YouGov Survey Results - Philippines

Fieldwork: October 2016

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters,	Professional higher education (e.g. to	None of these
Q1. Globalization is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALIZATION is a force for good or bad for the world?													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Force for good	85%	84%	86%	87%	82%	79%	-	78%	88%	86%	82%	86%	69%
Force for bad	7%	8%	6%	6%	10%	7%	-	12%	4%	6%	14%	6%	-
Don't know	8%	7%	8%	7%	7%	14%	-	10%	8%	7%	4%	8%	31%
Q2. Thinking about international trade... Which ONE of the following comes closest to your view? - Philippines													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Philippines should be able to meet all of its own needs without needing to rely on imports from other countries	53%	52%	55%	56%	51%	32%	-	49%	52%	54%	52%	56%	32%
It's fine for Philippines to import things it needs from other countries	46%	47%	44%	43%	48%	68%	-	49%	47%	45%	48%	44%	46%
Don't know	1%	1%	1%	1%	1%	-	-	2%	1%	1%	-	-	23%
Q3. Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in Philippines?													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Acceptable	68%	72%	64%	66%	73%	74%	-	69%	67%	69%	75%	57%	38%
Unacceptable	26%	23%	29%	28%	24%	20%	-	25%	26%	26%	25%	35%	39%
Don't know	5%	4%	7%	6%	3%	6%	-	7%	7%	5%	-	8%	23%
Q4. Overall, do you think immigrants from other countries into Philippines have a positive or negative effect on the country?													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Positive	45%	49%	42%	46%	45%	43%	-	43%	48%	43%	62%	52%	24%
Neither positive nor negative	45%	41%	50%	45%	46%	44%	-	49%	38%	48%	27%	36%	61%
Negative	6%	6%	6%	5%	6%	11%	-	6%	8%	5%	9%	13%	-
Don't know	3%	4%	3%	4%	4%	2%	-	3%	7%	3%	2%	-	15%

www.yougov.co.uk

YouGov Survey Results - Philippines

Fieldwork: October 2016

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19,999)	Medium income (PHP 20,000 - 59,999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Q1. Globalization is the word used to describe the increasing movement of products, ideas, money, jobs, culture and people around the world. Overall, do you think GLOBALIZATION is a force for good or bad for the world?											
Base	1000	408	332	171	275	99	70	9	6	27	514
Force for good	85%	84%	85%	87%	83%	86%	88%	54%	84%	69%	87%
Force for bad	7%	7%	7%	8%	10%	7%	4%	-	16%	19%	5%
Don't know	8%	8%	8%	5%	8%	7%	8%	46%	-	12%	7%
Q2. Thinking about international trade... Which ONE of the following comes closest to your view? - Philippines											
Base	1000	408	332	171	275	99	70	9	6	27	514
Philippines should be able to meet all of its own needs without needing to rely on imports from other countries	53%	56%	54%	47%	48%	57%	60%	56%	49%	62%	54%
It's fine for Philippines to import things it needs from other countries	46%	43%	45%	53%	51%	42%	40%	33%	51%	38%	45%
Don't know	1%	1%	1%	-	1%	1%	-	11%	-	-	1%
Q3. Generally speaking, do you think it is acceptable or unacceptable for foreign investors to buy companies in Philippines?											
Base	1000	408	332	171	275	99	70	9	6	27	514
Acceptable	68%	66%	71%	72%	69%	73%	71%	44%	100%	69%	67%
Unacceptable	26%	28%	25%	23%	28%	23%	29%	34%	-	27%	25%
Don't know	5%	5%	4%	5%	3%	4%	-	21%	-	4%	7%
Q4. Overall, do you think immigrants from other countries into Philippines have a positive or negative effect on the country?											
Base	1000	408	332	171	275	99	70	9	6	27	514
Positive	45%	44%	45%	52%	42%	50%	52%	20%	35%	42%	46%
Neither positive nor negative	45%	49%	44%	41%	49%	45%	39%	33%	32%	50%	45%
Negative	6%	5%	7%	6%	7%	4%	5%	36%	16%	4%	5%
Don't know	3%	3%	5%	1%	3%	1%	4%	11%	16%	4%	4%

www.yougov.co.uk

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters,	Professional higher education (e.g. to	None of these
Q5. Thinking about immigration… Which ONE of the following would you say is closest to your view?													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Immigration is enriching and adding to the traditional culture of my country	54%	56%	53%	53%	60%	43%	-	45%	52%	57%	57%	50%	30%
Immigration is eroding the traditional culture of my country	15%	14%	16%	15%	12%	22%	-	15%	12%	15%	10%	28%	24%
Immigration has little effect on the traditional culture of my country	27%	27%	27%	27%	26%	30%	-	34%	32%	25%	32%	20%	23%
Don't know	4%	3%	4%	4%	2%	5%	-	6%	4%	3%	-	3%	23%
Q6. To what extent do you agree or disagree with each of the following statements? - Globalization has mostly benefited the wealthy rather than ordinary citizens													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Strongly agree	20%	21%	19%	23%	14%	18%	-	28%	23%	18%	25%	17%	23%
Somewhat agree	41%	40%	41%	43%	38%	30%	-	40%	32%	43%	33%	47%	31%
Neither agree nor disagree	25%	23%	27%	23%	28%	32%	-	21%	28%	26%	16%	16%	38%
Somewhat disagree	10%	11%	10%	8%	15%	14%	-	8%	11%	10%	17%	17%	-
Strongly disagree	4%	5%	2%	3%	6%	5%	-	2%	4%	3%	9%	3%	8%
Don't know	0%	1%	0%	0%	0%	2%	-	1%	1%	0%	-	-	-
Mean	3.63	3.61	3.65	3.75	3.39	3.42	-	3.85	3.60	3.62	3.49	3.58	3.60
Q6. To what extent do you agree or disagree with each of the following statements? - A country is stronger when its people have a shared and common culture													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Strongly agree	46%	43%	49%	49%	40%	49%	-	53%	45%	43%	69%	38%	46%
Somewhat agree	37%	39%	35%	36%	39%	37%	-	37%	34%	39%	24%	39%	24%
Neither agree nor disagree	13%	12%	14%	12%	14%	12%	-	7%	15%	14%	4%	18%	22%
Somewhat disagree	3%	4%	2%	2%	4%	-	-	1%	4%	3%	2%	6%	-
Strongly disagree	1%	2%	1%	1%	2%	2%	-	1%	2%	1%	2%	-	8%
Don't know	0%	0%	-	-	0%	-	-	1%	-	-	-	-	-
Mean	4.24	4.19	4.30	4.29	4.11	4.32	-	4.42	4.15	4.21	4.56	4.08	4.00

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19.999)	Medium income (PHP 20,000 - 59.999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

Q5. Thinking about immigration… Which ONE of the following would you say is closest to your view?

	Total	Lower	Medium	Higher	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Immigration is enriching and adding to the traditional culture of my country	54%	51%	57%	59%	52%	57%	46%	32%	68%	47%	57%
Immigration is eroding the traditional culture of my country	15%	17%	14%	12%	15%	15%	18%	46%	16%	8%	14%
Immigration has little effect on the traditional culture of my country	27%	29%	26%	27%	31%	26%	28%	11%	16%	45%	25%
Don't know	4%	4%	3%	2%	2%	2%	8%	11%	-	-	4%

Q6. To what extent do you agree or disagree with each of the following statements? - Globalization has mostly benefited the wealthy rather than ordinary citizens

	Total	Lower	Medium	Higher	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Strongly agree	20%	22%	19%	19%	19%	25%	19%	23%	-	22%	20%
Somewhat agree	41%	42%	42%	37%	37%	35%	50%	-	16%	31%	44%
Neither agree nor disagree	25%	24%	23%	27%	26%	30%	19%	67%	32%	31%	23%
Somewhat disagree	10%	10%	10%	13%	14%	5%	7%	-	16%	12%	10%
Strongly disagree	4%	2%	6%	4%	4%	4%	3%	10%	35%	4%	3%
Don't know	0%	1%	1%	-	-	-	1%	-	-	-	1%
Mean	3.63	3.73	3.60	3.53	3.52	3.72	3.77	3.26	2.31	3.56	3.67

Q6. To what extent do you agree or disagree with each of the following statements? - A country is stronger when its people have a shared and common culture

	Total	Lower	Medium	Higher	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Strongly agree	46%	45%	48%	45%	48%	46%	58%	34%	16%	38%	45%
Somewhat agree	37%	37%	36%	41%	34%	33%	29%	11%	16%	47%	41%
Neither agree nor disagree	13%	15%	12%	9%	14%	15%	7%	54%	33%	16%	12%
Somewhat disagree	3%	2%	2%	4%	3%	5%	6%	-	19%	-	2%
Strongly disagree	1%	1%	1%	1%	2%	1%	-	-	16%	-	1%
Don't know	0%	-	0%	-	-	-	-	-	-	-	0%
Mean	4.24	4.23	4.28	4.25	4.23	4.18	4.40	3.80	2.98	4.22	4.27

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters,	Professional higher education (e.g. to	None of these

Q6. To what extent do you agree or disagree with each of the following statements? - Multiculturalism is a negative result of globalization

	Total	Male	Female	18-34	35-54	55+	Primary	Secondary	Diploma	University degree	University higher	Professional higher	None of these
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Strongly agree	8%	8%	8%	10%	6%	2%	-	16%	10%	6%	14%	5%	15%
Somewhat agree	21%	22%	19%	21%	21%	20%	-	20%	16%	21%	23%	24%	32%
Neither agree nor disagree	35%	31%	39%	33%	37%	39%	-	31%	36%	37%	24%	25%	37%
Somewhat disagree	21%	21%	22%	22%	21%	13%	-	19%	13%	24%	17%	30%	8%
Strongly disagree	14%	17%	10%	13%	15%	24%	-	11%	21%	12%	23%	16%	8%
Don't know	1%	1%	1%	1%	1%	2%	-	3%	3%	1%	-	-	-
Mean	2.87	2.82	2.93	2.92	2.81	2.61	-	3.11	2.81	2.85	2.89	2.72	3.38

Q7. Which ONE of the following best describes the way you feel about Philippines?

	Total	Male	Female	18-34	35-54	55+	Primary	Secondary	Diploma	University degree	University higher	Professional higher	None of these
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Philippines is the best country in the world	15%	13%	16%	16%	13%	6%	-	17%	23%	12%	17%	21%	30%
Philippines is better than most other countries	25%	26%	24%	22%	31%	30%	-	21%	21%	25%	39%	23%	-
Philippines is as good as most other countries	37%	35%	40%	37%	37%	46%	-	31%	35%	39%	41%	38%	23%
Philippines is not as good as most other countries	20%	21%	18%	22%	16%	18%	-	27%	18%	21%	3%	12%	16%
Philippines is the worst country in the world	2%	2%	1%	2%	2%	-	-	2%	2%	1%	-	6%	16%
Don't know	2%	2%	1%	2%	2%	-	-	2%	1%	2%	-	-	15%

Q8. If you had the opportunity to move to any country of your choice, would you take it? Please select the option that best applies.

	Total	Male	Female	18-34	35-54	55+	Primary	Secondary	Diploma	University degree	University higher	Professional higher	None of these
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Yes, definitely	27%	31%	24%	30%	24%	11%	-	29%	27%	27%	26%	28%	40%
Yes, probably	48%	42%	55%	48%	51%	38%	-	42%	50%	50%	44%	44%	37%
No, probably not	17%	19%	15%	14%	18%	43%	-	20%	18%	16%	21%	18%	7%
No, definitely not	5%	7%	3%	5%	4%	6%	-	4%	4%	5%	6%	11%	8%
Don't know	2%	2%	3%	2%	2%	2%	-	5%	2%	2%	3%	-	7%

Q9. Who would you rather was president of the USA?

	Total	Male	Female	18-34	35-54	55+	Primary	Secondary	Diploma	University degree	University higher	Professional higher	None of these
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Donald Trump	14%	16%	11%	12%	16%	24%	-	16%	20%	13%	15%	10%	-
Hillary Clinton	60%	60%	60%	60%	62%	51%	-	53%	57%	60%	67%	69%	62%
Don't know	26%	24%	29%	28%	22%	25%	-	31%	23%	27%	17%	21%	38%

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19.999)	Medium income (PHP 20,000 - 59.999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single

Q6. To what extent do you agree or disagree with each of the following statements? - Multiculturalism is a negative result of globalization

	Total	Lower income	Medium income	Higher income	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Strongly agree	8%	9%	9%	5%	8%	9%	14%	-	-	7%	7%
Somewhat agree	21%	23%	19%	21%	23%	18%	25%	10%	32%	16%	20%
Neither agree nor disagree	35%	37%	34%	28%	36%	37%	22%	68%	16%	50%	34%
Somewhat disagree	21%	20%	23%	23%	20%	20%	28%	-	16%	8%	22%
Strongly disagree	14%	10%	14%	22%	13%	14%	9%	21%	35%	15%	15%
Don't know	1%	1%	1%	-	-	2%	3%	-	-	4%	2%
Mean	2.87	3.01	2.84	2.63	2.92	2.87	3.08	2.67	2.46	2.91	2.82

Q7. Which ONE of the following best describes the way you feel about Philippines?

	Total	Lower income	Medium income	Higher income	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Philippines is the best country in the world	15%	19%	13%	11%	15%	20%	21%	-	-	-	14%
Philippines is better than most other countries	25%	24%	26%	24%	30%	27%	21%	20%	33%	39%	22%
Philippines is as good as most other countries	37%	38%	36%	43%	39%	34%	34%	34%	-	46%	38%
Philippines is not as good as most other countries	20%	16%	22%	20%	14%	20%	22%	23%	48%	12%	22%
Philippines is the worst country in the world	2%	2%	1%	1%	1%	-	1%	11%	19%	-	2%
Don't know	2%	1%	1%	1%	1%	-	-	11%	-	4%	2%

Q8. If you had the opportunity to move to any country of your choice, would you take it? Please select the option that best applies.

	Total	Lower income	Medium income	Higher income	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Yes, definitely	27%	28%	23%	29%	18%	33%	27%	23%	52%	35%	31%
Yes, probably	48%	48%	53%	45%	52%	41%	43%	45%	32%	39%	49%
No, probably not	17%	16%	17%	20%	22%	22%	20%	33%	16%	19%	13%
No, definitely not	5%	4%	5%	4%	6%	4%	5%	-	-	7%	5%
Don't know	2%	3%	2%	1%	2%	-	4%	-	-	-	3%

Q9. Who would you rather was president of the USA?

	Total	Lower income	Medium income	Higher income	Married	Living with partner	In relationship	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Donald Trump	14%	14%	16%	13%	14%	16%	20%	32%	16%	35%	11%
Hillary Clinton	60%	57%	60%	71%	57%	58%	55%	36%	51%	43%	64%
Don't know	26%	30%	24%	16%	29%	25%	25%	33%	33%	23%	25%

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters,	Professional higher education (e.g. to	None of these
Q10. Do you think the world has got better or worse in the past 12 months, or has there been no change?													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Better	39%	35%	42%	42%	33%	25%	-	32%	45%	38%	40%	38%	52%
No change	22%	25%	19%	20%	27%	22%	-	17%	22%	23%	17%	26%	15%
Worse	34%	34%	35%	33%	34%	48%	-	43%	29%	34%	37%	36%	24%
Don't know	5%	6%	4%	4%	6%	5%	-	8%	4%	5%	6%	-	8%
Gender													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Male	51%	100%	-	47%	60%	59%	-	47%	60%	49%	59%	57%	49%
Female	49%	-	100%	53%	40%	41%	-	53%	40%	51%	41%	43%	51%
Age Group													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
18-24	32%	30%	34%	48%	-	-	-	55%	23%	32%	10%	40%	39%
25-34	34%	30%	38%	52%	-	-	-	26%	38%	34%	35%	30%	54%
35-44	18%	21%	15%	-	64%	-	-	10%	27%	17%	33%	9%	-
45-54	10%	12%	8%	-	36%	-	-	2%	7%	12%	12%	12%	-
55+	6%	7%	5%	-	-	100%	-	6%	6%	5%	10%	10%	7%
Mean	32.03	33.38	30.63	24.98	42.39	61.32	-	27.44	32.92	32.03	36.90	33.62	28.09
Working Status													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Working full time (30 or more hours per week)	56%	58%	54%	54%	65%	35%	-	24%	49%	61%	73%	52%	30%
Working part time (8-29 hours a week)	10%	10%	10%	9%	12%	6%	-	14%	11%	10%	8%	10%	-
Working part time (Less than 8 hours a week)	6%	5%	7%	6%	4%	8%	-	7%	9%	5%	1%	10%	16%
Full time student	9%	9%	8%	13%	-	2%	-	32%	7%	7%	3%	2%	-
Retired	3%	4%	2%	-	2%	42%	-	4%	4%	2%	4%	8%	7%
Unemployed	9%	9%	10%	10%	10%	-	-	12%	12%	9%	-	15%	16%
Not working	4%	3%	5%	4%	3%	5%	-	5%	5%	3%	6%	-	15%
Other	3%	3%	3%	3%	4%	3%	-	2%	3%	3%	5%	3%	15%
Marital Status													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Married	28%	26%	29%	13%	54%	62%	-	17%	32%	27%	41%	24%	37%
Living with partner	10%	10%	10%	9%	11%	8%	-	11%	19%	9%	9%	7%	-
In relationship, but not living with partner	7%	6%	8%	9%	3%	2%	-	7%	5%	7%	11%	2%	16%
Widowed	1%	1%	1%	0%	2%	5%	-	1%	2%	1%	-	3%	-
Divorced	1%	1%	-	0%	0%	3%	-	2%	-	0%	1%	3%	-
Separated	3%	3%	2%	1%	7%	8%	-	-	4%	3%	4%	-	-
Single	51%	53%	49%	67%	23%	13%	-	63%	39%	53%	33%	61%	47%

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19,999)	Medium income (PHP 20,000 - 59,999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Q10. Do you think the world has got better or worse in the past 12 months, or has there been no change?											
Base	1000	408	332	171	275	99	70	9	6	27	514
Better	39%	43%	39%	34%	41%	48%	41%	-	-	19%	38%
No change	22%	21%	22%	22%	24%	21%	21%	24%	-	38%	21%
Worse	34%	31%	34%	41%	30%	29%	34%	76%	84%	43%	36%
Don't know	5%	5%	5%	4%	6%	2%	4%	-	16%	-	5%
Gender											
Base	1000	408	332	171	275	99	70	9	6	27	514
Male	51%	44%	52%	63%	48%	51%	44%	36%	100%	56%	53%
Female	49%	56%	48%	37%	52%	49%	56%	64%	-	44%	47%
Age Group											
Base	1000	408	332	171	275	99	70	9	6	27	514
18-24	32%	41%	21%	26%	5%	21%	40%	11%	16%	4%	49%
25-34	34%	37%	37%	25%	26%	43%	48%	11%	33%	11%	36%
35-44	18%	12%	23%	22%	32%	25%	8%	13%	19%	41%	9%
45-54	10%	6%	13%	17%	23%	7%	3%	34%	-	27%	4%
55+	6%	4%	6%	10%	14%	5%	1%	30%	32%	17%	1%
Mean	32.03	29.35	33.98	35.72	40.89	32.86	27.54	48.48	38.72	44.59	26.71
Working Status											
Base	1000	408	332	171	275	99	70	9	6	27	514
Working full time (30 or more hours per week)	56%	49%	68%	65%	58%	53%	59%	23%	35%	55%	56%
Working part time (8-29 hours a week)	10%	12%	9%	9%	11%	19%	7%	34%	16%	4%	8%
Working part time (Less than 8 hours a week)	6%	7%	6%	2%	7%	4%	3%	-	-	7%	6%
Full time student	9%	10%	4%	7%	1%	-	7%	-	16%	4%	15%
Retired	3%	1%	3%	6%	6%	5%	-	20%	32%	11%	0%
Unemployed	9%	13%	5%	5%	9%	11%	12%	13%	-	16%	8%
Not working	4%	4%	3%	4%	5%	3%	7%	-	-	-	3%
Other	3%	3%	2%	2%	3%	5%	6%	10%	-	4%	3%
Marital Status											
Base	1000	408	332	171	275	99	70	9	6	27	514
Married	28%	22%	33%	35%	100%	-	-	-	-	-	-
Living with partner	10%	9%	10%	13%	-	100%	-	-	-	-	-
In relationship, but not living with partner	7%	7%	8%	6%	-	-	100%	-	-	-	-
Widowed	1%	1%	2%	1%	-	-	-	100%	-	-	-
Divorced	1%	1%	1%	1%	-	-	-	-	100%	-	-
Separated	3%	2%	3%	4%	-	-	-	-	-	100%	-
Single	51%	59%	43%	41%	-	-	-	-	-	-	100%

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters.	Professional higher education (e.g. to	None of these
Household size													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
1	4%	5%	3%	4%	4%	8%	-	3%	5%	3%	11%	5%	-
2	7%	10%	5%	5%	11%	18%	-	8%	8%	7%	9%	13%	8%
3	14%	13%	15%	15%	10%	17%	-	22%	17%	13%	13%	3%	15%
4	19%	20%	19%	18%	23%	15%	-	22%	14%	20%	25%	16%	15%
5	19%	18%	20%	19%	21%	17%	-	11%	16%	21%	14%	28%	15%
6	14%	13%	15%	14%	13%	14%	-	9%	17%	15%	10%	15%	8%
7	9%	9%	10%	9%	9%	9%	-	5%	11%	9%	8%	16%	7%
8 or more	11%	11%	12%	14%	8%	2%	-	21%	13%	10%	9%	5%	15%
Don't know	0%	0%	0%	0%	-	-	-	-	-	0%	-	-	-
Prefer not to say	1%	1%	1%	1%	1%	-	-	-	-	2%	-	-	16%
Children													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
None - I don't have children	57%	59%	55%	68%	32%	48%	-	59%	46%	58%	56%	63%	63%
1	19%	18%	19%	17%	24%	18%	-	20%	27%	18%	18%	15%	7%
2	13%	10%	15%	9%	24%	2%	-	11%	15%	12%	17%	8%	22%
3	4%	5%	4%	3%	9%	-	-	3%	4%	5%	3%	3%	-
4	2%	2%	1%	1%	3%	-	-	1%	2%	1%	3%	6%	-
5 or more	1%	2%	1%	1%	2%	-	-	2%	1%	1%	-	3%	-
None - My children are 18 or above	5%	4%	5%	1%	6%	33%	-	4%	4%	5%	3%	3%	7%
Monthly Household Income - Philippines													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
4,999 or less	10%	9%	11%	13%	4%	3%	-	23%	15%	7%	-	14%	38%
5,000 - 9,999	11%	10%	12%	12%	8%	10%	-	12%	19%	10%	7%	10%	-
10,000 - 14,999	12%	10%	14%	14%	7%	10%	-	12%	13%	12%	7%	21%	-
15,000 - 19,999	8%	7%	9%	8%	7%	8%	-	6%	7%	9%	8%	5%	-
20,000 - 29,999	12%	13%	12%	12%	14%	6%	-	7%	8%	14%	16%	5%	7%
30,000 - 39,999	11%	11%	11%	9%	16%	13%	-	4%	11%	12%	9%	8%	8%
40,000 -59,999	10%	10%	10%	9%	12%	16%	-	9%	11%	10%	8%	10%	-
60,000 - 99,999	8%	9%	7%	6%	12%	18%	-	2%	3%	9%	14%	8%	-
100,000 - 149,999	4%	5%	2%	3%	5%	3%	-	3%	4%	3%	12%	5%	-
150,000 - 199,999	1%	1%	1%	1%	2%	3%	-	2%	1%	1%	1%	5%	-
200,000 - 499,999	2%	3%	1%	2%	3%	2%	-	-	-	2%	10%	-	-
500,000 or more	2%	2%	1%	1%	2%	2%	-	-	1%	2%	3%	-	-
Don't know	3%	3%	3%	3%	1%	2%	-	8%	3%	2%	1%	6%	8%
Prefer not to answer	6%	7%	5%	6%	6%	5%	-	13%	3%	6%	2%	3%	39%
Mean	#####	#####	41460.59	#####	#####	#####	-	25812.94	33463.20	57672.57	105665.03	38296.81	#######

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19,999)	Medium income (PHP 20,000 - 59,999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Household size											
Base	1000	408	332	171	275	99	70	9	6	27	514
1	4%	5%	5%	2%	1%	3%	10%	21%	-	4%	5%
2	7%	6%	7%	12%	6%	17%	8%	11%	16%	15%	6%
3	14%	15%	15%	10%	14%	15%	14%	-	32%	19%	13%
4	19%	16%	24%	22%	25%	19%	14%	24%	51%	28%	16%
5	19%	20%	17%	22%	23%	12%	20%	-	-	12%	20%
6	14%	15%	16%	9%	13%	15%	14%	10%	-	4%	15%
7	9%	8%	8%	13%	12%	6%	11%	10%	-	10%	8%
8 or more	11%	14%	7%	10%	7%	13%	7%	23%	-	7%	14%
Don't know	0%	0%	-	1%	-	-	1%	-	-	-	0%
Prefer not to say	1%	1%	1%	1%	-	-	1%	-	-	-	2%
Children											
Base	1000	408	332	171	275	99	70	9	6	27	514
None - I don't have children	57%	59%	50%	51%	20%	32%	73%	31%	33%	35%	81%
1	19%	19%	19%	25%	31%	34%	13%	36%	16%	27%	9%
2	13%	12%	18%	9%	27%	24%	10%	-	-	7%	4%
3	4%	4%	5%	4%	9%	6%	1%	11%	16%	8%	1%
4	2%	0%	2%	3%	2%	1%	3%	11%	19%	4%	1%
5 or more	1%	1%	1%	1%	1%	2%	-	-	-	-	1%
None - My children are 18 or above	5%	4%	4%	7%	10%	-	-	10%	16%	18%	2%
Monthly Household Income - Philippines											
Base	1000	408	332	171	275	99	70	9	6	27	514
4,999 or less	10%	24%	-	-	6%	9%	7%	-	-	4%	13%
5,000 - 9,999	11%	26%	-	-	8%	13%	11%	31%	-	15%	11%
10,000 - 14,999	12%	30%	-	-	10%	9%	7%	-	16%	8%	15%
15,000 - 19,999	8%	20%	-	-	8%	7%	13%	-	16%	4%	8%
20,000 - 29,999	12%	-	37%	-	12%	10%	15%	33%	-	3%	13%
30,000 - 39,999	11%	-	33%	-	16%	13%	11%	13%	16%	16%	8%
40,000 -59,999	10%	-	30%	-	13%	10%	13%	11%	16%	20%	8%
60,000 - 99,999	8%	-	-	47%	12%	7%	5%	-	-	14%	6%
100,000 - 149,999	4%	-	-	22%	4%	8%	3%	11%	16%	-	3%
150,000 - 199,999	1%	-	-	8%	3%	1%	4%	-	-	-	1%
200,000 - 499,999	2%	-	-	13%	2%	5%	3%	-	-	8%	2%
500,000 or more	2%	-	-	10%	1%	2%	-	-	-	-	2%
Don't know	3%	-	-	-	2%	-	1%	-	19%	-	4%
Prefer not to answer	6%	-	-	-	4%	4%	7%	-	-	8%	8%
Mean	#####	9726.77	35871.76	196872.57	55131.87	69473.06	46712.53	35028.59	47569.56	63688.87	#####

www.yougov.co.uk

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters,	Professional higher education (e.g. to	None of these
Highest Education Level - Philippines													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Primary school (P1-P6, P7 if required)	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary School or High School (F1-F4)	10%	9%	11%	12%	4%	9%	-	100%	-	-	-	-	-
Diploma or vocational education	12%	14%	10%	11%	15%	11%	-	-	100%	-	-	-	-
University degree (e.g. BA, BSc, B.Ed)	66%	63%	69%	66%	67%	60%	-	-	-	100%	-	-	-
University higher degree (Masters, MBA, PhD)	7%	8%	6%	5%	11%	11%	-	-	-	-	100%	-	-
Professional higher education (e.g. to qualify as a lawyer, accountant)	4%	4%	3%	4%	3%	6%	-	-	-	-	-	100%	-
None of these	1%	1%	1%	2%	-	2%	-	-	-	-	-	-	100%
Social networks - member of													
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Facebook	97%	96%	97%	97%	97%	99%	-	95%	98%	98%	90%	97%	93%
Facebook Messenger	-	-	-	-	-	-	-	-	-	-	-	-	-
Twitter	59%	56%	62%	61%	58%	43%	-	59%	53%	61%	67%	53%	30%
LinkedIn	42%	45%	39%	38%	50%	51%	-	20%	28%	48%	52%	33%	24%
Google+	67%	65%	68%	68%	63%	68%	-	65%	65%	69%	59%	47%	46%
MySpace	6%	7%	5%	5%	8%	5%	-	3%	5%	7%	9%	-	7%
Pinterest	28%	21%	36%	28%	30%	24%	-	27%	23%	30%	22%	25%	22%
Tumblr	17%	14%	19%	20%	11%	6%	-	23%	12%	17%	17%	18%	-
Instagram	59%	51%	67%	63%	54%	31%	-	49%	49%	62%	65%	45%	39%
Vine	3%	3%	3%	4%	1%	-	-	2%	3%	3%	1%	-	-
Snapchat	17%	13%	22%	22%	9%	3%	-	16%	12%	19%	13%	13%	7%
WeChat	-	-	-	-	-	-	-	-	-	-	-	-	-
Line	-	-	-	-	-	-	-	-	-	-	-	-	-
Vimeo	-	-	-	-	-	-	-	-	-	-	-	-	-
Tinder	-	-	-	-	-	-	-	-	-	-	-	-	-
Mindtalk	-	-	-	-	-	-	-	-	-	-	-	-	-
Path	-	-	-	-	-	-	-	-	-	-	-	-	-
Bebo	1%	1%	0%	1%	1%	-	-	1%	1%	0%	5%	-	-
BeeTalk	-	-	-	-	-	-	-	-	-	-	-	-	-
Skype	-	-	-	-	-	-	-	-	-	-	-	-	-
Whatsapp	-	-	-	-	-	-	-	-	-	-	-	-	-
Sina Weibo	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	8%	7%	9%	9%	7%	2%	-	14%	10%	7%	5%	2%	7%
Don't Know	0%	0%	-	-	0%	-	-	-	-	0%	-	-	-
Not applicable - I am not currently a member of any social networks	1%	1%	0%	0%	0%	2%	-	1%	-	0%	-	3%	7%

www.yougov.co.uk

Highest Education Level - Philippines

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19.999)	Medium income (PHP 20,000 - 59.999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Primary school (P1-P6, P7 if required)	-	-	-	-	-	-	-	-	-	-	-
Secondary School or High School (F1-F4)	10%	13%	6%	4%	6%	11%	10%	10%	32%	-	12%
Diploma or vocational education	12%	16%	11%	6%	14%	23%	8%	21%	-	20%	9%
University degree (e.g. BA, BSc, B.Ed)	66%	61%	73%	69%	65%	57%	66%	57%	32%	69%	69%
University higher degree (Masters, MBA, PhD)	7%	4%	7%	16%	10%	6%	11%	-	16%	11%	4%
Professional higher education (e.g. to qualify as a lawyer, accountant)	4%	5%	3%	4%	3%	3%	1%	11%	19%	-	5%
None of these	1%	1%	1%	-	2%	-	3%	-	-	-	1%

Social networks - member of

	Total	Lower income (Bellow PHP 19.999)	Medium income (PHP 20,000 - 59.999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Facebook	97%	97%	97%	97%	97%	94%	97%	89%	67%	96%	98%
Facebook Messenger	-	-	-	-	-	-	-	-	-	-	-
Twitter	59%	56%	63%	65%	51%	53%	58%	57%	65%	54%	65%
LinkedIn	42%	31%	52%	54%	46%	42%	51%	67%	16%	31%	40%
Google+	67%	69%	71%	61%	66%	64%	72%	67%	48%	43%	68%
MySpace	6%	5%	5%	10%	5%	6%	8%	10%	-	4%	6%
Pinterest	28%	27%	30%	30%	29%	21%	34%	34%	-	24%	29%
Tumblr	17%	15%	19%	18%	9%	10%	21%	-	-	12%	22%
Instagram	59%	53%	66%	64%	47%	50%	59%	24%	16%	62%	67%
Vine	3%	3%	2%	5%	1%	3%	4%	-	-	3%	4%
Snapchat	17%	13%	19%	20%	10%	12%	20%	10%	35%	12%	22%
WeChat	-	-	-	-	-	-	-	-	-	-	-
Line	-	-	-	-	-	-	-	-	-	-	-
Vimeo	-	-	-	-	-	-	-	-	-	-	-
Tinder	-	-	-	-	-	-	-	-	-	-	-
Mindtalk	-	-	-	-	-	-	-	-	-	-	-
Path	-	-	-	-	-	-	-	-	-	-	-
Bebo	1%	0%	0%	2%	1%	-	3%	-	-	3%	0%
BeeTalk	-	-	-	-	-	-	-	-	-	-	-
Skype	-	-	-	-	-	-	-	-	-	-	-
Whatsapp	-	-	-	-	-	-	-	-	-	-	-
Sina Weibo	-	-	-	-	-	-	-	-	-	-	-
Other	8%	9%	7%	6%	5%	6%	6%	-	-	16%	10%
Don't Know	0%	-	-	-	0%	-	-	-	-	-	-
Not applicable - I am not currently a member of any social networks	1%	1%	0%	1%	1%	-	-	11%	-	-	0%

www.yougov.co.uk

Region Philippines

	Total	Gender		Age Group			Highest Education Level - Philippines						
		Male	Female	18-34	35-54	55+	Primary school (P1-P6, P7 if required)	Secondary School or High School (F1-F4)	Diploma or vocational education	University degree (e.g. BA, BSc, B.Ed)	University higher degree (Masters,	Professional higher education (e.g. to	None of these
Base	1000	510	490	660	280	60	-	99	121	660	69	39	13
Ilocos Region	3%	4%	2%	3%	3%	2%	-	6%	3%	3%	3%	-	-
Cagayan Valley	1%	1%	1%	1%	1%	2%	-	1%	-	1%	-	2%	8%
Central Luzon	9%	9%	8%	8%	10%	11%	-	6%	14%	8%	6%	10%	8%
Calabarzon	15%	15%	15%	14%	19%	13%	-	15%	14%	15%	15%	21%	-
Mimaropa	1%	1%	1%	1%	0%	2%	-	-	3%	1%	3%	-	-
Bicol Region	2%	2%	2%	2%	1%	2%	-	2%	-	2%	3%	3%	-
Cordillera Administrative Region (CAR)	2%	2%	3%	2%	2%	2%	-	3%	2%	2%	5%	5%	-
National Capital Region (NCR)	38%	39%	38%	37%	41%	38%	-	35%	38%	39%	42%	28%	46%
Western Visayas	3%	3%	2%	4%	0%	-	-	4%	1%	3%	3%	-	7%
Central Visayas	9%	8%	10%	9%	9%	6%	-	10%	6%	10%	10%	10%	8%
Eastern Visayas	2%	2%	2%	2%	1%	2%	-	1%	2%	2%	3%	3%	7%
Negros Island Region (NIR)	2%	2%	2%	1%	2%	5%	-	1%	1%	2%	1%	2%	-
Zamboanga Peninsula	1%	2%	1%	2%	1%	2%	-	1%	1%	2%	-	5%	-
Northern Mindanao	3%	3%	4%	3%	3%	6%	-	3%	7%	3%	1%	-	7%
Davao Region	6%	6%	6%	7%	5%	6%	-	8%	8%	6%	4%	8%	8%
Soccsksargen	1%	1%	1%	1%	1%	-	-	2%	-	1%	-	2%	-
Caraga	1%	0%	1%	1%	0%	3%	-	3%	1%	1%	-	-	-
Autonomous Region of Muslim Mindanao (ARMM)	0%	-	0%	0%	-	-	-	-	-	0%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-

Region Philippines

	Total	Income Group			Marital Status						
		Lower income (Bellow PHP 19.999)	Medium income (PHP 20,000 - 59.999)	Higher income (PHP 60,000 and above)	Married	Living with partner	In relationship, but not living with partner	Widowed	Divorced	Separated	Single
Base	1000	408	332	171	275	99	70	9	6	27	514
Ilocos Region	3%	4%	2%	1%	3%	2%	3%	21%	-	4%	3%
Cagayan Valley	1%	1%	1%	-	1%	-	-	-	-	-	1%
Central Luzon	9%	10%	8%	7%	11%	6%	7%	11%	-	11%	8%
Calabarzon	15%	14%	17%	14%	18%	18%	12%	13%	19%	16%	13%
Mimaropa	1%	1%	1%	1%	1%	1%	-	-	16%	-	1%
Bicol Region	2%	2%	1%	1%	2%	-	3%	-	-	-	2%
Cordillera Administrative Region (CAR)	2%	2%	2%	2%	1%	4%	3%	-	-	-	2%
National Capital Region (NCR)	38%	29%	44%	52%	36%	39%	41%	33%	16%	49%	39%
Western Visayas	3%	3%	3%	1%	1%	2%	1%	11%	16%	-	4%
Central Visayas	9%	10%	8%	10%	9%	10%	15%	-	16%	-	9%
Eastern Visayas	2%	3%	0%	2%	2%	-	-	-	-	4%	3%
Negros Island Region (NIR)	2%	3%	1%	1%	2%	2%	4%	-	-	4%	1%
Zamboanga Peninsula	1%	2%	1%	-	2%	1%	1%	-	-	-	1%
Northern Mindanao	3%	4%	4%	2%	3%	4%	6%	10%	-	-	3%
Davao Region	6%	9%	4%	6%	5%	9%	1%	-	16%	8%	7%
Soccsksargen	1%	1%	1%	1%	1%	-	3%	-	-	-	1%
Caraga	1%	1%	1%	1%	1%	1%	-	-	-	4%	1%
Autonomous Region of Muslim Mindanao (ARMM)	0%	0%	-	-	0%	-	-	-	-	-	0%
Other	-	-	-	-	-	-	-	-	-	-	-

www.yougov.co.uk