

# YouGov/Better Together Survey Results

Sample Size: 1073 Scottish Adults  
Fieldwork: 17th - 19th December 2013

Weighted Sample  
Unweighted Sample

| Total       | Holyrood Constituency Vote 2010 |     |         |     | Gender |        | Age   |       |       |     | Social Grade |      |
|-------------|---------------------------------|-----|---------|-----|--------|--------|-------|-------|-------|-----|--------------|------|
|             | Con                             | Lab | Lib Dem | SNP | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE |
| <b>1073</b> | 119                             | 273 | 68      | 389 | 511    | 562    | 127   | 260   | 383   | 304 | 504          | 569  |
| <b>1073</b> | 129                             | 267 | 97      | 349 | 546    | 527    | 85    | 230   | 417   | 341 | 622          | 451  |
| %           | %                               | %   | %       | %   | %      | %      | %     | %     | %     | %   | %            | %    |

### What is your preferred constitutional option for Scotland?

|  | Con | Lab | Lib Dem | SNP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE |    |
|--|-----|-----|---------|-----|------|--------|-------|-------|-------|-----|------|------|----|
| Devolution inside the United Kingdom as Scotland has now.                              | 29  | 81  | 33      | 44  | 10   | 27     | 31    | 14    | 33    | 27  | 35   | 36   | 23 |
| Devolution inside the United Kingdom, but with more powers for the Scottish Parliament | 32  | 13  | 44      | 41  | 25   | 31     | 33    | 42    | 30    | 29  | 34   | 30   | 34 |
| Scotland becoming an independent country.  | 30  | 4   | 14      | 9   | 58   | 37     | 24    | 24    | 30    | 36  | 25   | 28   | 32 |
| Don't know   | 9   | 2   | 9       | 5   | 7    | 5      | 13    | 21    | 7     | 9   | 6    | 6    | 11 |

### Which of the following best reflects your view?

|   | Con | Lab | Lib Dem | SNP | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE |    |
|---|-----|-----|---------|-----|------|--------|-------|-------|-------|-----|------|------|----|
| If people aren't completely sure on the issue of Scottish independence, it is better they vote for Scotland to remain in the UK   | 57  | 89  | 73      | 68  | 37   | 53     | 60    | 41    | 56    | 54  | 67   | 59   | 55 |
| If people aren't completely sure on the issue of Scottish independence, it is better they vote for Scotland to become independent | 19  | 1   | 12      | 13  | 36   | 23     | 15    | 20    | 14    | 20  | 22   | 20   | 18 |
| If people aren't completely sure on the issue of Scottish independence, it is better they don't vote at all                       | 15  | 9   | 9       | 11  | 16   | 18     | 13    | 24    | 21    | 16  | 7    | 15   | 15 |
| Don't know  | 9   | 1   | 7       | 9   | 11   | 6      | 12    | 15    | 10    | 10  | 5    | 6    | 12 |

Weighted Sample  
Unweighted Sample

| Total       | Holyrood Constituency Vote 2010 |     |         |     | Gender |        | Age   |       |       |     | Social Grade |      |
|-------------|---------------------------------|-----|---------|-----|--------|--------|-------|-------|-------|-----|--------------|------|
|             | Con                             | Lab | Lib Dem | SNP | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE |
| <b>1073</b> | 119                             | 273 | 68      | 389 | 511    | 562    | 127   | 260   | 383   | 304 | 504          | 569  |
| <b>1073</b> | 129                             | 267 | 97      | 349 | 546    | 527    | 85    | 230   | 417   | 341 | 622          | 451  |
| %           | %                               | %   | %       | %   | %      | %      | %     | %     | %     | %   | %            | %    |

The Scottish Government has recently published a white paper on independence. This sets out plans for how Scotland would become independent if people vote Yes in the referendum next year, and what policies an SNP-led independent Scotland might pursue.

The Scottish government are reported to be spending £800,000 of taxpayers' money publicising this document through leaflets sent through doors, billboard posters and newspaper adverts.

Do you think this is a good or bad use of public money?

|            |           |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|
| A good use | <b>34</b> | 9  | 22 | 14 | 59 | 39 | 28 | 39 | 29 | 39 | 28 | 37 | 30 |
| A bad use  | <b>56</b> | 89 | 70 | 79 | 32 | 52 | 60 | 44 | 58 | 53 | 64 | 53 | 59 |
| Don't know | <b>10</b> | 2  | 8  | 7  | 10 | 9  | 11 | 17 | 13 | 8  | 8  | 9  | 11 |

We would like you to think only about public money being spent by the Scottish government (as opposed to any private money that is spent by the Yes Scotland campaign, or by the Scottish National Party themselves)

Generally speaking, do you think the Scottish government is spending too much, too little or about the right amount of public money on Scottish independence and the referendum next year?

|                        |           |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|
| Too much               | <b>50</b> | 83 | 62 | 67 | 28 | 46 | 53 | 34 | 48 | 48 | 59 | 48 | 51 |
| Too little             | <b>9</b>  | 2  | 5  | 11 | 16 | 13 | 5  | 11 | 11 | 8  | 6  | 9  | 8  |
| About the right amount | <b>25</b> | 8  | 18 | 9  | 40 | 27 | 23 | 28 | 21 | 27 | 24 | 29 | 22 |
| Don't know             | <b>17</b> | 7  | 16 | 13 | 16 | 14 | 19 | 27 | 19 | 17 | 11 | 14 | 19 |

Weighted Sample  
Unweighted Sample

| Total       | Holyrood Constituency Vote 2010 |     |         |     | Gender |        | Age   |       |       |     | Social Grade |      |
|-------------|---------------------------------|-----|---------|-----|--------|--------|-------|-------|-------|-----|--------------|------|
|             | Con                             | Lab | Lib Dem | SNP | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE |
| <b>1073</b> | 119                             | 273 | 68      | 389 | 511    | 562    | 127   | 260   | 383   | 304 | 504          | 569  |
| <b>1073</b> | 129                             | 267 | 97      | 349 | 546    | 527    | 85    | 230   | 417   | 341 | 622          | 451  |
| %           | %                               | %   | %       | %   | %      | %      | %     | %     | %     | %   | %            | %    |

**When Alex Salmond and the Scottish Government launched their White Paper on independence one of the main reasons they offered for voting to become independent from the United Kingdom was that childcare could be improved. However, Alex Salmond is already responsible for provision of childcare which is devolved to the Scottish Parliament.**

**Which of the following best reflects your view?**

|   |           |    |    |    |    |    |    |    |    |    |    |    |    |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|
| Alex Salmond and the Scottish Government should use the powers they already have to deliver better childcare                                      | <b>64</b> | 88 | 80 | 70 | 45 | 62 | 66 | 60 | 60 | 64 | 68 | 64 | 64 |
| Alex Salmond and the Scottish Government need Scottish voters to vote for independence in the referendum before they can deliver better childcare | <b>22</b> | 5  | 11 | 11 | 41 | 26 | 18 | 23 | 21 | 22 | 23 | 23 | 21 |
| Don't know  | <b>14</b> | 7  | 9  | 19 | 14 | 12 | 16 | 17 | 19 | 14 | 9  | 13 | 15 |

## YouGov Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and recalled vote from the 2011 Holyrood election:

|  | Unweighted no. | Weighted no. |
|--|----------------|--------------|
| <b>Age and Gender</b>                  |                |              |
| Male 18 to 24                          | 34             | 64           |
| Male 25 to 39                          | 112            | 128          |
| Male 40 to 59                          | 226            | 186          |
| Male 60 +                              | 174            | 133          |
| Female 18 to 24                        | 51             | 62           |
| Female 25 to 39                        | 118            | 132          |
| Female 40 to 59                        | 191            | 197          |
| Female 60 +                            | 167            | 171          |
| <b>Social Grade</b>                    |                |              |
| AB                                     | 282            | 209          |
| C1                                     | 340            | 295          |
| C2                                     | 191            | 215          |
| DE                                     | 260            | 354          |
| <b>Newspaper Type</b>                  |                |              |
| Express / Mail                         | 146            | 129          |
| Sun / Star                             | 118            | 172          |
| Mirror / Record                        | 170            | 215          |
| Guardian / Independent/ Herald         | 117            | 64           |
| FT / Times / Telegraph/ Scotsman       | 106            | 64           |
| Other Paper                            | 140            | 215          |
| No Paper                               | 276            | 215          |
| <b>Recalled 2011 Constituency Vote</b> |                |              |
| Conservative                           | 129            | 119          |
| Labour                                 | 267            | 273          |
| Liberal Democrat                       | 97             | 68           |
| SNP                                    | 299            | 281          |
| SNP (but Labour in 2010)               | 50             | 108          |
| Others                                 | 19             | 10           |
| None/ DK                               | 212            | 215          |

YouGov is a member of the British Polling Council and abides by its rules.

[yougov.co.uk](http://yougov.co.uk)