

CBS News 2016 Battleground Tracker Michigan



Sample 1415 Registered Voters
Conducted March 2-4, 2016
Margin of Error $\pm 4.1\%$

1. Overall, how would you describe the 2016 Presidential campaign so far?

Very interesting	56%
Somewhat interesting	29%
Not too interesting	15%

2. How likely is it that you will vote in the 2016 Presidential primary in Michigan?

Definitely will vote	69%
Probably will vote	10%
Maybe will vote	5%
Probably will not vote	4%
Definitely will not vote	3%
I already voted early in-person or by mail (absentee)	7%
Don't know	1%

3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic	44%
Republican	42%
Neither	5%
Don't know	9%

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4. Which candidate are you most likely to vote for in the Michigan Republican Presidential primary in 2016?

Asked of Republican primary voters

Ben Carson	5%
Ted Cruz	24%
John Kasich	15%
Marco Rubio	16%
Donald Trump	39%
No preference	0%

5. Which candidate are you most likely to vote for in the Michigan Democratic Presidential primary in 2016?

Asked of Democratic primary voters

Hillary Clinton	55%
Bernie Sanders	44%
No preference	1%

6. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

Very strong – I've decided	50%
Strong – I probably won't change	28%
Somewhat strong – I might still change	16%
Not too strong – I'll probably keep looking	6%

7. Which best describes your support for [First Choice Candidate Name] right now?

Asked of Democratic primary voters

Very strong – I've decided	67%
Strong – I probably won't change	20%
Somewhat strong – I might still change	12%
Not too strong – I'll probably keep looking	0%

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8. As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	What big donors want	What regular people want
Donald Trump	30%	70%
Ted Cruz	47%	53%
Marco Rubio	66%	34%
John Kasich	48%	52%

9. Do you feel each of these candidates is...?

Asked of Republican primary voters

	Too conservative	About right	Not conservative enough
Donald Trump	14%	42%	44%
Ted Cruz	38%	49%	13%
Marco Rubio	20%	46%	34%
John Kasich	15%	55%	30%

10. If you heard a candidate described as an "establishment Republican" would it make you...?

Asked of Republican primary voters

More likely to vote for them	10%
Less likely to vote for them	46%
It doesn't affect my vote	36%
Never heard the term	8%

11. Do you think the US should try to put more or fewer trade restrictions on China?

Asked of Republican primary voters

More trade restrictions	59%
Fewer trade restrictions	7%
Keep trade as it is	18%
Don't know	16%

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12. Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Honest and Trustworthy	<u>NOT</u> Honest and Trustworthy
Donald Trump	48%	52%
Marco Rubio	51%	49%
Ted Cruz	53%	47%
John Kasich	74%	26%

13. Which of these candidates do you feel is...?

Asked of Republican primary voters

	Donald Trump	Marco Rubio	Ted Cruz	John Kasich
Most able to bring needed change	50%	11%	22%	17%
Most prepared to be president	31%	10%	28%	30%
Most able to win in November	53%	19%	19%	8%
Most focused on issues	32%	11%	30%	27%
Most focused on personal attacks	65%	22%	12%	1%
Best understands the middle class	31%	17%	21%	31%
Most likely to get things done	49%	11%	21%	18%

14. Which do you feel the Republican party needs to do more of right now...?

Asked of Republican primary voters

Reach out to include new groups and new people	52%
Pay more attention to its regular voters	48%

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15. Which candidate would do the best job on...?

Asked of Republican primary voters

	Donald Trump	Marco Rubio	Ted Cruz	John Kasich
Taxes	42%	12%	26%	20%
Federal spending and budgets	44%	6%	25%	25%
Immigration	52%	12%	23%	13%
Trade policy	54%	9%	18%	19%

16. Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Getting better	Getting worse	Staying about the same
Donald Trump	31%	41%	28%
Marco Rubio	18%	49%	33%
Ted Cruz	25%	38%	37%
John Kasich	39%	14%	47%

17. If Donald Trump wins more primaries this month, what should other Republicans do?

Asked of Republican primary voters who are not supporting Trump

Do all they can to stop him from getting nominated	43%
Get behind him and try to win in November	37%
Not sure	20%

18. Do you think the U.S. should temporarily ban Muslims from other countries from entering the United States, or not?

Asked of Republican primary voters

Should ban	70%
Should not ban	30%

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19. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Understands	Doesn't understand
Hillary Clinton	70%	30%
Bernie Sanders	84%	16%

20. As President, do you feel each candidate would ultimately do...?

Asked of Democratic primary voters

	What big donors want	What regular people want
Hillary Clinton	50%	50%
Bernie Sanders	18%	82%

21. Who do you think would do a better job on...?

Asked of Democratic primary voters

	Hillary Clinton	Bernie Sanders
Improving race relations in America	54%	46%
Gun policy	57%	43%
Being Commander in Chief	61%	39%
Health care	51%	49%
Standing up to a Republican Congress	56%	44%
Fixing income inequality	39%	61%

22. Do you feel each candidate is...? Check all that apply.

Asked of Democratic primary voters

	Principled	Qualified	Honest
Hillary Clinton	49%	81%	33%
Bernie Sanders	80%	59%	69%

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23. When you vote in the Michigan primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

Support an historic candidacy	7%
Shake up politics-as-usual	11%
Get progressive things done	34%
Give the Democrats a good chance to win in November	48%

24. Should the next president...?

Asked of Democratic primary voters

Generally continue Barack Obama's policies	38%
Change to more progressive policies than Barack Obama	58%
Change to less progressive policies than Barack Obama	4%

25. These days, do you feel the Democratic party represents you...?

Asked of Democratic primary voters

Very well	21%
Somewhat well	56%
Not too well	6%
Not well, but at least more than the Republicans do	17%

26. If [First Choice Candidate Name] doesn't get the nomination, how will you feel about voting for [Other Candidate Name] in November?

Asked of Democratic primary voters

Very enthusiastic	14%
Somewhat enthusiastic	28%
Not enthusiastic, but probably will vote for them	44%
Probably won't vote for them	14%

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27. Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Democratic primary voters

	Getting better	Getting worse	Staying about the same
Hillary Clinton	38%	19%	43%
Bernie Sanders	45%	8%	47%

28. How do you feel about the Tea Party movement?*

Support	19%
Oppose	43%
Neutral	38%

29. Would you describe yourself as a born-again or evangelical Christian?*

Yes	35%
No	60%
Not sure	5%

30. In general, how would you describe your own political viewpoint?

Very liberal	16%
Somewhat liberal	8%
Moderate	37%
Somewhat conservative	13%
Very conservative	17%
Not sure	9%

*Questions marked with an asterisk are only asked for respondents who had not answered in a previous recruitment wave. Earlier responses were used where available.

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31. Generally speaking, do you think of yourself as a ...?

Strong Democrat	24%
Not very strong Democrat	11%
Lean Democrat	11%
Independent	14%
Lean Republican	13%
Not very strong Republican	11%
Strong Republican	14%
Not sure	2%

32. Are you male or female?

Male	47%
Female	53%

33. In what year were you born? [Age recoded from birth year]

18-29	13%
30-44	17%
45-64	46%
65+	24%

34. What racial or ethnic group best describes you?

White	85%
Black	11%
Hispanic	1%
Other	3%

35. What is the highest level of education you have completed?

HS or less	34%
Some college	38%
College grad	17%
Post grad	10%

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1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	56%	64%	48%	71%	46%	54%	59%	58%	41%	*	*
Somewhat interesting	29%	22%	35%	18%	32%	29%	31%	28%	33%	*	*
Not too interesting	15%	14%	17%	11%	22%	17%	10%	13%	26%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,414)	(662)	(752)	(188)	(242)	(648)	(336)	(1,203)	(158)	(11)	(43)

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2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in Michigan?

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	69%	72%	67%	65%	65%	73%	68%	68%	70%	*	*
Probably will vote	10%	9%	11%	19%	10%	11%	5%	10%	11%	*	*
Maybe will vote	5%	3%	7%	7%	7%	4%	5%	6%	3%	*	*
Probably will not vote	4%	4%	5%	4%	5%	5%	1%	3%	11%	*	*
Definitely will not vote	3%	4%	2%	1%	10%	2%	1%	4%	0%	*	*
I already voted early in-person or by mail (absentee)	7%	7%	7%	4%	2%	4%	17%	7%	5%	*	*
Don't know	1%	1%	2%	0%	1%	1%	2%	2%	0%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,414)	(663)	(751)	(188)	(242)	(648)	(335)	(1,202)	(158)	(11)	(43)

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3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	44%	39%	50%	59%	44%	42%	42%	38%	93%	*	*
Republican	42%	49%	35%	31%	31%	45%	48%	47%	1%	*	*
Neither	5%	5%	5%	4%	8%	6%	3%	6%	2%	*	*
Don't know	9%	7%	10%	6%	16%	7%	7%	9%	4%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,405)	(663)	(743)	(188)	(242)	(648)	(326)	(1,194)	(158)	(11)	(43)

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4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Michigan Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ben Carson	5%	4%	7%	2%	11%	4%	4%	6%	*	*	*
Ted Cruz	24%	24%	25%	34%	19%	26%	22%	25%	*	*	*
John Kasich	15%	18%	12%	20%	8%	15%	18%	15%	*	*	*
Marco Rubio	16%	14%	18%	32%	21%	11%	15%	16%	*	*	*
Donald Trump	39%	41%	38%	12%	41%	44%	41%	38%	*	*	*
No preference	0%	0%	0%	0%	0%	0%	1%	0%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(637)	(330)	(308)	(62)	(119)	(305)	(151)	(602)	(2)	(4)	(30)

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5. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the Michigan Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	55%	48%	60%	33%	42%	65%	70%	46%	80%	*	*
Bernie Sanders	44%	52%	39%	65%	56%	35%	29%	53%	19%	*	*
No preference	1%	1%	1%	1%	2%	0%	1%	1%	1%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(597)	(260)	(337)	(98)	(152)	(256)	(90)	(416)	(141)	(15)	(26)

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6. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong – I've decided	50%	57%	43%	*	55%	51%	49%	49%	*	*	*
Strong – I probably won't change	28%	25%	32%	*	27%	27%	28%	29%	*	*	*
Somewhat strong – I might still change	16%	12%	19%	*	12%	17%	19%	15%	*	*	*
Not too strong – I'll probably keep looking	6%	6%	6%	*	5%	5%	4%	6%	*	*	*
Totals (Weighted N)	100% (580)	100% (298)	100% (281)	* (47)	100% (118)	100% (293)	100% (122)	100% (545)	* (2)	* (4)	* (29)

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7. Democratic Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong – I've decided	67%	60%	72%	78%	70%	63%	61%	64%	69%	*	*
Strong – I probably won't change	20%	26%	15%	11%	23%	21%	23%	24%	14%	*	*
Somewhat strong – I might still change	12%	14%	12%	11%	6%	16%	16%	12%	16%	*	*
Not too strong – I'll probably keep looking	0%	0%	1%	0%	1%	1%	0%	1%	0%	*	*
Totals (Weighted N)	100% (552)	100% (242)	100% (311)	100% (92)	100% (148)	100% (243)	100% (70)	100% (381)	100% (130)	* (15)	* (26)

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8. Republican Candidate Attention – Donald Trump

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	30%	27%	34%	58%	41%	25%	21%	30%	*	*	*
What regular people want	70%	73%	66%	42%	59%	75%	79%	70%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(606)	(314)	(292)	(61)	(105)	(292)	(148)	(571)	(2)	(4)	(30)

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9. Republican Candidate Attention – Ted Cruz

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	47%	51%	43%	61%	39%	45%	50%	47%	*	*	*
What regular people want	53%	49%	57%	39%	61%	55%	50%	53%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(598)	(316)	(282)	(62)	(93)	(297)	(146)	(572)	(2)	(4)	(20)

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10. Republican Candidate Attention – Marco Rubio

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	66%	75%	57%	42%	49%	74%	72%	66%	*	*	*
What regular people want	34%	25%	43%	58%	51%	26%	28%	34%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(597)	(314)	(283)	(62)	(95)	(293)	(148)	(572)	(2)	(4)	(20)

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11. Republican Candidate Attention – John Kasich

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	48%	51%	45%	45%	49%	54%	38%	48%	*	*	*
What regular people want	52%	49%	55%	55%	51%	46%	62%	52%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(585)	(312)	(273)	(61)	(85)	(292)	(148)	(559)	(2)	(4)	(20)

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12. Republican Candidate Conservative Level – Donald Trump

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	14%	16%	11%	47%	14%	8%	11%	14%	*	*	*
About right	42%	41%	44%	12%	40%	47%	46%	41%	*	*	*
Not conservative enough	44%	43%	46%	40%	46%	45%	43%	45%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(610)	(316)	(294)	(61)	(102)	(297)	(149)	(574)	(2)	(4)	(30)

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13. Republican Candidate Conservative Level – Ted Cruz

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	38%	45%	32%	56%	57%	35%	24%	38%	*	*	*
About right	49%	45%	53%	35%	40%	50%	59%	49%	*	*	*
Not conservative enough	13%	10%	16%	8%	2%	16%	17%	13%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(606)	(311)	(296)	(61)	(104)	(292)	(148)	(571)	(2)	(4)	(30)

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14. Republican Candidate Conservative Level – Marco Rubio

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	20%	24%	15%	27%	20%	19%	17%	20%	*	*	*
About right	46%	43%	51%	65%	67%	40%	39%	45%	*	*	*
Not conservative enough	34%	33%	34%	8%	13%	41%	44%	34%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(604)	(312)	(292)	(61)	(100)	(294)	(148)	(569)	(2)	(4)	(30)

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15. Republican Candidate Conservative Level – John Kasich

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	15%	15%	14%	17%	21%	17%	5%	14%	*	*	*
About right	55%	54%	56%	73%	58%	47%	64%	57%	*	*	*
Not conservative enough	30%	31%	29%	9%	21%	37%	31%	30%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(607)	(315)	(292)	(61)	(100)	(296)	(149)	(571)	(2)	(4)	(30)

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16. Establishment Republican Candidate

If you heard a candidate described as an "establishment Republican" would it make you...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely to vote for them	10%	11%	9%	20%	21%	6%	6%	9%	*	*	*
Less likely to vote for them	46%	55%	36%	26%	25%	50%	60%	46%	*	*	*
It doesn't affect my vote	36%	32%	40%	32%	44%	37%	29%	37%	*	*	*
Never heard the term	8%	3%	14%	21%	10%	7%	5%	9%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(630)	(326)	(304)	(62)	(112)	(304)	(151)	(594)	(2)	(4)	(30)

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17. Trade with China

Do you think the US should try to put more or fewer trade restrictions on China?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More trade restrictions	59%	61%	58%	39%	28%	70%	70%	60%	*	*	*
Fewer trade restrictions	7%	8%	5%	10%	14%	5%	2%	7%	*	*	*
Keep trade as it is	18%	19%	16%	32%	21%	13%	18%	16%	*	*	*
Don't know	16%	11%	22%	19%	37%	12%	9%	17%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(628)	(324)	(303)	(62)	(113)	(303)	(150)	(592)	(2)	(4)	(30)

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18. Republican Candidate Trust – Donald Trump

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Honest and Trustworthy	48%	52%	44%	25%	43%	52%	52%	46%	*	*	*
<u>NOT</u> Honest and Trustworthy	52%	48%	56%	75%	57%	48%	48%	54%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(619)	(323)	(296)	(62)	(106)	(302)	(148)	(583)	(2)	(4)	(30)

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19. Republican Candidate Trust – Marco Rubio

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Honest and Trustworthy	51%	49%	54%	52%	58%	50%	50%	51%	*	*	*
<u>NOT</u> Honest and Trustworthy	49%	51%	46%	48%	42%	50%	50%	49%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(618)	(320)	(298)	(62)	(105)	(302)	(149)	(582)	(2)	(4)	(30)

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20. Republican Candidate Trust – Ted Cruz

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Honest and Trustworthy	53%	51%	56%	41%	55%	55%	53%	52%	*	*	*
<u>NOT</u> Honest and Trustworthy	47%	49%	44%	59%	45%	45%	47%	48%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(619)	(321)	(298)	(62)	(105)	(303)	(149)	(584)	(2)	(4)	(30)

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21. Republican Candidate Trust – John Kasich

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Honest and Trustworthy	74%	77%	72%	63%	66%	74%	85%	74%	*	*	*
<u>NOT</u> Honest and Trustworthy	26%	23%	28%	37%	34%	26%	15%	26%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(613)	(321)	(293)	(62)	(101)	(301)	(150)	(577)	(2)	(4)	(30)

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22. Republican Candidate Most Able To... – Most able to bring needed change

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	50%	52%	47%	26%	50%	55%	48%	48%	*	*	*
Marco Rubio	11%	13%	9%	23%	20%	8%	8%	12%	*	*	*
Ted Cruz	22%	15%	28%	11%	28%	21%	22%	22%	*	*	*
John Kasich	17%	19%	15%	40%	3%	15%	22%	17%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(618)	(323)	(295)	(57)	(111)	(299)	(150)	(582)	(2)	(4)	(30)

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23. Republican Candidate Most Able To... – Most prepared to be president

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	31%	27%	36%	27%	39%	31%	27%	30%	*	*	*
Marco Rubio	10%	11%	10%	20%	9%	8%	13%	11%	*	*	*
Ted Cruz	28%	26%	31%	14%	28%	33%	25%	28%	*	*	*
John Kasich	30%	37%	23%	40%	25%	28%	35%	31%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(615)	(321)	(294)	(56)	(111)	(300)	(148)	(580)	(2)	(4)	(29)

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24. Republican Candidate Most Able To... – Most able to win in November

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	53%	50%	57%	33%	55%	56%	56%	53%	*	*	*
Marco Rubio	19%	21%	17%	30%	28%	16%	13%	19%	*	*	*
Ted Cruz	19%	17%	22%	13%	16%	22%	18%	19%	*	*	*
John Kasich	8%	12%	4%	24%	1%	6%	14%	9%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(614)	(320)	(294)	(57)	(111)	(297)	(149)	(578)	(2)	(4)	(30)

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25. Republican Candidate Most Able To... – Most focused on issues

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	32%	31%	32%	6%	39%	35%	30%	30%	*	*	*
Marco Rubio	11%	12%	11%	19%	10%	11%	11%	12%	*	*	*
Ted Cruz	30%	26%	34%	26%	26%	32%	29%	30%	*	*	*
John Kasich	27%	31%	23%	48%	25%	23%	30%	28%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(617)	(319)	(298)	(57)	(108)	(302)	(150)	(581)	(2)	(4)	(30)

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26. Republican Candidate Most Able To... – Most focused on personal attacks

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	65%	62%	68%	79%	69%	63%	58%	65%	*	*	*
Marco Rubio	22%	25%	20%	10%	17%	25%	26%	22%	*	*	*
Ted Cruz	12%	13%	11%	10%	14%	11%	15%	12%	*	*	*
John Kasich	1%	0%	1%	0%	0%	1%	0%	0%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(617)	(322)	(295)	(56)	(112)	(303)	(146)	(582)	(2)	(4)	(30)

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27. Republican Candidate Most Able To... – Best understands the middle class

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	31%	31%	32%	14%	41%	32%	30%	30%	*	*	*
Marco Rubio	17%	14%	20%	38%	20%	15%	9%	18%	*	*	*
Ted Cruz	21%	17%	25%	4%	15%	25%	21%	21%	*	*	*
John Kasich	31%	39%	23%	44%	23%	27%	40%	31%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(613)	(320)	(293)	(57)	(110)	(299)	(147)	(578)	(2)	(4)	(30)

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28. Republican Candidate Most Able To... – Most likely to get things done

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	49%	51%	48%	24%	47%	54%	51%	48%	*	*	*
Marco Rubio	11%	10%	13%	21%	21%	7%	11%	12%	*	*	*
Ted Cruz	21%	18%	24%	5%	18%	26%	19%	22%	*	*	*
John Kasich	18%	21%	15%	50%	14%	13%	20%	18%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(616)	(321)	(296)	(52)	(112)	(302)	(150)	(581)	(2)	(4)	(30)

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29. Republican Party Priority

Which do you feel the Republican party needs to do more of right now...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Reach out to include new groups and new people	52%	54%	50%	58%	55%	49%	53%	51%	*	*	*
Pay more attention to its regular voters	48%	46%	50%	42%	45%	51%	47%	49%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(624)	(323)	(301)	(60)	(112)	(303)	(149)	(590)	(2)	(2)	(30)

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30. Republican Candidate Best Job – Taxes

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	42%	40%	44%	29%	46%	45%	38%	41%	*	*	*
Marco Rubio	12%	10%	15%	29%	15%	11%	9%	13%	*	*	*
Ted Cruz	26%	26%	26%	11%	26%	29%	24%	25%	*	*	*
John Kasich	20%	24%	15%	31%	13%	16%	29%	21%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(617)	(326)	(291)	(52)	(115)	(299)	(150)	(582)	(2)	(4)	(30)

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31. Republican Candidate Best Job – Federal spending and budgets

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	44%	42%	46%	35%	50%	44%	43%	43%	*	*	*
Marco Rubio	6%	5%	8%	5%	10%	6%	5%	7%	*	*	*
Ted Cruz	25%	23%	26%	7%	31%	27%	21%	25%	*	*	*
John Kasich	25%	29%	20%	54%	10%	23%	31%	25%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(614)	(323)	(292)	(52)	(115)	(297)	(150)	(579)	(2)	(4)	(30)

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32. Republican Candidate Best Job – Immigration

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	52%	55%	47%	28%	49%	55%	56%	51%	*	*	*
Marco Rubio	12%	12%	13%	30%	21%	8%	8%	13%	*	*	*
Ted Cruz	23%	17%	30%	7%	27%	25%	22%	23%	*	*	*
John Kasich	13%	16%	10%	36%	3%	12%	14%	13%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(622)	(326)	(296)	(52)	(117)	(301)	(151)	(586)	(2)	(4)	(30)

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33. Republican Candidate Best Job – Trade policy

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	54%	56%	52%	20%	58%	59%	54%	53%	*	*	*
Marco Rubio	9%	7%	11%	17%	12%	7%	8%	9%	*	*	*
Ted Cruz	18%	16%	21%	14%	19%	19%	17%	18%	*	*	*
John Kasich	19%	21%	17%	49%	12%	16%	20%	20%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(619)	(326)	(293)	(52)	(115)	(300)	(151)	(583)	(2)	(4)	(30)

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34. Opinion of Republican Candidates – Donald Trump

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	31%	34%	28%	12%	32%	34%	30%	29%	*	*	*
Getting worse	41%	41%	41%	72%	38%	38%	37%	43%	*	*	*
Staying about the same	28%	25%	32%	16%	29%	28%	33%	28%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(623)	(324)	(299)	(57)	(110)	(304)	(151)	(586)	(2)	(4)	(30)

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35. Opinion of Republican Candidates – Marco Rubio

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	18%	15%	21%	26%	18%	15%	20%	18%	*	*	*
Getting worse	49%	57%	40%	50%	26%	52%	57%	49%	*	*	*
Staying about the same	33%	28%	39%	24%	55%	32%	23%	33%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(620)	(322)	(297)	(56)	(110)	(304)	(149)	(583)	(2)	(4)	(30)

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36. Opinion of Republican Candidates – Ted Cruz

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	25%	24%	26%	14%	17%	27%	30%	25%	*	*	*
Getting worse	38%	38%	38%	51%	34%	37%	38%	38%	*	*	*
Staying about the same	37%	37%	37%	34%	49%	35%	32%	36%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(622)	(324)	(298)	(56)	(112)	(303)	(151)	(586)	(2)	(4)	(30)

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37. Opinion of Republican Candidates – John Kasich

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	39%	43%	35%	64%	26%	35%	49%	40%	*	*	*
Getting worse	14%	17%	10%	4%	19%	15%	12%	14%	*	*	*
Staying about the same	47%	40%	54%	32%	55%	50%	39%	46%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(620)	(324)	(297)	(56)	(110)	(303)	(151)	(584)	(2)	(4)	(30)

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38. Republican Response to Trump

If Donald Trump wins more primaries this month, what should other Republicans do?

Asked of Republican primary voters who are not supporting Trump

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Do all they can to stop him from getting nominated	43%	39%	47%	71%	58%	32%	36%	43%	*	*	*
Get behind him and try to win in November	37%	42%	32%	14%	18%	47%	48%	36%	*	*	*
Not sure	20%	19%	21%	15%	24%	22%	16%	20%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(387)	(196)	(191)	(54)	(71)	(172)	(90)	(373)	(1)	(2)	(12)

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39. Ban Muslims from Entering US

Do you think the U.S. should temporarily ban Muslims from other countries from entering the United States, or not?

Asked of Republican primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Should ban	70%	68%	71%	50%	53%	77%	74%	69%	*	*	*
Should not ban	30%	32%	29%	50%	47%	23%	26%	31%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
(Weighted N)	(622)	(324)	(298)	(62)	(108)	(302)	(151)	(587)	(2)	(4)	(30)

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40. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	70%	66%	73%	57%	64%	75%	82%	66%	87%	*	*
Doesn't understand	30%	34%	27%	43%	36%	25%	18%	34%	13%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(594)	(258)	(337)	(98)	(152)	(254)	(89)	(415)	(139)	(15)	(26)

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41. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	84%	86%	83%	91%	92%	81%	71%	86%	78%	*	*
Doesn't understand	16%	14%	17%	9%	8%	19%	29%	14%	22%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(583)	(251)	(333)	(98)	(152)	(243)	(89)	(414)	(129)	(15)	(26)

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42. Democratic Candidate Attention – Hillary Clinton

As President, do you feel each candidate would ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	50%	59%	44%	69%	66%	39%	34%	58%	26%	*	*
What regular people want	50%	41%	56%	31%	34%	61%	66%	42%	74%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(584)	(251)	(334)	(98)	(152)	(246)	(88)	(411)	(133)	(15)	(26)

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43. Democratic Candidate Attention – Bernie Sanders

As President, do you feel each candidate would ultimately do...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	18%	8%	26%	9%	13%	25%	17%	12%	35%	*	*
What regular people want	82%	92%	74%	91%	87%	75%	83%	88%	65%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(587)	(257)	(330)	(98)	(152)	(249)	(88)	(413)	(134)	(15)	(25)

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44. Democratic Candidate Job – Improving race relations in America

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	54%	46%	60%	34%	40%	63%	76%	47%	75%	*	*
Bernie Sanders	46%	54%	40%	66%	60%	37%	24%	53%	25%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(591)	(254)	(337)	(98)	(152)	(251)	(89)	(415)	(135)	(15)	(26)

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45. Democratic Candidate Job – Gun policy

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	57%	44%	67%	39%	49%	65%	70%	48%	85%	*	*
Bernie Sanders	43%	56%	33%	61%	51%	35%	30%	52%	15%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(594)	(258)	(337)	(98)	(152)	(254)	(89)	(415)	(139)	(15)	(26)

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46. Democratic Candidate Job – Being Commander in Chief

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	61%	51%	68%	54%	46%	66%	79%	56%	79%	*	*
Bernie Sanders	39%	49%	32%	46%	54%	34%	21%	44%	21%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(593)	(258)	(335)	(98)	(152)	(252)	(90)	(416)	(137)	(15)	(26)

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47. Democratic Candidate Job – Health care

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	51%	38%	61%	33%	42%	60%	62%	42%	80%	*	*
Bernie Sanders	49%	62%	39%	67%	58%	40%	38%	58%	20%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(592)	(258)	(335)	(98)	(152)	(253)	(89)	(415)	(137)	(15)	(26)

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48. Democratic Candidate Job – Standing up to a Republican Congress

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	56%	42%	66%	41%	44%	63%	71%	48%	83%	*	*
Bernie Sanders	44%	58%	34%	59%	56%	37%	29%	52%	17%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(594)	(258)	(336)	(98)	(152)	(255)	(88)	(416)	(138)	(15)	(26)

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49. Democratic Candidate Job – Fixing income inequality

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	39%	24%	50%	12%	30%	53%	40%	27%	71%	*	*
Bernie Sanders	61%	76%	50%	88%	70%	47%	60%	73%	29%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(594)	(257)	(337)	(98)	(152)	(254)	(89)	(415)	(139)	(15)	(26)

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50. Democratic Candidate Qualities – Hillary Clinton

Do you feel each candidate is...? Check all that apply.

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Principled	49%	47%	50%	45%	34%	54%	63%	45%	55%	*	*
Qualified	81%	78%	84%	81%	83%	78%	89%	81%	85%	*	*
Honest	33%	30%	35%	36%	19%	35%	48%	32%	30%	*	*
Totals	(597)	(260)	(337)	(98)	(152)	(256)	(90)	(416)	(141)	(15)	(26)

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51. Democratic Candidate Qualities – Bernie Sanders

Do you feel each candidate is...? Check all that apply.

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Principled	80%	83%	77%	89%	81%	76%	77%	84%	68%	*	*
Qualified	59%	63%	56%	76%	73%	47%	52%	68%	34%	*	*
Honest	69%	83%	59%	99%	67%	57%	75%	78%	45%	*	*
Totals	(597)	(260)	(337)	(98)	(152)	(256)	(90)	(416)	(141)	(15)	(26)

CBS News 2016 Battleground Tracker Michigan



52. Democratic Vote Reasons

When you vote in the Michigan primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support an historic candidacy	7%	4%	10%	15%	1%	9%	3%	7%	8%	*	*
Shake up politics-as-usual	11%	12%	10%	6%	17%	8%	15%	12%	7%	*	*
Get progressive things done	34%	37%	31%	58%	51%	18%	20%	41%	11%	*	*
Give the Democrats a good chance to win in November	48%	47%	49%	21%	30%	65%	61%	40%	74%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(595)	(258)	(337)	(98)	(152)	(255)	(90)	(416)	(139)	(15)	(26)

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53. Next President Policies

Should the next president...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Generally continue Barack Obama's policies	38%	31%	45%	26%	46%	40%	38%	34%	56%	*	*
Change to more progressive policies than Barack Obama	58%	64%	53%	71%	54%	54%	59%	63%	44%	*	*
Change to less progressive policies than Barack Obama	4%	6%	2%	3%	0%	7%	3%	4%	0%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(591)	(258)	(333)	(98)	(152)	(251)	(89)	(415)	(135)	(15)	(26)

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54. Democratic Party Representation

These days, do you feel the Democratic party represents you...?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	21%	22%	20%	8%	15%	25%	33%	21%	21%	*	*
Somewhat well	56%	56%	56%	79%	59%	51%	42%	59%	47%	*	*
Not too well	6%	6%	6%	1%	4%	8%	9%	5%	11%	*	*
Not well, but at least more than the Republicans do	17%	16%	18%	12%	21%	16%	17%	15%	21%	*	*
Totals (Weighted N)	100% (595)	100% (258)	100% (337)	100% (98)	100% (152)	100% (255)	100% (90)	100% (416)	100% (139)	* (15)	* (26)

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55. Enthusiasm for Other Candidate

If [First Choice Candidate Name] doesn't get the nomination, how will you feel about voting for [Other Candidate Name] in November?

Asked of Democratic primary voters

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very enthusiastic	14%	15%	13%	8%	10%	18%	17%	12%	20%	*	*
Somewhat enthusiastic	28%	35%	22%	28%	34%	26%	20%	31%	20%	*	*
Not enthusiastic, but probably will vote for them	44%	34%	52%	37%	39%	48%	48%	39%	56%	*	*
Probably won't vote for them	14%	16%	13%	27%	17%	8%	15%	18%	4%	*	*
Totals (Weighted N)	100% (588)	100% (256)	100% (332)	100% (97)	100% (149)	100% (254)	100% (88)	100% (410)	100% (138)	* (15)	* (26)

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56. Opinion of Democratic Candidates – Hillary Clinton

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	38%	29%	45%	23%	31%	45%	44%	32%	56%	*	*
Getting worse	19%	22%	17%	29%	30%	12%	14%	23%	6%	*	*
Staying about the same	43%	49%	38%	48%	40%	44%	42%	45%	38%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(594)	(258)	(337)	(98)	(152)	(254)	(90)	(416)	(139)	(15)	(25)

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57. Opinion of Democratic Candidates – Bernie Sanders

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Democratic primary voters

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Getting better	45%	49%	43%	38%	61%	43%	34%	49%	32%	*	*
Getting worse	8%	4%	11%	17%	6%	5%	11%	9%	6%	*	*
Staying about the same	47%	47%	47%	45%	33%	52%	55%	42%	61%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(590)	(258)	(333)	(98)	(152)	(250)	(89)	(415)	(135)	(15)	(26)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



Sample 638 Likely Republican Primary Voters
 Conducted March 2-4, 2016
 Margin of Error $\pm 5.9\%$

1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very interesting	65%	70%	60%	66%	68%	64%	61%	68%
Somewhat interesting	27%	21%	31%	29%	26%	29%	34%	22%
Not too interesting	7%	10%	8%	4%	7%	8%	4%	10%
Totals (Weighted N)	100% (638)	100% (197)	100% (198)	100% (163)	100% (269)	100% (369)	100% (260)	100% (352)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very interesting	65%	71%	60%	65%	51%	68%	71%	63%	69%
Somewhat interesting	27%	23%	32%	29%	33%	27%	24%	30%	25%
Not too interesting	7%	7%	8%	6%	16%	5%	5%	7%	6%
Totals (Weighted N)	100% (638)	100% (330)	100% (308)	100% (62)	100% (119)	100% (306)	100% (151)	100% (348)	100% (184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Michigan Republican Presidential primary in 2016?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ben Carson	5%	6%	8%	2%	5%	6%	5%	6%
Ted Cruz	24%	39%	26%	10%	39%	14%	29%	21%
John Kasich	15%	5%	11%	19%	5%	22%	9%	20%
Marco Rubio	16%	17%	14%	24%	13%	18%	22%	11%
Donald Trump	39%	32%	42%	44%	38%	40%	35%	42%
No preference	0%	0%	0%	1%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(637)	(197)	(198)	(163)	(269)	(369)	(260)	(352)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ben Carson	5%	4%	7%	2%	11%	4%	4%	5%	8%
Ted Cruz	24%	24%	25%	34%	19%	26%	22%	23%	22%
John Kasich	15%	18%	12%	20%	8%	15%	18%	11%	16%
Marco Rubio	16%	14%	18%	32%	21%	11%	15%	19%	12%
Donald Trump	39%	41%	38%	12%	41%	44%	41%	41%	41%
No preference	0%	0%	0%	0%	0%	0%	1%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(637)	(330)	(308)	(62)	(119)	(305)	(151)	(348)	(184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	50%	64%	40%	47%	57%	45%	46%	51%
Strong	28%	24%	32%	35%	27%	29%	28%	29%
Somewhat strong	16%	10%	24%	12%	14%	17%	19%	14%
Not too strong	6%	3%	4%	6%	2%	9%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(580)	(181)	(180)	(149)	(245)	(335)	(239)	(316)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	50%	57%	43%	*	55%	51%	49%	48%	52%
Strong	28%	25%	32%	*	27%	27%	28%	29%	29%
Somewhat strong	16%	12%	19%	*	12%	17%	19%	15%	16%
Not too strong	6%	6%	6%	*	5%	5%	4%	8%	3%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(580)	(298)	(281)	(47)	(118)	(293)	(122)	(321)	(171)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



4. Republican Candidate Attention – Donald Trump

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	30%	27%	24%	29%	21%	36%	33%	29%
What regular people want	70%	73%	76%	71%	79%	64%	67%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(606)	(184)	(190)	(160)	(250)	(357)	(244)	(336)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	30%	27%	34%	58%	41%	25%	21%	28%	31%
What regular people want	70%	73%	66%	42%	59%	75%	79%	72%	69%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(606)	(314)	(292)	(61)	(105)	(292)	(148)	(324)	(178)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



5. Republican Candidate Attention – Ted Cruz

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	47%	29%	40%	64%	28%	63%	37%	53%
What regular people want	53%	71%	60%	36%	72%	37%	63%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(598)	(197)	(181)	(157)	(263)	(334)	(244)	(328)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	47%	51%	43%	61%	39%	45%	50%	42%	51%
What regular people want	53%	49%	57%	39%	61%	55%	50%	58%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(598)	(316)	(282)	(62)	(93)	(297)	(146)	(314)	(181)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



6. Republican Candidate Attention – Marco Rubio

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	66%	66%	65%	62%	69%	64%	54%	75%
What regular people want	34%	34%	35%	38%	31%	36%	46%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(597)	(193)	(182)	(159)	(259)	(338)	(242)	(329)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	66%	75%	57%	42%	49%	74%	72%	59%	71%
What regular people want	34%	25%	43%	58%	51%	26%	28%	41%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(597)	(314)	(283)	(62)	(95)	(293)	(148)	(312)	(180)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



7. Republican Candidate Attention – John Kasich

As President, do you feel each candidate would ultimately do...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	48%	56%	40%	42%	50%	47%	45%	51%
What regular people want	52%	44%	60%	58%	50%	53%	55%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(585)	(187)	(178)	(156)	(253)	(332)	(233)	(327)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	48%	51%	45%	45%	49%	54%	38%	47%	45%
What regular people want	52%	49%	55%	55%	51%	46%	62%	53%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(585)	(312)	(273)	(61)	(85)	(292)	(148)	(302)	(180)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



8. Republican Candidate Conservative Level – Donald Trump

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	14%	1%	4%	19%	0%	23%	8%	17%
About right	42%	37%	50%	46%	43%	41%	37%	45%
Not conservative enough	44%	62%	46%	35%	56%	36%	55%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(185)	(192)	(161)	(252)	(357)	(243)	(341)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	14%	16%	11%	47%	14%	8%	11%	9%	10%
About right	42%	41%	44%	12%	40%	47%	46%	44%	43%
Not conservative enough	44%	43%	46%	40%	46%	45%	43%	46%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(610)	(316)	(294)	(61)	(102)	(297)	(149)	(324)	(181)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



9. Republican Candidate Conservative Level – Ted Cruz

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	38%	10%	28%	60%	12%	56%	27%	47%
About right	49%	75%	57%	27%	75%	30%	57%	44%
Not conservative enough	13%	15%	14%	13%	12%	13%	16%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(606)	(186)	(188)	(160)	(250)	(356)	(243)	(338)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	38%	45%	32%	56%	57%	35%	24%	34%	42%
About right	49%	45%	53%	35%	40%	50%	59%	55%	43%
Not conservative enough	13%	10%	16%	8%	2%	16%	17%	11%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(606)	(311)	(296)	(61)	(104)	(292)	(148)	(320)	(181)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



10. Republican Candidate Conservative Level – Marco Rubio

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	20%	2%	11%	27%	4%	31%	9%	28%
About right	46%	44%	56%	51%	45%	48%	52%	43%
Not conservative enough	34%	54%	33%	22%	51%	21%	39%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(604)	(184)	(188)	(159)	(250)	(354)	(237)	(341)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	20%	24%	15%	27%	20%	19%	17%	16%	18%
About right	46%	43%	51%	65%	67%	40%	39%	51%	47%
Not conservative enough	34%	33%	34%	8%	13%	41%	44%	33%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(604)	(312)	(292)	(61)	(100)	(294)	(148)	(319)	(180)

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Michigan Likely Republican Voters



11. Republican Candidate Conservative Level – John Kasich

Do you feel each of these candidates is...?

Asked of Republican primary voters

	Ideology				Tea Party		Evangelical	
	Total	Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	15%	1%	5%	19%	2%	23%	4%	23%
About right	55%	44%	69%	66%	48%	61%	63%	50%
Not conservative enough	30%	55%	26%	15%	50%	16%	33%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(607)	(184)	(191)	(159)	(250)	(357)	(241)	(340)

	Gender			Age group				Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	15%	15%	14%	17%	21%	17%	5%	14%	11%
About right	55%	54%	56%	73%	58%	47%	64%	58%	59%
Not conservative enough	30%	31%	29%	9%	21%	37%	31%	29%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(607)	(315)	(292)	(61)	(100)	(296)	(149)	(321)	(181)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



12. Establishment Republican Candidate

If you heard a candidate described as an "establishment Republican" would it make you...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
More likely to vote for them	10%	8%	3%	4%	3%	15%	6%	14%
Less likely to vote for them	46%	57%	48%	39%	63%	33%	46%	45%
It doesn't affect my vote	36%	31%	41%	43%	31%	40%	38%	34%
Never heard the term	8%	4%	8%	15%	3%	12%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(630)	(196)	(198)	(163)	(268)	(362)	(260)	(344)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
More likely to vote for them	10%	11%	9%	20%	21%	6%	6%	12%	2%
Less likely to vote for them	46%	55%	36%	26%	25%	50%	60%	41%	54%
It doesn't affect my vote	36%	32%	40%	32%	44%	37%	29%	37%	35%
Never heard the term	8%	3%	14%	21%	10%	7%	5%	10%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(630)	(326)	(304)	(62)	(112)	(304)	(151)	(340)	(184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



13. Trade with China

Do you think the US should try to put more or fewer trade restrictions on China?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
More trade restrictions	59%	67%	64%	60%	70%	52%	61%	57%
Fewer trade restrictions	7%	7%	3%	11%	4%	9%	8%	6%
Keep trade as it is	18%	10%	16%	14%	12%	21%	14%	21%
Don't know	16%	16%	17%	15%	14%	18%	18%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(628)	(193)	(196)	(163)	(266)	(362)	(255)	(347)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
More trade restrictions	59%	61%	58%	39%	28%	70%	70%	60%	62%
Fewer trade restrictions	7%	8%	5%	10%	14%	5%	2%	6%	8%
Keep trade as it is	18%	19%	16%	32%	21%	13%	18%	17%	13%
Don't know	16%	11%	22%	19%	37%	12%	9%	17%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(628)	(324)	(303)	(62)	(113)	(303)	(150)	(340)	(184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



14. Republican Candidate Trust – Donald Trump

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Honest and Trustworthy	48%	45%	54%	52%	54%	43%	46%	49%
<u>NOT</u> Honest and Trustworthy	52%	55%	46%	48%	46%	57%	54%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(619)	(194)	(190)	(162)	(265)	(354)	(251)	(342)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Honest and Trustworthy	48%	52%	44%	25%	43%	52%	52%	51%	51%
<u>NOT</u> Honest and Trustworthy	52%	48%	56%	75%	57%	48%	48%	49%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(619)	(323)	(296)	(62)	(106)	(302)	(148)	(330)	(183)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



15. Republican Candidate Trust – Marco Rubio

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Honest and Trustworthy	51%	48%	50%	50%	46%	55%	57%	49%
<u>NOT</u> Honest and Trustworthy	49%	52%	50%	50%	54%	45%	43%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(618)	(193)	(191)	(160)	(262)	(356)	(250)	(343)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Honest and Trustworthy	51%	49%	54%	52%	58%	50%	50%	57%	42%
<u>NOT</u> Honest and Trustworthy	49%	51%	46%	48%	42%	50%	50%	43%	58%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(618)	(320)	(298)	(62)	(105)	(302)	(149)	(333)	(182)

CBS News 2016 Battleground Tracker Michigan Likely Republican Voters



16. Republican Candidate Trust – Ted Cruz

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Honest and Trustworthy	53%	68%	59%	41%	71%	40%	64%	47%
<u>NOT</u> Honest and Trustworthy	47%	32%	41%	59%	29%	60%	36%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(619)	(197)	(188)	(162)	(263)	(356)	(249)	(344)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Honest and Trustworthy	53%	51%	56%	41%	55%	55%	53%	60%	50%
<u>NOT</u> Honest and Trustworthy	47%	49%	44%	59%	45%	45%	47%	40%	50%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(619)	(321)	(298)	(62)	(105)	(303)	(149)	(334)	(184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



17. Republican Candidate Trust – John Kasich

Do you think each of these candidates is honest and trustworthy or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Honest and Trustworthy	74%	69%	78%	77%	74%	75%	75%	74%
<u>NOT</u> Honest and Trustworthy	26%	31%	22%	23%	26%	25%	25%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(613)	(190)	(190)	(161)	(260)	(353)	(246)	(342)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Honest and Trustworthy	74%	77%	72%	63%	66%	74%	85%	82%	70%
<u>NOT</u> Honest and Trustworthy	26%	23%	28%	37%	34%	26%	15%	18%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(613)	(321)	(293)	(62)	(101)	(301)	(150)	(325)	(182)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



18. Republican Candidate Most Able To... – Most able to bring needed change

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	50%	45%	58%	53%	54%	47%	46%	52%
Marco Rubio	11%	13%	11%	17%	8%	14%	16%	7%
Ted Cruz	22%	36%	20%	12%	32%	14%	26%	19%
John Kasich	17%	7%	11%	19%	6%	25%	12%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(618)	(195)	(189)	(160)	(263)	(355)	(251)	(340)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	50%	52%	47%	26%	50%	55%	48%	51%	55%
Marco Rubio	11%	13%	9%	23%	20%	8%	8%	14%	10%
Ted Cruz	22%	15%	28%	11%	28%	21%	22%	21%	21%
John Kasich	17%	19%	15%	40%	3%	15%	22%	14%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(618)	(323)	(295)	(57)	(111)	(299)	(150)	(331)	(181)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



19. Republican Candidate Most Able To... – Most prepared to be president

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	31%	28%	35%	33%	30%	32%	32%	30%
Marco Rubio	10%	11%	9%	11%	4%	15%	14%	8%
Ted Cruz	28%	46%	25%	14%	45%	16%	34%	24%
John Kasich	30%	15%	30%	42%	21%	37%	20%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(615)	(195)	(187)	(160)	(265)	(349)	(250)	(339)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	31%	27%	36%	27%	39%	31%	27%	36%	29%
Marco Rubio	10%	11%	10%	20%	9%	8%	13%	13%	7%
Ted Cruz	28%	26%	31%	14%	28%	33%	25%	31%	26%
John Kasich	30%	37%	23%	40%	25%	28%	35%	21%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(615)	(321)	(294)	(56)	(111)	(300)	(148)	(329)	(180)

CBS News 2016 Battleground Tracker Michigan Likely Republican Voters



20. Republican Candidate Most Able To... – Most able to win in November

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	53%	49%	65%	57%	54%	53%	51%	55%
Marco Rubio	19%	15%	12%	24%	13%	23%	20%	18%
Ted Cruz	19%	33%	17%	11%	30%	11%	25%	15%
John Kasich	8%	3%	6%	8%	3%	13%	4%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(614)	(194)	(190)	(158)	(266)	(348)	(249)	(339)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	53%	50%	57%	33%	55%	56%	56%	55%	57%
Marco Rubio	19%	21%	17%	30%	28%	16%	13%	19%	18%
Ted Cruz	19%	17%	22%	13%	16%	22%	18%	19%	20%
John Kasich	8%	12%	4%	24%	1%	6%	14%	6%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(614)	(320)	(294)	(57)	(111)	(297)	(149)	(330)	(178)

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Michigan Likely Republican Voters



21. Republican Candidate Most Able To... – Most focused on issues

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	32%	29%	36%	31%	32%	31%	30%	32%
Marco Rubio	11%	14%	8%	12%	8%	14%	13%	11%
Ted Cruz	30%	45%	29%	22%	46%	17%	35%	26%
John Kasich	27%	12%	27%	35%	13%	38%	23%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(617)	(193)	(191)	(160)	(263)	(354)	(248)	(343)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	32%	31%	32%	6%	39%	35%	30%	34%	32%
Marco Rubio	11%	12%	11%	19%	10%	11%	11%	16%	7%
Ted Cruz	30%	26%	34%	26%	26%	32%	29%	32%	27%
John Kasich	27%	31%	23%	48%	25%	23%	30%	18%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(617)	(319)	(298)	(57)	(108)	(302)	(150)	(334)	(178)

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Michigan Likely Republican Voters



22. Republican Candidate Most Able To... – Most focused on personal attacks

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	65%	64%	60%	62%	60%	68%	69%	62%
Marco Rubio	22%	24%	29%	22%	30%	17%	21%	24%
Ted Cruz	12%	10%	11%	16%	9%	14%	10%	14%
John Kasich	1%	1%	0%	1%	0%	1%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(617)	(195)	(187)	(162)	(264)	(353)	(251)	(340)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	65%	62%	68%	79%	69%	63%	58%	62%	65%
Marco Rubio	22%	25%	20%	10%	17%	25%	26%	24%	21%
Ted Cruz	12%	13%	11%	10%	14%	11%	15%	13%	14%
John Kasich	1%	0%	1%	0%	0%	1%	0%	1%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(617)	(322)	(295)	(56)	(112)	(303)	(146)	(328)	(184)

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Michigan Likely Republican Voters



23. Republican Candidate Most Able To... – Best understands the middle class

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	31%	31%	34%	31%	31%	32%	27%	33%
Marco Rubio	17%	17%	17%	18%	13%	19%	18%	16%
Ted Cruz	21%	37%	16%	13%	34%	10%	27%	16%
John Kasich	31%	16%	34%	38%	21%	39%	29%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(613)	(195)	(189)	(157)	(263)	(350)	(250)	(336)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	31%	31%	32%	14%	41%	32%	30%	36%	28%
Marco Rubio	17%	14%	20%	38%	20%	15%	9%	18%	15%
Ted Cruz	21%	17%	25%	4%	15%	25%	21%	20%	19%
John Kasich	31%	39%	23%	44%	23%	27%	40%	25%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(613)	(320)	(293)	(57)	(110)	(299)	(147)	(330)	(178)

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Michigan Likely Republican Voters



24. Republican Candidate Most Able To... – Most likely to get things done

Which of these candidates do you feel is...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	49%	48%	57%	52%	54%	46%	49%	49%
Marco Rubio	11%	12%	10%	18%	7%	15%	16%	7%
Ted Cruz	21%	34%	18%	9%	33%	12%	23%	21%
John Kasich	18%	6%	16%	21%	7%	27%	13%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(616)	(197)	(190)	(159)	(265)	(351)	(249)	(341)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	49%	51%	48%	24%	47%	54%	51%	50%	53%
Marco Rubio	11%	10%	13%	21%	21%	7%	11%	14%	10%
Ted Cruz	21%	18%	24%	5%	18%	26%	19%	23%	19%
John Kasich	18%	21%	15%	50%	14%	13%	20%	13%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(616)	(321)	(296)	(52)	(112)	(302)	(150)	(329)	(182)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



25. Republican Party Priority

Which do you feel the Republican party needs to do more of right now...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Reach out to include new groups and new people	52%	34%	56%	62%	42%	59%	51%	54%
Pay more attention to its regular voters	48%	66%	44%	38%	58%	41%	49%	46%
Totals (Weighted N)	100% (624)	100% (195)	100% (196)	100% (162)	100% (266)	100% (359)	100% (254)	100% (344)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Reach out to include new groups and new people	52%	54%	50%	58%	55%	49%	53%	53%	54%
Pay more attention to its regular voters	48%	46%	50%	42%	45%	51%	47%	47%	46%
Totals (Weighted N)	100% (624)	100% (323)	100% (301)	100% (60)	100% (112)	100% (303)	100% (149)	100% (337)	100% (182)

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Michigan Likely Republican Voters



26. Republican Candidate Best Job – Taxes

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	42%	37%	47%	46%	42%	42%	40%	43%
Marco Rubio	12%	12%	10%	14%	7%	17%	15%	10%
Ted Cruz	26%	42%	24%	15%	41%	15%	30%	23%
John Kasich	20%	9%	19%	24%	11%	27%	14%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(617)	(192)	(191)	(156)	(263)	(354)	(244)	(347)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	42%	40%	44%	29%	46%	45%	38%	44%	46%
Marco Rubio	12%	10%	15%	29%	15%	11%	9%	13%	9%
Ted Cruz	26%	26%	26%	11%	26%	29%	24%	26%	25%
John Kasich	20%	24%	15%	31%	13%	16%	29%	17%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(617)	(326)	(291)	(52)	(115)	(299)	(150)	(331)	(181)

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Michigan Likely Republican Voters



27. Republican Candidate Best Job – Federal spending and budgets

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	44%	38%	50%	46%	42%	45%	45%	42%
Marco Rubio	6%	11%	6%	5%	5%	7%	9%	5%
Ted Cruz	25%	38%	24%	16%	38%	15%	28%	23%
John Kasich	25%	13%	20%	33%	15%	32%	18%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(614)	(191)	(191)	(155)	(263)	(352)	(242)	(347)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	44%	42%	46%	35%	50%	44%	43%	47%	44%
Marco Rubio	6%	5%	8%	5%	10%	6%	5%	8%	6%
Ted Cruz	25%	23%	26%	7%	31%	27%	21%	24%	25%
John Kasich	25%	29%	20%	54%	10%	23%	31%	21%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(614)	(323)	(292)	(52)	(115)	(297)	(150)	(332)	(178)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



28. Republican Candidate Best Job – Immigration

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	52%	48%	64%	52%	55%	49%	51%	52%
Marco Rubio	12%	12%	10%	20%	6%	17%	17%	8%
Ted Cruz	23%	37%	20%	14%	37%	13%	25%	23%
John Kasich	13%	3%	6%	14%	1%	21%	7%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(622)	(195)	(191)	(159)	(264)	(358)	(247)	(349)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	52%	55%	47%	28%	49%	55%	56%	53%	57%
Marco Rubio	12%	12%	13%	30%	21%	8%	8%	13%	15%
Ted Cruz	23%	17%	30%	7%	27%	25%	22%	25%	20%
John Kasich	13%	16%	10%	36%	3%	12%	14%	9%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(622)	(326)	(296)	(52)	(117)	(301)	(151)	(334)	(182)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



29. Republican Candidate Best Job – Trade policy

Which candidate would do the best job on...?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	54%	51%	61%	60%	56%	53%	52%	55%
Marco Rubio	9%	11%	10%	9%	7%	10%	11%	7%
Ted Cruz	18%	30%	16%	8%	31%	8%	23%	15%
John Kasich	19%	7%	13%	23%	6%	29%	14%	23%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(619)	(194)	(191)	(157)	(264)	(355)	(244)	(349)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	54%	56%	52%	20%	58%	59%	54%	55%	62%
Marco Rubio	9%	7%	11%	17%	12%	7%	8%	12%	6%
Ted Cruz	18%	16%	21%	14%	19%	19%	17%	19%	14%
John Kasich	19%	21%	17%	49%	12%	16%	20%	14%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(619)	(326)	(293)	(52)	(115)	(300)	(151)	(333)	(181)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



30. Opinion of Republican Candidates – Donald Trump

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Getting better	31%	28%	32%	36%	32%	30%	26%	33%
Getting worse	41%	40%	35%	40%	36%	45%	46%	39%
Staying about the same	28%	32%	33%	24%	32%	25%	29%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(623)	(195)	(192)	(162)	(266)	(357)	(252)	(344)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Getting better	31%	34%	28%	12%	32%	34%	30%	32%	33%
Getting worse	41%	41%	41%	72%	38%	38%	37%	39%	35%
Staying about the same	28%	25%	32%	16%	29%	28%	33%	29%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(623)	(324)	(299)	(57)	(110)	(304)	(151)	(333)	(183)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



31. Opinion of Republican Candidates – Marco Rubio

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Getting better	18%	19%	19%	17%	16%	20%	25%	14%
Getting worse	49%	47%	47%	51%	54%	45%	41%	54%
Staying about the same	33%	34%	35%	31%	30%	36%	34%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(620)	(195)	(189)	(163)	(265)	(355)	(252)	(341)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Getting better	18%	15%	21%	26%	18%	15%	20%	21%	14%
Getting worse	49%	57%	40%	50%	26%	52%	57%	43%	53%
Staying about the same	33%	28%	39%	24%	55%	32%	23%	36%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(620)	(322)	(297)	(56)	(110)	(304)	(149)	(330)	(184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



32. Opinion of Republican Candidates – Ted Cruz

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Getting better	25%	39%	28%	13%	41%	13%	31%	22%
Getting worse	38%	29%	37%	47%	27%	46%	31%	42%
Staying about the same	37%	31%	35%	40%	32%	41%	38%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(622)	(195)	(191)	(163)	(267)	(355)	(252)	(343)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Getting better	25%	24%	26%	14%	17%	27%	30%	30%	20%
Getting worse	38%	38%	38%	51%	34%	37%	38%	32%	40%
Staying about the same	37%	37%	37%	34%	49%	35%	32%	38%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(622)	(324)	(298)	(56)	(112)	(303)	(151)	(334)	(182)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



33. Opinion of Republican Candidates – John Kasich

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Getting better	39%	27%	43%	47%	31%	45%	36%	42%
Getting worse	14%	19%	12%	11%	16%	12%	14%	14%
Staying about the same	47%	54%	45%	42%	53%	42%	50%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(620)	(194)	(191)	(163)	(264)	(356)	(251)	(342)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Getting better	39%	43%	35%	64%	26%	35%	49%	35%	42%
Getting worse	14%	17%	10%	4%	19%	15%	12%	14%	13%
Staying about the same	47%	40%	54%	32%	55%	50%	39%	51%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(620)	(324)	(297)	(56)	(110)	(303)	(151)	(331)	(184)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



34. Republican Response to Trump

If Donald Trump wins more primaries this month, what should other Republicans do?

Asked of Republican primary voters who are not supporting Trump

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Do all they can to stop him from getting nominated	43%	29%	36%	56%	24%	57%	47%	39%
Get behind him and try to win in November	37%	54%	45%	21%	58%	21%	35%	39%
Not sure	20%	17%	20%	23%	18%	21%	18%	22%
Totals (Weighted N)	100% (387)	100% (134)	100% (116)	100% (92)	100% (167)	100% (221)	100% (169)	100% (205)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Do all they can to stop him from getting nominated	43%	39%	47%	71%	58%	32%	36%	38%	38%
Get behind him and try to win in November	37%	42%	32%	14%	18%	47%	48%	38%	43%
Not sure	20%	19%	21%	15%	24%	22%	16%	24%	19%
Totals (Weighted N)	100% (387)	100% (196)	100% (191)	100% (54)	100% (71)	100% (172)	100% (90)	100% (206)	100% (109)

CBS News 2016 Battleground Tracker

Michigan Likely Republican Voters



35. Ban Muslims from Entering US

Do you think the U.S. should temporarily ban Muslims from other countries from entering the United States, or not?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Should ban	70%	82%	79%	60%	85%	58%	71%	68%
Should not ban	30%	18%	21%	40%	15%	42%	29%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(622)	(190)	(197)	(162)	(267)	(355)	(258)	(338)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Should ban	70%	68%	71%	50%	53%	77%	74%	77%	69%
Should not ban	30%	32%	29%	50%	47%	23%	26%	23%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(622)	(324)	(298)	(62)	(108)	(302)	(151)	(335)	(182)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



Sample 597 Likely Democratic Primary Voters
 Conducted March 2-4, 2016
 Margin of Error $\pm 7.7\%$

1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very interesting	61%	75%	59%	58%	65%	51%
Somewhat interesting	28%	21%	29%	31%	27%	33%
Not too interesting	11%	4%	13%	11%	8%	17%
Totals (Weighted N)	100% (597)	100% (101)	100% (190)	100% (196)	100% (415)	100% (141)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very interesting	61%	66%	57%	84%	59%	56%	52%	60%	76%
Somewhat interesting	28%	25%	31%	14%	35%	28%	35%	31%	16%
Not too interesting	11%	9%	12%	2%	5%	17%	13%	10%	8%
Totals (Weighted N)	100% (597)	100% (259)	100% (337)	100% (98)	100% (152)	100% (256)	100% (90)	100% (481)	100% (72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



2. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the Michigan Democratic Presidential primary in 2016?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	55%	25%	54%	62%	46%	80%
Bernie Sanders	44%	75%	46%	38%	53%	19%
No preference	1%	0%	0%	1%	1%	1%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(597)	(101)	(190)	(196)	(416)	(141)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	55%	48%	60%	33%	42%	65%	70%	59%	30%
Bernie Sanders	44%	52%	39%	65%	56%	35%	29%	40%	68%
No preference	1%	1%	1%	1%	2%	0%	1%	1%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(597)	(260)	(337)	(98)	(152)	(256)	(90)	(482)	(72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



3. Democratic Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very strong	67%	82%	69%	58%	64%	69%
Strong	20%	11%	20%	30%	24%	14%
Somewhat strong	12%	6%	11%	11%	12%	16%
Not too strong	0%	1%	0%	1%	1%	0%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(552)	(94)	(183)	(174)	(381)	(130)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very strong	67%	60%	72%	78%	70%	63%	61%	68%	62%
Strong	20%	26%	15%	11%	23%	21%	23%	19%	30%
Somewhat strong	12%	14%	12%	11%	6%	16%	16%	12%	8%
Not too strong	0%	0%	1%	0%	1%	1%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(552)	(242)	(311)	(92)	(148)	(243)	(70)	(443)	(67)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



4. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Understands	70%	57%	79%	70%	66%	87%
Doesn't understand	30%	43%	21%	30%	34%	13%
Totals (Weighted N)	100% (594)	100% (101)	100% (190)	100% (196)	100% (415)	100% (139)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	70%	66%	73%	57%	64%	75%	82%	77%	37%
Doesn't understand	30%	34%	27%	43%	36%	25%	18%	23%	63%
Totals (Weighted N)	100% (594)	100% (258)	100% (337)	100% (98)	100% (152)	100% (254)	100% (89)	100% (481)	100% (72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



5. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Understands	84%	97%	93%	75%	86%	78%
Doesn't understand	16%	3%	7%	25%	14%	22%
Totals (Weighted N)	100% (583)	100% (100)	100% (190)	100% (196)	100% (414)	100% (129)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	84%	86%	83%	91%	92%	81%	71%	84%	93%
Doesn't understand	16%	14%	17%	9%	8%	19%	29%	16%	7%
Totals (Weighted N)	100% (583)	100% (251)	100% (333)	100% (98)	100% (152)	100% (243)	100% (89)	100% (470)	100% (72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



6. Democratic Candidate Attention – Hillary Clinton

As President, do you feel each candidate would ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
What big donors want	50%	72%	52%	48%	58%	26%
What regular people want	50%	28%	48%	52%	42%	74%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(584)	(101)	(189)	(194)	(411)	(133)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	50%	59%	44%	69%	66%	39%	34%	46%	81%
What regular people want	50%	41%	56%	31%	34%	61%	66%	54%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(584)	(251)	(334)	(98)	(152)	(246)	(88)	(471)	(72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



7. Democratic Candidate Attention – Bernie Sanders

As President, do you feel each candidate would ultimately do...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
What big donors want	18%	6%	8%	23%	12%	35%
What regular people want	82%	94%	92%	77%	88%	65%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(587)	(100)	(190)	(193)	(413)	(134)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	18%	8%	26%	9%	13%	25%	17%	17%	12%
What regular people want	82%	92%	74%	91%	87%	75%	83%	83%	88%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(587)	(257)	(330)	(98)	(152)	(249)	(88)	(474)	(72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



8. Democratic Candidate Job – Improving race relations in America

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	54%	33%	53%	57%	47%	75%
Bernie Sanders	46%	67%	47%	43%	53%	25%
Totals (Weighted N)	100% (591)	100% (101)	100% (190)	100% (193)	100% (415)	100% (135)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	54%	46%	60%	34%	40%	63%	76%	57%	35%
Bernie Sanders	46%	54%	40%	66%	60%	37%	24%	43%	65%
Totals (Weighted N)	100% (591)	100% (254)	100% (337)	100% (98)	100% (152)	100% (251)	100% (89)	100% (478)	100% (72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



9. Democratic Candidate Job – Gun policy

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	57%	44%	55%	63%	48%	85%
Bernie Sanders	43%	56%	45%	37%	52%	15%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(594)	(101)	(190)	(196)	(415)	(139)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	57%	44%	67%	39%	49%	65%	70%	61%	39%
Bernie Sanders	43%	56%	33%	61%	51%	35%	30%	39%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(594)	(258)	(337)	(98)	(152)	(254)	(89)	(481)	(72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



10. Democratic Candidate Job – Being Commander in Chief

Who do you think would do a better job on....?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	61%	49%	63%	65%	56%	79%
Bernie Sanders	39%	51%	37%	35%	44%	21%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(593)	(101)	(190)	(196)	(416)	(137)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	61%	51%	68%	54%	46%	66%	79%	65%	45%
Bernie Sanders	39%	49%	32%	46%	54%	34%	21%	35%	55%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(593)	(258)	(335)	(98)	(152)	(252)	(90)	(481)	(72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



11. Democratic Candidate Job – Health care

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	51%	27%	52%	55%	42%	80%
Bernie Sanders	49%	73%	48%	45%	58%	20%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(592)	(99)	(190)	(195)	(415)	(137)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	51%	38%	61%	33%	42%	60%	62%	55%	30%
Bernie Sanders	49%	62%	39%	67%	58%	40%	38%	45%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(592)	(258)	(335)	(98)	(152)	(253)	(89)	(479)	(72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



12. Democratic Candidate Job – Standing up to a Republican Congress

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	56%	30%	57%	59%	48%	83%
Bernie Sanders	44%	70%	43%	41%	52%	17%
Totals (Weighted N)	100% (594)	100% (100)	100% (190)	100% (196)	100% (416)	100% (138)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	56%	42%	66%	41%	44%	63%	71%	60%	37%
Bernie Sanders	44%	58%	34%	59%	56%	37%	29%	40%	63%
Totals (Weighted N)	100% (594)	100% (258)	100% (336)	100% (98)	100% (152)	100% (255)	100% (88)	100% (480)	100% (72)

CBS News 2016 Battleground Tracker

Michigan Likely Democratic Voters



13. Democratic Candidate Job – Fixing income inequality

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	39%	17%	27%	45%	27%	71%
Bernie Sanders	61%	83%	73%	55%	73%	29%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(594)	(101)	(190)	(195)	(415)	(139)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	39%	24%	50%	12%	30%	53%	40%	41%	15%
Bernie Sanders	61%	76%	50%	88%	70%	47%	60%	59%	85%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(594)	(257)	(337)	(98)	(152)	(254)	(89)	(481)	(71)

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Michigan Likely Democratic Voters



14. Democratic Candidate Qualities – Hillary Clinton

Do you feel each candidate is...? Check all that apply.

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Principled	49%	47%	53%	45%	45%	55%
Qualified	81%	85%	89%	80%	81%	85%
Honest	33%	25%	39%	35%	32%	30%
Totals	(597)	(101)	(190)	(196)	(416)	(141)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Principled	49%	47%	50%	45%	34%	54%	63%	52%	23%
Qualified	81%	78%	84%	81%	83%	78%	89%	87%	61%
Honest	33%	30%	35%	36%	19%	35%	48%	34%	15%
Totals	(597)	(260)	(337)	(98)	(152)	(256)	(90)	(482)	(72)

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Michigan Likely Democratic Voters



15. Democratic Candidate Qualities – Bernie Sanders

Do you feel each candidate is...? Check all that apply.

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Principled	80%	90%	96%	70%	84%	68%
Qualified	59%	78%	68%	49%	68%	34%
Honest	69%	81%	86%	65%	78%	45%
Totals	(597)	(101)	(190)	(196)	(416)	(141)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Principled	80%	83%	77%	89%	81%	76%	77%	78%	95%
Qualified	59%	63%	56%	76%	73%	47%	52%	57%	69%
Honest	69%	83%	59%	99%	67%	57%	75%	68%	85%
Totals	(597)	(260)	(337)	(98)	(152)	(256)	(90)	(482)	(72)

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Michigan Likely Democratic Voters



16. Democratic Vote Reasons

When you vote in the Michigan primary, you will be most satisfied about having a chance to...

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Support an historic candidacy	7%	7%	7%	8%	7%	8%
Shake up politics-as-usual	11%	13%	10%	12%	12%	7%
Get progressive things done	34%	52%	41%	26%	41%	11%
Give the Democrats a good chance to win in November	48%	28%	43%	54%	40%	74%
Totals (Weighted N)	100% (595)	100% (101)	100% (190)	100% (196)	100% (416)	100% (139)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Support an historic candidacy	7%	4%	10%	15%	1%	9%	3%	7%	3%
Shake up politics-as-usual	11%	12%	10%	6%	17%	8%	15%	11%	15%
Get progressive things done	34%	37%	31%	58%	51%	18%	20%	33%	41%
Give the Democrats a good chance to win in November	48%	47%	49%	21%	30%	65%	61%	50%	41%
Totals (Weighted N)	100% (595)	100% (258)	100% (337)	100% (98)	100% (152)	100% (255)	100% (90)	100% (482)	100% (72)

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Michigan Likely Democratic Voters



17. Next President Policies

Should the next president...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Continue Obama policies	38%	20%	42%	42%	34%	56%
More progressive policies	58%	77%	58%	57%	63%	44%
Less progressive policies	4%	3%	0%	2%	4%	0%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(591)	(101)	(190)	(196)	(415)	(135)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Continue Obama policies	38%	31%	45%	26%	46%	40%	38%	41%	34%
More progressive policies	58%	64%	53%	71%	54%	54%	59%	56%	63%
Less progressive policies	4%	6%	2%	3%	0%	7%	3%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(591)	(258)	(333)	(98)	(152)	(251)	(89)	(477)	(72)

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Michigan Likely Democratic Voters



18. Democratic Party Representation

These days, do you feel the Democratic party represents you...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very well	21%	19%	22%	24%	21%	21%
Somewhat well	56%	45%	65%	54%	59%	47%
Not too well	6%	4%	5%	9%	5%	11%
Not well, but more than the Republicans	17%	32%	9%	13%	15%	21%
Totals (Weighted N)	100% (595)	100% (101)	100% (190)	100% (196)	100% (416)	100% (139)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very well	21%	22%	20%	8%	15%	25%	33%	24%	4%
Somewhat well	56%	56%	56%	79%	59%	51%	42%	56%	56%
Not too well	6%	6%	6%	1%	4%	8%	9%	5%	8%
Not well, but more than the Republicans	17%	16%	18%	12%	21%	16%	17%	14%	33%
Totals (Weighted N)	100% (595)	100% (258)	100% (337)	100% (98)	100% (152)	100% (255)	100% (90)	100% (482)	100% (72)

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19. Enthusiasm for Other Candidate

If [First Choice Candidate Name] doesn't get the nomination, how will you feel about voting for [Other Candidate Name] in November?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very enthusiastic	14%	23%	19%	11%	12%	20%
Somewhat enthusiastic	28%	33%	39%	15%	31%	20%
Not enthusiastic, but probably will vote for them	44%	26%	35%	51%	39%	56%
Probably won't vote for them	14%	18%	7%	22%	18%	4%
Totals (Weighted N)	100% (588)	100% (101)	100% (190)	100% (194)	100% (410)	100% (138)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very enthusiastic	14%	15%	13%	8%	10%	18%	17%	16%	8%
Somewhat enthusiastic	28%	35%	22%	28%	34%	26%	20%	32%	8%
Not enthusiastic, but probably will vote for them	44%	34%	52%	37%	39%	48%	48%	44%	40%
Probably won't vote for them	14%	16%	13%	27%	17%	8%	15%	7%	44%
Totals (Weighted N)	100% (588)	100% (256)	100% (332)	100% (97)	100% (149)	100% (254)	100% (88)	100% (476)	100% (71)

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Michigan Likely Democratic Voters



20. Opinion of Democratic Candidates – Hillary Clinton

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Getting better	38%	33%	23%	47%	32%	56%
Getting worse	19%	28%	18%	16%	23%	6%
Staying about the same	43%	39%	58%	37%	45%	38%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(594)	(101)	(190)	(196)	(416)	(139)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Getting better	38%	29%	45%	23%	31%	45%	44%	42%	8%
Getting worse	19%	22%	17%	29%	30%	12%	14%	14%	47%
Staying about the same	43%	49%	38%	48%	40%	44%	42%	43%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(594)	(258)	(337)	(98)	(152)	(254)	(90)	(482)	(72)

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Michigan Likely Democratic Voters



21. Opinion of Democratic Candidates – Bernie Sanders

Compared to how you felt a few months ago, has your opinion of these candidates been getting better or getting worse lately?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Getting better	45%	52%	47%	43%	49%	32%
Getting worse	8%	4%	12%	9%	9%	6%
Staying about the same	47%	44%	41%	48%	42%	61%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(590)	(100)	(190)	(196)	(415)	(135)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Getting better	45%	49%	43%	38%	61%	43%	34%	44%	66%
Getting worse	8%	4%	11%	17%	6%	5%	11%	8%	7%
Staying about the same	47%	47%	47%	45%	33%	52%	55%	48%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(590)	(258)	(333)	(98)	(152)	(250)	(89)	(477)	(72)