Democratic primary voters

More likely	0%
Has not mattered	76%
Less likely	24%

CBS News 2016 Battleground Tracker

New Hampshire



11. Do you think the policies of a Hillary Clinton Administration would ...

Asked of Democratic primary voters

Favor the rich	28%
Favor the middle class	44%
Favor the poor	8%
Treat all groups equally	20%

12. Do you think the policies of a Bernie Sanders Administration would ...

Asked of Democratic primary voters

Favor the rich	8%
Favor the middle class	51%
Favor the poor	23%
Treat all groups equally	19%

13. Would you favor or oppose raising taxes on the investment firms and financial institutions that trade stocks and bonds?

Asked of Republican primary voters

Favor	37%
Oppose	27%
Not sure	36%

14. In the last few years have the Republicans in Congress compromised with Barack Obama too much or too little?

Asked of Republican primary voters

Too much	59%
The right amount	21%
Too little	20%

CBS News 2016 Battleground Tracker

New Hampshire



15. Which one of these candidate qualities is MOST important in deciding who to support for the Republican nomination?

Asked of Republican primary voters

They are a true conservative	13%
Their experience getting things done in policy and politics	26%
Their experience getting things done in business and the private sector ..	39%
They can defeat the Democratic nominee.	21%

16. Which comes closest to your view about illegal immigrants who are living in the US?

They should be allowed to stay in the US and eventually apply for citizenship.	46%
They should be allowed to stay in the US legally, but not be allowed to apply for citizenship.	9%
They should be required to leave the US.	44%

17. Which comes closest to your position on abortion? Do you think abortion should be...

Legal in all cases	34%
Legal in most cases	37%
Illegal in most cases	22%
Illegal in all cases	7%

18. Thinking about politics these days, how would you describe your own political viewpoint?

Very liberal	10%
Liberal	17%
Moderate	40%
Conservative	19%
Very Conservative	7%
Not sure	7%

CBS News 2016 Battleground Tracker

New Hampshire



19. Generally speaking, do you think of yourself as a ...?

Strong Democrat	13%
Not very strong Democrat	7%
Lean Democrat	22%
Independent	22%
Lean Republican	13%
Not very strong Republican	7%
Strong Republican	12%
Not sure	3%

20. Are you male or female?

Male	44%
Female	56%

21. In what year were you born? [Age recoded from birth year]

18-29	14%
30-44	25%
45-64	45%
65+	17%

22. What racial or ethnic group best describes you?

White	95%
Black	0%
Hispanic	1%
Other	4%

23. What is the highest level of education you have completed?

HS or less	27%
Some college	32%
College grad	25%
Post grad	16%

CBS News 2016 Battleground Tracker New Hampshire



Sample 1350 Registered Voters
Conducted September 3-10, 2015
Margin of Error $\pm 5.1\%$

1. Trend of Economy

Do you think the economy is getting better, getting worse, or staying about the same?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	28%	32%	24%	46%	28%	25%	21%	28%	*	*	24%
About the same	38%	38%	37%	25%	40%	41%	35%	38%	*	*	34%
Getting worse	33%	29%	37%	25%	31%	33%	43%	33%	*	*	42%
Not sure	1%	1%	2%	5%	1%	0%	1%	1%	*	*	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,350)	(599)	(751)	(184)	(333)	(607)	(225)	(1,275)	(6)	(7)	(60)

CBS News 2016 Battleground Tracker New Hampshire



2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in New Hampshire?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	87%	86%	88%	70%	84%	91%	93%	87%	*	*	94%
Probably will vote	8%	9%	7%	20%	9%	5%	5%	8%	*	*	2%
Maybe will vote	3%	2%	3%	8%	2%	2%	1%	3%	*	*	0%
Probably will not vote	1%	2%	1%	0%	3%	1%	0%	1%	*	*	0%
Definitely will not vote	1%	1%	1%	2%	1%	1%	0%	1%	*	*	1%
Don't know	0%	0%	1%	0%	0%	0%	1%	0%	*	*	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,344)	(594)	(751)	(184)	(327)	(607)	(225)	(1,269)	(6)	(7)	(60)

CBS News 2016 Battleground Tracker New Hampshire



3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	32%	32%	33%	43%	33%	32%	24%	32%	*	*	31%
Republican	35%	42%	29%	30%	28%	37%	45%	34%	*	*	52%
Neither	11%	10%	12%	17%	15%	7%	12%	12%	*	*	3%
Don't know	22%	16%	26%	10%	24%	25%	19%	22%	*	*	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,350)	(599)	(751)	(184)	(333)	(607)	(225)	(1,275)	(6)	(7)	(60)

CBS News 2016 Battleground Tracker New Hampshire



4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the New Hampshire Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	6%	3%	8%	15%	6%	3%	5%	6%	*	*	*
Ben Carson	12%	9%	15%	4%	12%	13%	15%	12%	*	*	*
Chris Christie	2%	3%	1%	0%	3%	2%	3%	2%	*	*	*
Ted Cruz	5%	4%	6%	0%	6%	6%	5%	5%	*	*	*
Carly Fiorina	8%	9%	7%	5%	4%	6%	16%	8%	*	*	*
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Lindsey Graham	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Mike Huckabee	1%	1%	1%	0%	0%	1%	2%	1%	*	*	*
Bobby Jindal	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
John Kasich	9%	11%	7%	8%	3%	11%	10%	9%	*	*	*
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Rand Paul	6%	6%	5%	9%	15%	3%	2%	6%	*	*	*
Rick Perry	1%	1%	0%	0%	2%	0%	0%	0%	*	*	*
Marco Rubio	2%	3%	1%	6%	0%	1%	2%	2%	*	*	*
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Donald Trump	40%	44%	36%	41%	37%	43%	37%	40%	*	*	*
Scott Walker	3%	3%	3%	0%	3%	4%	1%	3%	*	*	*
No preference	6%	3%	9%	11%	8%	5%	2%	5%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(610)	(313)	(297)	(76)	(111)	(290)	(132)	(561)	(5)	(0)	(41)

CBS News 2016 Battleground Tracker New Hampshire



5. Second Choice Republican Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Republican Presidential nomination?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Jeb Bush	8%	7%	9%	19%	3%	9%	4%	9%	*	*	*
Ben Carson	17%	15%	20%	14%	12%	16%	26%	18%	*	*	*
Chris Christie	7%	5%	10%	0%	16%	6%	7%	8%	*	*	*
Ted Cruz	7%	8%	6%	8%	5%	9%	6%	7%	*	*	*
Carly Fiorina	12%	12%	11%	0%	10%	12%	18%	12%	*	*	*
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Lindsey Graham	2%	1%	3%	11%	0%	0%	1%	2%	*	*	*
Mike Huckabee	2%	1%	2%	0%	3%	2%	2%	2%	*	*	*
Bobby Jindal	2%	1%	3%	0%	5%	1%	2%	2%	*	*	*
John Kasich	8%	9%	7%	18%	5%	5%	12%	8%	*	*	*
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Rand Paul	5%	7%	3%	6%	9%	5%	2%	5%	*	*	*
Rick Perry	0%	0%	1%	0%	0%	1%	0%	0%	*	*	*
Marco Rubio	5%	6%	4%	13%	2%	4%	8%	6%	*	*	*
Rick Santorum	1%	0%	1%	0%	0%	1%	0%	1%	*	*	*
Donald Trump	8%	9%	6%	0%	11%	10%	4%	8%	*	*	*
Scott Walker	3%	4%	2%	1%	3%	3%	4%	3%	*	*	*
No preference	12%	13%	12%	11%	16%	15%	3%	10%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(609)	(313)	(296)	(76)	(111)	(290)	(132)	(561)	(5)	(0)	(41)

CBS News 2016 Battleground Tracker New Hampshire



6. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the New Hampshire Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	9%	11%	8%	16%	5%	9%	3%	9%	*	*	*
Lincoln Chafee	0%	0%	0%	0%	0%	0%	0%	0%	*	*	*
Hillary Clinton	30%	23%	35%	5%	32%	38%	37%	31%	*	*	*
Martin O'Malley	1%	0%	1%	0%	1%	1%	1%	1%	*	*	*
Bernie Sanders	52%	61%	46%	67%	60%	40%	56%	51%	*	*	*
Jim Webb	0%	1%	0%	0%	0%	0%	0%	0%	*	*	*
No preference	8%	4%	11%	12%	1%	12%	4%	8%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(548)	(208)	(340)	(103)	(134)	(255)	(56)	(519)	(2)	(2)	(24)

CBS News 2016 Battleground Tracker New Hampshire



7. Second Choice Democratic Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Democratic Presidential nomination?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	32%	34%	31%	17%	33%	37%	38%	33%	*	*	*
Lincoln Chafee	0%	0%	0%	0%	0%	1%	1%	0%	*	*	*
Hillary Clinton	23%	23%	22%	29%	27%	18%	18%	23%	*	*	*
Martin O'Malley	7%	13%	4%	7%	6%	7%	13%	7%	*	*	*
Bernie Sanders	12%	12%	12%	3%	12%	16%	13%	12%	*	*	*
Jim Webb	0%	1%	0%	0%	0%	0%	2%	0%	*	*	*
No preference	25%	18%	30%	44%	23%	21%	14%	25%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(548)	(208)	(340)	(103)	(134)	(255)	(56)	(519)	(2)	(2)	(24)

CBS News 2016 Battleground Tracker New Hampshire



8. Enthusiasm for First Choice

How would you describe your feelings right now about [Candidate Name] ... ?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	48%	50%	46%	56%	48%	47%	45%	48%	*	*	34%
Supporting with reservations	36%	33%	39%	20%	33%	39%	44%	37%	*	*	26%
Considering as best alternative	16%	17%	15%	24%	19%	14%	11%	15%	*	*	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,133)	(521)	(612)	(144)	(253)	(527)	(207)	(1,066)	(4)	(6)	(54)

CBS News 2016 Battleground Tracker New Hampshire



9. Satisfied with Washington

Which comes closest to your feelings about the way things are going in Washington?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Enthusiastic	1%	2%	1%	2%	0%	1%	3%	2%	*	*	0%
Satisfied but not enthusiastic	11%	7%	14%	10%	15%	10%	7%	10%	*	*	22%
Disatisfied but not angry	44%	40%	47%	59%	40%	46%	32%	45%	*	*	25%
Angry	44%	52%	38%	28%	45%	43%	58%	44%	*	*	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,350)	(599)	(751)	(184)	(333)	(607)	(225)	(1,275)	(6)	(7)	(60)

CBS News 2016 Battleground Tracker New Hampshire



10. Clinton Email Server Support

Has Hillary Clinton's use of a personal email and server while she was Secretary of State made you more likely or less likely to support her for the nomination?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	0%	0%	0%	0%	0%	0%	1%	0%	*	*	*
Has not mattered	76%	78%	74%	57%	89%	78%	66%	76%	*	*	*
Less likely	24%	22%	25%	43%	11%	22%	34%	24%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(547)	(208)	(339)	(103)	(134)	(255)	(56)	(519)	(2)	(2)	(24)

CBS News 2016 Battleground Tracker New Hampshire



11. Clinton Administration

Do you think the policies of a Hillary Clinton Administration would ...

Asked of Democratic primary voters

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor the rich	28%	34%	24%	34%	37%	20%	36%	28%	*	*	*
Favor the middle class	44%	43%	44%	47%	44%	46%	27%	44%	*	*	*
Favor the poor	8%	7%	9%	2%	4%	13%	10%	9%	*	*	*
Treat all groups equally	20%	15%	23%	17%	15%	22%	28%	20%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(542)	(207)	(335)	(103)	(131)	(252)	(55)	(513)	(2)	(2)	(24)

CBS News 2016 Battleground Tracker New Hampshire



12. Sanders Administration

Do you think the policies of a Bernie Sanders Administration would ...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor the rich	8%	2%	11%	6%	8%	10%	2%	8%	*	*	*
Favor the middle class	51%	57%	47%	65%	48%	46%	53%	51%	*	*	*
Favor the poor	23%	31%	18%	16%	19%	25%	31%	23%	*	*	*
Treat all groups equally	19%	11%	24%	12%	26%	19%	14%	19%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(541)	(208)	(333)	(100)	(133)	(252)	(56)	(512)	(2)	(2)	(24)

CBS News 2016 Battleground Tracker New Hampshire



13. Raise Taxes on Wall Street

Would you favor or oppose raising taxes on the investment firms and financial institutions that trade stocks and bonds?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Favor	37%	35%	38%	44%	30%	42%	27%	36%	*	*	*
Oppose	27%	36%	18%	18%	28%	28%	30%	27%	*	*	*
Not sure	36%	29%	44%	38%	42%	30%	43%	37%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(610)	(313)	(297)	(76)	(111)	(290)	(132)	(562)	(5)	(0)	(41)

CBS News 2016 Battleground Tracker New Hampshire



14. Compromise with Obama

In the last few years have the Republicans in Congress compromised with Barack Obama too much or too little?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too much	59%	59%	59%	42%	60%	58%	70%	59%	*	*	*
The right amount	21%	20%	22%	32%	30%	17%	14%	19%	*	*	*
Too little	20%	21%	19%	27%	10%	25%	16%	22%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(602)	(313)	(290)	(76)	(111)	(286)	(128)	(554)	(5)	(0)	(41)

CBS News 2016 Battleground Tracker New Hampshire



15. Candidate Qualities

Which one of these candidate qualities is MOST important in deciding who to support for the Republican nomination?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They are a true Conservative	13%	16%	11%	17%	8%	13%	16%	13%	*	*	*
Experience in policy and politics	26%	26%	27%	35%	28%	26%	21%	26%	*	*	*
Experience in business/private sector	39%	43%	35%	22%	41%	42%	41%	39%	*	*	*
Can defeat Democratic nominee	21%	16%	27%	26%	23%	19%	22%	21%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(593)	(297)	(297)	(76)	(111)	(274)	(131)	(561)	(5)	(0)	(25)

CBS News 2016 Battleground Tracker New Hampshire



16. Immigration

Which comes closest to your view about illegal immigrants who are living in the US?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Allowed to stay and apply for citizenship	46%	51%	43%	64%	46%	43%	41%	47%	*	*	34%
Allowed to stay, but no citizenship	9%	10%	9%	5%	8%	10%	11%	9%	*	*	3%
Required to leave	44%	39%	48%	30%	46%	46%	48%	44%	*	*	63%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,341)	(594)	(747)	(180)	(333)	(605)	(223)	(1,267)	(6)	(7)	(60)

CBS News 2016 Battleground Tracker New Hampshire



17. Abortion

Which comes closest to your position on abortion? Do you think abortion should be...

		Gender		Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Legal in all cases	34%	29%	37%	49%	44%	29%	17%	34%	*	*	23%
Legal in most cases	37%	45%	31%	28%	40%	38%	38%	37%	*	*	46%
Illegal in most cases	22%	20%	24%	14%	10%	26%	37%	23%	*	*	15%
Illegal in all cases	7%	6%	8%	10%	6%	6%	8%	6%	*	*	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	100%
(Weighted N)	(1,333)	(591)	(742)	(184)	(333)	(596)	(219)	(1,258)	(6)	(7)	(60)

CBS News 2016 Battleground Tracker New Hampshire



Sample 610 Likely Republican Primary Voters
Conducted September 3-10, 2015
Margin of Error $\pm 6.3\%$

1. First Choice Republican Candidate

Which candidate are you most likely to vote for in the New Hampshire Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	6%	1%	3%	10%	1%	7%	9%	4%
Ben Carson	12%	18%	18%	7%	18%	10%	18%	11%
Chris Christie	2%	1%	2%	3%	1%	3%	1%	2%
Ted Cruz	5%	10%	5%	4%	9%	3%	5%	5%
Carly Fiorina	8%	8%	11%	7%	10%	7%	8%	8%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
Lindsey Graham	0%	0%	0%	1%	0%	0%	0%	0%
Mike Huckabee	1%	0%	1%	0%	1%	0%	0%	1%
Bobby Jindal	0%	0%	1%	0%	0%	0%	0%	0%
John Kasich	9%	2%	6%	15%	3%	12%	2%	11%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	6%	5%	2%	12%	8%	5%	2%	7%
Rick Perry	1%	0%	1%	0%	1%	0%	2%	0%
Marco Rubio	2%	4%	2%	1%	4%	1%	4%	1%
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%
Donald Trump	40%	44%	38%	30%	37%	42%	38%	39%
Scott Walker	3%	4%	2%	2%	3%	3%	3%	3%
No preference	6%	2%	8%	7%	3%	7%	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(101)	(225)	(211)	(186)	(423)	(128)	(462)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	6%	3%	8%	15%	6%	3%	5%	8%	4%
Ben Carson	12%	9%	15%	4%	12%	13%	15%	11%	14%
Chris Christie	2%	3%	1%	0%	3%	2%	3%	3%	2%
Ted Cruz	5%	4%	6%	0%	6%	6%	5%	6%	5%

continued on the next page . . .

CBS News 2016 Battleground Tracker New Hampshire



	continued from previous page								
	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Carly Fiorina	8%	9%	7%	5%	4%	6%	16%	7%	10%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	0%
Lindsey Graham	0%	0%	0%	0%	0%	0%	0%	0%	0%
Mike Huckabee	1%	1%	1%	0%	0%	1%	2%	1%	1%
Bobby Jindal	0%	0%	0%	0%	0%	0%	0%	0%	1%
John Kasich	9%	11%	7%	8%	3%	11%	10%	8%	11%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	6%	6%	5%	9%	15%	3%	2%	3%	6%
Rick Perry	1%	1%	0%	0%	2%	0%	0%	0%	1%
Marco Rubio	2%	3%	1%	6%	0%	1%	2%	3%	1%
Rick Santorum	0%	0%	0%	0%	0%	0%	0%	0%	0%
Donald Trump	40%	44%	36%	41%	37%	43%	37%	43%	35%
Scott Walker	3%	3%	3%	0%	3%	4%	1%	1%	5%
No preference	6%	3%	9%	11%	8%	5%	2%	7%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(313)	(297)	(76)	(111)	(290)	(132)	(306)	(270)

CBS News 2016 Battleground Tracker New Hampshire



2. Second Choice Republican Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Republican Presidential nomination?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Jeb Bush	8%	9%	7%	7%	3%	10%	6%	9%
Ben Carson	17%	23%	20%	11%	20%	16%	19%	16%
Chris Christie	7%	4%	7%	9%	5%	9%	2%	9%
Ted Cruz	7%	18%	8%	3%	15%	4%	18%	4%
Carly Fiorina	12%	11%	14%	9%	13%	11%	12%	11%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%
Lindsey Graham	2%	1%	0%	4%	0%	2%	7%	0%
Mike Huckabee	2%	2%	2%	1%	2%	2%	4%	1%
Bobby Jindal	2%	1%	1%	4%	2%	2%	2%	2%
John Kasich	8%	2%	6%	15%	5%	9%	5%	9%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	5%	1%	7%	4%	4%	5%	2%	6%
Rick Perry	0%	0%	1%	0%	0%	1%	0%	0%
Marco Rubio	5%	4%	5%	8%	4%	6%	2%	6%
Rick Santorum	1%	3%	1%	0%	2%	0%	3%	0%
Donald Trump	8%	3%	9%	11%	13%	5%	3%	9%
Scott Walker	3%	4%	4%	3%	5%	2%	1%	4%
No preference	12%	14%	7%	9%	5%	15%	14%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(609)	(101)	(225)	(211)	(186)	(423)	(128)	(461)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Jeb Bush	8%	7%	9%	19%	3%	9%	4%	11%	6%
Ben Carson	17%	15%	20%	14%	12%	16%	26%	18%	18%
Chris Christie	7%	5%	10%	0%	16%	6%	7%	7%	8%
Ted Cruz	7%	8%	6%	8%	5%	9%	6%	7%	7%
Carly Fiorina	12%	12%	11%	0%	10%	12%	18%	10%	14%
Jim Gilmore	0%	0%	0%	0%	0%	0%	0%	0%	0%
Lindsey Graham	2%	1%	3%	11%	0%	0%	1%	3%	0%
Mike Huckabee	2%	1%	2%	0%	3%	2%	2%	2%	2%
Bobby Jindal	2%	1%	3%	0%	5%	1%	2%	1%	2%

continued on the next page . . .

CBS News 2016 Battleground Tracker New Hampshire



	continued from previous page								
	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
John Kasich	8%	9%	7%	18%	5%	5%	12%	8%	9%
George Pataki	0%	0%	0%	0%	0%	0%	0%	0%	0%
Rand Paul	5%	7%	3%	6%	9%	5%	2%	6%	5%
Rick Perry	0%	0%	1%	0%	0%	1%	0%	1%	0%
Marco Rubio	5%	6%	4%	13%	2%	4%	8%	6%	5%
Rick Santorum	1%	0%	1%	0%	0%	1%	0%	1%	0%
Donald Trump	8%	9%	6%	0%	11%	10%	4%	6%	11%
Scott Walker	3%	4%	2%	1%	3%	3%	4%	4%	2%
No preference	12%	13%	12%	11%	16%	15%	3%	9%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(609)	(313)	(296)	(76)	(111)	(290)	(132)	(305)	(270)

CBS News 2016 Battleground Tracker New Hampshire



3. Enthusiasm for First Choice

How would you describe your feelings right now about [Candidate Name] ... ?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Enthusiastic	50%	80%	50%	42%	61%	45%	54%	47%
Supporting with reservations	35%	12%	45%	43%	34%	36%	30%	38%
Considering as best alternative	15%	8%	5%	15%	5%	20%	16%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(574)	(99)	(208)	(195)	(180)	(394)	(120)	(434)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Enthusiastic	50%	48%	51%	42%	47%	48%	60%	62%	40%
Supporting with reservations	35%	37%	34%	37%	47%	32%	33%	28%	44%
Considering as best alternative	15%	15%	15%	21%	6%	20%	7%	10%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(574)	(304)	(270)	(68)	(103)	(274)	(129)	(285)	(256)

CBS News 2016 Battleground Tracker New Hampshire



4. Satisfied with Washington

Which comes closest to your feelings about the way things are going in Washington?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Enthusiastic	2%	3%	3%	2%	5%	1%	2%	2%
Satisfied but not enthusiastic	6%	1%	5%	7%	3%	7%	2%	7%
Disatisfied but not angry	38%	18%	32%	47%	15%	48%	34%	40%
Angry	54%	77%	60%	44%	77%	44%	61%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(101)	(225)	(211)	(186)	(424)	(128)	(462)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Enthusiastic	2%	3%	2%	0%	2%	3%	4%	3%	2%
Satisfied but not enthusiastic	6%	6%	5%	5%	9%	6%	1%	5%	2%
Disatisfied but not angry	38%	36%	40%	52%	42%	40%	22%	36%	41%
Angry	54%	55%	53%	43%	48%	51%	72%	56%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(313)	(297)	(76)	(111)	(290)	(132)	(306)	(271)

CBS News 2016 Battleground Tracker New Hampshire



5. Raise Taxes on Wall Street

Would you favor or oppose raising taxes on the investment firms and financial institutions that trade stocks and bonds?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Favor	37%	25%	24%	48%	20%	44%	34%	38%
Oppose	27%	42%	33%	22%	47%	19%	34%	26%
Not sure	36%	33%	43%	31%	33%	37%	32%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(101)	(225)	(211)	(186)	(424)	(128)	(462)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Favor	37%	35%	38%	44%	30%	42%	27%	33%	39%
Oppose	27%	36%	18%	18%	28%	28%	30%	32%	23%
Not sure	36%	29%	44%	38%	42%	30%	43%	36%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(313)	(297)	(76)	(111)	(290)	(132)	(306)	(271)

CBS News 2016 Battleground Tracker New Hampshire



6. Compromise with Obama

In the last few years have the Republicans in Congress compromised with Barack Obama too much or too little?

Asked of Republican primary voters

	Ideology				Tea Party		Evangelical	
	Total	Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too much	59%	78%	76%	44%	85%	48%	76%	53%
The right amount	21%	17%	16%	23%	12%	25%	19%	22%
Too little	20%	5%	8%	33%	3%	28%	5%	25%
Totals (Weighted N)	100% (602)	100% (99)	100% (223)	100% (208)	100% (182)	100% (420)	100% (125)	100% (458)

	Gender			Age group				Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too much	59%	59%	59%	42%	60%	58%	70%	69%	53%
The right amount	21%	20%	22%	32%	30%	17%	14%	19%	16%
Too little	20%	21%	19%	27%	10%	25%	16%	12%	31%
Totals (Weighted N)	100% (602)	100% (313)	100% (290)	100% (76)	100% (111)	100% (286)	100% (128)	100% (304)	100% (264)

CBS News 2016 Battleground Tracker New Hampshire



7. Candidate Qualities

Which one of these candidate qualities is MOST important in deciding who to support for the Republican nomination?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
They are a true Conservative	13%	41%	15%	2%	26%	7%	28%	8%
Experience in policy and politics	26%	4%	20%	42%	13%	33%	16%	30%
Experience in business/private sector	39%	35%	43%	33%	45%	36%	32%	41%
Can defeat Democratic nominee	21%	19%	23%	23%	17%	24%	24%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(593)	(101)	(224)	(211)	(186)	(408)	(128)	(446)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
They are a true Conservative	13%	16%	11%	17%	8%	13%	16%	14%	12%
Experience in policy and politics	26%	26%	27%	35%	28%	26%	21%	25%	29%
Experience in business/private sector	39%	43%	35%	22%	41%	42%	41%	33%	46%
Can defeat Democratic nominee	21%	16%	27%	26%	23%	19%	22%	28%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(593)	(297)	(297)	(76)	(111)	(274)	(131)	(305)	(270)

CBS News 2016 Battleground Tracker New Hampshire



8. Immigration

Which comes closest to your view about illegal immigrants who are living in the US?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Allowed to stay and apply for citizenship	25%	11%	23%	35%	13%	31%	20%	28%
Allowed to stay, but no citizenship	13%	11%	13%	15%	15%	12%	11%	14%
Required to leave	62%	77%	63%	50%	72%	57%	69%	58%
Totals (Weighted N)	100% (601)	100% (101)	100% (223)	100% (205)	100% (186)	100% (416)	100% (128)	100% (454)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Allowed to stay and apply for citizenship	25%	25%	26%	35%	20%	23%	29%	24%	28%
Allowed to stay, but no citizenship	13%	15%	10%	16%	22%	9%	13%	16%	8%
Required to leave	62%	60%	64%	49%	59%	68%	58%	59%	63%
Totals (Weighted N)	100% (601)	100% (307)	100% (295)	100% (70)	100% (111)	100% (290)	100% (130)	100% (305)	100% (263)

CBS News 2016 Battleground Tracker New Hampshire



Sample 548 Likely Democratic Primary Voters
Conducted September 3-10, 2015
Margin of Error $\pm 7.4\%$

1. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the New Hampshire Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Joe Biden	9%	0%	12%	9%	11%	8%	16%	5%	9%	3%	9%	8%
Lincoln Chafee	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Hillary Clinton	30%	17%	33%	36%	23%	35%	5%	32%	38%	37%	38%	12%
Martin O'Malley	1%	0%	0%	3%	0%	1%	0%	1%	1%	1%	0%	3%
Bernie Sanders	52%	80%	50%	32%	61%	46%	67%	60%	40%	56%	44%	70%
Jim Webb	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%
No preference	8%	3%	4%	19%	4%	11%	12%	1%	12%	4%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(548)	(137)	(205)	(164)	(208)	(340)	(103)	(134)	(255)	(56)	(382)	(161)

CBS News 2016 Battleground Tracker New Hampshire



2. Second Choice Democratic Candidate

If you had to choose one, who would be your SECOND choice among the candidates running for the Democratic Presidential nomination?

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Joe Biden	32%	25%	33%	41%	34%	31%	17%	33%	37%	38%	35%	26%
Lincoln Chafee	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	1%
Hillary Clinton	23%	31%	28%	9%	23%	22%	29%	27%	18%	18%	24%	19%
Martin O'Malley	7%	8%	7%	6%	13%	4%	7%	6%	7%	13%	5%	13%
Bernie Sanders	12%	7%	16%	14%	12%	12%	3%	12%	16%	13%	14%	7%
Jim Webb	0%	0%	1%	0%	1%	0%	0%	0%	0%	2%	0%	0%
No preference	25%	30%	16%	29%	18%	30%	44%	23%	21%	14%	22%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(548)	(137)	(205)	(164)	(208)	(340)	(103)	(134)	(255)	(56)	(382)	(161)

CBS News 2016 Battleground Tracker New Hampshire



3. Enthusiasm for First Choice

How would you describe your feelings right now about [Candidate Name] ... ?

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	61%	85%	54%	58%	59%	62%	76%	64%	57%	46%	57%	70%
Supporting with reservations	31%	14%	36%	30%	30%	32%	14%	28%	36%	49%	35%	24%
Considering as best alternative	8%	1%	11%	11%	10%	6%	10%	9%	7%	6%	8%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(503)	(133)	(196)	(133)	(199)	(304)	(91)	(132)	(226)	(54)	(348)	(150)

CBS News 2016 Battleground Tracker New Hampshire



4. Satisfied with Washington

Which comes closest to your feelings about the way things are going in Washington?

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Enthusiastic	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Satisfied but not enthusiastic	20%	18%	27%	12%	13%	24%	15%	34%	16%	16%	21%	18%
Disatisfied but not angry	42%	35%	46%	46%	45%	40%	54%	34%	44%	32%	47%	31%
Angry	38%	46%	26%	42%	42%	35%	31%	32%	40%	52%	31%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(548)	(137)	(205)	(164)	(208)	(340)	(103)	(134)	(255)	(56)	(382)	(161)

CBS News 2016 Battleground Tracker New Hampshire



5. Clinton Email Server Support

Has Hillary Clinton's use of a personal email and server while she was Secretary of State made you more likely or less likely to support her for the nomination?

Asked of Democratic primary voters

	Ideology				Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
More likely	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Has not mattered	76%	77%	73%	77%	78%	74%	57%	89%	78%	66%	78%	71%
Less likely	24%	23%	26%	23%	22%	25%	43%	11%	22%	34%	22%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(547)	(137)	(205)	(164)	(208)	(339)	(103)	(134)	(255)	(56)	(382)	(161)

CBS News 2016 Battleground Tracker New Hampshire



6. Clinton Administration

Do you think the policies of a Hillary Clinton Administration would ...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Favor the rich	28%	39%	25%	23%	34%	24%	34%	37%	20%	36%	20%	47%
Favor the middle class	44%	34%	53%	42%	43%	44%	47%	44%	46%	27%	54%	20%
Favor the poor	8%	1%	2%	19%	7%	9%	2%	4%	13%	10%	9%	8%
Treat all groups equally	20%	26%	20%	16%	15%	23%	17%	15%	22%	28%	18%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(542)	(137)	(202)	(162)	(207)	(335)	(103)	(131)	(252)	(55)	(380)	(157)

CBS News 2016 Battleground Tracker New Hampshire



7. Sanders Administration

Do you think the policies of a Bernie Sanders Administration would ...

Asked of Democratic primary voters

	Total	Ideology			Gender		Age group				Party ID	
		Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Favor the rich	8%	0%	5%	11%	2%	11%	6%	8%	10%	2%	10%	2%
Favor the middle class	51%	58%	60%	35%	57%	47%	65%	48%	46%	53%	52%	49%
Favor the poor	23%	20%	17%	34%	31%	18%	16%	19%	25%	31%	22%	25%
Treat all groups equally	19%	23%	19%	19%	11%	24%	12%	26%	19%	14%	16%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(541)	(136)	(200)	(163)	(208)	(333)	(100)	(133)	(252)	(56)	(378)	(159)

CBS News 2016 Battleground Tracker New Hampshire



8. Immigration

Which comes closest to your view about illegal immigrants who are living in the US?

		Ideology			Gender		Age group				Party ID	
	Total	Very liberal	Liberal	Moderate	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Allowed to stay and apply for citizenship	78%	87%	87%	62%	84%	75%	90%	78%	75%	70%	80%	75%
Allowed to stay, but no citizenship	6%	3%	4%	10%	8%	5%	2%	2%	7%	19%	4%	12%
Required to leave	16%	10%	9%	28%	8%	20%	8%	20%	18%	11%	17%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(547)	(137)	(205)	(164)	(208)	(339)	(103)	(134)	(255)	(56)	(382)	(161)