

## YouGov / WWF Survey Results

Total	Party					Region Grouped						
	Cons	Labour	Scottish National Party	Lib Dem	Other	E,SE,SW	L	NE, NW, YH	NI	Wales	Scotland	EM, WM

**WWF1. Using the scale below, where 1 means 'doing too little' and 5 means 'doing too much', do you think the government is doing too much or too little to reduce the UK's carbon emissions?**

<b>Unweighted base</b>	104	48	38	14	-	4	25	10	29	3	11	15	11
<b>Base</b>	104	54	38	9	-	3	32	12	25	2	6	10	17
1 – Too little [1]	29%	2%	55%	84%	-	35%	10%	26%	53%	-	52%	79%	-
2 [2]	21%	8%	40%	16%	-	22%	11%	36%	20%	33%	8%	21%	34%
3 – About right [3]	35%	64%	5%	-	-	22%	68%	27%	18%	33%	31%	-	28%
4 [4]	7%	13%	-	-	-	-	-	-	3%	-	-	-	39%
5 – Too much [5]	5%	8%	-	-	-	22%	4%	11%	6%	33%	-	-	-
Not applicable – the government does not need to do anything to reduce emissions	3%	6%	-	-	-	-	8%	-	-	-	9%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.34	3.19	1.49	1.16	-	2.52	2.76	2.33	1.88	3.33	1.76	1.21	3.05

**WWF2. Which of the following, if any, do you think the majority of UK's emissions come from? \*\*You may select up to three options.\*\***

<b>Unweighted base</b>	104	48	38	14	-	4	25	10	29	3	11	15	11
<b>Base</b>	104	54	38	9	-	3	32	12	25	2	6	10	17
Power generation (i.e. electricity)	64%	63%	60%	88%	-	35%	53%	80%	54%	-	55%	89%	84%
Transport (excluding aviation)	53%	51%	59%	46%	-	43%	48%	70%	52%	67%	49%	43%	60%
Residential buildings - heat and lights for our homes	39%	40%	41%	38%	-	-	44%	36%	42%	-	43%	36%	32%
The manufacturing industry	34%	34%	32%	40%	-	57%	25%	10%	36%	33%	36%	43%	62%
Aviation	32%	29%	33%	40%	-	43%	29%	40%	35%	67%	16%	38%	25%
Agriculture	24%	23%	21%	22%	-	78%	32%	17%	18%	67%	34%	21%	16%
Commercial buildings – heat and lights for workspaces and public buildings	20%	13%	29%	26%	-	-	17%	17%	29%	-	16%	30%	9%
Other	1%	2%	-	-	-	-	3%	-	-	-	-	-	-
Don't know	2%	2%	3%	-	-	-	4%	-	4%	-	-	-	-

## YouGov / WWF Survey Results

Total	Year Elected				Gender	
	Pre 1997	1997-2009	2010-2014	2015	Male	Female

**WWF1. Using the scale below, where 1 means 'doing too little' and 5 means 'doing too much', do you think the government is doing too much or too little to reduce the UK's carbon emissions?**

<b>Unweighted base</b>	104	9	31	36	28	83	21
<b>Base</b>	104	11	32	31	29	73	31
1 – Too little [1]	29%	28%	21%	18%	51%	25%	39%
2 [2]	21%	-	35%	16%	18%	15%	35%
3 – About right [3]	35%	59%	24%	51%	21%	39%	26%
4 [4]	7%	-	5%	13%	5%	10%	-
5 – Too much [5]	5%	-	13%	2%	-	6%	-
Not applicable – the government does not need to do anything to reduce emissions	3%	13%	2%	-	4%	4%	-
Don't know	-	-	-	-	-	-	-
Mean	2.34	2.36	2.52	2.65	1.80	2.55	1.86

**WWF2. Which of the following, if any, do you think the majority of UK's emissions come from? \*\*You may select up to three options.\*\***

<b>Unweighted base</b>	104	9	31	36	28	83	21
<b>Base</b>	104	11	32	31	29	73	31
Power generation (i.e. electricity)	64%	34%	71%	65%	65%	65%	60%
Transport (excluding aviation)	53%	39%	65%	38%	62%	55%	49%
Residential buildings - heat and lights for our homes	39%	75%	29%	36%	39%	31%	59%
The manufacturing industry	34%	40%	29%	33%	40%	32%	40%
Aviation	32%	27%	28%	35%	34%	32%	32%
Agriculture	24%	55%	25%	18%	18%	26%	18%
Commercial buildings – heat and lights for workspaces and public buildings	20%	18%	15%	19%	26%	18%	24%
Other	1%	-	-	3%	-	1%	-
Don't know	2%	-	-	3%	4%	2%	3%