

YouGov Survey Results

Sample Size: 1664 GB Adults
Fieldwork: 18th - 19th January 2016

	Vote in 2015				Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1664	566	466	116	200	807	857	198	421	569	476	948	716	213	541	356	409	145
Unweighted Sample	1664	494	410	116	172	731	933	183	353	596	532	1058	606	149	564	363	420	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following 19th Century novels have you ever read?

Oliver Twist (Charles Dickens)	21	24	23	22	20	19	23	16	17	21	27	20	22	23	23	20	21	14
Little Women (Louisa May Alcott)	15	18	14	22	13	2	27	6	9	15	24	16	13	14	17	16	12	14
Pride and Prejudice (Jane Austen)	15	17	14	21	12	4	26	19	13	15	16	17	13	22	17	16	11	10
Great Expectations (Charles Dickens)	14	14	12	14	17	11	17	13	11	12	19	16	11	14	17	11	11	17
Dracula (Bram Stoker)	12	12	10	8	12	14	10	10	17	13	7	13	11	15	11	13	9	14
Frankenstein (Mary Shelley)	11	10	11	18	6	13	9	18	14	9	7	11	10	15	9	10	11	12
The Adventures of Huckleberry Finn (Mark Twain)	10	9	10	8	15	13	7	3	4	12	15	11	8	10	11	9	8	15
David Copperfield (Charles Dickens)	9	12	8	4	10	7	10	1	5	6	18	9	8	4	9	7	10	10
A Tale of Two Cities (Charles Dickens)	7	8	7	11	10	8	7	4	4	5	16	9	5	3	11	8	5	8
Moby-Dick (Herman Melville)	7	7	6	6	9	11	2	3	3	6	12	8	5	5	7	7	5	9
Tess of the D'Urbervilles (Thomas Hardy)	7	6	8	11	5	2	11	4	6	8	7	8	5	3	9	7	5	6
The Picture of Dorian Gray (Oscar Wilde)	7	6	9	7	4	6	7	12	6	7	6	8	5	7	7	4	8	8
Sense and Sensibility (Jane Austen)	6	7	4	8	6	1	11	5	7	7	5	6	6	8	8	6	3	6
The Count of Monte Cristo (Alexandre Dumas)	6	5	6	9	7	9	2	3	5	4	8	6	5	5	5	8	5	6
War and Peace (Leo Tolstoy)	4	4	5	4	2	5	3	2	2	4	6	4	3	2	4	4	4	8
Anna Karenina (Leo Tolstoy)	3	3	4	3	2	2	4	6	2	1	4	3	2	5	3	2	2	4
Bleak House (Charles Dickens)	3	4	4	3	1	2	4	3	2	2	5	4	2	2	1	4	6	1
Crime and Punishment (Fyodor Dostoyevsky)	3	4	4	3	0	4	2	5	5	2	2	4	1	2	3	1	5	2
Les Misérables (Victor Hugo)	3	2	3	1	1	2	3	4	2	2	3	3	2	2	2	3	2	3
Heart of Darkness (Joseph Conrad)	2	2	3	5	0	2	2	5	1	2	1	2	1	3	2	1	3	1
Madame Bovary (Gustave Flaubert)	2	2	2	2	1	2	3	1	2	2	3	3	1	3	3	1	1	3
The Woman in White (Wilkie Collins)	2	3	2	5	1	1	3	1	2	3	3	2	2	2	3	3	1	3
Vanity Fair (William MakePeace Thackeray)	2	3	1	4	0	2	2	1	3	1	1	2	1	0	2	1	3	1
Middlemarch (George Eliot)	1	1	2	3	1	1	2	2	1	0	3	2	1	1	2	1	1	0
The Brothers Karamazov (Fyodor Dostoyevsky)	1	1	1	0	0	1	1	3	1	0	0	1	1	0	1	0	2	1
None of these	29	28	24	18	39	35	23	28	32	34	20	23	37	24	25	30	36	28
Don't know	5	1	9	2	2	7	3	9	9	3	2	4	5	9	3	5	5	5

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Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample 1664	494	410	116	172	731	933	183	353	596	532	1058	606	149	564	363	420	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

And which two or three of the following 19th Century novels that you haven't read already would you most like to read, if you had the time and the patience?

War and Peace (Leo Tolstoy)	14	14	16	24	9	11	16	19	14	11	14	17	10	14	18	9	11	16
Les Misérables (Victor Hugo)	10	10	11	13	4	8	12	14	7	9	12	11	9	10	12	7	8	13
Moby-Dick (Herman Melville)	8	7	9	9	6	9	6	11	11	7	6	9	6	6	9	8	8	6
The Picture of Dorian Gray (Oscar Wilde)	8	8	6	11	8	8	8	9	7	8	8	9	7	13	7	10	5	7
A Tale of Two Cities (Charles Dickens)	7	8	4	7	8	8	6	5	6	6	8	7	6	3	6	8	8	7
Crime and Punishment (Fyodor Dostoyevsky)	7	6	8	5	5	8	5	8	8	5	6	9	4	8	8	3	6	9
Frankenstein (Mary Shelley)	7	6	8	4	12	9	6	9	8	8	5	6	8	4	7	8	9	3
Great Expectations (Charles Dickens)	7	8	5	11	8	7	8	12	10	6	5	8	7	14	6	7	7	5
Anna Karenina (Leo Tolstoy)	6	7	5	10	5	3	9	5	6	5	9	7	5	6	8	7	4	5
Dracula (Bram Stoker)	6	6	5	7	9	7	4	9	6	7	3	6	6	5	6	7	7	3
The Adventures of Huckleberry Finn (Mark Twain)	6	6	6	9	7	7	6	8	5	7	6	7	5	8	5	4	9	4
The Count of Monte Cristo (Alexandre Dumas)	6	7	5	3	6	9	3	8	6	6	5	7	5	5	6	3	8	11
Bleak House (Charles Dickens)	5	6	3	7	7	3	7	4	4	5	7	5	5	8	6	4	3	2
David Copperfield (Charles Dickens)	5	6	2	5	11	4	5	4	2	7	5	5	5	8	5	4	4	3
Oliver Twist (Charles Dickens)	5	5	4	2	10	6	5	9	4	6	4	6	5	5	4	5	8	4
Pride and Prejudice (Jane Austen)	5	8	4	8	2	2	9	5	8	4	4	5	6	8	5	6	4	5
Sense and Sensibility (Jane Austen)	5	7	3	8	5	2	8	5	7	4	5	5	6	3	7	4	5	7
The Woman in White (Wilkie Collins)	5	5	5	9	4	2	8	2	4	4	8	6	4	3	6	6	4	4
Heart of Darkness (Joseph Conrad)	4	2	6	10	2	5	3	6	3	4	3	5	3	2	3	3	5	7
Madame Bovary (Gustave Flaubert)	4	5	4	6	3	4	4	4	4	4	4	5	3	5	4	3	6	5
Tess of the D'Urbervilles (Thomas Hardy)	4	5	2	3	2	2	5	4	5	3	3	4	4	4	5	3	2	3
Vanity Fair (William MakePeace Thackeray)	4	5	2	9	5	1	7	3	4	3	5	5	3	5	5	4	2	4
Little Women (Louisa May Alcott)	3	4	4	1	2	1	6	7	6	1	2	3	3	1	4	2	4	5
Middlemarch (George Eliot)	3	4	3	4	5	1	5	1	2	2	7	5	2	3	4	4	2	4
The Brothers Karamazov (Fyodor Dostoyevsky)	3	3	5	2	1	4	2	8	3	2	2	4	1	5	3	3	2	4
None of these	24	23	20	16	26	29	18	15	21	30	22	18	31	17	23	27	25	24
Don't know	12	9	16	5	13	13	11	12	14	10	13	11	14	13	10	16	12	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	54	114
Male 25 to 39	154	239
Male 40 to 59	392	321
Male 60 +	307	247
Female 18 to 24	96	112
Female 25 to 39	217	241
Female 40 to 59	384	329
Female 60 +	295	296
Region		
North England	486	467
Midlands	291	311
East	165	182
London	218	243
South England	449	435
Wales	120	95
Scotland	170	165
Social Grade		
AB	678	532
C1	487	551
C2	346	399
DE	388	418
Newspaper Type		
Express / Mail	272	270
Sun / Star	395	382
Mirror / Record	178	167
Guardian / Independent	150	84
FT / Times / Telegraph	106	152
Other Paper	184	218
No Paper	614	627
Vote Share May 2015		
Conservative	628	646
Labour	505	532
Liberal Democrat	142	133
UKIP	244	228
Green	67	66
Other	112	104
Didn't vote / Don't know	201	190

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk