

YouGov / The Times Survey Results

Sample Size: 1628 Adults in GB
Fieldwork: 24th - 26th January 2020

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1628	561	337	115	552	404	147	604	645	791	837	177	679	392	379	928	700	195	547	353	392	140	
Unweighted Sample	1628	618	358	117	614	442	145	727	673	684	944	142	659	406	421	979	649	150	572	370	398	138	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	49	100	0	0	95	3	11	26	76	52	45	17	40	51	68	47	51	35	58	55	44	27
Lab	29	0	100	0	1	82	22	43	13	27	31	53	35	27	15	29	29	48	21	26	41	13
Lib Dem	10	0	0	100	0	6	62	16	2	10	9	15	10	11	7	12	6	10	13	7	8	6
SNP	5	0	0	0	0	2	0	6	2	5	5	7	7	5	2	5	5	0	0	0	1	50
Plaid Cymru	1	0	0	0	0	1	0	1	1	0	2	1	1	1	1	1	1	0	0	5	0	0
Brexit Party	2	0	0	0	2	0	0	0	4	2	2	0	1	3	2	1	3	1	2	2	2	1
Green	4	0	0	0	1	6	4	8	1	3	6	7	6	3	4	5	4	6	6	3	3	2
Other	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	1	0	0	1	1	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	34	100	0	0	86	3	8	20	60	38	31	12	27	37	56	36	32	26	42	36	30	22
Labour	21	0	100	0	1	68	17	33	11	20	22	33	23	20	12	22	19	35	16	17	27	11
Liberal Democrat	7	0	0	100	0	5	47	12	2	8	6	9	7	8	5	9	4	8	10	5	6	5
Scottish National Party (SNP)	4	0	0	0	0	1	0	5	2	4	3	5	5	3	2	4	3	0	0	0	1	40
Plaid Cymru	1	0	0	0	0	1	0	1	0	0	1	0	1	1	1	1	1	0	0	3	0	0
Brexit Party	1	0	0	0	2	0	0	0	3	1	2	0	1	2	2	1	2	1	2	1	1	0
Green	3	0	0	0	1	5	3	6	1	2	4	4	4	2	3	4	2	4	4	2	2	2
Some other party	0	0	0	0	0	0	0	1	1	0	1	0	0	0	1	0	1	0	0	1	1	0
Would not vote	12	0	0	0	0	2	5	5	6	11	13	13	16	10	5	7	19	7	11	14	15	10
Don't know	13	0	0	0	8	11	19	14	12	11	15	9	14	15	12	13	13	11	13	17	13	7
Refused	3	0	0	0	1	2	1	2	1	4	3	15	3	0	1	3	4	8	2	4	3	2

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	1	2	4	0	1	5	4	5	10	12	15	15	7	5	6	17	6	11	10	15	8
1	2	0	0	1	0	0	1	1	1	2	1	2	2	2	0	1	2	3	1	2	2	1
2	1	0	0	1	0	0	0	1	1	1	1	5	1	0	0	1	1	1	1	1	1	3
3	1	0	0	0	0	0	1	0	1	1	1	2	2	0	0	1	1	1	2	2	0	0
4	1	0	1	0	0	1	0	1	0	1	1	2	1	1	0	1	1	0	0	2	2	0
5	5	3	3	3	2	4	1	4	5	5	5	7	6	3	4	4	6	5	3	6	5	7
6	2	1	1	2	1	1	1	2	2	1	2	2	2	2	1	1	2	0	1	1	3	2
7	3	3	2	2	3	2	2	2	4	3	3	2	4	2	3	3	3	2	3	4	3	1
8	7	9	6	4	9	5	4	6	6	7	6	15	6	6	4	7	6	15	5	6	7	5
9	10	12	11	11	11	11	14	11	9	12	8	11	9	9	12	10	9	14	11	10	6	8
10 - Absolutely certain to vote	58	70	74	73	74	73	71	68	66	57	60	38	52	67	70	63	51	53	62	57	54	66

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

2-3 Dec '19 **24-26 Jan '20**

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Britain leaving the EU	59	52	60	52	57	60	52	53	57	54	52	52	44	48	57	57	55	48	51	52	51	51	58
Health	44	42	39	55	49	40	52	47	47	40	36	47	32	40	43	47	45	38	31	46	42	42	39
The environment	28	32	21	42	56	22	46	49	40	22	30	34	43	33	31	25	37	25	30	36	30	28	32
Crime	22	25	35	20	14	35	20	17	18	36	26	24	14	20	30	34	24	27	39	24	24	23	15
The economy	25	23	27	24	32	25	23	33	31	19	29	19	20	24	25	22	27	19	22	23	20	24	35
Immigration & Asylum	20	20	34	9	3	34	8	8	8	35	19	21	8	15	27	29	17	24	19	19	22	23	12
Housing	13	14	10	22	11	10	20	12	13	13	15	14	10	16	16	11	13	17	19	14	13	13	15
Education	12	12	9	14	20	9	14	19	17	9	11	14	18	15	9	8	14	10	8	14	11	12	14
Defence and security	13	12	18	7	11	18	7	9	12	14	12	11	8	9	10	20	11	13	15	11	11	12	11
Welfare benefits	10	10	6	15	11	7	13	8	11	9	9	10	8	11	11	8	7	13	10	9	11	8	17
Pensions	8	7	8	4	5	9	3	8	5	10	7	6	0	4	9	13	6	7	3	8	6	7	9
Family life & childcare	5	4	3	4	7	3	4	6	4	4	3	5	5	7	1	2	4	4	1	4	3	5	9
Tax	6	3	2	2	3	1	4	2	3	3	5	2	6	3	5	1	3	4	2	2	5	3	6
Transport	2	3	3	3	7	3	2	8	4	2	4	2	2	2	3	4	2	3	1	2	4	4	2
None of these	1	1	1	1	0	1	1	0	1	1	2	1	3	2	0	0	1	1	1	1	2	1	0
Don't know	4	5	2	3	0	2	5	1	4	3	5	6	16	7	3	1	4	7	5	4	6	8	2

11-12 Nov '19 **24-26 Jan '20**

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	3	8	22	1	1	21	0	2	3	17	10	7	2	4	11	17	9	8	5	11	7	8	5
Fairly well	15	27	56	8	7	56	7	12	17	45	31	24	9	22	32	41	27	28	25	34	26	24	18
TOTAL WELL	18	35	78	9	8	77	7	14	20	62	41	31	11	26	43	58	36	36	30	45	33	32	23
Fairly badly	21	18	10	22	32	10	22	28	24	13	16	20	26	21	16	11	19	17	17	19	20	17	18
Very badly	53	29	3	58	51	4	55	47	43	13	30	29	40	36	25	17	31	27	31	22	22	36	53
TOTAL BADLY	74	47	13	80	83	14	77	75	67	26	46	49	66	57	41	28	50	44	48	41	42	53	71
Don't know	7	17	8	12	8	9	15	10	14	12	13	20	22	17	16	13	14	20	22	14	24	15	6

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	41	40	76	12	2	81	12	5	7	82	42	39	16	32	48	60	36	46	28	45	45	41	26
Wrong to leave	47	47	18	76	93	14	77	91	85	9	47	46	60	52	42	35	54	36	54	43	38	47	71
Don't know	11	13	6	12	5	6	12	5	8	8	12	14	25	16	10	5	10	18	18	13	18	11	2

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

Since our previous poll our weighting targets have been updated to reflect the latest ONS population and education figures, the change in the electorate since the 2016 referendum, and to change from 2017 past vote to 2019 past vote.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	179	173	10.6%
Men 50-64 High education	42	52	3.2%
Men 50-64 Mid education	86	75	4.6%
Men 50-64 Low education	63	65	4.0%
Men 25-49 High education	99	132	8.1%
Men 25-49 Mid education	114	120	7.4%
Men 25-49 Low education	61	85	5.2%
Men Under 25 High education	12	15	0.9%
Men Under 25 Mid & Low education	28	75	4.6%
Women Over 65	242	207	12.7%
Women 50-64 High education	50	49	3.0%
Women 50-64 Mid education	98	85	5.2%
Women 50-64 Low education	67	67	4.1%
Women 25-49 High education	150	142	8.7%
Women 25-49 Mid education	152	125	7.7%
Women 25-49 Low education	83	75	4.6%
Women Under 25 High education	20	18	1.1%
Women Under 25 Mid & Low education	82	70	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	136	309	19.0%
Medium (3-7)	1120	977	60.0%
High (8,9,10)	372	342	21.0%
Social Grade (NRS and 2011 census)			
AB	478	456	28.0%
C1	501	472	29.0%
C2	304	342	21.0%
DE	345	358	22.0%
EU Referendum Vote (Election Result)			
Remain	727	604	37.1%
Leave	673	645	39.6%
Don't Know / Did Not Vote	228	379	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	123	114	7.0%
North Lab	151	125	7.7%
North LD	15	23	1.4%
North BP	24	15	0.9%
North Oth	20	11	0.7%
North DNV	65	104	6.4%
Midlands Con	133	107	6.6%
Midlands Lab	74	65	4.0%
Midlands LD	18	16	1.0%
Midlands BP	2	3	0.2%
Midlands Oth	8	8	0.5%
Midlands DNV	50	70	4.3%
London Con	53	47	2.9%
London Lab	36	72	4.4%
London LD	17	23	1.4%
London BP	5	2	0.1%
London Oth	7	5	0.3%
London DNV	32	47	2.9%
South Con	239	233	14.3%
South Lab	133	98	6.0%
South LD	78	72	4.4%
South BP	2	2	0.1%
South Oth	24	21	1.3%
South DNV	96	122	7.5%
Wales Con	34	23	1.4%
Wales Lab	27	24	1.5%
Wales LD	6	3	0.2%
Wales PC	7	7	0.4%
Wales BP	1	3	0.2%
Wales Oth DNV	10	23	1.4%
Scotland Con	32	28	1.7%
Scotland Lab	21	20	1.2%
Scotland LD	11	10	0.6%
Scotland SNP	53	49	3.0%
Scotland Oth DNV	21	34	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk