

**YouGov Survey Results**  
**Sample size: 2013**

Fieldwork: 29th April - 13th May 2019

Total	Organization size			Work industry (select all that apply)														
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Manufacturing	Construction

AS\_Q3. For the following questions, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Which, if any, of the following acts of employee misconduct do you think are at risk of being carried out in your business? (Please select all that apply. If you don't think that any acts of employee misconduct are at risk of being carried out in your business, please select the 'Not applicable' option.)

	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
Unweighted base	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
Base: All senior business decision makers	2013	959	250	804	325	216	317	322	121	69	343	200	97	69	112	68	212	277	186	263
Money laundering	8%	3%	7%	16%	7%	8%	6%	24%	9%	28%	7%	5%	8%	12%	9%	11%	5%	6%	6%	5%
Sanctions	5%	1%	7%	10%	4%	6%	3%	12%	5%	13%	5%	2%	11%	10%	7%	3%	4%	4%	2%	
Bribery and corruption	12%	3%	10%	24%	11%	16%	7%	22%	10%	28%	9%	10%	14%	12%	19%	16%	14%	11%	13%	5%
Cybercrime/ IT security breaches (excluding personal data breaches)	23%	10%	28%	38%	19%	17%	17%	39%	20%	48%	30%	18%	34%	16%	33%	29%	27%	17%	14%	15%
Personal data breaches	27%	13%	33%	43%	19%	19%	16%	43%	29%	48%	29%	26%	39%	25%	34%	40%	31%	19%	15%	13%
Health and safety breaches	30%	17%	38%	43%	38%	39%	26%	23%	45%	33%	23%	18%	42%	35%	43%	32%	38%	39%	37%	25%
Discrimination and harassment	23%	8%	34%	38%	26%	24%	16%	28%	28%	46%	20%	18%	27%	21%	33%	24%	28%	27%	20%	14%
Internal fraud/ theft	23%	9%	27%	38%	22%	18%	24%	29%	39%	34%	18%	15%	31%	17%	37%	29%	24%	23%	16%	22%
Competition law collusion	11%	4%	13%	20%	14%	17%	9%	20%	8%	18%	11%	10%	13%	9%	22%	12%	15%	12%	13%	6%
Other	2%	1%	3%	3%	2%	3%	2%	4%	3%	3%	2%	3%	2%	5%	5%	3%	3%	2%	4%	1%
Don't know	3%	3%	2%	4%	4%	4%	4%	3%	4%	5%	3%	1%	4%	8%	3%	5%	3%	3%	4%	4%
Not applicable - I don't think that any acts of employee misconduct are at risk of being carried out in my business	40%	65%	26%	15%	34%	44%	51%	32%	27%	17%	40%	55%	20%	27%	18%	25%	35%	34%	48%	55%
Prefer not to say	3%	2%	4%	4%	5%	1%	2%	4%	4%	2%	1%	2%	3%	2%	1%	3%	4%	5%	0%	2%

AS\_Q4. For the following question, by 'compliance training', we mean the process of educating employees on laws, regulations and company policies that apply to their day-to-day job responsibilities.

Thinking specifically about compliance training within your business...

Which, if any, of the following does your business currently do? (Please select all that apply. If your business does not conduct any compliance training, please select the 'Not applicable' option)

	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
Unweighted base	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
Base: All senior business decision makers	2013	959	250	804	325	216	317	322	121	69	343	200	97	69	112	68	212	277	186	263
Corporate e-learning (i.e. training accessible online via various platforms that can be carried out at any time)	38%	14%	37%	65%	35%	32%	24%	57%	36%	59%	34%	29%	57%	44%	52%	32%	42%	34%	29%	19%
An email reminder from management to complete any required training	36%	14%	40%	60%	36%	34%	25%	49%	35%	64%	35%	26%	55%	46%	49%	46%	39%	35%	31%	20%
Team meetings that focus on compliance training	35%	20%	40%	51%	35%	35%	25%	47%	42%	57%	31%	22%	55%	39%	43%	43%	39%	34%	31%	22%
Informal on-the-job compliance training/ learning	40%	32%	48%	48%	42%	42%	31%	49%	45%	60%	38%	34%	55%	41%	48%	51%	47%	40%	38%	28%
Internal compliance training seminars/ workshops	35%	14%	43%	58%	35%	35%	21%	54%	35%	65%	33%	28%	56%	44%	48%	36%	35%	35%	29%	17%
Consultation sessions with legal experts to highlight the importance of compliance training	18%	7%	22%	29%	18%	21%	11%	23%	11%	38%	16%	15%	28%	23%	25%	17%	19%	16%	17%	9%
Public seminars	10%	7%	12%	13%	10%	9%	5%	16%	8%	33%	13%	8%	17%	12%	8%	24%	7%	9%	6%	4%
Public online courses	12%	8%	15%	17%	15%	11%	9%	18%	17%	29%	15%	9%	25%	26%	17%	19%	6%	14%	8%	7%
Business-wide access to compliance training PDFs/ paper guidebooks	31%	14%	34%	50%	32%	29%	21%	47%	34%	58%	29%	27%	42%	41%	39%	38%	34%	28%	24%	16%
Other	3%	3%	4%	2%	2%	5%	2%	4%	2%	5%	3%	2%	6%	1%	4%	3%	5%	2%	3%	2%
Don't know	3%	3%	4%	3%	3%	0%	4%	2%	2%	-	2%	5%	-	2%	2%	1%	4%	3%	1%	4%
Not applicable - my business does not currently conduct any compliance training	27%	50%	14%	3%	22%	35%	42%	12%	17%	1%	27%	45%	8%	16%	7%	16%	18%	25%	39%	48%

**YouGov Survey Results**  
**Sample size: 2013**

Fieldwork: 29th April - 13th May 2019

Total	Work industry (MAIN)										Company annual turnover						Marketing activities (e.g. advertising, direct marketing, PR)	Business development/sales	Company credit/charge cards
	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer			

AS\_Q3. For the following questions, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Which, if any, of the following acts of employee misconduct do you think are at risk of being carried out in your business? (Please select all that apply. If you don't think that any acts of employee misconduct are at risk of being carried out in your business, please select the 'Not applicable' option.)

Unweighted base	2013	284	80	48	289	157	69	44	74	40	199	24	654	348	750	103	134	1190	1377	917
Base: All senior business decision makers	2013	286	79	49	292	156	70	39	76	39	200	23	639	336	777	105	132	1179	1366	897
Money laundering	8%	24%	3%	30%	6%	3%	2%	10%	7%	12%	5%	4%	2%	6%	15%	16%	1%	8%	8%	8%
Sanctions	5%	13%	2%	13%	5%	1%	9%	6%	8%	3%	2%	4%	1%	6%	9%	6%	-	5%	6%	6%
Bribery and corruption	12%	21%	9%	27%	9%	8%	10%	4%	16%	16%	15%	4%	2%	10%	21%	20%	3%	9%	10%	9%
Cybercrime/ IT security breaches (excluding personal data breaches)	23%	36%	16%	41%	29%	12%	32%	13%	31%	19%	28%	16%	8%	23%	37%	33%	9%	19%	20%	19%
Personal data breaches	27%	43%	27%	53%	30%	23%	39%	26%	32%	40%	29%	6%	11%	29%	41%	44%	8%	22%	24%	19%
Health and safety breaches	30%	20%	45%	29%	21%	15%	48%	40%	39%	38%	38%	5%	14%	36%	43%	35%	12%	25%	27%	21%
Discrimination and harassment	23%	26%	27%	44%	19%	13%	29%	21%	32%	21%	30%	4%	6%	24%	39%	36%	4%	18%	20%	15%
Internal fraud/ theft	23%	27%	38%	30%	16%	11%	32%	15%	40%	31%	25%	8%	8%	24%	36%	30%	5%	17%	18%	16%
Competition law collusion	11%	19%	2%	12%	10%	7%	9%	6%	15%	4%	15%	2%	3%	12%	20%	12%	4%	10%	10%	9%
Other	2%	3%	2%	5%	2%	3%	-	4%	6%	3%	3%	-	1%	2%	4%	-	2%	2%	2%	2%
Don't know	3%	3%	2%	7%	3%	2%	1%	6%	1%	3%	4%	-	2%	3%	4%	3%	5%	3%	3%	2%
Not applicable - I don't think that any acts of employee misconduct are at risk of being carried out in my business	40%	34%	33%	18%	44%	60%	21%	30%	19%	27%	34%	76%	70%	28%	17%	24%	65%	48%	46%	54%
Prefer not to say	3%	4%	6%	4%	1%	2%	4%	3%	-	3%	5%	-	1%	3%	3%	6%	8%	2%	2%	1%

AS\_Q4. For the following question, by 'compliance training', we mean the process of educating employees on laws, regulations and company policies that apply to their day-to-day job responsibilities.

Thinking specifically about compliance training within your business...

Which, if any, of the following does your business currently do? (Please select all that apply. If your business does not conduct any compliance training, please select the 'Not applicable' option)

Unweighted base	2013	284	80	48	289	157	69	44	74	40	199	24	654	348	750	103	134	1190	1377	917
Base: All senior business decision makers	2013	286	79	49	292	156	70	39	76	39	200	23	639	336	777	105	132	1179	1366	897
Corporate e-learning (i.e. training accessible online via various platforms that can be carried out at any time)	38%	56%	41%	61%	34%	25%	63%	43%	50%	32%	43%	18%	13%	29%	63%	51%	19%	30%	32%	23%
An email reminder from management to complete any required training	36%	48%	30%	70%	35%	23%	56%	44%	47%	42%	38%	8%	10%	36%	60%	42%	16%	29%	31%	22%
Team meetings that focus on compliance training	35%	47%	41%	59%	30%	18%	59%	37%	46%	51%	36%	24%	16%	39%	51%	38%	20%	30%	32%	27%
Informal on-the-job compliance training/ learning	40%	48%	48%	59%	36%	29%	60%	43%	42%	51%	46%	27%	27%	53%	48%	43%	29%	36%	38%	33%
Internal compliance training seminars/ workshops	35%	54%	32%	67%	31%	22%	62%	37%	45%	34%	37%	16%	11%	39%	57%	43%	17%	26%	30%	22%
Consultation sessions with legal experts to highlight the importance of compliance training	18%	23%	8%	38%	16%	13%	31%	26%	24%	19%	20%	-	6%	17%	30%	17%	10%	15%	17%	14%
Public seminars	10%	16%	4%	33%	12%	7%	18%	4%	24%	7%	4%	5%	15%	13%	6%	6%	13%	10%	10%	10%
Public online courses	12%	15%	14%	26%	14%	6%	26%	24%	11%	14%	6%	4%	8%	16%	16%	9%	3%	12%	12%	12%
Business-wide access to compliance training PDFs/ paper guidebooks	31%	46%	33%	57%	28%	23%	43%	38%	33%	34%	35%	11%	13%	29%	49%	37%	16%	25%	28%	20%
Other	3%	3%	1%	6%	2%	1%	5%	-	4%	3%	4%	-	3%	3%	3%	2%	1%	2%	3%	2%
Don't know	3%	2%	2%	-	3%	5%	-	1%	3%	1%	4%	-	1%	3%	2%	8%	8%	2%	2%	1%
Not applicable - my business does not currently conduct any compliance training	27%	12%	17%	-	30%	52%	6%	16%	5%	15%	19%	59%	55%	16%	5%	17%	51%	34%	32%	40%

**YouGov Survey Results**  
**Sample size: 2013**

Fieldwork: 29th April - 13th May 2019

Total	Omnibus Decision Maker							Company age						Region main:					
	Finance/ accounting	Company mobile phones	Company pension scheme	RK (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply	Up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years	Don't know	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

AS\_Q3. For the following questions, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Which, if any, of the following acts of employee misconduct do you think are at risk of being carried out in your business? (Please select all that apply. If you don't think that any acts of employee misconduct are at risk of being carried out in your business, please select the 'Not applicable' option.)

Unweighted base	2013	1118	1025	857	1277	1166	1239	880	253	307	450	387	574	42	48	193	157	127	172	117
Base: All senior business decision makers	2013	1100	1008	840	1270	1156	1225	859	248	298	437	380	605	45	48	197	152	128	171	117
Money laundering	8%	8%	8%	9%	8%	9%	8%	8%	3%	6%	6%	7%	15%	4%	6%	9%	9%	5%	9%	6%
Sanctions	5%	6%	6%	7%	5%	6%	6%	6%	2%	4%	3%	5%	9%	6%	3%	6%	4%	4%	3%	5%
Bribery and corruption	12%	9%	10%	9%	10%	10%	10%	8%	6%	7%	8%	8%	22%	19%	11%	9%	10%	11%	12%	9%
Cybercrime/ IT security breaches (excluding personal data breaches)	23%	19%	20%	19%	22%	23%	21%	19%	13%	16%	22%	18%	35%	16%	28%	23%	20%	18%	23%	20%
Personal data breaches	27%	20%	21%	20%	26%	23%	22%	19%	14%	24%	23%	28%	37%	20%	30%	26%	25%	26%	21%	22%
Health and safety breaches	30%	23%	23%	24%	29%	24%	26%	23%	15%	23%	29%	27%	42%	32%	29%	34%	28%	31%	29%	24%
Discrimination and harassment	23%	16%	18%	16%	22%	18%	19%	15%	8%	15%	21%	21%	36%	23%	21%	18%	22%	24%	26%	20%
Internal fraud/ theft	23%	17%	18%	18%	22%	19%	19%	17%	8%	16%	18%	20%	36%	26%	13%	23%	23%	20%	21%	17%
Competition law collusion	11%	10%	9%	11%	10%	10%	10%	10%	5%	9%	8%	10%	18%	17%	7%	12%	7%	7%	9%	11%
Other	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	3%	2%	2%	2%	3%	1%	0%	1%
Don't know	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	2%	2%	5%	11%	4%	1%	1%	2%	6%	5%
Not applicable - I don't think that any acts of employee misconduct are at risk of being carried out in my business	40%	51%	49%	50%	42%	47%	47%	51%	60%	51%	42%	47%	22%	23%	33%	43%	45%	44%	39%	48%
Prefer not to say	3%	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	3%	4%	11%	2%	3%	4%	2%	2%	-

AS\_Q4. For the following question, by 'compliance training', we mean the process of educating employees on laws, regulations and company policies that apply to their day-to-day job responsibilities.

Thinking specifically about compliance training within your business...

Which, if any, of the following does your business currently do? (Please select all that apply. If your business does not conduct any compliance training, please select the 'Not applicable' option)

Unweighted base	2013	1118	1025	857	1277	1166	1239	880	253	307	450	387	574	42	48	193	157	127	172	117
Base: All senior business decision makers	2013	1100	1008	840	1270	1156	1225	859	248	298	437	380	605	45	48	197	152	128	171	117
Corporate e-learning (i.e. training accessible online via various platforms that can be carried out at any time)	38%	26%	25%	25%	34%	29%	29%	24%	17%	25%	28%	34%	59%	63%	39%	36%	35%	33%	30%	37%
An email reminder from management to complete any required training	36%	25%	24%	24%	33%	27%	28%	24%	15%	24%	26%	36%	57%	42%	36%	35%	30%	34%	35%	31%
Team meetings that focus on compliance training	35%	28%	28%	28%	34%	30%	31%	27%	20%	26%	32%	33%	48%	30%	36%	40%	33%	36%	38%	26%
Informal on-the-job compliance training/ learning	40%	35%	35%	38%	41%	37%	38%	34%	29%	34%	38%	45%	47%	48%	35%	43%	39%	38%	39%	42%
Internal compliance training seminars/ workshops	35%	25%	25%	25%	32%	28%	27%	24%	17%	23%	30%	35%	53%	46%	41%	36%	31%	36%	37%	37%
Consultation sessions with legal experts to highlight the importance of compliance training	18%	15%	15%	16%	18%	16%	16%	15%	9%	12%	14%	18%	26%	18%	24%	16%	17%	16%	17%	14%
Public seminars	10%	10%	10%	11%	11%	11%	10%	10%	8%	10%	8%	8%	13%	8%	21%	8%	13%	11%	10%	5%
Public online courses	12%	12%	13%	14%	13%	13%	13%	14%	8%	12%	9%	11%	17%	9%	18%	15%	15%	13%	13%	11%
Business-wide access to compliance training PDFs/ paper guidebooks	31%	22%	22%	22%	27%	25%	23%	20%	14%	19%	25%	28%	49%	40%	32%	36%	28%	32%	29%	21%
Other	3%	2%	2%	3%	3%	3%	2%	2%	1%	3%	3%	3%	3%	2%	2%	2%	2%	2%	4%	-
Don't know	3%	2%	1%	1%	2%	2%	2%	2%	3%	2%	4%	1%	3%	2%	2%	2%	4%	2%	4%	1%
Not applicable - my business does not currently conduct any compliance training	27%	37%	37%	36%	29%	34%	34%	39%	49%	39%	29%	29%	10%	16%	27%	27%	33%	29%	26%	32%

**YouGov Survey Results**  
**Sample size: 2013**

Fieldwork: 29th April - 13th May 2019

Total	Work (GOR)						Region mainly work						Gender		Age			
	London	South East	South West	Wales	Scotland	Elsewhere (I.e. outside of Great Britain)	North	Midlands	East	London	South	Wales	Scotland	Elsewhere (I.e. outside of Great Britain)	Male	Female	Under 35	35-44

AS\_Q3. For the following questions, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Which, if any, of the following acts of employee misconduct do you think are at risk of being carried out in your business? (Please select all that apply. If you don't think that any acts of employee misconduct are at risk of being carried out in your business, please select the 'Not applicable' option.)

Unweighted base	2013	454	319	186	70	136	34	398	299	117	454	505	70	136	34	1419	594	267	443	605
Base: All senior business decision makers	2013	460	319	182	66	137	35	398	300	117	460	500	66	137	35	1426	587	271	448	604
Money laundering	8%	14%	4%	8%	5%	5%	10%	8%	7%	6%	14%	6%	5%	5%	10%	8%	10%	17%	11%	7%
Sanctions	5%	11%	3%	5%	-	1%	3%	5%	4%	5%	11%	4%	-	1%	3%	5%	5%	11%	6%	4%
Bribery and corruption	12%	19%	7%	13%	5%	12%	26%	10%	11%	9%	19%	9%	5%	12%	26%	12%	12%	19%	15%	11%
Cybercrime/ IT security breaches (excluding personal data breaches)	23%	34%	18%	18%	14%	18%	36%	23%	21%	20%	34%	18%	14%	18%	36%	24%	22%	31%	29%	23%
Personal data breaches	27%	38%	24%	23%	13%	23%	47%	26%	23%	22%	38%	24%	13%	23%	47%	28%	25%	32%	32%	28%
Health and safety breaches	30%	33%	27%	28%	24%	33%	37%	31%	30%	24%	33%	27%	33%	37%	30%	29%	30%	32%	32%	32%
Discrimination and harassment	23%	32%	19%	15%	16%	21%	32%	20%	25%	20%	32%	18%	16%	21%	32%	23%	24%	28%	27%	24%
Internal fraud/ theft	23%	29%	19%	21%	18%	25%	28%	22%	20%	17%	29%	20%	18%	25%	28%	23%	22%	26%	25%	24%
Competition law collusion	11%	19%	8%	10%	2%	11%	21%	9%	8%	11%	19%	9%	2%	11%	21%	12%	10%	15%	12%	11%
Other	2%	4%	1%	4%	1%	3%	-	2%	0%	1%	4%	2%	1%	3%	-	2%	2%	3%	3%	2%
Don't know	3%	4%	4%	2%	-	3%	-	2%	4%	5%	4%	3%	-	3%	-	3%	3%	3%	3%	4%
Not applicable - I don't think that any acts of employee misconduct are at risk of being carried out in my business	40%	25%	45%	52%	55%	42%	34%	42%	41%	48%	25%	48%	55%	42%	34%	39%	42%	21%	32%	41%
Prefer not to say	3%	4%	3%	2%	-	5%	-	3%	2%	-	4%	3%	-	5%	-	3%	3%	4%	3%	4%

AS\_Q4. For the following question, by 'compliance training', we mean the process of educating employees on laws, regulations and company policies that apply to their day-to-day job responsibilities.

Thinking specifically about compliance training within your business...

Which, if any, of the following does your business currently do? (Please select all that apply. If your business does not conduct any compliance training, please select the 'Not applicable' option)

Unweighted base	2013	454	319	186	70	136	34	398	299	117	454	505	70	136	34	1419	594	267	443	605
Base: All senior business decision makers	2013	460	319	182	66	137	35	398	300	117	460	500	66	137	35	1426	587	271	448	604
Corporate e-learning (i.e. training accessible online via various platforms that can be carried out at any time)	38%	51%	32%	26%	31%	38%	64%	36%	31%	37%	51%	30%	31%	38%	64%	38%	36%	38%	42%	41%
An email reminder from management to complete any required training	36%	46%	33%	25%	28%	39%	48%	33%	35%	31%	46%	30%	28%	39%	48%	37%	34%	37%	38%	38%
Team meetings that focus on compliance training	35%	40%	30%	28%	27%	32%	57%	37%	37%	26%	40%	29%	27%	32%	57%	35%	35%	32%	37%	36%
Informal on-the-job compliance training/ learning	40%	42%	40%	38%	43%	38%	54%	40%	39%	42%	42%	39%	43%	38%	54%	40%	40%	38%	41%	42%
Internal compliance training seminars/ workshops	35%	40%	31%	29%	26%	36%	54%	35%	37%	37%	40%	30%	26%	36%	54%	37%	32%	30%	39%	39%
Consultation sessions with legal experts to highlight the importance of compliance training	18%	24%	13%	12%	10%	20%	28%	17%	17%	14%	24%	13%	10%	20%	28%	17%	18%	16%	23%	18%
Public seminars	10%	12%	6%	10%	2%	11%	18%	12%	11%	5%	12%	8%	2%	11%	18%	10%	11%	14%	11%	9%
Public online courses	12%	13%	10%	10%	7%	9%	17%	15%	13%	11%	13%	10%	7%	9%	17%	11%	14%	16%	13%	12%
Business-wide access to compliance training PDFs/ paper guidebooks	31%	39%	27%	22%	18%	31%	44%	33%	30%	21%	39%	25%	18%	31%	44%	32%	28%	33%	34%	33%
Other	3%	3%	2%	5%	2%	5%	6%	2%	3%	-	3%	2%	5%	6%	6%	3%	2%	1%	3%	2%
Don't know	3%	3%	3%	4%	1%	1%	-	3%	3%	1%	3%	3%	1%	1%	-	3%	2%	3%	4%	2%
Not applicable - my business does not currently conduct any compliance training	27%	15%	31%	37%	31%	30%	21%	29%	28%	32%	15%	33%	31%	30%	21%	26%	29%	17%	19%	27%

**YouGov Survey Results**

Sample size: 2013

Fieldwork: 29th April - 13th May 2019

Total	
	55*

AS\_Q3. For the following questions, please remember that your answers are always treated confidentially and are never analysed individually. We have provided you with a "Prefer not to say" option if you would rather not share your experiences.

Which, if any, of the following acts of employee misconduct do you think are at risk of being carried out in your business? (Please select all that apply. If you don't think that any acts of employee misconduct are at risk of being carried out in your business, please select the 'Not applicable' option.)

	2013	697
Unweighted base	2013	689
<b>Base: All senior business decision makers</b>		
Money laundering	8%	4%
Sanctions	5%	3%
Bribery and corruption	12%	8%
Cybercrime/ IT security breaches (excluding personal data breaches)	23%	16%
Personal data breaches	27%	21%
Health and safety breaches	30%	26%
Discrimination and harassment	23%	18%
Internal fraud/ theft	23%	18%
Competition law/ collusion	11%	9%
Other	2%	2%
Don't know	3%	2%
Not applicable - I don't think that any acts of employee misconduct are at risk of being carried out in my business	40%	51%
Prefer not to say	3%	2%

AS\_Q4. For the following question, by 'compliance training', we mean the process of educating employees on laws, regulations and company policies that apply to their day-to-day job responsibilities.

Thinking specifically about compliance training within your business...

Which, if any, of the following does your business currently do? (Please select all that apply. If your business does not conduct any compliance training, please select the 'Not applicable' option)

	2013	697
Unweighted base	2013	689
<b>Base: All senior business decision makers</b>		
Corporate e-learning (i.e. training accessible online via various platforms that can be carried out at any time)	38%	31%
An email reminder from management to complete any required training	36%	32%
Team meetings that focus on compliance training	35%	33%
Informal on-the-job compliance training/ learning	40%	40%
Internal compliance training seminars/ workshops	35%	32%
Consultation sessions with legal experts to highlight the importance of compliance training	18%	14%
Public seminars	10%	8%
Public online courses	12%	10%
Business-wide access to compliance training PDFs/ paper guidebooks	31%	26%
Other	3%	4%
Don't know	3%	2%
Not applicable - my business does not currently conduct any compliance training	27%	36%

Total	Organization size			Work industry (select all that apply)														
	Small (less than 50 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	Manufacturing	Construction

To what extent, if at all, do you agree or disagree with each of the following statements?

**AS\_Q1\_1. All employees in my business are fully trained on their legal responsibilities in relation to data protection laws**

Unweighted base	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
<b>Base: All senior business decision makers</b>	2013	959	250	804	325	216	317	322	121	69	343	200	97	69	112	68	212	277	186	263
Strongly agree	39%	39%	35%	40%	32%	28%	39%	55%	36%	49%	48%	34%	42%	36%	39%	42%	31%	29%	27%	40%
Tend to agree	39%	35%	40%	45%	41%	42%	39%	33%	40%	34%	37%	40%	43%	43%	40%	44%	44%	41%	42%	39%
Tend to disagree	11%	12%	15%	10%	16%	15%	9%	6%	13%	14%	10%	13%	11%	10%	11%	9%	16%	18%	14%	8%
Strongly disagree	4%	5%	7%	3%	6%	8%	4%	3%	5%	3%	4%	3%	4%	3%	7%	4%	4%	7%	8%	4%
Don't know	6%	9%	3%	2%	5%	9%	9%	3%	6%	-	1%	9%	-	8%	3%	1%	5%	6%	10%	9%

**AS\_Q1\_2. Protection of personal data is embedded in all our business processes and operations**

Unweighted base	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
<b>Base: All senior business decision makers</b>	2013	959	250	804	325	216	317	322	121	69	343	200	97	69	112	68	212	277	186	263
Strongly agree	45%	45%	42%	46%	36%	36%	47%	57%	42%	57%	55%	41%	43%	47%	38%	44%	33%	35%	47%	
Tend to agree	40%	37%	42%	42%	49%	44%	36%	32%	38%	32%	36%	41%	47%	36%	43%	52%	39%	50%	45%	35%
Tend to disagree	8%	8%	9%	8%	8%	7%	8%	5%	13%	6%	6%	10%	5%	7%	13%	7%	10%	10%	8%	8%
Strongly disagree	2%	3%	4%	2%	2%	4%	2%	3%	2%	3%	2%	3%	5%	5%	1%	3%	2%	3%	2%	2%
Don't know	5%	7%	4%	2%	5%	8%	7%	3%	5%	2%	1%	6%	-	5%	1%	4%	5%	10%	8%	

**AS\_Q1\_3. I would fully trust my business with my personal data if I were its customer**

Unweighted base	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
<b>Base: All senior business decision makers</b>	2013	959	250	804	325	216	317	322	121	69	343	200	97	69	112	68	212	277	186	263
Strongly agree	50%	59%	40%	43%	44%	47%	55%	53%	44%	51%	60%	44%	39%	42%	37%	49%	46%	43%	47%	59%
Tend to agree	39%	32%	44%	45%	43%	39%	34%	39%	42%	38%	31%	46%	48%	43%	51%	48%	40%	44%	38%	31%
Tend to disagree	6%	4%	8%	8%	8%	6%	6%	4%	11%	10%	6%	6%	11%	12%	10%	1%	7%	8%	6%	5%
Strongly disagree	2%	2%	4%	1%	2%	2%	1%	2%	1%	-	1%	2%	2%	1%	-	1%	2%	2%	2%	1%
Don't know	3%	4%	3%	2%	3%	7%	4%	2%	3%	2%	2%	3%	-	2%	1%	-	5%	3%	7%	5%

**AS\_Q2. Thinking about your business's compliance with data protection laws...**

**Which, if any, of the following statements do you agree with? (Please select all that apply)**

Unweighted base	2013	985	250	778	327	215	314	318	119	68	341	201	95	73	109	68	212	280	187	262
<b>Base: All senior business decision makers</b>	2013	959	250	804	325	216	317	322	121	69	343	200	97	69	112	68	212	277	186	263
If a data security incident was spotted within my business by an employee, it would be promptly escalated by the business	50%	42%	52%	58%	47%	36%	40%	69%	50%	70%	60%	50%	55%	56%	44%	59%	53%	43%	31%	37%
Any data breach found within my business would be reported to the Information Commissioner's Office (ICO) within 72 hours (i.e. within 3 days)	38%	32%	40%	45%	35%	29%	31%	53%	39%	59%	47%	35%	44%	49%	44%	42%	39%	33%	24%	27%
On average, my business has at least one near miss of a data security incident every month	8%	2%	10%	15%	6%	9%	6%	14%	7%	20%	11%	3%	12%	12%	12%	13%	6%	5%	6%	5%
On average, my business has at least one reportable data breach every year	8%	2%	12%	14%	7%	6%	5%	13%	2%	19%	8%	6%	14%	12%	11%	9%	7%	7%	5%	4%
My business would promptly inform its customers if their personal data was stolen	51%	50%	52%	52%	50%	41%	45%	64%	53%	67%	58%	55%	58%	62%	55%	52%	52%	49%	36%	40%
My business prohibits the collection of special category (sensitive) personal data (e.g. political opinions, racial origin or religious beliefs etc.)	36%	36%	33%	37%	36%	34%	39%	42%	40%	38%	45%	36%	31%	39%	37%	37%	35%	34%	29%	38%
My business would never store any kind of personal data for an unspecified period of time	39%	45%	31%	35%	38%	40%	44%	42%	38%	39%	45%	39%	31%	43%	38%	42%	37%	37%	36%	45%
The General Data Protection Regulation (GDPR) has had a positive effect on my business	22%	14%	18%	33%	21%	18%	20%	31%	24%	34%	28%	22%	36%	33%	26%	30%	19%	19%	15%	17%
None of these	11%	18%	8%	3%	11%	17%	16%	5%	13%	1%	5%	13%	7%	4%	7%	9%	10%	12%	19%	17%
Don't know	9%	8%	11%	10%	12%	13%	7%	6%	9%	3%	6%	9%	9%	7%	7%	6%	12%	13%	14%	7%

Cell Contents (Column Percentages)

Total	Work industry (MAIN)										Company annual turnover						marketing activities (e.g. advertising, direct marketing, PR)	Business development/ sales	Company credit/ charge cards
	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other	First year of trading	Less than £1 million (NET)	£1 million - £9.9 million (NET)	£10 million or more (NET)	Don't know	Prefer not to answer			

To what extent, if at all, do you agree or disagree with each of the following statements?

**AS\_Q1\_1. All employees in my business are fully trained on their legal responsibilities in relation to data protection laws**

Unweighted base	2013	284	80	48	289	157	69	44	74	40	199	24	654	348	750	103	134	1190	1377	917
<b>Base: All senior business decision makers</b>	2013	286	79	49	292	156	70	39	76	39	200	23	639	336	777	105	132	1179	1366	897
Strongly agree	39%	56%	35%	47%	49%	32%	39%	38%	38%	39%	32%	36%	42%	34%	38%	41%	42%	42%	42%	45%
Tend to agree	39%	32%	40%	39%	36%	43%	46%	43%	44%	46%	42%	51%	33%	38%	46%	34%	37%	38%	38%	37%
Tend to disagree	11%	6%	13%	13%	10%	13%	12%	4%	10%	7%	15%	-	11%	15%	10%	9%	10%	10%	10%	8%
Strongly disagree	4%	3%	6%	-	3%	3%	4%	5%	4%	5%	5%	-	5%	9%	3%	7%	2%	4%	4%	3%
Don't know	6%	3%	7%	-	2%	9%	-	9%	3%	3%	7%	12%	9%	3%	2%	8%	10%	6%	6%	6%

**AS\_Q1\_2. Protection of personal data is embedded in all our business processes and operations**

Unweighted base	2013	284	80	48	289	157	69	44	74	40	199	24	654	348	750	103	134	1190	1377	917
<b>Base: All senior business decision makers</b>	2013	286	79	49	292	156	70	39	76	39	200	23	639	336	777	105	132	1179	1366	897
Strongly agree	45%	59%	42%	54%	56%	38%	39%	56%	38%	37%	44%	41%	46%	41%	46%	41%	53%	49%	49%	50%
Tend to agree	40%	30%	41%	33%	36%	44%	52%	35%	47%	55%	37%	51%	37%	40%	44%	39%	31%	37%	38%	37%
Tend to disagree	8%	5%	11%	8%	5%	10%	6%	3%	12%	8%	11%	4%	7%	13%	7%	9%	4%	7%	7%	6%
Strongly disagree	2%	3%	2%	2%	1%	3%	3%	-	2%	-	3%	-	2%	4%	2%	2%	0%	2%	2%	2%
Don't know	5%	3%	4%	2%	2%	6%	-	6%	1%	-	5%	4%	7%	2%	2%	9%	11%	5%	5%	6%

**AS\_Q1\_3. I would fully trust my business with my personal data if I were its customer**

Unweighted base	2013	284	80	48	289	157	69	44	74	40	199	24	654	348	750	103	134	1190	1377	917
<b>Base: All senior business decision makers</b>	2013	286	79	49	292	156	70	39	76	39	200	23	639	336	777	105	132	1179	1366	897
Strongly agree	50%	54%	48%	52%	60%	43%	34%	50%	43%	53%	46%	53%	60%	48%	43%	45%	54%	56%	55%	59%
Tend to agree	39%	38%	39%	35%	31%	47%	37%	49%	49%	44%	39%	34%	31%	39%	45%	42%	34%	35%	36%	33%
Tend to disagree	6%	3%	9%	10%	6%	5%	12%	7%	9%	3%	7%	4%	3%	9%	8%	5%	4%	4%	5%	4%
Strongly disagree	2%	3%	1%	-	2%	2%	2%	3%	-	2%	-	-	1%	3%	2%	4%	1%	2%	2%	1%
Don't know	3%	2%	3%	2%	2%	3%	-	4%	-	-	6%	8%	4%	2%	2%	4%	7%	3%	3%	3%

**AS\_Q2. Thinking about your business's compliance with data protection laws...**

**Which, if any, of the following statements do you agree with? (Please select all that apply)**

Unweighted base	2013	284	80	48	289	157	69	44	74	40	199	24	654	348	750	103	134	1190	1377	917
<b>Base: All senior business decision makers</b>	2013	286	79	49	292	156	70	39	76	39	200	23	639	336	777	105	132	1179	1366	897
If a data security incident was spotted within my business by an employee, it would be promptly escalated by the business	50%	67%	47%	67%	60%	47%	51%	57%	36%	56%	53%	33%	42%	51%	59%	52%	31%	46%	47%	43%
Any data breach found within my business would be reported to the Information Commissioner's Office (ICO) within 72 hours (i.e. within 3 days)	38%	53%	34%	56%	47%	30%	38%	48%	40%	42%	39%	28%	31%	37%	46%	36%	29%	36%	37%	36%
On average, my business has at least one near miss of a data security incident every month	8%	12%	4%	15%	11%	2%	10%	10%	9%	15%	7%	-	3%	6%	14%	7%	2%	8%	8%	9%
On average, my business has at least one reportable data breach every year	8%	13%	2%	21%	8%	4%	16%	13%	11%	6%	7%	-	2%	8%	14%	6%	1%	7%	7%	7%
My business would promptly inform its customers if their personal data was stolen	51%	64%	45%	66%	58%	51%	47%	58%	49%	57%	50%	40%	50%	51%	55%	39%	45%	50%	50%	47%
My business prohibits the collection of special category (sensitive) personal data (e.g. political opinions, racial origin or religious beliefs etc.)	36%	39%	41%	28%	46%	32%	28%	27%	27%	40%	35%	34%	37%	35%	40%	21%	27%	37%	37%	37%
My business would never store any kind of personal data for an unspecified period of time	39%	42%	33%	30%	47%	37%	26%	33%	32%	41%	38%	57%	45%	36%	36%	31%	44%	40%	41%	42%
The General Data Protection Regulation (GDPR) has had a positive effect on my business	22%	30%	20%	22%	27%	18%	34%	45%	25%	21%	17%	31%	14%	20%	31%	25%	16%	21%	22%	22%
None of these	11%	5%	13%	2%	6%	13%	9%	5%	9%	8%	9%	17%	18%	10%	3%	8%	21%	13%	12%	14%
Don't know	9%	6%	11%	4%	5%	9%	9%	7%	5%	5%	13%	13%	7%	6%	9%	22%	12%	7%	8%	6%

Cell Contents (C)

Total	Omnibus Decision Maker								Company age						Region main:					
	Finance/ accounting	Company mobile phones	Company pension scheme	HR (e.g. personnel, learning and development, recruitment)	IT/ Telecoms	Procurement/ purchasing	Electricity/ gas supply		Up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years	Don't know	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England

To what extent, if at all, do you agree or disagree with each of the following statements?

**AS\_Q1\_1. All employees in my business are fully trained on their legal responsibilities in relation to data protection laws**

Unweighted base	2013	1118	1025	857	1277	1166	1239	880	253	307	450	387	574	42	48	193	157	127	172	117
<b>Base: All senior business decision makers</b>	2013	1100	1008	840	1270	1156	1225	859	248	298	437	380	605	45	48	197	152	128	171	117
Strongly agree	39%	42%	44%	44%	41%	42%	41%	45%	36%	42%	41%	40%	37%	41%	37%	40%	42%	36%	40%	40%
Tend to agree	39%	39%	37%	38%	39%	39%	38%	37%	41%	36%	37%	38%	42%	47%	38%	33%	37%	43%	39%	41%
Tend to disagree	11%	9%	10%	9%	11%	9%	10%	8%	11%	11%	11%	13%	12%	4%	13%	16%	9%	11%	12%	9%
Strongly disagree	4%	3%	4%	3%	4%	4%	5%	3%	3%	6%	5%	4%	5%	-	6%	5%	4%	4%	4%	4%
Don't know	6%	7%	6%	6%	5%	6%	6%	6%	9%	5%	7%	5%	4%	9%	6%	5%	7%	6%	5%	6%

**AS\_Q1\_2. Protection of personal data is embedded in all our business processes and operations**

Unweighted base	2013	1118	1025	857	1277	1166	1239	880	253	307	450	387	574	42	48	193	157	127	172	117
<b>Base: All senior business decision makers</b>	2013	1100	1008	840	1270	1156	1225	859	248	298	437	380	605	45	48	197	152	128	171	117
Strongly agree	45%	48%	50%	50%	46%	49%	48%	49%	46%	49%	46%	46%	43%	44%	49%	40%	47%	42%	46%	49%
Tend to agree	40%	39%	38%	37%	40%	38%	37%	38%	40%	38%	40%	39%	42%	34%	37%	41%	39%	43%	38%	37%
Tend to disagree	8%	6%	6%	6%	8%	7%	8%	5%	5%	8%	6%	9%	10%	8%	7%	10%	8%	7%	9%	8%
Strongly disagree	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	4%	3%	3%	2%	1%	2%
Don't know	5%	6%	5%	5%	5%	5%	5%	5%	6%	3%	5%	5%	4%	11%	2%	6%	3%	5%	6%	4%

**AS\_Q1\_3. I would fully trust my business with my personal data if I were its customer**

Unweighted base	2013	1118	1025	857	1277	1166	1239	880	253	307	450	387	574	42	48	193	157	127	172	117
<b>Base: All senior business decision makers</b>	2013	1100	1008	840	1270	1156	1225	859	248	298	437	380	605	45	48	197	152	128	171	117
Strongly agree	50%	56%	57%	59%	52%	56%	55%	57%	51%	58%	53%	53%	43%	35%	40%	47%	58%	53%	51%	52%
Tend to agree	39%	35%	34%	33%	37%	35%	35%	37%	39%	33%	37%	35%	45%	47%	49%	40%	32%	36%	39%	39%
Tend to disagree	6%	5%	5%	4%	6%	5%	5%	5%	4%	5%	7%	7%	8%	8%	5%	8%	7%	5%	6%	6%
Strongly disagree	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%	3%	1%	2%	1%	2%	2%	1%	2%	1%	2%
Don't know	3%	3%	3%	3%	3%	3%	3%	3%	5%	2%	2%	4%	3%	9%	4%	4%	2%	4%	3%	1%

**AS\_Q2. Thinking about your business's compliance with data protection laws...**

**Which, if any, of the following statements do you agree with? (Please select all that apply)**

Unweighted base	2013	1118	1025	857	1277	1166	1239	880	253	307	450	387	574	42	48	193	157	127	172	117
<b>Base: All senior business decision makers</b>	2013	1100	1008	840	1270	1156	1225	859	248	298	437	380	605	45	48	197	152	128	171	117
If a data security incident was spotted within my business by an employee, it would be promptly escalated by the business	50%	44%	44%	45%	49%	47%	46%	42%	39%	46%	47%	52%	57%	44%	52%	50%	47%	54%	45%	42%
Any data breach found within my business would be reported to the Information Commissioner's Office (ICO) within 72 hours (i.e. within 3 days)	38%	35%	37%	37%	39%	38%	36%	34%	29%	36%	33%	43%	45%	24%	37%	38%	35%	43%	37%	36%
On average, my business has at least one near miss of a data security incident every month	8%	8%	8%	10%	9%	9%	8%	9%	5%	8%	8%	5%	10%	5%	10%	9%	4%	5%	11%	5%
On average, my business has at least one reportable data breach every year	8%	6%	8%	8%	8%	8%	7%	8%	4%	8%	8%	6%	10%	7%	7%	9%	4%	6%	8%	4%
My business would promptly inform its customers if their personal data was stolen	51%	48%	49%	48%	51%	50%	49%	46%	46%	47%	50%	52%	56%	52%	42%	49%	56%	59%	50%	50%
My business prohibits the collection of special category (sensitive) personal data (e.g. political opinions, racial origin or religious beliefs etc.)	36%	35%	38%	38%	37%	38%	38%	37%	34%	35%	38%	36%	38%	25%	33%	34%	36%	33%	39%	40%
My business would never store any kind of personal data for an unspecified period of time	39%	43%	42%	43%	39%	43%	42%	43%	40%	44%	39%	43%	35%	35%	48%	40%	44%	47%	41%	43%
The General Data Protection Regulation (GDPR) has had a positive effect on my business	22%	20%	22%	22%	23%	22%	22%	22%	17%	22%	18%	21%	27%	30%	26%	24%	19%	20%	20%	21%
None of these	11%	15%	13%	13%	12%	13%	13%	14%	17%	13%	11%	12%	7%	4%	6%	12%	12%	8%	6%	13%
Don't know	9%	7%	6%	6%	7%	6%	6%	6%	9%	5%	7%	8%	12%	20%	10%	9%	9%	4%	12%	7%

Cell Contents (C)

Total	work (GOR)							Region mainly work							Gender		Age		
	London	South East	South West	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)		North	Midlands	East	London	South	Wales	Scotland	Elsewhere (i.e. outside of Great Britain)	Male	Female	Under 35	35-44

To what extent, if at all, do you agree or disagree with each of the following statements?

**AS\_Q1\_1. All employees in my business are fully trained on their legal responsibilities in relation to data protection laws**

Unweighted base	2013	454	319	186	70	136	34	398	299	117	454	505	70	136	34	1419	594	267	443	605
<b>Base: All senior business decision makers</b>	2013	460	319	182	66	137	35	398	300	117	460	500	66	137	35	1426	587	271	448	604
Strongly agree	39%	36%	40%	38%	44%	45%	40%	40%	38%	40%	36%	39%	44%	45%	40%	37%	44%	40%	39%	39%
Tend to agree	39%	43%	39%	44%	32%	36%	35%	35%	41%	41%	43%	41%	32%	36%	35%	41%	36%	39%	38%	41%
Tend to disagree	11%	13%	11%	7%	15%	10%	14%	13%	12%	9%	13%	9%	15%	10%	14%	12%	10%	15%	13%	10%
Strongly disagree	4%	4%	4%	4%	8%	4%	8%	5%	4%	4%	4%	4%	8%	4%	8%	5%	4%	3%	5%	5%
Don't know	6%	5%	7%	8%	1%	5%	3%	6%	5%	6%	5%	7%	1%	5%	3%	5%	6%	3%	5%	5%

**AS\_Q1\_2. Protection of personal data is embedded in all our business processes and operations**

Unweighted base	2013	454	319	186	70	136	34	398	299	117	454	505	70	136	34	1419	594	267	443	605
<b>Base: All senior business decision makers</b>	2013	460	319	182	66	137	35	398	300	117	460	500	66	137	35	1426	587	271	448	604
Strongly agree	45%	42%	49%	43%	45%	51%	59%	44%	45%	49%	42%	47%	45%	51%	59%	44%	48%	45%	42%	44%
Tend to agree	40%	42%	37%	45%	41%	35%	32%	40%	40%	37%	42%	40%	41%	35%	32%	41%	37%	40%	41%	42%
Tend to disagree	8%	9%	7%	4%	8%	6%	3%	8%	8%	8%	8%	8%	6%	8%	3%	8%	8%	10%	10%	8%
Strongly disagree	2%	2%	3%	2%	4%	3%	3%	3%	1%	2%	2%	3%	4%	3%	3%	2%	2%	3%	3%	2%
Don't know	5%	5%	4%	6%	1%	4%	3%	4%	5%	4%	5%	5%	1%	4%	3%	5%	5%	2%	4%	4%

**AS\_Q1\_3. I would fully trust my business with my personal data if I were its customer**

Unweighted base	2013	454	319	186	70	136	34	398	299	117	454	505	70	136	34	1419	594	267	443	605
<b>Base: All senior business decision makers</b>	2013	460	319	182	66	137	35	398	300	117	460	500	66	137	35	1426	587	271	448	604
Strongly agree	50%	42%	55%	56%	53%	55%	47%	50%	52%	52%	42%	56%	53%	55%	47%	49%	53%	52%	45%	48%
Tend to agree	39%	45%	33%	35%	38%	40%	36%	38%	38%	39%	45%	34%	36%	39%	36%	36%	36%	35%	41%	43%
Tend to disagree	6%	7%	6%	4%	7%	3%	7%	7%	6%	6%	7%	5%	7%	3%	7%	7%	5%	10%	9%	4%
Strongly disagree	2%	3%	1%	1%	-	1%	4%	1%	1%	2%	3%	1%	-	1%	4%	2%	2%	2%	2%	2%
Don't know	3%	4%	4%	4%	1%	1%	6%	3%	4%	1%	4%	4%	1%	1%	6%	3%	3%	2%	3%	4%

**AS\_Q2. Thinking about your business's compliance with data protection laws...**

**Which, if any, of the following statements do you agree with? (Please select all that apply)**

Unweighted base	2013	454	319	186	70	136	34	398	299	117	454	505	70	136	34	1419	594	267	443	605
<b>Base: All senior business decision makers</b>	2013	460	319	182	66	137	35	398	300	117	460	500	66	137	35	1426	587	271	448	604
If a data security incident was spotted within my business by an employee, it would be promptly escalated by the business	50%	55%	52%	45%	39%	44%	68%	49%	49%	42%	55%	50%	39%	44%	68%	50%	49%	46%	48%	55%
Any data breach found within my business would be reported to the Information Commissioner's Office (ICO) within 72 hours (i.e. within 3 days)	38%	41%	43%	39%	24%	29%	28%	37%	40%	36%	41%	41%	24%	29%	28%	39%	36%	36%	40%	40%
On average, my business has at least one near miss of a data security incident every month	8%	12%	7%	4%	4%	7%	13%	7%	8%	5%	12%	6%	4%	7%	13%	8%	8%	15%	12%	6%
On average, my business has at least one reportable data breach every year	8%	13%	5%	6%	4%	5%	16%	7%	7%	4%	13%	5%	4%	5%	16%	8%	7%	12%	9%	8%
My business would promptly inform its customers if their personal data was stolen	51%	49%	56%	52%	42%	46%	51%	51%	54%	50%	49%	54%	42%	46%	51%	52%	48%	40%	47%	56%
My business prohibits the collection of special category (sensitive) personal data (e.g. political opinions, racial origin or religious beliefs etc.)	36%	34%	39%	39%	30%	35%	33%	35%	37%	40%	34%	39%	30%	35%	33%	38%	32%	31%	31%	38%
My business would never store any kind of personal data for an unspecified period of time	39%	31%	41%	41%	35%	39%	38%	43%	44%	43%	31%	41%	35%	39%	38%	40%	38%	33%	32%	38%
The General Data Protection Regulation (GDPR) has had a positive effect on my business	22%	27%	20%	17%	25%	19%	25%	22%	20%	21%	27%	19%	25%	19%	25%	22%	23%	28%	24%	24%
None of these	11%	7%	12%	16%	20%	13%	14%	11%	7%	13%	7%	13%	20%	13%	14%	10%	12%	7%	8%	11%
Don't know	9%	10%	9%	5%	9%	11%	3%	9%	9%	7%	10%	7%	9%	11%	3%	10%	7%	8%	12%	9%

Cell Contents (C)

Total	
	55+

To what extent, if at all, do you agree or disagree with each of the following statements?

**AS\_Q1\_1. All employees in my business are fully trained on their legal responsibilities in relation to data protection laws**

	2013	697
Unweighted base	2013	697
<b>Base: All senior business decision makers</b>	2013	689
Strongly agree	39%	39%
Tend to agree	39%	39%
Tend to disagree	11%	11%
Strongly disagree	4%	4%
Don't know	6%	8%

**AS\_Q1\_2. Protection of personal data is embedded in all our business processes and operations**

	2013	697
Unweighted base	2013	697
<b>Base: All senior business decision makers</b>	2013	689
Strongly agree	45%	49%
Tend to agree	40%	37%
Tend to disagree	8%	6%
Strongly disagree	2%	2%
Don't know	5%	6%

**AS\_Q1\_3. I would fully trust my business with my personal data if I were its customer**

	2013	697
Unweighted base	2013	697
<b>Base: All senior business decision makers</b>	2013	689
Strongly agree	50%	55%
Tend to agree	39%	35%
Tend to disagree	6%	5%
Strongly disagree	2%	2%
Don't know	3%	4%

**AS\_Q2. Thinking about your business's compliance with data protection laws...**

Which, if any, of the following statements do you agree with? (Please select all that apply)

	2013	697
Unweighted base	2013	697
<b>Base: All senior business decision makers</b>	2013	689
If a data security incident was spotted within my business by an employee, it would be promptly escalated by the business	50%	47%
Any data breach found within my business would be reported to the Information Commissioner's Office (ICO) within 72 hours (i.e. within 3 days)	38%	36%
On average, my business has at least one near miss of a data security incident every month	8%	4%
On average, my business has at least one reportable data breach every year	8%	5%
My business would promptly inform its customers if their personal data was stolen	51%	54%
My business prohibits the collection of special category (sensitive) personal data (e.g. political opinions, racial origin or religious beliefs etc.)	36%	40%
My business would never store any kind of personal data for an unspecified period of time	39%	48%
The General Data Protection Regulation (GDPR) has had a positive effect on my business	22%	17%
None of these	11%	13%
Don't know	9%	8%

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